RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**7.9**	9.1	-1.2	**2.3**	3.8	-1.5	**5.3**	8.9	-3.6	**0.6**	1.6	-1.0	**3.9**	4.3	-0.4	**12.0**	10.6	1.4	**15.8**	17.5	-1.7
CRUISE1323	**8.8**	6.3	2.5	**2.4**	2.7	-0.3	**2.9**	4.2	-1.3	**1.2**	2.6	-1.4	**3.0**	1.8	1.2	**10.1**	6.7	3.4	**20.8**	13.2	7.6
KIIS1023	**9.6**	12.9	-3.3	**11.1**	17.6	-6.5	**8.1**	13.7	-5.6	**8.7**	16.0	-7.3	**8.8**	11.4	-2.6	**13.7**	14.2	-0.5	**8.5**	9.8	-1.3
5MMM	**12.5**	13.9	-1.4	**10.5**	16.0	-5.5	**15.9**	16.5	-0.6	**13.6**	11.3	2.3	**14.5**	17.3	-2.8	**17.1**	17.5	-0.4	**7.4**	9.7	-2.3
NOVA91.9	**10.9**	10.1	0.8	**17.2**	19.1	-1.9	**22.3**	19.5	2.8	**17.1**	18.7	-1.6	**9.9**	8.3	1.6	**9.4**	9.2	0.2	**3.1**	1.3	1.8
SAFM	**9.1**	8.7	0.4	**21.2**	11.2	10.0	**6.9**	14.7	-7.8	**15.8**	13.6	2.2	**11.0**	12.2	-1.2	**4.7**	6.7	-2.0	**2.9**	1.9	1.0
ABC ADE	**7.6**	6.9	0.7	**0.8**	0.5	0.3	**1.2**	0.7	0.5	**3.7**	2.5	1.2	**5.3**	4.8	0.5	**3.7**	4.3	-0.6	**17.7**	16.1	1.6
5RN	**1.5**	1.5	0.0	**0.2**	0.7	-0.5	**0.2**	0.1	0.1	**0.2**	0.5	-0.3	**1.2**	0.5	0.7	**2.0**	1.0	1.0	**3.1**	3.7	-0.6
ABC NEWSRADIO	**2.1**	1.6	0.5	**0.6**	1.2	-0.6	**0.1**	0.5	-0.4	**1.9**	0.9	1.0	**1.6**	1.8	-0.2	**1.4**	2.0	-0.6	**4.0**	2.2	1.8
5JJJ	**5.5**	4.4	1.1	**7.9**	4.5	3.4	**10.7**	5.9	4.8	**9.1**	10.2	-1.1	**8.4**	6.4	2.0	**3.0**	1.5	1.5	**0.4**	0.6	-0.2
ABC CLASSIC	**1.4**	1.4	0.0	**1.2**	0.8	0.4	**0.9**	0.2	0.7	**1.6**	1.6	0.0	**0.3**	0.6	-0.3	**1.1**	1.1	0.0	**2.5**	2.7	-0.2

Please note: MIX102.3 renamed to KIIS1023 from January 18.

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**7.7**	9.0	-1.3	**11.7**	13.0	-1.3	**6.7**	8.0	-1.3	**3.5**	4.4	-0.9	**7.2**	9.0	-1.8	**15.1**	16.4	-1.3	**8.5**	9.2	-0.7
CRUISE1323	**8.2**	5.9	2.3	**7.0**	5.9	1.1	**9.1**	7.0	2.1	**9.6**	5.8	3.8	**7.1**	5.8	1.3	**6.3**	3.4	2.9	**10.6**	7.7	2.9
KIIS1023	**9.5**	13.0	-3.5	**8.0**	10.8	-2.8	**10.1**	14.3	-4.2	**10.6**	14.8	-4.2	**9.4**	12.3	-2.9	**9.0**	10.9	-1.9	**9.9**	12.4	-2.5
5MMM	**13.7**	14.7	-1.0	**14.4**	15.1	-0.7	**15.4**	16.3	-0.9	**14.1**	15.2	-1.1	**13.1**	13.5	-0.4	**5.4**	8.6	-3.2	**8.5**	11.6	-3.1
NOVA91.9	**10.7**	10.2	0.5	**9.7**	9.8	-0.1	**10.0**	9.2	0.8	**12.2**	10.9	1.3	**13.2**	11.6	1.6	**6.6**	8.8	-2.2	**11.3**	9.8	1.5
SAFM	**9.3**	9.1	0.2	**8.9**	7.2	1.7	**9.9**	10.0	-0.1	**9.8**	10.6	-0.8	**8.9**	8.3	0.6	**7.3**	7.8	-0.5	**8.7**	7.5	1.2
ABC ADE	**7.8**	6.7	1.1	**11.3**	11.3	0.0	**8.5**	6.7	1.8	**5.5**	3.7	1.8	**5.4**	3.9	1.5	**6.8**	7.4	-0.6	**6.8**	7.6	-0.8
5RN	**1.5**	1.5	0.0	**1.9**	2.4	-0.5	**1.5**	1.0	0.5	**1.0**	1.0	0.0	**1.6**	1.6	0.0	**1.9**	1.7	0.2	**1.7**	1.6	0.1
ABC NEWSRADIO	**2.0**	1.6	0.4	**3.1**	3.0	0.1	**1.1**	0.9	0.2	**1.9**	1.2	0.7	**1.3**	1.1	0.2	**3.3**	2.4	0.9	**2.5**	1.5	1.0
5JJJ	**5.2**	4.3	0.9	**5.1**	4.8	0.3	**4.3**	3.7	0.6	**5.1**	4.0	1.1	**6.6**	5.0	1.6	**6.8**	4.4	2.4	**6.7**	4.6	2.1
ABC CLASSIC	**1.3**	1.2	0.1	**2.0**	1.2	0.8	**1.1**	1.4	-0.3	**0.8**	0.9	-0.1	**1.1**	1.2	-0.1	**2.3**	1.7	0.6	**1.7**	2.1	-0.4

Please note: MIX102.3 renamed to KIIS1023 from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	152	141	11	10	16	-6	17	12	5	10	16	-6	19	19	0	33	25	8	64	54	10
CRUISE1323	185	185	0	12	13	-1	11	14	-3	14	26	-12	18	17	1	37	25	12	92	89	3
KIIS1023	247	370	-123	33	47	-14	29	42	-13	45	95	-50	56	69	-13	45	54	-9	40	62	-22
5MMM	307	284	23	35	33	2	34	37	-3	65	59	6	81	69	12	53	43	10	39	44	-5
NOVA91.9	329	349	-20	62	60	2	51	59	-8	101	123	-22	63	61	2	34	29	5	17	18	-1
SAFM	319	268	51	59	37	22	26	35	-9	105	84	21	78	56	22	20	34	-14	30	22	8
ABC ADE	147	144	3	5	7	-2	10	4	6	19	13	6	27	21	6	16	21	-5	70	77	-7
5RN	51	43	8	3	3	0	2	1	1	5	8	-3	13	8	5	6	6	0	22	18	4
ABC NEWSRADIO	82	79	3	5	7	-2	2	4	-2	23	15	8	18	17	1	12	13	-1	22	23	-1
5JJJ	187	151	36	24	18	6	29	20	9	65	65	0	49	30	19	15	10	5	5	7	-2
ABC CLASSIC	61	52	9	6	8	-2	8	1	7	13	13	0	6	7	-1	6	6	0	22	17	5
Total	1,160	1,147	13	125	120	5	110	112	-2	281	279	2	247	240	7	155	155	0	242	240	2

Please note: MIX102.3 renamed to KIIS1023 from January 18.

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	139	123	16	95	84	11	64	64	0	47	54	-7	53	53	0	36	33	3	99	93	6
CRUISE1323	168	159	9	91	86	5	98	95	3	112	88	24	71	69	2	37	27	10	128	114	14
KIIS1023	222	339	-117	135	173	-38	124	191	-67	145	207	-62	101	150	-49	42	71	-29	160	203	-43
5MMM	273	259	14	168	148	20	147	150	-3	157	157	0	129	116	13	46	43	3	152	148	4
NOVA91.9	295	322	-27	165	185	-20	141	146	-5	164	170	-6	135	136	-1	60	70	-10	183	193	-10
SAFM	280	240	40	168	124	44	135	114	21	155	145	10	119	94	25	56	62	-6	182	143	39
ABC ADE	132	133	-1	96	95	1	76	72	4	62	63	-1	52	44	8	27	29	-2	104	93	11
5RN	41	36	5	26	21	5	21	14	7	15	15	0	12	13	-1	10	10	0	27	22	5
ABC NEWSRADIO	74	71	3	49	50	-1	20	24	-4	29	21	8	20	19	1	16	18	-2	45	43	2
5JJJ	156	132	24	90	72	18	67	52	15	68	62	6	85	65	20	37	31	6	101	77	24
ABC CLASSIC	52	43	9	29	19	10	27	20	7	19	17	2	22	11	11	13	12	1	34	33	1
Total	1,135	1,121	14	891	880	11	767	785	-18	807	817	-10	748	727	21	399	396	3	966	934	32

Please note: MIX102.3 renamed to KIIS1023 from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2026
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	12	-1	*	*	*	1	1	0	*	*	*	1	1	0	3	2	1	6	7	-1
CRUISE1323	12	9	3	*	*	*	*	1	*	*	1	*	1	1	0	2	1	1	8	5	3
KIIS1023	13	17	-4	1	2	-1	1	2	-1	2	4	-2	2	3	-1	3	3	0	3	4	-1
5MMM	17	19	-2	1	2	-1	2	2	0	4	3	1	4	5	-1	4	4	0	3	4	-1
NOVA91.9	15	14	1	2	2	0	2	2	0	4	4	0	3	2	1	2	2	0	1	1	0
SAFM	12	12	0	2	1	1	1	2	-1	4	3	1	3	3	0	1	1	0	1	1	0
ABC ADE	10	9	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	7	6	1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	2	1	1
5JJJ	8	6	2	1	*	*	1	1	0	2	2	0	2	2	0	1	*	*	*	*	*
ABC CLASSIC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	137	135	2	12	11	1	11	12	-1	26	23	3	27	28	-1	22	22	0	39	39	0

Please note: MIX102.3 renamed to KIIS1023 from January 18.

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	13	-2	23	24	-1	16	18	-2	7	8	-1	9	11	-2	6	7	-1	9	11	-2
CRUISE1323	12	8	4	14	11	3	21	16	5	18	11	7	9	7	2	2	1	1	12	9	3
KIIS1023	14	19	-5	16	20	-4	23	32	-9	20	28	-8	11	15	-4	3	4	-1	11	14	-3
5MMM	20	21	-1	28	28	0	36	36	0	27	29	-2	16	16	0	2	4	-2	9	13	-4
NOVA91.9	16	15	1	19	18	1	23	20	3	23	21	2	16	14	2	3	4	-1	13	11	2
SAFM	14	13	1	18	13	5	23	22	1	19	20	-1	11	10	1	3	3	0	10	9	1
ABC ADE	11	10	1	22	21	1	20	15	5	11	7	4	6	5	1	3	3	0	8	9	-1
5RN	2	2	0	4	4	0	3	2	1	2	2	0	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	3	2	1	6	6	0	3	2	1	4	2	2	2	1	1	1	1	0	3	2	1
5JJJ	8	6	2	10	9	1	10	8	2	10	8	2	8	6	2	3	2	1	7	5	2
ABC CLASSIC	2	2	0	4	2	2	3	3	0	2	2	0	1	1	0	1	1	0	2	2	0
Total	146	143	3	198	188	10	231	222	9	192	188	4	120	121	-1	39	41	-2	112	115	-3

Please note: MIX102.3 renamed to KIIS1023 from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	22	24	-2	2	3	-1	1	3	-2	10	7	3	4	9	-5	4	1	3	1	*	*
Chemist Warehouse Remix	14	4	10	1	*	*	2	1	1	6	1	5	3	1	2	*	1	*	2	*	*
Coles Radio	45	39	6	3	9	-6	2	4	-2	10	10	0	20	10	10	5	4	1	4	3	1
DANCE HITS	22	30	-8	4	7	-3	3	3	0	6	6	0	7	11	-4	1	3	-2	*	1	*
GOLD 80s	13	34	-21	*	5	*	*	1	*	2	1	1	4	11	-7	5	6	-1	2	10	-8
GOLD Adelaide	7	n.a.	*	1	n.a.	*	1	n.a.	*	2	n.a.	*	1	n.a.	*	1	n.a.	*	2	n.a.	*
HEART	10	n.a.	*	*	n.a.	*	1	n.a.	*	2	n.a.	*	2	n.a.	*	3	n.a.	*	2	n.a.	*
HEART HITS	9	n.a.	*	2	n.a.	*	2	n.a.	*	1	n.a.	*	3	n.a.	*	2	n.a.	*	*	n.a.	*
iHeartCountry	9	17	-8	*	2	*	*	1	*	4	4	0	*	3	*	4	5	-1	1	2	-1
KIIS 90s	9	24	-15	2	4	-2	1	2	-1	2	7	-5	3	9	-6	1	1	0	*	*	*
MMM 2000s	16	11	5	2	1	1	1	1	0	7	5	2	4	4	0	2	*	*	*	*	*
MMM 90s	22	21	1	3	2	1	2	2	0	4	3	1	9	10	-1	3	3	0	1	1	0
MMM CLASSIC ROCK	28	13	15	1	1	0	1	*	*	7	2	5	9	7	2	5	*	*	6	4	2
NOVA Jamz	15	12	3	2	4	-2	2	1	1	7	6	1	3	2	1	*	*	*	1	*	*
OLDSKOOL 80s HITS	25	21	4	3	3	0	1	4	-3	5	2	3	8	2	6	5	6	-1	3	4	-1
OLDSKOOL 90s HITS	20	20	0	2	3	-1	1	3	-2	4	8	-4	11	6	5	2	*	*	1	*	*
RnB FRIDAYS RADIO	32	25	7	6	6	0	2	1	1	17	12	5	8	5	3	*	1	*	*	*	*
smooth 80s	21	19	2	1	1	0	4	2	2	2	4	-2	3	1	2	6	7	-1	6	5	1
smooth fm Adelaide	40	33	7	3	1	2	6	5	1	5	2	3	3	3	0	11	13	-2	13	9	4
TikTok Trending	17	24	-7	7	11	-4	3	4	-1	4	6	-2	4	3	1	*	*	*	*	*	*
triple j Unearthed	14	9	5	2	1	1	*	3	*	5	1	4	4	3	1	2	1	1	1	*	*
ABC Country	7	9	-2	1	1	0	*	1	*	3	1	2	2	*	*	1	1	0	*	5	*
ABC Jazz	14	16	-2	1	1	0	*	1	*	4	2	2	1	4	-3	3	3	0	5	6	-1
ABC KIDS LISTEN	14	11	3	2	2	0	*	*	*	7	5	2	4	4	0	1	*	*	*	*	*
ABC Sport	13	18	-5	1	2	-1	5	2	3	2	4	-2	*	3	*	1	2	-1	3	7	-4
Double J	18	17	1	4	2	2	3	1	2	3	1	2	7	9	-2	1	3	-2	1	1	0
Total Digital/Internet Only	319	325	-6	39	40	-1	33	35	-2	71	68	3	84	82	2	45	44	1	47	56	-9

Please note: GOLD Adelaide, HEART and HEART HITS included from January 18. Mix 80s renamed to GOLD 80s and Mix 90s renamed to KIIS 90s from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 1 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	18	19	-1	7	9	-2	6	10	-4	10	11	-1	10	8	2	9	5	4	16	14	2
Chemist Warehouse Remix	11	1	10	3	*	*	4	*	*	4	1	3	1	*	*	3	*	*	5	3	2
Coles Radio	33	29	4	7	6	1	11	11	0	17	14	3	16	12	4	5	8	-3	18	18	0
DANCE HITS	18	26	-8	7	13	-6	6	10	-4	11	14	-3	9	15	-6	3	4	-1	10	16	-6
GOLD 80s	11	28	-17	7	9	-2	4	15	-11	5	19	-14	6	12	-6	3	3	0	8	14	-6
GOLD Adelaide	7	n.a.	*	4	n.a.	*	3	n.a.	*	3	n.a.	*	2	n.a.	*	1	n.a.	*	2	n.a.	*
HEART	8	n.a.	*	3	n.a.	*	5	n.a.	*	6	n.a.	*	3	n.a.	*	3	n.a.	*	6	n.a.	*
HEART HITS	8	n.a.	*	7	n.a.	*	4	n.a.	*	2	n.a.	*	4	n.a.	*	*	n.a.	*	6	n.a.	*
iHeartCountry	5	15	-10	3	7	-4	4	4	0	4	10	-6	4	6	-2	*	3	*	7	7	0
KIIS 90s	7	21	-14	1	5	-4	4	8	-4	3	6	-3	3	8	-5	*	5	*	3	11	-8
MMM 2000s	13	10	3	6	6	0	7	3	4	7	9	-2	6	6	0	1	4	-3	6	7	-1
MMM 90s	17	20	-3	9	7	2	9	4	5	11	12	-1	7	9	-2	5	3	2	13	9	4
MMM CLASSIC ROCK	23	10	13	7	3	4	11	5	6	15	7	8	9	3	6	2	2	0	16	8	8
NOVA Jamz	14	9	5	3	1	2	6	4	2	7	6	1	9	4	5	1	1	0	6	4	2
OLDSKOOL 80s HITS	20	13	7	10	4	6	9	5	4	7	8	-1	8	7	1	6	2	4	14	12	2
OLDSKOOL 90s HITS	18	18	0	4	8	-4	6	7	-1	9	8	1	9	6	3	4	3	1	6	7	-1
RnB FRIDAYS RADIO	28	22	6	14	8	6	14	13	1	8	9	-1	12	8	4	2	2	0	10	6	4
smooth 80s	19	18	1	10	4	6	12	5	7	13	11	2	10	7	3	4	6	-2	6	7	-1
smooth fm Adelaide	34	32	2	13	16	-3	23	19	4	19	21	-2	11	16	-5	7	4	3	20	18	2
TikTok Trending	17	20	-3	5	8	-3	6	6	0	7	8	-1	7	8	-1	6	8	-2	6	14	-8
triple j Unearthed	12	8	4	4	4	0	5	3	2	4	5	-1	7	1	6	3	1	2	5	5	0
ABC Country	6	8	-2	3	2	1	2	4	-2	1	6	-5	2	3	-1	1	2	-1	3	6	-3
ABC Jazz	11	15	-4	3	4	-1	4	7	-3	7	10	-3	5	8	-3	5	6	-1	10	13	-3
ABC KIDS LISTEN	12	7	5	7	4	3	4	2	2	8	3	5	2	2	0	2	1	1	8	8	0
ABC Sport	10	16	-6	1	4	-3	1	3	-2	3	11	-8	5	7	-2	3	5	-2	5	11	-6
Double J	14	12	2	5	5	0	8	6	2	8	6	2	6	4	2	5	4	1	10	9	1
Total Digital/Internet Only	284	273	11	133	117	16	147	133	14	167	178	-11	151	136	15	82	79	3	185	205	-20

Please note: GOLD Adelaide, HEART and HEART HITS included from January 18. Mix 80s renamed to GOLD 80s and Mix 90s renamed to KIIS 90s from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 1 2026
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	7.9	8.8	8.7	2.3	2.7	0.7	5.3	6.1	2.6	0.6	0.8	*	3.9	4.5	5.7	12.0	11.9	21.2	15.8	17.7	11.1
CRUISE1323	8.8	9.5	12.7	2.4	2.7	1.4	2.9	3.1	4.1	1.2	1.2	3.8	3.0	3.1	7.2	10.1	10.4	15.9	20.8	22.2	28.2
KIIS1023	9.6	10.8	9.8	11.1	12.7	6.7	8.1	8.5	11.8	8.7	9.8	10.4	8.8	10.7	8.4	13.7	14.5	17.2	8.5	9.5	4.7
5MMM	12.5	14.5	7.7	10.5	11.5	10.6	15.9	17.8	11.9	13.6	16.0	7.3	14.5	18.1	9.9	17.1	19.8	7.7	7.4	8.5	3.2
NOVA91.9	10.9	12.5	7.1	17.2	19.1	14.0	22.3	25.2	14.0	17.1	20.1	9.3	9.9	12.2	7.8	9.4	10.8	4.8	3.1	3.4	1.9
SAFM	9.1	10.6	5.4	21.2	23.7	16.3	6.9	7.7	5.4	15.8	18.3	11.4	11.0	13.9	5.0	4.7	5.4	2.0	2.9	3.3	0.9
ABC ADE	7.6	8.1	12.4	0.8	0.8	0.8	1.2	1.3	1.4	3.7	4.4	2.4	5.3	5.6	12.5	3.7	3.8	5.8	17.7	18.3	33.2
5RN	1.5	1.7	2.3	0.2	0.2	1.0	0.2	0.2	0.4	0.2	0.2	1.1	1.2	1.2	4.4	2.0	2.0	4.1	3.1	3.6	0.6
ABC NEWSRADIO	2.1	2.3	3.5	0.6	0.7	0.7	0.1	*	0.4	1.9	1.7	8.9	1.6	1.9	2.1	1.4	1.6	1.0	4.0	4.3	6.0
5JJJ	5.5	6.0	7.6	7.9	8.2	12.8	10.7	11.5	12.7	9.1	10.1	12.7	8.4	9.8	11.5	3.0	3.2	3.6	0.4	0.4	0.4
ABC CLASSIC	1.4	1.6	1.9	1.2	1.3	1.4	0.9	0.9	1.9	1.6	1.6	4.0	0.3	0.3	0.7	1.1	1.2	1.0	2.5	2.8	2.7
Commercial DAB+ Stns	11.1	12.1	15.5	12.5	13.5	15.1	16.3	16.2	31.3	13.3	14.6	21.0	14.5	16.9	19.7	13.0	14.2	13.6	4.4	4.9	3.8
ABC DAB+ Stns	1.6	1.5	5.4	4.0	2.9	18.5	1.4	1.4	2.1	1.5	1.3	7.6	1.9	1.9	5.1	1.2	1.2	2.1	1.2	1.1	3.4
Total DAB+ Stns	14.5	13.6	20.9	18.5	16.4	33.6	18.1	17.7	33.4	14.8	15.9	28.6	19.8	18.8	24.9	16.3	15.4	15.7	7.2	6.0	7.2

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	7.7	8.6	8.8	11.7	13.0	13.7	6.7	7.3	8.3	3.5	3.8	4.8	7.2	7.9	9.0	15.1	18.7	11.4	8.5	9.5	8.4
CRUISE1323	8.2	8.8	13.3	7.0	7.7	9.3	9.1	9.5	15.3	9.6	10.0	16.8	7.1	7.8	9.4	6.3	7.2	8.8	10.6	11.8	10.8
KIIS1023	9.5	10.7	10.3	8.0	9.0	7.5	10.1	11.2	11.2	10.6	11.7	12.7	9.4	10.5	10.7	9.0	11.2	5.8	9.9	11.2	8.4
5MMM	13.7	15.9	9.2	14.4	16.4	11.0	15.4	17.8	10.0	14.1	16.4	8.4	13.1	15.1	8.4	5.4	6.4	6.3	8.5	10.0	3.3
NOVA91.9	10.7	12.3	8.1	9.7	11.2	6.0	10.0	11.2	9.1	12.2	13.9	9.7	13.2	15.2	8.3	6.6	8.2	4.3	11.3	13.3	4.2
SAFM	9.3	10.7	6.2	8.9	10.3	5.2	9.9	11.6	4.7	9.8	11.2	6.8	8.9	9.8	10.8	7.3	9.1	5.6	8.7	10.2	3.2
ABC ADE	7.8	8.4	12.6	11.3	12.0	19.4	8.5	9.1	11.6	5.5	6.1	6.7	5.4	5.6	12.2	6.8	6.6	20.4	6.8	7.1	11.6
5RN	1.5	1.6	2.5	1.9	1.8	5.9	1.5	1.6	1.6	1.0	1.1	1.6	1.6	1.9	0.4	1.9	2.1	3.4	1.7	1.9	1.5
ABC NEWSRADIO	2.0	2.2	2.5	3.1	3.3	5.5	1.1	1.2	0.8	1.9	2.1	2.2	1.3	1.4	2.4	3.3	4.1	2.1	2.5	2.4	6.3
5JJJ	5.2	5.8	6.2	5.1	5.8	3.8	4.3	4.5	7.3	5.1	5.5	7.1	6.6	7.4	6.2	6.8	8.4	5.2	6.7	6.9	11.9
ABC CLASSIC	1.3	1.5	1.6	2.0	2.2	2.5	1.1	1.2	1.4	0.8	1.0	0.2	1.1	1.2	2.0	2.3	2.5	4.7	1.7	1.8	2.6
Commercial DAB+ Stns	10.9	12.1	13.8	5.7	6.2	7.6	11.4	12.5	13.5	14.2	15.7	17.3	12.8	14.3	13.9	11.8	13.5	17.6	11.8	12.3	20.6
ABC DAB+ Stns	1.5	1.4	4.9	1.0	1.0	2.6	1.4	1.2	5.2	1.7	1.5	5.7	2.1	2.0	6.3	2.0	2.0	4.7	2.0	1.7	7.0
Total DAB+ Stns	14.2	13.5	18.7	8.4	7.2	10.2	14.5	13.7	18.7	17.8	17.2	23.0	15.5	16.3	20.2	17.6	15.5	22.3	15.3	14.0	27.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 7.9% share of all listening, 8.8% share of AM/FM/DAB+ listening and 8.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: MIX102.3 renamed to KIIS1023 from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 1 2026
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**152**	146	25	**10**	9	1	**17**	15	2	**10**	10	*	**19**	17	4	**33**	31	8	**64**	64	10
CRUISE1323	**185**	175	34	**12**	11	1	**11**	9	3	**14**	13	3	**18**	18	7	**37**	36	7	**92**	89	13
KIIS1023	**247**	238	32	**33**	32	4	**29**	27	4	**45**	44	6	**56**	54	5	**45**	41	9	**40**	40	3
5MMM	**307**	297	39	**35**	33	5	**34**	31	10	**65**	62	7	**81**	80	7	**53**	52	7	**39**	38	3
NOVA91.9	**329**	318	55	**62**	61	12	**51**	48	8	**101**	101	12	**63**	58	14	**34**	33	6	**17**	17	4
SAFM	**319**	305	41	**59**	58	8	**26**	25	5	**105**	98	15	**78**	77	9	**20**	19	2	**30**	29	2
ABC ADE	**147**	138	29	**5**	5	1	**10**	9	2	**19**	19	2	**27**	23	10	**16**	15	3	**70**	67	11
5RN	**51**	45	15	**3**	2	1	**2**	1	1	**5**	4	3	**13**	10	6	**6**	6	2	**22**	22	2
ABC NEWSRADIO	**82**	72	22	**5**	5	1	**2**	1	1	**23**	19	8	**18**	14	7	**12**	12	2	**22**	20	3
5JJJ	**187**	169	36	**24**	22	5	**29**	27	6	**65**	59	10	**49**	42	10	**15**	15	4	**5**	5	1
ABC CLASSIC	**61**	57	16	**6**	5	2	**8**	7	2	**13**	12	6	**6**	6	2	**6**	6	1	**22**	21	3
Commercial DAB+ Stns	**247**	232	67	**31**	29	8	**25**	22	11	**59**	58	15	**63**	56	19	**36**	34	8	**33**	32	6
ABC DAB+ Stns	**72**	65	30	**10**	10	6	**8**	6	3	**19**	17	9	**17**	16	7	**8**	8	1	**9**	8	4
Total DAB+ Stns	**319**	277	89	**39**	35	12	**33**	27	14	**71**	68	19	**84**	69	24	**45**	40	10	**47**	39	10
Total	**1,160**	1,100	294	**125**	122	36	**110**	105	34	**281**	263	58	**247**	233	72	**155**	149	45	**242**	229	49

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**139**	134	22	**95**	92	8	**64**	61	6	**47**	43	9	**53**	51	6	**36**	31	6	**99**	92	14
CRUISE1323	**168**	157	31	**91**	83	14	**98**	87	20	**112**	100	20	**71**	68	7	**37**	30	7	**128**	120	19
KIIS1023	**222**	214	28	**135**	127	13	**124**	118	14	**145**	137	16	**101**	92	12	**42**	39	4	**160**	152	19
5MMM	**273**	264	36	**168**	158	14	**147**	139	17	**157**	151	16	**129**	123	10	**46**	41	6	**152**	148	12
NOVA91.9	**295**	279	47	**165**	158	14	**141**	131	20	**164**	154	22	**135**	129	12	**60**	55	5	**183**	178	23
SAFM	**280**	267	34	**168**	162	11	**135**	130	10	**155**	149	12	**119**	110	11	**56**	49	7	**182**	179	16
ABC ADE	**132**	124	21	**96**	90	13	**76**	72	10	**62**	59	9	**52**	47	7	**27**	20	8	**104**	92	23
5RN	**41**	35	13	**26**	22	8	**21**	21	2	**15**	13	2	**12**	12	1	**10**	8	3	**27**	24	6
ABC NEWSRADIO	**74**	64	14	**49**	43	8	**20**	19	2	**29**	26	4	**20**	18	3	**16**	14	2	**45**	36	14
5JJJ	**156**	146	24	**90**	82	11	**67**	58	12	**68**	62	12	**85**	80	8	**37**	34	3	**101**	87	23
ABC CLASSIC	**52**	48	14	**29**	27	5	**27**	21	6	**19**	19	1	**22**	19	4	**13**	9	6	**34**	31	7
Commercial DAB+ Stns	**223**	208	52	**103**	98	16	**118**	110	25	**129**	119	27	**121**	115	13	**58**	49	12	**138**	127	38
ABC DAB+ Stns	**60**	54	21	**22**	18	7	**22**	18	9	**30**	28	9	**27**	24	6	**18**	13	6	**39**	31	16
Total DAB+ Stns	**284**	246	66	**133**	113	22	**147**	126	33	**167**	144	35	**151**	135	19	**82**	60	17	**185**	152	53
Total	**1,135**	1,062	248	**891**	805	111	**767**	692	121	**807**	728	126	**748**	665	87	**399**	326	65	**966**	875	188

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 152,000 total listeners, 146,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: MIX102.3 renamed to KIIS1023 from January 18.

Survey Period: Sun Jan 18 to Sat Feb 28

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.