EMBARGOED UNTIL 9:30AM (AEST)

NEWCASTLE RADIO - GFK SURVEY 1 2026

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	4.0	4.0	0.0	2.0	1.2	0.8	1.1	2.1	-1.0	*	2.8	*	1.9	2.4	-0.5	2.2	1.0	1.2	9.7	8.6	1.1
102.9 TRIPLE M	24.2	21.0	3.2	28.3	20.1	8.2	37.0	30.7	6.3	27.9	14.7	13.2	28.0	32.8	-4.8	32.3	31.5	0.8	10.7	7.9	2.8
105.3 NEWFM	10.0	10.9	-0.9	10.8	21.0	-10.2	21.7	10.1	11.6	12.6	14.2	-1.6	13.5	11.3	2.2	6.5	14.6	-8.1	4.9	4.8	0.1
HIT 106.9	15.7	15.4	0.3	44.9	33.9	11.0	18.6	33.9	-15.3	29.9	31.0	-1.1	20.3	18.1	2.2	7.4	7.6	-0.2	2.1	1.4	0.7
ABC NEWCST	6.4	7.3	-0.9	1.4	1.9	-0.5	1.2	1.3	-0.1	1.5	3.1	-1.6	3.2	3.3	-0.1	9.3	8.9	0.4	12.3	13.9	-1.6
2RN	1.9	3.7	-1.8	0.9	*	*	0.3	0.1	0.2	0.3	0.5	-0.2	3.0	3.1	-0.1	2.3	2.8	-0.5	2.5	8.2	-5.7
ABC NEWSRADIO	0.5	0.9	-0.4	0.5	*	*	1.0	1.4	-0.4	0.2	0.4	-0.2	0.4	1.3	-0.9	0.5	1.2	-0.7	0.6	0.8	-0.2
2JJJ	10.9	8.4	2.5	4.2	12.3	-8.1	15.4	16.8	-1.4	21.1	19.7	1.4	23.5	9.1	14.4	5.8	4.0	1.8	0.4	1.3	-0.9
ABC CLASSIC	2.2	3.1	-0.9	1.8	1.1	0.7	2.4	1.2	1.2	3.1	1.6	1.5	0.5	3.2	-2.7	0.2	0.9	-0.7	3.9	5.9	-2.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	3.9	4.1	-0.2	4.1	4.9	-0.8	5.4	5.7	-0.3	2.7	3.2	-0.5	2.0	1.6	0.4	6.8	3.8	3.0	4.2	3.6	0.6
102.9 TRIPLE M	25.7	21.5	4.2	25.4	22.1	3.3	27.0	21.7	5.3	27.8	22.7	5.1	21.6	19.0	2.6	22.6	18.6	4.0	19.1	19.2	-0.1
105.3 NEWFM	10.0	10.7	-0.7	9.3	9.0	0.3	10.0	10.2	-0.2	12.0	12.8	-0.8	10.0	11.9	-1.9	4.7	9.2	-4.5	10.2	11.5	-1.3
HIT 106.9	16.1	16.0	0.1	15.7	14.9	0.8	12.7	15.0	-2.3	16.8	16.7	0.1	20.1	17.3	2.8	18.1	19.0	-0.9	14.2	13.7	0.5
ABC NEWCST	6.0	6.8	-0.8	8.3	8.1	0.2	4.7	6.7	-2.0	3.9	5.1	-1.2	4.1	5.1	-1.0	13.4	12.4	1.0	8.1	9.0	-0.9
2RN	1.8	3.7	-1.9	2.7	5.3	-2.6	0.7	1.9	-1.2	1.6	2.2	-0.6	2.0	5.4	-3.4	2.3	5.1	-2.8	2.0	3.9	-1.9
ABC NEWSRADIO	0.5	0.9	-0.4	0.6	1.5	-0.9	0.6	0.4	0.2	0.3	0.5	-0.2	0.3	1.2	-0.9	0.4	0.8	-0.4	0.7	0.9	-0.2
2JJJ	11.2	8.7	2.5	10.7	9.3	1.4	10.1	6.9	3.2	10.0	7.0	3.0	15.9	14.0	1.9	11.3	7.8	3.5	9.9	7.1	2.8
ABC CLASSIC	2.1	2.9	-0.8	2.0	2.6	-0.6	2.0	3.7	-1.7	1.7	3.2	-1.5	2.5	1.9	0.6	4.0	2.1	1.9	2.5	3.6	-1.1

Please note: Survey results include listening via streaming to ABC, 102.9 Triple M, Hit 106.9 for both survey periods and 2HD & 105.3 NEWFM for 0 weeks.

Survey Period: Sun Feb 1 to Sat Feb 21 & Sun Mar 1 to Sat Mar 28 & Sun Apr 12 to Sat Apr 18

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EMBARGOED UNTIL 9:30AM (AEST)

NEWCASTLE RADIO - GFK SURVEY 1 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	**30**	33	-3	**4**	3	1	**2**	4	-2	*	3	*	**4**	3	1	**4**	4	0	**16**	17	-1
102.9 TRIPLE M	**180**	178	2	**25**	19	6	**24**	18	6	**35**	36	-1	**42**	49	-7	**31**	34	-3	**22**	21	1
105.3 NEWFM	**132**	138	-6	**18**	24	-6	**18**	13	5	**33**	42	-9	**31**	25	6	**15**	20	-5	**16**	14	2
HIT 106.9	**180**	170	10	**36**	36	0	**29**	32	-3	**61**	56	5	**34**	30	4	**13**	12	1	**6**	4	2
ABC NEWCST	**56**	73	-17	**3**	2	1	**3**	3	0	**8**	13	-5	**9**	15	-6	**9**	11	-2	**25**	30	-5
2RN	**25**	27	-2	**4**	*	*	**2**	1	1	**2**	2	0	**4**	6	-2	**4**	5	-1	**10**	14	-4
ABC NEWSRADIO	**19**	21	-2	**3**	*	*	**4**	3	1	**2**	2	0	**3**	6	-3	**2**	3	-1	**5**	7	-2
2JJJ	**106**	110	-4	**9**	12	-3	**20**	16	4	**40**	45	-5	**28**	24	4	**8**	9	-1	**2**	3	-1
ABC CLASSIC	**32**	24	8	**4**	1	3	**4**	1	3	**10**	5	5	**2**	5	-3	**3**	3	0	**8**	9	-1
Total	**543**	526	17	**60**	60	0	**54**	48	6	**127**	120	7	**114**	110	4	**72**	73	-1	**117**	115	2

Cumulative Audience (000's) by Session, P10+ [Potential: 575]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	**27**	27	0	**18**	21	-3	**20**	13	7	**14**	11	3	**8**	7	1	**6**	4	2	**18**	20	-2
102.9 TRIPLE M	**168**	152	16	**111**	103	8	**97**	83	14	**95**	88	7	**75**	80	-5	**29**	24	5	**112**	113	-1
105.3 NEWFM	**112**	119	-7	**63**	70	-7	**53**	53	0	**67**	63	4	**50**	57	-7	**14**	21	-7	**71**	80	-9
HIT 106.9	**164**	147	17	**105**	102	3	**79**	69	10	**92**	83	9	**91**	78	13	**33**	32	1	**105**	104	1
ABC NEWCST	**48**	60	-12	**37**	42	-5	**23**	35	-12	**17**	29	-12	**16**	23	-7	**15**	13	2	**36**	45	-9
2RN	**23**	24	-1	**13**	15	-2	**7**	11	-4	**14**	13	1	**11**	13	-2	**5**	8	-3	**14**	18	-4
ABC NEWSRADIO	**15**	18	-3	**8**	9	-1	**5**	5	0	**5**	5	0	**3**	7	-4	**2**	3	-1	**10**	8	2
2JJJ	**97**	99	-2	**63**	66	-3	**34**	40	-6	**47**	44	3	**60**	57	3	**27**	19	8	**62**	60	2
ABC CLASSIC	**28**	21	7	**14**	12	2	**12**	14	-2	**9**	14	-5	**11**	9	2	**8**	4	4	**15**	17	-2
Total	**520**	497	23	**398**	393	5	**318**	315	3	**344**	340	4	**320**	321	-1	**139**	127	12	**414**	406	8

Please note: Survey results include listening via streaming to ABC, 102.9 Triple M, Hit 106.9 for both survey periods and 2HD & 105.3 NEWFM for 0 weeks.

Survey Period: Sun Feb 1 to Sat Feb 21 & Sun Mar 1 to Sat Mar 28 & Sun Apr 12 to Sat Apr 18

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EMBARGOED UNTIL 9:30AM (AEST)

NEWCASTLE RADIO - GFK SURVEY 1 2026

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	**2**	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**2**	1	1
102.9 TRIPLE M	**12**	11	1	**1**	1	0	**2**	1	1	**3**	1	2	**3**	3	0	**3**	3	0	**2**	1	1
105.3 NEWFM	**5**	6	-1	*	1	*	**1**	*	*	**1**	1	0	**1**	1	0	**1**	1	0	**1**	1	0
HIT 106.9	**8**	8	0	**2**	1	1	**1**	1	0	**3**	3	0	**2**	2	0	**1**	1	0	*	*	*
ABC NEWCST	**3**	4	-1	*	*	*	*	*	*	*	*	*	*	*	*	**1**	1	0	**2**	2	0
2RN	**1**	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
ABC NEWSRADIO	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2JJJ	**6**	4	2	*	*	*	**1**	1	0	**2**	2	0	**2**	1	1	**1**	*	*	*	*	*
ABC CLASSIC	**1**	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	**1**	1	0
Total	**52**	51	1	**3**	3	0	**5**	4	1	**9**	9	0	**9**	10	-1	**9**	9	0	**16**	16	0

Average Audience (000's) by Session, P10+ [Potential: 575]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	**2**	2	0	**4**	4	0	**5**	5	0	**2**	2	0	**1**	1	0	**1**	*	*	**2**	2	0
102.9 TRIPLE M	**14**	12	2	**22**	19	3	**23**	18	5	**19**	15	4	**11**	9	2	**3**	2	1	**8**	8	0
105.3 NEWFM	**6**	6	0	**8**	8	0	**8**	8	0	**8**	8	0	**5**	6	-1	**1**	1	0	**4**	5	-1
HIT 106.9	**9**	9	0	**13**	13	0	**11**	12	-1	**11**	11	0	**10**	9	1	**2**	2	0	**6**	6	0
ABC NEWCST	**3**	4	-1	**7**	7	0	**4**	5	-1	**3**	3	0	**2**	3	-1	**2**	1	1	**3**	4	-1
2RN	**1**	2	-1	**2**	5	-3	**1**	2	-1	**1**	1	0	**1**	3	-2	*	1	*	**1**	2	-1
ABC NEWSRADIO	*	*	*	*	1	*	**1**	*	*	*	*	*	*	1	*	*	*	*	*	*	*
2JJJ	**6**	5	1	**9**	8	1	**9**	6	3	**7**	5	2	**8**	7	1	**1**	1	0	**4**	3	1
ABC CLASSIC	**1**	2	-1	**2**	2	0	**2**	3	-1	**1**	2	-1	**1**	1	0	**1**	*	*	**1**	2	-1
Total	**56**	55	1	**86**	87	-1	**85**	81	4	**68**	66	2	**50**	49	1	**13**	11	2	**40**	42	-2

Please note: Survey results include listening via streaming to ABC, 102.9 Triple M, Hit 106.9 for both survey periods and 2HD & 105.3 NEWFM for 0 weeks.

Survey Period: Sun Feb 1 to Sat Feb 21 & Sun Mar 1 to Sat Mar 28 & Sun Apr 12 to Sat Apr 18

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