GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.2	7.0	1.2	4.3	3.6	0.7	7.0	6.6	0.4	1.2	0.4	0.8	5.1	2.9	2.2	12.9	11.1	1.8	13.4	13.0	0.4
CRUISE1323	8.3	8.6	-0.3	5.4	2.9	2.5	1.3	2.3	-1.0	0.9	1.0	-0.1	1.3	1.8	-0.5	8.8	10.6	-1.8	19.9	20.3	-0.4
KIIS1023	11.2	10.2	1.0	6.9	10.1	-3.2	11.6	8.4	3.2	12.6	10.2	2.4	11.3	9.2	2.1	15.1	14.0	1.1	9.6	9.2	0.4
5MMM	13.3	12.2	1.1	14.7	13.7	1.0	13.2	12.2	1.0	13.3	13.1	0.2	17.2	14.6	2.6	14.6	16.0	-1.4	9.5	7.2	2.3
NOVA91.9	11.1	11.4	-0.3	17.8	16.6	1.2	22.0	20.6	1.4	20.0	21.6	-1.6	9.9	9.4	0.5	4.3	6.4	-2.1	5.8	5.3	0.5
SAFM	10.0	10.0	0.0	16.7	17.9	-1.2	15.6	13.1	2.5	14.6	18.3	-3.7	15.2	11.4	3.8	5.0	5.4	-0.4	2.8	3.2	-0.4
ABC ADE	7.1	8.1	-1.0	1.9	0.9	1.0	0.9	1.3	-0.4	3.6	4.3	-0.7	4.4	4.7	-0.3	2.8	3.3	-0.5	16.2	19.4	-3.2
5RN	1.0	1.2	-0.2	0.3	0.2	0.1	0.1	0.2	-0.1	0.5	0.3	0.2	1.0	1.3	-0.3	1.0	2.1	-1.1	1.9	1.7	0.2
ABC NEWSRADIO	1.8	2.0	-0.2	1.6	1.0	0.6	0.4	0.3	0.1	0.8	1.1	-0.3	1.4	1.6	-0.2	1.1	1.4	-0.3	3.4	4.0	-0.6
5JJJ	4.0	4.6	-0.6	6.9	7.0	-0.1	6.7	9.1	-2.4	6.4	5.7	0.7	5.6	8.0	-2.4	2.6	3.0	-0.4	0.6	0.5	0.1
ABC CLASSIC	2.2	1.9	0.3	0.4	0.6	-0.2	0.3	0.7	-0.4	0.7	1.3	-0.6	0.9	0.5	0.4	6.2	3.3	2.9	2.7	3.1	-0.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	8.4	6.8	1.6	11.3	10.8	0.5	7.1	5.2	1.9	4.9	2.9	2.0	9.7	7.4	2.3	14.2	13.3	0.9	7.3	7.5	-0.2
CRUISE1323	8.0	8.0	0.0	7.3	6.3	1.0	10.0	9.6	0.4	9.2	9.5	-0.3	5.4	6.2	-0.8	4.5	5.0	-0.5	9.3	10.6	-1.3
KIIS1023	11.3	10.2	1.1	10.5	9.0	1.5	12.8	11.2	1.6	12.4	11.4	1.0	9.5	9.4	0.1	8.0	8.2	-0.2	11.1	9.9	1.2
5MMM	13.3	12.9	0.4	12.9	13.9	-1.0	14.3	14.1	0.2	14.4	13.1	1.3	13.1	12.4	0.7	6.5	5.7	0.8	13.4	9.6	3.8
NOVA91.9	11.1	11.2	-0.1	11.4	10.2	1.2	10.6	10.6	0.0	11.0	12.3	-1.3	12.3	13.5	-1.2	9.5	8.4	1.1	11.3	12.1	-0.8
SAFM	10.4	10.4	0.0	9.7	10.2	-0.5	10.7	11.3	-0.6	11.3	10.9	0.4	11.1	9.6	1.5	7.2	7.1	0.1	8.6	9.0	-0.4
ABC ADE	7.4	8.3	-0.9	10.9	11.6	-0.7	7.7	8.5	-0.8	4.8	6.1	-1.3	4.8	6.3	-1.5	8.5	9.4	-0.9	6.2	7.3	-1.1
5RN	1.0	1.1	-0.1	1.4	1.8	-0.4	0.8	1.0	-0.2	0.8	0.9	-0.1	1.0	1.1	-0.1	1.2	0.8	0.4	1.1	1.4	-0.3
ABC NEWSRADIO	1.7	1.9	-0.2	2.6	2.5	0.1	0.9	1.0	-0.1	1.2	1.8	-0.6	1.4	1.4	0.0	4.4	4.1	0.3	2.0	2.6	-0.6
5JJJ	3.9	4.5	-0.6	4.2	5.0	-0.8	3.2	3.7	-0.5	3.4	3.7	-0.3	5.3	5.8	-0.5	4.8	5.9	-1.1	4.1	4.9	-0.8
ABC CLASSIC	2.1	1.8	0.3	2.7	2.2	0.5	1.7	1.6	0.1	1.1	1.2	-0.1	2.8	2.1	0.7	3.8	3.4	0.4	2.3	2.1	0.2

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	138	142	-4	13	13	0	12	16	-4	12	7	5	25	21	4	29	31	-2	48	55	-7
CRUISE1323	171	183	-12	10	11	-1	5	6	-1	16	14	2	16	17	-1	37	40	-3	87	94	-7
KIIS1023	278	266	12	30	35	-5	27	28	-1	65	56	9	61	55	6	44	48	-4	51	44	7
5MMM	316	311	5	35	34	1	40	38	2	69	63	6	83	82	1	42	51	-9	47	43	4
NOVA91.9	349	338	11	61	61	0	57	57	0	123	115	8	58	57	1	24	28	-4	26	21	5
SAFM	295	310	-15	47	53	-6	38	31	7	83	95	-12	71	77	-6	23	23	0	32	31	1
ABC ADE	144	142	2	10	5	5	6	8	-2	16	14	2	24	29	-5	17	15	2	71	71	0
5RN	48	47	1	4	2	2	2	2	0	8	5	3	9	12	-3	7	7	0	18	19	-1
ABC NEWSRADIO	77	84	-7	10	8	2	2	2	0	15	20	-5	15	20	-5	6	11	-5	28	23	5
5JJJ	144	171	-27	24	23	1	23	30	-7	46	53	-7	30	44	-14	11	14	-3	10	7	3
ABC CLASSIC	55	59	-4	3	5	-2	3	5	-2	10	13	-3	9	8	1	11	7	4	19	21	-2
Total	1,160	1,160	0	125	125	0	113	111	2	279	279	0	244	245	-1	156	157	-1	243	244	-1

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	127	128	-1	80	85	-5	55	54	1	50	40	10	60	54	6	34	36	-2	78	88	-10
CRUISE1323	152	166	-14	82	85	-3	96	103	-7	101	115	-14	57	68	-11	28	35	-7	109	123	-14
KIIS1023	248	239	9	155	149	6	137	133	4	147	154	-7	110	109	1	48	47	1	176	169	7
5MMM	280	280	0	161	164	-3	151	147	4	174	162	12	128	129	-1	40	47	-7	178	161	17
NOVA91.9	326	306	20	186	170	16	161	158	3	160	161	-1	142	145	-3	61	60	1	208	198	10
SAFM	267	280	-13	153	167	-14	130	139	-9	149	156	-7	125	126	-1	46	57	-11	139	166	-27
ABC ADE	133	131	2	101	98	3	74	74	0	56	65	-9	46	54	-8	29	31	-2	85	91	-6
5RN	42	39	3	23	25	-2	17	14	3	19	19	0	11	10	1	7	5	2	23	26	-3
ABC NEWSRADIO	72	78	-6	45	49	-4	17	18	-1	24	29	-5	25	22	3	15	14	1	42	44	-2
5JJJ	126	153	-27	70	86	-16	63	75	-12	62	71	-9	63	79	-16	33	35	-2	82	85	-3
ABC CLASSIC	49	53	-4	24	25	-1	25	29	-4	22	24	-2	18	20	-2	13	12	1	32	32	0
Total	1,141	1,141	0	866	883	-17	792	793	-1	839	830	9	735	745	-10	378	393	-15	959	950	9

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	10	1	1	*	*	1	1	0	*	*	*	1	1	0	3	2	1	5	5	0
CRUISE1323	11	12	-1	1	*	*	*	*	*	*	*	*	*	1	*	2	2	0	8	8	0
KIIS1023	15	14	1	1	1	0	1	1	0	3	3	0	3	3	0	3	3	0	4	4	0
5MMM	18	17	1	2	2	0	1	1	0	3	3	0	5	4	1	3	4	-1	4	3	1
NOVA91.9	15	16	-1	2	2	0	2	2	0	5	6	-1	3	3	0	1	1	0	2	2	0
SAFM	14	14	0	2	2	0	1	1	0	3	5	-2	4	3	1	1	1	0	1	1	0
ABC ADE	10	11	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	7	8	-1
5RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
5JJJ	5	6	-1	1	1	0	1	1	0	2	1	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Total	137	139	-2	13	13	0	9	10	-1	24	26	-2	29	29	0	21	22	-1	41	41	0

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	10	2	22	21	1	16	12	4	9	6	3	12	10	2	6	6	0	8	8	0
CRUISE1323	12	12	0	15	13	2	22	22	0	17	19	-2	7	8	-1	2	2	0	11	12	-1
KIIS1023	16	15	1	21	18	3	29	26	3	23	23	0	12	12	0	3	3	0	13	11	2
5MMM	19	19	0	26	28	-2	32	33	-1	27	26	1	17	16	1	3	2	1	15	11	4
NOVA91.9	16	17	-1	23	20	3	24	25	-1	21	25	-4	16	17	-1	4	3	1	13	13	0
SAFM	15	16	-1	19	20	-1	24	26	-2	21	22	-1	14	12	2	3	3	0	10	10	0
ABC ADE	11	13	-2	22	23	-1	17	20	-3	9	12	-3	6	8	-2	3	4	-1	7	8	-1
5RN	2	2	0	3	4	-1	2	2	0	2	2	0	1	1	0	*	*	*	1	2	-1
ABC NEWSRADIO	3	3	0	5	5	0	2	2	0	2	4	-2	2	2	0	2	2	0	2	3	-1
5JJJ	6	7	-1	8	10	-2	7	9	-2	6	7	-1	7	7	0	2	2	0	5	6	-1
ABC CLASSIC	3	3	0	5	4	1	4	4	0	2	2	0	3	3	0	2	1	1	3	2	1
Total	146	151	-5	198	199	-1	225	233	-8	189	200	-11	127	128	-1	40	41	-1	113	112	1

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	19	21	-2	3	5	-2	5	2	3	3	6	-3	7	7	0	1	2	-1	*	*	*
Chemist Warehouse Remix	8	11	-3	1	1	0	4	1	3	3	6	-3	*	1	*	*	*	*	*	2	*
Coles Radio	39	43	-4	7	5	2	5	2	3	11	12	-1	9	17	-8	3	3	0	3	4	-1
DANCE HITS	21	20	1	6	5	1	2	2	0	6	4	2	6	8	-2	1	1	0	*	*	*
GOLD 80s	16	15	1	1	1	0	2	1	1	*	1	*	1	4	-3	9	5	4	3	3	0
GOLD Adelaide	12	9	3	2	1	1	1	2	-1	2	2	0	*	*	*	4	2	2	2	3	-1
HEART	20	12	8	1	*	*	2	1	1	3	2	1	5	3	2	7	3	4	4	4	0
HEART HITS	11	12	-1	3	2	1	*	1	*	1	1	0	1	3	-2	4	3	1	1	1	0
iHeartCountry	9	10	-1	2	1	1	1	*	*	1	3	-2	1	1	0	3	3	0	2	2	0
KIIS 90s	12	10	2	4	4	0	*	1	*	2	2	0	3	3	0	1	*	*	2	*	*
MMM 2000s	11	14	-3	2	1	1	1	2	-1	4	6	-2	3	2	1	*	2	*	1	1	0
MMM 90s	20	21	-1	2	3	-1	2	2	0	4	4	0	9	9	0	2	2	0	2	2	0
MMM CLASSIC ROCK	20	24	-4	3	1	2	1	1	0	1	6	-5	6	7	-1	3	3	0	6	6	0
NOVA Jamz	14	16	-2	2	2	0	3	1	2	7	6	1	2	5	-3	1	*	*	*	1	*
OLDSKOOL 80s HITS	19	19	0	2	3	-1	3	3	0	2	4	-2	6	6	0	5	2	3	2	2	0
OLDSKOOL 90s HITS	20	21	-1	3	2	1	1	2	-1	5	4	1	10	12	-2	1	2	-1	*	*	*
RnB FRIDAYS RADIO	20	27	-7	4	3	1	*	1	*	10	13	-3	6	10	-4	*	1	*	*	*	*
smooth 80s	19	21	-2	1	*	*	2	3	-1	*	1	*	4	5	-1	7	8	-1	4	4	0
smooth fm Adelaide	44	46	-2	4	3	1	4	6	-2	6	5	1	7	6	1	11	11	0	13	15	-2
TikTok Trending	17	19	-2	7	6	1	2	3	-1	6	7	-1	1	3	-2	*	*	*	*	*	*
triple j Unearthed	15	11	4	1	1	0	4	1	3	7	5	2	2	2	0	1	2	-1	*	*	*
ABC Country	9	6	3	2	*	*	*	*	*	*	*	*	2	2	0	2	1	1	4	3	1
ABC Jazz	19	16	3	1	2	-1	2	1	1	4	2	2	6	5	1	2	2	0	5	5	0
ABC KIDS LISTEN	8	12	-4	2	2	0	*	*	*	2	5	-3	2	4	-2	*	1	*	1	*	*
ABC Sport	14	10	4	1	*	*	2	3	-1	1	1	0	5	1	4	1	1	0	5	4	1
Double J	12	14	-2	1	3	-2	1	2	-1	4	2	2	5	5	0	1	1	0	1	*	*
Total Digital/Internet Only	307	304	3	35	34	1	29	30	-1	70	63	7	77	82	-5	47	43	4	49	52	-3

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	16	16	0	4	6	-2	4	6	-2	13	10	3	13	11	2	2	3	-1	11	16	-5
Chemist Warehouse Remix	6	9	-3	2	4	-2	5	3	2	3	6	-3	2	3	-1	1	3	-2	3	4	-1
Coles Radio	32	31	1	13	8	5	10	9	1	16	16	0	15	16	-1	7	7	0	20	20	0
DANCE HITS	18	15	3	8	6	2	8	7	1	7	9	-2	10	8	2	2	3	-1	10	10	0
GOLD 80s	16	15	1	4	8	-4	7	7	0	9	6	3	7	7	0	5	4	1	7	10	-3
GOLD Adelaide	8	7	1	4	4	0	4	4	0	6	4	2	3	2	1	1	*	*	9	4	5
HEART	17	10	7	8	3	5	5	4	1	12	6	6	7	4	3	3	2	1	15	6	9
HEART HITS	9	10	-1	4	5	-1	1	4	-3	4	5	-1	3	4	-1	1	*	*	5	6	-1
iHeartCountry	7	7	0	2	2	0	6	5	1	5	4	1	1	2	-1	2	2	0	5	6	-1
KIIS 90s	10	8	2	4	3	1	4	5	-1	5	4	1	3	2	1	*	*	*	6	4	2
MMM 2000s	9	12	-3	4	4	0	3	7	-4	5	6	-1	5	6	-1	2	1	1	5	5	0
MMM 90s	17	16	1	8	9	-1	9	9	0	9	11	-2	5	7	-2	3	4	-1	10	14	-4
MMM CLASSIC ROCK	16	20	-4	4	8	-4	6	10	-4	10	12	-2	4	7	-3	2	2	0	12	13	-1
NOVA Jamz	12	15	-3	4	4	0	3	5	-2	5	7	-2	5	8	-3	3	3	0	5	6	-1
OLDSKOOL 80s HITS	16	16	0	7	6	1	11	9	2	11	9	2	7	4	3	1	4	-3	9	8	1
OLDSKOOL 90s HITS	16	19	-3	8	7	1	9	9	0	8	11	-3	4	8	-4	3	4	-1	6	6	0
RnB FRIDAYS RADIO	20	25	-5	4	10	-6	8	8	0	11	9	2	11	15	-4	5	5	0	4	9	-5
smooth 80s	18	19	-1	4	8	-4	10	12	-2	13	13	0	9	8	1	6	4	2	10	7	3
smooth fm Adelaide	40	38	2	15	13	2	21	23	-2	22	21	1	20	16	4	4	7	-3	28	27	1
TikTok Trending	15	16	-1	5	6	-1	2	5	-3	6	7	-1	5	6	-1	3	4	-1	8	7	1
triple j Unearthed	12	10	2	5	5	0	4	5	-1	5	3	2	6	5	1	2	1	1	10	4	6
ABC Country	7	5	2	*	1	*	3	3	0	4	3	1	3	4	-1	3	2	1	6	4	2
ABC Jazz	17	15	2	7	5	2	4	4	0	6	7	-1	6	8	-2	6	7	-1	9	9	0
ABC KIDS LISTEN	7	12	-5	3	8	-5	1	2	-1	3	6	-3	4	3	1	2	3	-1	3	6	-3
ABC Sport	6	7	-1	1	1	0	1	1	0	2	4	-2	4	4	0	2	1	1	13	6	7
Double J	12	13	-1	1	3	-2	6	6	0	8	7	1	8	8	0	*	4	*	6	9	-3
Total Digital/Internet Only	276	275	1	112	123	-11	134	140	-6	181	169	12	147	152	-5	72	76	-4	203	182	21

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.2	8.4	15.9	4.3	4.9	0.9	7.0	7.9	4.5	1.2	0.7	8.4	5.1	5.7	9.6	12.9	11.8	34.1	13.4	14.1	19.4
CRUISE1323	8.3	9.3	9.1	5.4	6.0	1.3	1.3	1.5	*	0.9	1.0	0.8	1.3	1.5	2.2	8.8	9.4	12.7	19.9	21.6	20.4
KIIS1023	11.2	12.9	8.6	6.9	7.3	6.1	11.6	13.1	7.0	12.6	14.7	12.8	11.3	14.1	4.3	15.1	16.7	17.0	9.6	10.9	4.6
5MMM	13.3	15.1	11.7	14.7	15.0	18.7	13.2	14.4	13.4	13.3	15.4	14.2	17.2	20.7	13.3	14.6	17.4	6.6	9.5	10.3	9.8
NOVA91.9	11.1	12.9	6.5	17.8	19.1	12.3	22.0	25.2	8.5	20.0	24.3	10.0	9.9	11.8	9.2	4.3	4.8	3.8	5.8	6.7	2.4
SAFM	10.0	11.7	5.1	16.7	17.8	12.8	15.6	18.0	4.6	14.6	17.5	9.4	15.2	18.9	5.7	5.0	5.9	2.8	2.8	3.3	1.1
ABC ADE	7.1	7.4	12.7	1.9	1.8	4.1	0.9	0.8	3.2	3.6	4.1	4.4	4.4	4.4	13.2	2.8	2.6	6.6	16.2	16.7	26.0
5RN	1.0	1.2	1.2	0.3	0.2	1.0	0.1	0.2	*	0.5	0.6	0.7	1.0	1.1	2.0	1.0	1.1	1.2	1.9	2.1	1.4
ABC NEWSRADIO	1.8	1.9	3.1	1.6	1.3	5.0	0.4	0.4	*	0.8	0.6	4.2	1.4	1.4	3.9	1.1	1.3	0.4	3.4	3.7	3.7
5JJJ	4.0	4.4	5.1	6.9	6.6	13.0	6.7	6.9	13.2	6.4	7.1	10.3	5.6	6.7	4.4	2.6	3.1	1.2	0.6	0.7	0.9
ABC CLASSIC	2.2	2.5	1.7	0.4	0.5	0.4	0.3	0.3	1.4	0.7	0.8	1.4	0.9	0.9	2.9	6.2	7.6	1.0	2.7	3.0	2.0
Commercial DAB+ Stns	10.0	10.8	15.1	17.5	18.5	16.1	10.6	9.8	33.4	10.6	11.4	21.4	9.7	10.5	21.5	14.9	17.4	9.8	5.0	5.3	6.9
ABC DAB+ Stns	1.7	1.6	4.2	1.6	1.0	8.3	1.9	1.4	10.7	1.6	1.8	2.0	2.3	2.3	7.8	1.0	0.9	2.8	1.6	1.8	1.4
Total DAB+ Stns	13.4	12.4	19.3	19.7	19.5	24.4	13.0	11.2	44.1	13.0	13.1	23.3	15.1	12.7	29.3	18.4	18.3	12.6	8.1	7.0	8.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	8.6	17.0	11.3	11.1	26.0	7.1	7.0	15.2	4.9	4.9	11.0	9.7	10.3	15.1	14.2	16.0	18.4	7.3	7.9	12.0
CRUISE1323	8.0	8.9	9.0	7.3	8.2	5.8	10.0	11.0	11.4	9.2	10.1	12.3	5.4	5.8	7.6	4.5	5.4	2.9	9.3	10.5	9.7
KIIS1023	11.3	12.9	8.3	10.5	12.1	4.8	12.8	14.5	10.8	12.4	14.2	11.7	9.5	10.9	6.2	8.0	9.8	3.7	11.1	12.6	9.6
5MMM	13.3	15.0	12.3	12.9	14.4	11.6	14.3	16.1	13.2	14.4	16.6	12.6	13.1	14.6	14.1	6.5	7.4	8.2	13.4	15.5	9.2
NOVA91.9	11.1	12.8	6.7	11.4	13.2	4.6	10.6	12.2	6.6	11.0	12.5	10.1	12.3	14.4	5.4	9.5	11.7	4.7	11.3	13.2	5.9
SAFM	10.4	12.2	5.0	9.7	11.4	2.9	10.7	12.4	6.7	11.3	13.4	6.1	11.1	13.0	4.5	7.2	8.8	3.6	8.6	10.0	5.2
ABC ADE	7.4	7.7	13.1	10.9	10.8	23.8	7.7	8.0	13.2	4.8	5.4	4.7	4.8	5.4	5.1	8.5	8.4	20.0	6.2	6.5	11.4
5RN	1.0	1.1	1.2	1.4	1.5	2.2	0.8	0.9	0.9	0.8	0.9	0.9	1.0	1.2	0.5	1.2	1.4	1.4	1.1	1.2	1.3
ABC NEWSRADIO	1.7	1.8	2.9	2.6	2.6	4.9	0.9	0.9	1.7	1.2	1.2	1.9	1.4	1.6	2.0	4.4	4.9	5.6	2.0	2.1	3.7
5JJJ	3.9	4.3	5.3	4.2	4.8	2.9	3.2	3.4	5.7	3.4	3.7	5.1	5.3	5.6	9.7	4.8	5.5	5.5	4.1	4.6	4.1
ABC CLASSIC	2.1	2.4	1.3	2.7	3.2	0.9	1.7	1.9	1.2	1.1	1.2	1.8	2.8	3.2	1.6	3.8	4.9	0.6	2.3	2.6	3.1
Commercial DAB+ Stns	9.9	10.7	14.0	5.7	6.1	7.9	9.6	10.4	11.9	12.8	14.1	17.0	11.8	12.4	19.8	11.3	12.2	19.4	10.5	11.1	18.9
ABC DAB+ Stns	1.4	1.4	3.7	0.6	0.5	1.7	1.1	1.2	1.5	1.7	1.7	4.8	2.0	1.6	8.3	3.3	3.6	5.9	2.4	2.4	5.9
Total DAB+ Stns	12.9	12.1	17.7	7.7	6.6	9.6	11.8	11.7	13.4	16.2	15.8	21.8	15.3	14.0	28.1	17.3	15.7	25.3	15.1	13.5	24.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.2% share of all listening, 8.4% share of AM/FM/DAB+ listening and 15.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	138	129	30	13	13	1	12	10	3	12	11	3	25	23	4	29	27	10	48	46	9
CRUISE1323	171	163	28	10	9	2	5	5	*	16	14	3	16	15	2	37	36	7	87	83	14
KIIS1023	278	273	42	30	29	4	27	26	3	65	63	10	61	61	8	44	43	11	51	50	7
5MMM	316	308	51	35	32	8	40	39	8	69	68	12	83	81	11	42	42	7	47	46	6
NOVA91.9	349	335	64	61	59	10	57	57	7	123	117	21	58	55	17	24	23	5	26	24	5
SAFM	295	284	39	47	45	11	38	37	4	83	80	8	71	69	11	23	22	4	32	32	2
ABC ADE	144	133	34	10	9	3	6	4	2	16	14	3	24	20	9	17	16	4	71	69	13
5RN	48	44	11	4	3	2	2	2	*	8	7	3	9	9	3	7	7	2	18	17	2
ABC NEWSRADIO	77	69	19	10	9	4	2	2	*	15	11	7	15	13	3	6	6	1	28	27	4
5JJJ	144	136	30	24	23	6	23	23	5	46	45	7	30	25	8	11	11	2	10	10	1
ABC CLASSIC	55	50	14	3	3	1	3	3	1	10	8	3	9	8	5	11	10	2	19	17	3
Commercial DAB+ Stns	238	224	71	32	31	10	23	22	7	56	53	18	55	50	16	37	35	12	35	34	8
ABC DAB+ Stns	69	62	27	6	4	3	7	5	3	17	16	4	21	18	11	6	5	3	13	12	2
Total DAB+ Stns	307	264	91	35	33	11	29	25	10	70	62	21	77	65	25	47	38	15	49	42	10
Total	1,160	1,097	301	125	119	34	113	109	31	279	262	64	244	228	71	156	147	51	243	232	50

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	127	117	26	80	72	13	55	48	10	50	47	6	60	56	9	34	28	8	78	70	16
CRUISE1323	152	143	24	82	76	11	96	88	14	101	94	14	57	52	8	28	25	3	109	105	15
KIIS1023	248	241	36	155	146	16	137	128	19	147	140	18	110	105	10	48	43	5	176	169	24
5MMM	280	266	43	161	152	20	151	137	21	174	161	21	128	119	13	40	35	7	178	175	22
NOVA91.9	326	311	57	186	176	19	161	145	24	160	150	27	142	136	11	61	55	7	208	196	26
SAFM	267	256	33	153	147	9	130	125	10	149	141	17	125	119	9	46	42	5	139	137	17
ABC ADE	133	120	31	101	92	20	74	65	15	56	52	10	46	41	7	29	24	5	85	79	12
5RN	42	38	8	23	21	4	17	17	2	19	17	3	11	10	1	7	4	2	23	19	4
ABC NEWSRADIO	72	64	17	45	40	7	17	16	4	24	18	6	25	23	3	15	10	6	42	37	6
5JJJ	126	117	28	70	68	7	63	53	14	62	55	11	63	56	12	33	28	6	82	77	12
ABC CLASSIC	49	44	10	24	24	2	25	22	4	22	18	6	18	17	3	13	11	2	32	28	7
Commercial DAB+ Stns	214	202	56	89	83	20	108	101	22	141	132	32	111	103	21	48	40	11	150	140	34
ABC DAB+ Stns	55	49	22	17	14	5	20	18	4	29	25	8	29	20	12	15	14	2	43	36	11
Total DAB+ Stns	276	236	72	112	93	23	134	117	25	181	155	40	147	120	32	72	54	13	203	170	45
Total	1,141	1,070	264	866	786	122	792	697	140	839	743	151	735	653	101	378	299	58	959	870	172

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 138,000 total listeners, 129,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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