RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.0	4.3	0.7	1.6	1.5	0.1	0.4	0.7	-0.3	0.8	1.6	-0.8	1.5	1.6	-0.1	8.0	7.4	0.6	11.2	9.2	2.0
6PR	7.8	5.2	2.6	1.5	1.4	0.1	1.7	3.5	-1.8	2.0	1.9	0.1	8.8	5.1	3.7	11.3	8.1	3.2	12.9	8.2	4.7
MIX 94.5	11.6	11.9	-0.3	15.5	12.7	2.8	15.2	19.9	-4.7	13.2	12.8	0.4	15.6	13.3	2.3	12.0	16.5	-4.5	4.5	4.1	0.4
92.9 TRIPLE M	8.5	9.3	-0.8	11.1	13.7	-2.6	18.4	11.1	7.3	15.0	17.8	-2.8	10.9	10.8	0.1	4.6	6.6	-2.0	0.5	0.8	-0.3
GOLD 96FM	11.6	13.4	-1.8	7.2	10.6	-3.4	4.5	8.6	-4.1	9.2	6.9	2.3	11.8	15.2	-3.4	22.7	20.9	1.8	10.1	14.7	-4.6
NOVA93.7	16.1	15.4	0.7	35.2	31.7	3.5	29.6	18.4	11.2	19.6	19.8	-0.2	19.0	22.0	-3.0	8.8	6.7	2.1	4.7	3.5	1.2
ABC PER	6.3	6.1	0.2	2.1	2.1	0.0	0.9	1.6	-0.7	2.4	1.7	0.7	3.1	2.4	0.7	8.5	5.0	3.5	13.4	17.1	-3.7
6RN	0.9	1.2	-0.3	0.5	0.2	0.3	0.1	0.4	-0.3	0.2	1.0	-0.8	1.9	1.3	0.6	0.7	0.7	0.0	1.2	2.4	-1.2
ABC NEWSRADIO	1.3	1.4	-0.1	0.6	1.7	-1.1	0.2	1.2	-1.0	1.0	0.9	0.1	0.7	0.8	-0.1	0.6	0.4	0.2	3.0	2.8	0.2
6JJJ	6.9	6.4	0.5	5.6	6.2	-0.6	13.7	9.2	4.5	17.1	12.4	4.7	6.6	9.7	-3.1	3.2	2.3	0.9	0.8	0.3	0.5
ABC CLASSIC	2.0	2.1	-0.1	2.1	1.6	0.5	1.8	2.2	-0.4	0.7	1.2	-0.5	1.0	0.8	0.2	0.9	1.1	-0.2	4.3	5.1	-0.8

Please note: 96FM renamed to GOLD 96FM from January 18.

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.9	4.3	0.6	4.2	2.9	1.3	5.5	5.4	0.1	5.0	5.0	0.0	4.8	3.6	1.2	5.6	3.7	1.9	5.2	4.2	1.0
6PR	8.1	5.6	2.5	11.2	8.5	2.7	8.5	4.9	3.6	6.6	3.7	2.9	4.1	5.6	-1.5	7.5	3.9	3.6	6.9	4.0	2.9
MIX 94.5	12.1	12.3	-0.2	11.3	11.0	0.3	12.8	12.4	0.4	12.9	12.8	0.1	12.7	15.2	-2.5	6.7	9.2	-2.5	9.9	10.9	-1.0
92.9 TRIPLE M	8.8	10.1	-1.3	9.7	13.0	-3.3	8.0	9.5	-1.5	9.5	8.9	0.6	7.4	8.9	-1.5	6.9	7.9	-1.0	7.4	6.9	0.5
GOLD 96FM	11.5	13.5	-2.0	9.7	11.2	-1.5	11.5	16.0	-4.5	13.0	15.8	-2.8	13.6	11.1	2.5	9.3	6.5	2.8	11.7	13.1	-1.4
NOVA93.7	16.0	15.4	0.6	17.6	17.7	-0.1	16.1	14.2	1.9	15.3	14.4	0.9	16.1	16.2	-0.1	11.4	12.9	-1.5	16.2	15.6	0.6
ABC PER	6.6	6.4	0.2	7.6	7.6	0.0	6.4	5.3	1.1	5.1	4.9	0.2	4.8	5.7	-0.9	13.8	13.3	0.5	5.5	5.3	0.2
6RN	1.0	1.1	-0.1	1.0	1.4	-0.4	0.5	0.7	-0.2	0.8	0.6	0.2	1.8	0.7	1.1	1.3	3.8	-2.5	0.7	1.8	-1.1
ABC NEWSRADIO	1.2	1.2	0.0	1.3	1.7	-0.4	0.6	0.8	-0.2	1.0	0.6	0.4	1.1	0.5	0.6	5.0	3.9	1.1	1.5	2.0	-0.5
6JJJ	6.9	6.5	0.4	6.5	6.4	0.1	7.1	5.9	1.2	6.9	7.2	-0.3	7.9	7.8	0.1	6.4	4.5	1.9	6.7	6.0	0.7
ABC CLASSIC	1.8	1.9	-0.1	2.0	2.1	-0.1	1.3	1.3	0.0	1.7	1.6	0.1	2.5	3.0	-0.5	2.2	2.7	-0.5	2.6	2.9	-0.3

Please note: 96FM renamed to GOLD 96FM from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	139	128	11	10	6	4	5	8	-3	10	16	-6	23	18	5	31	20	11	60	60	0
6PR	215	190	25	17	10	7	16	27	-11	31	28	3	50	41	9	40	33	7	61	51	10
MIX 94.5	549	560	-11	95	74	21	61	68	-7	147	147	0	123	138	-15	70	80	-10	54	53	1
92.9 TRIPLE M	437	412	25	70	62	8	62	54	8	144	141	3	118	106	12	29	29	0	14	19	-5
GOLD 96FM	391	490	-99	37	59	-22	26	42	-16	94	90	4	78	132	-54	87	89	-2	68	77	-9
NOVA93.7	679	650	29	132	127	5	84	84	0	211	208	3	163	148	15	53	60	-7	36	23	13
ABC PER	239	208	31	20	11	9	11	8	3	36	17	19	40	40	0	40	29	11	93	102	-9
6RN	52	62	-10	4	8	-4	1	5	-4	10	12	-2	12	10	2	9	7	2	17	19	-2
ABC NEWSRADIO	89	89	0	10	11	-1	4	8	-4	14	20	-6	16	13	3	9	5	4	36	33	3
6JJJ	348	297	51	33	37	-4	79	45	34	135	122	13	65	71	-6	19	16	3	18	7	11
ABC CLASSIC	95	102	-7	13	12	1	9	16	-7	17	20	-3	20	17	3	7	10	-3	28	28	0
Total	1,870	1,771	99	214	205	9	184	177	7	487	440	47	427	408	19	243	234	9	315	306	9

Please note: 96FM renamed to GOLD 96FM from January 18.

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	118	117	1	65	48	17	66	81	-15	71	81	-10	59	57	2	29	35	-6	95	80	15
6PR	197	173	24	144	117	27	104	91	13	80	78	2	65	57	8	27	30	-3	108	84	24
MIX 94.5	490	507	-17	278	268	10	229	233	-4	263	291	-28	201	222	-21	77	71	6	287	280	7
92.9 TRIPLE M	379	360	19	228	215	13	157	169	-12	181	167	14	129	145	-16	45	59	-14	208	198	10
GOLD 96FM	360	441	-81	182	235	-53	185	228	-43	222	277	-55	163	194	-31	59	70	-11	214	264	-50
NOVA93.7	637	593	44	422	384	38	300	292	8	336	311	25	252	249	3	93	100	-7	376	349	27
ABC PER	205	194	11	132	118	14	107	100	7	90	100	-10	66	80	-14	40	54	-14	136	117	19
6RN	46	55	-9	31	35	-4	16	24	-8	20	21	-1	16	13	3	9	12	-3	18	34	-16
ABC NEWSRADIO	80	84	-4	39	57	-18	26	31	-5	28	25	3	21	14	7	18	25	-7	45	56	-11
6JJJ	301	258	43	181	157	24	121	108	13	135	132	3	143	136	7	52	43	9	177	171	6
ABC CLASSIC	84	92	-8	36	53	-17	39	39	0	40	41	-1	35	45	-10	19	22	-3	52	65	-13
Total	1,816	1,718	98	1,402	1,363	39	1,161	1,194	-33	1,273	1,255	18	1,071	1,064	7	477	520	-43	1,421	1,424	-3

Please note: 96FM renamed to GOLD 96FM from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	8	2	*	*	*	*	*	*	*	1	*	1	1	0	3	2	1	6	4	2
6PR	15	10	5	*	*	*	*	1	*	1	1	0	4	2	2	4	2	2	7	4	3
MIX 94.5	22	23	-1	3	2	1	3	3	0	4	5	-1	6	6	0	4	5	-1	2	2	0
92.9 TRIPLE M	16	18	-2	2	3	-1	3	2	1	5	7	-2	4	5	-1	1	2	-1	*	*	*
GOLD 96FM	22	26	-4	1	2	-1	1	1	0	3	3	0	5	7	-2	7	6	1	5	7	-2
NOVA93.7	31	30	1	6	6	0	5	3	2	6	7	-1	8	10	-2	3	2	1	2	2	0
ABC PER	12	12	0	*	*	*	*	*	*	1	1	0	1	1	0	3	1	2	7	8	-1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
6JJJ	13	12	1	1	1	0	2	1	1	6	5	1	3	4	-1	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
Total	193	194	-1	18	19	-1	18	16	2	33	37	-4	40	46	-6	32	30	2	52	47	5

Please note: 96FM renamed to GOLD 96FM from January 18.

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	9	1	13	9	4	18	18	0	14	13	1	8	6	2	2	2	0	8	7	1
6PR	17	12	5	34	25	9	28	17	11	18	10	8	7	9	-2	3	2	1	11	6	5
MIX 94.5	25	26	-1	34	33	1	42	42	0	35	34	1	20	24	-4	3	4	-1	15	17	-2
92.9 TRIPLE M	18	21	-3	30	39	-9	26	32	-6	26	24	2	12	14	-2	3	4	-1	12	11	1
GOLD 96FM	24	28	-4	30	34	-4	38	54	-16	35	43	-8	22	18	4	4	3	1	18	21	-3
NOVA93.7	33	32	1	54	53	1	53	48	5	42	39	3	26	26	0	5	6	-1	25	25	0
ABC PER	14	13	1	23	23	0	21	18	3	14	13	1	8	9	-1	6	6	0	9	9	0
6RN	2	2	0	3	4	-1	2	2	0	2	1	1	3	1	2	1	2	-1	1	3	-2
ABC NEWSRADIO	3	2	1	4	5	-1	2	3	-1	3	2	1	2	1	1	2	2	0	2	3	-1
6JJJ	14	14	0	20	19	1	23	20	3	19	19	0	13	12	1	3	2	1	10	10	0
ABC CLASSIC	4	4	0	6	6	0	4	4	0	5	4	1	4	5	-1	1	1	0	4	5	-1
Total	207	208	-1	304	301	3	328	335	-7	273	269	4	159	158	1	44	48	-4	156	160	-4

Please note: 96FM renamed to GOLD 96FM from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	19	13	6	2	*	*	*	3	*	4	5	-1	*	*	*	6	1	5	8	5	3
70's MUSIC	19	18	1	1	1	0	1	1	0	4	7	-3	2	*	*	7	4	3	3	5	-2
BLENDER BEATS	53	39	14	11	7	4	7	3	4	15	14	1	16	10	6	3	4	-1	1	2	-1
Chemist Warehouse Remix	12	12	0	3	4	-1	2	*	*	4	4	0	2	4	-2	*	*	*	*	*	*
Coles Radio	63	54	9	4	6	-2	12	8	4	11	15	-4	18	14	4	7	4	3	11	9	2
GOLD 80s	23	74	-51	1	12	-11	3	7	-4	5	9	-4	5	26	-21	7	14	-7	2	7	-5
HEART	30	n.a.	*	2	n.a.	*	7	n.a.	*	4	n.a.	*	6	n.a.	*	6	n.a.	*	5	n.a.	*
HEART HITS	7	n.a.	*	2	n.a.	*	*	n.a.	*	3	n.a.	*	*	n.a.	*	3	n.a.	*	*	n.a.	*
KIIS	10	n.a.	*	3	n.a.	*	*	n.a.	*	3	n.a.	*	*	n.a.	*	3	n.a.	*	*	n.a.	*
MMM 90s	26	24	2	5	4	1	2	4	-2	6	4	2	10	10	0	2	1	1	*	*	*
MMM CLASSIC ROCK	26	37	-11	1	6	-5	4	4	0	6	9	-3	4	5	-1	8	7	1	3	5	-2
MMM COUNTRY	10	19	-9	1	6	-5	*	1	*	3	7	-4	4	4	0	2	1	1	*	*	*
OLDSKOOL 80s HITS	29	32	-3	3	3	0	3	2	1	5	5	0	4	12	-8	9	9	0	4	2	2
OLDSKOOL 90s HITS	42	39	3	4	7	-3	5	4	1	18	10	8	10	13	-3	4	4	0	1	*	*
RnB FRIDAYS RADIO	53	47	6	16	12	4	9	10	-1	13	21	-8	13	4	9	*	1	*	2	*	*
smooth fm Perth	85	73	12	8	4	4	4	6	-2	10	22	-12	19	15	4	18	12	6	25	15	10
triple j Unearthed	36	19	17	5	2	3	7	4	3	19	8	11	2	3	-1	1	1	0	2	*	*
ABC Country	16	21	-5	1	1	0	*	2	*	9	11	-2	2	*	*	2	2	0	2	5	-3
ABC Jazz	15	20	-5	6	5	1	1	5	-4	3	4	-1	1	1	0	*	*	*	4	5	-1
ABC KIDS LISTEN	17	19	-2	8	6	2	*	1	*	6	6	0	*	2	*	2	1	1	1	3	-2
ABC Sport	24	30	-6	4	2	2	1	3	-2	8	15	-7	4	2	2	2	6	-4	4	3	1
Double J	22	27	-5	4	4	0	*	1	*	8	13	-5	9	4	5	*	2	*	1	2	-1
Total Digital/Internet Only	463	466	-3	66	65	1	51	55	-4	113	127	-14	91	92	-1	67	59	8	75	68	7

Please note: HEART, HEART HITS & KIIS included from January 18. 96FM 80s renamed to GOLD 80s from January 18.

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1996]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	18	8	10	7	5	2	10	7	3	13	4	9	9	2	7	2	1	1	6	7	-1
70's MUSIC	13	14	-1	5	5	0	8	8	0	7	5	2	6	1	5	3	1	2	13	6	7
BLENDER BEATS	41	37	4	21	18	3	14	19	-5	25	20	5	21	17	4	9	6	3	29	18	11
Chemist Warehouse Remix	8	12	-4	2	7	-5	3	7	-4	3	6	-3	3	3	0	4	1	3	6	5	1
Coles Radio	54	47	7	19	10	9	22	23	-1	27	28	-1	16	22	-6	8	6	2	30	24	6
GOLD 80s	20	52	-32	7	26	-19	8	16	-8	6	21	-15	10	16	-6	1	6	-5	5	36	-31
HEART	25	n.a.	*	12	n.a.	*	9	n.a.	*	10	n.a.	*	11	n.a.	*	10	n.a.	*	18	n.a.	*
HEART HITS	5	n.a.	*	2	n.a.	*	4	n.a.	*	4	n.a.	*	2	n.a.	*	*	n.a.	*	5	n.a.	*
KIIS	8	n.a.	*	1	n.a.	*	2	n.a.	*	4	n.a.	*	2	n.a.	*	*	n.a.	*	2	n.a.	*
MMM 90s	23	18	5	11	14	-3	7	8	-1	9	7	2	8	8	0	4	2	2	9	14	-5
MMM CLASSIC ROCK	21	32	-11	8	10	-2	11	9	2	11	17	-6	10	8	2	1	8	-7	15	18	-3
MMM COUNTRY	8	15	-7	8	6	2	5	7	-2	3	8	-5	2	4	-2	1	5	-4	6	9	-3
OLDSKOOL 80s HITS	22	27	-5	8	13	-5	7	6	1	11	5	6	8	11	-3	2	8	-6	14	16	-2
OLDSKOOL 90s HITS	37	28	9	13	11	2	19	12	7	23	12	11	14	14	0	1	6	-5	16	21	-5
RnB FRIDAYS RADIO	49	43	6	19	22	-3	16	18	-2	21	22	-1	27	13	14	6	10	-4	20	20	0
smooth fm Perth	68	70	-2	39	34	5	39	36	3	40	38	2	37	27	10	11	17	-6	51	41	10
triple j Unearthed	29	16	13	15	4	11	8	7	1	11	10	1	6	6	0	7	4	3	16	6	10
ABC Country	12	18	-6	4	9	-5	8	3	5	4	8	-4	*	5	*	*	4	*	8	8	0
ABC Jazz	13	18	-5	4	5	-1	4	4	0	4	5	-1	6	8	-2	5	7	-2	5	7	-2
ABC KIDS LISTEN	14	16	-2	9	4	5	2	5	-3	4	5	-1	3	4	-1	3	5	-2	8	10	-2
ABC Sport	16	21	-5	3	9	-6	7	10	-3	5	10	-5	9	7	2	6	1	5	13	15	-2
Double J	17	23	-6	3	8	-5	14	12	2	8	10	-2	5	10	-5	2	6	-4	13	11	2
Total Digital/Internet Only	413	414	-1	216	209	7	218	219	-1	235	233	2	195	180	15	82	99	-17	271	273	-2

Please note: HEART, HEART HITS & KIIS included from January 18. 96FM 80s renamed to GOLD 80s from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	5.0	5.7	4.5	1.6	1.9	*	0.4	0.2	1.9	0.8	0.9	0.7	1.5	1.8	0.3	8.0	8.9	6.3	11.2	14.4	15.0
6PR	7.8	8.6	10.3	1.5	1.5	1.9	1.7	1.1	6.0	2.0	2.1	2.9	8.8	9.5	10.7	11.3	12.0	13.6	12.9	16.3	22.0
MIX 94.5	11.6	13.5	7.6	15.5	16.6	12.5	15.2	16.5	13.2	13.2	14.5	8.9	15.6	18.1	1.8	12.0	13.3	9.0	4.5	6.0	3.2
92.9 TRIPLE M	8.5	10.0	4.1	11.1	12.3	5.3	18.4	21.2	7.5	15.0	16.9	5.4	10.9	12.6	1.2	4.6	4.9	5.3	0.5	0.6	1.1
GOLD 96FM	11.6	12.9	14.0	7.2	7.2	9.2	4.5	3.4	13.4	9.2	9.7	10.4	11.8	12.2	20.6	22.7	25.1	18.1	10.1	13.2	10.6
NOVA93.7	16.1	18.3	14.6	35.2	37.7	27.6	29.6	31.8	27.0	19.6	21.8	10.7	19.0	20.8	17.0	8.8	9.6	8.7	4.7	6.3	3.1
ABC PER	6.3	6.6	12.7	2.1	2.0	3.5	0.9	1.0	1.0	2.4	2.1	7.5	3.1	2.2	17.5	8.5	8.3	18.3	13.4	16.9	22.2
6RN	0.9	1.0	1.1	0.5	0.5	*	0.1	*	0.1	0.2	0.2	0.3	1.9	2.0	1.8	0.7	0.8	0.5	1.2	1.4	3.2
ABC NEWSRADIO	1.3	1.3	2.6	0.6	0.3	3.0	0.2	0.3	*	1.0	0.8	4.9	0.7	0.8	0.5	0.6	0.5	2.5	3.0	3.8	4.3
6JJJ	6.9	7.6	9.0	5.6	5.1	11.5	13.7	14.6	13.4	17.1	18.1	19.5	6.6	7.2	7.3	3.2	3.4	4.3	0.8	1.1	0.8
ABC CLASSIC	2.0	2.2	1.9	2.1	2.1	2.6	1.8	2.1	0.6	0.7	0.6	2.0	1.0	1.1	1.1	0.9	1.0	0.8	4.3	5.6	4.1
Commercial DAB+ Stns	9.8	10.7	13.8	10.0	9.9	15.2	7.9	7.3	15.0	8.9	9.0	15.1	10.4	10.7	19.0	10.7	11.5	12.3	9.9	13.2	7.4
ABC DAB+ Stns	1.6	1.6	4.0	3.3	2.9	7.7	0.6	0.6	0.9	3.8	3.4	11.7	1.0	1.0	1.2	0.7	0.8	0.3	1.2	1.4	3.2
Total DAB+ Stns	14.1	12.3	17.8	15.5	12.8	22.8	12.0	7.9	15.8	14.3	12.4	26.8	12.1	11.7	20.3	13.6	12.2	12.6	16.3	14.5	10.5

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.9	5.6	4.1	4.2	4.8	3.3	5.5	6.4	4.6	5.0	5.7	3.6	4.8	5.3	6.1	5.6	6.6	3.8	5.2	6.0	5.5
6PR	8.1	8.8	11.2	11.2	11.6	23.8	8.5	9.6	10.7	6.6	7.4	6.0	4.1	4.5	4.8	7.5	8.5	7.0	6.9	7.9	7.8
MIX 94.5	12.1	13.9	8.4	11.3	12.9	8.9	12.8	14.9	9.4	12.9	14.6	10.3	12.7	14.7	7.1	6.7	8.4	2.3	9.9	11.9	5.4
92.9 TRIPLE M	8.8	10.3	4.7	9.7	11.3	3.7	8.0	9.5	3.8	9.5	11.0	5.3	7.4	8.6	3.9	6.9	7.6	7.5	7.4	9.1	2.3
GOLD 96FM	11.5	12.7	14.5	9.7	10.8	12.1	11.5	12.5	18.0	13.0	14.0	18.2	13.6	15.2	13.3	9.3	11.4	4.6	11.7	13.4	12.5
NOVA93.7	16.0	18.1	15.8	17.6	19.9	15.3	16.1	18.4	16.9	15.3	17.1	15.9	16.1	18.2	13.6	11.4	11.8	16.2	16.2	19.1	11.3
ABC PER	6.6	6.8	13.4	7.6	8.1	13.9	6.4	6.6	14.2	5.1	5.5	7.8	4.8	5.0	9.4	13.8	12.6	28.0	5.5	5.8	10.6
6RN	1.0	1.0	1.3	1.0	1.1	2.3	0.5	0.5	1.2	0.8	0.9	1.0	1.8	2.0	1.9	1.3	1.7	*	0.7	0.8	0.5
ABC NEWSRADIO	1.2	1.3	2.0	1.3	1.3	3.8	0.6	0.7	0.5	1.0	1.0	1.8	1.1	1.2	1.7	5.0	6.2	2.5	1.5	1.5	4.1
6JJJ	6.9	7.8	6.5	6.5	7.6	2.9	7.1	8.3	4.7	6.9	7.6	7.6	7.9	8.5	11.0	6.4	6.4	10.0	6.7	6.6	15.8
ABC CLASSIC	1.8	2.0	2.0	2.0	2.4	0.6	1.3	1.4	1.4	1.7	1.7	2.9	2.5	2.7	3.9	2.2	2.6	1.8	2.6	3.1	1.6
Commercial DAB+ Stns	9.3	10.2	13.0	6.7	7.5	7.3	9.1	10.2	10.3	11.0	11.8	17.1	11.2	11.8	18.5	10.7	11.3	14.3	11.4	12.6	15.9
ABC DAB+ Stns	1.4	1.5	3.0	0.8	0.8	2.0	1.2	1.1	4.2	1.5	1.5	2.4	2.3	2.3	4.5	4.0	4.9	2.0	2.3	2.1	6.8
Total DAB+ Stns	13.4	11.6	16.0	9.7	8.2	9.2	13.3	11.3	14.5	15.5	13.3	19.5	15.9	14.1	23.0	16.3	16.2	16.3	16.6	14.8	22.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 5% share of all listening, 5.7% share of AM/FM/DAB+ listening and 4.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: 96FM renamed to GOLD 96FM from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**139**	129	27	**10**	10	*	**5**	2	3	**10**	8	2	**23**	21	1	**31**	29	7	**60**	60	14
6PR	**215**	203	47	**17**	17	2	**16**	12	8	**31**	28	5	**50**	47	10	**40**	38	7	**61**	60	16
MIX 94.5	**549**	531	80	**95**	92	18	**61**	55	17	**147**	139	21	**123**	123	6	**70**	69	13	**54**	53	5
92.9 TRIPLE M	**437**	421	52	**70**	65	9	**62**	58	13	**144**	141	16	**118**	115	7	**29**	28	5	**14**	13	2
GOLD 96FM	**391**	371	67	**37**	32	9	**26**	22	8	**94**	92	8	**78**	73	19	**87**	86	15	**68**	66	8
NOVA93.7	**679**	646	120	**132**	122	27	**84**	78	23	**211**	202	30	**163**	157	26	**53**	52	9	**36**	36	6
ABC PER	**239**	224	55	**20**	19	2	**11**	8	3	**36**	28	11	**40**	37	11	**40**	40	9	**93**	92	19
6RN	**52**	46	14	**4**	4	*	**1**	1	1	**10**	8	2	**12**	9	4	**9**	9	2	**17**	15	6
ABC NEWSRADIO	**89**	78	24	**10**	7	3	**4**	4	*	**14**	11	7	**16**	14	3	**9**	8	3	**36**	34	7
6JJJ	**348**	320	67	**33**	29	8	**79**	73	14	**135**	122	28	**65**	61	9	**19**	19	6	**18**	17	2
ABC CLASSIC	**95**	92	21	**13**	13	3	**9**	9	1	**17**	16	6	**20**	20	4	**7**	7	1	**28**	27	6
Commercial DAB+ Stns	**350**	325	93	**51**	47	10	**42**	38	16	**73**	71	19	**74**	68	22	**58**	52	18	**51**	50	9
ABC DAB+ Stns	**119**	108	31	**25**	22	6	**9**	8	2	**47**	43	10	**18**	16	6	**7**	7	1	**13**	12	6
Total DAB+ Stns	**463**	395	120	**66**	57	15	**51**	43	17	**113**	101	27	**91**	77	28	**67**	58	18	**75**	60	15
Total	**1,870**	1,771	470	**214**	208	61	**184**	177	62	**487**	462	109	**427**	406	96	**243**	236	66	**315**	283	76

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**118**	110	21	**65**	60	7	**66**	61	10	**71**	69	7	**59**	56	8	**29**	25	6	**95**	91	15
6PR	**197**	185	42	**144**	130	27	**104**	92	20	**80**	76	11	**65**	57	11	**27**	25	4	**108**	101	21
MIX 94.5	**490**	461	70	**278**	264	27	**229**	214	22	**263**	245	33	**201**	192	17	**77**	71	5	**287**	278	26
92.9 TRIPLE M	**379**	365	44	**228**	223	12	**157**	147	17	**181**	170	22	**129**	124	6	**45**	43	5	**208**	202	17
GOLD 96FM	**360**	332	58	**182**	165	27	**185**	157	31	**222**	200	33	**163**	148	21	**59**	53	7	**214**	202	38
NOVA93.7	**637**	602	102	**422**	401	40	**300**	275	45	**336**	307	45	**252**	243	33	**93**	84	13	**376**	359	51
ABC PER	**205**	189	47	**132**	120	19	**107**	98	24	**90**	84	13	**66**	60	12	**40**	34	9	**136**	125	25
6RN	**46**	42	12	**31**	25	8	**16**	16	4	**20**	19	3	**16**	15	3	**9**	9	*	**18**	16	3
ABC NEWSRADIO	**80**	70	19	**39**	30	12	**26**	26	1	**28**	26	6	**21**	16	4	**18**	14	5	**45**	38	15
6JJJ	**301**	281	46	**181**	172	15	**121**	112	12	**135**	122	22	**143**	133	16	**52**	44	11	**177**	158	38
ABC CLASSIC	**84**	81	18	**36**	35	4	**39**	37	5	**40**	36	10	**35**	29	8	**19**	15	4	**52**	49	7
Commercial DAB+ Stns	**309**	287	72	**162**	150	20	**155**	147	20	**179**	162	37	**153**	145	28	**57**	45	17	**203**	184	45
ABC DAB+ Stns	**94**	86	25	**35**	31	7	**41**	36	12	**35**	29	8	**29**	27	6	**21**	20	3	**60**	49	14
Total DAB+ Stns	**413**	347	94	**216**	176	25	**218**	180	30	**235**	187	44	**195**	170	34	**82**	63	19	**271**	223	57
Total	**1,816**	1,698	407	**1,402**	1,253	195	**1,161**	1,013	191	**1,273**	1,115	205	**1,071**	944	159	**477**	392	76	**1,421**	1,288	269

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 139,000 total listeners, 129,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: 96FM renamed to GOLD 96FM from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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