RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2026
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 2.7 | 3.3 | -0.6 | 3.8 | 3.4 | 0.4 | 3.1 | 4.3 | -1.2 | 2.6 | 2.1 | 0.5 | 2.3 | 2.9 | -0.6 | 2.6 | 4.5 | -1.9 | 2.7 | 3.4 | -0.7 |
| 3AW | 13.8 | 13.9 | -0.1 | 4.2 | 4.7 | -0.5 | 7.4 | 6.7 | 0.7 | 1.2 | 2.5 | -1.3 | 6.9 | 6.9 | 0.0 | 16.0 | 11.7 | 4.3 | 34.7 | 33.4 | 1.3 |
| Magic 1278 | 1.6 | 1.4 | 0.2 | 0.5 | 0.7 | -0.2 | 0.3 | 0.8 | -0.5 | 0.8 | 0.8 | 0.0 | 1.1 | 0.8 | 0.3 | 2.3 | 3.7 | -1.4 | 2.9 | 1.4 | 1.5 |
| 3MP 1377 | 1.6 | 1.2 | 0.4 | 0.4 | 0.4 | 0.0 | 1.3 | 0.4 | 0.9 | 0.5 | 1.1 | -0.6 | 0.7 | 0.5 | 0.2 | 1.2 | 1.9 | -0.7 | 4.2 | 2.1 | 2.1 |
| 101.9 FOX FM | 8.6 | 7.4 | 1.2 | 12.8 | 13.9 | -1.1 | 8.5 | 10.4 | -1.9 | 15.3 | 13.8 | 1.5 | 9.4 | 8.5 | 0.9 | 7.5 | 4.9 | 2.6 | 1.5 | 0.8 | 0.7 |
| GOLD104.3 | 12.5 | 13.3 | -0.8 | 11.3 | 10.7 | 0.6 | 12.1 | 18.9 | -6.8 | 9.8 | 8.2 | 1.6 | 15.9 | 15.6 | 0.3 | 16.7 | 16.5 | 0.2 | 9.3 | 12.1 | -2.8 |
| KIIS1011 | 5.1 | 5.4 | -0.3 | 9.0 | 9.6 | -0.6 | 11.9 | 10.1 | 1.8 | 10.2 | 9.1 | 1.1 | 3.8 | 6.1 | -2.3 | 1.6 | 2.0 | -0.4 | 0.5 | 1.6 | -1.1 |
| 105.1 TRIPLE M | 6.5 | 6.8 | -0.3 | 8.1 | 11.2 | -3.1 | 7.4 | 6.8 | 0.6 | 8.3 | 8.3 | 0.0 | 9.8 | 9.6 | 0.2 | 6.0 | 7.7 | -1.7 | 1.3 | 1.5 | -0.2 |
| NOVA 100 | 8.7 | 7.9 | 0.8 | 17.9 | 15.9 | 2.0 | 11.3 | 12.0 | -0.7 | 13.1 | 10.9 | 2.2 | 9.8 | 10.1 | -0.3 | 6.3 | 5.5 | 0.8 | 1.7 | 1.7 | 0.0 |
| smoothfm 91.5 | 9.4 | 8.5 | 0.9 | 9.1 | 7.7 | 1.4 | 14.0 | 11.2 | 2.8 | 8.5 | 6.9 | 1.6 | 5.9 | 7.7 | -1.8 | 10.1 | 9.8 | 0.3 | 11.4 | 8.9 | 2.5 |
| ABC MEL | 5.4 | 6.5 | -1.1 | 2.5 | 0.7 | 1.8 | 1.1 | 1.5 | -0.4 | 0.8 | 1.7 | -0.9 | 4.6 | 4.5 | 0.1 | 7.9 | 8.1 | -0.2 | 10.8 | 13.6 | -2.8 |
| 3RN | 1.2 | 1.3 | -0.1 | 0.8 | 0.1 | 0.7 | 0.3 | 0.4 | -0.1 | 0.2 | 0.6 | -0.4 | 1.1 | 1.4 | -0.3 | 1.9 | 2.0 | -0.1 | 2.3 | 1.9 | 0.4 |
| ABC NEWSRADIO | 1.2 | 1.6 | -0.4 | 0.9 | 0.4 | 0.5 | 1.7 | 1.5 | 0.2 | 1.2 | 1.1 | 0.1 | 0.7 | 1.6 | -0.9 | 1.2 | 1.4 | -0.2 | 1.7 | 2.6 | -0.9 |
| 3JJJ | 3.6 | 3.3 | 0.3 | 3.6 | 2.5 | 1.1 | 3.7 | 3.4 | 0.3 | 10.0 | 9.9 | 0.1 | 2.5 | 2.7 | -0.2 | 1.8 | 2.9 | -1.1 | 0.7 | 0.2 | 0.5 |
| ABC CLASSIC | 1.7 | 2.1 | -0.4 | 1.5 | 1.9 | -0.4 | 1.4 | 1.4 | 0.0 | 1.2 | 1.3 | -0.1 | 1.5 | 2.7 | -1.2 | 0.5 | 1.0 | -0.5 | 3.1 | 2.8 | 0.3 |

By Session, P10+

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 2.9 | 3.4 | -0.5 | 4.0 | 3.8 | 0.2 | 2.6 | 3.6 | -1.0 | 2.8 | 3.0 | -0.2 | 2.6 | 3.4 | -0.8 | 1.4 | 2.1 | -0.7 | 1.9 | 3.2 | -1.3 |
| 3AW | 14.1 | 14.4 | -0.3 | 18.9 | 19.8 | -0.9 | 15.5 | 16.2 | -0.7 | 10.4 | 9.7 | 0.7 | 8.4 | 8.5 | -0.1 | 17.5 | 18.0 | -0.5 | 13.1 | 12.1 | 1.0 |
| Magic 1278 | 1.5 | 1.3 | 0.2 | 1.0 | 0.8 | 0.2 | 1.7 | 1.8 | -0.1 | 1.8 | 1.4 | 0.4 | 1.4 | 1.5 | -0.1 | 1.2 | 1.0 | 0.2 | 1.9 | 1.6 | 0.3 |
| 3MP 1377 | 1.5 | 0.9 | 0.6 | 1.0 | 0.7 | 0.3 | 1.5 | 1.3 | 0.2 | 2.2 | 1.0 | 1.2 | 1.3 | 0.5 | 0.8 | 1.6 | 1.2 | 0.4 | 1.9 | 2.3 | -0.4 |
| 101.9 FOX FM | 9.0 | 7.5 | 1.5 | 8.8 | 7.2 | 1.6 | 8.7 | 6.8 | 1.9 | 9.8 | 8.3 | 1.5 | 9.7 | 8.4 | 1.3 | 6.2 | 6.7 | -0.5 | 7.1 | 6.9 | 0.2 |
| GOLD104.3 | 12.1 | 13.5 | -1.4 | 10.6 | 11.0 | -0.4 | 11.9 | 14.2 | -2.3 | 14.2 | 16.2 | -2.0 | 12.0 | 13.2 | -1.2 | 11.1 | 11.1 | 0.0 | 13.7 | 12.7 | 1.0 |
| KIIS1011 | 5.0 | 5.2 | -0.2 | 5.1 | 5.0 | 0.1 | 4.5 | 4.9 | -0.4 | 4.5 | 5.4 | -0.9 | 6.2 | 5.7 | 0.5 | 5.5 | 4.8 | 0.7 | 5.2 | 6.0 | -0.8 |
| 105.1 TRIPLE M | 7.1 | 7.2 | -0.1 | 6.8 | 6.4 | 0.4 | 6.8 | 6.6 | 0.2 | 7.4 | 7.2 | 0.2 | 8.8 | 10.7 | -1.9 | 4.4 | 4.7 | -0.3 | 4.4 | 5.6 | -1.2 |
| NOVA 100 | 8.7 | 7.7 | 1.0 | 11.1 | 8.8 | 2.3 | 7.3 | 6.9 | 0.4 | 8.2 | 7.8 | 0.4 | 9.7 | 8.0 | 1.7 | 5.0 | 5.7 | -0.7 | 8.8 | 8.5 | 0.3 |
| smoothfm 91.5 | 9.2 | 8.4 | 0.8 | 6.8 | 7.4 | -0.6 | 11.7 | 10.2 | 1.5 | 10.5 | 9.1 | 1.4 | 8.5 | 7.3 | 1.2 | 6.7 | 6.0 | 0.7 | 10.1 | 8.7 | 1.4 |
| ABC MEL | 5.6 | 6.6 | -1.0 | 6.6 | 7.8 | -1.2 | 6.4 | 5.5 | 0.9 | 3.8 | 5.1 | -1.3 | 4.8 | 6.6 | -1.8 | 7.3 | 10.9 | -3.6 | 4.9 | 6.0 | -1.1 |
| 3RN | 1.2 | 1.3 | -0.1 | 2.4 | 2.2 | 0.2 | 0.7 | 0.6 | 0.1 | 0.6 | 0.9 | -0.3 | 0.8 | 1.0 | -0.2 | 1.5 | 1.9 | -0.4 | 1.4 | 1.4 | 0.0 |
| ABC NEWSRADIO | 1.2 | 1.5 | -0.3 | 1.9 | 2.0 | -0.1 | 0.6 | 1.2 | -0.6 | 0.6 | 1.1 | -0.5 | 1.2 | 1.0 | 0.2 | 2.7 | 3.6 | -0.9 | 1.4 | 2.0 | -0.6 |
| 3JJJ | 3.2 | 3.3 | -0.1 | 3.1 | 3.8 | -0.7 | 2.8 | 2.8 | 0.0 | 3.1 | 3.0 | 0.1 | 4.3 | 4.1 | 0.2 | 2.7 | 3.3 | -0.6 | 5.1 | 3.2 | 1.9 |
| ABC CLASSIC | 1.6 | 1.8 | -0.2 | 1.5 | 2.0 | -0.5 | 1.4 | 1.3 | 0.1 | 1.4 | 1.5 | -0.1 | 1.4 | 1.7 | -0.3 | 3.5 | 3.7 | -0.2 | 2.0 | 2.9 | -0.9 |

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2026
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 332 | 347 | -15 | 28 | 35 | -7 | 29 | 24 | 5 | 92 | 74 | 18 | 69 | 87 | -18 | 55 | 54 | 1 | 58 | 72 | -14 |
| 3AW | 705 | 701 | 4 | 44 | 42 | 2 | 57 | 51 | 6 | 64 | 62 | 2 | 118 | 102 | 16 | 122 | 135 | -13 | 299 | 308 | -9 |
| Magic 1278 | 178 | 163 | 15 | 17 | 12 | 5 | 10 | 17 | -7 | 33 | 33 | 0 | 32 | 22 | 10 | 28 | 32 | -4 | 57 | 46 | 11 |
| 3MP 1377 | 166 | 165 | 1 | 18 | 9 | 9 | 21 | 15 | 6 | 24 | 29 | -5 | 20 | 27 | -7 | 21 | 24 | -3 | 62 | 61 | 1 |
| 101.9 FOX FM | 1,175 | 1,125 | 50 | 198 | 175 | 23 | 165 | 141 | 24 | 419 | 454 | -35 | 255 | 236 | 19 | 86 | 74 | 12 | 52 | 45 | 7 |
| GOLD104.3 | 1,244 | 1,226 | 18 | 153 | 115 | 38 | 128 | 144 | -16 | 247 | 257 | -10 | 333 | 304 | 29 | 210 | 190 | 20 | 174 | 216 | -42 |
| KIIS1011 | 880 | 913 | -33 | 138 | 144 | -6 | 146 | 131 | 15 | 361 | 336 | 25 | 158 | 214 | -56 | 60 | 52 | 8 | 17 | 36 | -19 |
| 105.1 TRIPLE M | 782 | 731 | 51 | 104 | 89 | 15 | 108 | 66 | 42 | 223 | 247 | -24 | 201 | 187 | 14 | 86 | 89 | -3 | 60 | 53 | 7 |
| NOVA 100 | 1,215 | 1,155 | 60 | 239 | 202 | 37 | 155 | 161 | -6 | 420 | 390 | 30 | 291 | 277 | 14 | 71 | 91 | -20 | 38 | 33 | 5 |
| smoothfm 91.5 | 1,128 | 1,092 | 36 | 138 | 112 | 26 | 125 | 118 | 7 | 286 | 267 | 19 | 216 | 237 | -21 | 152 | 153 | -1 | 212 | 206 | 6 |
| ABC MEL | 466 | 469 | -3 | 26 | 16 | 10 | 12 | 25 | -13 | 41 | 59 | -18 | 74 | 115 | -41 | 106 | 77 | 29 | 206 | 176 | 30 |
| 3RN | 130 | 158 | -28 | 10 | 5 | 5 | 5 | 12 | -7 | 17 | 28 | -11 | 36 | 34 | 2 | 30 | 27 | 3 | 33 | 53 | -20 |
| ABC NEWSRADIO | 265 | 238 | 27 | 24 | 16 | 8 | 22 | 23 | -1 | 80 | 61 | 19 | 40 | 42 | -2 | 34 | 29 | 5 | 64 | 67 | -3 |
| 3JJJ | 601 | 481 | 120 | 67 | 33 | 34 | 79 | 58 | 21 | 282 | 242 | 40 | 116 | 88 | 28 | 40 | 47 | -7 | 18 | 12 | 6 |
| ABC CLASSIC | 209 | 274 | -65 | 14 | 30 | -16 | 26 | 36 | -10 | 40 | 53 | -13 | 46 | 69 | -23 | 19 | 20 | -1 | 65 | 66 | -1 |
| Total | 4,765 | 4,687 | 78 | 527 | 506 | 21 | 485 | 470 | 15 | 1,288 | 1,285 | 3 | 1,087 | 1,056 | 31 | 596 | 582 | 14 | 783 | 788 | -5 |

By Session, P10+ [Potential: 5081]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 303 | 300 | 3 | 198 | 160 | 38 | 120 | 155 | -35 | 129 | 162 | -33 | 112 | 113 | -1 | 54 | 51 | 3 | 178 | 198 | -20 |
| 3AW | 649 | 667 | -18 | 493 | 518 | -25 | 384 | 417 | -33 | 349 | 355 | -6 | 255 | 270 | -15 | 173 | 183 | -10 | 494 | 481 | 13 |
| Magic 1278 | 162 | 138 | 24 | 68 | 58 | 10 | 85 | 66 | 19 | 89 | 56 | 33 | 62 | 37 | 25 | 30 | 28 | 2 | 88 | 85 | 3 |
| 3MP 1377 | 142 | 121 | 21 | 65 | 49 | 16 | 56 | 72 | -16 | 72 | 65 | 7 | 54 | 26 | 28 | 31 | 21 | 10 | 78 | 102 | -24 |
| 101.9 FOX FM | 1,094 | 1,005 | 89 | 611 | 529 | 82 | 461 | 446 | 15 | 550 | 499 | 51 | 526 | 444 | 82 | 196 | 199 | -3 | 570 | 537 | 33 |
| GOLD104.3 | 1,103 | 1,115 | -12 | 593 | 556 | 37 | 549 | 570 | -21 | 614 | 657 | -43 | 478 | 496 | -18 | 203 | 233 | -30 | 738 | 703 | 35 |
| KIIS1011 | 769 | 748 | 21 | 403 | 403 | 0 | 332 | 330 | 2 | 295 | 365 | -70 | 309 | 330 | -21 | 145 | 138 | 7 | 438 | 499 | -61 |
| 105.1 TRIPLE M | 670 | 650 | 20 | 344 | 304 | 40 | 274 | 236 | 38 | 307 | 339 | -32 | 355 | 336 | 19 | 119 | 102 | 17 | 372 | 364 | 8 |
| NOVA 100 | 1,109 | 1,022 | 87 | 674 | 612 | 62 | 429 | 447 | -18 | 481 | 438 | 43 | 517 | 456 | 61 | 181 | 199 | -18 | 684 | 669 | 15 |
| smoothfm 91.5 | 992 | 916 | 76 | 485 | 468 | 17 | 520 | 483 | 37 | 520 | 516 | 4 | 440 | 403 | 37 | 175 | 156 | 19 | 636 | 675 | -39 |
| ABC MEL | 401 | 421 | -20 | 277 | 269 | 8 | 214 | 226 | -12 | 191 | 228 | -37 | 165 | 191 | -26 | 97 | 111 | -14 | 300 | 284 | 16 |
| 3RN | 109 | 145 | -36 | 75 | 87 | -12 | 53 | 62 | -9 | 34 | 71 | -37 | 47 | 47 | 0 | 37 | 33 | 4 | 80 | 78 | 2 |
| ABC NEWSRADIO | 229 | 221 | 8 | 124 | 127 | -3 | 64 | 66 | -2 | 60 | 67 | -7 | 74 | 62 | 12 | 51 | 46 | 5 | 124 | 128 | -4 |
| 3JJJ | 514 | 416 | 98 | 278 | 248 | 30 | 178 | 176 | 2 | 237 | 191 | 46 | 236 | 223 | 13 | 99 | 104 | -5 | 346 | 265 | 81 |
| ABC CLASSIC | 170 | 229 | -59 | 89 | 108 | -19 | 83 | 95 | -12 | 81 | 103 | -22 | 68 | 110 | -42 | 57 | 70 | -13 | 138 | 169 | -31 |
| Total | 4,633 | 4,568 | 65 | 3,559 | 3,466 | 93 | 3,045 | 3,018 | 27 | 3,113 | 3,259 | -146 | 3,049 | 3,039 | 10 | 1,561 | 1,536 | 25 | 3,892 | 3,828 | 64 |

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2026
# AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 13 | 15 | -2 | 2 | 1 | 1 | 1 | 2 | -1 | 3 | 2 | 1 | 2 | 3 | -1 | 2 | 3 | -1 | 3 | 4 | -1 |
| 3AW | 67 | 65 | 2 | 2 | 2 | 0 | 3 | 2 | 1 | 1 | 2 | -1 | 7 | 7 | 0 | 12 | 8 | 4 | 41 | 42 | -1 |
| Magic 1278 | 8 | 7 | 1 | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 3 | -1 | 3 | 2 | 1 |
| 3MP 1377 | 8 | 6 | 2 | * | * | * | 1 | * | * | * | 1 | * | 1 | 1 | 0 | 1 | 1 | 0 | 5 | 3 | 2 |
| 101.9 FOX FM | 41 | 34 | 7 | 5 | 6 | -1 | 4 | 4 | 0 | 15 | 11 | 4 | 10 | 9 | 1 | 6 | 4 | 2 | 2 | 1 | 1 |
| GOLD104.3 | 60 | 62 | -2 | 5 | 5 | 0 | 5 | 7 | -2 | 9 | 7 | 2 | 17 | 17 | 0 | 13 | 12 | 1 | 11 | 15 | -4 |
| KIIS1011 | 24 | 25 | -1 | 4 | 4 | 0 | 5 | 4 | 1 | 10 | 7 | 3 | 4 | 7 | -3 | 1 | 1 | 0 | 1 | 2 | -1 |
| 105.1 TRIPLE M | 31 | 32 | -1 | 3 | 5 | -2 | 3 | 2 | 1 | 8 | 7 | 1 | 10 | 10 | 0 | 5 | 6 | -1 | 2 | 2 | 0 |
| NOVA 100 | 42 | 37 | 5 | 8 | 7 | 1 | 5 | 4 | 1 | 13 | 9 | 4 | 10 | 11 | -1 | 5 | 4 | 1 | 2 | 2 | 0 |
| smoothfm 91.5 | 46 | 39 | 7 | 4 | 3 | 1 | 6 | 4 | 2 | 8 | 6 | 2 | 6 | 8 | -2 | 8 | 7 | 1 | 14 | 11 | 3 |
| ABC MEL | 26 | 30 | -4 | 1 | * | * | * | 1 | * | 1 | 1 | 0 | 5 | 5 | 0 | 6 | 6 | 0 | 13 | 17 | -4 |
| 3RN | 6 | 6 | 0 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 2 | 1 |
| ABC NEWSRADIO | 6 | 8 | -2 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | -1 | 1 | 1 | 0 | 2 | 3 | -1 |
| 3JJJ | 18 | 15 | 3 | 2 | 1 | 1 | 2 | 1 | 1 | 10 | 8 | 2 | 3 | 3 | 0 | 1 | 2 | -1 | 1 | * | * |
| ABC CLASSIC | 8 | 10 | -2 | 1 | 1 | 0 | 1 | * | * | 1 | 1 | 0 | 2 | 3 | -1 | * | 1 | * | 4 | 4 | 0 |
| Total | 484 | 464 | 20 | 42 | 43 | -1 | 42 | 35 | 7 | 96 | 80 | 16 | 107 | 107 | 0 | 78 | 72 | 6 | 119 | 127 | -8 |

By Session, P10+ [Potential: 5081]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1116am | 15 | 17 | -2 | 29 | 27 | 2 | 21 | 26 | -5 | 18 | 18 | 0 | 13 | 16 | -3 | 2 | 3 | -1 | 7 | 12 | -5 |
| 3AW | 73 | 72 | 1 | 136 | 142 | -6 | 121 | 119 | 2 | 67 | 58 | 9 | 42 | 40 | 2 | 25 | 24 | 1 | 51 | 47 | 4 |
| Magic 1278 | 8 | 7 | 1 | 7 | 6 | 1 | 13 | 14 | -1 | 12 | 9 | 3 | 7 | 7 | 0 | 2 | 1 | 1 | 7 | 6 | 1 |
| 3MP 1377 | 8 | 5 | 3 | 7 | 5 | 2 | 12 | 9 | 3 | 14 | 6 | 8 | 6 | 2 | 4 | 2 | 2 | 0 | 8 | 9 | -1 |
| 101.9 FOX FM | 47 | 37 | 10 | 64 | 52 | 12 | 68 | 50 | 18 | 63 | 50 | 13 | 48 | 39 | 9 | 9 | 9 | 0 | 28 | 27 | 1 |
| GOLD104.3 | 63 | 67 | -4 | 77 | 79 | -2 | 93 | 104 | -11 | 92 | 97 | -5 | 60 | 62 | -2 | 16 | 15 | 1 | 53 | 49 | 4 |
| KIIS1011 | 26 | 26 | 0 | 37 | 36 | 1 | 35 | 36 | -1 | 29 | 32 | -3 | 31 | 27 | 4 | 8 | 6 | 2 | 20 | 23 | -3 |
| 105.1 TRIPLE M | 37 | 36 | 1 | 49 | 46 | 3 | 53 | 48 | 5 | 48 | 43 | 5 | 43 | 50 | -7 | 6 | 6 | 0 | 17 | 22 | -5 |
| NOVA 100 | 45 | 38 | 7 | 80 | 63 | 17 | 57 | 50 | 7 | 53 | 46 | 7 | 48 | 38 | 10 | 7 | 8 | -1 | 34 | 33 | 1 |
| smoothfm 91.5 | 48 | 42 | 6 | 49 | 53 | -4 | 92 | 75 | 17 | 68 | 55 | 13 | 42 | 34 | 8 | 9 | 8 | 1 | 39 | 34 | 5 |
| ABC MEL | 29 | 33 | -4 | 48 | 56 | -8 | 50 | 40 | 10 | 25 | 31 | -6 | 24 | 31 | -7 | 10 | 15 | -5 | 19 | 23 | -4 |
| 3RN | 6 | 6 | 0 | 17 | 16 | 1 | 6 | 5 | 1 | 4 | 5 | -1 | 4 | 4 | 0 | 2 | 3 | -1 | 5 | 5 | 0 |
| ABC NEWSRADIO | 6 | 8 | -2 | 13 | 14 | -1 | 5 | 9 | -4 | 4 | 6 | -2 | 6 | 5 | 1 | 4 | 5 | -1 | 5 | 8 | -3 |
| 3JJJ | 17 | 17 | 0 | 23 | 27 | -4 | 22 | 20 | 2 | 20 | 18 | 2 | 21 | 19 | 2 | 4 | 4 | 0 | 20 | 12 | 8 |
| ABC CLASSIC | 8 | 9 | -1 | 11 | 15 | -4 | 11 | 10 | 1 | 9 | 9 | 0 | 7 | 8 | -1 | 5 | 5 | 0 | 8 | 11 | -3 |
| Total | 521 | 496 | 25 | 723 | 717 | 6 | 781 | 733 | 48 | 646 | 597 | 49 | 494 | 469 | 25 | 140 | 134 | 6 | 389 | 386 | 3 |

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2026
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 38 | 52 | -14 | 11 | 6 | 5 | * | 10 | * | 10 | 19 | -9 | 18 | 17 | 1 | * | * | * | * | 1 | * |
| CADA | 23 | 20 | 3 | 9 | 7 | 2 | * | 2 | * | 8 | 8 | 0 | 2 | * | * | 3 | 2 | 1 | * | * | * |
| Chemist Warehouse Remix | 12 | 54 | -42 | * | 5 | * | * | 5 | * | 9 | 31 | -22 | 3 | 6 | -3 | * | 2 | * | * | 5 | * |
| Coles Radio | 78 | 103 | -25 | 3 | 17 | -14 | 17 | 12 | 5 | 28 | 30 | -2 | 14 | 17 | -3 | 9 | 20 | -11 | 6 | 8 | -2 |
| DANCE HITS | 101 | 106 | -5 | 5 | 12 | -7 | 15 | 7 | 8 | 44 | 54 | -10 | 21 | 20 | 1 | 15 | 6 | 9 | 2 | 7 | -5 |
| GOLD 80s | 134 | 100 | 34 | 18 | 8 | 10 | 12 | 16 | -4 | 10 | 20 | -10 | 56 | 29 | 27 | 26 | 19 | 7 | 11 | 9 | 2 |
| HEART | 45 | n.a. | * | 6 | n.a. | * | 7 | n.a. | * | 14 | n.a. | * | 9 | n.a. | * | 3 | n.a. | * | 7 | n.a. | * |
| HEART HITS | 34 | n.a. | * | 3 | n.a. | * | 9 | n.a. | * | 9 | n.a. | * | 5 | n.a. | * | 5 | n.a. | * | 3 | n.a. | * |
| iHeartCountry | 56 | 37 | 19 | 6 | 6 | 0 | 5 | 3 | 2 | 23 | 13 | 10 | 8 | 11 | -3 | 5 | * | * | 9 | 4 | 5 |
| KIIS 90s | 65 | 60 | 5 | 18 | 9 | 9 | 10 | 7 | 3 | 23 | 16 | 7 | 10 | 15 | -5 | 3 | 11 | -8 | 1 | 2 | -1 |
| KIIS Australia | 60 | 60 | 0 | 12 | 13 | -1 | 12 | 9 | 3 | 23 | 22 | 1 | 5 | 11 | -6 | 8 | 5 | 3 | 1 | * | * |
| KIIS Dance | 32 | 31 | 1 | 2 | 6 | -4 | 5 | 7 | -2 | 12 | 16 | -4 | 6 | 2 | 4 | 5 | * | * | 2 | * | * |
| MMM 2000s | 22 | 57 | -35 | 1 | 10 | -9 | 3 | 8 | -5 | 9 | 13 | -4 | 9 | 18 | -9 | * | 5 | * | * | 3 | * |
| MMM 80s | 50 | 54 | -4 | 8 | 6 | 2 | 5 | * | * | 2 | 2 | 0 | 17 | 22 | -5 | 14 | 16 | -2 | 4 | 8 | -4 |
| MMM 90s | 63 | 64 | -1 | 10 | 9 | 1 | 8 | 5 | 3 | 8 | 13 | -5 | 30 | 29 | 1 | 7 | 3 | 4 | * | 6 | * |
| MMM CLASSIC ROCK | 81 | 58 | 23 | 8 | 3 | 5 | 3 | 7 | -4 | 13 | 14 | -1 | 20 | 9 | 11 | 24 | 10 | 14 | 12 | 15 | -3 |
| MMM COUNTRY | 38 | 31 | 7 | 3 | 4 | -1 | * | * | * | 15 | 11 | 4 | 6 | 9 | -3 | 6 | 3 | 3 | 8 | 4 | 4 |
| Nova Nation | 37 | 47 | -10 | 3 | 8 | -5 | 5 | 12 | -7 | 13 | 18 | -5 | 6 | 6 | 0 | 7 | 4 | 3 | 3 | * | * |
| OLDSKOOL 80s HITS | 61 | 47 | 14 | 9 | 6 | 3 | 2 | 2 | 0 | 20 | 12 | 8 | 11 | 14 | -3 | 17 | 11 | 6 | 1 | 3 | -2 |
| OLDSKOOL 90s HITS | 56 | 68 | -12 | 3 | 11 | -8 | 2 | 3 | -1 | 20 | 34 | -14 | 21 | 12 | 9 | 10 | 9 | 1 | * | * | * |
| Priceline Radio | 3 | 9 | -6 | * | 3 | * | * | * | * | 3 | 6 | -3 | * | * | * | * | * | * | * | * | * |
| Radio Maria | 2 | 3 | -1 | * | * | * | * | 3 | * | 2 | * | * | * | * | * | * | * | * | * | * | * |
| Radio Maria Ital | 5 | 1 | 4 | 2 | 1 | 1 | * | * | * | 3 | * | * | * | * | * | * | * | * | * | * | * |
| RnB FRIDAYS RADIO | 65 | 55 | 10 | 6 | 10 | -4 | 5 | * | * | 23 | 26 | -3 | 28 | 16 | 12 | 2 | 3 | -1 | * | * | * |
| SEN Fanatic | 12 | 9 | 3 | * | * | * | * | 2 | * | 6 | 5 | 1 | 3 | * | * | 2 | 2 | 0 | * | * | * |
| SENTrack | 17 | 29 | -12 | 2 | 4 | -2 | * | * | * | 2 | 5 | -3 | 9 | 7 | 2 | 4 | 7 | -3 | * | 6 | * |
| Sky News Radio | 32 | 24 | 8 | 1 | * | * | 7 | 3 | 4 | 12 | 15 | -3 | 6 | 3 | 3 | 4 | * | * | 2 | 4 | -2 |
| smooth relax | 91 | 74 | 17 | 12 | 6 | 6 | 7 | 5 | 2 | 14 | 9 | 5 | 27 | 9 | 18 | 10 | 12 | -2 | 22 | 33 | -11 |
| smooth Vintage | 23 | 40 | -17 | * | 6 | * | * | 2 | * | * | * | * | 7 | 6 | 1 | * | 8 | * | 16 | 18 | -2 |
| TikTok Trending | 41 | 67 | -26 | 7 | 12 | -5 | 10 | 9 | 1 | 22 | 33 | -11 | 2 | 11 | -9 | * | 2 | * | * | * | * |
| triple j Unearthed | 54 | 50 | 4 | 2 | 4 | -2 | 13 | 8 | 5 | 25 | 14 | 11 | 5 | 18 | -13 | 6 | 7 | -1 | 3 | * | * |
| ABC Country | 32 | 26 | 6 | * | 4 | * | 2 | * | * | 15 | 5 | 10 | 5 | 10 | -5 | * | * | * | 10 | 7 | 3 |
| ABC Jazz | 63 | 57 | 6 | 2 | 6 | -4 | * | 4 | * | 21 | 12 | 9 | 23 | 17 | 6 | 5 | 3 | 2 | 11 | 14 | -3 |
| ABC KIDS LISTEN | 34 | 39 | -5 | 15 | 10 | 5 | 5 | * | * | 14 | 15 | -1 | * | 7 | * | * | 6 | * | * | * | * |
| ABC Sport | 32 | 46 | -14 | 3 | 8 | -5 | 2 | 8 | -6 | 12 | 10 | 2 | 10 | 2 | 8 | 5 | 2 | 3 | * | 16 | * |
| Double J | 93 | 39 | 54 | 8 | 10 | -2 | 6 | 2 | 4 | 37 | 7 | 30 | 22 | 16 | 6 | 11 | 1 | 10 | 9 | 3 | 6 |
| Total Digital/Internet Only | 1,106 | 1,063 | 43 | 131 | 128 | 3 | 126 | 131 | -5 | 321 | 320 | 1 | 271 | 246 | 25 | 148 | 108 | 40 | 109 | 132 | -23 |

Please note: HEART and HEART HITS included from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 1 2026
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 5081]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 30 | 44 | -14 | 11 | 17 | -6 | 14 | 15 | -1 | 23 | 25 | -2 | 17 | 22 | -5 | 5 | 14 | -9 | 31 | 27 | 4 |
| CADA | 19 | 17 | 2 | 10 | 7 | 3 | * | 3 | * | * | 11 | * | 6 | 4 | 2 | 8 | * | * | 12 | 9 | 3 |
| Chemist Warehouse Remix | 12 | 37 | -25 | 7 | 9 | -2 | 5 | 9 | -4 | 7 | 14 | -7 | * | 9 | * | * | 6 | * | 2 | 27 | -25 |
| Coles Radio | 59 | 79 | -20 | 17 | 14 | 3 | 24 | 36 | -12 | 28 | 40 | -12 | 10 | 37 | -27 | 8 | 26 | -18 | 28 | 62 | -34 |
| DANCE HITS | 83 | 98 | -15 | 42 | 40 | 2 | 15 | 31 | -16 | 22 | 48 | -26 | 33 | 47 | -14 | 18 | 20 | -2 | 38 | 38 | 0 |
| GOLD 80s | 114 | 81 | 33 | 40 | 24 | 16 | 32 | 43 | -11 | 44 | 35 | 9 | 54 | 27 | 27 | 14 | 13 | 1 | 47 | 37 | 10 |
| HEART | 37 | n.a. | * | 14 | n.a. | * | 22 | n.a. | * | 13 | n.a. | * | 19 | n.a. | * | 18 | n.a. | * | 22 | n.a. | * |
| HEART HITS | 30 | n.a. | * | 7 | n.a. | * | 17 | n.a. | * | 8 | n.a. | * | 6 | n.a. | * | 2 | n.a. | * | 14 | n.a. | * |
| iHeartCountry | 46 | 32 | 14 | 23 | 9 | 14 | 21 | 6 | 15 | 11 | 19 | -8 | 12 | 12 | 0 | 2 | 5 | -3 | 28 | 16 | 12 |
| KIIS 90s | 57 | 47 | 10 | 25 | 21 | 4 | 15 | 12 | 3 | 21 | 20 | 1 | 23 | 21 | 2 | 9 | 11 | -2 | 24 | 29 | -5 |
| KIIS Australia | 45 | 44 | 1 | 15 | 18 | -3 | 16 | 16 | 0 | 19 | 13 | 6 | 19 | 9 | 10 | 13 | 2 | 11 | 28 | 26 | 2 |
| KIIS Dance | 32 | 25 | 7 | 13 | 13 | 0 | 6 | 2 | 4 | 9 | 6 | 3 | 9 | 8 | 1 | 10 | 2 | 8 | 9 | 14 | -5 |
| MMM 2000s | 17 | 50 | -33 | 9 | 24 | -15 | 4 | 14 | -10 | 10 | 31 | -21 | 10 | 25 | -15 | 9 | 4 | 5 | 13 | 26 | -13 |
| MMM 80s | 39 | 50 | -11 | 10 | 20 | -10 | 9 | 22 | -13 | 22 | 35 | -13 | 22 | 23 | -1 | 16 | 4 | 12 | 32 | 23 | 9 |
| MMM 90s | 59 | 53 | 6 | 22 | 23 | -1 | 10 | 19 | -9 | 37 | 27 | 10 | 24 | 16 | 8 | 23 | 15 | 8 | 33 | 37 | -4 |
| MMM CLASSIC ROCK | 69 | 56 | 13 | 25 | 19 | 6 | 33 | 17 | 16 | 38 | 30 | 8 | 25 | 18 | 7 | 16 | 9 | 7 | 29 | 32 | -3 |
| MMM COUNTRY | 28 | 30 | -2 | 18 | 14 | 4 | 17 | 13 | 4 | 16 | 22 | -6 | 15 | 20 | -5 | * | 4 | * | 31 | 21 | 10 |
| Nova Nation | 32 | 40 | -8 | 9 | 14 | -5 | 16 | 10 | 6 | 14 | 17 | -3 | 14 | 24 | -10 | 7 | 7 | 0 | 12 | 21 | -9 |
| OLDSKOOL 80s HITS | 56 | 42 | 14 | 11 | 13 | -2 | 15 | 13 | 2 | 28 | 16 | 12 | 18 | 23 | -5 | 7 | 9 | -2 | 18 | 23 | -5 |
| OLDSKOOL 90s HITS | 46 | 58 | -12 | 11 | 30 | -19 | 19 | 25 | -6 | 21 | 32 | -11 | 24 | 29 | -5 | 7 | 5 | 2 | 23 | 29 | -6 |
| Priceline Radio | 3 | 6 | -3 | * | * | * | * | 1 | * | * | * | * | * | * | * | 3 | 5 | -2 | * | 3 | * |
| Radio Maria | 2 | 3 | -1 | * | * | * | 2 | * | * | * | * | * | * | * | * | * | 3 | * | * | * | * |
| Radio Maria Ital | 5 | 1 | 4 | * | * | * | * | * | * | 2 | 1 | 1 | 3 | * | * | 3 | * | * | * | * | * |
| RnB FRIDAYS RADIO | 60 | 50 | 10 | 28 | 16 | 12 | 14 | 29 | -15 | 29 | 27 | 2 | 31 | 21 | 10 | 18 | 7 | 11 | 23 | 16 | 7 |
| SEN Fanatic | 10 | 9 | 1 | 3 | * | * | * | 2 | * | 10 | 2 | 8 | 6 | 5 | 1 | * | 3 | * | 5 | * | * |
| SENTrack | 11 | 14 | -3 | 7 | 8 | -1 | 7 | 11 | -4 | 7 | 7 | 0 | 7 | 4 | 3 | 4 | * | * | 13 | 27 | -14 |
| Sky News Radio | 26 | 21 | 5 | 8 | 11 | -3 | 11 | 6 | 5 | 4 | 7 | -3 | 8 | 10 | -2 | 10 | * | * | 7 | 11 | -4 |
| smooth relax | 76 | 63 | 13 | 35 | 12 | 23 | 42 | 29 | 13 | 42 | 45 | -3 | 30 | 43 | -13 | 16 | 15 | 1 | 40 | 45 | -5 |
| smooth Vintage | 22 | 33 | -11 | 8 | 20 | -12 | 13 | 20 | -7 | 11 | 17 | -6 | 9 | 9 | 0 | 4 | 8 | -4 | 10 | 21 | -11 |
| TikTok Trending | 31 | 59 | -28 | 9 | 21 | -12 | 16 | 18 | -2 | 18 | 19 | -1 | 13 | 35 | -22 | 6 | 21 | -15 | 22 | 28 | -6 |
| triple j Unearthed | 39 | 48 | -9 | 18 | 12 | 6 | 5 | 13 | -8 | 15 | 18 | -3 | 20 | 18 | 2 | 5 | 9 | -4 | 22 | 20 | 2 |
| ABC Country | 23 | 20 | 3 | 15 | 8 | 7 | 8 | 5 | 3 | 5 | 10 | -5 | 9 | 6 | 3 | 2 | 7 | -5 | 21 | 15 | 6 |
| ABC Jazz | 57 | 48 | 9 | 8 | 7 | 1 | 18 | 17 | 1 | 28 | 22 | 6 | 19 | 14 | 5 | 25 | 16 | 9 | 27 | 23 | 4 |
| ABC KIDS LISTEN | 33 | 34 | -1 | 23 | 22 | 1 | 8 | 6 | 2 | 7 | 12 | -5 | 8 | 18 | -10 | 4 | 3 | 1 | 18 | 29 | -11 |
| ABC Sport | 25 | 38 | -13 | 9 | 11 | -2 | 7 | 18 | -11 | 6 | 11 | -5 | 3 | 12 | -9 | 14 | 9 | 5 | 11 | 22 | -11 |
| Double J | 68 | 36 | 32 | 32 | 9 | 23 | 31 | 19 | 12 | 37 | 25 | 12 | 38 | 20 | 18 | 15 | 8 | 7 | 60 | 28 | 32 |
| Total Digital/Internet Only | 980 | 946 | 34 | 446 | 391 | 55 | 434 | 437 | -3 | 527 | 564 | -37 | 511 | 479 | 32 | 295 | 243 | 52 | 661 | 636 | 25 |

Please note: HEART and HEART HITS included from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 1 2026
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1116am | 2.7 | 2.9 | 3.2 | 3.8 | 3.4 | 8.1 | 3.1 | 2.9 | 5.9 | 2.6 | 2.7 | 3.2 | 2.3 | 2.8 | 0.6 | 2.6 | 2.7 | 4.1 | 2.7 | 2.8 | 2.8 |
| 3AW | 13.8 | 13.5 | 25.4 | 4.2 | 3.2 | 13.1 | 7.4 | 6.6 | 17.7 | 1.2 | 0.8 | 6.4 | 6.9 | 5.0 | 22.5 | 16.0 | 15.6 | 33.5 | 34.7 | 35.9 | 47.1 |
| Magic 1278 | 1.6 | 1.7 | 1.0 | 0.5 | 0.5 | 1.4 | 0.3 | 0.3 | * | 0.8 | 0.8 | 1.2 | 1.1 | 1.4 | 0.1 | 2.3 | 2.7 | 0.4 | 2.9 | 3.2 | 2.5 |
| 3MP 1377 | 1.6 | 1.9 | 0.8 | 0.4 | 0.5 | 0.2 | 1.3 | 1.5 | 0.9 | 0.5 | 0.4 | 1.0 | 0.7 | 0.8 | 0.3 | 1.2 | 1.4 | 0.2 | 4.2 | 4.8 | 1.8 |
| 101.9 FOX FM | 8.6 | 9.7 | 4.8 | 12.8 | 13.7 | 8.8 | 8.5 | 9.0 | 8.7 | 15.3 | 16.8 | 11.2 | 9.4 | 11.3 | 3.1 | 7.5 | 9.0 | 1.2 | 1.5 | 1.7 | 1.4 |
| GOLD104.3 | 12.5 | 13.9 | 8.3 | 11.3 | 12.0 | 9.2 | 12.1 | 13.4 | 6.8 | 9.8 | 10.6 | 8.4 | 15.9 | 18.5 | 10.2 | 16.7 | 19.2 | 9.6 | 9.3 | 10.4 | 5.0 |
| KIIS1011 | 5.1 | 5.8 | 2.3 | 9.0 | 9.9 | 4.0 | 11.9 | 13.5 | 4.2 | 10.2 | 11.4 | 4.7 | 3.8 | 4.5 | 1.7 | 1.6 | 1.8 | 1.3 | 0.5 | 0.5 | 0.4 |
| 105.1 TRIPLE M | 6.5 | 7.2 | 4.5 | 8.1 | 8.7 | 5.4 | 7.4 | 7.8 | 7.7 | 8.3 | 9.2 | 5.4 | 9.8 | 11.5 | 5.4 | 6.0 | 6.9 | 3.6 | 1.3 | 1.4 | 1.6 |
| NOVA 100 | 8.7 | 9.7 | 6.5 | 17.9 | 19.8 | 7.4 | 11.3 | 12.5 | 7.4 | 13.1 | 14.4 | 9.1 | 9.8 | 11.0 | 8.1 | 6.3 | 6.8 | 7.2 | 1.7 | 1.9 | 1.1 |
| smoothfm 91.5 | 9.4 | 10.5 | 6.5 | 9.1 | 9.0 | 11.8 | 14.0 | 15.6 | 7.2 | 8.5 | 9.5 | 4.4 | 5.9 | 6.8 | 4.4 | 10.1 | 11.4 | 7.0 | 11.4 | 12.6 | 8.0 |
| ABC MEL | 5.4 | 5.3 | 9.4 | 2.5 | 1.7 | 9.7 | 1.1 | 1.2 | * | 0.8 | 0.7 | 2.3 | 4.6 | 4.1 | 10.5 | 7.9 | 7.9 | 14.9 | 10.8 | 11.3 | 13.2 |
| 3RN | 1.2 | 1.4 | 0.3 | 0.8 | 0.9 | 0.2 | 0.3 | 0.4 | * | 0.2 | 0.2 | * | 1.1 | 1.3 | 0.6 | 1.9 | 2.2 | 0.4 | 2.3 | 2.6 | 0.5 |
| ABC NEWSRADIO | 1.2 | 1.2 | 2.6 | 0.9 | 0.9 | 1.5 | 1.7 | 1.5 | 4.0 | 1.2 | 1.1 | 2.6 | 0.7 | 0.5 | 2.2 | 1.2 | 1.1 | 2.5 | 1.7 | 1.7 | 3.2 |
| 3JJJ | 3.6 | 3.7 | 5.5 | 3.6 | 3.6 | 4.7 | 3.7 | 3.1 | 10.4 | 10.0 | 10.1 | 16.1 | 2.5 | 2.7 | 2.8 | 1.8 | 1.7 | 3.6 | 0.7 | 0.7 | 0.9 |
| ABC CLASSIC | 1.7 | 1.7 | 2.8 | 1.5 | 1.3 | 3.6 | 1.4 | 1.1 | 4.0 | 1.2 | 1.2 | 2.1 | 1.5 | 1.7 | 1.6 | 0.5 | 0.4 | 1.7 | 3.1 | 3.1 | 5.1 |
| Commercial DAB+ Stns | 7.8 | 7.9 | 12.0 | 8.7 | 9.0 | 9.1 | 9.0 | 9.0 | 13.1 | 7.6 | 7.2 | 16.0 | 12.7 | 12.9 | 18.8 | 6.7 | 7.5 | 5.2 | 3.6 | 3.7 | 5.3 |
| ABC DAB+ Stns | 2.2 | 2.1 | 4.0 | 1.9 | 2.0 | 1.9 | 0.7 | 0.5 | 2.0 | 2.8 | 2.7 | 5.8 | 3.4 | 3.1 | 7.2 | 1.6 | 1.5 | 3.5 | 1.5 | 1.7 | 0.3 |
| Total DAB+ Stns | 10.9 | 10.0 | 16.0 | 11.3 | 11.0 | 11.0 | 11.0 | 9.5 | 15.1 | 12.5 | 10.0 | 21.8 | 17.0 | 16.1 | 26.0 | 9.0 | 9.0 | 8.7 | 5.3 | 5.4 | 5.6 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1116am | 2.9 | 3.1 | 3.4 | 4.0 | 4.1 | 4.5 | 2.6 | 2.9 | 2.5 | 2.8 | 3.0 | 3.7 | 2.6 | 2.8 | 3.3 | 1.4 | 1.5 | 1.9 | 1.9 | 2.0 | 2.5 |
| 3AW | 14.1 | 13.5 | 27.2 | 18.9 | 18.0 | 34.6 | 15.5 | 13.9 | 34.5 | 10.4 | 10.2 | 20.1 | 8.4 | 8.1 | 17.9 | 17.5 | 19.4 | 17.0 | 13.1 | 13.4 | 19.0 |
| Magic 1278 | 1.5 | 1.6 | 1.0 | 1.0 | 1.0 | 0.9 | 1.7 | 2.0 | 0.5 | 1.8 | 2.1 | 1.2 | 1.4 | 1.5 | 1.3 | 1.2 | 1.3 | 1.2 | 1.9 | 2.1 | 1.0 |
| 3MP 1377 | 1.5 | 1.8 | 0.7 | 1.0 | 1.1 | 0.9 | 1.5 | 1.9 | 0.1 | 2.2 | 2.5 | 0.9 | 1.3 | 1.4 | 0.7 | 1.6 | 1.9 | 1.2 | 1.9 | 2.2 | 1.2 |
| 101.9 FOX FM | 9.0 | 10.2 | 5.4 | 8.8 | 9.6 | 5.6 | 8.7 | 9.9 | 4.9 | 9.8 | 11.1 | 6.3 | 9.7 | 11.1 | 4.8 | 6.2 | 7.2 | 4.5 | 7.1 | 8.1 | 2.9 |
| GOLD104.3 | 12.1 | 13.5 | 8.5 | 10.6 | 11.6 | 6.2 | 11.9 | 13.4 | 8.0 | 14.2 | 15.8 | 11.7 | 12.0 | 13.3 | 9.2 | 11.1 | 12.9 | 6.9 | 13.7 | 15.4 | 7.5 |
| KIIS1011 | 5.0 | 5.7 | 2.2 | 5.1 | 5.7 | 2.5 | 4.5 | 5.1 | 2.4 | 4.5 | 5.3 | 1.4 | 6.2 | 7.1 | 2.9 | 5.5 | 6.6 | 2.2 | 5.2 | 5.9 | 2.6 |
| 105.1 TRIPLE M | 7.1 | 7.9 | 4.6 | 6.8 | 7.4 | 4.4 | 6.8 | 7.7 | 4.3 | 7.4 | 8.4 | 4.3 | 8.8 | 9.7 | 6.5 | 4.4 | 4.8 | 4.7 | 4.4 | 4.8 | 4.0 |
| NOVA 100 | 8.7 | 9.6 | 7.1 | 11.1 | 12.1 | 6.9 | 7.3 | 8.0 | 6.7 | 8.2 | 8.8 | 9.0 | 9.7 | 10.8 | 6.3 | 5.0 | 5.7 | 3.9 | 8.8 | 10.0 | 4.5 |
| smoothfm 91.5 | 9.2 | 10.3 | 6.5 | 6.8 | 7.5 | 3.8 | 11.7 | 13.6 | 5.9 | 10.5 | 11.6 | 9.3 | 8.5 | 9.3 | 7.8 | 6.7 | 7.6 | 5.4 | 10.1 | 11.2 | 6.7 |
| ABC MEL | 5.6 | 5.4 | 10.3 | 6.6 | 6.5 | 10.2 | 6.4 | 6.3 | 10.5 | 3.8 | 3.7 | 7.7 | 4.8 | 4.4 | 12.6 | 7.3 | 7.1 | 14.2 | 4.9 | 5.1 | 6.2 |
| 3RN | 1.2 | 1.4 | 0.3 | 2.4 | 2.7 | 0.8 | 0.7 | 0.9 | 0.1 | 0.6 | 0.7 | 0.1 | 0.8 | 0.9 | 0.3 | 1.5 | 1.9 | * | 1.4 | 1.6 | 0.5 |
| ABC NEWSRADIO | 1.2 | 1.1 | 2.6 | 1.9 | 1.7 | 4.2 | 0.6 | 0.5 | 1.6 | 0.6 | 0.6 | 1.4 | 1.2 | 1.2 | 2.4 | 2.7 | 2.7 | 4.8 | 1.4 | 1.3 | 2.8 |
| 3JJJ | 3.2 | 3.3 | 4.3 | 3.1 | 3.2 | 3.9 | 2.8 | 2.9 | 3.6 | 3.1 | 3.2 | 4.3 | 4.3 | 4.6 | 5.5 | 2.7 | 2.5 | 5.9 | 5.1 | 5.0 | 10.0 |
| ABC CLASSIC | 1.6 | 1.6 | 2.4 | 1.5 | 1.5 | 1.9 | 1.4 | 1.4 | 2.0 | 1.4 | 1.3 | 3.3 | 1.4 | 1.6 | 0.9 | 3.5 | 3.7 | 4.6 | 2.0 | 1.9 | 4.4 |
| Commercial DAB+ Stns | 7.8 | 8.0 | 10.3 | 5.0 | 5.0 | 6.7 | 7.6 | 7.9 | 9.8 | 9.1 | 9.7 | 11.4 | 9.3 | 9.6 | 13.9 | 10.2 | 10.7 | 13.3 | 8.1 | 7.5 | 18.3 |
| ABC DAB+ Stns | 2.0 | 2.0 | 3.4 | 1.4 | 1.4 | 2.0 | 1.8 | 1.8 | 2.5 | 2.1 | 2.1 | 4.0 | 2.6 | 2.7 | 3.8 | 3.0 | 2.5 | 8.5 | 2.7 | 2.6 | 6.0 |
| Total DAB+ Stns | 10.8 | 10.0 | 13.7 | 6.8 | 6.4 | 8.7 | 10.3 | 9.6 | 12.3 | 12.7 | 11.7 | 15.3 | 13.2 | 12.3 | 17.6 | 15.4 | 13.2 | 21.8 | 11.2 | 10.1 | 24.3 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 2.7% share of all listening, 2.9% share of AM/FM/DAB+ listening and 3.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jan 18 to Sat Feb 28

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 1 2026
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1116am | 332 | 326 | 76 | 28 | 28 | 9 | 29 | 29 | 13 | 92 | 89 | 25 | 69 | 67 | 9 | 55 | 55 | 12 | 58 | 58 | 8 |
| 3AW | 705 | 655 | 202 | 44 | 42 | 12 | 57 | 40 | 26 | 64 | 62 | 16 | 118 | 103 | 41 | 122 | 119 | 36 | 299 | 288 | 71 |
| Magic 1278 | 178 | 169 | 29 | 17 | 17 | 4 | 10 | 10 | * | 33 | 28 | 9 | 32 | 32 | 3 | 28 | 28 | 5 | 57 | 54 | 9 |
| 3MP 1377 | 166 | 157 | 30 | 18 | 15 | 4 | 21 | 21 | 5 | 24 | 18 | 9 | 20 | 20 | 4 | 21 | 21 | 2 | 62 | 62 | 6 |
| 101.9 FOX FM | 1,175 | 1,112 | 188 | 198 | 187 | 29 | 165 | 154 | 33 | 419 | 401 | 62 | 255 | 239 | 42 | 86 | 83 | 11 | 52 | 48 | 11 |
| GOLD104.3 | 1,244 | 1,184 | 209 | 153 | 142 | 26 | 128 | 123 | 24 | 247 | 233 | 39 | 333 | 314 | 69 | 210 | 202 | 33 | 174 | 171 | 19 |
| KIIS1011 | 880 | 847 | 125 | 138 | 134 | 21 | 146 | 146 | 18 | 361 | 342 | 38 | 158 | 150 | 31 | 60 | 59 | 11 | 17 | 15 | 6 |
| 105.1 TRIPLE M | 782 | 732 | 132 | 104 | 93 | 23 | 108 | 102 | 21 | 223 | 205 | 38 | 201 | 196 | 25 | 86 | 82 | 13 | 60 | 53 | 13 |
| NOVA 100 | 1,215 | 1,160 | 247 | 239 | 228 | 43 | 155 | 144 | 32 | 420 | 399 | 65 | 291 | 284 | 86 | 71 | 71 | 16 | 38 | 35 | 6 |
| smoothfm 91.5 | 1,128 | 1,066 | 201 | 138 | 129 | 36 | 125 | 112 | 30 | 286 | 270 | 37 | 216 | 203 | 43 | 152 | 144 | 28 | 212 | 207 | 27 |
| ABC MEL | 466 | 448 | 108 | 26 | 22 | 8 | 12 | 12 | * | 41 | 37 | 12 | 74 | 69 | 32 | 106 | 102 | 19 | 206 | 205 | 36 |
| 3RN | 130 | 124 | 24 | 10 | 10 | 4 | 5 | 5 | * | 17 | 15 | 2 | 36 | 33 | 8 | 30 | 30 | 4 | 33 | 31 | 6 |
| ABC NEWSRADIO | 265 | 233 | 70 | 24 | 18 | 8 | 22 | 20 | 8 | 80 | 66 | 21 | 40 | 35 | 9 | 34 | 32 | 11 | 64 | 61 | 12 |
| 3JJJ | 601 | 533 | 179 | 67 | 59 | 18 | 79 | 58 | 32 | 282 | 268 | 72 | 116 | 96 | 37 | 40 | 35 | 14 | 18 | 16 | 7 |
| ABC CLASSIC | 209 | 187 | 65 | 14 | 12 | 5 | 26 | 22 | 11 | 40 | 36 | 11 | 46 | 41 | 9 | 19 | 19 | 5 | 65 | 57 | 23 |
| Commercial DAB+ Stns | 837 | 784 | 279 | 103 | 99 | 28 | 106 | 99 | 43 | 232 | 211 | 87 | 209 | 199 | 73 | 111 | 104 | 29 | 76 | 71 | 20 |
| ABC DAB+ Stns | 281 | 249 | 98 | 29 | 27 | 9 | 23 | 17 | 10 | 110 | 101 | 35 | 62 | 55 | 30 | 27 | 21 | 11 | 30 | 28 | 3 |
| Total DAB+ Stns | 1,106 | 961 | 365 | 131 | 118 | 36 | 126 | 108 | 52 | 321 | 279 | 118 | 271 | 238 | 102 | 148 | 123 | 35 | 109 | 94 | 21 |
| Total | 4,765 | 4,578 | 1,412 | 527 | 509 | 170 | 485 | 459 | 172 | 1,288 | 1,245 | 378 | 1,087 | 1,028 | 347 | 596 | 574 | 165 | 783 | 764 | 181 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1116am | 303 | 301 | 54 | 198 | 196 | 17 | 120 | 118 | 10 | 129 | 122 | 20 | 112 | 105 | 23 | 54 | 46 | 11 | 178 | 162 | 40 |
| 3AW | 649 | 580 | 184 | 493 | 406 | 125 | 384 | 334 | 102 | 349 | 306 | 91 | 255 | 229 | 44 | 173 | 144 | 32 | 494 | 451 | 115 |
| Magic 1278 | 162 | 153 | 26 | 68 | 63 | 10 | 85 | 78 | 10 | 89 | 81 | 14 | 62 | 59 | 7 | 30 | 27 | 3 | 88 | 81 | 14 |
| 3MP 1377 | 142 | 131 | 27 | 65 | 59 | 13 | 56 | 56 | 1 | 72 | 70 | 9 | 54 | 48 | 9 | 31 | 28 | 4 | 78 | 76 | 9 |
| 101.9 FOX FM | 1,094 | 1,035 | 171 | 611 | 584 | 60 | 461 | 409 | 59 | 550 | 509 | 74 | 526 | 506 | 37 | 196 | 179 | 22 | 570 | 546 | 57 |
| GOLD104.3 | 1,103 | 1,034 | 182 | 593 | 550 | 71 | 549 | 499 | 72 | 614 | 574 | 80 | 478 | 430 | 64 | 203 | 172 | 36 | 738 | 699 | 85 |
| KIIS1011 | 769 | 740 | 105 | 403 | 390 | 31 | 332 | 308 | 41 | 295 | 276 | 27 | 309 | 289 | 30 | 145 | 132 | 13 | 438 | 416 | 46 |
| 105.1 TRIPLE M | 670 | 622 | 103 | 344 | 320 | 34 | 274 | 242 | 51 | 307 | 285 | 34 | 355 | 327 | 48 | 119 | 99 | 21 | 372 | 346 | 53 |
| NOVA 100 | 1,109 | 1,050 | 206 | 674 | 643 | 80 | 429 | 387 | 74 | 481 | 437 | 78 | 517 | 487 | 47 | 181 | 157 | 27 | 684 | 657 | 80 |
| smoothfm 91.5 | 992 | 922 | 168 | 485 | 455 | 48 | 520 | 478 | 63 | 520 | 477 | 71 | 440 | 409 | 43 | 175 | 156 | 25 | 636 | 598 | 83 |
| ABC MEL | 401 | 391 | 92 | 277 | 245 | 51 | 214 | 200 | 34 | 191 | 181 | 27 | 165 | 158 | 23 | 97 | 79 | 26 | 300 | 267 | 59 |
| 3RN | 109 | 105 | 19 | 75 | 68 | 11 | 53 | 53 | 2 | 34 | 34 | 4 | 47 | 43 | 4 | 37 | 37 | * | 80 | 77 | 15 |
| ABC NEWSRADIO | 229 | 192 | 63 | 124 | 101 | 31 | 64 | 54 | 17 | 60 | 49 | 15 | 74 | 70 | 12 | 51 | 39 | 13 | 124 | 106 | 27 |
| 3JJJ | 514 | 454 | 138 | 278 | 254 | 38 | 178 | 145 | 45 | 237 | 206 | 50 | 236 | 203 | 38 | 99 | 80 | 21 | 346 | 299 | 89 |
| ABC CLASSIC | 170 | 150 | 56 | 89 | 79 | 24 | 83 | 66 | 23 | 81 | 70 | 26 | 68 | 66 | 9 | 57 | 41 | 15 | 138 | 119 | 44 |
| Commercial DAB+ Stns | 749 | 701 | 235 | 330 | 319 | 55 | 342 | 311 | 83 | 400 | 373 | 105 | 386 | 337 | 89 | 210 | 169 | 50 | 489 | 436 | 133 |
| ABC DAB+ Stns | 235 | 213 | 72 | 103 | 88 | 22 | 77 | 73 | 22 | 98 | 93 | 18 | 96 | 89 | 25 | 64 | 46 | 25 | 146 | 112 | 58 |
| Total DAB+ Stns | 980 | 863 | 294 | 446 | 391 | 77 | 434 | 372 | 105 | 527 | 459 | 120 | 511 | 425 | 112 | 295 | 211 | 73 | 661 | 540 | 191 |
| Total | 4,633 | 4,434 | 1,269 | 3,559 | 3,278 | 611 | 3,045 | 2,713 | 596 | 3,113 | 2,847 | 607 | 3,049 | 2,755 | 475 | 1,561 | 1,297 | 310 | 3,892 | 3,541 | 813 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 332,000 total listeners, 326,000 AM/FM/DAB+ listeners and 76,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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