RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.1	4.6	-0.5	1.9	1.6	0.3	1.8	0.9	0.9	0.9	0.6	0.3	1.7	1.6	0.1	2.4	2.8	-0.4	11.9	13.7	-1.8
4BH 1116	11.8	10.9	0.9	2.0	2.3	-0.3	5.6	2.6	3.0	1.4	1.4	0.0	1.5	1.9	-0.4	18.1	17.4	0.7	31.6	27.9	3.7
SENQ 693am	0.9	0.7	0.2	2.6	1.0	1.6	0.8	0.8	0.0	0.8	0.8	0.0	0.4	0.3	0.1	0.9	0.8	0.1	0.8	0.6	0.2
B105	11.7	10.4	1.3	24.3	21.2	3.1	18.0	18.4	-0.4	18.3	15.5	2.8	11.7	10.6	1.1	6.1	6.0	0.1	3.1	2.5	0.6
KIIS973	9.7	11.1	-1.4	11.7	11.3	0.4	12.7	12.1	0.6	10.9	10.8	0.1	11.9	18.8	-6.9	8.7	11.0	-2.3	5.5	3.8	1.7
104.5 TRIPLE M	13.0	13.3	-0.3	9.6	13.9	-4.3	19.1	12.8	6.3	15.0	18.4	-3.4	19.3	18.8	0.5	14.4	14.5	-0.1	4.0	4.0	0.0
NOVA106.9	10.4	8.6	1.8	16.1	14.3	1.8	12.3	14.4	-2.1	18.6	14.7	3.9	10.7	9.1	1.6	8.0	6.0	2.0	2.7	1.2	1.5
ABC BRIS	6.4	5.9	0.5	1.9	1.1	0.8	1.3	2.1	-0.8	1.3	1.3	0.0	5.8	3.9	1.9	5.4	5.5	-0.1	15.4	14.3	1.1
4RN	1.1	1.6	-0.5	0.9	0.7	0.2	0.8	0.6	0.2	0.2	0.4	-0.2	0.3	0.5	-0.2	1.7	1.8	-0.1	2.3	3.8	-1.5
ABC NEWSRADIO	1.7	1.9	-0.2	1.0	1.0	0.0	2.5	2.8	-0.3	0.9	1.0	-0.1	0.5	1.0	-0.5	0.8	1.5	-0.7	4.0	3.5	0.5
4JJJ	4.5	4.6	-0.1	7.4	8.5	-1.1	4.1	5.7	-1.6	8.9	7.6	1.3	7.0	6.7	0.3	1.0	0.9	0.1	0.2	1.0	-0.8
ABC CLASSIC	1.5	2.4	-0.9	0.5	0.8	-0.3	1.9	0.6	1.3	0.8	0.8	0.0	2.1	4.6	-2.5	0.8	0.9	-0.1	2.2	3.5	-1.3

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	4.1	4.6	-0.5	3.7	3.8	-0.1	4.8	5.5	-0.7	4.2	4.8	-0.6	3.0	4.3	-1.3	5.0	5.9	-0.9	4.2	4.5	-0.3
4BH 1116	11.2	10.2	1.0	11.1	10.8	0.3	12.6	12.3	0.3	12.1	10.3	1.8	8.4	6.2	2.2	7.1	6.7	0.4	13.8	13.1	0.7
SENQ 693am	1.0	0.7	0.3	1.2	0.5	0.7	1.1	0.6	0.5	0.8	0.8	0.0	0.9	0.9	0.0	0.5	1.0	-0.5	0.7	0.6	0.1
B105	12.1	10.8	1.3	13.4	11.8	1.6	11.7	10.1	1.6	12.5	10.9	1.6	11.3	11.6	-0.3	7.3	6.0	1.3	10.6	9.1	1.5
KIIS973	10.2	11.5	-1.3	11.0	12.1	-1.1	9.8	10.9	-1.1	10.6	12.6	-2.0	9.2	10.9	-1.7	7.2	7.2	0.0	8.3	9.7	-1.4
104.5 TRIPLE M	13.6	13.7	-0.1	13.0	14.0	-1.0	14.7	13.8	0.9	15.5	14.5	1.0	10.9	13.5	-2.6	8.1	8.3	-0.2	11.4	12.1	-0.7
NOVA106.9	11.0	8.7	2.3	12.6	10.3	2.3	9.9	7.2	2.7	10.3	7.5	2.8	12.4	11.7	0.7	6.9	5.5	1.4	8.8	8.1	0.7
ABC BRIS	6.4	5.8	0.6	7.2	7.0	0.2	6.5	5.4	1.1	4.7	3.9	0.8	5.4	4.4	1.0	11.9	12.8	-0.9	6.6	6.2	0.4
4RN	1.1	1.6	-0.5	1.4	1.9	-0.5	0.9	1.0	-0.1	0.6	0.9	-0.3	0.8	0.9	-0.1	3.3	6.5	-3.2	1.2	1.6	-0.4
ABC NEWSRADIO	1.7	1.8	-0.1	2.4	2.6	-0.2	1.3	1.2	0.1	1.4	1.5	-0.1	1.3	2.2	-0.9	1.3	0.8	0.5	1.7	2.1	-0.4
4JJJ	4.2	4.5	-0.3	4.4	4.6	-0.2	3.1	4.2	-1.1	3.6	3.9	-0.3	6.9	6.1	0.8	4.6	3.8	0.8	5.5	5.1	0.4
ABC CLASSIC	1.3	2.1	-0.8	0.9	1.6	-0.7	1.5	1.9	-0.4	1.5	2.4	-0.9	1.4	2.0	-0.6	1.8	4.2	-2.4	2.0	3.2	-1.2

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	130	138	-8	9	13	-4	10	7	3	16	15	1	16	19	-3	14	14	0	64	69	-5
4BH 1116	266	273	-7	21	26	-5	24	18	6	35	26	9	22	30	-8	46	50	-4	118	122	-4
SENQ 693am	75	72	3	11	8	3	13	11	2	17	16	1	11	9	2	11	14	-3	12	14	-2
B105	674	633	41	116	111	5	84	72	12	228	216	12	141	145	-4	61	48	13	44	40	4
KIIS973	547	555	-8	77	80	-3	86	75	11	138	143	-5	130	146	-16	64	73	-9	51	37	14
104.5 TRIPLE M	570	586	-16	78	82	-4	74	52	22	148	175	-27	142	149	-7	89	89	0	38	39	-1
NOVA106.9	648	588	60	112	114	-2	91	82	9	234	196	38	124	128	-4	57	48	9	30	21	9
ABC BRIS	243	251	-8	20	16	4	21	23	-2	30	32	-2	46	45	1	33	27	6	93	108	-15
4RN	68	75	-7	10	7	3	7	4	3	6	15	-9	11	17	-6	9	8	1	24	24	0
ABC NEWSRADIO	110	123	-13	14	13	1	25	24	1	27	28	-1	12	23	-11	9	12	-3	23	22	1
4JJJ	303	338	-35	43	41	2	35	44	-9	139	147	-8	66	81	-15	13	13	0	7	10	-3
ABC CLASSIC	98	122	-24	9	14	-5	12	6	6	23	26	-3	27	33	-6	8	9	-1	20	33	-13
Total	2,263	2,259	4	270	272	-2	233	232	1	590	588	2	513	516	-3	283	282	1	373	369	4

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	119	123	-4	82	82	0	71	75	-4	69	70	-1	43	49	-6	18	24	-6	79	81	-2
4BH 1116	236	244	-8	171	171	0	150	157	-7	136	152	-16	98	91	7	49	51	-2	180	182	-2
SENQ 693am	57	57	0	25	15	10	21	24	-3	29	28	1	19	20	-1	4	12	-8	33	28	5
B105	611	572	39	426	392	34	261	230	31	340	297	43	231	221	10	89	74	15	368	333	35
KIIS973	489	510	-21	345	356	-11	206	197	9	258	264	-6	171	201	-30	64	62	2	321	311	10
104.5 TRIPLE M	497	511	-14	301	331	-30	219	211	8	249	261	-12	188	219	-31	79	80	-1	316	327	-11
NOVA106.9	575	525	50	401	349	52	250	211	39	272	227	45	237	230	7	78	61	17	351	312	39
ABC BRIS	218	229	-11	150	152	-2	104	110	-6	97	101	-4	76	66	10	47	50	-3	167	177	-10
4RN	56	64	-8	34	34	0	22	31	-9	23	29	-6	12	17	-5	11	15	-4	31	39	-8
ABC NEWSRADIO	92	103	-11	60	61	-1	32	33	-1	27	29	-2	26	39	-13	10	13	-3	54	58	-4
4JJJ	271	306	-35	166	175	-9	114	106	8	129	146	-17	131	142	-11	47	38	9	181	179	2
ABC CLASSIC	85	107	-22	39	56	-17	35	43	-8	36	41	-5	28	32	-4	14	20	-6	54	63	-9
Total	2,194	2,186	8	1,804	1,783	21	1,353	1,290	63	1,491	1,482	9	1,216	1,256	-40	584	565	19	1,807	1,780	27

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	10	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	7	8	-1
4BH 1116	27	25	2	*	1	*	1	*	*	1	1	0	1	1	0	7	6	1	17	16	1
SENQ 693am	2	1	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	27	23	4	6	5	1	4	3	1	7	6	1	6	6	0	2	2	0	2	1	1
KIIS973	23	25	-2	3	3	0	3	2	1	4	4	0	6	10	-4	3	4	-1	3	2	1
104.5 TRIPLE M	30	30	0	2	3	-1	4	2	2	6	7	-1	10	10	0	6	5	1	2	2	0
NOVA106.9	24	19	5	4	3	1	2	3	-1	8	6	2	6	5	1	3	2	1	1	1	0
ABC BRIS	15	13	2	*	*	*	*	*	*	1	1	0	3	2	1	2	2	0	8	8	0
4RN	3	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1
ABC NEWSRADIO	4	4	0	*	*	*	*	1	*	*	*	*	*	1	*	*	1	*	2	2	0
4JJJ	10	10	0	2	2	0	1	1	0	4	3	1	4	4	0	*	*	*	*	1	*
ABC CLASSIC	3	5	-2	*	*	*	*	*	*	*	*	*	1	2	-1	*	*	*	1	2	-1
Total	232	225	7	24	23	1	20	18	2	41	40	1	53	52	1	38	36	2	55	57	-2

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	10	11	-1	15	15	0	18	19	-1	13	14	-1	6	8	-2	3	3	0	8	9	-1
4BH 1116	27	24	3	44	42	2	47	43	4	37	31	6	16	11	5	4	3	1	27	25	2
SENQ 693am	2	2	0	5	2	3	4	2	2	2	2	0	2	2	0	*	*	*	1	1	0
B105	30	26	4	53	46	7	43	36	7	38	32	6	21	22	-1	4	3	1	21	17	4
KIIS973	25	28	-3	44	48	-4	36	38	-2	32	37	-5	17	20	-3	4	4	0	16	18	-2
104.5 TRIPLE M	33	33	0	52	55	-3	55	49	6	48	43	5	20	25	-5	4	4	0	22	23	-1
NOVA106.9	27	21	6	50	40	10	37	25	12	32	22	10	23	22	1	4	3	1	17	15	2
ABC BRIS	16	14	2	29	28	1	24	19	5	14	12	2	10	8	2	6	6	0	13	12	1
4RN	3	4	-1	6	7	-1	3	4	-1	2	3	-1	1	2	-1	2	3	-1	2	3	-1
ABC NEWSRADIO	4	4	0	10	10	0	5	4	1	4	4	0	2	4	-2	1	*	*	3	4	-1
4JJJ	10	11	-1	18	18	0	11	15	-4	11	12	-1	13	11	2	2	2	0	11	10	1
ABC CLASSIC	3	5	-2	4	6	-2	5	7	-2	5	7	-2	3	4	-1	1	2	-1	4	6	-2
Total	246	240	6	397	393	4	371	352	19	307	298	9	185	185	0	52	51	1	196	188	8

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	22	17	5	5	5	0	5	1	4	3	4	-1	4	4	0	4	3	1	1	1	0
CADA	5	4	1	*	1	*	3	1	2	*	*	*	*	*	*	2	1	1	*	1	*
Chemist Warehouse Remix	19	21	-2	4	3	1	1	3	-2	6	8	-2	1	1	0	2	4	-2	4	2	2
Coles Radio	61	58	3	7	9	-2	11	6	5	26	25	1	5	8	-3	5	5	0	8	6	2
DANCE HITS	52	48	4	12	16	-4	14	10	4	20	15	5	4	6	-2	1	*	*	1	1	0
GOLD 80s	17	16	1	*	1	*	6	3	3	3	3	0	3	4	-1	2	3	-1	3	1	2
GOLD Brisbane	32	30	2	6	6	0	1	4	-3	17	10	7	6	6	0	*	1	*	1	3	-2
HEART	11	17	-6	2	2	0	4	2	2	*	2	*	3	5	-2	*	6	*	1	*	*
HEART HITS	20	25	-5	6	3	3	4	4	0	3	5	-2	6	5	1	*	5	*	1	3	-2
iHeartCountry	32	27	5	3	2	1	4	2	2	9	6	3	6	4	2	4	5	-1	5	7	-2
KIIS 90s	41	37	4	8	4	4	5	5	0	19	18	1	5	5	0	1	3	-2	3	1	2
MMM 2000s	26	18	8	3	3	0	5	1	4	12	9	3	5	5	0	*	*	*	1	*	*
MMM 80s	31	30	1	2	3	-1	2	2	0	1	3	-2	13	11	2	9	9	0	4	3	1
MMM 90S	34	21	13	2	2	0	*	*	*	15	6	9	15	11	4	*	1	*	2	1	1
MMM CLASSIC ROCK	30	33	-3	3	6	-3	3	1	2	2	4	-2	9	10	-1	6	4	2	7	8	-1
MMM COUNTRY	25	22	3	1	1	0	5	4	1	8	8	0	2	1	1	5	4	1	3	4	-1
NOVA Fresh Country	1	4	-3	*	1	*	1	1	0	*	1	*	*	*	*	*	*	*	*	*	*
NOVA Throwbacks	27	25	2	5	1	4	9	5	4	5	10	-5	8	8	0	*	1	*	*	*	*
OLDSKOOL 80s HITS	30	34	-4	2	2	0	6	4	2	4	4	0	6	12	-6	6	6	0	6	6	0
OLDSKOOL 90s HITS	43	40	3	7	5	2	5	5	0	15	11	4	11	16	-5	3	1	2	2	2	0
RnB FRIDAYS RADIO	36	38	-2	7	9	-2	5	6	-1	19	18	1	5	5	0	*	*	*	*	*	*
SEN Fanatic	*	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
SEN Melbourne	15	8	7	*	*	*	*	*	*	9	5	4	3	*	*	3	1	2	1	2	-1
SENTrack	5	4	1	*	*	*	*	*	*	3	2	1	*	*	*	2	*	*	*	1	*
Sky News Radio	18	18	0	7	5	2	*	*	*	8	7	1	*	2	*	2	2	0	1	1	0
smooth fm Brisbane	76	68	8	4	6	-2	12	13	-1	5	1	4	20	14	6	19	17	2	16	17	-1
TikTok Trending	41	39	2	12	11	1	11	9	2	16	16	0	1	3	-2	*	*	*	1	*	*
triple j Unearthed	18	25	-7	2	3	-1	*	1	*	9	7	2	4	11	-7	1	2	-1	1	2	-1
ABC Country	14	14	0	3	2	1	3	2	1	5	5	0	*	1	*	1	2	-1	2	2	0
ABC Jazz	23	24	-1	6	5	1	3	1	2	5	9	-4	4	4	0	2	4	-2	2	2	0
ABC KIDS LISTEN	14	21	-7	7	6	1	*	*	*	7	14	-7	*	1	*	*	*	*	*	*	*
ABC Sport	36	32	4	3	6	-3	1	*	*	14	12	2	6	7	-1	5	3	2	6	4	2
Double J	22	25	-3	1	2	-1	1	1	0	2	2	0	15	16	-1	2	3	-1	*	1	*
Total Digital/Internet Only	551	552	-1	76	74	2	62	57	5	156	160	-4	124	130	-6	61	64	-3	71	68	3

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2406]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	19	14	5	9	6	3	4	2	2	5	2	3	8	5	3	6	3	3	10	9	1
CADA	4	4	0	1	*	*	*	1	*	*	2	*	*	2	*	3	2	1	1	*	*
Chemist Warehouse Remix	16	18	-2	7	7	0	5	8	-3	7	7	0	6	8	-2	4	5	-1	5	6	-1
Coles Radio	48	46	2	17	17	0	28	24	4	21	17	4	9	10	-1	3	4	-1	30	32	-2
DANCE HITS	45	43	2	19	24	-5	12	16	-4	19	20	-1	20	21	-1	11	7	4	25	21	4
GOLD 80s	14	13	1	5	3	2	2	1	1	6	8	-2	3	5	-2	3	3	0	4	4	0
GOLD Brisbane	24	26	-2	15	13	2	4	7	-3	8	10	-2	5	8	-3	3	5	-2	17	14	3
HEART	11	15	-4	3	8	-5	3	11	-8	4	11	-7	4	5	-1	1	2	-1	3	8	-5
HEART HITS	12	17	-5	6	9	-3	3	4	-1	5	9	-4	1	4	-3	3	2	1	11	13	-2
iHeartCountry	28	22	6	8	6	2	10	11	-1	15	12	3	11	10	1	5	5	0	12	13	-1
KIIS 90s	38	34	4	17	17	0	12	11	1	7	10	-3	14	8	6	7	9	-2	11	8	3
MMM 2000s	18	14	4	11	10	1	12	7	5	15	11	4	12	10	2	6	2	4	19	10	9
MMM 80s	20	25	-5	7	8	-1	9	12	-3	11	18	-7	7	6	1	1	1	0	16	13	3
MMM 90S	29	19	10	14	13	1	8	8	0	15	8	7	12	8	4	4	3	1	15	7	8
MMM CLASSIC ROCK	27	29	-2	12	11	1	9	8	1	14	15	-1	10	15	-5	6	6	0	16	14	2
MMM COUNTRY	19	19	0	12	12	0	15	11	4	12	13	-1	5	6	-1	4	3	1	18	15	3
NOVA Fresh Country	1	3	-2	*	1	*	*	1	*	1	1	0	*	*	*	*	*	*	*	1	*
NOVA Throwbacks	20	19	1	10	12	-2	6	4	2	12	11	1	9	9	0	6	1	5	18	16	2
OLDSKOOL 80s HITS	29	33	-4	7	7	0	16	17	-1	13	15	-2	6	11	-5	3	3	0	13	12	1
OLDSKOOL 90s HITS	36	34	2	11	20	-9	7	14	-7	22	15	7	16	8	8	6	9	-3	18	16	2
RnB FRIDAYS RADIO	34	37	-3	15	15	0	14	19	-5	17	20	-3	14	18	-4	5	6	-1	11	14	-3
SEN Fanatic	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SEN Melbourne	13	8	5	7	4	3	8	4	4	2	3	-1	5	5	0	3	1	2	10	3	7
SENTrack	2	4	-2	2	1	1	1	2	-1	*	1	*	*	1	*	*	1	*	5	4	1
Sky News Radio	18	17	1	8	7	1	3	2	1	1	2	-1	12	11	1	2	3	-1	6	10	-4
smooth fm Brisbane	67	58	9	33	29	4	34	32	2	40	37	3	29	19	10	24	15	9	37	37	0
TikTok Trending	33	34	-1	16	15	1	12	15	-3	12	19	-7	11	14	-3	8	11	-3	22	24	-2
triple j Unearthed	13	22	-9	7	13	-6	4	3	1	5	10	-5	6	6	0	5	4	1	12	8	4
ABC Country	13	12	1	5	5	0	7	5	2	7	5	2	4	6	-2	2	2	0	4	6	-2
ABC Jazz	16	17	-1	4	7	-3	5	7	-2	8	7	1	7	6	1	5	6	-1	12	17	-5
ABC KIDS LISTEN	12	17	-5	5	8	-3	2	4	-2	5	6	-1	2	5	-3	3	2	1	9	13	-4
ABC Sport	24	25	-1	9	10	-1	4	8	-4	7	10	-3	8	6	2	7	7	0	25	18	7
Double J	18	24	-6	13	11	2	12	13	-1	7	14	-7	2	7	-5	1	4	-3	7	9	-2
Total Digital/Internet Only	491	505	-14	265	279	-14	241	254	-13	275	305	-30	218	237	-19	130	122	8	348	333	15

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	4.1	4.5	6.6	1.9	2.1	1.8	1.8	2.0	1.8	0.9	0.5	4.4	1.7	2.1	1.5	2.4	3.0	2.7	11.9	12.8	20.4
4BH 1116	11.8	13.7	10.7	2.0	2.0	4.3	5.6	6.1	4.7	1.4	1.2	3.7	1.5	1.9	1.2	18.1	23.2	15.0	31.6	36.2	30.2
SENQ 693am	0.9	1.1	0.7	2.6	2.9	0.8	0.8	0.9	0.4	0.8	0.9	0.1	0.4	0.5	0.6	0.9	1.1	2.2	0.8	0.9	0.5
B105	11.7	14.0	6.2	24.3	27.1	19.0	18.0	20.1	8.9	18.3	20.6	7.5	11.7	15.0	4.3	6.1	8.0	3.1	3.1	3.6	2.1
KIIS973	9.7	11.5	6.7	11.7	12.9	10.5	12.7	14.2	5.7	10.9	11.8	9.5	11.9	15.2	4.9	8.7	11.3	5.8	5.5	6.3	4.9
104.5 TRIPLE M	13.0	15.6	6.8	9.6	10.5	10.2	19.1	21.6	6.4	15.0	17.0	5.6	19.3	24.7	7.4	14.4	18.2	15.6	4.0	4.8	1.4
NOVA106.9	10.4	12.4	6.8	16.1	18.5	6.4	12.3	13.6	7.7	18.6	20.5	11.6	10.7	13.4	8.7	8.0	10.3	6.0	2.7	3.2	0.3
ABC BRIS	6.4	7.1	9.9	1.9	2.2	1.2	1.3	1.4	1.4	1.3	1.2	3.0	5.8	5.6	21.4	5.4	6.8	7.0	15.4	17.7	14.8
4RN	1.1	1.2	1.9	0.9	0.7	5.4	0.8	0.8	1.9	0.2	0.2	0.4	0.3	0.4	0.7	1.7	2.1	1.9	2.3	2.6	3.1
ABC NEWSRADIO	1.7	1.6	5.6	1.0	0.8	6.2	2.5	1.5	13.3	0.9	0.7	3.2	0.5	0.7	0.1	0.8	1.1	*	4.0	3.8	12.7
4JJJ	4.5	4.7	10.0	7.4	7.8	11.6	4.1	3.3	14.0	8.9	8.4	18.8	7.0	8.1	12.7	1.0	1.2	2.2	0.2	0.2	0.3
ABC CLASSIC	1.5	1.6	3.1	0.5	0.3	3.0	1.9	2.0	1.6	0.8	0.5	3.7	2.1	2.5	2.7	0.8	1.0	0.6	2.2	2.2	5.1
Commercial DAB+ Stns	9.2	9.5	21.4	9.3	9.7	15.6	13.1	12.0	31.7	15.3	15.3	24.1	7.7	7.5	27.8	10.6	11.5	36.5	3.6	4.3	1.3
ABC DAB+ Stns	1.5	1.6	3.5	2.3	2.4	4.0	0.7	0.8	0.5	1.5	1.2	4.4	2.3	2.5	5.9	1.0	1.2	1.4	1.3	1.3	2.8
Total DAB+ Stns	12.5	11.1	25.0	14.5	12.1	19.6	15.3	12.7	32.2	17.6	16.5	28.5	12.4	10.0	33.7	14.2	12.7	37.9	5.7	5.6	4.1

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	4.1	4.4	7.0	3.7	3.8	8.8	4.8	5.2	8.7	4.2	4.7	5.2	3.0	3.3	5.8	5.0	6.1	4.7	4.2	4.8	5.6
4BH 1116	11.2	12.9	10.4	11.1	12.5	10.5	12.6	14.7	10.1	12.1	14.0	10.6	8.4	9.5	13.6	7.1	8.5	7.7	13.8	16.3	11.6
SENQ 693am	1.0	1.1	0.9	1.2	1.4	0.5	1.1	1.3	0.8	0.8	0.9	1.1	0.9	1.0	1.9	0.5	0.7	*	0.7	0.8	0.1
B105	12.1	14.4	6.9	13.4	15.5	6.2	11.7	13.8	8.1	12.5	14.8	7.0	11.3	13.7	7.6	7.3	9.4	4.8	10.6	13.0	4.2
KIIS973	10.2	11.9	7.6	11.0	12.5	8.4	9.8	11.5	7.6	10.6	12.2	9.4	9.2	11.2	7.2	7.2	9.7	2.6	8.3	10.1	3.8
104.5 TRIPLE M	13.6	16.1	7.2	13.0	14.9	7.2	14.7	17.7	8.0	15.5	18.4	8.2	10.9	13.4	6.5	8.1	10.8	3.7	11.4	13.9	5.8
NOVA106.9	11.0	12.9	7.6	12.6	14.5	7.5	9.9	11.6	7.6	10.3	11.9	9.7	12.4	15.2	7.5	6.9	9.1	3.3	8.8	10.7	4.4
ABC BRIS	6.4	7.0	9.7	7.2	7.5	14.9	6.5	7.5	6.8	4.7	5.4	4.0	5.4	6.4	4.7	11.9	11.8	24.0	6.6	7.3	10.2
4RN	1.1	1.2	1.5	1.4	1.5	2.8	0.9	1.0	1.3	0.6	0.6	1.2	0.8	0.9	1.2	3.3	4.5	0.6	1.2	1.2	2.9
ABC NEWSRADIO	1.7	1.6	5.0	2.4	2.3	9.2	1.3	1.2	3.7	1.4	1.3	4.5	1.3	1.4	3.3	1.3	1.4	2.1	1.7	1.4	7.4
4JJJ	4.2	4.2	10.6	4.4	4.7	8.8	3.1	2.6	12.6	3.6	3.5	11.0	6.9	7.9	11.0	4.6	4.7	8.4	5.5	6.2	8.3
ABC CLASSIC	1.3	1.3	3.5	0.9	1.0	1.4	1.5	1.4	4.2	1.5	1.6	3.7	1.4	1.5	3.4	1.8	1.4	5.5	2.0	2.3	1.9
Commercial DAB+ Stns	8.9	9.2	19.6	6.1	6.4	12.2	8.5	8.8	17.8	9.2	9.4	22.3	12.1	13.3	24.2	17.3	18.7	27.7	10.1	10.2	26.9
ABC DAB+ Stns	1.4	1.6	2.4	1.4	1.5	1.5	1.5	1.6	2.6	1.3	1.4	2.0	1.2	1.3	2.0	3.0	3.2	5.0	1.9	1.7	6.9
Total DAB+ Stns	12.0	10.8	22.0	8.3	7.9	13.7	11.7	10.4	20.4	12.5	10.8	24.3	15.1	14.6	26.2	23.8	21.9	32.7	14.0	11.9	33.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 4.1% share of all listening, 4.5% share of AM/FM/DAB+ listening and 6.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	130	123	27	9	7	3	10	10	1	16	11	8	16	16	1	14	14	3	64	64	10
4BH 1116	266	245	58	21	16	8	24	22	6	35	27	13	22	21	3	46	46	6	118	114	21
SENQ 693am	75	72	9	11	11	1	13	13	1	17	17	1	11	8	3	11	11	2	12	12	1
B105	674	663	91	116	113	16	84	80	15	228	228	32	141	138	14	61	60	8	44	44	6
KIIS973	547	526	83	77	76	12	86	83	8	138	128	28	130	126	21	64	62	5	51	51	7
104.5 TRIPLE M	570	548	93	78	75	14	74	70	12	148	143	25	142	140	22	89	86	16	38	36	4
NOVA106.9	648	624	97	112	109	10	91	88	17	234	224	35	124	117	23	57	56	11	30	30	1
ABC BRIS	243	230	54	20	19	2	21	19	3	30	24	7	46	45	14	33	32	11	93	91	17
4RN	68	59	21	10	8	6	7	7	2	6	3	3	11	7	4	9	9	2	24	24	3
ABC NEWSRADIO	110	100	27	14	11	6	25	21	8	27	26	8	12	11	1	9	9	*	23	23	4
4JJJ	303	280	87	43	40	10	35	34	10	139	123	43	66	63	18	13	13	4	7	5	1
ABC CLASSIC	98	86	31	9	7	4	12	12	2	23	19	9	27	21	11	8	8	2	20	20	3
Commercial DAB+ Stns	452	417	167	61	60	23	57	51	36	136	121	45	91	84	35	52	46	22	55	55	5
ABC DAB+ Stns	110	96	44	19	17	6	7	6	2	32	28	14	28	25	11	11	8	5	12	12	5
Total DAB+ Stns	551	479	193	76	68	26	62	55	37	156	134	51	124	106	43	61	52	25	71	64	11
Total	2,263	2,106	569	270	259	66	233	226	71	590	546	173	513	464	119	283	256	76	373	354	64

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	119	112	23	82	76	15	71	68	10	69	64	14	43	40	7	18	14	4	79	76	13
4BH 1116	236	218	51	171	153	28	150	142	18	136	131	19	98	90	13	49	42	10	180	174	28
SENQ 693am	57	56	8	25	23	3	21	21	2	29	27	5	19	17	4	4	4	*	33	32	2
B105	611	594	82	426	414	31	261	245	34	340	325	30	231	215	21	89	84	13	368	362	26
KIIS973	489	465	67	345	327	31	206	191	24	258	238	33	171	165	16	64	61	6	321	308	33
104.5 TRIPLE M	497	472	72	301	284	28	219	203	26	249	239	27	188	176	18	79	69	10	316	304	45
NOVA106.9	575	547	84	401	375	33	250	233	38	272	255	39	237	222	24	78	68	12	351	337	40
ABC BRIS	218	207	45	150	143	23	104	98	14	97	91	10	76	74	11	47	42	9	167	151	33
4RN	56	47	16	34	27	7	22	18	5	23	20	5	12	12	1	11	9	2	31	28	7
ABC NEWSRADIO	92	84	23	60	55	13	32	28	10	27	21	10	26	22	6	10	9	1	54	46	17
4JJJ	271	240	75	166	147	31	114	87	33	129	108	32	131	116	24	47	37	11	181	166	43
ABC CLASSIC	85	75	25	39	34	5	35	28	13	36	33	10	28	22	5	14	11	6	54	43	12
Commercial DAB+ Stns	404	371	127	214	197	32	192	169	45	218	188	61	181	164	40	103	77	38	283	242	83
ABC DAB+ Stns	84	73	26	40	34	7	34	27	11	35	31	8	27	23	6	18	14	8	63	50	31
Total DAB+ Stns	491	421	145	265	224	40	241	192	56	275	214	69	218	186	44	130	89	44	348	281	105
Total	2,194	2,017	492	1,804	1,593	239	1,353	1,166	241	1,491	1,295	250	1,216	1,031	161	584	459	111	1,807	1,613	329

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 130,000 total listeners, 123,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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