RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	**4.3**	4.9	-0.6	**1.5**	2.6	-1.1	**0.7**	0.3	0.4	**1.6**	1.9	-0.3	**1.6**	1.3	0.3	**7.4**	8.9	-1.5	**9.2**	10.9	-1.7
6PR	**5.2**	5.1	0.1	**1.4**	1.4	0.0	**3.5**	2.9	0.6	**1.9**	1.4	0.5	**5.1**	5.8	-0.7	**8.1**	7.1	1.0	**8.2**	8.5	-0.3
MIX 94.5	**11.9**	13.4	-1.5	**12.7**	15.5	-2.8	**19.9**	18.4	1.5	**12.8**	14.8	-2.0	**13.3**	19.1	-5.8	**16.5**	12.5	4.0	**4.1**	4.9	-0.8
92.9 TRIPLE M	**9.3**	8.0	1.3	**13.7**	11.4	2.3	**11.1**	5.6	5.5	**17.8**	16.4	1.4	**10.8**	10.0	0.8	**6.6**	5.2	1.4	**0.8**	0.8	0.0
96FM	**13.4**	12.0	1.4	**10.6**	9.2	1.4	**8.6**	12.6	-4.0	**6.9**	7.8	-0.9	**15.2**	12.7	2.5	**20.9**	19.0	1.9	**14.7**	11.6	3.1
NOVA93.7	**15.4**	16.0	-0.6	**31.7**	32.8	-1.1	**18.4**	26.2	-7.8	**19.8**	19.5	0.3	**22.0**	18.8	3.2	**6.7**	9.2	-2.5	**3.5**	4.4	-0.9
ABC PER	**6.1**	4.9	1.2	**2.1**	1.4	0.7	**1.6**	1.2	0.4	**1.7**	1.4	0.3	**2.4**	2.0	0.4	**5.0**	4.1	0.9	**17.1**	13.2	3.9
6RN	**1.2**	0.7	0.5	**0.2**	0.3	-0.1	**0.4**	0.7	-0.3	**1.0**	1.1	-0.1	**1.3**	0.3	1.0	**0.7**	0.5	0.2	**2.4**	1.2	1.2
ABC NEWSRADIO	**1.4**	1.8	-0.4	**1.7**	1.1	0.6	**1.2**	0.9	0.3	**0.9**	1.4	-0.5	**0.8**	2.1	-1.3	**0.4**	0.4	0.0	**2.8**	3.2	-0.4
6JJJ	**6.4**	6.0	0.4	**6.2**	5.4	0.8	**9.2**	7.6	1.6	**12.4**	11.8	0.6	**9.7**	8.8	0.9	**2.3**	2.7	-0.4	**0.3**	0.2	0.1
ABC CLASSIC	**2.1**	2.7	-0.6	**1.6**	2.1	-0.5	**2.2**	1.7	0.5	**1.2**	1.2	0.0	**0.8**	1.7	-0.9	**1.1**	3.2	-2.1	**5.1**	5.2	-0.1

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	**4.3**	4.9	-0.6	**2.9**	4.0	-1.1	**5.4**	5.7	-0.3	**5.0**	5.9	-0.9	**3.6**	3.9	-0.3	**3.7**	3.1	0.6	**4.2**	4.9	-0.7
6PR	**5.6**	5.4	0.2	**8.5**	7.7	0.8	**4.9**	5.1	-0.2	**3.7**	3.6	0.1	**5.6**	5.2	0.4	**3.9**	4.9	-1.0	**4.0**	4.3	-0.3
MIX 94.5	**12.3**	14.1	-1.8	**11.0**	12.4	-1.4	**12.4**	14.5	-2.1	**12.8**	15.7	-2.9	**15.2**	15.4	-0.2	**9.2**	9.6	-0.4	**10.9**	11.4	-0.5
92.9 TRIPLE M	**10.1**	8.6	1.5	**13.0**	10.6	2.4	**9.5**	7.8	1.7	**8.9**	7.6	1.3	**8.9**	8.3	0.6	**7.9**	8.0	-0.1	**6.9**	6.3	0.6
96FM	**13.5**	12.2	1.3	**11.2**	10.2	1.0	**16.0**	14.6	1.4	**15.8**	13.6	2.2	**11.1**	10.7	0.4	**6.5**	7.3	-0.8	**13.1**	11.6	1.5
NOVA93.7	**15.4**	16.3	-0.9	**17.7**	19.4	-1.7	**14.2**	14.7	-0.5	**14.4**	15.3	-0.9	**16.2**	16.6	-0.4	**12.9**	12.1	0.8	**15.6**	15.0	0.6
ABC PER	**6.4**	4.9	1.5	**7.6**	6.9	0.7	**5.3**	3.6	1.7	**4.9**	2.6	2.3	**5.7**	4.4	1.3	**13.3**	12.1	1.2	**5.3**	4.9	0.4
6RN	**1.1**	0.6	0.5	**1.4**	0.8	0.6	**0.7**	0.5	0.2	**0.6**	0.3	0.3	**0.7**	0.3	0.4	**3.8**	1.7	2.1	**1.8**	1.3	0.5
ABC NEWSRADIO	**1.2**	1.7	-0.5	**1.7**	2.1	-0.4	**0.8**	1.1	-0.3	**0.6**	0.8	-0.2	**0.5**	1.2	-0.7	**3.9**	7.6	-3.7	**2.0**	2.2	-0.2
6JJJ	**6.5**	6.2	0.3	**6.4**	6.5	-0.1	**5.9**	5.1	0.8	**7.2**	6.3	0.9	**7.8**	7.4	0.4	**4.5**	5.7	-1.2	**6.0**	5.3	0.7
ABC CLASSIC	**1.9**	2.6	-0.7	**2.1**	3.0	-0.9	**1.3**	2.0	-0.7	**1.6**	2.1	-0.5	**3.0**	3.7	-0.7	**2.7**	2.6	0.1	**2.9**	3.3	-0.4

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	128	126	2	6	11	-5	8	6	2	16	17	-1	18	11	7	20	23	-3	60	59	1
6PR	190	178	12	10	12	-2	27	22	5	28	22	6	41	43	-2	33	27	6	51	53	-2
MIX 94.5	560	574	-14	74	78	-4	68	70	-2	147	148	-1	138	142	-4	80	85	-5	53	51	2
92.9 TRIPLE M	412	384	28	62	54	8	54	49	5	141	132	9	106	102	4	29	30	-1	19	18	1
96FM	490	464	26	59	56	3	42	43	-1	90	92	-2	132	111	21	89	90	-1	77	71	6
NOVA93.7	650	658	-8	127	126	1	84	92	-8	208	205	3	148	144	4	60	58	2	23	32	-9
ABC PER	208	194	14	11	9	2	8	9	-1	17	20	-3	40	38	2	29	24	5	102	94	8
6RN	62	50	12	8	9	-1	5	4	1	12	13	-1	10	4	6	7	3	4	19	17	2
ABC NEWSRADIO	89	97	-8	11	8	3	8	5	3	20	22	-2	13	16	-3	5	9	-4	33	38	-5
6JJJ	297	301	-4	37	37	0	45	41	4	122	124	-2	71	74	-3	16	19	-3	7	7	0
ABC CLASSIC	102	120	-18	12	16	-4	16	15	1	20	23	-3	17	17	0	10	13	-3	28	36	-8
Total	1,771	1,782	-11	205	205	0	177	174	3	440	451	-11	408	412	-4	234	235	-1	306	306	0

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	117	114	3	48	53	-5	81	79	2	81	75	6	57	48	9	35	30	5	80	76	4
6PR	173	155	18	117	96	21	91	74	17	78	66	12	57	54	3	30	29	1	84	95	-11
MIX 94.5	507	520	-13	268	293	-25	233	253	-20	291	285	6	222	223	-1	71	80	-9	280	287	-7
92.9 TRIPLE M	360	332	28	215	202	13	169	137	32	167	139	28	145	134	11	59	54	5	198	186	12
96FM	441	420	21	235	201	34	228	222	6	277	257	20	194	184	10	70	67	3	264	248	16
NOVA93.7	593	597	-4	384	412	-28	292	263	29	311	317	-6	249	261	-12	100	99	1	349	367	-18
ABC PER	194	166	28	118	101	17	100	83	17	100	80	20	80	65	15	54	37	17	117	117	0
6RN	55	43	12	35	24	11	24	20	4	21	19	2	13	6	7	12	7	5	34	27	7
ABC NEWSRADIO	84	88	-4	57	59	-2	31	36	-5	25	23	2	14	16	-2	25	25	0	56	55	1
6JJJ	258	255	3	157	159	-2	108	99	9	132	124	8	136	124	12	43	51	-8	171	165	6
ABC CLASSIC	92	106	-14	53	63	-10	39	48	-9	41	54	-13	45	54	-9	22	17	5	65	75	-10
Total	1,718	1,719	-1	1,363	1,340	23	1,194	1,135	59	1,255	1,239	16	1,064	1,078	-14	520	508	12	1,424	1,421	3

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	9	-1	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	4	5	-1
6PR	10	9	1	*	*	*	1	*	*	1	*	*	2	3	-1	2	2	0	4	4	0
MIX 94.5	23	24	-1	2	3	-1	3	3	0	5	5	0	6	8	-2	5	3	2	2	2	0
92.9 TRIPLE M	18	14	4	3	2	1	2	1	1	7	6	1	5	4	1	2	1	1	*	*	*
96FM	26	22	4	2	2	0	1	2	-1	3	3	0	7	6	1	6	5	1	7	5	2
NOVA93.7	30	29	1	6	6	0	3	4	-1	7	7	0	10	8	2	2	2	0	2	2	0
ABC PER	12	9	3	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	8	6	2
6RN	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
6JJJ	12	11	1	1	1	0	1	1	0	5	4	1	4	4	0	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	2	2	0
Total	194	180	14	19	17	2	16	15	1	37	34	3	46	44	2	30	25	5	47	45	2

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	9	12	-3	18	17	1	13	15	-2	6	6	0	2	1	1	7	7	0
6PR	12	10	2	25	22	3	17	15	2	10	9	1	9	8	1	2	2	0	6	6	0
MIX 94.5	26	27	-1	33	35	-2	42	43	-1	34	40	-6	24	23	1	4	4	0	17	17	0
92.9 TRIPLE M	21	17	4	39	30	9	32	23	9	24	19	5	14	12	2	4	3	1	11	9	2
96FM	28	23	5	34	29	5	54	43	11	43	34	9	18	16	2	3	3	0	21	17	4
NOVA93.7	32	31	1	53	55	-2	48	44	4	39	38	1	26	25	1	6	5	1	25	22	3
ABC PER	13	9	4	23	20	3	18	11	7	13	7	6	9	7	2	6	5	1	9	7	2
6RN	2	1	1	4	2	2	2	2	0	1	1	0	1	*	*	2	1	1	3	2	1
ABC NEWSRADIO	2	3	-1	5	6	-1	3	3	0	2	2	0	1	2	-1	2	3	-1	3	3	0
6JJJ	14	12	2	19	19	0	20	15	5	19	16	3	12	11	1	2	2	0	10	8	2
ABC CLASSIC	4	5	-1	6	8	-2	4	6	-2	4	5	-1	5	6	-1	1	1	0	5	5	0
Total	208	193	15	301	285	16	335	298	37	269	252	17	158	150	8	48	43	5	160	149	11

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	13	15	-2	*	*	*	3	2	1	5	3	2	*	*	*	1	3	-2	5	6	-1
70's MUSIC	18	22	-4	1	2	-1	1	1	0	7	7	0	*	1	*	4	6	-2	5	6	-1
96FM 80s	74	59	15	12	7	5	7	8	-1	9	17	-8	26	11	15	14	10	4	7	6	1
BLENDER BEATS	39	29	10	7	8	-1	3	4	-1	14	9	5	10	5	5	4	3	1	2	2	0
CADA	7	7	0	2	3	-1	*	2	*	4	*	*	1	2	-1	*	*	*	*	*	*
Chemist Warehouse Remix	12	9	3	4	4	0	*	*	*	4	4	0	4	1	3	*	*	*	*	1	*
Coles Radio	54	44	10	6	4	2	8	5	3	15	11	4	14	12	2	4	2	2	9	10	-1
MMM 90s	24	25	-1	4	4	0	4	2	2	4	4	0	10	13	-3	1	1	0	*	*	*
MMM CLASSIC ROCK	37	23	14	6	5	1	4	1	3	9	6	3	5	2	3	7	4	3	5	5	0
MMM COUNTRY	19	22	-3	6	7	-1	1	4	-3	7	7	0	4	2	2	1	1	0	*	*	*
OLDSKOOL 80s HITS	32	25	7	3	6	-3	2	2	0	5	4	1	12	8	4	9	4	5	2	1	1
OLDSKOOL 90s HITS	39	31	8	7	7	0	4	6	-2	10	9	1	13	8	5	4	1	3	*	1	*
RnB FRIDAYS RADIO	47	38	9	12	11	1	10	8	2	21	12	9	4	6	-2	1	1	0	*	*	*
smooth fm Perth	73	80	-7	4	9	-5	6	5	1	22	22	0	15	14	1	12	14	-2	15	17	-2
triple j Unearthed	19	20	-1	2	4	-2	4	5	-1	8	9	-1	3	*	*	1	1	0	*	2	*
ABC Country	21	20	1	1	*	*	2	*	*	11	10	1	*	1	*	2	5	-3	5	5	0
ABC Jazz	20	22	-2	5	3	2	5	4	1	4	10	-6	1	1	0	*	*	*	5	4	1
ABC KIDS LISTEN	19	17	2	6	5	1	1	1	0	6	4	2	2	3	-1	1	*	*	3	3	0
ABC Sport	30	28	2	2	*	*	3	7	-4	15	9	6	2	1	1	6	5	1	3	5	-2
Double J	27	30	-3	4	5	-1	1	3	-2	13	9	4	4	8	-4	2	4	-2	2	2	0
Total Digital/Internet Only	466	445	21	65	61	4	55	52	3	127	120	7	92	78	14	59	59	0	68	74	-6

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 8 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	8	12	-4	5	7	-2	7	6	1	4	7	-3	2	3	-1	1	1	0	7	7	0
70's MUSIC	14	19	-5	5	9	-4	8	13	-5	5	6	-1	1	3	-2	1	1	0	6	11	-5
96FM 80s	52	39	13	26	18	8	16	14	2	21	22	-1	16	19	-3	6	5	1	36	31	5
BLENDER BEATS	37	28	9	18	9	9	19	13	6	20	20	0	17	13	4	6	2	4	18	11	7
CADA	7	6	1	5	4	1	2	*	*	1	3	-2	3	5	-2	1	1	0	6	4	2
Chemist Warehouse Remix	12	7	5	7	6	1	7	6	1	6	3	3	3	3	0	1	1	0	5	7	-2
Coles Radio	47	40	7	10	5	5	23	21	2	28	27	1	22	17	5	6	6	0	24	25	-1
MMM 90s	18	16	2	14	12	2	8	8	0	7	8	-1	8	5	3	2	1	1	14	15	-1
MMM CLASSIC ROCK	32	20	12	10	10	0	9	6	3	17	10	7	8	6	2	8	3	5	18	12	6
MMM COUNTRY	15	15	0	6	5	1	7	7	0	8	11	-3	4	3	1	5	4	1	9	13	-4
OLDSKOOL 80s HITS	27	19	8	13	8	5	6	6	0	5	8	-3	11	6	5	8	3	5	16	14	2
OLDSKOOL 90s HITS	28	25	3	11	9	2	12	12	0	12	15	-3	14	10	4	6	3	3	21	16	5
RnB FRIDAYS RADIO	43	35	8	22	16	6	18	17	1	22	18	4	13	7	6	10	4	6	20	10	10
smooth fm Perth	70	73	-3	34	32	2	36	38	-2	38	41	-3	27	31	-4	17	16	1	41	48	-7
triple j Unearthed	16	19	-3	4	7	-3	7	2	5	10	8	2	6	4	2	4	4	0	6	4	2
ABC Country	18	17	1	9	9	0	3	6	-3	8	6	2	5	5	0	4	6	-2	8	11	-3
ABC Jazz	18	20	-2	5	4	1	4	6	-2	5	10	-5	8	7	1	7	7	0	7	7	0
ABC KIDS LISTEN	16	13	3	4	4	0	5	2	3	5	3	2	4	6	-2	5	5	0	10	13	-3
ABC Sport	21	14	7	9	5	4	10	6	4	10	7	3	7	4	3	1	2	-1	15	18	-3
Double J	23	27	-4	8	14	-6	12	11	1	10	15	-5	10	11	-1	6	5	1	11	11	0
Total Digital/Internet Only	414	380	34	209	182	27	219	207	12	233	235	-2	180	162	18	99	79	20	273	275	-2

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 8 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.3	4.5	7.2	1.5	1.6	1.1	0.7	0.6	1.8	1.6	1.3	6.4	1.6	1.5	4.4	7.4	8.7	6.0	9.2	11.2	17.8
6PR	5.2	5.4	10.3	1.4	1.6	0.5	3.5	3.7	4.2	1.9	2.2	0.5	5.1	4.6	16.0	8.1	7.2	23.6	8.2	10.5	9.1
MIX 94.5	11.9	14.3	5.0	12.7	13.9	7.0	19.9	23.0	7.7	12.8	14.7	5.8	13.3	15.2	4.3	16.5	20.3	5.2	4.1	5.5	2.4
92.9 TRIPLE M	9.3	11.3	3.1	13.7	14.6	11.2	11.1	12.8	4.0	17.8	20.7	4.2	10.8	12.6	0.2	6.6	8.0	3.3	0.8	1.0	0.1
96FM	13.4	15.2	13.3	10.6	11.5	6.8	8.6	7.9	17.8	6.9	7.1	11.4	15.2	16.7	13.3	20.9	25.2	10.1	14.7	18.7	19.2
NOVA93.7	15.4	17.7	13.5	31.7	33.9	24.6	18.4	20.9	10.1	19.8	22.0	16.6	22.0	24.0	19.7	6.7	7.2	10.2	3.5	4.5	3.5
ABC PER	6.1	6.4	11.2	2.1	1.6	7.8	1.6	0.8	7.6	1.7	1.6	5.2	2.4	2.0	9.9	5.0	5.4	7.7	17.1	21.4	24.5
6RN	1.2	1.2	3.2	0.2	0.2	0.4	0.4	0.3	1.3	1.0	0.6	6.0	1.3	1.3	3.2	0.7	0.9	0.1	2.4	2.7	6.1
ABC NEWSRADIO	1.4	1.3	3.7	1.7	1.5	4.3	1.2	0.6	6.6	0.9	0.9	2.6	0.8	0.8	1.4	0.4	0.3	2.2	2.8	3.2	6.4
6JJJ	6.4	7.2	6.7	6.2	6.3	7.6	9.2	9.8	9.5	12.4	13.5	13.2	9.7	10.8	6.2	2.3	2.2	5.7	0.3	0.4	0.4
ABC CLASSIC	2.1	2.4	2.1	1.6	1.4	4.0	2.2	2.5	1.2	1.2	1.4	1.0	0.8	0.7	2.6	1.1	1.2	1.5	5.1	6.8	2.6
Commercial DAB+ Stns	10.4	11.2	16.1	10.7	10.6	16.3	13.8	13.8	21.0	10.6	10.8	19.8	9.1	9.2	17.6	11.7	11.9	22.2	9.4	12.8	3.2
ABC DAB+ Stns	1.8	1.8	4.6	2.1	1.5	8.6	3.6	3.3	7.2	3.3	3.2	7.2	0.7	0.7	1.2	1.5	1.7	2.3	1.2	1.2	4.8
Total DAB+ Stns	14.2	13.0	20.8	13.1	12.1	24.9	21.2	17.2	28.2	16.6	14.0	27.0	10.5	9.9	18.7	17.1	13.6	24.4	12.4	14.0	7.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.3	4.5	7.0	2.9	2.9	6.2	5.4	5.9	7.5	5.0	5.2	8.9	3.6	3.7	5.8	3.7	4.2	3.4	4.2	4.5	7.7
6PR	5.6	5.8	10.2	8.5	8.7	16.7	4.9	4.9	12.6	3.7	3.7	8.1	5.6	6.2	5.7	3.9	5.0	0.7	4.0	3.9	10.7
MIX 94.5	12.3	14.5	5.1	11.0	12.5	6.6	12.4	14.7	5.3	12.8	15.3	5.0	15.2	17.9	4.3	9.2	11.5	2.6	10.9	13.5	4.8
92.9 TRIPLE M	10.1	12.0	3.2	13.0	15.4	1.9	9.5	11.2	4.8	8.9	10.7	3.1	8.9	10.4	3.5	7.9	9.8	2.9	6.9	8.6	2.7
96FM	13.5	15.2	12.7	11.2	12.4	11.9	16.0	18.5	12.2	15.8	17.8	16.2	11.1	12.0	14.4	6.5	7.9	3.3	13.1	15.3	15.3
NOVA93.7	15.4	17.3	14.9	17.7	19.7	16.7	14.2	15.8	18.6	14.4	16.4	13.4	16.2	18.0	15.6	12.9	15.7	6.0	15.6	19.2	9.4
ABC PER	6.4	6.6	11.7	7.6	7.6	17.3	5.3	5.7	9.0	4.9	5.2	8.1	5.7	6.3	5.4	13.3	13.2	23.1	5.3	5.8	9.5
6RN	1.1	1.0	2.9	1.4	1.2	6.0	0.7	0.8	1.5	0.6	0.6	1.1	0.7	0.6	2.3	3.8	4.2	4.4	1.8	1.9	4.0
ABC NEWSRADIO	1.2	1.1	2.9	1.7	1.7	3.4	0.8	0.7	3.5	0.6	0.6	1.4	0.5	0.5	1.8	3.9	3.9	6.6	2.0	1.9	5.8
6JJJ	6.5	7.3	6.9	6.4	7.5	1.8	5.9	6.7	4.8	7.2	7.9	8.9	7.8	8.3	11.0	4.5	3.6	13.0	6.0	7.1	5.9
ABC CLASSIC	1.9	2.1	1.8	2.1	2.4	0.9	1.3	1.4	2.5	1.6	1.8	2.3	3.0	3.5	1.3	2.7	3.2	1.7	2.9	3.5	3.0
Commercial DAB+ Stns	10.2	10.8	16.1	6.5	7.0	9.0	10.9	12.0	14.6	12.1	13.0	18.2	10.6	10.6	20.5	14.0	13.8	25.5	11.1	12.6	16.1
ABC DAB+ Stns	1.8	1.7	4.5	0.9	1.0	1.6	1.5	1.6	3.2	2.0	1.9	5.2	2.4	2.1	8.5	3.9	3.9	6.7	2.1	2.1	5.2
Total DAB+ Stns	13.9	12.5	20.6	8.6	8.0	10.6	14.8	13.6	17.8	16.6	14.9	23.4	14.1	12.7	29.0	20.9	17.7	32.2	15.4	14.7	21.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.3% share of all listening, 4.5% share of AM/FM/DAB+ listening and 7.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 8 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	128	117	31	6	6	1	8	5	3	16	13	5	18	18	2	20	19	6	60	56	13
6PR	190	182	36	10	9	1	27	26	8	28	26	2	41	39	9	33	33	7	51	48	8
MIX 94.5	560	539	73	74	71	11	68	65	11	147	139	18	138	136	14	80	76	14	53	52	5
92.9 TRIPLE M	412	402	53	62	61	15	54	48	10	141	138	18	106	106	2	29	29	7	19	18	1
96FM	490	457	80	59	53	8	42	35	10	90	81	19	132	127	22	89	86	9	77	75	12
NOVA93.7	650	626	128	127	122	29	84	82	17	208	204	31	148	139	33	60	58	16	23	23	3
ABC PER	208	197	42	11	10	3	8	6	5	17	16	5	40	37	7	29	27	7	102	101	15
6RN	62	53	22	8	7	1	5	2	4	12	9	7	10	8	5	7	7	*	19	19	5
ABC NEWSRADIO	89	76	33	11	10	3	8	6	5	20	15	9	13	10	3	5	4	2	33	31	11
6JJJ	297	278	72	37	32	12	45	39	11	122	117	23	71	68	15	16	15	10	7	7	1
ABC CLASSIC	102	91	30	12	10	4	16	15	3	20	18	4	17	13	8	10	7	4	28	28	6
Commercial DAB+ Stns	352	328	114	51	51	14	43	38	21	95	87	30	77	71	26	44	40	18	42	41	5
ABC DAB+ Stns	118	106	44	18	15	9	14	14	8	46	41	14	12	12	3	12	9	4	15	14	6
Total DAB+ Stns	466	391	148	65	62	21	55	45	25	127	106	41	92	80	28	59	45	21	68	53	12
Total	1,771	1,675	490	205	200	75	177	176	58	440	418	120	408	390	103	234	218	69	306	273	63

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	117	108	30	48	41	15	81	70	17	81	73	17	57	51	11	35	32	6	80	73	19
6PR	173	169	26	117	114	12	91	86	10	78	72	17	57	51	8	30	29	1	84	73	20
MIX 94.5	507	485	62	268	256	27	233	218	19	291	278	26	222	213	13	71	65	7	280	273	33
92.9 TRIPLE M	360	349	45	215	210	11	169	162	18	167	160	18	145	141	7	59	53	6	198	195	19
96FM	441	407	73	235	218	32	228	207	29	277	251	47	194	169	32	70	64	8	264	250	37
NOVA93.7	593	563	110	384	361	46	292	254	57	311	294	45	249	232	28	100	93	9	349	335	45
ABC PER	194	185	38	118	111	20	100	91	21	100	90	17	80	78	8	54	47	11	117	105	26
6RN	55	45	22	35	27	14	24	20	10	21	18	6	13	11	5	12	10	5	34	32	12
ABC NEWSRADIO	84	67	28	57	45	14	31	23	9	25	20	7	14	11	4	25	16	9	56	50	20
6JJJ	258	237	58	157	147	11	108	98	19	132	117	31	136	117	24	43	32	14	171	166	35
ABC CLASSIC	92	85	23	53	50	8	39	31	11	41	33	14	45	43	4	22	17	5	65	56	14
Commercial DAB+ Stns	313	289	94	159	144	30	161	145	36	173	160	46	128	112	27	70	54	22	200	179	52
ABC DAB+ Stns	100	90	33	35	30	6	40	35	9	49	41	17	41	34	13	24	20	7	54	40	19
Total DAB+ Stns	414	344	119	209	165	36	219	172	45	233	187	62	180	143	39	99	71	27	273	211	71
Total	1,718	1,616	430	1,363	1,215	212	1,194	1,023	213	1,255	1,101	251	1,064	932	159	520	430	98	1,424	1,265	304

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 128,000 total listeners, 117,000 AM/FM/DAB+ listeners and 31,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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