RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.1	2.7	0.4	3.0	3.8	-0.8	6.1	3.1	3.0	3.7	2.6	1.1	2.8	2.3	0.5	3.2	2.6	0.6	1.8	2.7	-0.9
3AW	14.2	13.8	0.4	4.0	4.2	-0.2	6.4	7.4	-1.0	1.6	1.2	0.4	9.2	6.9	2.3	16.1	16.0	0.1	35.0	34.7	0.3
Magic 1278	1.9	1.6	0.3	1.0	0.5	0.5	0.2	0.3	-0.1	0.5	0.8	-0.3	0.3	1.1	-0.8	1.8	2.3	-0.5	5.6	2.9	2.7
3MP 1377	1.2	1.6	-0.4	0.5	0.4	0.1	1.7	1.3	0.4	0.3	0.5	-0.2	0.5	0.7	-0.2	1.3	1.2	0.1	2.8	4.2	-1.4
101.9 FOX FM	8.9	8.6	0.3	16.4	12.8	3.6	10.0	8.5	1.5	16.3	15.3	1.0	9.8	9.4	0.4	5.5	7.5	-2.0	1.0	1.5	-0.5
GOLD104.3	13.0	12.5	0.5	8.3	11.3	-3.0	13.1	12.1	1.0	11.6	9.8	1.8	16.1	15.9	0.2	17.1	16.7	0.4	10.3	9.3	1.0
KIIS1011	5.2	5.1	0.1	10.1	9.0	1.1	10.4	11.9	-1.5	10.2	10.2	0.0	3.7	3.8	-0.1	2.1	1.6	0.5	0.9	0.5	0.4
105.1 TRIPLE M	7.1	6.5	0.6	7.9	8.1	-0.2	8.3	7.4	0.9	8.8	8.3	0.5	10.9	9.8	1.1	6.8	6.0	0.8	1.4	1.3	0.1
NOVA 100	8.4	8.7	-0.3	14.6	17.9	-3.3	10.5	11.3	-0.8	13.3	13.1	0.2	9.2	9.8	-0.6	6.8	6.3	0.5	1.3	1.7	-0.4
smoothfm 91.5	9.9	9.4	0.5	8.2	9.1	-0.9	10.0	14.0	-4.0	9.6	8.5	1.1	7.7	5.9	1.8	12.0	10.1	1.9	11.3	11.4	-0.1
ABC MEL	3.9	5.4	-1.5	2.4	2.5	-0.1	1.8	1.1	0.7	0.8	0.8	0.0	2.4	4.6	-2.2	4.4	7.9	-3.5	8.9	10.8	-1.9
3RN	1.6	1.2	0.4	1.2	0.8	0.4	0.4	0.3	0.1	0.1	0.2	-0.1	1.6	1.1	0.5	1.0	1.9	-0.9	4.1	2.3	1.8
ABC NEWSRADIO	1.3	1.2	0.1	0.8	0.9	-0.1	1.6	1.7	-0.1	1.3	1.2	0.1	0.7	0.7	0.0	1.5	1.2	0.3	1.6	1.7	-0.1
3JJJ	3.6	3.6	0.0	5.7	3.6	2.1	4.7	3.7	1.0	6.0	10.0	-4.0	4.7	2.5	2.2	1.6	1.8	-0.2	0.8	0.7	0.1
ABC CLASSIC	1.6	1.7	-0.1	1.7	1.5	0.2	0.8	1.4	-0.6	1.3	1.2	0.1	1.0	1.5	-0.5	1.0	0.5	0.5	3.3	3.1	0.2

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.2	2.9	0.3	4.2	4.0	0.2	3.8	2.6	1.2	2.2	2.8	-0.6	2.8	2.6	0.2	2.0	1.4	0.6	3.0	1.9	1.1
3AW	14.6	14.1	0.5	18.9	18.9	0.0	16.4	15.5	0.9	11.1	10.4	0.7	8.7	8.4	0.3	17.5	17.5	0.0	12.7	13.1	-0.4
Magic 1278	1.7	1.5	0.2	1.3	1.0	0.3	2.0	1.7	0.3	1.9	1.8	0.1	1.7	1.4	0.3	1.1	1.2	-0.1	2.6	1.9	0.7
3MP 1377	1.2	1.5	-0.3	0.9	1.0	-0.1	0.9	1.5	-0.6	1.5	2.2	-0.7	1.6	1.3	0.3	1.1	1.6	-0.5	1.4	1.9	-0.5
101.9 FOX FM	9.2	9.0	0.2	9.6	8.8	0.8	8.6	8.7	-0.1	10.4	9.8	0.6	9.3	9.7	-0.4	5.2	6.2	-1.0	7.9	7.1	0.8
GOLD104.3	12.9	12.1	0.8	10.5	10.6	-0.1	13.0	11.9	1.1	15.8	14.2	1.6	13.1	12.0	1.1	10.2	11.1	-0.9	13.6	13.7	-0.1
KIIS1011	5.2	5.0	0.2	5.4	5.1	0.3	4.5	4.5	0.0	4.9	4.5	0.4	6.1	6.2	-0.1	5.4	5.5	-0.1	5.5	5.2	0.3
105.1 TRIPLE M	7.7	7.1	0.6	7.5	6.8	0.7	7.0	6.8	0.2	8.1	7.4	0.7	9.0	8.8	0.2	6.0	4.4	1.6	5.0	4.4	0.6
NOVA 100	8.3	8.7	-0.4	10.3	11.1	-0.8	7.5	7.3	0.2	7.3	8.2	-0.9	8.8	9.7	-0.9	5.1	5.0	0.1	8.7	8.8	-0.1
smoothfm 91.5	9.8	9.2	0.6	6.5	6.8	-0.3	11.1	11.7	-0.6	12.1	10.5	1.6	10.1	8.5	1.6	8.0	6.7	1.3	10.4	10.1	0.3
ABC MEL	3.9	5.6	-1.7	5.0	6.6	-1.6	4.3	6.4	-2.1	2.8	3.8	-1.0	2.5	4.8	-2.3	4.7	7.3	-2.6	4.0	4.9	-0.9
3RN	1.6	1.2	0.4	2.4	2.4	0.0	1.2	0.7	0.5	1.0	0.6	0.4	1.6	0.8	0.8	2.7	1.5	1.2	1.7	1.4	0.3
ABC NEWSRADIO	1.2	1.2	0.0	1.7	1.9	-0.2	0.7	0.6	0.1	0.5	0.6	-0.1	1.3	1.2	0.1	3.3	2.7	0.6	1.5	1.4	0.1
3JJJ	3.5	3.2	0.3	4.1	3.1	1.0	2.8	2.8	0.0	2.9	3.1	-0.2	4.7	4.3	0.4	3.5	2.7	0.8	3.8	5.1	-1.3
ABC CLASSIC	1.5	1.6	-0.1	1.6	1.5	0.1	1.6	1.4	0.2	1.2	1.4	-0.2	1.5	1.4	0.1	2.3	3.5	-1.2	2.0	2.0	0.0

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	351	332	19	24	28	-4	51	29	22	88	92	-4	76	69	7	58	55	3	54	58	-4
3AW	721	705	16	44	44	0	47	57	-10	67	64	3	122	118	4	134	122	12	307	299	8
Magic 1278	169	178	-9	27	17	10	10	10	0	23	33	-10	26	32	-6	19	28	-9	65	57	8
3MP 1377	173	166	7	16	18	-2	26	21	5	20	24	-4	17	20	-3	27	21	6	67	62	5
101.9 FOX FM	1,219	1,175	44	194	198	-4	195	165	30	426	419	7	264	255	9	88	86	2	52	52	0
GOLD104.3	1,265	1,244	21	141	153	-12	132	128	4	271	247	24	323	333	-10	212	210	2	186	174	12
KIIS1011	966	880	86	170	138	32	153	146	7	365	361	4	191	158	33	63	60	3	25	17	8
105.1 TRIPLE M	796	782	14	90	104	-14	106	108	-2	241	223	18	210	201	9	100	86	14	50	60	-10
NOVA 100	1,183	1,215	-32	242	239	3	154	155	-1	397	420	-23	274	291	-17	84	71	13	32	38	-6
smoothfm 91.5	1,169	1,128	41	130	138	-8	145	125	20	295	286	9	234	216	18	154	152	2	212	212	0
ABC MEL	407	466	-59	17	26	-9	21	12	9	44	41	3	69	74	-5	78	106	-28	177	206	-29
3RN	132	130	2	13	10	3	4	5	-1	14	17	-3	34	36	-2	19	30	-11	48	33	15
ABC NEWSRADIO	270	265	5	28	24	4	31	22	9	75	80	-5	33	40	-7	34	34	0	69	64	5
3JJJ	557	601	-44	62	67	-5	90	79	11	243	282	-39	103	116	-13	36	40	-4	23	18	5
ABC CLASSIC	207	209	-2	15	14	1	27	26	1	55	40	15	31	46	-15	12	19	-7	67	65	2
Total	4,783	4,765	18	526	527	-1	496	485	11	1,299	1,288	11	1,089	1,087	2	588	596	-8	784	783	1

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	311	303	8	179	198	-19	150	120	30	152	129	23	124	112	12	58	54	4	199	178	21
3AW	670	649	21	527	493	34	433	384	49	338	349	-11	269	255	14	208	173	35	496	494	2
Magic 1278	150	162	-12	66	68	-2	81	85	-4	87	89	-2	59	62	-3	25	30	-5	86	88	-2
3MP 1377	155	142	13	63	65	-2	60	56	4	68	72	-4	62	54	8	32	31	1	73	78	-5
101.9 FOX FM	1,105	1,094	11	657	611	46	448	461	-13	566	550	16	502	526	-24	173	196	-23	597	570	27
GOLD104.3	1,156	1,103	53	597	593	4	564	549	15	626	614	12	512	478	34	200	203	-3	729	738	-9
KIIS1011	869	769	100	440	403	37	372	332	40	363	295	68	356	309	47	156	145	11	442	438	4
105.1 TRIPLE M	684	670	14	369	344	25	242	274	-32	317	307	10	334	355	-21	150	119	31	379	372	7
NOVA 100	1,074	1,109	-35	663	674	-11	441	429	12	462	481	-19	479	517	-38	184	181	3	681	684	-3
smoothfm 91.5	1,030	992	38	468	485	-17	547	520	27	554	520	34	482	440	42	210	175	35	645	636	9
ABC MEL	349	401	-52	237	277	-40	167	214	-47	153	191	-38	117	165	-48	90	97	-7	258	300	-42
3RN	123	109	14	85	75	10	46	53	-7	36	34	2	55	47	8	44	37	7	74	80	-6
ABC NEWSRADIO	244	229	15	135	124	11	74	64	10	58	60	-2	81	74	7	74	51	23	137	124	13
3JJJ	500	514	-14	296	278	18	191	178	13	219	237	-18	227	236	-9	109	99	10	306	346	-40
ABC CLASSIC	176	170	6	104	89	15	80	83	-3	65	81	-16	70	68	2	46	57	-11	127	138	-11
Total	4,674	4,633	41	3,666	3,559	107	3,044	3,045	-1	3,138	3,113	25	3,026	3,049	-23	1,602	1,561	41	3,857	3,892	-35

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	15	13	2	1	2	-1	3	1	2	3	3	0	3	2	1	3	2	1	2	3	-1
3AW	68	67	1	2	2	0	3	3	0	1	1	0	9	7	2	13	12	1	39	41	-2
Magic 1278	9	8	1	*	*	*	*	*	*	*	1	*	*	1	*	1	2	-1	6	3	3
3MP 1377	6	8	-2	*	*	*	1	1	0	*	*	*	*	1	*	1	1	0	3	5	-2
101.9 FOX FM	43	41	2	7	5	2	4	4	0	15	15	0	10	10	0	4	6	-2	1	2	-1
GOLD104.3	62	60	2	4	5	-1	6	5	1	11	9	2	17	17	0	14	13	1	12	11	1
KIIS1011	25	24	1	4	4	0	5	5	0	10	10	0	4	4	0	2	1	1	1	1	0
105.1 TRIPLE M	34	31	3	3	3	0	4	3	1	8	8	0	11	10	1	5	5	0	2	2	0
NOVA 100	40	42	-2	6	8	-2	5	5	0	12	13	-1	9	10	-1	5	5	0	1	2	-1
smoothfm 91.5	47	46	1	4	4	0	5	6	-1	9	8	1	8	6	2	10	8	2	13	14	-1
ABC MEL	19	26	-7	1	1	0	1	*	*	1	1	0	2	5	-3	4	6	-2	10	13	-3
3RN	8	6	2	1	*	*	*	*	*	*	*	*	2	1	1	1	1	0	5	3	2
ABC NEWSRADIO	6	6	0	*	*	*	1	1	0	1	1	0	1	1	0	1	1	0	2	2	0
3JJJ	17	18	-1	2	2	0	2	2	0	6	10	-4	5	3	2	1	1	0	1	1	0
ABC CLASSIC	8	8	0	1	1	0	*	1	*	1	1	0	1	2	-1	1	*	*	4	4	0
Total	477	484	-7	43	42	1	45	42	3	94	96	-2	103	107	-4	80	78	2	112	119	-7

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	15	1	31	29	2	29	21	8	14	18	-4	13	13	0	3	2	1	11	7	4
3AW	76	73	3	139	136	3	127	121	6	71	67	4	41	42	-1	25	25	0	48	51	-3
Magic 1278	9	8	1	10	7	3	15	13	2	12	12	0	8	7	1	1	2	-1	10	7	3
3MP 1377	6	8	-2	7	7	0	7	12	-5	10	14	-4	7	6	1	2	2	0	5	8	-3
101.9 FOX FM	48	47	1	71	64	7	67	68	-1	67	63	4	44	48	-4	7	9	-2	30	28	2
GOLD104.3	67	63	4	77	77	0	100	93	7	101	92	9	62	60	2	15	16	-1	51	53	-2
KIIS1011	27	26	1	40	37	3	35	35	0	32	29	3	29	31	-2	8	8	0	21	20	1
105.1 TRIPLE M	40	37	3	55	49	6	54	53	1	52	48	4	43	43	0	8	6	2	19	17	2
NOVA 100	43	45	-2	76	80	-4	58	57	1	47	53	-6	42	48	-6	7	7	0	33	34	-1
smoothfm 91.5	50	48	2	48	49	-1	86	92	-6	77	68	9	48	42	6	11	9	2	39	39	0
ABC MEL	20	29	-9	37	48	-11	33	50	-17	18	25	-7	12	24	-12	7	10	-3	15	19	-4
3RN	8	6	2	18	17	1	9	6	3	6	4	2	8	4	4	4	2	2	6	5	1
ABC NEWSRADIO	6	6	0	12	13	-1	5	5	0	3	4	-1	6	6	0	5	4	1	6	5	1
3JJJ	18	17	1	30	23	7	21	22	-1	19	20	-1	23	21	2	5	4	1	14	20	-6
ABC CLASSIC	8	8	0	12	11	1	12	11	1	8	9	-1	7	7	0	3	5	-2	8	8	0
Total	518	521	-3	735	723	12	773	781	-8	638	646	-8	475	494	-19	142	140	2	376	389	-13

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	61	38	23	11	11	0	7	*	*	18	10	8	22	18	4	2	*	*	*	*	*
CADA	26	23	3	13	9	4	3	*	*	9	8	1	*	2	*	1	3	-2	*	*	*
Chemist Warehouse Remix	13	12	1	*	*	*	5	*	*	5	9	-4	4	3	1	*	*	*	*	*	*
Coles Radio	80	78	2	2	3	-1	13	17	-4	18	28	-10	31	14	17	8	9	-1	9	6	3
DANCE HITS	112	101	11	5	5	0	14	15	-1	58	44	14	22	21	1	13	15	-2	*	2	*
GOLD 80s	114	134	-20	11	18	-7	10	12	-2	20	10	10	45	56	-11	20	26	-6	8	11	-3
HEART	50	45	5	5	6	-1	9	7	2	17	14	3	6	9	-3	6	3	3	6	7	-1
HEART HITS	30	34	-4	2	3	-1	4	9	-5	12	9	3	7	5	2	2	5	-3	3	3	0
iHeartCountry	50	56	-6	8	6	2	4	5	-1	23	23	0	7	8	-1	5	5	0	4	9	-5
KIIS 90s	58	65	-7	14	18	-4	8	10	-2	18	23	-5	16	10	6	*	3	*	2	1	1
KIIS Australia	51	60	-9	15	12	3	11	12	-1	20	23	-3	3	5	-2	1	8	-7	1	1	0
KIIS Dance	49	32	17	3	2	1	5	5	0	28	12	16	4	6	-2	8	5	3	*	2	*
MMM 2000s	29	22	7	6	1	5	*	3	*	15	9	6	6	9	-3	*	*	*	1	*	*
MMM 80s	41	50	-9	6	8	-2	5	5	0	4	2	2	7	17	-10	14	14	0	4	4	0
MMM 90s	73	63	10	12	10	2	9	8	1	12	8	4	34	30	4	6	7	-1	1	*	*
MMM CLASSIC ROCK	84	81	3	6	8	-2	8	3	5	13	13	0	29	20	9	20	24	-4	8	12	-4
MMM COUNTRY	45	38	7	6	3	3	2	*	*	12	15	-3	9	6	3	5	6	-1	10	8	2
Nova Nation	29	37	-8	3	3	0	3	5	-2	11	13	-2	12	6	6	1	7	-6	*	3	*
OLDSKOOL 80s HITS	55	61	-6	8	9	-1	3	2	1	16	20	-4	17	11	6	10	17	-7	2	1	1
OLDSKOOL 90s HITS	61	56	5	11	3	8	4	2	2	17	20	-3	26	21	5	2	10	-8	*	*	*
Priceline Radio	8	3	5	*	*	*	*	*	*	8	3	5	*	*	*	*	*	*	*	*	*
Radio Maria	*	2	*	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	7	5	2	2	2	0	*	*	*	5	3	2	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	71	65	6	5	6	-1	6	5	1	29	23	6	27	28	-1	2	2	0	*	*	*
SEN Fanatic	8	12	-4	*	*	*	*	*	*	5	6	-1	3	3	0	*	2	*	*	*	*
SENTrack	20	17	3	4	2	2	*	*	*	7	2	5	7	9	-2	2	4	-2	*	*	*
Sky News Radio	21	32	-11	2	1	1	4	7	-3	8	12	-4	3	6	-3	2	4	-2	2	2	0
smooth relax	89	91	-2	8	12	-4	10	7	3	16	14	2	22	27	-5	15	10	5	18	22	-4
smooth Vintage	19	23	-4	2	*	*	*	*	*	2	*	*	4	7	-3	5	*	*	6	16	-10
TikTok Trending	53	41	12	4	7	-3	7	10	-3	32	22	10	10	2	8	*	*	*	*	*	*
triple j Unearthed	58	54	4	7	2	5	19	13	6	17	25	-8	9	5	4	4	6	-2	2	3	-1
ABC Country	26	32	-6	*	*	*	2	2	0	6	15	-9	9	5	4	*	*	*	9	10	-1
ABC Jazz	62	63	-1	*	2	*	*	*	*	13	21	-8	22	23	-1	5	5	0	22	11	11
ABC KIDS LISTEN	31	34	-3	10	15	-5	8	5	3	11	14	-3	*	*	*	3	*	*	*	*	*
ABC Sport	35	32	3	6	3	3	4	2	2	9	12	-3	10	10	0	3	5	-2	3	*	*
Double J	70	93	-23	11	8	3	3	6	-3	21	37	-16	17	22	-5	15	11	4	4	9	-5
Total Digital/Internet Only	1,096	1,106	-10	130	131	-1	138	126	12	325	321	4	271	271	0	130	148	-18	102	109	-7

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5081]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	51	30	21	25	11	14	19	14	5	31	23	8	28	17	11	10	5	5	33	31	2
CADA	26	19	7	10	10	0	5	*	*	5	*	*	10	6	4	9	8	1	6	12	-6
Chemist Warehouse Remix	11	12	-1	8	7	1	6	5	1	4	7	-3	2	*	*	2	*	*	6	2	4
Coles Radio	66	59	7	14	17	-3	24	24	0	32	28	4	20	10	10	4	8	-4	33	28	5
DANCE HITS	94	83	11	40	42	-2	29	15	14	35	22	13	51	33	18	21	18	3	46	38	8
GOLD 80s	96	114	-18	40	40	0	30	32	-2	33	44	-11	40	54	-14	17	14	3	47	47	0
HEART	35	37	-2	10	14	-4	11	22	-11	7	13	-6	15	19	-4	18	18	0	31	22	9
HEART HITS	26	30	-4	6	7	-1	10	17	-7	8	8	0	7	6	1	6	2	4	9	14	-5
iHeartCountry	44	46	-2	22	23	-1	21	21	0	19	11	8	18	12	6	7	2	5	19	28	-9
KIIS 90s	43	57	-14	19	25	-6	7	15	-8	6	21	-15	16	23	-7	11	9	2	24	24	0
KIIS Australia	38	45	-7	17	15	2	12	16	-4	11	19	-8	10	19	-9	10	13	-3	23	28	-5
KIIS Dance	40	32	8	23	13	10	17	6	11	12	9	3	16	9	7	7	10	-3	16	9	7
MMM 2000s	27	17	10	11	9	2	*	4	*	12	10	2	12	10	2	11	9	2	12	13	-1
MMM 80s	36	39	-3	12	10	2	15	9	6	24	22	2	15	22	-7	3	16	-13	22	32	-10
MMM 90s	69	59	10	16	22	-6	15	10	5	42	37	5	21	24	-3	25	23	2	41	33	8
MMM CLASSIC ROCK	72	69	3	22	25	-3	36	33	3	34	38	-4	26	25	1	16	16	0	28	29	-1
MMM COUNTRY	38	28	10	14	18	-4	22	17	5	24	16	8	13	15	-2	*	*	*	31	31	0
Nova Nation	23	32	-9	8	9	-1	8	16	-8	5	14	-9	10	14	-4	5	7	-2	12	12	0
OLDSKOOL 80s HITS	49	56	-7	20	11	9	14	15	-1	21	28	-7	15	18	-3	4	7	-3	17	18	-1
OLDSKOOL 90s HITS	57	46	11	20	11	9	18	19	-1	34	21	13	28	24	4	6	7	-1	23	23	0
Priceline Radio	5	3	2	*	*	*	*	*	*	2	*	*	*	*	*	2	3	-1	3	*	*
Radio Maria	*	2	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	5	5	0	*	*	*	*	*	*	2	2	0	3	3	0	3	3	0	2	*	*
RnB FRIDAYS RADIO	61	60	1	28	28	0	14	14	0	23	29	-6	30	31	-1	22	18	4	21	23	-2
SEN Fanatic	8	10	-2	5	3	2	*	*	*	5	10	-5	3	6	-3	*	*	*	*	5	*
SENTrack	14	11	3	7	7	0	8	7	1	8	7	1	5	7	-2	5	4	1	14	13	1
Sky News Radio	14	26	-12	3	8	-5	6	11	-5	6	4	2	6	8	-2	4	10	-6	9	7	2
smooth relax	75	76	-1	22	35	-13	39	42	-3	40	42	-2	30	30	0	18	16	2	36	40	-4
smooth Vintage	19	22	-3	5	8	-3	7	13	-6	15	11	4	2	9	-7	*	4	*	5	10	-5
TikTok Trending	43	31	12	16	9	7	26	16	10	16	18	-2	15	13	2	11	6	5	21	22	-1
triple j Unearthed	51	39	12	10	18	-8	16	5	11	25	15	10	18	20	-2	13	5	8	27	22	5
ABC Country	20	23	-3	9	15	-6	9	8	1	6	5	1	3	9	-6	2	2	0	11	21	-10
ABC Jazz	45	57	-12	11	8	3	18	18	0	26	28	-2	19	19	0	12	25	-13	34	27	7
ABC KIDS LISTEN	29	33	-4	19	23	-4	5	8	-3	11	7	4	14	8	6	5	4	1	23	18	5
ABC Sport	18	25	-7	8	9	-1	5	7	-2	2	6	-4	2	3	-1	8	14	-6	24	11	13
Double J	57	68	-11	33	32	1	25	31	-6	34	37	-3	39	38	1	12	15	-3	51	60	-9
Total Digital/Internet Only	956	980	-24	460	446	14	454	434	20	511	527	-16	478	511	-33	270	295	-25	675	661	14

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 2 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.1	3.0	6.1	3.0	2.8	5.5	6.1	6.1	7.0	3.7	3.6	6.8	2.8	2.7	4.5	3.2	2.6	10.9	1.8	1.8	3.0
3AW	14.2	13.9	24.1	4.0	3.8	6.2	6.4	5.1	16.1	1.6	0.9	8.1	9.2	8.2	21.6	16.1	15.7	36.1	35.0	36.4	44.0
Magic 1278	1.9	2.2	0.6	1.0	1.1	0.7	0.2	0.1	0.4	0.5	0.4	1.3	0.3	0.3	0.3	1.8	2.2	0.6	5.6	6.5	0.5
3MP 1377	1.2	1.4	0.8	0.5	0.5	0.5	1.7	1.7	2.5	0.3	0.3	0.3	0.5	0.5	0.2	1.3	1.5	0.3	2.8	3.1	1.3
101.9 FOX FM	8.9	9.9	5.3	16.4	17.7	10.0	10.0	10.5	7.9	16.3	17.9	10.3	9.8	11.1	3.2	5.5	6.5	3.0	1.0	1.1	1.0
GOLD104.3	13.0	14.3	9.1	8.3	8.9	5.2	13.1	14.3	6.0	11.6	12.3	10.9	16.1	17.4	10.9	17.1	19.9	13.1	10.3	11.5	6.0
KIIS1011	5.2	6.0	1.6	10.1	11.4	2.1	10.4	11.4	4.5	10.2	11.7	2.2	3.7	4.2	1.4	2.1	2.6	0.4	0.9	1.0	0.5
105.1 TRIPLE M	7.1	7.7	5.3	7.9	8.3	6.5	8.3	8.7	6.4	8.8	9.3	8.4	10.9	12.1	5.5	6.8	8.1	4.2	1.4	1.4	2.3
NOVA 100	8.4	9.2	5.6	14.6	15.9	7.6	10.5	11.3	6.3	13.3	14.8	7.0	9.2	10.1	5.9	6.8	7.6	7.2	1.3	1.4	1.3
smoothfm 91.5	9.9	10.9	7.0	8.2	8.1	11.0	10.0	10.9	5.6	9.6	10.6	5.4	7.7	8.2	6.6	12.0	14.4	5.3	11.3	12.3	9.0
ABC MEL	3.9	3.5	9.0	2.4	1.1	13.2	1.8	1.7	2.2	0.8	0.3	5.5	2.4	1.9	8.0	4.4	4.7	6.1	8.9	8.6	17.3
3RN	1.6	1.9	0.5	1.2	1.2	1.3	0.4	0.4	0.5	0.1	0.1	0.2	1.6	1.8	0.6	1.0	1.2	0.1	4.1	4.8	0.3
ABC NEWSRADIO	1.3	1.1	3.1	0.8	0.8	1.6	1.6	1.3	3.9	1.3	1.2	2.8	0.7	0.5	2.7	1.5	1.5	2.9	1.6	1.5	4.1
3JJJ	3.6	3.8	3.7	5.7	5.9	5.3	4.7	4.3	8.5	6.0	6.2	6.6	4.7	5.2	2.4	1.6	1.7	2.3	0.8	0.9	0.1
ABC CLASSIC	1.6	1.6	2.8	1.7	1.4	5.1	0.8	0.6	2.5	1.3	1.1	3.4	1.0	1.1	0.6	1.0	1.1	1.0	3.3	3.3	5.3
Commercial DAB+ Stns	7.9	7.8	11.6	9.7	9.1	17.0	10.2	9.7	15.2	8.4	7.8	15.3	12.6	12.4	19.4	5.3	6.2	3.2	3.3	3.5	2.6
ABC DAB+ Stns	1.9	1.8	3.9	1.8	2.0	1.0	2.2	1.9	4.6	1.8	1.4	5.6	2.6	2.3	6.2	2.3	2.5	3.3	0.9	0.9	1.4
Total DAB+ Stns	10.4	9.6	15.5	12.0	11.1	18.0	12.5	11.6	19.9	11.6	9.2	20.9	16.1	14.7	25.7	8.2	8.7	6.5	4.3	4.5	4.0

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.2	3.0	6.2	4.2	4.1	7.0	3.8	3.6	6.7	2.2	1.9	5.9	2.8	2.7	5.7	2.0	2.0	3.0	3.0	2.9	5.8
3AW	14.6	14.1	25.7	18.9	18.2	31.9	16.4	15.3	31.8	11.1	10.9	18.6	8.7	8.3	17.7	17.5	18.8	19.6	12.7	13.1	17.7
Magic 1278	1.7	1.9	0.7	1.3	1.4	0.7	2.0	2.3	0.8	1.9	2.3	0.4	1.7	1.9	1.0	1.1	1.2	0.8	2.6	3.0	0.3
3MP 1377	1.2	1.3	0.7	0.9	1.0	0.7	0.9	1.0	0.8	1.5	1.7	0.9	1.6	1.8	0.1	1.1	1.3	0.7	1.4	1.5	1.1
101.9 FOX FM	9.2	10.2	5.7	9.6	10.5	5.9	8.6	9.6	5.5	10.4	11.6	6.9	9.3	10.3	5.0	5.2	6.0	2.9	7.9	8.9	3.6
GOLD104.3	12.9	14.1	9.4	10.5	11.1	8.8	13.0	14.6	7.8	15.8	17.2	12.5	13.1	14.5	8.5	10.2	11.5	8.1	13.6	15.1	8.3
KIIS1011	5.2	5.9	1.6	5.4	6.2	0.9	4.5	5.1	2.3	4.9	5.7	1.5	6.1	6.9	2.2	5.4	6.5	1.0	5.5	6.3	1.5
105.1 TRIPLE M	7.7	8.5	5.0	7.5	8.2	4.5	7.0	7.9	3.7	8.1	9.1	4.7	9.0	9.7	7.7	6.0	6.3	7.4	5.0	5.2	6.8
NOVA 100	8.3	9.1	5.9	10.3	11.6	3.9	7.5	8.2	6.3	7.3	7.7	8.2	8.8	9.7	6.0	5.1	5.8	3.7	8.7	9.8	4.3
smoothfm 91.5	9.8	10.8	6.5	6.5	7.2	3.5	11.1	12.4	7.1	12.1	13.3	8.6	10.1	10.9	8.3	8.0	9.2	4.9	10.4	11.2	8.8
ABC MEL	3.9	3.4	9.3	5.0	4.3	13.4	4.3	4.0	8.1	2.8	2.5	6.7	2.5	2.3	5.8	4.7	3.8	13.6	4.0	3.9	7.7
3RN	1.6	1.9	0.4	2.4	2.7	0.9	1.2	1.4	0.3	1.0	1.2	0.1	1.6	1.8	0.6	2.7	3.3	0.3	1.7	1.9	0.5
ABC NEWSRADIO	1.2	1.1	2.7	1.7	1.5	3.9	0.7	0.6	1.6	0.5	0.4	1.8	1.3	1.2	3.3	3.3	3.4	4.6	1.5	1.3	4.5
3JJJ	3.5	3.7	3.9	4.1	4.5	3.0	2.8	2.8	3.9	2.9	2.9	5.0	4.7	5.2	3.5	3.5	3.8	3.5	3.8	4.2	3.0
ABC CLASSIC	1.5	1.5	2.2	1.6	1.6	2.1	1.6	1.6	2.0	1.2	1.2	2.0	1.5	1.5	2.2	2.3	2.3	3.8	2.0	1.8	5.3
Commercial DAB+ Stns	7.8	7.9	10.9	4.8	4.8	6.1	8.0	8.4	9.2	8.8	8.8	13.0	9.1	8.8	16.7	11.9	12.2	16.7	8.1	7.8	14.4
ABC DAB+ Stns	1.7	1.6	3.2	1.2	1.0	2.8	1.4	1.4	2.1	1.7	1.7	3.1	2.5	2.4	5.6	2.9	2.8	5.2	2.5	2.3	6.6
Total DAB+ Stns	10.2	9.5	14.2	6.3	5.9	8.9	10.2	9.8	11.3	11.4	10.5	16.1	12.5	11.2	22.3	16.0	15.0	21.9	11.0	10.0	20.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.1% share of all listening, 3% share of AM/FM/DAB+ listening and 6.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 2 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	351	345	99	24	24	11	51	49	16	88	85	26	76	76	19	58	58	19	54	53	7
3AW	721	672	184	44	41	8	47	41	21	67	59	27	122	112	36	134	115	44	307	304	48
Magic 1278	169	161	25	27	27	4	10	8	2	23	21	8	26	21	4	19	19	4	65	65	3
3MP 1377	173	164	33	16	13	4	26	24	9	20	16	8	17	17	3	27	27	2	67	67	7
101.9 FOX FM	1,219	1,154	199	194	186	31	195	179	44	426	406	65	264	246	39	88	86	13	52	52	7
GOLD104.3	1,265	1,195	239	141	131	17	132	123	33	271	254	64	323	302	65	212	206	35	186	180	25
KIIS1011	966	941	113	170	167	16	153	149	36	365	356	30	191	185	21	63	61	5	25	23	6
105.1 TRIPLE M	796	750	152	90	77	26	106	103	24	241	227	48	210	199	28	100	98	16	50	46	10
NOVA 100	1,183	1,134	215	242	234	42	154	145	30	397	379	66	274	264	60	84	82	12	32	30	5
smoothfm 91.5	1,169	1,118	209	130	124	33	145	137	36	295	281	37	234	219	52	154	152	20	212	204	31
ABC MEL	407	377	99	17	15	8	21	18	3	44	38	16	69	57	31	78	74	11	177	174	30
3RN	132	128	28	13	11	4	4	4	2	14	14	5	34	34	7	19	19	2	48	45	8
ABC NEWSRADIO	270	249	86	28	25	5	31	27	16	75	69	29	33	33	5	34	30	16	69	64	16
3JJJ	557	499	127	62	58	14	90	70	36	243	221	44	103	93	23	36	36	8	23	22	1
ABC CLASSIC	207	186	56	15	15	4	27	22	11	55	47	21	31	28	3	12	11	2	67	62	15
Commercial DAB+ Stns	859	803	260	106	104	40	113	106	37	262	241	88	224	205	71	96	90	10	58	57	14
ABC DAB+ Stns	248	222	100	29	27	11	29	24	12	71	64	38	55	52	18	26	26	11	38	29	9
Total DAB+ Stns	1,096	973	345	130	124	51	138	121	49	325	291	121	271	238	85	130	113	19	102	85	21
Total	4,783	4,594	1,383	526	511	165	496	482	192	1,299	1,240	398	1,089	1,032	314	588	567	147	784	761	167

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	311	306	85	179	177	25	150	142	27	152	138	37	124	107	27	58	53	9	199	187	43
3AW	670	604	165	527	476	89	433	393	83	338	285	89	269	230	49	208	171	45	496	469	81
Magic 1278	150	140	23	66	59	10	81	76	14	87	82	9	59	54	5	25	22	3	86	86	2
3MP 1377	155	146	28	63	58	9	60	53	11	68	64	11	62	60	2	32	28	5	73	68	15
101.9 FOX FM	1,105	1,036	171	657	620	63	448	397	73	566	523	70	502	485	30	173	158	16	597	577	50
GOLD104.3	1,156	1,072	209	597	534	92	564	511	71	626	576	98	512	486	54	200	180	29	729	692	104
KIIS1011	869	845	97	440	424	21	372	344	43	363	352	27	356	333	28	156	149	8	442	426	33
105.1 TRIPLE M	684	633	124	369	335	44	242	214	50	317	293	42	334	296	53	150	120	33	379	356	62
NOVA 100	1,074	1,013	187	663	633	57	441	396	63	462	418	76	479	450	50	184	164	27	681	657	69
smoothfm 91.5	1,030	977	167	468	429	54	547	504	70	554	526	84	482	449	53	210	188	24	645	591	96
ABC MEL	349	322	82	237	193	64	167	144	36	153	144	25	117	108	11	90	62	31	258	225	55
3RN	123	118	24	85	78	14	46	44	7	36	36	2	55	50	6	44	42	3	74	71	10
ABC NEWSRADIO	244	219	76	135	112	30	74	58	27	58	47	17	81	74	15	74	65	11	137	103	52
3JJJ	500	444	112	296	268	46	191	155	53	219	195	37	227	207	35	109	93	16	306	282	46
ABC CLASSIC	176	156	46	104	86	23	80	60	24	65	59	13	70	60	15	46	32	13	127	108	33
Commercial DAB+ Stns	765	710	205	358	331	62	358	320	93	402	364	92	372	324	83	212	168	52	492	457	113
ABC DAB+ Stns	203	187	79	90	73	37	78	71	21	92	88	25	93	87	26	51	40	18	162	137	57
Total DAB+ Stns	956	857	273	460	388	97	454	383	112	511	442	116	478	407	108	270	206	67	675	585	170
Total	4,674	4,440	1,250	3,666	3,346	625	3,044	2,697	622	3,138	2,875	615	3,026	2,752	457	1,602	1,363	292	3,857	3,571	743

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 351,000 total listeners, 345,000 AM/FM/DAB+ listeners and 99,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Feb 8 to Sat Apr 4

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