GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	4.7	-0.9	2.8	1.6	1.2	1.2	0.8	0.4	0.8	0.3	0.5	0.7	1.3	-0.6	5.4	6.9	-1.5	8.9	11.1	-2.2
6PR	6.5	7.8	-1.3	2.3	1.9	0.4	4.0	4.4	-0.4	2.2	2.8	-0.6	6.1	6.7	-0.6	10.0	10.8	-0.8	10.1	13.2	-3.1
MIX 94.5	13.6	12.1	1.5	14.8	15.0	-0.2	13.7	15.3	-1.6	20.5	15.1	5.4	17.0	14.4	2.6	14.6	15.2	-0.6	4.1	4.4	-0.3
92.9 TRIPLE M	8.3	8.2	0.1	12.3	10.2	2.1	13.3	15.9	-2.6	14.6	14.1	0.5	11.5	12.5	-1.0	2.9	3.7	-0.8	1.2	0.7	0.5
GOLD 96FM	12.0	11.4	0.6	7.0	6.5	0.5	6.7	6.6	0.1	8.3	10.1	-1.8	11.9	10.6	1.3	19.2	23.5	-4.3	13.8	8.6	5.2
NOVA93.7	14.9	15.6	-0.7	28.5	33.9	-5.4	26.4	27.7	-1.3	18.7	19.5	-0.8	14.2	17.4	-3.2	15.9	9.8	6.1	3.1	4.5	-1.4
ABC PER	7.1	7.4	-0.3	3.4	3.8	-0.4	2.3	2.1	0.2	2.2	2.2	0.0	3.4	4.2	-0.8	9.4	8.1	1.3	15.8	15.8	0.0
6RN	0.8	0.9	-0.1	0.5	0.3	0.2	0.2	0.2	0.0	0.4	0.5	-0.1	0.6	1.4	-0.8	0.3	0.6	-0.3	1.9	1.2	0.7
ABC NEWSRADIO	1.9	1.5	0.4	1.1	1.0	0.1	0.8	0.3	0.5	1.0	0.9	0.1	0.6	0.2	0.4	0.8	0.8	0.0	5.2	3.8	1.4
6JJJ	6.2	5.6	0.6	5.9	4.4	1.5	11.3	11.4	-0.1	11.3	12.9	-1.6	9.0	7.3	1.7	2.4	1.8	0.6	0.7	0.6	0.1
ABC CLASSIC	2.4	2.2	0.2	2.2	2.6	-0.4	1.1	0.9	0.2	0.7	0.5	0.2	1.4	1.8	-0.4	0.8	0.4	0.4	6.5	5.1	1.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	4.6	-0.8	3.2	3.9	-0.7	4.4	5.5	-1.1	4.4	4.9	-0.5	3.2	4.3	-1.1	2.5	3.8	-1.3	3.6	4.9	-1.3
6PR	6.8	8.2	-1.4	9.9	10.8	-0.9	7.4	9.3	-1.9	4.6	6.7	-2.1	5.2	4.5	0.7	3.6	5.4	-1.8	5.4	6.5	-1.1
MIX 94.5	13.7	12.1	1.6	13.4	12.6	0.8	14.1	12.1	2.0	14.1	12.7	1.4	15.0	12.8	2.2	9.5	6.1	3.4	13.4	12.1	1.3
92.9 TRIPLE M	8.8	8.7	0.1	9.8	9.5	0.3	7.4	8.1	-0.7	9.0	9.6	-0.6	9.0	7.2	1.8	8.4	6.3	2.1	6.8	6.5	0.3
GOLD 96FM	11.8	11.4	0.4	9.5	9.1	0.4	13.2	11.6	1.6	13.6	13.1	0.5	12.0	13.0	-1.0	7.4	9.6	-2.2	12.9	11.5	1.4
NOVA93.7	15.1	15.5	-0.4	17.7	17.5	0.2	13.8	14.5	-0.7	14.8	14.7	0.1	14.5	16.5	-2.0	10.7	11.6	-0.9	14.3	15.9	-1.6
ABC PER	7.4	7.6	-0.2	8.1	8.8	-0.7	7.6	7.6	0.0	5.2	5.4	-0.2	7.4	6.2	1.2	12.8	15.0	-2.2	6.3	6.7	-0.4
6RN	0.9	1.0	-0.1	1.5	1.3	0.2	0.4	0.5	-0.1	0.4	0.7	-0.3	1.0	1.5	-0.5	1.8	1.4	0.4	0.6	0.5	0.1
ABC NEWSRADIO	1.8	1.4	0.4	2.6	1.7	0.9	1.0	0.6	0.4	1.3	0.8	0.5	1.0	1.0	0.0	5.7	7.1	-1.4	2.2	1.7	0.5
6JJJ	6.5	6.0	0.5	5.8	5.4	0.4	6.8	5.9	0.9	7.4	6.5	0.9	6.5	6.5	0.0	4.5	5.8	-1.3	5.2	4.4	0.8
ABC CLASSIC	2.2	2.1	0.1	3.0	2.8	0.2	2.2	1.9	0.3	1.6	1.6	0.0	1.7	2.1	-0.4	2.8	2.6	0.2	3.2	2.6	0.6

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	120	125	-5	10	10	0	6	3	3	15	11	4	13	20	-7	22	27	-5	53	54	-1
6PR	211	201	10	12	15	-3	17	13	4	37	34	3	47	39	8	37	38	-1	61	61	0
MIX 94.5	620	587	33	84	94	-10	67	69	-2	166	143	23	163	139	24	82	80	2	57	61	-4
92.9 TRIPLE M	444	438	6	72	64	8	68	64	4	128	141	-13	121	117	4	25	31	-6	30	21	9
GOLD 96FM	424	393	31	44	39	5	31	27	4	91	91	0	114	95	19	81	81	0	64	59	5
NOVA93.7	671	679	-8	125	137	-12	89	83	6	205	217	-12	143	146	-3	76	61	15	33	37	-4
ABC PER	226	255	-29	13	22	-9	12	11	1	39	39	0	35	39	-4	40	41	-1	88	104	-16
6RN	65	61	4	8	6	2	4	2	2	10	14	-4	10	13	-3	4	8	-4	29	17	12
ABC NEWSRADIO	123	93	30	10	13	-3	8	3	5	32	18	14	12	9	3	15	12	3	48	37	11
6JJJ	312	307	5	34	31	3	57	64	-7	110	113	-3	83	70	13	17	15	2	12	15	-3
ABC CLASSIC	115	92	23	16	17	-1	14	6	8	16	11	5	22	22	0	10	6	4	37	29	8
Total	1,863	1,864	-1	212	213	-1	185	183	2	477	481	-4	431	429	2	242	241	1	316	317	-1

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	107	105	2	61	65	-4	57	60	-3	63	65	-2	50	56	-6	21	22	-1	64	79	-15
6PR	175	180	-5	125	139	-14	88	97	-9	77	79	-2	66	67	-1	23	24	-1	108	101	7
MIX 94.5	555	527	28	339	319	20	274	232	42	299	288	11	240	207	33	93	68	25	354	319	35
92.9 TRIPLE M	390	376	14	216	214	2	153	161	-8	175	173	2	161	136	25	61	42	19	219	207	12
GOLD 96FM	395	367	28	217	193	24	201	168	33	238	221	17	188	166	22	71	67	4	240	209	31
NOVA93.7	620	640	-20	400	419	-19	279	294	-15	305	313	-8	259	259	0	105	99	6	376	370	6
ABC PER	196	222	-26	135	154	-19	93	110	-17	91	96	-5	91	80	11	52	46	6	143	150	-7
6RN	52	56	-4	39	41	-2	15	17	-2	16	21	-5	17	20	-3	14	12	2	29	21	8
ABC NEWSRADIO	110	87	23	72	54	18	32	24	8	37	27	10	21	17	4	25	26	-1	58	47	11
6JJJ	289	273	16	160	159	1	139	107	32	154	135	19	128	120	8	39	41	-2	163	141	22
ABC CLASSIC	92	81	11	58	48	10	43	38	5	45	41	4	35	35	0	20	18	2	77	54	23
Total	1,821	1,821	0	1,442	1,441	1	1,184	1,141	43	1,263	1,259	4	1,108	1,061	47	510	471	39	1,472	1,421	51

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	7	9	-2	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0	4	6	-2
6PR	12	15	-3	*	*	*	1	1	0	1	1	0	3	3	0	3	4	-1	5	7	-2
MIX 94.5	26	23	3	3	3	0	2	3	-1	8	5	3	7	6	1	5	5	0	2	2	0
92.9 TRIPLE M	16	16	0	2	2	0	2	3	-1	5	5	0	5	5	0	1	1	0	1	*	*
GOLD 96FM	23	22	1	1	1	0	1	1	0	3	3	0	5	4	1	6	8	-2	6	4	2
NOVA93.7	29	30	-1	5	6	-1	4	5	-1	7	6	1	6	7	-1	5	3	2	1	2	-1
ABC PER	14	14	0	1	1	0	*	*	*	1	1	0	1	2	-1	3	3	0	7	8	-1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
6JJJ	12	11	1	1	1	0	2	2	0	4	4	0	4	3	1	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	3	0
Total	192	191	1	17	19	-2	16	17	-1	37	33	4	43	39	4	32	33	-1	47	51	-4

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	10	12	-2	14	18	-4	12	13	-1	5	7	-2	1	2	-1	6	7	-1
6PR	14	17	-3	30	34	-4	23	30	-7	12	18	-6	9	7	2	2	2	0	8	10	-2
MIX 94.5	28	25	3	41	39	2	45	39	6	37	34	3	25	20	5	4	3	1	21	18	3
92.9 TRIPLE M	18	18	0	30	30	0	23	26	-3	24	26	-2	15	11	4	4	3	1	11	10	1
GOLD 96FM	24	24	0	29	29	0	42	37	5	36	35	1	20	20	0	3	4	-1	20	18	2
NOVA93.7	31	32	-1	54	55	-1	44	46	-2	39	40	-1	24	26	-2	5	5	0	23	24	-1
ABC PER	15	16	-1	25	27	-2	24	24	0	14	15	-1	12	10	2	6	7	-1	10	10	0
6RN	2	2	0	5	4	1	1	1	0	1	2	-1	2	2	0	1	1	0	1	1	0
ABC NEWSRADIO	4	3	1	8	5	3	3	2	1	3	2	1	2	2	0	3	3	0	4	3	1
6JJJ	13	12	1	18	17	1	22	19	3	19	18	1	11	10	1	2	3	-1	8	7	1
ABC CLASSIC	5	4	1	9	9	0	7	6	1	4	4	0	3	3	0	1	1	0	5	4	1
Total	206	207	-1	307	312	-5	316	320	-4	261	270	-9	168	158	10	46	45	1	158	152	6

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	19	16	3	3	3	0	1	*	*	1	3	-2	*	*	*	1	3	-2	13	8	5
70's MUSIC	21	17	4	3	4	-1	5	1	4	6	3	3	1	1	0	4	6	-2	2	2	0
BLENDER BEATS	31	47	-16	7	10	-3	5	8	-3	9	13	-4	6	10	-4	3	5	-2	1	1	0
Chemist Warehouse Remix	12	15	-3	1	3	-2	3	5	-2	4	5	-1	2	2	0	1	1	0	1	*	*
Coles Radio	49	65	-16	7	8	-1	4	6	-2	17	10	7	7	19	-12	7	10	-3	7	13	-6
GOLD 80s	23	20	3	3	3	0	6	2	4	4	3	1	2	4	-2	5	7	-2	3	*	*
HEART	19	31	-12	1	4	-3	3	8	-5	8	8	0	*	1	*	2	5	-3	5	6	-1
HEART HITS	22	16	6	4	5	-1	1	*	*	8	4	4	3	3	0	3	3	0	3	1	2
KIIS	12	11	1	2	3	-1	2	*	*	5	4	1	*	*	*	3	4	-1	*	*	*
MMM 90s	34	25	9	6	6	0	5	3	2	5	4	1	14	9	5	2	2	0	2	*	*
MMM CLASSIC ROCK	35	28	7	3	4	-1	4	5	-1	4	4	0	6	5	1	15	10	5	3	1	2
MMM COUNTRY	14	15	-1	2	2	0	*	*	*	5	3	2	5	7	-2	1	2	-1	1	1	0
OLDSKOOL 80s HITS	31	25	6	6	4	2	*	*	*	3	4	-1	10	5	5	10	9	1	2	3	-1
OLDSKOOL 90s HITS	45	44	1	9	9	0	3	6	-3	9	14	-5	19	10	9	6	5	1	*	*	*
RnB FRIDAYS RADIO	47	56	-9	18	19	-1	6	9	-3	16	21	-5	6	7	-1	*	*	*	*	*	*
smooth fm Perth	94	82	12	8	8	0	2	3	-1	19	13	6	26	18	8	22	18	4	17	22	-5
triple j Unearthed	27	30	-3	2	2	0	5	7	-2	13	16	-3	3	1	2	1	2	-1	2	3	-1
ABC Country	17	17	0	2	3	-1	*	*	*	6	9	-3	3	3	0	*	1	*	5	1	4
ABC Jazz	14	19	-5	1	4	-3	1	1	0	8	8	0	*	1	*	*	*	*	4	5	-1
ABC KIDS LISTEN	28	22	6	8	6	2	3	2	1	6	8	-2	7	2	5	*	1	*	4	2	2
ABC Sport	33	23	10	7	10	-3	3	1	2	7	2	5	4	3	1	3	2	1	9	5	4
Double J	25	22	3	7	6	1	1	1	0	7	9	-2	5	5	0	2	*	*	3	1	2
Total Digital/Internet Only	476	460	16	72	74	-2	47	44	3	119	117	2	96	86	10	62	67	-5	80	72	8

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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GfK RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	14	13	1	5	5	0	8	7	1	6	7	-1	3	6	-3	1	1	0	9	7	2
70's MUSIC	17	15	2	5	8	-3	3	6	-3	8	9	-1	5	6	-1	2	2	0	9	9	0
BLENDER BEATS	25	37	-12	19	25	-6	8	13	-5	9	18	-9	16	23	-7	9	11	-2	20	29	-9
Chemist Warehouse Remix	12	12	0	3	2	1	7	6	1	6	4	2	5	4	1	8	7	1	5	7	-2
Coles Radio	42	60	-18	13	14	-1	20	24	-4	15	27	-12	17	19	-2	7	10	-3	17	23	-6
GOLD 80s	18	16	2	9	6	3	11	7	4	10	6	4	3	8	-5	3	*	*	13	6	7
HEART	17	28	-11	14	20	-6	8	11	-3	8	10	-2	10	13	-3	*	4	*	9	14	-5
HEART HITS	20	14	6	8	6	2	8	6	2	8	7	1	7	6	1	2	1	1	11	6	5
KIIS	8	9	-1	2	1	1	4	1	3	4	4	0	6	3	3	2	1	1	8	3	5
MMM 90s	23	21	2	12	10	2	4	5	-1	8	10	-2	12	8	4	5	3	2	23	15	8
MMM CLASSIC ROCK	32	23	9	14	11	3	11	8	3	23	14	9	21	13	8	7	4	3	16	14	2
MMM COUNTRY	13	12	1	8	10	-2	4	6	-2	5	7	-2	9	8	1	*	1	*	5	8	-3
OLDSKOOL 80s HITS	24	19	5	12	9	3	18	13	5	17	16	1	13	12	1	2	1	1	13	9	4
OLDSKOOL 90s HITS	31	35	-4	12	12	0	17	17	0	19	23	-4	14	12	2	3	3	0	25	20	5
RnB FRIDAYS RADIO	46	54	-8	30	30	0	21	28	-7	17	23	-6	17	23	-6	10	7	3	20	22	-2
smooth fm Perth	79	68	11	40	35	5	36	35	1	38	40	-2	41	36	5	25	17	8	54	50	4
triple j Unearthed	22	23	-1	12	13	-1	6	6	0	6	8	-2	5	5	0	3	4	-1	10	12	-2
ABC Country	12	12	0	6	7	-1	6	7	-1	8	7	1	2	*	*	2	1	1	9	10	-1
ABC Jazz	11	17	-6	2	6	-4	4	4	0	6	5	1	5	9	-4	3	5	-2	7	7	0
ABC KIDS LISTEN	21	19	2	10	9	1	6	5	1	11	8	3	14	9	5	5	6	-1	14	10	4
ABC Sport	26	15	11	7	4	3	7	2	5	7	7	0	13	5	8	5	4	1	27	14	13
Double J	20	19	1	11	5	6	12	13	-1	15	12	3	5	3	2	7	4	3	12	8	4
Total Digital/Internet Only	403	409	-6	210	218	-8	209	212	-3	239	241	-2	206	196	10	98	87	11	300	264	36

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	3.8	4.1	4.9	2.8	2.6	5.3	1.2	1.0	3.9	0.8	0.7	3.1	0.7	0.8	*	5.4	5.7	8.3	8.9	11.4	9.9
6PR	6.5	6.8	10.2	2.3	2.7	0.5	4.0	4.5	1.4	2.2	2.2	3.6	6.1	5.2	18.0	10.0	10.9	9.4	10.1	12.4	15.8
MIX 94.5	13.6	15.9	8.2	14.8	16.7	6.0	13.7	14.7	11.6	20.5	22.4	14.3	17.0	19.8	6.0	14.6	15.6	17.9	4.1	5.8	0.9
92.9 TRIPLE M	8.3	9.8	3.5	12.3	14.1	3.5	13.3	15.1	3.7	14.6	16.2	8.6	11.5	13.4	3.5	2.9	3.1	2.9	1.2	1.7	0.1
GOLD 96FM	12.0	13.6	10.6	7.0	7.4	5.9	6.7	6.6	10.4	8.3	8.8	9.5	11.9	13.0	11.3	19.2	20.6	20.1	13.8	18.6	8.3
NOVA93.7	14.9	16.8	13.5	28.5	30.3	24.4	26.4	27.3	31.3	18.7	20.0	18.7	14.2	15.9	10.0	15.9	17.4	13.0	3.1	4.2	1.3
ABC PER	7.1	7.3	13.6	3.4	2.6	9.5	2.3	2.2	3.6	2.2	1.7	9.3	3.4	3.7	3.8	9.4	10.5	4.5	15.8	17.8	38.2
6RN	0.8	0.9	1.0	0.5	0.5	0.5	0.2	0.2	*	0.4	0.3	1.9	0.6	0.6	0.9	0.3	0.3	*	1.9	2.6	1.6
ABC NEWSRADIO	1.9	2.0	3.4	1.1	0.9	2.7	0.8	0.8	1.4	1.0	0.8	3.8	0.6	0.7	0.2	0.8	0.9	1.1	5.2	6.4	8.7
6JJJ	6.2	7.0	5.8	5.9	5.8	8.7	11.3	11.9	11.3	11.3	12.4	8.1	9.0	10.0	6.5	2.4	2.4	4.7	0.7	0.9	0.1
ABC CLASSIC	2.4	2.8	1.6	2.2	2.2	2.5	1.1	1.1	1.0	0.7	0.7	0.5	1.4	1.5	1.0	0.8	0.9	0.5	6.5	8.8	3.7
Commercial DAB+ Stns	10.3	10.7	17.9	12.7	11.9	22.4	12.7	13.1	15.4	10.4	11.0	12.1	13.4	12.4	31.1	10.3	10.9	14.4	5.6	6.9	8.7
ABC DAB+ Stns	2.3	2.3	5.6	2.8	2.2	8.0	1.9	1.6	5.1	2.9	2.7	6.5	3.2	2.9	7.7	1.0	0.9	3.2	2.0	2.5	2.7
Total DAB+ Stns	14.0	12.9	23.5	16.7	14.1	30.4	17.0	14.7	20.4	14.4	13.7	18.6	17.5	15.3	38.8	12.6	11.8	17.6	9.5	9.4	11.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	3.8	4.2	4.2	3.2	3.5	3.6	4.4	4.9	5.0	4.4	4.9	5.0	3.2	3.5	3.4	2.5	2.9	1.8	3.6	3.7	7.4
6PR	6.8	7.1	11.5	9.9	10.4	14.6	7.4	7.3	16.0	4.6	4.8	8.1	5.2	5.5	7.0	3.6	3.5	6.5	5.4	6.1	6.2
MIX 94.5	13.7	15.8	9.0	13.4	15.0	8.8	14.1	16.5	9.1	14.1	16.0	11.6	15.0	17.6	5.6	9.5	11.0	6.8	13.4	16.3	5.8
92.9 TRIPLE M	8.8	10.3	3.8	9.8	11.2	3.2	7.4	8.9	3.0	9.0	10.5	4.8	9.0	10.4	4.5	8.4	10.1	4.0	6.8	8.3	2.7
GOLD 96FM	11.8	13.2	10.1	9.5	10.4	8.7	13.2	15.2	10.1	13.6	15.3	12.8	12.0	13.4	11.3	7.4	8.8	4.2	12.9	15.0	12.3
NOVA93.7	15.1	16.8	14.4	17.7	19.6	13.3	13.8	15.3	15.9	14.8	16.2	18.5	14.5	16.4	11.3	10.7	12.8	6.0	14.3	17.0	10.6
ABC PER	7.4	7.5	13.9	8.1	7.6	22.6	7.6	7.9	13.0	5.2	5.6	6.8	7.4	8.1	7.7	12.8	12.2	25.1	6.3	6.6	12.6
6RN	0.9	0.9	1.0	1.5	1.6	1.9	0.4	0.5	0.5	0.4	0.4	*	1.0	1.1	1.1	1.8	1.7	3.2	0.6	0.7	1.0
ABC NEWSRADIO	1.8	1.8	3.7	2.6	2.5	6.0	1.0	0.9	2.9	1.3	1.3	2.9	1.0	1.1	1.1	5.7	6.4	5.7	2.2	2.5	2.5
6JJJ	6.5	7.3	5.7	5.8	6.6	2.8	6.8	7.8	5.5	7.4	8.3	6.6	6.5	6.9	8.5	4.5	4.6	6.4	5.2	5.9	6.0
ABC CLASSIC	2.2	2.6	1.4	3.0	3.4	1.0	2.2	2.6	1.1	1.6	1.8	1.9	1.7	1.8	1.8	2.8	3.3	1.6	3.2	3.7	2.4
Commercial DAB+ Stns	10.3	10.8	16.1	6.3	6.6	9.2	9.8	10.7	13.2	11.9	13.0	15.4	12.9	12.3	29.9	17.7	18.8	23.3	10.3	10.4	23.9
ABC DAB+ Stns	2.0	1.8	5.3	1.8	1.8	4.3	1.6	1.4	4.8	1.9	1.8	5.6	2.3	2.0	6.9	3.6	3.7	5.5	3.5	3.8	6.5
Total DAB+ Stns	13.7	12.6	21.3	8.8	8.3	13.5	12.8	12.1	18.0	15.9	14.8	21.1	16.7	14.3	36.8	23.5	22.5	28.8	15.0	14.1	30.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.8% share of all listening, 4.1% share of AM/FM/DAB+ listening and 4.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	120	111	20	10	8	4	6	6	1	15	13	3	13	13	*	22	21	3	53	50	9
6PR	211	209	35	12	12	1	17	17	1	37	37	5	47	47	10	37	37	6	61	58	13
MIX 94.5	620	597	91	84	82	8	67	66	13	166	156	27	163	158	21	82	79	19	57	56	3
92.9 TRIPLE M	444	435	65	72	67	10	68	67	9	128	126	26	121	121	16	25	24	3	30	30	1
GOLD 96FM	424	413	69	44	42	9	31	28	8	91	89	17	114	112	19	81	78	8	64	64	8
NOVA93.7	671	638	130	125	114	26	89	89	19	205	197	38	143	132	24	76	72	18	33	33	4
ABC PER	226	216	51	13	12	7	12	12	3	39	33	10	35	34	7	40	39	5	88	86	19
6RN	65	62	12	8	7	2	4	4	*	10	10	3	10	10	2	4	4	*	29	27	5
ABC NEWSRADIO	123	109	38	10	8	6	8	8	3	32	24	10	12	12	1	15	14	3	48	45	14
6JJJ	312	300	68	34	32	10	57	52	20	110	106	18	83	82	16	17	16	5	12	12	*
ABC CLASSIC	115	108	26	16	14	6	14	14	2	16	16	1	22	19	5	10	10	1	37	36	12
Commercial DAB+ Stns	348	328	114	53	50	19	34	29	16	86	80	24	69	66	32	57	54	13	50	49	10
ABC DAB+ Stns	125	108	55	24	19	15	12	12	2	40	38	12	19	13	12	6	5	4	24	21	9
Total DAB+ Stns	476	411	160	72	64	30	47	39	18	119	106	35	96	80	43	62	55	17	80	68	18
Total	1,863	1,759	494	212	210	60	185	180	65	477	451	126	431	406	111	242	231	55	316	280	77

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	107	98	19	61	52	11	57	52	10	63	59	10	50	46	7	21	21	1	64	60	11
6PR	175	173	33	125	118	16	88	82	19	77	72	16	66	59	12	23	20	6	108	105	14
MIX 94.5	555	527	77	339	318	33	274	257	30	299	272	40	240	228	19	93	88	8	354	341	37
92.9 TRIPLE M	390	375	55	216	201	18	153	140	15	175	165	20	161	154	18	61	54	7	219	217	15
GOLD 96FM	395	381	54	217	203	24	201	183	32	238	228	27	188	180	20	71	67	5	240	225	42
NOVA93.7	620	582	109	400	379	42	279	250	42	305	276	55	259	247	26	105	102	7	376	358	53
ABC PER	196	182	45	135	110	35	93	86	17	91	83	18	91	84	13	52	41	13	143	131	33
6RN	52	52	9	39	39	5	15	13	2	16	16	*	17	15	4	14	14	3	29	25	5
ABC NEWSRADIO	110	96	33	72	64	18	32	28	5	37	32	7	21	20	2	25	18	9	58	55	14
6JJJ	289	275	60	160	149	18	139	129	21	154	138	29	128	117	18	39	35	6	163	153	27
ABC CLASSIC	92	86	20	58	54	7	43	39	7	45	39	9	35	33	6	20	19	3	77	74	11
Commercial DAB+ Stns	300	281	94	158	152	36	160	146	35	173	162	39	160	152	31	71	57	23	212	185	62
ABC DAB+ Stns	100	88	38	46	39	13	40	37	14	50	40	16	41	35	14	24	21	7	73	63	25
Total DAB+ Stns	403	350	128	210	190	48	209	180	48	239	199	55	206	183	45	98	77	29	300	242	84
Total	1,821	1,708	425	1,442	1,293	216	1,184	1,038	207	1,263	1,144	222	1,108	1,005	160	510	445	78	1,472	1,331	293

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 120,000 total listeners, 111,000 AM/FM/DAB+ listeners and 20,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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