GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.1	8.2	1.9	2.8	4.3	-1.5	5.9	7.0	-1.1	1.4	1.2	0.2	5.7	5.1	0.6	17.3	12.9	4.4	18.9	13.4	5.5
CRUISE1323	8.1	8.3	-0.2	4.4	5.4	-1.0	1.8	1.3	0.5	1.2	0.9	0.3	2.2	1.3	0.9	10.0	8.8	1.2	19.1	19.9	-0.8
KIIS1023	10.6	11.2	-0.6	8.6	6.9	1.7	14.1	11.6	2.5	11.3	12.6	-1.3	11.0	11.3	-0.3	13.4	15.1	-1.7	8.0	9.6	-1.6
5MMM	14.5	13.3	1.2	16.3	14.7	1.6	20.9	13.2	7.7	14.2	13.3	0.9	17.4	17.2	0.2	13.6	14.6	-1.0	10.4	9.5	0.9
NOVA91.9	11.4	11.1	0.3	16.0	17.8	-1.8	20.6	22.0	-1.4	19.0	20.0	-1.0	11.2	9.9	1.3	5.1	4.3	0.8	5.6	5.8	-0.2
SAFM	9.7	10.0	-0.3	16.5	16.7	-0.2	10.7	15.6	-4.9	11.7	14.6	-2.9	16.6	15.2	1.4	5.7	5.0	0.7	2.7	2.8	-0.1
ABC ADE	6.0	7.1	-1.1	1.8	1.9	-0.1	1.7	0.9	0.8	2.5	3.6	-1.1	6.3	4.4	1.9	3.2	2.8	0.4	12.5	16.2	-3.7
5RN	0.8	1.0	-0.2	0.2	0.3	-0.1	0.3	0.1	0.2	0.4	0.5	-0.1	0.5	1.0	-0.5	0.7	1.0	-0.3	1.7	1.9	-0.2
ABC NEWSRADIO	1.6	1.8	-0.2	1.4	1.6	-0.2	0.3	0.4	-0.1	0.9	0.8	0.1	1.3	1.4	-0.1	1.5	1.1	0.4	2.8	3.4	-0.6
5JJJ	4.0	4.0	0.0	7.9	6.9	1.0	5.8	6.7	-0.9	6.8	6.4	0.4	4.2	5.6	-1.4	2.2	2.6	-0.4	1.0	0.6	0.4
ABC CLASSIC	1.7	2.2	-0.5	0.3	0.4	-0.1	0.7	0.3	0.4	1.2	0.7	0.5	1.5	0.9	0.6	4.2	6.2	-2.0	1.7	2.7	-1.0

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.3	8.4	1.9	13.8	11.3	2.5	9.1	7.1	2.0	5.7	4.9	0.8	11.0	9.7	1.3	18.0	14.2	3.8	9.3	7.3	2.0
CRUISE1323	7.8	8.0	-0.2	8.1	7.3	0.8	9.8	10.0	-0.2	8.0	9.2	-1.2	4.9	5.4	-0.5	3.9	4.5	-0.6	9.0	9.3	-0.3
KIIS1023	10.4	11.3	-0.9	10.4	10.5	-0.1	11.2	12.8	-1.6	11.1	12.4	-1.3	9.4	9.5	-0.1	7.8	8.0	-0.2	11.0	11.1	-0.1
5MMM	15.2	13.3	1.9	14.8	12.9	1.9	16.3	14.3	2.0	16.8	14.4	2.4	14.9	13.1	1.8	7.7	6.5	1.2	12.0	13.4	-1.4
NOVA91.9	11.6	11.1	0.5	11.0	11.4	-0.4	11.1	10.6	0.5	12.3	11.0	1.3	12.9	12.3	0.6	10.0	9.5	0.5	10.6	11.3	-0.7
SAFM	9.8	10.4	-0.6	8.6	9.7	-1.1	9.8	10.7	-0.9	10.5	11.3	-0.8	11.2	11.1	0.1	8.9	7.2	1.7	9.1	8.6	0.5
ABC ADE	6.2	7.4	-1.2	9.4	10.9	-1.5	7.0	7.7	-0.7	4.2	4.8	-0.6	3.8	4.8	-1.0	4.5	8.5	-4.0	5.5	6.2	-0.7
5RN	0.8	1.0	-0.2	1.0	1.4	-0.4	0.6	0.8	-0.2	0.5	0.8	-0.3	1.3	1.0	0.3	1.6	1.2	0.4	0.7	1.1	-0.4
ABC NEWSRADIO	1.6	1.7	-0.1	2.5	2.6	-0.1	1.1	0.9	0.2	1.0	1.2	-0.2	1.7	1.4	0.3	2.5	4.4	-1.9	1.6	2.0	-0.4
5JJJ	3.9	3.9	0.0	4.6	4.2	0.4	2.9	3.2	-0.3	3.5	3.4	0.1	4.9	5.3	-0.4	5.0	4.8	0.2	4.1	4.1	0.0
ABC CLASSIC	1.6	2.1	-0.5	1.5	2.7	-1.2	0.9	1.7	-0.8	1.5	1.1	0.4	2.3	2.8	-0.5	3.9	3.8	0.1	2.1	2.3	-0.2

Survey Period: Sun Apr 19 to Sat Jun 27

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GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	149	138	11	9	13	-4	11	12	-1	14	12	2	24	25	-1	31	29	2	60	48	12
CRUISE1323	190	171	19	8	10	-2	8	5	3	20	16	4	23	16	7	40	37	3	90	87	3
KIIS1023	283	278	5	35	30	5	31	27	4	68	65	3	62	61	1	41	44	-3	46	51	-5
5MMM	326	316	10	40	35	5	40	40	0	73	69	4	80	83	-3	46	42	4	47	47	0
NOVA91.9	381	349	32	60	61	-1	63	57	6	126	123	3	73	58	15	28	24	4	31	26	5
SAFM	289	295	-6	48	47	1	40	38	2	76	83	-7	67	71	-4	26	23	3	31	32	-1
ABC ADE	148	144	4	11	10	1	11	6	5	21	16	5	24	24	0	17	17	0	64	71	-7
5RN	47	48	-1	4	4	0	3	2	1	11	8	3	9	9	0	5	7	-2	15	18	-3
ABC NEWSRADIO	78	77	1	9	10	-1	4	2	2	17	15	2	14	15	-1	7	6	1	27	28	-1
5JJJ	155	144	11	22	24	-2	21	23	-2	61	46	15	29	30	-1	10	11	-1	12	10	2
ABC CLASSIC	58	55	3	5	3	2	4	3	1	13	10	3	15	9	6	10	11	-1	11	19	-8
Total	1,160	1,160	0	124	125	-1	114	113	1	280	279	1	246	244	2	155	156	-1	241	243	-2

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	133	127	6	93	80	13	67	55	12	55	50	5	65	60	5	39	34	5	99	78	21
CRUISE1323	168	152	16	96	82	14	98	96	2	104	101	3	62	57	5	27	28	-1	121	109	12
KIIS1023	252	248	4	148	155	-7	131	137	-6	150	147	3	111	110	1	46	48	-2	167	176	-9
5MMM	291	280	11	175	161	14	150	151	-1	172	174	-2	121	128	-7	48	40	8	164	178	-14
NOVA91.9	348	326	22	197	186	11	159	161	-2	190	160	30	158	142	16	70	61	9	212	208	4
SAFM	262	267	-5	145	153	-8	122	130	-8	147	149	-2	114	125	-11	43	46	-3	134	139	-5
ABC ADE	128	133	-5	93	101	-8	67	74	-7	56	56	0	42	46	-4	25	29	-4	93	85	8
5RN	39	42	-3	21	23	-2	12	17	-5	10	19	-9	13	11	2	8	7	1	21	23	-2
ABC NEWSRADIO	71	72	-1	38	45	-7	21	17	4	28	24	4	23	25	-2	12	15	-3	44	42	2
5JJJ	134	126	8	76	70	6	53	63	-10	63	62	1	60	63	-3	36	33	3	92	82	10
ABC CLASSIC	48	49	-1	22	24	-2	18	25	-7	27	22	5	20	18	2	13	13	0	37	32	5
Total	1,140	1,141	-1	873	866	7	764	792	-28	825	839	-14	722	735	-13	386	378	8	958	959	-1

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	11	3	*	1	*	1	1	0	*	*	*	2	1	1	4	3	1	7	5	2
CRUISE1323	11	11	0	1	1	0	*	*	*	*	*	*	1	*	*	2	2	0	7	8	-1
KIIS1023	14	15	-1	1	1	0	1	1	0	3	3	0	3	3	0	3	3	0	3	4	-1
5MMM	19	18	1	2	2	0	2	1	1	4	3	1	5	5	0	3	3	0	4	4	0
NOVA91.9	15	15	0	2	2	0	2	2	0	5	5	0	3	3	0	1	1	0	2	2	0
SAFM	13	14	-1	2	2	0	1	1	0	3	3	0	5	4	1	1	1	0	1	1	0
ABC ADE	8	10	-2	*	*	*	*	*	*	1	1	0	2	1	1	1	1	0	5	7	-2
5RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
5JJJ	5	5	0	1	1	0	1	1	0	2	2	0	1	2	-1	*	1	*	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Total	134	137	-3	13	13	0	11	9	2	25	24	1	28	29	-1	21	21	0	37	41	-4

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	12	3	27	22	5	20	16	4	11	9	2	13	12	1	7	6	1	10	8	2
CRUISE1323	11	12	-1	16	15	1	21	22	-1	15	17	-2	6	7	-1	2	2	0	10	11	-1
KIIS1023	15	16	-1	21	21	0	25	29	-4	20	23	-3	12	12	0	3	3	0	12	13	-1
5MMM	22	19	3	29	26	3	36	32	4	31	27	4	18	17	1	3	3	0	13	15	-2
NOVA91.9	17	16	1	22	23	-1	24	24	0	23	21	2	16	16	0	4	4	0	12	13	-1
SAFM	14	15	-1	17	19	-2	21	24	-3	19	21	-2	14	14	0	3	3	0	10	10	0
ABC ADE	9	11	-2	19	22	-3	15	17	-2	8	9	-1	5	6	-1	2	3	-1	6	7	-1
5RN	1	2	-1	2	3	-1	1	2	-1	1	2	-1	2	1	1	1	*	*	1	1	0
ABC NEWSRADIO	2	3	-1	5	5	0	2	2	0	2	2	0	2	2	0	1	2	-1	2	2	0
5JJJ	6	6	0	9	8	1	6	7	-1	7	6	1	6	7	-1	2	2	0	5	5	0
ABC CLASSIC	2	3	-1	3	5	-2	2	4	-2	3	2	1	3	3	0	1	2	-1	2	3	-1
Total	143	146	-3	198	198	0	219	225	-6	185	189	-4	122	127	-5	38	40	-2	112	113	-1

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	19	19	0	1	3	-2	5	5	0	5	3	2	6	7	-1	1	1	0	*	*	*
Chemist Warehouse Remix	11	8	3	1	1	0	5	4	1	4	3	1	*	*	*	*	*	*	*	*	*
Coles Radio	40	39	1	5	7	-2	6	5	1	15	11	4	8	9	-1	2	3	-1	4	3	1
DANCE HITS	24	21	3	5	6	-1	3	2	1	5	6	-1	8	6	2	3	1	2	*	*	*
GOLD 80s	17	16	1	1	1	0	2	2	0	2	*	*	1	1	0	8	9	-1	4	3	1
GOLD Adelaide	12	12	0	2	2	0	*	1	*	3	2	1	*	*	*	5	4	1	2	2	0
HEART	20	20	0	2	1	1	1	2	-1	3	3	0	4	5	-1	7	7	0	3	4	-1
HEART HITS	14	11	3	2	3	-1	2	*	*	4	1	3	1	1	0	5	4	1	*	1	*
iHeartCountry	7	9	-2	1	2	-1	2	1	1	1	1	0	1	1	0	1	3	-2	*	2	*
KIIS 90s	13	12	1	3	4	-1	*	*	*	2	2	0	5	3	2	1	1	0	2	2	0
MMM 2000s	13	11	2	3	2	1	2	1	1	5	4	1	3	3	0	*	*	*	1	1	0
MMM 90s	27	20	7	3	2	1	4	2	2	4	4	0	8	9	-1	5	2	3	3	2	1
MMM CLASSIC ROCK	18	20	-2	2	3	-1	*	1	*	*	1	*	4	6	-2	6	3	3	5	6	-1
NOVA All Stars	11	n.a.	*	3	n.a.	*	1	n.a.	*	2	n.a.	*	1	n.a.	*	3	n.a.	*	1	n.a.	*
NOVA Jamz	12	14	-2	2	2	0	2	3	-1	6	7	-1	*	2	*	1	1	0	*	*	*
OLDSKOOL 80s HITS	24	19	5	4	2	2	3	3	0	*	2	*	9	6	3	7	5	2	2	2	0
OLDSKOOL 90s HITS	27	20	7	2	3	-1	3	1	2	6	5	1	14	10	4	2	1	1	1	*	*
RnB FRIDAYS RADIO	29	20	9	5	4	1	3	*	*	12	10	2	8	6	2	*	*	*	*	*	*
smooth 80s	18	19	-1	2	1	1	1	2	-1	1	*	*	3	4	-1	5	7	-2	5	4	1
smooth fm Adelaide	42	44	-2	4	4	0	7	4	3	4	6	-2	5	7	-2	12	11	1	11	13	-2
TikTok Trending	24	17	7	10	7	3	3	2	1	10	6	4	2	1	1	*	*	*	*	*	*
triple j Unearthed	18	15	3	2	1	1	5	4	1	6	7	-1	4	2	2	1	1	0	1	*	*
ABC Country	7	9	-2	2	2	0	*	*	*	1	*	*	1	2	-1	1	2	-1	3	4	-1
ABC Jazz	21	19	2	1	1	0	1	2	-1	7	4	3	3	6	-3	2	2	0	7	5	2
ABC KIDS LISTEN	9	8	1	2	2	0	*	*	*	3	2	1	2	2	0	1	*	*	1	1	0
ABC Sport	17	14	3	1	1	0	4	2	2	4	1	3	3	5	-2	3	1	2	4	5	-1
Double J	15	12	3	3	1	2	1	1	0	3	4	-1	6	5	1	*	1	*	3	1	2
Total Digital/Internet Only	324	307	17	43	35	8	34	29	5	78	70	8	72	77	-5	52	47	5	46	49	-3

Please note: NOVA All Stars included from April 19.

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	15	16	-1	6	4	2	5	4	1	11	13	-2	9	13	-4	3	2	1	10	11	-1
Chemist Warehouse Remix	9	6	3	2	2	0	5	5	0	4	3	1	2	2	0	1	1	0	3	3	0
Coles Radio	35	32	3	15	13	2	11	10	1	18	16	2	12	15	-3	6	7	-1	18	20	-2
DANCE HITS	22	18	4	10	8	2	7	8	-1	8	7	1	9	10	-1	5	2	3	11	10	1
GOLD 80s	16	16	0	5	4	1	8	7	1	8	9	-1	9	7	2	3	5	-2	8	7	1
GOLD Adelaide	10	8	2	4	4	0	3	4	-1	7	6	1	4	3	1	3	1	2	7	9	-2
HEART	18	17	1	10	8	2	5	5	0	11	12	-1	7	7	0	3	3	0	14	15	-1
HEART HITS	10	9	1	4	4	0	1	1	0	5	4	1	2	3	-1	3	1	2	9	5	4
iHeartCountry	5	7	-2	3	2	1	3	6	-3	4	5	-1	1	1	0	*	2	*	4	5	-1
KIIS 90s	12	10	2	5	4	1	4	4	0	6	5	1	6	3	3	1	*	*	5	6	-1
MMM 2000s	11	9	2	7	4	3	3	3	0	5	5	0	6	5	1	3	2	1	5	5	0
MMM 90s	22	17	5	8	8	0	9	9	0	9	9	0	6	5	1	6	3	3	10	10	0
MMM CLASSIC ROCK	15	16	-1	2	4	-2	6	6	0	12	10	2	3	4	-1	2	2	0	12	12	0
NOVA All Stars	6	n.a.	*	2	n.a.	*	1	n.a.	*	3	n.a.	*	3	n.a.	*	2	n.a.	*	7	n.a.	*
NOVA Jamz	8	12	-4	2	4	-2	2	3	-1	5	5	0	3	5	-2	1	3	-2	4	5	-1
OLDSKOOL 80s HITS	22	16	6	10	7	3	14	11	3	10	11	-1	10	7	3	5	1	4	13	9	4
OLDSKOOL 90s HITS	24	16	8	10	8	2	9	9	0	11	8	3	12	4	8	3	3	0	12	6	6
RnB FRIDAYS RADIO	25	20	5	12	4	8	13	8	5	14	11	3	10	11	-1	4	5	-1	12	4	8
smooth 80s	15	18	-3	5	4	1	7	10	-3	10	13	-3	6	9	-3	4	6	-2	8	10	-2
smooth fm Adelaide	38	40	-2	14	15	-1	22	21	1	20	22	-2	19	20	-1	5	4	1	25	28	-3
TikTok Trending	21	15	6	4	5	-1	5	2	3	10	6	4	9	5	4	7	3	4	12	8	4
triple j Unearthed	15	12	3	5	5	0	7	4	3	8	5	3	6	6	0	3	2	1	9	10	-1
ABC Country	6	7	-1	3	*	*	1	3	-2	3	4	-1	*	3	*	3	3	0	4	6	-2
ABC Jazz	15	17	-2	6	7	-1	5	4	1	6	6	0	5	6	-1	4	6	-2	13	9	4
ABC KIDS LISTEN	8	7	1	2	3	-1	3	1	2	2	3	-1	3	4	-1	*	2	*	2	3	-1
ABC Sport	7	6	1	1	1	0	*	1	*	2	2	0	4	4	0	4	2	2	13	13	0
Double J	15	12	3	6	1	5	10	6	4	10	8	2	5	8	-3	*	*	*	5	6	-1
Total Digital/Internet Only	290	276	14	135	112	23	149	134	15	184	181	3	142	147	-5	74	72	2	208	203	5

Please note: NOVA All Stars included from April 19.

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	10.1	10.4	17.5	2.8	3.1	2.1	5.9	6.4	1.6	1.4	0.7	11.0	5.7	6.2	9.3	17.3	16.2	37.9	18.9	20.3	22.9
CRUISE1323	8.1	8.7	9.9	4.4	5.1	1.0	1.8	1.9	1.1	1.2	1.4	1.1	2.2	2.4	2.9	10.0	10.1	15.8	19.1	20.6	22.1
KIIS1023	10.6	11.9	8.1	8.6	9.4	7.0	14.1	15.5	3.1	11.3	12.9	14.6	11.0	13.0	3.9	13.4	14.9	9.9	8.0	8.8	6.7
5MMM	14.5	16.4	10.8	16.3	18.3	8.6	20.9	21.2	23.5	14.2	17.2	9.3	17.4	20.2	12.3	13.6	15.7	5.8	10.4	11.2	11.6
NOVA91.9	11.4	13.1	5.8	16.0	17.8	9.9	20.6	22.0	12.1	19.0	23.5	6.9	11.2	13.0	8.3	5.1	5.9	2.4	5.6	6.3	2.7
SAFM	9.7	11.2	4.1	16.5	18.2	10.8	10.7	11.2	8.7	11.7	14.5	3.6	16.6	19.6	6.6	5.7	6.6	2.3	2.7	3.1	0.1
ABC ADE	6.0	6.3	9.8	1.8	1.7	4.2	1.7	1.4	5.5	2.5	2.5	7.4	6.3	6.7	12.6	3.2	3.2	5.4	12.5	13.3	16.5
5RN	0.8	0.8	1.6	0.2	0.1	2.1	0.3	0.3	0.2	0.4	0.5	1.0	0.5	0.5	2.2	0.7	0.8	0.3	1.7	1.8	2.7
ABC NEWSRADIO	1.6	1.7	2.6	1.4	1.3	3.6	0.3	0.3	0.4	0.9	0.7	3.5	1.3	1.2	5.3	1.5	1.7	0.8	2.8	3.2	2.2
5JJJ	4.0	4.3	4.9	7.9	7.7	15.3	5.8	5.7	8.4	6.8	7.9	7.7	4.2	4.8	3.5	2.2	2.5	1.4	1.0	1.1	1.2
ABC CLASSIC	1.7	1.9	1.7	0.3	0.3	0.6	0.7	0.4	4.0	1.2	1.5	*	1.5	1.6	3.5	4.2	4.9	1.5	1.7	1.9	1.5
Commercial DAB+ Stns	10.7	11.0	19.5	15.6	15.2	31.7	12.6	11.3	29.0	13.7	14.5	29.0	8.4	8.5	22.8	15.1	16.5	14.3	5.6	6.0	7.0
ABC DAB+ Stns	2.1	2.1	3.7	1.9	1.9	3.1	2.3	2.4	2.5	2.3	2.4	4.7	2.3	2.3	6.8	1.1	1.1	2.1	2.2	2.4	2.9
Total DAB+ Stns	14.1	13.1	23.2	18.5	17.0	34.8	14.9	13.7	31.5	16.7	16.9	33.7	12.4	10.8	29.6	18.0	17.6	16.4	9.7	8.3	9.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	10.3	10.6	18.6	13.8	13.1	32.5	9.1	9.5	14.1	5.7	6.1	8.5	11.0	11.7	15.2	18.0	19.8	23.0	9.3	10.0	14.2
CRUISE1323	7.8	8.4	9.5	8.1	9.0	6.5	9.8	10.5	12.1	8.0	8.6	12.4	4.9	5.2	7.5	3.9	4.3	5.1	9.0	10.0	11.2
KIIS1023	10.4	11.7	8.1	10.4	11.8	4.6	11.2	12.4	9.5	11.1	12.3	11.5	9.4	10.6	6.7	7.8	9.0	6.4	11.0	12.7	8.2
5MMM	15.2	17.1	11.7	14.8	16.6	10.0	16.3	18.0	13.9	16.8	19.0	13.0	14.9	16.7	10.9	7.7	8.7	7.8	12.0	14.0	8.2
NOVA91.9	11.6	13.2	6.4	11.0	12.7	3.6	11.1	12.5	7.5	12.3	14.0	8.6	12.9	14.6	7.4	10.0	12.0	4.4	10.6	12.7	4.1
SAFM	9.8	11.3	4.3	8.6	9.9	3.2	9.8	11.2	5.0	10.5	12.2	5.3	11.2	12.9	4.2	8.9	10.6	3.6	9.1	10.9	3.2
ABC ADE	6.2	6.4	10.4	9.4	9.3	18.1	7.0	7.2	11.6	4.2	4.6	5.2	3.8	4.1	4.5	4.5	5.1	5.3	5.5	5.9	8.2
5RN	0.8	0.9	1.5	1.0	0.9	3.0	0.6	0.6	0.8	0.5	0.6	0.6	1.3	1.4	1.6	1.6	1.8	1.6	0.7	0.7	1.7
ABC NEWSRADIO	1.6	1.7	2.6	2.5	2.5	4.5	1.1	1.2	0.9	1.0	1.1	1.2	1.7	1.7	3.7	2.5	2.7	3.9	1.6	1.6	2.9
5JJJ	3.9	4.2	5.2	4.6	5.2	2.3	2.9	2.9	5.6	3.5	3.7	6.4	4.9	5.1	8.9	5.0	5.7	4.7	4.1	4.7	3.9
ABC CLASSIC	1.6	1.8	1.5	1.5	1.7	0.9	0.9	0.9	0.8	1.5	1.5	2.4	2.3	2.6	1.8	3.9	4.6	2.1	2.1	2.4	2.2
Commercial DAB+ Stns	10.5	10.9	17.0	6.0	6.1	9.4	10.9	11.4	16.4	13.6	14.4	21.4	11.3	11.5	22.7	11.9	12.4	21.8	11.2	11.1	26.8
ABC DAB+ Stns	1.7	1.8	3.2	1.2	1.2	1.4	1.7	1.8	1.7	1.8	1.8	3.5	1.8	1.7	4.8	3.7	3.5	10.4	3.1	3.3	5.2
Total DAB+ Stns	13.5	12.7	20.1	8.1	7.4	10.8	13.6	13.2	18.1	17.1	16.2	24.9	14.0	13.3	27.6	17.5	15.9	32.2	16.2	14.3	32.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 10.1% share of all listening, 10.4% share of AM/FM/DAB+ listening and 17.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Apr 19 to Sat Jun 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	149	140	31	9	9	*	11	10	1	14	11	4	24	23	2	31	27	15	60	60	9
CRUISE1323	190	183	30	8	8	1	8	8	1	20	19	4	23	22	3	40	36	10	90	90	12
KIIS1023	283	272	45	35	35	6	31	30	5	68	62	13	62	62	6	41	39	8	46	44	7
5MMM	326	317	52	40	39	8	40	39	11	73	73	11	80	78	9	46	44	6	47	45	8
NOVA91.9	381	370	61	60	58	7	63	62	12	126	121	21	73	70	11	28	27	5	31	31	4
SAFM	289	279	39	48	46	10	40	39	5	76	72	10	67	65	10	26	26	4	31	31	1
ABC ADE	148	134	31	11	10	3	11	9	4	21	18	5	24	23	6	17	16	4	64	58	10
5RN	47	36	15	4	1	3	3	3	1	11	8	3	9	7	4	5	5	1	15	14	3
ABC NEWSRADIO	78	67	18	9	8	2	4	3	1	17	12	8	14	11	4	7	6	1	27	26	2
5JJJ	155	145	37	22	21	10	21	19	7	61	59	9	29	25	6	10	10	2	12	12	2
ABC CLASSIC	58	52	14	5	4	1	4	3	3	13	13	*	15	13	6	10	10	2	11	9	2
Commercial DAB+ Stns	259	242	88	39	38	13	29	26	11	62	58	25	53	49	17	43	40	14	32	31	9
ABC DAB+ Stns	78	68	24	7	7	2	8	8	2	22	17	8	18	16	6	8	8	2	15	12	4
Total DAB+ Stns	324	285	107	43	42	13	34	31	12	78	68	31	72	59	22	52	45	16	46	40	13
Total	1,160	1,092	322	124	120	36	114	112	41	280	254	78	246	231	69	155	146	49	241	228	48

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	133	124	27	93	83	19	67	61	11	55	54	4	65	61	8	39	36	5	99	91	18
CRUISE1323	168	159	27	96	85	15	98	89	16	104	98	16	62	56	9	27	23	4	121	114	18
KIIS1023	252	240	39	148	138	18	131	123	18	150	142	20	111	102	11	46	42	4	167	160	24
5MMM	291	278	41	175	167	16	150	134	23	172	164	18	121	115	14	48	42	8	164	156	23
NOVA91.9	348	336	55	197	187	15	159	150	19	190	181	25	158	152	15	70	64	7	212	201	23
SAFM	262	252	35	145	136	13	122	117	10	147	139	16	114	109	10	43	40	3	134	133	12
ABC ADE	128	118	25	93	84	14	67	62	13	56	53	10	42	40	4	25	21	4	93	84	16
5RN	39	30	12	21	15	6	12	10	2	10	10	2	13	11	2	8	6	2	21	17	5
ABC NEWSRADIO	71	60	14	38	33	6	21	20	2	28	25	3	23	18	5	12	6	5	44	36	9
5JJJ	134	125	33	76	72	10	53	43	12	63	56	13	60	56	10	36	32	6	92	84	13
ABC CLASSIC	48	44	10	22	21	1	18	16	2	27	24	6	20	19	2	13	12	2	37	32	9
Commercial DAB+ Stns	231	219	72	110	98	26	117	110	26	148	139	38	115	108	23	53	45	14	155	139	42
ABC DAB+ Stns	60	52	20	22	20	4	25	25	3	29	25	8	23	20	5	14	9	5	44	36	10
Total DAB+ Stns	290	256	89	135	112	29	149	132	29	184	161	46	142	125	27	74	54	19	208	167	52
Total	1,140	1,066	291	873	783	135	764	676	135	825	746	153	722	645	107	386	317	62	958	861	175

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 149,000 total listeners, 140,000 AM/FM/DAB+ listeners and 31,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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