RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.3	3.3	0.0	3.4	2.7	0.7	4.3	2.3	2.0	2.1	3.1	-1.0	2.9	2.5	0.4	4.5	5.6	-1.1	3.4	3.1	0.3
3AW	13.9	14.7	-0.8	4.7	6.3	-1.6	6.7	5.3	1.4	2.5	3.5	-1.0	6.9	8.1	-1.2	11.7	11.2	0.5	33.4	34.5	-1.1
Magic 1278	1.4	1.4	0.0	0.7	0.7	0.0	0.8	1.3	-0.5	0.8	0.3	0.5	0.8	1.0	-0.2	3.7	2.2	1.5	1.4	2.3	-0.9
3MP 1377	1.2	1.6	-0.4	0.4	0.2	0.2	0.4	0.6	-0.2	1.1	0.7	0.4	0.5	0.4	0.1	1.9	2.6	-0.7	2.1	3.4	-1.3
101.9 FOX FM	7.4	8.1	-0.7	13.9	14.0	-0.1	10.4	13.3	-2.9	13.8	12.9	0.9	8.5	10.0	-1.5	4.9	6.4	-1.5	0.8	1.2	-0.4
GOLD104.3	13.3	12.5	0.8	10.7	13.9	-3.2	18.9	13.9	5.0	8.2	7.1	1.1	15.6	16.4	-0.8	16.5	17.6	-1.1	12.1	9.6	2.5
KIIS 101.1 FM	5.4	5.2	0.2	9.6	10.5	-0.9	10.1	9.7	0.4	9.1	9.3	-0.2	6.1	5.4	0.7	2.0	2.1	-0.1	1.6	1.1	0.5
105.1 TRIPLE M	6.8	6.9	-0.1	11.2	9.4	1.8	6.8	7.8	-1.0	8.3	9.7	-1.4	9.6	8.4	1.2	7.7	8.8	-1.1	1.5	1.6	-0.1
NOVA 100	7.9	7.4	0.5	15.9	16.1	-0.2	12.0	11.1	0.9	10.9	10.4	0.5	10.1	9.7	0.4	5.5	4.7	0.8	1.7	1.5	0.2
smoothfm 91.5	8.5	8.8	-0.3	7.7	6.8	0.9	11.2	12.9	-1.7	6.9	8.4	-1.5	7.7	7.8	-0.1	9.8	9.1	0.7	8.9	9.1	-0.2
ABC MEL	6.5	6.3	0.2	0.7	1.0	-0.3	1.5	1.3	0.2	1.7	1.4	0.3	4.5	4.7	-0.2	8.1	7.0	1.1	13.6	13.5	0.1
3RN	1.3	2.1	-0.8	0.1	*	*	0.4	0.4	0.0	0.6	0.9	-0.3	1.4	1.3	0.1	2.0	1.7	0.3	1.9	4.8	-2.9
ABC NEWSRADIO	1.6	1.5	0.1	0.4	0.3	0.1	1.5	1.4	0.1	1.1	1.7	-0.6	1.6	1.0	0.6	1.4	1.3	0.1	2.6	2.1	0.5
3JJJ	3.3	3.4	-0.1	2.5	3.0	-0.5	3.4	3.0	0.4	9.9	10.1	-0.2	2.7	3.1	-0.4	2.9	1.8	1.1	0.2	0.2	0.0
ABC CLASSIC	2.1	1.8	0.3	1.9	1.0	0.9	1.4	1.3	0.1	1.3	0.9	0.4	2.7	1.6	1.1	1.0	0.8	0.2	2.8	3.6	-0.8

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.4	3.3	0.1	3.8	3.4	0.4	3.6	3.4	0.2	3.0	3.7	-0.7	3.4	2.8	0.6	2.1	2.3	-0.2	3.2	3.2	0.0
3AW	14.4	15.4	-1.0	19.8	20.1	-0.3	16.2	17.0	-0.8	9.7	11.1	-1.4	8.5	10.9	-2.4	18.0	16.3	1.7	12.1	12.4	-0.3
Magic 1278	1.3	1.4	-0.1	0.8	0.9	-0.1	1.8	1.6	0.2	1.4	1.5	-0.1	1.5	1.3	0.2	1.0	1.9	-0.9	1.6	1.6	0.0
3MP 1377	0.9	1.4	-0.5	0.7	1.0	-0.3	1.3	1.5	-0.2	1.0	1.9	-0.9	0.5	1.0	-0.5	1.2	1.6	-0.4	2.3	2.3	0.0
101.9 FOX FM	7.5	8.5	-1.0	7.2	8.7	-1.5	6.8	7.8	-1.0	8.3	8.8	-0.5	8.4	10.1	-1.7	6.7	5.1	1.6	6.9	7.1	-0.2
GOLD104.3	13.5	12.8	0.7	11.0	11.2	-0.2	14.2	13.9	0.3	16.2	14.7	1.5	13.2	12.4	0.8	11.1	8.9	2.2	12.7	11.6	1.1
KIIS 101.1 FM	5.2	5.2	0.0	5.0	5.5	-0.5	4.9	4.9	0.0	5.4	4.6	0.8	5.7	6.7	-1.0	4.8	4.8	0.0	6.0	5.1	0.9
105.1 TRIPLE M	7.2	7.3	-0.1	6.4	6.4	0.0	6.6	7.4	-0.8	7.2	7.4	-0.2	10.7	9.1	1.6	4.7	5.5	-0.8	5.6	5.6	0.0
NOVA 100	7.7	7.2	0.5	8.8	8.3	0.5	6.9	6.0	0.9	7.8	7.5	0.3	8.0	7.8	0.2	5.7	4.5	1.2	8.5	8.3	0.2
smoothfm 91.5	8.4	8.6	-0.2	7.4	6.8	0.6	10.2	10.6	-0.4	9.1	9.9	-0.8	7.3	7.7	-0.4	6.0	6.3	-0.3	8.7	9.2	-0.5
ABC MEL	6.6	6.2	0.4	7.8	7.8	0.0	5.5	5.4	0.1	5.1	4.2	0.9	6.6	5.9	0.7	10.9	11.0	-0.1	6.0	6.4	-0.4
3RN	1.3	2.0	-0.7	2.2	3.2	-1.0	0.6	1.4	-0.8	0.9	1.2	-0.3	1.0	1.3	-0.3	1.9	3.2	-1.3	1.4	2.4	-1.0
ABC NEWSRADIO	1.5	1.4	0.1	2.0	1.9	0.1	1.2	0.9	0.3	1.1	0.7	0.4	1.0	0.8	0.2	3.6	4.6	-1.0	2.0	1.7	0.3
3JJJ	3.3	3.4	-0.1	3.8	3.5	0.3	2.8	3.1	-0.3	3.0	3.6	-0.6	4.1	3.6	0.5	3.3	2.7	0.6	3.2	3.5	-0.3
ABC CLASSIC	1.8	1.7	0.1	2.0	1.9	0.1	1.3	1.3	0.0	1.5	1.4	0.1	1.7	1.4	0.3	3.7	4.2	-0.5	2.9	2.2	0.7

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	347	367	-20	35	36	-1	24	34	-10	74	90	-16	87	69	18	54	71	-17	72	66	6
3AW	701	719	-18	42	53	-11	51	67	-16	62	60	2	102	109	-7	135	115	20	308	316	-8
Magic 1278	163	173	-10	12	14	-2	17	26	-9	33	21	12	22	20	2	32	26	6	46	66	-20
3MP 1377	165	156	9	9	5	4	15	20	-5	29	20	9	27	21	6	24	24	0	61	66	-5
101.9 FOX FM	1,125	1,133	-8	175	181	-6	141	159	-18	454	422	32	236	255	-19	74	77	-3	45	40	5
GOLD104.3	1,226	1,256	-30	115	131	-16	144	126	18	257	259	-2	304	336	-32	190	202	-12	216	203	13
KIIS 101.1 FM	913	937	-24	144	170	-26	131	119	12	336	374	-38	214	197	17	52	53	-1	36	24	12
105.1 TRIPLE M	731	816	-85	89	100	-11	66	86	-20	247	285	-38	187	179	8	89	105	-16	53	59	-6
NOVA 100	1,155	1,190	-35	202	192	10	161	167	-6	390	429	-39	277	285	-8	91	84	7	33	33	0
smoothfm 91.5	1,092	1,072	20	112	101	11	118	111	7	267	282	-15	237	239	-2	153	151	2	206	188	18
ABC MEL	469	468	1	16	19	-3	25	24	1	59	57	2	115	104	11	77	75	2	176	189	-13
3RN	158	167	-9	5	3	2	12	9	3	28	28	0	34	26	8	27	24	3	53	77	-24
ABC NEWSRADIO	238	245	-7	16	11	5	23	26	-3	61	58	3	42	47	-5	29	40	-11	67	62	5
3JJJ	481	444	37	33	40	-7	58	54	4	242	230	12	88	77	11	47	35	12	12	8	4
ABC CLASSIC	274	223	51	30	18	12	36	36	0	53	32	21	69	39	30	20	13	7	66	84	-18
Total	4,687	4,672	15	506	508	-2	470	475	-5	1,285	1,275	10	1,056	1,040	16	582	582	0	788	792	-4

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	300	312	-12	160	174	-14	155	149	6	162	170	-8	113	116	-3	51	59	-8	198	201	-3
3AW	667	675	-8	518	533	-15	417	406	11	355	375	-20	270	317	-47	183	177	6	481	518	-37
Magic 1278	138	135	3	58	67	-9	66	65	1	56	70	-14	37	44	-7	28	25	3	85	95	-10
3MP 1377	121	118	3	49	46	3	72	69	3	65	61	4	26	30	-4	21	21	0	102	97	5
101.9 FOX FM	1,005	1,043	-38	529	593	-64	446	470	-24	499	530	-31	444	498	-54	199	175	24	537	524	13
GOLD104.3	1,115	1,125	-10	556	604	-48	570	557	13	657	657	0	496	509	-13	233	216	17	703	706	-3
KIIS 101.1 FM	748	796	-48	403	402	1	330	345	-15	365	368	-3	330	348	-18	138	148	-10	499	479	20
105.1 TRIPLE M	650	698	-48	304	329	-25	236	275	-39	339	353	-14	336	355	-19	102	133	-31	364	390	-26
NOVA 100	1,022	1,047	-25	612	612	0	447	469	-22	438	467	-29	456	439	17	199	183	16	669	639	30
smoothfm 91.5	916	933	-17	468	453	15	483	488	-5	516	524	-8	403	391	12	156	164	-8	675	650	25
ABC MEL	421	408	13	269	286	-17	226	215	11	228	202	26	191	170	21	111	121	-10	284	307	-23
3RN	145	140	5	87	100	-13	62	67	-5	71	70	1	47	54	-7	33	52	-19	78	103	-25
ABC NEWSRADIO	221	208	13	127	114	13	66	78	-12	67	59	8	62	49	13	46	61	-15	128	142	-14
3JJJ	416	399	17	248	238	10	176	180	-4	191	182	9	223	185	38	104	91	13	265	219	46
ABC CLASSIC	229	181	48	108	97	11	95	84	11	103	83	20	110	74	36	70	54	16	169	132	37
Total	4,568	4,534	34	3,466	3,571	-105	3,018	3,028	-10	3,259	3,234	25	3,039	3,003	36	1,536	1,525	11	3,828	3,852	-24

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	15	16	-1	1	1	0	2	1	1	2	3	-1	3	3	0	3	4	-1	4	4	0
3AW	65	70	-5	2	3	-1	2	2	0	2	3	-1	7	8	-1	8	8	0	42	46	-4
Magic 1278	7	7	0	*	*	*	*	*	*	1	*	*	1	1	0	3	2	1	2	3	-1
3MP 1377	6	8	-2	*	*	*	*	*	*	1	1	0	1	*	*	1	2	-1	3	4	-1
101.9 FOX FM	34	39	-5	6	6	0	4	5	-1	11	12	-1	9	10	-1	4	5	-1	1	2	-1
GOLD104.3	62	60	2	5	6	-1	7	5	2	7	7	0	17	17	0	12	13	-1	15	13	2
KIIS 101.1 FM	25	25	0	4	4	0	4	4	0	7	9	-2	7	6	1	1	2	-1	2	1	1
105.1 TRIPLE M	32	33	-1	5	4	1	2	3	-1	7	9	-2	10	9	1	6	6	0	2	2	0
NOVA 100	37	35	2	7	6	1	4	4	0	9	10	-1	11	10	1	4	3	1	2	2	0
smoothfm 91.5	39	42	-3	3	3	0	4	5	-1	6	8	-2	8	8	0	7	7	0	11	12	-1
ABC MEL	30	30	0	*	*	*	1	*	*	1	1	0	5	5	0	6	5	1	17	18	-1
3RN	6	10	-4	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	6	-4
ABC NEWSRADIO	8	7	1	*	*	*	1	*	*	1	2	-1	2	1	1	1	1	0	3	3	0
3JJJ	15	16	-1	1	1	0	1	1	0	8	9	-1	3	3	0	2	1	1	*	*	*
ABC CLASSIC	10	9	1	1	*	*	*	*	*	1	1	0	3	2	1	1	1	0	4	5	-1
Total	464	477	-13	43	40	3	35	36	-1	80	92	-12	107	102	5	72	73	-1	127	133	-6

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	17	17	0	27	25	2	26	26	0	18	23	-5	16	13	3	3	3	0	12	13	-1
3AW	72	78	-6	142	151	-9	119	129	-10	58	68	-10	40	50	-10	24	22	2	47	49	-2
Magic 1278	7	7	0	6	7	-1	14	12	2	9	9	0	7	6	1	1	3	-2	6	6	0
3MP 1377	5	7	-2	5	8	-3	9	11	-2	6	12	-6	2	5	-3	2	2	0	9	9	0
101.9 FOX FM	37	43	-6	52	65	-13	50	59	-9	50	54	-4	39	46	-7	9	7	2	27	28	-1
GOLD104.3	67	65	2	79	84	-5	104	105	-1	97	91	6	62	56	6	15	12	3	49	46	3
KIIS 101.1 FM	26	27	-1	36	41	-5	36	38	-2	32	28	4	27	31	-4	6	6	0	23	21	2
105.1 TRIPLE M	36	37	-1	46	48	-2	48	56	-8	43	46	-3	50	41	9	6	7	-1	22	22	0
NOVA 100	38	36	2	63	62	1	50	45	5	46	46	0	38	36	2	8	6	2	33	33	0
smoothfm 91.5	42	44	-2	53	51	2	75	81	-6	55	61	-6	34	35	-1	8	8	0	34	37	-3
ABC MEL	33	32	1	56	58	-2	40	41	-1	31	26	5	31	27	4	15	15	0	23	25	-2
3RN	6	10	-4	16	24	-8	5	11	-6	5	8	-3	4	6	-2	3	4	-1	5	10	-5
ABC NEWSRADIO	8	7	1	14	14	0	9	7	2	6	4	2	5	4	1	5	6	-1	8	7	1
3JJJ	17	17	0	27	26	1	20	23	-3	18	22	-4	19	16	3	4	4	0	12	14	-2
ABC CLASSIC	9	9	0	15	15	0	10	9	1	9	9	0	8	6	2	5	6	-1	11	9	2
Total	496	508	-12	717	750	-33	733	759	-26	597	616	-19	469	456	13	134	135	-1	386	399	-13

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	52	39	13	6	9	-3	10	2	8	19	13	6	17	13	4	*	1	*	1	1	0
CADA	20	11	9	7	3	4	2	2	0	8	5	3	*	*	*	2	*	*	*	*	*
Chemist Warehouse Remix	54	43	11	5	5	0	5	5	0	31	23	8	6	8	-2	2	2	0	5	*	*
Coles Radio	103	118	-15	17	17	0	12	16	-4	30	35	-5	17	26	-9	20	20	0	8	5	3
DANCE HITS	106	96	10	12	13	-1	7	10	-3	54	41	13	20	18	2	6	10	-4	7	5	2
Elf Radio	14	n.a.	*	4	n.a.	*	*	n.a.	*	5	n.a.	*	4	n.a.	*	*	n.a.	*	1	n.a.	*
GOLD 80s	100	109	-9	8	10	-2	16	19	-3	20	20	0	29	32	-3	19	20	-1	9	8	1
iHeartCountry	37	36	1	6	6	0	3	5	-2	13	13	0	11	10	1	*	*	*	4	2	2
KIIS 90s	60	70	-10	9	10	-1	7	7	0	16	28	-12	15	17	-2	11	8	3	2	*	*
KIIS Australia	60	57	3	13	9	4	9	8	1	22	16	6	11	11	0	5	8	-3	*	5	*
KIIS Dance	31	45	-14	6	10	-4	7	5	2	16	18	-2	2	8	-6	*	4	*	*	*	*
MMM 2000s	57	48	9	10	4	6	8	9	-1	13	20	-7	18	11	7	5	4	1	3	*	*
MMM 80s	54	39	15	6	4	2	*	2	*	2	*	*	22	18	4	16	6	10	8	8	0
MMM 90s	64	47	17	9	8	1	5	5	0	13	11	2	29	20	9	3	*	*	6	3	3
MMM CLASSIC ROCK	58	61	-3	3	3	0	7	5	2	14	15	-1	9	14	-5	10	13	-3	15	11	4
MMM COUNTRY	31	32	-1	4	1	3	*	2	*	11	8	3	9	9	0	3	8	-5	4	4	0
Nova Nation	47	35	12	8	3	5	12	9	3	18	13	5	6	5	1	4	5	-1	*	*	*
OLDSKOOL 80s HITS	47	47	0	6	6	0	2	5	-3	12	8	4	14	19	-5	11	8	3	3	*	*
OLDSKOOL 90s HITS	68	65	3	11	6	5	3	5	-2	34	23	11	12	22	-10	9	9	0	*	*	*
Priceline Radio	9	7	2	3	1	2	*	*	*	6	6	0	*	*	*	*	*	*	*	*	*
Radio Maria	3	3	0	*	*	*	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	55	63	-8	10	8	2	*	5	*	26	27	-1	16	19	-3	3	4	-1	*	*	*
SEN Fanatic	9	13	-4	*	2	*	2	2	0	5	5	0	*	*	*	2	4	-2	*	*	*
SENTrack	29	21	8	4	2	2	*	*	*	5	5	0	7	7	0	7	2	5	6	5	1
Sky News Radio	24	26	-2	*	1	*	3	2	1	15	12	3	3	3	0	*	2	*	4	5	-1
smooth relax	74	64	10	6	4	2	5	7	-2	9	10	-1	9	8	1	12	7	5	33	27	6
smooth Vintage	40	43	-3	6	5	1	2	*	*	*	3	*	6	8	-2	8	7	1	18	20	-2
TikTok Trending	67	54	13	12	16	-4	9	8	1	33	24	9	11	5	6	2	*	*	*	*	*
triple j Unearthed	50	51	-1	4	4	0	8	9	-1	14	19	-5	18	12	6	7	7	0	*	*	*
ABC Country	26	19	7	4	2	2	*	*	*	5	5	0	10	7	3	*	3	*	7	2	5
ABC Jazz	57	57	0	6	7	-1	4	2	2	12	16	-4	17	15	2	3	4	-1	14	13	1
ABC KIDS LISTEN	39	31	8	10	7	3	*	*	*	15	15	0	7	7	0	6	2	4	*	*	*
ABC Sport	46	37	9	8	5	3	8	8	0	10	4	6	2	8	-6	2	3	-1	16	8	8
Double J	39	56	-17	10	10	0	2	7	-5	7	6	1	16	31	-15	1	*	*	3	1	2
Total Digital/Internet Only	1,063	1,061	2	128	120	8	131	142	-11	320	316	4	246	246	0	108	119	-11	132	117	15

Please note: Elf Radio included from October 5.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 8 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	44	34	10	17	11	6	15	15	0	25	20	5	22	16	6	14	6	8	27	27	0
CADA	17	9	8	7	2	5	3	*	*	11	7	4	4	2	2	*	*	*	9	1	8
Chemist Warehouse Remix	37	32	5	9	11	-2	9	12	-3	14	11	3	9	9	0	6	4	2	27	21	6
Coles Radio	79	96	-17	14	21	-7	36	39	-3	40	54	-14	37	39	-2	26	18	8	62	78	-16
DANCE HITS	98	81	17	40	28	12	31	30	1	48	47	1	47	40	7	20	15	5	38	43	-5
Elf Radio	10	n.a.	*	3	n.a.	*	3	n.a.	*	7	n.a.	*	3	n.a.	*	1	n.a.	*	8	n.a.	*
GOLD 80s	81	94	-13	24	29	-5	43	41	2	35	48	-13	27	26	1	13	12	1	37	47	-10
iHeartCountry	32	31	1	9	9	0	6	6	0	19	19	0	12	11	1	5	2	3	16	19	-3
KIIS 90s	47	50	-3	21	19	2	12	16	-4	20	16	4	21	21	0	11	14	-3	29	36	-7
KIIS Australia	44	46	-2	18	19	-1	16	25	-9	13	21	-8	9	7	2	2	7	-5	26	24	2
KIIS Dance	25	34	-9	13	19	-6	2	7	-5	6	12	-6	8	18	-10	2	4	-2	14	12	2
MMM 2000s	50	45	5	24	29	-5	14	15	-1	31	28	3	25	23	2	4	3	1	26	21	5
MMM 80s	50	37	13	20	13	7	22	19	3	35	19	16	23	9	14	4	6	-2	23	10	13
MMM 90s	53	35	18	23	11	12	19	12	7	27	16	11	16	14	2	15	9	6	37	24	13
MMM CLASSIC ROCK	56	54	2	19	16	3	17	16	1	30	27	3	18	10	8	9	12	-3	32	28	4
MMM COUNTRY	30	31	-1	14	15	-1	13	17	-4	22	16	6	20	19	1	4	1	3	21	23	-2
Nova Nation	40	32	8	14	17	-3	10	12	-2	17	17	0	24	14	10	7	4	3	21	16	5
OLDSKOOL 80s HITS	42	42	0	13	15	-2	13	12	1	16	23	-7	23	20	3	9	14	-5	23	17	6
OLDSKOOL 90s HITS	58	56	2	30	26	4	25	22	3	32	32	0	29	37	-8	5	4	1	29	25	4
Priceline Radio	6	3	3	*	*	*	1	*	*	*	*	*	*	*	*	5	3	2	3	5	-2
Radio Maria	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	3	3	0	*	*	*
Radio Maria Ital	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	50	52	-2	16	16	0	29	12	17	27	20	7	21	26	-5	7	7	0	16	23	-7
SEN Fanatic	9	12	-3	*	*	*	2	5	-3	2	4	-2	5	5	0	3	5	-2	*	4	*
SENTrack	14	12	2	8	7	1	11	8	3	7	8	-1	4	5	-1	*	*	*	27	16	11
Sky News Radio	21	23	-2	11	*	*	6	3	3	7	13	-6	10	13	-3	*	2	*	11	13	-2
smooth relax	63	55	8	12	6	6	29	23	6	45	39	6	43	30	13	15	13	2	45	39	6
smooth Vintage	33	38	-5	20	18	2	20	26	-6	17	18	-1	9	18	-9	8	6	2	21	23	-2
TikTok Trending	59	49	10	21	18	3	18	17	1	19	19	0	35	30	5	21	21	0	28	23	5
triple j Unearthed	48	51	-3	12	18	-6	13	11	2	18	21	-3	18	17	1	9	8	1	20	18	2
ABC Country	20	14	6	8	2	6	5	1	4	10	5	5	6	5	1	7	6	1	15	10	5
ABC Jazz	48	49	-1	7	9	-2	17	18	-1	22	28	-6	14	19	-5	16	13	3	23	31	-8
ABC KIDS LISTEN	34	26	8	22	10	12	6	4	2	12	9	3	18	9	9	3	5	-2	29	21	8
ABC Sport	38	19	19	11	3	8	18	2	16	11	5	6	12	7	5	9	8	1	22	24	-2
Double J	36	49	-13	9	15	-6	19	17	2	25	25	0	20	26	-6	8	18	-10	28	31	-3
Total Digital/Internet Only	946	943	3	391	364	27	437	400	37	564	566	-2	479	482	-3	243	235	8	636	660	-24

Please note: Elf Radio included from October 5.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 8 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.3	3.6	3.5	3.4	3.6	3.0	4.3	4.7	1.4	2.1	2.5	0.8	2.9	2.9	5.3	4.5	4.8	6.5	3.4	3.7	2.8
3AW	13.9	13.8	24.4	4.7	4.1	14.7	6.7	5.9	13.4	2.5	2.1	8.3	6.9	6.2	16.1	11.7	11.9	21.9	33.4	33.9	51.0
Magic 1278	1.4	1.6	1.0	0.7	0.8	0.4	0.8	0.7	1.6	0.8	0.9	1.0	0.8	1.0	0.1	3.7	4.2	3.4	1.4	1.6	0.6
3MP 1377	1.2	1.4	0.9	0.4	0.5	0.2	0.4	0.3	1.3	1.1	1.2	1.1	0.5	0.6	0.2	1.9	2.2	1.5	2.1	2.4	1.4
101.9 FOX FM	7.4	8.4	4.1	13.9	15.2	9.1	10.4	11.4	4.4	13.8	15.6	9.1	8.5	9.9	4.9	4.9	5.9	0.9	0.8	0.9	0.4
GOLD104.3	13.3	14.9	9.3	10.7	11.6	8.1	18.9	19.2	18.7	8.2	9.3	5.2	15.6	18.1	9.2	16.5	18.8	12.6	12.1	13.5	7.2
KIIS 101.1 FM	5.4	6.2	2.0	9.6	10.6	5.8	10.1	10.8	6.6	9.1	10.7	2.0	6.1	7.4	1.0	2.0	2.2	2.3	1.6	1.8	0.3
105.1 TRIPLE M	6.8	7.6	5.1	11.2	12.5	4.8	6.8	6.7	8.6	8.3	8.9	9.6	9.6	11.1	6.1	7.7	9.1	2.7	1.5	1.7	1.2
NOVA 100	7.9	8.8	6.0	15.9	17.3	11.8	12.0	12.3	10.8	10.9	12.1	9.6	10.1	11.6	6.2	5.5	6.3	4.3	1.7	1.9	1.0
smoothfm 91.5	8.5	9.3	7.7	7.7	8.1	8.6	11.2	12.0	6.2	6.9	7.4	8.2	7.7	8.4	8.2	9.8	10.7	11.9	8.9	10.0	4.7
ABC MEL	6.5	6.3	12.2	0.7	0.7	0.3	1.5	1.6	1.2	1.7	1.6	4.0	4.5	3.0	18.1	8.1	8.3	14.6	13.6	14.2	17.1
3RN	1.3	1.4	0.9	0.1	0.1	*	0.4	0.4	0.7	0.6	0.5	1.6	1.4	1.6	0.6	2.0	2.2	2.9	1.9	2.2	0.2
ABC NEWSRADIO	1.6	1.6	2.8	0.4	0.3	1.9	1.5	1.6	0.9	1.1	1.1	1.6	1.6	1.4	4.4	1.4	1.6	1.5	2.6	2.7	3.6
3JJJ	3.3	3.5	4.1	2.5	2.2	6.9	3.4	3.1	5.8	9.9	10.5	12.8	2.7	3.0	2.6	2.9	3.3	1.7	0.2	0.2	*
ABC CLASSIC	2.1	2.2	2.2	1.9	1.9	3.4	1.4	1.2	3.2	1.3	1.2	3.5	2.7	3.1	1.8	1.0	1.1	1.3	2.8	3.1	1.6
Commercial DAB+ Stns	7.5	7.8	10.4	7.9	7.6	15.4	7.6	7.2	11.0	12.3	12.6	18.5	7.9	8.4	10.3	6.5	7.0	8.5	4.7	5.0	4.7
ABC DAB+ Stns	1.6	1.6	3.5	3.2	3.1	5.6	1.2	0.8	4.4	1.7	1.7	3.1	2.4	2.3	4.9	0.6	0.6	1.6	1.1	1.1	2.2
Total DAB+ Stns	9.8	9.4	13.9	11.3	10.7	21.0	8.9	8.0	15.5	14.8	14.4	21.6	11.0	10.7	15.2	8.3	7.6	10.1	6.0	6.1	7.0

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.4	3.6	3.7	3.8	4.2	2.6	3.6	3.7	4.8	3.0	3.3	3.7	3.4	3.6	5.0	2.1	2.4	0.7	3.2	3.5	3.1
3AW	14.4	14.3	25.4	19.8	19.8	32.5	16.2	16.6	22.8	9.7	9.1	22.3	8.5	7.8	22.5	18.0	17.8	26.3	12.1	12.2	20.8
Magic 1278	1.3	1.5	0.9	0.8	0.9	0.4	1.8	2.1	1.0	1.4	1.7	1.0	1.5	1.6	1.4	1.0	1.1	0.7	1.6	1.8	1.3
3MP 1377	0.9	1.0	0.7	0.7	0.7	1.1	1.3	1.5	0.6	1.0	1.2	0.6	0.5	0.6	0.2	1.2	1.3	0.7	2.3	2.5	1.8
101.9 FOX FM	7.5	8.5	4.7	7.2	7.9	4.9	6.8	7.6	5.1	8.3	9.5	5.4	8.4	9.8	2.9	6.7	7.4	3.7	6.9	8.0	2.1
GOLD104.3	13.5	15.2	8.8	11.0	12.2	7.2	14.2	16.1	8.6	16.2	18.6	10.2	13.2	14.9	9.5	11.1	11.8	9.2	12.7	14.0	10.9
KIIS 101.1 FM	5.2	6.0	2.2	5.0	5.7	2.3	4.9	5.7	1.9	5.4	6.3	2.3	5.7	6.6	2.4	4.8	5.3	2.1	6.0	7.0	1.5
105.1 TRIPLE M	7.2	8.0	5.5	6.4	7.1	4.5	6.6	7.1	6.5	7.2	8.0	6.2	10.7	12.3	5.5	4.7	5.2	2.5	5.6	6.3	3.7
NOVA 100	7.7	8.5	6.6	8.8	9.8	5.1	6.9	7.2	8.8	7.8	8.7	6.4	8.0	8.9	7.6	5.7	6.2	3.3	8.5	9.8	3.7
smoothfm 91.5	8.4	9.2	7.4	7.4	8.3	4.6	10.2	11.5	7.1	9.1	10.1	9.1	7.3	7.9	8.7	6.0	5.8	9.0	8.7	9.5	8.6
ABC MEL	6.6	6.4	12.7	7.8	7.1	19.3	5.5	5.2	11.1	5.1	5.3	7.7	6.6	6.9	9.3	10.9	10.2	20.2	6.0	6.1	10.2
3RN	1.3	1.4	0.9	2.2	2.4	1.1	0.6	0.6	1.0	0.9	1.0	0.9	1.0	1.1	0.6	1.9	2.2	0.3	1.4	1.5	1.1
ABC NEWSRADIO	1.5	1.6	2.4	2.0	2.0	3.6	1.2	1.3	1.8	1.1	1.1	1.3	1.0	1.0	2.0	3.6	3.7	4.5	2.0	1.9	4.4
3JJJ	3.3	3.6	3.9	3.8	4.2	2.9	2.8	2.8	4.0	3.0	3.1	4.6	4.1	4.5	4.1	3.3	3.4	3.8	3.2	3.3	4.7
ABC CLASSIC	1.8	1.9	2.0	2.0	2.1	2.6	1.3	1.4	1.3	1.5	1.6	1.8	1.7	1.8	2.2	3.7	4.1	2.2	2.9	3.1	3.0
Commercial DAB+ Stns	7.5	7.9	9.5	4.4	4.6	4.6	8.2	8.5	10.4	9.2	9.7	12.8	8.6	9.1	11.8	9.0	9.5	7.1	7.5	7.5	13.5
ABC DAB+ Stns	1.4	1.4	2.8	0.8	0.9	0.6	1.2	1.0	3.1	1.8	1.8	3.6	1.8	1.7	4.4	2.6	2.5	3.7	2.3	2.1	5.8
Total DAB+ Stns	9.5	9.3	12.3	5.5	5.5	5.3	9.9	9.6	13.5	11.7	11.4	16.4	11.1	10.8	16.2	11.9	12.0	10.8	10.6	9.6	19.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.3% share of all listening, 3.6% share of AM/FM/DAB+ listening and 3.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.

RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 8 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	347	344	64	35	35	5	24	24	5	74	74	5	87	84	19	54	54	17	72	72	13
3AW	701	678	179	42	40	8	51	42	23	62	55	15	102	99	40	135	133	33	308	308	60
Magic 1278	163	147	34	12	10	4	17	12	8	33	30	6	22	20	2	32	30	10	46	45	4
3MP 1377	165	164	40	9	8	2	15	15	8	29	29	10	27	27	5	24	24	5	61	61	10
101.9 FOX FM	1,125	1,082	159	175	172	21	141	129	20	454	439	65	236	230	39	74	70	9	45	42	5
GOLD104.3	1,226	1,176	218	115	108	21	144	133	35	257	247	45	304	293	64	190	186	22	216	208	31
KIIS 101.1 FM	913	892	116	144	140	25	131	123	33	336	332	25	214	213	20	52	50	8	36	34	5
105.1 TRIPLE M	731	692	126	89	87	10	66	54	21	247	234	41	187	181	29	89	87	14	53	48	11
NOVA 100	1,155	1,113	216	202	193	39	161	150	46	390	380	59	277	266	46	91	91	19	33	33	6
smoothfm 91.5	1,092	1,013	187	112	101	26	118	116	16	267	236	36	237	218	54	153	142	32	206	200	23
ABC MEL	469	426	116	16	15	3	25	23	5	59	41	22	115	94	44	77	77	17	176	176	26
3RN	158	152	32	5	5	*	12	10	5	28	28	7	34	30	8	27	27	8	53	53	4
ABC NEWSRADIO	238	208	68	16	11	7	23	21	7	61	43	22	42	38	9	29	29	8	67	67	15
3JJJ	481	443	116	33	32	7	58	50	20	242	224	56	88	82	26	47	44	7	12	12	*
ABC CLASSIC	274	252	71	30	28	7	36	25	15	53	46	22	69	68	10	20	20	5	66	64	11
Commercial DAB+ Stns	857	804	235	110	99	29	112	101	32	275	256	85	181	172	46	86	84	25	93	93	18
ABC DAB+ Stns	220	195	89	28	25	9	22	20	12	58	54	21	55	47	23	18	16	10	39	35	14
Total DAB+ Stns	1,063	927	304	128	112	38	131	115	42	320	278	96	246	212	69	108	89	30	132	121	30
Total	4,687	4,486	1,338	506	488	132	470	443	183	1,285	1,220	351	1,056	1,005	348	582	559	151	788	772	173

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	300	296	53	160	157	11	155	151	14	162	149	25	113	106	20	51	51	5	198	188	23
3AW	667	648	163	518	481	79	417	411	45	355	318	81	270	249	48	183	140	50	481	438	114
Magic 1278	138	124	29	58	55	6	66	57	15	56	50	14	37	37	9	28	24	5	85	75	13
3MP 1377	121	118	26	49	46	15	72	69	8	65	61	8	26	21	5	21	19	4	102	97	24
101.9 FOX FM	1,005	957	142	529	507	40	446	403	65	499	470	62	444	422	27	199	185	20	537	521	44
GOLD104.3	1,115	1,051	196	556	512	71	570	514	85	657	618	83	496	471	50	233	217	25	703	665	96
KIIS 101.1 FM	748	724	91	403	379	32	330	307	30	365	350	36	330	317	21	138	131	12	499	490	39
105.1 TRIPLE M	650	607	102	304	281	30	236	204	47	339	302	54	336	321	28	102	93	9	364	346	48
NOVA 100	1,022	977	188	612	584	68	447	397	86	438	410	51	456	424	65	199	178	21	669	638	78
smoothfm 91.5	916	837	158	468	438	45	483	445	61	516	471	79	403	360	56	156	124	31	675	628	85
ABC MEL	421	381	106	269	243	48	226	203	45	228	202	43	191	182	35	111	92	33	284	257	52
3RN	145	137	27	87	85	6	62	51	16	71	62	11	47	47	4	33	33	1	78	71	14
ABC NEWSRADIO	221	190	58	127	102	34	66	66	8	67	60	13	62	50	12	46	32	14	128	113	31
3JJJ	416	380	90	248	230	33	176	151	30	191	168	28	223	203	32	104	91	17	265	243	53
ABC CLASSIC	229	206	57	108	86	23	95	83	21	103	95	18	110	107	14	70	62	8	169	156	39
Commercial DAB+ Stns	760	699	201	313	292	50	343	313	67	463	416	106	400	370	72	192	166	33	504	456	118
ABC DAB+ Stns	194	166	66	64	55	14	79	61	22	89	70	32	78	66	23	46	36	10	120	105	46
Total DAB+ Stns	946	810	257	391	340	64	437	366	86	564	478	137	479	421	96	243	198	44	636	543	156
Total	4,568	4,333	1,206	3,466	3,168	537	3,018	2,722	558	3,259	2,895	605	3,039	2,767	445	1,536	1,337	244	3,828	3,540	743

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 347,000 total listeners, 344,000 AM/FM/DAB+ listeners and 64,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

Copyright (c) Commercial Radio Audio Ltd. All Rights. This data may not be used for, or in association with, any commercial purposes.