RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	**4.7**	5.0	-0.3	**1.6**	1.6	0.0	**0.8**	0.4	0.4	**0.3**	0.8	-0.5	**1.3**	1.5	-0.2	**6.9**	8.0	-1.1	**11.1**	11.2	-0.1
6PR	**7.8**	7.8	0.0	**1.9**	1.5	0.4	**4.4**	1.7	2.7	**2.8**	2.0	0.8	**6.7**	8.8	-2.1	**10.8**	11.3	-0.5	**13.2**	12.9	0.3
MIX 94.5	**12.1**	11.6	0.5	**15.0**	15.5	-0.5	**15.3**	15.2	0.1	**15.1**	13.2	1.9	**14.4**	15.6	-1.2	**15.2**	12.0	3.2	**4.4**	4.5	-0.1
92.9 TRIPLE M	**8.2**	8.5	-0.3	**10.2**	11.1	-0.9	**15.9**	18.4	-2.5	**14.1**	15.0	-0.9	**12.5**	10.9	1.6	**3.7**	4.6	-0.9	**0.7**	0.5	0.2
GOLD 96FM	**11.4**	11.6	-0.2	**6.5**	7.2	-0.7	**6.6**	4.5	2.1	**10.1**	9.2	0.9	**10.6**	11.8	-1.2	**23.5**	22.7	0.8	**8.6**	10.1	-1.5
NOVA93.7	**15.6**	16.1	-0.5	**33.9**	35.2	-1.3	**27.7**	29.6	-1.9	**19.5**	19.6	-0.1	**17.4**	19.0	-1.6	**9.8**	8.8	1.0	**4.5**	4.7	-0.2
ABC PER	**7.4**	6.3	1.1	**3.8**	2.1	1.7	**2.1**	0.9	1.2	**2.2**	2.4	-0.2	**4.2**	3.1	1.1	**8.1**	8.5	-0.4	**15.8**	13.4	2.4
6RN	**0.9**	0.9	0.0	**0.3**	0.5	-0.2	**0.2**	0.1	0.1	**0.5**	0.2	0.3	**1.4**	1.9	-0.5	**0.6**	0.7	-0.1	**1.2**	1.2	0.0
ABC NEWSRADIO	**1.5**	1.3	0.2	**1.0**	0.6	0.4	**0.3**	0.2	0.1	**0.9**	1.0	-0.1	**0.2**	0.7	-0.5	**0.8**	0.6	0.2	**3.8**	3.0	0.8
6JJJ	**5.6**	6.9	-1.3	**4.4**	5.6	-1.2	**11.4**	13.7	-2.3	**12.9**	17.1	-4.2	**7.3**	6.6	0.7	**1.8**	3.2	-1.4	**0.6**	0.8	-0.2
ABC CLASSIC	**2.2**	2.0	0.2	**2.6**	2.1	0.5	**0.9**	1.8	-0.9	**0.5**	0.7	-0.2	**1.8**	1.0	0.8	**0.4**	0.9	-0.5	**5.1**	4.3	0.8

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	**4.6**	4.9	-0.3	**3.9**	4.2	-0.3	**5.5**	5.5	0.0	**4.9**	5.0	-0.1	**4.3**	4.8	-0.5	**3.8**	5.6	-1.8	**4.9**	5.2	-0.3
6PR	**8.2**	8.1	0.1	**10.8**	11.2	-0.4	**9.3**	8.5	0.8	**6.7**	6.6	0.1	**4.5**	4.1	0.4	**5.4**	7.5	-2.1	**6.5**	6.9	-0.4
MIX 94.5	**12.1**	12.1	0.0	**12.6**	11.3	1.3	**12.1**	12.8	-0.7	**12.7**	12.9	-0.2	**12.8**	12.7	0.1	**6.1**	6.7	-0.6	**12.1**	9.9	2.2
92.9 TRIPLE M	**8.7**	8.8	-0.1	**9.5**	9.7	-0.2	**8.1**	8.0	0.1	**9.6**	9.5	0.1	**7.2**	7.4	-0.2	**6.3**	6.9	-0.6	**6.5**	7.4	-0.9
GOLD 96FM	**11.4**	11.5	-0.1	**9.1**	9.7	-0.6	**11.6**	11.5	0.1	**13.1**	13.0	0.1	**13.0**	13.6	-0.6	**9.6**	9.3	0.3	**11.5**	11.7	-0.2
NOVA93.7	**15.5**	16.0	-0.5	**17.5**	17.6	-0.1	**14.5**	16.1	-1.6	**14.7**	15.3	-0.6	**16.5**	16.1	0.4	**11.6**	11.4	0.2	**15.9**	16.2	-0.3
ABC PER	**7.6**	6.6	1.0	**8.8**	7.6	1.2	**7.6**	6.4	1.2	**5.4**	5.1	0.3	**6.2**	4.8	1.4	**15.0**	13.8	1.2	**6.7**	5.5	1.2
6RN	**1.0**	1.0	0.0	**1.3**	1.0	0.3	**0.5**	0.5	0.0	**0.7**	0.8	-0.1	**1.5**	1.8	-0.3	**1.4**	1.3	0.1	**0.5**	0.7	-0.2
ABC NEWSRADIO	**1.4**	1.2	0.2	**1.7**	1.3	0.4	**0.6**	0.6	0.0	**0.8**	1.0	-0.2	**1.0**	1.1	-0.1	**7.1**	5.0	2.1	**1.7**	1.5	0.2
6JJJ	**6.0**	6.9	-0.9	**5.4**	6.5	-1.1	**5.9**	7.1	-1.2	**6.5**	6.9	-0.4	**6.5**	7.9	-1.4	**5.8**	6.4	-0.6	**4.4**	6.7	-2.3
ABC CLASSIC	**2.1**	1.8	0.3	**2.8**	2.0	0.8	**1.9**	1.3	0.6	**1.6**	1.7	-0.1	**2.1**	2.5	-0.4	**2.6**	2.2	0.4	**2.6**	2.6	0.0

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	125	139	-14	10	10	0	3	5	-2	11	10	1	20	23	-3	27	31	-4	54	60	-6
6PR	201	215	-14	15	17	-2	13	16	-3	34	31	3	39	50	-11	38	40	-2	61	61	0
MIX 94.5	587	549	38	94	95	-1	69	61	8	143	147	-4	139	123	16	80	70	10	61	54	7
92.9 TRIPLE M	438	437	1	64	70	-6	64	62	2	141	144	-3	117	118	-1	31	29	2	21	14	7
GOLD 96FM	393	391	2	39	37	2	27	26	1	91	94	-3	95	78	17	81	87	-6	59	68	-9
NOVA93.7	679	679	0	137	132	5	83	84	-1	217	211	6	146	163	-17	61	53	8	37	36	1
ABC PER	255	239	16	22	20	2	11	11	0	39	36	3	39	40	-1	41	40	1	104	93	11
6RN	61	52	9	6	4	2	2	1	1	14	10	4	13	12	1	8	9	-1	17	17	0
ABC NEWSRADIO	93	89	4	13	10	3	3	4	-1	18	14	4	9	16	-7	12	9	3	37	36	1
6JJJ	307	348	-41	31	33	-2	64	79	-15	113	135	-22	70	65	5	15	19	-4	15	18	-3
ABC CLASSIC	92	95	-3	17	13	4	6	9	-3	11	17	-6	22	20	2	6	7	-1	29	28	1
Total	1,864	1,870	-6	213	214	-1	183	184	-1	481	487	-6	429	427	2	241	243	-2	317	315	2

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	105	118	-13	65	65	0	60	66	-6	65	71	-6	56	59	-3	22	29	-7	79	95	-16
6PR	180	197	-17	139	144	-5	97	104	-7	79	80	-1	67	65	2	24	27	-3	101	108	-7
MIX 94.5	527	490	37	319	278	41	232	229	3	288	263	25	207	201	6	68	77	-9	319	287	32
92.9 TRIPLE M	376	379	-3	214	228	-14	161	157	4	173	181	-8	136	129	7	42	45	-3	207	208	-1
GOLD 96FM	367	360	7	193	182	11	168	185	-17	221	222	-1	166	163	3	67	59	8	209	214	-5
NOVA93.7	640	637	3	419	422	-3	294	300	-6	313	336	-23	259	252	7	99	93	6	370	376	-6
ABC PER	222	205	17	154	132	22	110	107	3	96	90	6	80	66	14	46	40	6	150	136	14
6RN	56	46	10	41	31	10	17	16	1	21	20	1	20	16	4	12	9	3	21	18	3
ABC NEWSRADIO	87	80	7	54	39	15	24	26	-2	27	28	-1	17	21	-4	26	18	8	47	45	2
6JJJ	273	301	-28	159	181	-22	107	121	-14	135	135	0	120	143	-23	41	52	-11	141	177	-36
ABC CLASSIC	81	84	-3	48	36	12	38	39	-1	41	40	1	35	35	0	18	19	-1	54	52	2
Total	1,821	1,816	5	1,441	1,402	39	1,141	1,161	-20	1,259	1,273	-14	1,061	1,071	-10	471	477	-6	1,421	1,421	0

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	10	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	3	-1	6	6	0
6PR	15	15	0	*	*	*	1	*	*	1	1	0	3	4	-1	4	4	0	7	7	0
MIX 94.5	23	22	1	3	3	0	3	3	0	5	4	1	6	6	0	5	4	1	2	2	0
92.9 TRIPLE M	16	16	0	2	2	0	3	3	0	5	5	0	5	4	1	1	1	0	*	*	*
GOLD 96FM	22	22	0	1	1	0	1	1	0	3	3	0	4	5	-1	8	7	1	4	5	-1
NOVA93.7	30	31	-1	6	6	0	5	5	0	6	6	0	7	8	-1	3	3	0	2	2	0
ABC PER	14	12	2	1	*	*	*	*	*	1	1	0	2	1	1	3	3	0	8	7	1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
6JJJ	11	13	-2	1	1	0	2	2	0	4	6	-2	3	3	0	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	3	2	1
Total	191	193	-2	19	18	1	17	18	-1	33	33	0	39	40	-1	33	32	1	51	52	-1

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	10	0	12	13	-1	18	18	0	13	14	-1	7	8	-1	2	2	0	7	8	-1
6PR	17	17	0	34	34	0	30	28	2	18	18	0	7	7	0	2	3	-1	10	11	-1
MIX 94.5	25	25	0	39	34	5	39	42	-3	34	35	-1	20	20	0	3	3	0	18	15	3
92.9 TRIPLE M	18	18	0	30	30	0	26	26	0	26	26	0	11	12	-1	3	3	0	10	12	-2
GOLD 96FM	24	24	0	29	30	-1	37	38	-1	35	35	0	20	22	-2	4	4	0	18	18	0
NOVA93.7	32	33	-1	55	54	1	46	53	-7	40	42	-2	26	26	0	5	5	0	24	25	-1
ABC PER	16	14	2	27	23	4	24	21	3	15	14	1	10	8	2	7	6	1	10	9	1
6RN	2	2	0	4	3	1	1	2	-1	2	2	0	2	3	-1	1	1	0	1	1	0
ABC NEWSRADIO	3	3	0	5	4	1	2	2	0	2	3	-1	2	2	0	3	2	1	3	2	1
6JJJ	12	14	-2	17	20	-3	19	23	-4	18	19	-1	10	13	-3	3	3	0	7	10	-3
ABC CLASSIC	4	4	0	9	6	3	6	4	2	4	5	-1	3	4	-1	1	1	0	4	4	0
Total	207	207	0	312	304	8	320	328	-8	270	273	-3	158	159	-1	45	44	1	152	156	-4

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	16	19	-3	3	2	1	*	*	*	3	4	-1	*	*	*	3	6	-3	8	8	0
70's MUSIC	17	19	-2	4	1	3	1	1	0	3	4	-1	1	2	-1	6	7	-1	2	3	-1
BLENDER BEATS	47	53	-6	10	11	-1	8	7	1	13	15	-2	10	16	-6	5	3	2	1	1	0
Chemist Warehouse Remix	15	12	3	3	3	0	5	2	3	5	4	1	2	2	0	1	*	*	*	*	*
Coles Radio	65	63	2	8	4	4	6	12	-6	10	11	-1	19	18	1	10	7	3	13	11	2
GOLD 80s	20	23	-3	3	1	2	2	3	-1	3	5	-2	4	5	-1	7	7	0	*	2	*
HEART	31	30	1	4	2	2	8	7	1	8	4	4	1	6	-5	5	6	-1	6	5	1
HEART HITS	16	7	9	5	2	3	*	*	*	4	3	1	3	*	*	3	3	0	1	*	*
KIIS	11	10	1	3	3	0	*	*	*	4	3	1	*	*	*	4	3	1	*	*	*
MMM 90s	25	26	-1	6	5	1	3	2	1	4	6	-2	9	10	-1	2	2	0	*	*	*
MMM CLASSIC ROCK	28	26	2	4	1	3	5	4	1	4	6	-2	5	4	1	10	8	2	1	3	-2
MMM COUNTRY	15	10	5	2	1	1	*	*	*	3	3	0	7	4	3	2	2	0	1	*	*
OLDSKOOL 80s HITS	25	29	-4	4	3	1	*	3	*	4	5	-1	5	4	1	9	9	0	3	4	-1
OLDSKOOL 90s HITS	44	42	2	9	4	5	6	5	1	14	18	-4	10	10	0	5	4	1	*	1	*
RnB FRIDAYS RADIO	56	53	3	19	16	3	9	9	0	21	13	8	7	13	-6	*	*	*	*	2	*
smooth fm Perth	82	85	-3	8	8	0	3	4	-1	13	10	3	18	19	-1	18	18	0	22	25	-3
triple j Unearthed	30	36	-6	2	5	-3	7	7	0	16	19	-3	1	2	-1	2	1	1	3	2	1
ABC Country	17	16	1	3	1	2	*	*	*	9	9	0	3	2	1	1	2	-1	1	2	-1
ABC Jazz	19	15	4	4	6	-2	1	1	0	8	3	5	1	1	0	*	*	*	5	4	1
ABC KIDS LISTEN	22	17	5	6	8	-2	2	*	*	8	6	2	2	*	*	1	2	-1	2	1	1
ABC Sport	23	24	-1	10	4	6	1	1	0	2	8	-6	3	4	-1	2	2	0	5	4	1
Double J	22	22	0	6	4	2	1	*	*	9	8	1	5	9	-4	*	*	*	1	1	0
Total Digital/Internet Only	460	463	-3	74	66	8	44	51	-7	117	113	4	86	91	-5	67	67	0	72	75	-3

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	13	18	-5	5	7	-2	7	10	-3	7	13	-6	6	9	-3	1	2	-1	7	6	1
70's MUSIC	15	13	2	8	5	3	6	8	-2	9	7	2	6	6	0	2	3	-1	9	13	-4
BLENDER BEATS	37	41	-4	25	21	4	13	14	-1	18	25	-7	23	21	2	11	9	2	29	29	0
Chemist Warehouse Remix	12	8	4	2	2	0	6	3	3	4	3	1	4	3	1	7	4	3	7	6	1
Coles Radio	60	54	6	14	19	-5	24	22	2	27	27	0	19	16	3	10	8	2	23	30	-7
GOLD 80s	16	20	-4	6	7	-1	7	8	-1	6	6	0	8	10	-2	*	1	*	6	5	1
HEART	28	25	3	20	12	8	11	9	2	10	10	0	13	11	2	4	10	-6	14	18	-4
HEART HITS	14	5	9	6	2	4	6	4	2	7	4	3	6	2	4	1	*	*	6	5	1
KIIS	9	8	1	1	1	0	1	2	-1	4	4	0	3	2	1	1	*	*	3	2	1
MMM 90s	21	23	-2	10	11	-1	5	7	-2	10	9	1	8	8	0	3	4	-1	15	9	6
MMM CLASSIC ROCK	23	21	2	11	8	3	8	11	-3	14	11	3	13	10	3	4	1	3	14	15	-1
MMM COUNTRY	12	8	4	10	8	2	6	5	1	7	3	4	8	2	6	1	1	0	8	6	2
OLDSKOOL 80s HITS	19	22	-3	9	8	1	13	7	6	16	11	5	12	8	4	1	2	-1	9	14	-5
OLDSKOOL 90s HITS	35	37	-2	12	13	-1	17	19	-2	23	23	0	12	14	-2	3	1	2	20	16	4
RnB FRIDAYS RADIO	54	49	5	30	19	11	28	16	12	23	21	2	23	27	-4	7	6	1	22	20	2
smooth fm Perth	68	68	0	35	39	-4	35	39	-4	40	40	0	36	37	-1	17	11	6	50	51	-1
triple j Unearthed	23	29	-6	13	15	-2	6	8	-2	8	11	-3	5	6	-1	4	7	-3	12	16	-4
ABC Country	12	12	0	7	4	3	7	8	-1	7	4	3	*	*	*	1	*	*	10	8	2
ABC Jazz	17	13	4	6	4	2	4	4	0	5	4	1	9	6	3	5	5	0	7	5	2
ABC KIDS LISTEN	19	14	5	9	9	0	5	2	3	8	4	4	9	3	6	6	3	3	10	8	2
ABC Sport	15	16	-1	4	3	1	2	7	-5	7	5	2	5	9	-4	4	6	-2	14	13	1
Double J	19	17	2	5	3	2	13	14	-1	12	8	4	3	5	-2	4	2	2	8	13	-5
Total Digital/Internet Only	409	413	-4	218	216	2	212	218	-6	241	235	6	196	195	1	87	82	5	264	271	-7

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.7	5.3	4.7	1.6	1.7	1.2	0.8	0.8	1.2	0.3	0.3	0.5	1.3	1.6	0.2	6.9	7.6	6.9	11.1	14.2	14.2
6PR	7.8	8.4	11.8	1.9	2.1	1.3	4.4	4.7	1.5	2.8	3.0	3.6	6.7	6.5	18.3	10.8	11.5	14.6	13.2	16.4	21.2
MIX 94.5	12.1	14.2	8.0	15.0	16.2	9.1	15.3	15.3	17.3	15.1	16.9	11.5	14.4	17.1	3.7	15.2	17.0	10.7	4.4	6.0	2.4
92.9 TRIPLE M	8.2	9.8	3.5	10.2	11.4	2.3	15.9	17.1	5.8	14.1	16.1	6.5	12.5	14.9	2.9	3.7	4.0	3.9	0.7	0.9	1.3
GOLD 96FM	11.4	12.8	13.2	6.5	6.6	7.3	6.6	5.5	19.6	10.1	11.1	10.0	10.6	11.5	14.7	23.5	26.0	20.2	8.6	11.1	10.1
NOVA93.7	15.6	18.1	10.9	33.9	36.4	20.4	27.7	28.7	20.3	19.5	21.9	14.1	17.4	20.5	7.3	9.8	10.7	10.8	4.5	6.2	1.9
ABC PER	7.4	7.7	14.4	3.8	3.3	8.6	2.1	2.1	2.6	2.2	1.8	7.9	4.2	3.5	16.8	8.1	8.2	15.8	15.8	19.7	24.7
6RN	0.9	0.9	1.9	0.3	0.2	1.1	0.2	0.2	*	0.5	0.2	3.5	1.4	1.4	3.2	0.6	0.7	0.5	1.2	1.5	1.9
ABC NEWSRADIO	1.5	1.5	2.9	1.0	0.6	4.2	0.3	0.2	0.9	0.9	0.7	4.3	0.2	0.2	0.3	0.8	0.9	0.7	3.8	4.8	6.0
6JJJ	5.6	6.4	5.8	4.4	3.9	9.1	11.4	11.4	12.6	12.9	14.4	9.3	7.3	8.4	5.7	1.8	1.9	2.6	0.6	0.8	0.8
ABC CLASSIC	2.2	2.6	1.9	2.6	2.5	4.3	0.9	1.0	*	0.5	0.5	1.4	1.8	2.2	0.5	0.4	0.5	0.7	5.1	6.8	3.7
Commercial DAB+ Stns	10.0	10.8	15.3	13.4	12.6	22.8	11.6	11.9	10.4	10.0	10.1	18.7	10.6	11.1	19.1	9.7	10.4	11.4	7.9	10.1	9.6
ABC DAB+ Stns	1.7	1.6	5.6	3.1	2.5	8.3	1.7	1.2	7.7	3.1	2.9	8.8	1.5	1.1	7.2	0.7	0.8	1.2	1.2	1.5	2.3
Total DAB+ Stns	13.7	12.4	20.9	17.3	15.1	31.1	14.1	13.1	18.2	14.8	13.0	27.5	13.0	12.2	26.3	12.7	11.2	12.6	12.8	11.6	11.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.6	5.3	4.2	3.9	4.3	3.6	5.5	6.4	4.2	4.9	5.5	5.3	4.3	4.8	3.8	3.8	4.4	2.9	4.9	5.5	6.7
6PR	8.2	8.7	12.9	10.8	11.1	20.9	9.3	10.0	15.8	6.7	7.2	9.4	4.5	4.9	6.5	5.4	6.4	3.5	6.5	7.4	8.4
MIX 94.5	12.1	14.0	8.3	12.6	14.4	7.7	12.1	14.0	9.9	12.7	14.5	10.7	12.8	15.0	5.9	6.1	7.7	1.8	12.1	14.7	7.0
92.9 TRIPLE M	8.7	10.3	3.9	9.5	11.0	3.6	8.1	9.6	4.7	9.6	11.3	3.9	7.2	8.4	4.5	6.3	7.9	1.7	6.5	8.0	2.3
GOLD 96FM	11.4	12.7	12.9	9.1	10.0	11.2	11.6	12.9	15.3	13.1	14.6	15.4	13.0	14.7	11.9	9.6	11.6	5.6	11.5	13.2	14.2
NOVA93.7	15.5	17.8	11.4	17.5	20.0	10.0	14.5	16.9	11.3	14.7	16.7	12.7	16.5	18.8	12.7	11.6	13.4	9.7	15.9	19.2	9.3
ABC PER	7.6	7.8	15.0	8.8	9.1	16.9	7.6	8.1	13.6	5.4	5.8	8.6	6.2	6.5	10.7	15.0	13.2	34.5	6.7	7.2	12.3
6RN	1.0	1.0	2.2	1.3	1.2	4.2	0.5	0.4	1.7	0.7	0.8	1.0	1.5	1.6	2.2	1.4	1.5	1.6	0.5	0.5	1.1
ABC NEWSRADIO	1.4	1.4	2.8	1.7	1.6	5.8	0.6	0.6	1.0	0.8	0.8	1.7	1.0	1.1	1.9	7.1	8.5	4.0	1.7	1.9	3.5
6JJJ	6.0	6.7	6.3	5.4	6.2	2.4	5.9	6.9	4.3	6.5	7.2	8.0	6.5	6.9	11.9	5.8	5.8	9.9	4.4	5.1	4.3
ABC CLASSIC	2.1	2.4	1.7	2.8	3.3	0.8	1.9	2.2	1.0	1.6	1.8	1.6	2.1	2.2	4.5	2.6	2.8	3.1	2.6	3.0	2.5
Commercial DAB+ Stns	9.6	10.4	13.5	6.4	6.9	8.9	9.7	10.8	11.8	11.2	12.3	15.2	12.3	13.1	19.8	11.4	11.8	16.7	11.3	12.2	21.3
ABC DAB+ Stns	1.6	1.5	5.1	1.0	0.9	4.1	1.4	1.2	5.4	1.8	1.6	6.6	1.9	1.9	3.5	4.5	4.9	5.1	2.1	2.0	7.1
Total DAB+ Stns	13.2	11.9	18.6	8.8	7.8	13.0	13.1	12.0	17.1	15.1	13.9	21.8	16.4	15.1	23.3	17.9	16.7	21.8	15.6	14.2	28.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.7% share of all listening, 5.3% share of AM/FM/DAB+ listening and 4.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	125	116	21	10	8	3	3	3	1	11	10	1	20	18	1	27	25	5	54	53	10
6PR	201	195	39	15	14	3	13	12	4	34	34	2	39	39	7	38	36	8	61	60	15
MIX 94.5	587	570	79	94	92	16	69	63	15	143	136	20	139	139	10	80	80	12	61	60	6
92.9 TRIPLE M	438	424	60	64	62	7	64	60	13	141	139	22	117	112	13	31	30	3	21	20	3
GOLD 96FM	393	377	65	39	35	10	27	24	10	91	86	9	95	95	17	81	79	13	59	57	6
NOVA93.7	679	653	124	137	130	30	83	81	21	217	208	31	146	141	22	61	57	15	37	37	6
ABC PER	255	239	56	22	20	7	11	9	3	39	32	9	39	35	12	41	40	9	104	103	16
6RN	61	55	18	6	6	3	2	2	*	14	10	7	13	12	3	8	8	2	17	17	4
ABC NEWSRADIO	93	82	28	13	10	6	3	3	1	18	12	9	9	9	1	12	12	1	37	35	9
6JJJ	307	286	60	31	28	10	64	58	16	113	106	17	70	68	10	15	13	5	15	14	2
ABC CLASSIC	92	89	20	17	15	7	6	6	*	11	11	3	22	22	1	6	5	1	29	29	7
Commercial DAB+ Stns	342	312	97	57	52	21	36	31	9	76	69	25	69	65	18	58	50	16	47	45	8
ABC DAB+ Stns	116	105	42	25	20	13	12	12	3	44	42	12	12	10	6	7	6	2	15	14	5
Total DAB+ Stns	460	392	132	74	64	29	44	40	13	117	104	35	86	71	24	67	55	18	72	58	14
Total	1,864	1,770	460	213	210	69	183	179	64	481	454	109	429	406	87	241	234	57	317	288	75

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	105	98	17	65	57	8	60	55	8	65	62	10	56	53	7	22	18	4	79	77	10
6PR	180	175	33	139	131	18	97	90	17	79	75	16	67	64	11	24	22	4	101	97	16
MIX 94.5	527	501	69	319	301	29	232	215	26	288	266	36	207	200	16	68	65	3	319	310	33
92.9 TRIPLE M	376	359	51	214	205	15	161	143	24	173	164	20	136	131	10	42	38	4	207	203	12
GOLD 96FM	367	346	54	193	177	29	168	147	31	221	203	31	166	159	17	67	59	8	209	197	35
NOVA93.7	640	604	97	419	401	35	294	264	41	313	292	36	259	251	22	99	92	11	370	359	49
ABC PER	222	205	52	154	138	32	110	103	18	96	86	20	80	77	12	46	42	8	150	140	28
6RN	56	50	16	41	35	10	17	16	5	21	21	2	20	17	4	12	11	3	21	18	4
ABC NEWSRADIO	87	70	25	54	40	15	24	21	3	27	24	6	17	14	3	26	19	8	47	41	15
6JJJ	273	250	52	159	148	13	107	96	15	135	120	24	120	111	15	41	34	7	141	132	20
ABC CLASSIC	81	77	17	48	48	4	38	37	4	41	38	10	35	29	7	18	14	4	54	51	10
Commercial DAB+ Stns	304	280	75	162	154	23	160	149	31	182	168	33	156	147	27	60	51	15	193	173	47
ABC DAB+ Stns	93	82	34	41	36	12	36	31	14	44	37	16	29	28	6	23	20	6	60	47	19
Total DAB+ Stns	409	345	103	218	186	33	212	177	45	241	199	50	196	173	32	87	70	20	264	212	64
Total	1,821	1,710	397	1,441	1,299	196	1,141	987	191	1,259	1,128	204	1,061	954	138	471	396	68	1,421	1,291	253

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 125,000 total listeners, 116,000 AM/FM/DAB+ listeners and 21,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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