RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**7.0**	7.9	-0.9	**3.6**	2.3	1.3	**6.6**	5.3	1.3	**0.4**	0.6	-0.2	**2.9**	3.9	-1.0	**11.1**	12.0	-0.9	**13.0**	15.8	-2.8
CRUISE1323	**8.6**	8.8	-0.2	**2.9**	2.4	0.5	**2.3**	2.9	-0.6	**1.0**	1.2	-0.2	**1.8**	3.0	-1.2	**10.6**	10.1	0.5	**20.3**	20.8	-0.5
KIIS1023	**10.2**	9.6	0.6	**10.1**	11.1	-1.0	**8.4**	8.1	0.3	**10.2**	8.7	1.5	**9.2**	8.8	0.4	**14.0**	13.7	0.3	**9.2**	8.5	0.7
5MMM	**12.2**	12.5	-0.3	**13.7**	10.5	3.2	**12.2**	15.9	-3.7	**13.1**	13.6	-0.5	**14.6**	14.5	0.1	**16.0**	17.1	-1.1	**7.2**	7.4	-0.2
NOVA91.9	**11.4**	10.9	0.5	**16.6**	17.2	-0.6	**20.6**	22.3	-1.7	**21.6**	17.1	4.5	**9.4**	9.9	-0.5	**6.4**	9.4	-3.0	**5.3**	3.1	2.2
SAFM	**10.0**	9.1	0.9	**17.9**	21.2	-3.3	**13.1**	6.9	6.2	**18.3**	15.8	2.5	**11.4**	11.0	0.4	**5.4**	4.7	0.7	**3.2**	2.9	0.3
ABC ADE	**8.1**	7.6	0.5	**0.9**	0.8	0.1	**1.3**	1.2	0.1	**4.3**	3.7	0.6	**4.7**	5.3	-0.6	**3.3**	3.7	-0.4	**19.4**	17.7	1.7
5RN	**1.2**	1.5	-0.3	**0.2**	0.2	0.0	**0.2**	0.2	0.0	**0.3**	0.2	0.1	**1.3**	1.2	0.1	**2.1**	2.0	0.1	**1.7**	3.1	-1.4
ABC NEWSRADIO	**2.0**	2.1	-0.1	**1.0**	0.6	0.4	**0.3**	0.1	0.2	**1.1**	1.9	-0.8	**1.6**	1.6	0.0	**1.4**	1.4	0.0	**4.0**	4.0	0.0
5JJJ	**4.6**	5.5	-0.9	**7.0**	7.9	-0.9	**9.1**	10.7	-1.6	**5.7**	9.1	-3.4	**8.0**	8.4	-0.4	**3.0**	3.0	0.0	**0.5**	0.4	0.1
ABC CLASSIC	**1.9**	1.4	0.5	**0.6**	1.2	-0.6	**0.7**	0.9	-0.2	**1.3**	1.6	-0.3	**0.5**	0.3	0.2	**3.3**	1.1	2.2	**3.1**	2.5	0.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**6.8**	7.7	-0.9	**10.8**	11.7	-0.9	**5.2**	6.7	-1.5	**2.9**	3.5	-0.6	**7.4**	7.2	0.2	**13.3**	15.1	-1.8	**7.5**	8.5	-1.0
CRUISE1323	**8.0**	8.2	-0.2	**6.3**	7.0	-0.7	**9.6**	9.1	0.5	**9.5**	9.6	-0.1	**6.2**	7.1	-0.9	**5.0**	6.3	-1.3	**10.6**	10.6	0.0
KIIS1023	**10.2**	9.5	0.7	**9.0**	8.0	1.0	**11.2**	10.1	1.1	**11.4**	10.6	0.8	**9.4**	9.4	0.0	**8.2**	9.0	-0.8	**9.9**	9.9	0.0
5MMM	**12.9**	13.7	-0.8	**13.9**	14.4	-0.5	**14.1**	15.4	-1.3	**13.1**	14.1	-1.0	**12.4**	13.1	-0.7	**5.7**	5.4	0.3	**9.6**	8.5	1.1
NOVA91.9	**11.2**	10.7	0.5	**10.2**	9.7	0.5	**10.6**	10.0	0.6	**12.3**	12.2	0.1	**13.5**	13.2	0.3	**8.4**	6.6	1.8	**12.1**	11.3	0.8
SAFM	**10.4**	9.3	1.1	**10.2**	8.9	1.3	**11.3**	9.9	1.4	**10.9**	9.8	1.1	**9.6**	8.9	0.7	**7.1**	7.3	-0.2	**9.0**	8.7	0.3
ABC ADE	**8.3**	7.8	0.5	**11.6**	11.3	0.3	**8.5**	8.5	0.0	**6.1**	5.5	0.6	**6.3**	5.4	0.9	**9.4**	6.8	2.6	**7.3**	6.8	0.5
5RN	**1.1**	1.5	-0.4	**1.8**	1.9	-0.1	**1.0**	1.5	-0.5	**0.9**	1.0	-0.1	**1.1**	1.6	-0.5	**0.8**	1.9	-1.1	**1.4**	1.7	-0.3
ABC NEWSRADIO	**1.9**	2.0	-0.1	**2.5**	3.1	-0.6	**1.0**	1.1	-0.1	**1.8**	1.9	-0.1	**1.4**	1.3	0.1	**4.1**	3.3	0.8	**2.6**	2.5	0.1
5JJJ	**4.5**	5.2	-0.7	**5.0**	5.1	-0.1	**3.7**	4.3	-0.6	**3.7**	5.1	-1.4	**5.8**	6.6	-0.8	**5.9**	6.8	-0.9	**4.9**	6.7	-1.8
ABC CLASSIC	**1.8**	1.3	0.5	**2.2**	2.0	0.2	**1.6**	1.1	0.5	**1.2**	0.8	0.4	**2.1**	1.1	1.0	**3.4**	2.3	1.1	**2.1**	1.7	0.4

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	142	152	-10	13	10	3	16	17	-1	7	10	-3	21	19	2	31	33	-2	55	64	-9
CRUISE1323	183	185	-2	11	12	-1	6	11	-5	14	14	0	17	18	-1	40	37	3	94	92	2
KIIS1023	266	247	19	35	33	2	28	29	-1	56	45	11	55	56	-1	48	45	3	44	40	4
5MMM	311	307	4	34	35	-1	38	34	4	63	65	-2	82	81	1	51	53	-2	43	39	4
NOVA91.9	338	329	9	61	62	-1	57	51	6	115	101	14	57	63	-6	28	34	-6	21	17	4
SAFM	310	319	-9	53	59	-6	31	26	5	95	105	-10	77	78	-1	23	20	3	31	30	1
ABC ADE	142	147	-5	5	5	0	8	10	-2	14	19	-5	29	27	2	15	16	-1	71	70	1
5RN	47	51	-4	2	3	-1	2	2	0	5	5	0	12	13	-1	7	6	1	19	22	-3
ABC NEWSRADIO	84	82	2	8	5	3	2	2	0	20	23	-3	20	18	2	11	12	-1	23	22	1
5JJJ	171	187	-16	23	24	-1	30	29	1	53	65	-12	44	49	-5	14	15	-1	7	5	2
ABC CLASSIC	59	61	-2	5	6	-1	5	8	-3	13	13	0	8	6	2	7	6	1	21	22	-1
Total	1,160	1,160	0	125	125	0	111	110	1	279	281	-2	245	247	-2	157	155	2	244	242	2

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	128	139	-11	85	95	-10	54	64	-10	40	47	-7	54	53	1	36	36	0	88	99	-11
CRUISE1323	166	168	-2	85	91	-6	103	98	5	115	112	3	68	71	-3	35	37	-2	123	128	-5
KIIS1023	239	222	17	149	135	14	133	124	9	154	145	9	109	101	8	47	42	5	169	160	9
5MMM	280	273	7	164	168	-4	147	147	0	162	157	5	129	129	0	47	46	1	161	152	9
NOVA91.9	306	295	11	170	165	5	158	141	17	161	164	-3	145	135	10	60	60	0	198	183	15
SAFM	280	280	0	167	168	-1	139	135	4	156	155	1	126	119	7	57	56	1	166	182	-16
ABC ADE	131	132	-1	98	96	2	74	76	-2	65	62	3	54	52	2	31	27	4	91	104	-13
5RN	39	41	-2	25	26	-1	14	21	-7	19	15	4	10	12	-2	5	10	-5	26	27	-1
ABC NEWSRADIO	78	74	4	49	49	0	18	20	-2	29	29	0	22	20	2	14	16	-2	44	45	-1
5JJJ	153	156	-3	86	90	-4	75	67	8	71	68	3	79	85	-6	35	37	-2	85	101	-16
ABC CLASSIC	53	52	1	25	29	-4	29	27	2	24	19	5	20	22	-2	12	13	-1	32	34	-2
Total	1,141	1,135	6	883	891	-8	793	767	26	830	807	23	745	748	-3	393	399	-6	950	966	-16

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10	11	-1	*	*	*	1	1	0	*	*	*	1	1	0	2	3	-1	5	6	-1
CRUISE1323	12	12	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	8	8	0
KIIS1023	14	13	1	1	1	0	1	1	0	3	2	1	3	2	1	3	3	0	4	3	1
5MMM	17	17	0	2	1	1	1	2	-1	3	4	-1	4	4	0	4	4	0	3	3	0
NOVA91.9	16	15	1	2	2	0	2	2	0	6	4	2	3	3	0	1	2	-1	2	1	1
SAFM	14	12	2	2	2	0	1	1	0	5	4	1	3	3	0	1	1	0	1	1	0
ABC ADE	11	10	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	8	7	1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	2	2	0
5JJJ	6	8	-2	1	1	0	1	1	0	1	2	-1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
Total	139	137	2	13	12	1	10	11	-1	26	26	0	29	27	2	22	22	0	41	39	2

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10	11	-1	21	23	-2	12	16	-4	6	7	-1	10	9	1	6	6	0	8	9	-1
CRUISE1323	12	12	0	13	14	-1	22	21	1	19	18	1	8	9	-1	2	2	0	12	12	0
KIIS1023	15	14	1	18	16	2	26	23	3	23	20	3	12	11	1	3	3	0	11	11	0
5MMM	19	20	-1	28	28	0	33	36	-3	26	27	-1	16	16	0	2	2	0	11	9	2
NOVA91.9	17	16	1	20	19	1	25	23	2	25	23	2	17	16	1	3	3	0	13	13	0
SAFM	16	14	2	20	18	2	26	23	3	22	19	3	12	11	1	3	3	0	10	10	0
ABC ADE	13	11	2	23	22	1	20	20	0	12	11	1	8	6	2	4	3	1	8	8	0
5RN	2	2	0	4	4	0	2	3	-1	2	2	0	1	2	-1	*	1	*	2	2	0
ABC NEWSRADIO	3	3	0	5	6	-1	2	3	-1	4	4	0	2	2	0	2	1	1	3	3	0
5JJJ	7	8	-1	10	10	0	9	10	-1	7	10	-3	7	8	-1	2	3	-1	6	7	-1
ABC CLASSIC	3	2	1	4	4	0	4	3	1	2	2	0	3	1	2	1	1	0	2	2	0
Total	151	146	5	199	198	1	233	231	2	200	192	8	128	120	8	41	39	2	112	112	0

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	21	22	-1	5	2	3	2	1	1	6	10	-4	7	4	3	2	4	-2	*	1	*
Chemist Warehouse Remix	11	14	-3	1	1	0	1	2	-1	6	6	0	1	3	-2	*	*	*	2	2	0
Coles Radio	43	45	-2	5	3	2	2	2	0	12	10	2	17	20	-3	3	5	-2	4	4	0
DANCE HITS	20	22	-2	5	4	1	2	3	-1	4	6	-2	8	7	1	1	1	0	*	*	*
GOLD 80s	15	13	2	1	*	*	1	*	*	1	2	-1	4	4	0	5	5	0	3	2	1
GOLD Adelaide	9	7	2	1	1	0	2	1	1	2	2	0	*	1	*	2	1	1	3	2	1
HEART	12	10	2	*	*	*	1	1	0	2	2	0	3	2	1	3	3	0	4	2	2
HEART HITS	12	9	3	2	2	0	1	2	-1	1	1	0	3	3	0	3	2	1	1	*	*
iHeartCountry	10	9	1	1	*	*	*	*	*	3	4	-1	1	*	*	3	4	-1	2	1	1
KIIS 90s	10	9	1	4	2	2	1	1	0	2	2	0	3	3	0	*	1	*	*	*	*
MMM 2000s	14	16	-2	1	2	-1	2	1	1	6	7	-1	2	4	-2	2	2	0	1	*	*
MMM 90s	21	22	-1	3	3	0	2	2	0	4	4	0	9	9	0	2	3	-1	2	1	1
MMM CLASSIC ROCK	24	28	-4	1	1	0	1	1	0	6	7	-1	7	9	-2	3	5	-2	6	6	0
NOVA Jamz	16	15	1	2	2	0	1	2	-1	6	7	-1	5	3	2	*	*	*	1	1	0
OLDSKOOL 80s HITS	19	25	-6	3	3	0	3	1	2	4	5	-1	6	8	-2	2	5	-3	2	3	-1
OLDSKOOL 90s HITS	21	20	1	2	2	0	2	1	1	4	4	0	12	11	1	2	2	0	*	1	*
RnB FRIDAYS RADIO	27	32	-5	3	6	-3	1	2	-1	13	17	-4	10	8	2	1	*	*	*	*	*
smooth 80s	21	21	0	*	1	*	3	4	-1	1	2	-1	5	3	2	8	6	2	4	6	-2
smooth fm Adelaide	46	40	6	3	3	0	6	6	0	5	5	0	6	3	3	11	11	0	15	13	2
TikTok Trending	19	17	2	6	7	-1	3	3	0	7	4	3	3	4	-1	*	*	*	*	*	*
triple j Unearthed	11	14	-3	1	2	-1	1	*	*	5	5	0	2	4	-2	2	2	0	*	1	*
ABC Country	6	7	-1	*	1	*	*	*	*	*	3	*	2	2	0	1	1	0	3	*	*
ABC Jazz	16	14	2	2	1	1	1	*	*	2	4	-2	5	1	4	2	3	-1	5	5	0
ABC KIDS LISTEN	12	14	-2	2	2	0	*	*	*	5	7	-2	4	4	0	1	1	0	*	*	*
ABC Sport	10	13	-3	*	1	*	3	5	-2	1	2	-1	1	*	*	1	1	0	4	3	1
Double J	14	18	-4	3	4	-1	2	3	-1	2	3	-1	5	7	-2	1	1	0	*	1	*
Total Digital/Internet Only	304	319	-15	34	39	-5	30	33	-3	63	71	-8	82	84	-2	43	45	-2	52	47	5

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	16	18	-2	6	7	-1	6	6	0	10	10	0	11	10	1	3	9	-6	16	16	0
Chemist Warehouse Remix	9	11	-2	4	3	1	3	4	-1	6	4	2	3	1	2	3	3	0	4	5	-1
Coles Radio	31	33	-2	8	7	1	9	11	-2	16	17	-1	16	16	0	7	5	2	20	18	2
DANCE HITS	15	18	-3	6	7	-1	7	6	1	9	11	-2	8	9	-1	3	3	0	10	10	0
GOLD 80s	15	11	4	8	7	1	7	4	3	6	5	1	7	6	1	4	3	1	10	8	2
GOLD Adelaide	7	7	0	4	4	0	4	3	1	4	3	1	2	2	0	*	1	*	4	2	2
HEART	10	8	2	3	3	0	4	5	-1	6	6	0	4	3	1	2	3	-1	6	6	0
HEART HITS	10	8	2	5	7	-2	4	4	0	5	2	3	4	4	0	*	*	*	6	6	0
iHeartCountry	7	5	2	2	3	-1	5	4	1	4	4	0	2	4	-2	2	*	*	6	7	-1
KIIS 90s	8	7	1	3	1	2	5	4	1	4	3	1	2	3	-1	*	*	*	4	3	1
MMM 2000s	12	13	-1	4	6	-2	7	7	0	6	7	-1	6	6	0	1	1	0	5	6	-1
MMM 90s	16	17	-1	9	9	0	9	9	0	11	11	0	7	7	0	4	5	-1	14	13	1
MMM CLASSIC ROCK	20	23	-3	8	7	1	10	11	-1	12	15	-3	7	9	-2	2	2	0	13	16	-3
NOVA Jamz	15	14	1	4	3	1	5	6	-1	7	7	0	8	9	-1	3	1	2	6	6	0
OLDSKOOL 80s HITS	16	20	-4	6	10	-4	9	9	0	9	7	2	4	8	-4	4	6	-2	8	14	-6
OLDSKOOL 90s HITS	19	18	1	7	4	3	9	6	3	11	9	2	8	9	-1	4	4	0	6	6	0
RnB FRIDAYS RADIO	25	28	-3	10	14	-4	8	14	-6	9	8	1	15	12	3	5	2	3	9	10	-1
smooth 80s	19	19	0	8	10	-2	12	12	0	13	13	0	8	10	-2	4	4	0	7	6	1
smooth fm Adelaide	38	34	4	13	13	0	23	23	0	21	19	2	16	11	5	7	7	0	27	20	7
TikTok Trending	16	17	-1	6	5	1	5	6	-1	7	7	0	6	7	-1	4	6	-2	7	6	1
triple j Unearthed	10	12	-2	5	4	1	5	5	0	3	4	-1	5	7	-2	1	3	-2	4	5	-1
ABC Country	5	6	-1	1	3	-2	3	2	1	3	1	2	4	2	2	2	1	1	4	3	1
ABC Jazz	15	11	4	5	3	2	4	4	0	7	7	0	8	5	3	7	5	2	9	10	-1
ABC KIDS LISTEN	12	12	0	8	7	1	2	4	-2	6	8	-2	3	2	1	3	2	1	6	8	-2
ABC Sport	7	10	-3	1	1	0	1	1	0	4	3	1	4	5	-1	1	3	-2	6	5	1
Double J	13	14	-1	3	5	-2	6	8	-2	7	8	-1	8	6	2	4	5	-1	9	10	-1
Total Digital/Internet Only	275	284	-9	123	133	-10	140	147	-7	169	167	2	152	151	1	76	82	-6	182	185	-3

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 2 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	7.0	7.5	10.6	3.6	4.2	0.6	6.6	7.4	6.1	0.4	0.5	*	2.9	3.5	3.4	11.1	9.9	28.3	13.0	14.2	10.9
CRUISE1323	8.6	9.4	11.3	2.9	3.2	2.3	2.3	2.8	*	1.0	1.1	2.2	1.8	2.0	4.3	10.6	11.6	11.2	20.3	21.2	29.6
KIIS1023	10.2	11.6	8.8	10.1	11.6	4.8	8.4	8.9	13.1	10.2	11.5	8.8	9.2	11.8	6.7	14.0	15.0	17.5	9.2	10.4	2.4
5MMM	12.2	13.8	10.6	13.7	15.2	12.4	12.2	13.6	12.6	13.1	14.9	10.2	14.6	18.0	16.0	16.0	18.2	13.4	7.2	8.1	2.2
NOVA91.9	11.4	13.3	6.7	16.6	18.8	11.0	20.6	24.7	6.0	21.6	25.0	9.2	9.4	11.6	10.1	6.4	7.5	3.4	5.3	5.8	4.3
SAFM	10.0	11.9	4.3	17.9	19.9	15.2	13.1	15.7	3.3	18.3	21.3	5.5	11.4	14.8	5.9	5.4	6.6	1.5	3.2	3.6	1.1
ABC ADE	8.1	8.7	12.8	0.9	0.9	1.7	1.3	1.3	2.6	4.3	5.0	2.6	4.7	5.0	12.5	3.3	3.2	6.6	19.4	19.9	32.0
5RN	1.2	1.3	2.1	0.2	0.2	0.7	0.2	0.3	*	0.3	0.2	2.4	1.3	1.6	2.3	2.1	2.0	4.7	1.7	1.9	0.7
ABC NEWSRADIO	2.0	2.1	4.4	1.0	0.7	5.7	0.3	0.4	0.4	1.1	0.8	7.7	1.6	1.9	2.9	1.4	1.6	1.7	4.0	4.0	7.5
5JJJ	4.6	5.1	4.9	7.0	7.4	9.6	9.1	10.5	6.8	5.7	5.9	13.7	8.0	10.3	5.2	3.0	3.5	1.5	0.5	0.5	0.6
ABC CLASSIC	1.9	2.1	2.1	0.6	0.7	1.0	0.7	0.7	1.4	1.3	1.2	5.7	0.5	0.4	2.4	3.3	4.1	0.3	3.1	3.4	2.0
Commercial DAB+ Stns	10.9	11.7	16.6	14.2	15.0	20.1	14.7	13.2	43.7	11.2	11.6	25.9	14.7	17.4	22.2	13.3	15.6	8.0	4.8	5.2	4.5
ABC DAB+ Stns	1.6	1.5	4.9	3.2	2.4	14.8	0.7	0.4	4.0	1.1	0.9	6.1	1.8	1.7	6.1	1.2	1.3	2.0	1.8	1.9	2.3
Total DAB+ Stns	14.4	13.2	21.4	19.2	17.3	35.0	16.2	13.7	47.7	12.7	12.5	32.0	20.7	19.2	28.3	17.5	16.8	10.0	7.3	7.0	6.8

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	6.8	7.4	10.1	10.8	11.3	18.3	5.2	5.2	11.1	2.9	3.2	4.1	7.4	8.3	8.9	13.3	17.0	5.8	7.5	7.9	12.0
CRUISE1323	8.0	8.7	11.1	6.3	7.0	7.2	9.6	10.3	14.3	9.5	10.5	13.5	6.2	6.9	7.2	5.0	5.7	8.0	10.6	11.6	12.1
KIIS1023	10.2	11.7	9.2	9.0	10.4	4.9	11.2	12.9	9.3	11.4	12.8	13.1	9.4	10.5	10.0	8.2	10.1	6.3	9.9	11.2	7.4
5MMM	12.9	14.7	11.4	13.9	15.8	10.7	14.1	15.9	13.0	13.1	15.0	11.7	12.4	14.2	9.5	5.7	6.3	10.4	9.6	10.9	7.9
NOVA91.9	11.2	13.1	7.2	10.2	11.9	4.7	10.6	12.1	8.2	12.3	14.2	9.7	13.5	15.9	6.0	8.4	10.8	3.7	12.1	14.0	5.4
SAFM	10.4	12.3	4.5	10.2	11.9	3.7	11.3	13.5	3.6	10.9	13.0	5.1	9.6	11.0	7.4	7.1	9.1	3.1	9.0	10.4	3.8
ABC ADE	8.3	8.9	13.4	11.6	11.9	22.5	8.5	9.1	12.1	6.1	6.8	7.6	6.3	6.9	9.3	9.4	10.4	18.3	7.3	7.8	10.6
5RN	1.1	1.2	2.4	1.8	1.7	5.9	1.0	1.1	1.2	0.9	0.9	1.1	1.1	1.3	0.1	0.8	0.5	4.2	1.4	1.5	1.3
ABC NEWSRADIO	1.9	1.9	4.0	2.5	2.5	6.7	1.0	1.0	2.2	1.8	1.9	3.2	1.4	1.5	2.6	4.1	4.7	7.0	2.6	2.5	5.8
5JJJ	4.5	5.0	5.3	5.0	5.8	3.4	3.7	4.0	4.9	3.7	4.0	6.3	5.8	6.2	9.0	5.9	7.5	2.7	4.9	5.6	3.6
ABC CLASSIC	1.8	2.1	1.9	2.2	2.5	2.1	1.6	1.8	1.8	1.2	1.3	1.2	2.1	2.3	3.3	3.4	4.3	1.7	2.1	2.2	2.6
Commercial DAB+ Stns	10.6	11.6	15.2	6.3	6.8	7.9	11.1	12.2	14.0	13.3	14.7	18.2	12.0	12.8	20.7	10.4	11.4	21.4	11.9	12.3	21.2
ABC DAB+ Stns	1.5	1.4	4.5	0.7	0.6	2.0	1.2	1.0	4.3	1.8	1.8	5.2	2.3	2.2	6.0	2.2	2.1	7.5	2.1	2.0	6.2
Total DAB+ Stns	14.1	12.9	19.6	8.9	7.5	9.8	14.2	13.1	18.2	17.1	16.5	23.4	15.5	15.0	26.7	16.9	13.5	28.9	15.4	14.3	27.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 7% share of all listening, 7.5% share of AM/FM/DAB+ listening and 10.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Feb 8 to Sat Apr 4

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEST)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 2 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	142	135	26	13	13	*	16	14	2	7	7	*	21	18	5	31	29	9	55	54	10
CRUISE1323	183	173	35	11	11	1	6	6	*	14	13	3	17	13	5	40	39	8	94	90	18
KIIS1023	266	259	36	35	34	3	28	28	4	56	54	7	55	54	7	48	45	11	44	44	4
5MMM	311	307	43	34	32	5	38	38	9	63	62	5	82	81	12	51	51	8	43	43	3
NOVA91.9	338	328	64	61	60	10	57	55	6	115	112	16	57	53	21	28	28	5	21	21	6
SAFM	310	300	41	53	52	9	31	31	4	95	91	11	77	75	12	23	21	3	31	30	2
ABC ADE	142	135	33	5	4	2	8	7	2	14	14	2	29	25	11	15	14	4	71	71	11
5RN	47	44	12	2	2	*	2	2	*	5	4	3	12	11	4	7	7	3	19	18	2
ABC NEWSRADIO	84	77	22	8	7	3	2	1	1	20	18	7	20	17	6	11	11	2	23	23	2
5JJJ	171	160	31	23	22	4	30	29	4	53	50	9	44	38	10	14	14	3	7	7	1
ABC CLASSIC	59	54	15	5	4	1	5	5	1	13	12	6	8	7	4	7	7	1	21	20	3
Commercial DAB+ Stns	242	230	69	29	28	9	25	23	8	55	53	15	64	60	20	32	31	8	37	36	7
ABC DAB+ Stns	66	61	28	7	7	4	6	5	4	14	13	6	19	16	9	8	8	2	12	12	3
Total DAB+ Stns	304	268	87	34	31	12	30	25	11	63	59	18	82	70	26	43	37	11	52	46	10
Total	1,160	1,108	298	125	120	34	111	107	30	279	267	54	245	229	81	157	151	47	244	235	51

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	128	123	21	85	82	7	54	47	10	40	37	5	54	52	5	36	33	4	88	77	16
CRUISE1323	166	154	31	85	77	15	103	91	19	115	103	21	68	64	6	35	29	7	123	115	22
KIIS1023	239	233	31	149	143	12	133	127	13	154	147	16	109	102	12	47	43	4	169	161	19
5MMM	280	273	39	164	156	18	147	139	18	162	152	22	129	122	11	47	39	8	161	158	16
NOVA91.9	306	291	57	170	160	17	158	142	28	161	152	22	145	139	12	60	57	4	198	193	26
SAFM	280	270	34	167	163	9	139	136	8	156	150	15	126	117	12	57	50	7	166	161	17
ABC ADE	131	121	30	98	88	18	74	68	13	65	60	9	54	50	7	31	27	6	91	88	16
5RN	39	35	11	25	19	7	14	14	2	19	17	4	10	10	*	5	3	2	26	23	5
ABC NEWSRADIO	78	71	17	49	41	9	18	16	3	29	24	6	22	19	4	14	11	3	44	36	12
5JJJ	153	142	26	86	78	11	75	65	13	71	63	13	79	70	13	35	35	2	85	78	13
ABC CLASSIC	53	49	13	25	24	4	29	22	8	24	21	5	20	19	4	12	9	3	32	28	8
Commercial DAB+ Stns	218	208	52	94	90	18	113	107	23	131	122	29	117	112	20	52	44	11	143	131	34
ABC DAB+ Stns	59	54	24	21	17	5	20	15	9	28	26	8	31	27	10	19	13	8	37	28	16
Total DAB+ Stns	275	243	68	123	103	22	140	120	31	169	145	36	152	135	29	76	56	19	182	155	47
Total	1,141	1,076	260	883	804	120	793	709	138	830	741	142	745	677	99	393	321	60	950	872	181

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 142,000 total listeners, 135,000 AM/FM/DAB+ listeners and 26,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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