GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	5.0	4.8	0.2	5.0	5.6	-0.6	2.8	6.2	-3.4	7.9	5.8	2.1	5.1	5.2	-0.1	7.1	5.8	1.3	2.0	2.2	-0.2
3AW	14.2	14.0	0.2	5.7	6.6	-0.9	5.1	4.8	0.3	2.3	2.2	0.1	8.2	9.2	-1.0	14.3	13.6	0.7	35.6	34.4	1.2
Magic 1278	2.1	2.2	-0.1	0.7	1.3	-0.6	3.7	1.0	2.7	0.4	0.6	-0.2	1.8	1.0	0.8	3.0	2.4	0.6	3.0	5.1	-2.1
3MP 1377	1.2	1.3	-0.1	0.5	0.6	-0.1	0.4	1.0	-0.6	0.3	0.4	-0.1	0.5	0.5	0.0	1.5	1.3	0.2	2.7	3.3	-0.6
101.9 FOX FM	9.2	8.8	0.4	18.5	20.2	-1.7	16.1	13.0	3.1	11.9	13.3	-1.4	9.7	9.2	0.5	8.5	6.1	2.4	1.0	1.3	-0.3
GOLD104.3	10.8	11.5	-0.7	7.9	6.8	1.1	8.5	10.0	-1.5	6.2	10.6	-4.4	14.1	12.7	1.4	15.6	15.6	0.0	10.1	10.4	-0.3
KIIS1011	4.9	5.3	-0.4	10.2	8.7	1.5	10.1	9.1	1.0	8.4	10.3	-1.9	4.8	5.0	-0.2	1.8	2.6	-0.8	0.4	0.7	-0.3
105.1 TRIPLE M	7.2	8.2	-1.0	9.5	6.5	3.0	10.6	10.7	-0.1	6.0	9.0	-3.0	10.1	12.7	-2.6	9.6	10.5	-0.9	1.7	1.5	0.2
NOVA 100	8.9	8.0	0.9	17.1	14.8	2.3	9.8	9.3	0.5	16.8	13.9	2.9	10.5	9.5	1.0	4.1	4.7	-0.6	1.3	1.3	0.0
smoothfm 91.5	9.5	10.3	-0.8	5.2	6.6	-1.4	6.0	8.5	-2.5	9.6	8.8	0.8	10.1	10.1	0.0	9.1	10.3	-1.2	11.8	13.5	-1.7
ABC MEL	5.5	4.1	1.4	0.8	0.9	-0.1	2.0	2.1	-0.1	0.9	1.2	-0.3	4.1	2.8	1.3	5.9	4.5	1.4	12.9	9.2	3.7
3RN	1.4	1.8	-0.4	0.4	0.6	-0.2	0.2	0.2	0.0	0.5	0.4	0.1	1.5	2.3	-0.8	0.5	0.4	0.1	3.3	4.4	-1.1
ABC NEWSRADIO	1.5	1.5	0.0	0.8	0.9	-0.1	2.5	2.0	0.5	1.8	1.8	0.0	1.7	1.5	0.2	0.7	1.2	-0.5	1.4	1.5	-0.1
3JJJ	2.3	3.0	-0.7	2.5	4.8	-2.3	2.5	4.2	-1.7	5.3	4.8	0.5	2.6	4.1	-1.5	0.5	1.1	-0.6	0.6	0.5	0.1
ABC CLASSIC	1.3	1.1	0.2	0.2	1.0	-0.8	1.3	1.3	0.0	0.9	0.8	0.1	0.9	0.6	0.3	1.3	1.2	0.1	2.2	1.8	0.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.9	4.7	0.2	6.3	6.0	0.3	4.7	4.8	-0.1	3.2	3.0	0.2	5.6	5.2	0.4	4.9	4.8	0.1	5.3	5.2	0.1
3AW	14.9	14.4	0.5	20.1	19.1	1.0	16.3	15.2	1.1	10.4	10.2	0.2	9.4	9.0	0.4	17.6	19.5	-1.9	12.2	12.8	-0.6
Magic 1278	2.1	2.0	0.1	1.6	1.7	-0.1	1.7	2.0	-0.3	1.9	2.3	-0.4	2.6	2.1	0.5	4.9	2.2	2.7	2.3	2.7	-0.4
3MP 1377	0.9	1.1	-0.2	1.0	1.1	-0.1	1.2	1.2	0.0	0.7	1.2	-0.5	0.6	1.2	-0.6	0.5	0.9	-0.4	2.1	2.0	0.1
101.9 FOX FM	9.5	8.9	0.6	10.0	9.5	0.5	9.0	8.5	0.5	11.2	10.8	0.4	9.0	8.1	0.9	3.8	3.6	0.2	8.2	8.5	-0.3
GOLD104.3	10.9	11.6	-0.7	8.7	10.0	-1.3	12.1	12.3	-0.2	13.7	13.8	-0.1	9.7	11.6	-1.9	7.6	7.6	0.0	10.5	11.0	-0.5
KIIS1011	4.8	5.4	-0.6	4.8	5.0	-0.2	4.7	4.8	-0.1	5.2	6.1	-0.9	5.6	6.4	-0.8	2.8	4.6	-1.8	5.0	5.0	0.0
105.1 TRIPLE M	7.4	8.8	-1.4	6.3	7.3	-1.0	6.9	8.6	-1.7	8.5	10.3	-1.8	9.1	10.1	-1.0	5.7	7.3	-1.6	6.5	6.4	0.1
NOVA 100	9.3	8.2	1.1	10.4	9.4	1.0	9.1	7.8	1.3	7.9	7.3	0.6	10.5	9.5	1.0	8.5	5.6	2.9	7.5	7.3	0.2
smoothfm 91.5	9.2	10.0	-0.8	7.6	7.3	0.3	10.1	11.3	-1.2	10.9	12.5	-1.6	8.5	9.7	-1.2	6.9	7.3	-0.4	10.4	11.1	-0.7
ABC MEL	5.6	4.0	1.6	5.3	4.9	0.4	6.2	4.8	1.4	5.0	2.5	2.5	5.2	2.7	2.5	7.8	5.9	1.9	5.1	4.3	0.8
3RN	1.2	1.7	-0.5	2.0	2.1	-0.1	0.6	1.3	-0.7	0.6	1.1	-0.5	1.5	2.2	-0.7	2.4	3.1	-0.7	1.8	2.1	-0.3
ABC NEWSRADIO	1.4	1.5	-0.1	2.0	2.0	0.0	1.0	0.9	0.1	1.0	0.8	0.2	1.1	1.5	-0.4	3.2	3.8	-0.6	1.7	1.6	0.1
3JJJ	2.3	2.9	-0.6	3.0	3.7	-0.7	1.3	2.1	-0.8	1.7	2.3	-0.6	3.0	3.5	-0.5	3.5	3.8	-0.3	2.2	3.1	-0.9
ABC CLASSIC	1.1	1.1	0.0	1.1	1.4	-0.3	1.1	1.0	0.1	1.1	0.7	0.4	0.9	1.2	-0.3	1.2	1.6	-0.4	2.0	1.3	0.7

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	451	420	31	39	35	4	35	52	-17	139	114	25	95	92	3	83	69	14	60	57	3
3AW	740	736	4	52	53	-1	45	38	7	86	81	5	123	129	-6	122	128	-6	312	307	5
Magic 1278	230	231	-1	21	32	-11	43	28	15	39	35	4	27	27	0	31	28	3	69	80	-11
3MP 1377	163	191	-28	15	20	-5	20	25	-5	22	27	-5	24	20	4	30	32	-2	53	67	-14
101.9 FOX FM	1,204	1,206	-2	197	195	2	152	162	-10	404	414	-10	298	280	18	104	97	7	49	58	-9
GOLD104.3	1,128	1,193	-65	102	97	5	109	124	-15	229	275	-46	331	309	22	193	211	-18	163	178	-15
KIIS1011	997	1,027	-30	202	178	24	117	114	3	394	413	-19	222	231	-9	32	57	-25	30	35	-5
105.1 TRIPLE M	858	831	27	94	63	31	107	104	3	241	265	-24	235	234	1	132	121	11	49	43	6
NOVA 100	1,349	1,209	140	253	229	24	147	139	8	503	450	53	315	273	42	97	86	11	34	33	1
smoothfm 91.5	1,163	1,187	-24	123	112	11	119	141	-22	291	283	8	275	258	17	142	153	-11	213	242	-29
ABC MEL	523	455	68	23	20	3	43	37	6	41	54	-13	93	90	3	92	72	20	230	182	48
3RN	155	145	10	16	15	1	5	4	1	29	20	9	39	45	-6	16	15	1	50	47	3
ABC NEWSRADIO	328	314	14	22	22	0	33	31	2	116	106	10	74	62	12	28	29	-1	56	64	-8
3JJJ	513	511	2	57	47	10	61	72	-11	246	232	14	97	101	-4	25	36	-11	28	22	6
ABC CLASSIC	193	193	0	8	13	-5	22	24	-2	51	60	-9	44	30	14	21	15	6	47	52	-5
Total	4,784	4,789	-5	522	514	8	482	493	-11	1,309	1,319	-10	1,079	1,084	-5	601	591	10	791	787	4

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	381	360	21	254	219	35	172	163	9	173	172	1	175	171	4	89	94	-5	247	243	4
3AW	684	679	5	544	519	25	425	429	-4	327	315	12	255	258	-3	183	197	-14	491	479	12
Magic 1278	189	186	3	77	82	-5	82	93	-11	87	100	-13	77	79	-2	64	46	18	119	119	0
3MP 1377	135	163	-28	55	71	-16	69	80	-11	60	64	-4	40	55	-15	17	22	-5	90	101	-11
101.9 FOX FM	1,086	1,089	-3	654	650	4	458	480	-22	584	585	-1	464	456	8	140	128	12	661	647	14
GOLD104.3	1,004	1,096	-92	546	587	-41	506	536	-30	560	584	-24	439	497	-58	183	200	-17	639	663	-24
KIIS1011	862	920	-58	447	440	7	344	373	-29	364	403	-39	323	382	-59	113	148	-35	454	457	-3
105.1 TRIPLE M	685	691	-6	339	360	-21	277	290	-13	368	355	13	329	332	-3	130	156	-26	478	430	48
NOVA 100	1,190	1,087	103	738	661	77	508	471	37	527	485	42	526	454	72	247	207	40	732	651	81
smoothfm 91.5	1,032	1,053	-21	563	524	39	485	556	-71	535	572	-37	395	449	-54	182	207	-25	700	687	13
ABC MEL	452	393	59	294	255	39	213	179	34	216	164	52	152	115	37	109	113	-4	294	254	40
3RN	129	127	2	72	77	-5	43	45	-2	47	48	-1	47	61	-14	43	42	1	88	87	1
ABC NEWSRADIO	268	273	-5	164	162	2	105	93	12	80	79	1	58	91	-33	47	79	-32	190	167	23
3JJJ	441	442	-1	247	249	-2	152	170	-18	177	178	-1	169	183	-14	90	98	-8	275	296	-21
ABC CLASSIC	150	162	-12	80	97	-17	62	59	3	84	61	23	65	62	3	32	38	-6	130	106	24
Total	4,658	4,671	-13	3,751	3,678	73	3,121	3,145	-24	3,227	3,168	59	2,933	2,971	-38	1,551	1,593	-42	3,913	3,854	59

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	25	23	2	2	2	0	1	3	-2	7	5	2	6	6	0	6	5	1	2	3	-1
3AW	71	68	3	2	3	-1	3	2	1	2	2	0	9	10	-1	12	11	1	43	40	3
Magic 1278	11	11	0	*	1	*	2	*	*	*	1	*	2	1	1	2	2	0	4	6	-2
3MP 1377	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	4	-1
101.9 FOX FM	46	43	3	8	8	0	8	6	2	11	13	-2	11	10	1	7	5	2	1	1	0
GOLD104.3	54	56	-2	3	3	0	4	5	-1	6	10	-4	16	14	2	13	12	1	12	12	0
KIIS1011	24	26	-2	4	3	1	5	4	1	8	10	-2	5	6	-1	1	2	-1	*	1	*
105.1 TRIPLE M	36	40	-4	4	3	1	5	5	0	6	8	-2	11	14	-3	8	8	0	2	2	0
NOVA 100	44	39	5	7	6	1	5	4	1	16	13	3	12	10	2	3	4	-1	2	2	0
smoothfm 91.5	47	50	-3	2	3	-1	3	4	-1	9	8	1	11	11	0	7	8	-1	14	16	-2
ABC MEL	27	20	7	*	*	*	1	1	0	1	1	0	5	3	2	5	4	1	16	11	5
3RN	7	9	-2	*	*	*	*	*	*	*	*	*	2	3	-1	*	*	*	4	5	-1
ABC NEWSRADIO	7	7	0	*	*	*	1	1	0	2	2	0	2	2	0	1	1	0	2	2	0
3JJJ	11	14	-3	1	2	-1	1	2	-1	5	5	0	3	5	-2	*	1	*	1	1	0
ABC CLASSIC	6	6	0	*	*	*	1	1	0	1	1	0	1	1	0	1	1	0	3	2	1
Total	499	486	13	41	40	1	49	46	3	93	94	-1	113	110	3	81	80	1	122	117	5

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	26	24	2	49	45	4	38	38	0	21	19	2	27	24	3	7	7	0	22	21	1
3AW	79	75	4	155	143	12	130	120	10	67	64	3	46	42	4	25	27	-2	51	51	0
Magic 1278	11	11	0	13	13	0	14	16	-2	12	14	-2	12	10	2	7	3	4	10	11	-1
3MP 1377	5	6	-1	7	8	-1	10	9	1	5	7	-2	3	6	-3	1	1	0	9	8	1
101.9 FOX FM	50	47	3	77	71	6	72	67	5	72	68	4	43	38	5	5	5	0	34	34	0
GOLD104.3	58	61	-3	67	75	-8	97	97	0	88	87	1	47	55	-8	11	11	0	44	44	0
KIIS1011	26	28	-2	37	37	0	37	38	-1	34	38	-4	27	30	-3	4	6	-2	21	20	1
105.1 TRIPLE M	39	46	-7	49	55	-6	55	68	-13	55	65	-10	44	47	-3	8	10	-2	27	26	1
NOVA 100	49	43	6	80	71	9	72	62	10	51	46	5	50	45	5	12	8	4	31	29	2
smoothfm 91.5	49	52	-3	59	55	4	81	89	-8	71	79	-8	41	45	-4	10	10	0	43	44	-1
ABC MEL	30	21	9	41	37	4	49	38	11	32	16	16	25	13	12	11	8	3	21	17	4
3RN	7	9	-2	15	16	-1	5	10	-5	4	7	-3	7	10	-3	3	4	-1	8	8	0
ABC NEWSRADIO	8	8	0	15	15	0	8	7	1	6	5	1	5	7	-2	5	5	0	7	6	1
3JJJ	12	15	-3	23	27	-4	10	17	-7	11	15	-4	14	17	-3	5	5	0	9	12	-3
ABC CLASSIC	6	6	0	8	11	-3	9	8	1	7	5	2	4	5	-1	2	2	0	8	5	3
Total	532	521	11	772	752	20	799	788	11	647	631	16	482	470	12	142	140	2	417	399	18

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	73	71	2	10	15	-5	8	11	-3	32	26	6	20	18	2	3	2	1	*	*	*
Bunnings Tradio	14	n.a.	*	*	n.a.	*	3	n.a.	*	6	n.a.	*	6	n.a.	*	*	n.a.	*	*	n.a.	*
CADA	25	29	-4	8	12	-4	8	4	4	8	12	-4	*	*	*	*	*	*	1	1	0
Chemist Warehouse Remix	13	13	0	4	*	*	*	4	*	7	5	2	2	4	-2	*	*	*	*	*	*
Coles Radio	112	98	14	10	4	6	16	11	5	47	34	13	25	30	-5	8	10	-2	6	10	-4
DANCE HITS	133	127	6	18	13	5	33	23	10	42	58	-16	21	18	3	12	12	0	7	4	3
GOLD 80s	104	112	-8	13	14	-1	10	11	-1	22	25	-3	28	26	2	27	30	-3	4	6	-2
HEART	32	39	-7	2	2	0	2	8	-6	10	15	-5	6	5	1	5	5	0	7	5	2
HEART HITS	56	51	5	10	8	2	5	2	3	28	29	-1	4	6	-2	6	2	4	3	3	0
iHeartCountry	52	46	6	4	9	-5	10	8	2	27	22	5	10	5	5	*	*	*	1	2	-1
KIIS 90s	77	73	4	16	11	5	8	7	1	24	27	-3	22	23	-1	7	4	3	*	1	*
KIIS Australia	77	68	9	17	10	7	13	13	0	27	30	-3	13	9	4	4	6	-2	3	*	*
KIIS Dance	50	57	-7	7	4	3	7	9	-2	26	32	-6	8	4	4	3	8	-5	*	*	*
MMM 2000s	37	52	-15	11	14	-3	4	4	0	9	22	-13	9	8	1	4	3	1	*	1	*
MMM 80s	51	45	6	12	8	4	8	4	4	*	4	*	10	4	6	17	18	-1	5	7	-2
MMM 90s	43	54	-11	6	8	-2	3	4	-1	8	11	-3	15	24	-9	7	3	4	3	4	-1
MMM CLASSIC ROCK	64	60	4	9	9	0	3	5	-2	11	16	-5	5	10	-5	27	11	16	10	9	1
MMM COUNTRY	37	42	-5	*	2	*	*	2	*	12	15	-3	12	9	3	7	4	3	6	9	-3
Nova Nation	45	24	21	4	2	2	13	2	11	19	12	7	9	8	1	*	*	*	1	*	*
OLDSKOOL 80s HITS	53	59	-6	8	7	1	3	2	1	16	18	-2	11	14	-3	14	16	-2	1	2	-1
OLDSKOOL 90s HITS	87	82	5	19	16	3	11	10	1	24	25	-1	31	29	2	2	2	0	*	*	*
Priceline Radio	*	6	*	*	*	*	*	*	*	*	6	*	*	*	*	*	*	*	*	*	*
Radio Maria	5	*	*	*	*	*	2	*	*	3	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	4	6	-2	*	*	*	*	*	*	*	2	*	*	*	*	4	4	0	*	*	*
RnB FRIDAYS RADIO	77	81	-4	5	2	3	9	13	-4	24	31	-7	34	28	6	6	6	0	*	*	*
SEN Fanatic	10	10	0	2	*	*	*	*	*	*	3	*	*	2	*	2	*	*	6	4	2
SENTrack	36	27	9	*	2	*	10	7	3	3	9	-6	11	5	6	6	*	*	5	3	2
Sky News Radio	19	18	1	7	8	-1	3	2	1	9	8	1	*	*	*	*	*	*	1	1	0
smooth relax	98	99	-1	2	4	-2	6	7	-1	24	12	12	26	24	2	18	24	-6	23	28	-5
smooth Vintage	9	19	-10	*	2	*	*	*	*	2	5	-3	2	5	-3	*	4	*	5	4	1
TikTok Trending	64	72	-8	15	11	4	8	9	-1	31	37	-6	8	15	-7	1	*	*	*	*	*
triple j Unearthed	37	57	-20	6	10	-4	13	16	-3	10	15	-5	6	9	-3	1	4	-3	*	2	*
ABC Country	29	23	6	4	4	0	3	2	1	13	6	7	4	6	-2	*	*	*	5	4	1
ABC Jazz	71	60	11	2	2	0	5	*	*	27	18	9	9	15	-6	7	8	-1	19	18	1
ABC KIDS LISTEN	44	37	7	12	6	6	5	5	0	15	16	-1	9	5	4	2	5	-3	*	*	*
ABC Sport	79	61	18	7	7	0	8	6	2	37	23	14	14	13	1	5	6	-1	8	6	2
Double J	59	53	6	10	10	0	9	3	6	11	14	-3	29	17	12	2	7	-5	*	2	*
Total Digital/Internet Only	1,172	1,118	54	142	129	13	146	145	1	361	355	6	270	254	16	147	127	20	107	108	-1

Please note: Bunnings Tradio included from April 19.

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	61	63	-2	21	26	-5	24	24	0	29	26	3	25	35	-10	19	19	0	34	27	7
Bunnings Tradio	11	n.a.	*	*	n.a.	*	5	n.a.	*	3	n.a.	*	4	n.a.	*	*	n.a.	*	9	n.a.	*
CADA	21	27	-6	15	17	-2	8	12	-4	5	8	-3	7	8	-1	6	5	1	11	7	4
Chemist Warehouse Remix	9	11	-2	2	6	-4	3	7	-4	4	6	-2	*	2	*	2	2	0	7	7	0
Coles Radio	91	75	16	46	20	26	28	22	6	35	34	1	49	31	18	7	4	3	44	39	5
DANCE HITS	119	113	6	31	33	-2	27	36	-9	46	38	8	45	42	3	40	46	-6	64	55	9
GOLD 80s	90	90	0	28	36	-8	27	30	-3	38	32	6	31	24	7	16	15	1	28	39	-11
HEART	27	30	-3	9	7	2	8	10	-2	19	8	11	5	8	-3	*	9	*	11	20	-9
HEART HITS	49	44	5	20	14	6	11	9	2	14	16	-2	20	21	-1	10	13	-3	23	17	6
iHeartCountry	47	40	7	33	19	14	15	20	-5	14	22	-8	16	22	-6	3	5	-2	23	17	6
KIIS 90s	68	55	13	30	19	11	19	13	6	21	15	6	37	30	7	12	16	-4	29	34	-5
KIIS Australia	60	46	14	36	26	10	21	18	3	13	6	7	15	5	10	14	7	7	28	25	3
KIIS Dance	45	46	-1	19	25	-6	10	23	-13	14	16	-2	12	11	1	13	10	3	17	26	-9
MMM 2000s	30	44	-14	17	17	0	11	11	0	10	19	-9	11	20	-9	3	9	-6	18	22	-4
MMM 80s	43	38	5	16	14	2	17	20	-3	18	19	-1	5	6	-1	13	8	5	20	17	3
MMM 90s	39	49	-10	21	15	6	16	18	-2	15	26	-11	4	14	-10	12	16	-4	13	27	-14
MMM CLASSIC ROCK	59	51	8	31	18	13	21	18	3	36	25	11	19	13	6	9	10	-1	27	22	5
MMM COUNTRY	30	35	-5	11	10	1	14	15	-1	11	17	-6	16	9	7	10	8	2	23	23	0
Nova Nation	36	17	19	10	6	4	13	*	*	2	2	0	6	5	1	17	8	9	23	14	9
OLDSKOOL 80s HITS	42	47	-5	15	26	-11	17	15	2	19	15	4	12	12	0	4	4	0	15	19	-4
OLDSKOOL 90s HITS	76	72	4	29	32	-3	19	14	5	38	43	-5	29	26	3	19	9	10	31	32	-1
Priceline Radio	*	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	3	*
Radio Maria	3	*	*	3	*	*	3	*	*	3	*	*	*	*	*	*	*	*	5	*	*
Radio Maria Ital	4	4	0	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	4	6	-2
RnB FRIDAYS RADIO	69	68	1	30	30	0	36	29	7	51	34	17	29	23	6	10	18	-8	33	27	6
SEN Fanatic	5	7	-2	*	3	*	4	*	*	*	2	*	*	3	*	1	1	0	7	4	3
SENTrack	28	21	7	14	4	10	17	11	6	11	12	-1	12	6	6	4	6	-2	23	17	6
Sky News Radio	15	13	2	14	8	6	7	6	1	8	9	-1	6	9	-3	6	8	-2	11	11	0
smooth relax	77	83	-6	21	18	3	38	42	-4	46	49	-3	35	31	4	16	15	1	52	42	10
smooth Vintage	9	19	-10	4	5	-1	6	8	-2	3	12	-9	7	10	-3	2	2	0	3	6	-3
TikTok Trending	49	60	-11	30	34	-4	18	27	-9	25	21	4	15	14	1	4	9	-5	22	18	4
triple j Unearthed	35	54	-19	2	6	-4	8	13	-5	14	26	-12	14	21	-7	12	13	-1	16	26	-10
ABC Country	22	17	5	9	8	1	6	5	1	2	5	-3	6	5	1	10	7	3	9	7	2
ABC Jazz	53	38	15	18	12	6	27	11	16	24	18	6	17	14	3	19	14	5	40	35	5
ABC KIDS LISTEN	29	35	-6	13	13	0	2	6	-4	13	16	-3	19	23	-4	8	13	-5	26	21	5
ABC Sport	45	29	16	12	8	4	3	*	*	10	8	2	13	9	4	19	11	8	42	43	-1
Double J	59	50	9	22	30	-8	26	21	5	33	33	0	31	24	7	12	10	2	22	29	-7
Total Digital/Internet Only	1,017	974	43	486	471	15	474	459	15	535	504	31	477	441	36	281	273	8	666	641	25

Please note: Bunnings Tradio included from April 19.

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	5.0	5.0	7.2	5.0	5.6	0.4	2.8	2.6	6.1	7.9	7.2	16.7	5.1	5.5	3.9	7.1	7.3	13.7	2.0	2.3	0.4
3AW	14.2	14.0	24.6	5.7	5.8	6.5	5.1	3.8	19.0	2.3	2.0	5.7	8.2	6.2	25.5	14.3	14.6	27.0	35.6	36.4	48.0
Magic 1278	2.1	2.4	1.0	0.7	0.7	1.2	3.7	4.0	2.6	0.4	0.4	0.8	1.8	2.2	0.1	3.0	3.4	2.3	3.0	3.4	0.8
3MP 1377	1.2	1.3	0.8	0.5	0.3	2.6	0.4	0.4	0.5	0.3	0.2	0.8	0.5	0.6	0.6	1.5	1.7	0.4	2.7	3.0	1.1
101.9 FOX FM	9.2	10.2	4.8	18.5	19.4	16.2	16.1	18.0	7.3	11.9	13.2	6.1	9.7	10.8	4.9	8.5	10.2	1.2	1.0	1.0	1.2
GOLD104.3	10.8	11.9	7.2	7.9	7.9	11.6	8.5	9.2	6.2	6.2	6.6	5.9	14.1	15.7	7.0	15.6	18.0	9.1	10.1	11.0	6.8
KIIS1011	4.9	5.6	1.4	10.2	11.1	4.2	10.1	11.6	1.3	8.4	9.5	2.8	4.8	5.6	0.8	1.8	2.0	1.4	0.4	0.4	0.2
105.1 TRIPLE M	7.2	7.8	5.6	9.5	10.0	7.8	10.6	11.6	7.0	6.0	5.8	9.7	10.1	11.4	4.3	9.6	11.0	6.1	1.7	1.8	1.5
NOVA 100	8.9	9.9	4.3	17.1	18.2	11.7	9.8	10.7	6.4	16.8	19.2	4.8	10.5	11.8	4.4	4.1	4.6	4.8	1.3	1.5	0.1
smoothfm 91.5	9.5	10.3	7.5	5.2	5.0	11.2	6.0	6.3	6.9	9.6	10.3	8.4	10.1	10.8	8.4	9.1	10.3	8.1	11.8	13.2	4.4
ABC MEL	5.5	5.2	10.8	0.8	0.9	0.3	2.0	2.0	3.3	0.9	0.9	1.6	4.1	2.8	15.3	5.9	6.2	9.6	12.9	12.9	21.1
3RN	1.4	1.6	0.5	0.4	0.3	0.6	0.2	0.2	*	0.5	0.6	0.2	1.5	1.7	0.8	0.5	0.7	*	3.3	3.7	1.0
ABC NEWSRADIO	1.5	1.4	2.6	0.8	0.7	2.7	2.5	2.6	2.5	1.8	1.8	2.6	1.7	1.7	2.3	0.7	0.6	2.3	1.4	1.3	3.2
3JJJ	2.3	2.3	3.0	2.5	2.5	4.9	2.5	2.2	5.5	5.3	5.6	5.5	2.6	2.7	2.7	0.5	0.6	0.8	0.6	0.6	0.7
ABC CLASSIC	1.3	1.3	1.5	0.2	0.1	1.6	1.3	1.4	0.9	0.9	1.0	0.5	0.9	0.8	2.1	1.3	1.6	0.7	2.2	2.3	2.4
Commercial DAB+ Stns	8.1	8.1	12.8	9.6	9.7	12.4	9.1	9.1	13.7	13.9	13.5	23.0	8.2	8.0	12.3	6.5	6.7	11.1	3.9	4.0	4.5
ABC DAB+ Stns	1.9	1.7	4.4	2.0	1.9	4.2	4.6	4.1	10.7	2.3	2.1	5.0	2.1	1.9	4.6	0.5	0.5	1.4	1.0	1.0	2.5
Total DAB+ Stns	10.5	9.8	17.2	12.2	11.6	16.6	14.1	13.2	24.4	16.5	15.5	28.0	11.0	9.9	16.8	7.8	7.2	12.5	5.3	5.0	7.0

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.9	4.9	7.6	6.3	6.2	10.0	4.7	4.5	8.4	3.2	3.0	6.6	5.6	6.0	5.3	4.9	5.3	4.3	5.3	5.6	5.9
3AW	14.9	14.4	26.8	20.1	19.3	35.6	16.3	16.0	25.6	10.4	9.8	22.6	9.4	9.0	22.2	17.6	17.9	22.5	12.2	12.5	17.6
Magic 1278	2.1	2.4	0.9	1.6	1.8	0.5	1.7	1.9	0.5	1.9	2.1	1.3	2.6	2.9	1.7	4.9	5.7	1.2	2.3	2.5	1.5
3MP 1377	0.9	0.9	0.6	1.0	1.0	0.5	1.2	1.3	0.8	0.7	0.8	0.4	0.6	0.5	1.2	0.5	0.6	0.4	2.1	2.3	1.5
101.9 FOX FM	9.5	10.5	5.4	10.0	10.8	5.6	9.0	10.0	5.5	11.2	12.5	6.3	9.0	10.1	4.2	3.8	4.1	3.2	8.2	9.4	2.8
GOLD104.3	10.9	12.0	7.1	8.7	9.4	5.5	12.1	13.4	7.6	13.7	15.2	8.1	9.7	10.5	7.9	7.6	8.2	6.8	10.5	11.6	7.5
KIIS1011	4.8	5.5	1.5	4.8	5.4	1.3	4.7	5.4	1.0	5.2	5.9	2.3	5.6	6.3	1.9	2.8	3.2	1.2	5.0	5.8	1.1
105.1 TRIPLE M	7.4	8.0	5.8	6.3	6.7	5.1	6.9	7.6	4.6	8.5	9.3	6.7	9.1	9.8	8.7	5.7	6.1	5.0	6.5	7.2	4.9
NOVA 100	9.3	10.4	4.4	10.4	11.5	3.5	9.1	10.1	4.7	7.9	8.7	5.6	10.5	11.8	4.7	8.5	9.8	2.9	7.5	8.5	3.6
smoothfm 91.5	9.2	9.9	7.6	7.6	8.2	5.1	10.1	10.9	9.2	10.9	11.9	8.8	8.5	9.2	7.6	6.9	7.3	6.9	10.4	11.5	7.2
ABC MEL	5.6	5.3	11.4	5.3	4.9	11.1	6.2	5.7	12.6	5.0	5.0	8.4	5.2	5.3	9.4	7.8	6.6	19.4	5.1	5.1	8.9
3RN	1.2	1.4	0.4	2.0	2.2	0.6	0.6	0.7	0.1	0.6	0.7	0.1	1.5	1.6	1.6	2.4	2.8	0.5	1.8	2.0	0.8
ABC NEWSRADIO	1.4	1.4	2.3	2.0	1.7	5.1	1.0	0.9	1.6	1.0	1.1	0.8	1.1	1.2	1.2	3.2	3.5	2.2	1.7	1.6	3.5
3JJJ	2.3	2.3	3.0	3.0	3.3	1.6	1.3	1.2	3.0	1.7	1.7	3.0	3.0	3.0	4.9	3.5	3.5	4.7	2.2	2.3	2.9
ABC CLASSIC	1.1	1.2	0.9	1.1	1.2	0.5	1.1	1.2	0.9	1.1	1.2	1.3	0.9	0.9	1.5	1.2	1.4	0.3	2.0	2.0	3.3
Commercial DAB+ Stns	7.9	8.1	10.6	5.4	5.5	6.9	7.7	7.8	9.9	9.5	9.7	13.5	9.1	9.5	11.4	10.0	10.1	13.5	8.9	8.2	20.3
ABC DAB+ Stns	1.7	1.6	3.6	1.0	1.0	1.4	1.7	1.4	4.2	1.6	1.4	4.1	2.4	2.3	4.8	3.9	4.0	5.0	2.3	2.0	7.0
Total DAB+ Stns	10.1	9.7	14.1	6.8	6.5	8.3	9.7	9.2	14.1	11.6	11.1	17.6	12.1	11.9	16.2	14.9	14.1	18.5	11.8	10.2	27.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 5% share of all listening, 5% share of AM/FM/DAB+ listening and 7.2% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	451	446	85	39	39	2	35	35	7	139	139	21	95	91	25	83	81	27	60	60	4
3AW	740	720	192	52	52	13	45	40	27	86	81	19	123	120	40	122	117	34	312	311	59
Magic 1278	230	218	52	21	19	9	43	43	12	39	31	13	27	27	2	31	31	8	69	68	7
3MP 1377	163	153	42	15	10	9	20	17	5	22	19	10	24	24	6	30	30	5	53	53	7
101.9 FOX FM	1,204	1,166	204	197	191	49	152	152	38	404	383	58	298	288	47	104	102	7	49	49	6
GOLD104.3	1,128	1,073	184	102	95	21	109	107	20	229	219	37	331	306	57	193	190	25	163	157	23
KIIS1011	997	965	98	202	193	20	117	114	8	394	378	43	222	219	20	32	32	4	30	28	4
105.1 TRIPLE M	858	802	197	94	90	23	107	102	27	241	216	74	235	222	41	132	126	22	49	46	11
NOVA 100	1,349	1,296	209	253	240	48	147	144	22	503	479	69	315	308	48	97	91	21	34	34	1
smoothfm 91.5	1,163	1,085	227	123	102	36	119	114	28	291	259	62	275	260	48	142	142	28	213	207	25
ABC MEL	523	504	113	23	21	2	43	41	10	41	36	10	93	91	25	92	89	12	230	225	54
3RN	155	149	28	16	12	5	5	5	*	29	29	3	39	37	10	16	16	*	50	50	11
ABC NEWSRADIO	328	293	76	22	19	7	33	30	5	116	98	27	74	72	14	28	24	9	56	49	14
3JJJ	513	461	123	57	50	15	61	56	23	246	214	48	97	88	30	25	25	4	28	28	2
ABC CLASSIC	193	167	42	8	2	5	22	19	3	51	45	9	44	34	14	21	20	5	47	46	6
Commercial DAB+ Stns	922	871	307	112	110	29	125	110	54	295	279	104	202	192	67	123	114	36	66	66	18
ABC DAB+ Stns	286	250	116	39	36	16	37	29	22	101	92	32	59	54	26	18	13	9	33	26	12
Total DAB+ Stns	1,172	1,034	387	142	138	40	146	123	64	361	328	126	270	233	86	147	123	42	107	89	28
Total	4,784	4,627	1,388	522	510	163	482	466	189	1,309	1,270	380	1,079	1,043	316	601	573	163	791	765	177

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	381	376	69	254	246	27	172	163	37	173	169	36	175	171	12	89	89	10	247	246	34
3AW	684	668	160	544	518	87	425	405	82	327	313	66	255	242	48	183	149	39	491	451	110
Magic 1278	189	174	42	77	72	10	82	75	12	87	76	12	77	72	15	64	52	12	119	112	16
3MP 1377	135	127	33	55	45	15	69	60	12	60	54	8	40	38	9	17	15	2	90	81	22
101.9 FOX FM	1,086	1,033	174	654	610	78	458	416	59	584	557	71	464	442	30	140	125	18	661	642	59
GOLD104.3	1,004	953	156	546	505	64	506	461	69	560	524	62	439	400	53	183	158	29	639	610	89
KIIS1011	862	833	84	447	432	24	344	334	14	364	349	44	323	314	18	113	101	11	454	441	27
105.1 TRIPLE M	685	633	143	339	324	44	277	249	37	368	332	63	329	306	37	130	112	21	478	449	83
NOVA 100	1,190	1,124	181	738	700	62	508	471	59	527	495	74	526	499	39	247	226	21	732	708	74
smoothfm 91.5	1,032	935	202	563	510	69	485	420	87	535	478	88	395	353	53	182	155	27	700	657	94
ABC MEL	452	429	99	294	268	53	213	201	28	216	204	35	152	150	28	109	94	20	294	277	65
3RN	129	123	20	72	72	9	43	43	1	47	45	2	47	47	10	43	39	4	88	84	15
ABC NEWSRADIO	268	242	61	164	145	29	105	84	28	80	75	10	58	53	8	47	38	9	190	153	47
3JJJ	441	399	101	247	233	29	152	120	38	177	145	35	169	150	29	90	71	21	275	244	57
ABC CLASSIC	150	130	28	80	74	8	62	59	6	84	74	16	65	53	11	32	30	2	130	117	24
Commercial DAB+ Stns	815	769	241	410	380	77	376	344	101	424	379	110	381	356	61	207	194	39	506	452	142
ABC DAB+ Stns	221	189	82	75	68	14	71	57	32	95	80	32	98	89	20	74	60	21	155	132	54
Total DAB+ Stns	1,017	904	299	486	431	89	474	393	133	535	449	139	477	428	79	281	245	60	666	560	191
Total	4,658	4,475	1,242	3,751	3,513	582	3,121	2,819	591	3,227	2,959	588	2,933	2,672	421	1,551	1,342	264	3,913	3,628	804

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 451,000 total listeners, 446,000 AM/FM/DAB+ listeners and 85,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Apr 19 to Sat Jun 27

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