RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	3.1	1.7	5.6	3.0	2.6	6.2	6.1	0.1	5.8	3.7	2.1	5.2	2.8	2.4	5.8	3.2	2.6	2.2	1.8	0.4
3AW	14.0	14.2	-0.2	6.6	4.0	2.6	4.8	6.4	-1.6	2.2	1.6	0.6	9.2	9.2	0.0	13.6	16.1	-2.5	34.4	35.0	-0.6
Magic 1278	2.2	1.9	0.3	1.3	1.0	0.3	1.0	0.2	0.8	0.6	0.5	0.1	1.0	0.3	0.7	2.4	1.8	0.6	5.1	5.6	-0.5
3MP 1377	1.3	1.2	0.1	0.6	0.5	0.1	1.0	1.7	-0.7	0.4	0.3	0.1	0.5	0.5	0.0	1.3	1.3	0.0	3.3	2.8	0.5
101.9 FOX FM	8.8	8.9	-0.1	20.2	16.4	3.8	13.0	10.0	3.0	13.3	16.3	-3.0	9.2	9.8	-0.6	6.1	5.5	0.6	1.3	1.0	0.3
GOLD104.3	11.5	13.0	-1.5	6.8	8.3	-1.5	10.0	13.1	-3.1	10.6	11.6	-1.0	12.7	16.1	-3.4	15.6	17.1	-1.5	10.4	10.3	0.1
KIIS1011	5.3	5.2	0.1	8.7	10.1	-1.4	9.1	10.4	-1.3	10.3	10.2	0.1	5.0	3.7	1.3	2.6	2.1	0.5	0.7	0.9	-0.2
105.1 TRIPLE M	8.2	7.1	1.1	6.5	7.9	-1.4	10.7	8.3	2.4	9.0	8.8	0.2	12.7	10.9	1.8	10.5	6.8	3.7	1.5	1.4	0.1
NOVA 100	8.0	8.4	-0.4	14.8	14.6	0.2	9.3	10.5	-1.2	13.9	13.3	0.6	9.5	9.2	0.3	4.7	6.8	-2.1	1.3	1.3	0.0
smoothfm 91.5	10.3	9.9	0.4	6.6	8.2	-1.6	8.5	10.0	-1.5	8.8	9.6	-0.8	10.1	7.7	2.4	10.3	12.0	-1.7	13.5	11.3	2.2
ABC MEL	4.1	3.9	0.2	0.9	2.4	-1.5	2.1	1.8	0.3	1.2	0.8	0.4	2.8	2.4	0.4	4.5	4.4	0.1	9.2	8.9	0.3
3RN	1.8	1.6	0.2	0.6	1.2	-0.6	0.2	0.4	-0.2	0.4	0.1	0.3	2.3	1.6	0.7	0.4	1.0	-0.6	4.4	4.1	0.3
ABC NEWSRADIO	1.5	1.3	0.2	0.9	0.8	0.1	2.0	1.6	0.4	1.8	1.3	0.5	1.5	0.7	0.8	1.2	1.5	-0.3	1.5	1.6	-0.1
3JJJ	3.0	3.6	-0.6	4.8	5.7	-0.9	4.2	4.7	-0.5	4.8	6.0	-1.2	4.1	4.7	-0.6	1.1	1.6	-0.5	0.5	0.8	-0.3
ABC CLASSIC	1.1	1.6	-0.5	1.0	1.7	-0.7	1.3	0.8	0.5	0.8	1.3	-0.5	0.6	1.0	-0.4	1.2	1.0	0.2	1.8	3.3	-1.5

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.7	3.2	1.5	6.0	4.2	1.8	4.8	3.8	1.0	3.0	2.2	0.8	5.2	2.8	2.4	4.8	2.0	2.8	5.2	3.0	2.2
3AW	14.4	14.6	-0.2	19.1	18.9	0.2	15.2	16.4	-1.2	10.2	11.1	-0.9	9.0	8.7	0.3	19.5	17.5	2.0	12.8	12.7	0.1
Magic 1278	2.0	1.7	0.3	1.7	1.3	0.4	2.0	2.0	0.0	2.3	1.9	0.4	2.1	1.7	0.4	2.2	1.1	1.1	2.7	2.6	0.1
3MP 1377	1.1	1.2	-0.1	1.1	0.9	0.2	1.2	0.9	0.3	1.2	1.5	-0.3	1.2	1.6	-0.4	0.9	1.1	-0.2	2.0	1.4	0.6
101.9 FOX FM	8.9	9.2	-0.3	9.5	9.6	-0.1	8.5	8.6	-0.1	10.8	10.4	0.4	8.1	9.3	-1.2	3.6	5.2	-1.6	8.5	7.9	0.6
GOLD104.3	11.6	12.9	-1.3	10.0	10.5	-0.5	12.3	13.0	-0.7	13.8	15.8	-2.0	11.6	13.1	-1.5	7.6	10.2	-2.6	11.0	13.6	-2.6
KIIS1011	5.4	5.2	0.2	5.0	5.4	-0.4	4.8	4.5	0.3	6.1	4.9	1.2	6.4	6.1	0.3	4.6	5.4	-0.8	5.0	5.5	-0.5
105.1 TRIPLE M	8.8	7.7	1.1	7.3	7.5	-0.2	8.6	7.0	1.6	10.3	8.1	2.2	10.1	9.0	1.1	7.3	6.0	1.3	6.4	5.0	1.4
NOVA 100	8.2	8.3	-0.1	9.4	10.3	-0.9	7.8	7.5	0.3	7.3	7.3	0.0	9.5	8.8	0.7	5.6	5.1	0.5	7.3	8.7	-1.4
smoothfm 91.5	10.0	9.8	0.2	7.3	6.5	0.8	11.3	11.1	0.2	12.5	12.1	0.4	9.7	10.1	-0.4	7.3	8.0	-0.7	11.1	10.4	0.7
ABC MEL	4.0	3.9	0.1	4.9	5.0	-0.1	4.8	4.3	0.5	2.5	2.8	-0.3	2.7	2.5	0.2	5.9	4.7	1.2	4.3	4.0	0.3
3RN	1.7	1.6	0.1	2.1	2.4	-0.3	1.3	1.2	0.1	1.1	1.0	0.1	2.2	1.6	0.6	3.1	2.7	0.4	2.1	1.7	0.4
ABC NEWSRADIO	1.5	1.2	0.3	2.0	1.7	0.3	0.9	0.7	0.2	0.8	0.5	0.3	1.5	1.3	0.2	3.8	3.3	0.5	1.6	1.5	0.1
3JJJ	2.9	3.5	-0.6	3.7	4.1	-0.4	2.1	2.8	-0.7	2.3	2.9	-0.6	3.5	4.7	-1.2	3.8	3.5	0.3	3.1	3.8	-0.7
ABC CLASSIC	1.1	1.5	-0.4	1.4	1.6	-0.2	1.0	1.6	-0.6	0.7	1.2	-0.5	1.2	1.5	-0.3	1.6	2.3	-0.7	1.3	2.0	-0.7

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	420	351	69	35	24	11	52	51	1	114	88	26	92	76	16	69	58	11	57	54	3
3AW	736	721	15	53	44	9	38	47	-9	81	67	14	129	122	7	128	134	-6	307	307	0
Magic 1278	231	169	62	32	27	5	28	10	18	35	23	12	27	26	1	28	19	9	80	65	15
3MP 1377	191	173	18	20	16	4	25	26	-1	27	20	7	20	17	3	32	27	5	67	67	0
101.9 FOX FM	1,206	1,219	-13	195	194	1	162	195	-33	414	426	-12	280	264	16	97	88	9	58	52	6
GOLD104.3	1,193	1,265	-72	97	141	-44	124	132	-8	275	271	4	309	323	-14	211	212	-1	178	186	-8
KIIS1011	1,027	966	61	178	170	8	114	153	-39	413	365	48	231	191	40	57	63	-6	35	25	10
105.1 TRIPLE M	831	796	35	63	90	-27	104	106	-2	265	241	24	234	210	24	121	100	21	43	50	-7
NOVA 100	1,209	1,183	26	229	242	-13	139	154	-15	450	397	53	273	274	-1	86	84	2	33	32	1
smoothfm 91.5	1,187	1,169	18	112	130	-18	141	145	-4	283	295	-12	258	234	24	153	154	-1	242	212	30
ABC MEL	455	407	48	20	17	3	37	21	16	54	44	10	90	69	21	72	78	-6	182	177	5
3RN	145	132	13	15	13	2	4	4	0	20	14	6	45	34	11	15	19	-4	47	48	-1
ABC NEWSRADIO	314	270	44	22	28	-6	31	31	0	106	75	31	62	33	29	29	34	-5	64	69	-5
3JJJ	511	557	-46	47	62	-15	72	90	-18	232	243	-11	101	103	-2	36	36	0	22	23	-1
ABC CLASSIC	193	207	-14	13	15	-2	24	27	-3	60	55	5	30	31	-1	15	12	3	52	67	-15
Total	4,789	4,783	6	514	526	-12	493	496	-3	1,319	1,299	20	1,084	1,089	-5	591	588	3	787	784	3

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	360	311	49	219	179	40	163	150	13	172	152	20	171	124	47	94	58	36	243	199	44
3AW	679	670	9	519	527	-8	429	433	-4	315	338	-23	258	269	-11	197	208	-11	479	496	-17
Magic 1278	186	150	36	82	66	16	93	81	12	100	87	13	79	59	20	46	25	21	119	86	33
3MP 1377	163	155	8	71	63	8	80	60	20	64	68	-4	55	62	-7	22	32	-10	101	73	28
101.9 FOX FM	1,089	1,105	-16	650	657	-7	480	448	32	585	566	19	456	502	-46	128	173	-45	647	597	50
GOLD104.3	1,096	1,156	-60	587	597	-10	536	564	-28	584	626	-42	497	512	-15	200	200	0	663	729	-66
KIIS1011	920	869	51	440	440	0	373	372	1	403	363	40	382	356	26	148	156	-8	457	442	15
105.1 TRIPLE M	691	684	7	360	369	-9	290	242	48	355	317	38	332	334	-2	156	150	6	430	379	51
NOVA 100	1,087	1,074	13	661	663	-2	471	441	30	485	462	23	454	479	-25	207	184	23	651	681	-30
smoothfm 91.5	1,053	1,030	23	524	468	56	556	547	9	572	554	18	449	482	-33	207	210	-3	687	645	42
ABC MEL	393	349	44	255	237	18	179	167	12	164	153	11	115	117	-2	113	90	23	254	258	-4
3RN	127	123	4	77	85	-8	45	46	-1	48	36	12	61	55	6	42	44	-2	87	74	13
ABC NEWSRADIO	273	244	29	162	135	27	93	74	19	79	58	21	91	81	10	79	74	5	167	137	30
3JJJ	442	500	-58	249	296	-47	170	191	-21	178	219	-41	183	227	-44	98	109	-11	296	306	-10
ABC CLASSIC	162	176	-14	97	104	-7	59	80	-21	61	65	-4	62	70	-8	38	46	-8	106	127	-21
Total	4,671	4,674	-3	3,678	3,666	12	3,145	3,044	101	3,168	3,138	30	2,971	3,026	-55	1,593	1,602	-9	3,854	3,857	-3

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	23	15	8	2	1	1	3	3	0	5	3	2	6	3	3	5	3	2	3	2	1
3AW	68	68	0	3	2	1	2	3	-1	2	1	1	10	9	1	11	13	-2	40	39	1
Magic 1278	11	9	2	1	*	*	*	*	*	1	*	*	1	*	*	2	1	1	6	6	0
3MP 1377	6	6	0	*	*	*	*	1	*	*	*	*	1	*	*	1	1	0	4	3	1
101.9 FOX FM	43	43	0	8	7	1	6	4	2	13	15	-2	10	10	0	5	4	1	1	1	0
GOLD104.3	56	62	-6	3	4	-1	5	6	-1	10	11	-1	14	17	-3	12	14	-2	12	12	0
KIIS1011	26	25	1	3	4	-1	4	5	-1	10	10	0	6	4	2	2	2	0	1	1	0
105.1 TRIPLE M	40	34	6	3	3	0	5	4	1	8	8	0	14	11	3	8	5	3	2	2	0
NOVA 100	39	40	-1	6	6	0	4	5	-1	13	12	1	10	9	1	4	5	-1	2	1	1
smoothfm 91.5	50	47	3	3	4	-1	4	5	-1	8	9	-1	11	8	3	8	10	-2	16	13	3
ABC MEL	20	19	1	*	1	*	1	1	0	1	1	0	3	2	1	4	4	0	11	10	1
3RN	9	8	1	*	1	*	*	*	*	*	*	*	3	2	1	*	1	*	5	5	0
ABC NEWSRADIO	7	6	1	*	*	*	1	1	0	2	1	1	2	1	1	1	1	0	2	2	0
3JJJ	14	17	-3	2	2	0	2	2	0	5	6	-1	5	5	0	1	1	0	1	1	0
ABC CLASSIC	6	8	-2	*	1	*	1	*	*	1	1	0	1	1	0	1	1	0	2	4	-2
Total	486	477	9	40	43	-3	46	45	1	94	94	0	110	103	7	80	80	0	117	112	5

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	24	16	8	45	31	14	38	29	9	19	14	5	24	13	11	7	3	4	21	11	10
3AW	75	76	-1	143	139	4	120	127	-7	64	71	-7	42	41	1	27	25	2	51	48	3
Magic 1278	11	9	2	13	10	3	16	15	1	14	12	2	10	8	2	3	1	2	11	10	1
3MP 1377	6	6	0	8	7	1	9	7	2	7	10	-3	6	7	-1	1	2	-1	8	5	3
101.9 FOX FM	47	48	-1	71	71	0	67	67	0	68	67	1	38	44	-6	5	7	-2	34	30	4
GOLD104.3	61	67	-6	75	77	-2	97	100	-3	87	101	-14	55	62	-7	11	15	-4	44	51	-7
KIIS1011	28	27	1	37	40	-3	38	35	3	38	32	6	30	29	1	6	8	-2	20	21	-1
105.1 TRIPLE M	46	40	6	55	55	0	68	54	14	65	52	13	47	43	4	10	8	2	26	19	7
NOVA 100	43	43	0	71	76	-5	62	58	4	46	47	-1	45	42	3	8	7	1	29	33	-4
smoothfm 91.5	52	50	2	55	48	7	89	86	3	79	77	2	45	48	-3	10	11	-1	44	39	5
ABC MEL	21	20	1	37	37	0	38	33	5	16	18	-2	13	12	1	8	7	1	17	15	2
3RN	9	8	1	16	18	-2	10	9	1	7	6	1	10	8	2	4	4	0	8	6	2
ABC NEWSRADIO	8	6	2	15	12	3	7	5	2	5	3	2	7	6	1	5	5	0	6	6	0
3JJJ	15	18	-3	27	30	-3	17	21	-4	15	19	-4	17	23	-6	5	5	0	12	14	-2
ABC CLASSIC	6	8	-2	11	12	-1	8	12	-4	5	8	-3	5	7	-2	2	3	-1	5	8	-3
Total	521	518	3	752	735	17	788	773	15	631	638	-7	470	475	-5	140	142	-2	399	376	23

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	71	61	10	15	11	4	11	7	4	26	18	8	18	22	-4	2	2	0	*	*	*
CADA	29	26	3	12	13	-1	4	3	1	12	9	3	*	*	*	*	1	*	1	*	*
Chemist Warehouse Remix	13	13	0	*	*	*	4	5	-1	5	5	0	4	4	0	*	*	*	*	*	*
Coles Radio	98	80	18	4	2	2	11	13	-2	34	18	16	30	31	-1	10	8	2	10	9	1
DANCE HITS	127	112	15	13	5	8	23	14	9	58	58	0	18	22	-4	12	13	-1	4	*	*
GOLD 80s	112	114	-2	14	11	3	11	10	1	25	20	5	26	45	-19	30	20	10	6	8	-2
HEART	39	50	-11	2	5	-3	8	9	-1	15	17	-2	5	6	-1	5	6	-1	5	6	-1
HEART HITS	51	30	21	8	2	6	2	4	-2	29	12	17	6	7	-1	2	2	0	3	3	0
iHeartCountry	46	50	-4	9	8	1	8	4	4	22	23	-1	5	7	-2	*	5	*	2	4	-2
KIIS 90s	73	58	15	11	14	-3	7	8	-1	27	18	9	23	16	7	4	*	*	1	2	-1
KIIS Australia	68	51	17	10	15	-5	13	11	2	30	20	10	9	3	6	6	1	5	*	1	*
KIIS Dance	57	49	8	4	3	1	9	5	4	32	28	4	4	4	0	8	8	0	*	*	*
MMM 2000s	52	29	23	14	6	8	4	*	*	22	15	7	8	6	2	3	*	*	1	1	0
MMM 80s	45	41	4	8	6	2	4	5	-1	4	4	0	4	7	-3	18	14	4	7	4	3
MMM 90s	54	73	-19	8	12	-4	4	9	-5	11	12	-1	24	34	-10	3	6	-3	4	1	3
MMM CLASSIC ROCK	60	84	-24	9	6	3	5	8	-3	16	13	3	10	29	-19	11	20	-9	9	8	1
MMM COUNTRY	42	45	-3	2	6	-4	2	2	0	15	12	3	9	9	0	4	5	-1	9	10	-1
Nova Nation	24	29	-5	2	3	-1	2	3	-1	12	11	1	8	12	-4	*	1	*	*	*	*
OLDSKOOL 80s HITS	59	55	4	7	8	-1	2	3	-1	18	16	2	14	17	-3	16	10	6	2	2	0
OLDSKOOL 90s HITS	82	61	21	16	11	5	10	4	6	25	17	8	29	26	3	2	2	0	*	*	*
Priceline Radio	6	8	-2	*	*	*	*	*	*	6	8	-2	*	*	*	*	*	*	*	*	*
Radio Maria	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	6	7	-1	*	2	*	*	*	*	2	5	-3	*	*	*	4	*	*	*	*	*
RnB FRIDAYS RADIO	81	71	10	2	5	-3	13	6	7	31	29	2	28	27	1	6	2	4	*	*	*
SEN Fanatic	10	8	2	*	*	*	*	*	*	3	5	-2	2	3	-1	*	*	*	4	*	*
SENTrack	27	20	7	2	4	-2	7	*	*	9	7	2	5	7	-2	*	2	*	3	*	*
Sky News Radio	18	21	-3	8	2	6	2	4	-2	8	8	0	*	3	*	*	2	*	1	2	-1
smooth relax	99	89	10	4	8	-4	7	10	-3	12	16	-4	24	22	2	24	15	9	28	18	10
smooth Vintage	19	19	0	2	2	0	*	*	*	5	2	3	5	4	1	4	5	-1	4	6	-2
TikTok Trending	72	53	19	11	4	7	9	7	2	37	32	5	15	10	5	*	*	*	*	*	*
triple j Unearthed	57	58	-1	10	7	3	16	19	-3	15	17	-2	9	9	0	4	4	0	2	2	0
ABC Country	23	26	-3	4	*	*	2	2	0	6	6	0	6	9	-3	*	*	*	4	9	-5
ABC Jazz	60	62	-2	2	*	*	*	*	*	18	13	5	15	22	-7	8	5	3	18	22	-4
ABC KIDS LISTEN	37	31	6	6	10	-4	5	8	-3	16	11	5	5	*	*	5	3	2	*	*	*
ABC Sport	61	35	26	7	6	1	6	4	2	23	9	14	13	10	3	6	3	3	6	3	3
Double J	53	70	-17	10	11	-1	3	3	0	14	21	-7	17	17	0	7	15	-8	2	4	-2
Total Digital/Internet Only	1,118	1,096	22	129	130	-1	145	138	7	355	325	30	254	271	-17	127	130	-3	108	102	6

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	63	51	12	26	25	1	24	19	5	26	31	-5	35	28	7	19	10	9	27	33	-6
CADA	27	26	1	17	10	7	12	5	7	8	5	3	8	10	-2	5	9	-4	7	6	1
Chemist Warehouse Remix	11	11	0	6	8	-2	7	6	1	6	4	2	2	2	0	2	2	0	7	6	1
Coles Radio	75	66	9	20	14	6	22	24	-2	34	32	2	31	20	11	4	4	0	39	33	6
DANCE HITS	113	94	19	33	40	-7	36	29	7	38	35	3	42	51	-9	46	21	25	55	46	9
GOLD 80s	90	96	-6	36	40	-4	30	30	0	32	33	-1	24	40	-16	15	17	-2	39	47	-8
HEART	30	35	-5	7	10	-3	10	11	-1	8	7	1	8	15	-7	9	18	-9	20	31	-11
HEART HITS	44	26	18	14	6	8	9	10	-1	16	8	8	21	7	14	13	6	7	17	9	8
iHeartCountry	40	44	-4	19	22	-3	20	21	-1	22	19	3	22	18	4	5	7	-2	17	19	-2
KIIS 90s	55	43	12	19	19	0	13	7	6	15	6	9	30	16	14	16	11	5	34	24	10
KIIS Australia	46	38	8	26	17	9	18	12	6	6	11	-5	5	10	-5	7	10	-3	25	23	2
KIIS Dance	46	40	6	25	23	2	23	17	6	16	12	4	11	16	-5	10	7	3	26	16	10
MMM 2000s	44	27	17	17	11	6	11	*	*	19	12	7	20	12	8	9	11	-2	22	12	10
MMM 80s	38	36	2	14	12	2	20	15	5	19	24	-5	6	15	-9	8	3	5	17	22	-5
MMM 90s	49	69	-20	15	16	-1	18	15	3	26	42	-16	14	21	-7	16	25	-9	27	41	-14
MMM CLASSIC ROCK	51	72	-21	18	22	-4	18	36	-18	25	34	-9	13	26	-13	10	16	-6	22	28	-6
MMM COUNTRY	35	38	-3	10	14	-4	15	22	-7	17	24	-7	9	13	-4	8	*	*	23	31	-8
Nova Nation	17	23	-6	6	8	-2	*	8	*	2	5	-3	5	10	-5	8	5	3	14	12	2
OLDSKOOL 80s HITS	47	49	-2	26	20	6	15	14	1	15	21	-6	12	15	-3	4	4	0	19	17	2
OLDSKOOL 90s HITS	72	57	15	32	20	12	14	18	-4	43	34	9	26	28	-2	9	6	3	32	23	9
Priceline Radio	3	5	-2	*	*	*	*	*	*	3	2	1	*	*	*	*	2	*	3	3	0
Radio Maria	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	4	5	-1	4	*	*	*	*	*	*	2	*	*	3	*	*	3	*	6	2	4
RnB FRIDAYS RADIO	68	61	7	30	28	2	29	14	15	34	23	11	23	30	-7	18	22	-4	27	21	6
SEN Fanatic	7	8	-1	3	5	-2	*	*	*	2	5	-3	3	3	0	1	*	*	4	*	*
SENTrack	21	14	7	4	7	-3	11	8	3	12	8	4	6	5	1	6	5	1	17	14	3
Sky News Radio	13	14	-1	8	3	5	6	6	0	9	6	3	9	6	3	8	4	4	11	9	2
smooth relax	83	75	8	18	22	-4	42	39	3	49	40	9	31	30	1	15	18	-3	42	36	6
smooth Vintage	19	19	0	5	5	0	8	7	1	12	15	-3	10	2	8	2	*	*	6	5	1
TikTok Trending	60	43	17	34	16	18	27	26	1	21	16	5	14	15	-1	9	11	-2	18	21	-3
triple j Unearthed	54	51	3	6	10	-4	13	16	-3	26	25	1	21	18	3	13	13	0	26	27	-1
ABC Country	17	20	-3	8	9	-1	5	9	-4	5	6	-1	5	3	2	7	2	5	7	11	-4
ABC Jazz	38	45	-7	12	11	1	11	18	-7	18	26	-8	14	19	-5	14	12	2	35	34	1
ABC KIDS LISTEN	35	29	6	13	19	-6	6	5	1	16	11	5	23	14	9	13	5	8	21	23	-2
ABC Sport	29	18	11	8	8	0	*	5	*	8	2	6	9	2	7	11	8	3	43	24	19
Double J	50	57	-7	30	33	-3	21	25	-4	33	34	-1	24	39	-15	10	12	-2	29	51	-22
Total Digital/Internet Only	974	956	18	471	460	11	459	454	5	504	511	-7	441	478	-37	273	270	3	641	675	-34

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.8	4.9	6.8	5.6	6.3	1.0	6.2	6.2	7.4	5.8	5.1	12.6	5.2	5.6	3.2	5.8	5.9	12.5	2.2	2.4	1.3
3AW	14.0	13.8	23.1	6.6	6.9	6.3	4.8	3.9	11.6	2.2	1.8	5.5	9.2	7.5	28.4	13.6	13.8	28.5	34.4	35.0	45.6
Magic 1278	2.2	2.4	1.1	1.3	1.4	1.1	1.0	0.8	2.2	0.6	0.7	0.4	1.0	1.1	0.1	2.4	2.9	2.2	5.1	5.8	1.1
3MP 1377	1.3	1.5	0.9	0.6	0.5	1.4	1.0	1.0	1.1	0.4	0.3	1.3	0.5	0.6	0.3	1.3	1.6	0.5	3.3	3.6	1.1
101.9 FOX FM	8.8	9.8	5.2	20.2	21.5	14.8	13.0	13.9	9.4	13.3	14.9	5.2	9.2	10.1	5.1	6.1	7.6	2.1	1.3	1.3	1.7
GOLD104.3	11.5	12.4	9.8	6.8	7.0	6.9	10.0	10.7	7.4	10.6	11.1	9.9	12.7	13.6	10.1	15.6	18.1	15.9	10.4	11.3	6.5
KIIS1011	5.3	6.1	1.3	8.7	9.7	2.4	9.1	10.4	2.8	10.3	11.7	1.7	5.0	5.7	1.0	2.6	3.3	0.6	0.7	0.8	0.4
105.1 TRIPLE M	8.2	9.0	5.8	6.5	6.6	6.8	10.7	11.9	4.9	9.0	9.3	9.6	12.7	14.1	5.6	10.5	12.9	5.9	1.5	1.6	2.0
NOVA 100	8.0	8.9	4.6	14.8	15.7	12.0	9.3	10.1	6.2	13.9	15.5	5.4	9.5	10.4	4.8	4.7	5.7	3.1	1.3	1.4	1.1
smoothfm 91.5	10.3	11.2	7.4	6.6	5.8	15.4	8.5	9.1	6.0	8.8	9.3	7.0	10.1	11.0	6.3	10.3	12.5	6.5	13.5	14.7	7.6
ABC MEL	4.1	3.5	10.5	0.9	0.8	1.6	2.1	2.0	3.3	1.2	0.7	5.0	2.8	1.7	14.0	4.5	4.3	11.0	9.2	8.6	20.3
3RN	1.8	2.1	0.6	0.6	0.6	0.6	0.2	0.2	0.2	0.4	0.5	0.3	2.3	2.6	1.5	0.4	0.6	0.1	4.4	5.0	0.8
ABC NEWSRADIO	1.5	1.4	2.7	0.9	0.8	2.1	2.0	1.8	3.6	1.8	1.6	3.8	1.5	1.5	1.7	1.2	1.3	1.5	1.5	1.4	3.3
3JJJ	3.0	3.1	3.5	4.8	4.7	7.1	4.2	3.8	7.3	4.8	5.1	4.2	4.1	4.4	3.5	1.1	1.2	2.3	0.5	0.6	0.1
ABC CLASSIC	1.1	1.3	0.7	1.0	1.1	*	1.3	1.4	1.1	0.8	0.8	1.7	0.6	0.6	0.9	1.2	1.6	*	1.8	2.1	0.3
Commercial DAB+ Stns	7.2	7.0	11.7	9.3	8.7	17.0	9.7	8.9	16.6	11.1	10.0	19.9	7.4	7.5	10.0	4.9	5.6	5.2	3.6	3.7	5.1
ABC DAB+ Stns	1.8	1.7	4.2	2.0	1.9	3.6	4.3	3.8	8.7	2.2	1.7	6.5	1.9	1.8	3.5	1.3	1.4	2.0	0.9	0.8	1.7
Total DAB+ Stns	9.5	8.7	15.8	11.9	10.6	20.6	14.2	12.7	25.4	13.9	11.7	26.4	9.9	9.3	13.5	6.7	6.9	7.2	4.9	4.5	6.7

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.7	4.6	7.4	6.0	5.7	10.9	4.8	4.9	6.3	3.0	2.8	6.2	5.2	5.5	6.0	4.8	5.0	5.0	5.2	5.6	4.9
3AW	14.4	13.9	24.7	19.1	18.3	33.2	15.2	14.6	26.2	10.2	10.1	16.9	9.0	8.8	18.1	19.5	19.7	24.5	12.8	13.2	17.4
Magic 1278	2.0	2.3	1.1	1.7	1.8	1.1	2.0	2.3	0.7	2.3	2.5	1.4	2.1	2.3	1.6	2.2	2.5	1.2	2.7	3.0	0.9
3MP 1377	1.1	1.2	0.8	1.1	1.2	0.8	1.2	1.4	0.6	1.2	1.2	1.0	1.2	1.3	1.4	0.9	1.0	0.5	2.0	2.2	1.1
101.9 FOX FM	8.9	9.9	5.7	9.5	10.3	6.1	8.5	9.4	5.8	10.8	11.9	6.9	8.1	9.1	3.8	3.6	3.9	2.6	8.5	9.5	3.5
GOLD104.3	11.6	12.5	10.1	10.0	10.7	8.3	12.3	13.5	9.4	13.8	14.7	13.5	11.6	12.6	10.6	7.6	8.0	7.4	11.0	12.0	8.6
KIIS1011	5.4	6.2	1.4	5.0	5.7	0.9	4.8	5.6	1.3	6.1	7.0	1.8	6.4	7.3	1.7	4.6	5.3	1.2	5.0	5.7	1.1
105.1 TRIPLE M	8.8	9.7	6.0	7.3	7.9	4.5	8.6	9.6	4.8	10.3	11.4	7.0	10.1	10.7	11.2	7.3	8.0	5.1	6.4	7.0	5.0
NOVA 100	8.2	9.1	4.9	9.4	10.5	3.6	7.8	8.6	5.3	7.3	7.8	6.7	9.5	10.7	4.6	5.6	6.3	3.0	7.3	8.2	3.6
smoothfm 91.5	10.0	10.9	7.4	7.3	8.1	3.8	11.3	12.3	8.7	12.5	13.7	9.2	9.7	10.4	8.9	7.3	7.7	7.6	11.1	12.2	7.2
ABC MEL	4.0	3.4	10.7	4.9	4.2	12.4	4.8	4.0	12.7	2.5	2.1	7.2	2.7	2.4	7.9	5.9	5.2	12.9	4.3	4.0	9.8
3RN	1.7	2.0	0.5	2.1	2.4	0.7	1.3	1.5	0.3	1.1	1.3	0.2	2.2	2.5	0.9	3.1	3.5	1.2	2.1	2.4	0.9
ABC NEWSRADIO	1.5	1.4	2.6	2.0	1.9	3.6	0.9	0.8	1.9	0.8	0.8	1.6	1.5	1.5	2.9	3.8	3.9	4.2	1.6	1.5	3.2
3JJJ	2.9	3.0	3.5	3.7	3.9	2.8	2.1	2.1	3.6	2.3	2.3	3.6	3.5	3.7	4.4	3.8	4.1	3.7	3.1	3.3	3.6
ABC CLASSIC	1.1	1.2	0.6	1.4	1.5	0.8	1.0	1.1	0.7	0.7	0.8	0.2	1.2	1.3	0.6	1.6	1.8	0.8	1.3	1.3	1.3
Commercial DAB+ Stns	7.0	7.0	9.8	4.5	4.6	5.3	7.2	7.3	9.6	7.8	7.8	11.7	7.6	7.7	11.5	11.2	11.1	16.2	7.8	6.9	18.9
ABC DAB+ Stns	1.7	1.6	2.9	1.1	1.2	1.3	1.2	1.2	2.2	1.9	1.7	4.9	2.3	2.3	3.7	2.9	3.0	3.0	2.4	1.9	9.1
Total DAB+ Stns	9.1	8.6	12.6	6.1	5.8	6.6	9.0	8.4	11.8	10.1	9.5	16.5	10.3	10.0	15.2	14.6	14.1	19.2	10.8	8.8	27.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.8% share of all listening, 4.9% share of AM/FM/DAB+ listening and 6.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	420	416	86	35	35	6	52	52	14	114	112	27	92	92	15	69	67	19	57	57	5
3AW	736	694	182	53	52	10	38	34	21	81	75	19	129	120	42	128	113	45	307	301	44
Magic 1278	231	217	41	32	27	9	28	27	9	35	34	7	27	23	3	28	28	5	80	77	8
3MP 1377	191	175	47	20	14	9	25	23	7	27	25	14	20	17	3	32	31	5	67	67	9
101.9 FOX FM	1,206	1,139	213	195	180	45	162	149	44	414	393	57	280	263	44	97	95	14	58	58	8
GOLD104.3	1,193	1,130	224	97	90	18	124	115	36	275	258	59	309	289	48	211	205	35	178	172	27
KIIS1011	1,027	1,006	102	178	176	17	114	107	26	413	406	32	231	228	18	57	55	7	35	35	2
105.1 TRIPLE M	831	788	166	63	55	19	104	102	25	265	249	57	234	221	35	121	119	20	43	42	11
NOVA 100	1,209	1,142	222	229	212	56	139	130	30	450	426	70	273	261	46	86	82	15	33	31	5
smoothfm 91.5	1,187	1,119	221	112	96	33	141	132	36	283	263	55	258	242	45	153	150	22	242	236	31
ABC MEL	455	417	120	20	18	6	37	33	10	54	43	23	90	73	35	72	69	15	182	180	31
3RN	145	142	27	15	13	2	4	4	2	20	20	3	45	45	12	15	13	2	47	47	7
ABC NEWSRADIO	314	291	84	22	22	7	31	31	12	106	97	34	62	58	12	29	27	8	64	56	12
3JJJ	511	451	126	47	37	21	72	62	30	232	205	43	101	93	22	36	33	10	22	21	1
ABC CLASSIC	193	167	37	13	13	*	24	20	4	60	45	24	30	24	6	15	15	2	52	50	2
Commercial DAB+ Stns	902	837	279	103	100	32	121	108	45	294	275	102	207	186	55	107	101	24	70	67	21
ABC DAB+ Stns	249	220	95	37	34	14	28	28	14	77	66	30	50	44	18	25	20	12	32	26	6
Total DAB+ Stns	1,118	993	357	129	124	44	145	127	60	355	316	126	254	216	68	127	117	34	108	92	26
Total	4,789	4,600	1,383	514	495	171	493	478	199	1,319	1,272	404	1,084	1,028	296	591	561	157	787	767	156

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	360	353	79	219	207	37	163	156	23	172	160	29	171	167	16	94	90	8	243	241	26
3AW	679	641	158	519	476	96	429	386	62	315	284	68	258	234	49	197	169	33	479	452	93
Magic 1278	186	173	33	82	79	10	93	87	12	100	89	16	79	74	14	46	38	8	119	109	17
3MP 1377	163	144	37	71	65	10	80	71	12	64	57	11	55	49	8	22	18	4	101	94	23
101.9 FOX FM	1,089	1,007	182	650	602	82	480	434	78	585	550	76	456	439	25	128	111	17	647	623	68
GOLD104.3	1,096	1,015	205	587	539	81	536	499	59	584	534	89	497	463	58	200	166	40	663	629	98
KIIS1011	920	901	87	440	424	20	373	358	28	403	384	36	382	366	21	148	139	10	457	442	27
105.1 TRIPLE M	691	637	140	360	337	46	290	261	49	355	320	57	332	300	55	156	138	22	430	405	68
NOVA 100	1,087	1,013	195	661	624	58	471	428	67	485	436	88	454	433	38	207	186	24	651	623	60
smoothfm 91.5	1,053	986	187	524	483	57	556	503	85	572	530	87	449	417	50	207	171	41	687	643	86
ABC MEL	393	355	98	255	207	72	179	151	41	164	141	38	115	102	21	113	107	8	254	234	58
3RN	127	121	21	77	75	8	45	43	5	48	47	4	61	59	5	42	38	5	87	83	11
ABC NEWSRADIO	273	247	65	162	140	27	93	83	24	79	70	13	91	83	14	79	61	20	167	139	42
3JJJ	442	381	111	249	219	42	170	135	46	178	145	39	183	164	27	98	78	20	296	264	49
ABC CLASSIC	162	143	28	97	87	10	59	47	14	61	54	7	62	59	4	38	31	7	106	91	17
Commercial DAB+ Stns	793	738	227	388	342	79	374	318	100	409	373	100	353	323	62	207	183	49	479	425	114
ABC DAB+ Stns	202	179	64	77	67	17	56	46	18	96	82	29	94	89	27	67	53	19	158	129	58
Total DAB+ Stns	974	870	281	471	394	94	459	359	118	504	444	129	441	397	88	273	231	66	641	539	165
Total	4,671	4,444	1,239	3,678	3,367	614	3,145	2,797	596	3,168	2,876	627	2,971	2,730	426	1,593	1,369	278	3,854	3,583	724

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 420,000 total listeners, 416,000 AM/FM/DAB+ listeners and 86,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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