RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.1	6.1	-1.0	1.3	2.1	-0.8	1.1	3.4	-2.3	1.5	1.4	0.1	2.5	2.4	0.1	3.1	4.9	-1.8	14.6	15.9	-1.3
4BH 1116	10.3	10.8	-0.5	1.4	1.4	0.0	2.2	1.8	0.4	1.3	0.8	0.5	1.9	0.9	1.0	15.1	12.0	3.1	27.1	32.4	-5.3
SENQ 693am	0.7	0.5	0.2	2.3	1.2	1.1	0.1	0.3	-0.2	1.1	0.9	0.2	0.3	0.4	-0.1	0.1	0.2	-0.1	0.8	0.4	0.4
B105	10.4	10.5	-0.1	18.6	20.1	-1.5	11.3	12.3	-1.0	18.4	18.7	-0.3	12.2	11.0	1.2	4.9	5.7	-0.8	3.5	2.8	0.7
KIIS973	10.4	10.0	0.4	12.7	9.5	3.2	15.4	13.5	1.9	12.7	13.3	-0.6	13.2	15.1	-1.9	8.8	8.7	0.1	4.5	3.3	1.2
104.5 TRIPLE M	12.1	11.9	0.2	9.9	13.8	-3.9	13.5	11.6	1.9	16.6	13.6	3.0	15.5	16.2	-0.7	13.5	15.1	-1.6	5.1	4.4	0.7
NOVA106.9	11.0	11.2	-0.2	19.7	18.5	1.2	23.6	21.1	2.5	13.1	16.7	-3.6	16.5	13.6	2.9	3.8	7.6	-3.8	1.9	1.4	0.5
ABC BRIS	6.0	6.4	-0.4	3.3	3.5	-0.2	1.0	3.0	-2.0	1.0	2.2	-1.2	3.3	2.9	0.4	7.8	9.1	-1.3	13.5	12.7	0.8
4RN	1.5	1.3	0.2	1.3	1.0	0.3	0.3	0.4	-0.1	0.7	0.9	-0.2	1.6	1.2	0.4	1.4	1.0	0.4	2.6	2.2	0.4
ABC NEWSRADIO	1.7	1.8	-0.1	0.6	0.8	-0.2	2.0	1.7	0.3	1.0	1.2	-0.2	1.8	1.0	0.8	1.4	1.9	-0.5	2.7	3.1	-0.4
4JJJ	4.7	4.6	0.1	7.7	7.7	0.0	7.6	7.8	-0.2	9.2	7.6	1.6	4.8	5.9	-1.1	2.5	1.7	0.8	0.7	0.9	-0.2
ABC CLASSIC	2.1	1.7	0.4	0.4	0.5	-0.1	1.2	1.2	0.0	1.2	0.8	0.4	2.7	2.6	0.1	2.7	1.1	1.6	2.5	2.5	0.0

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	5.0	6.1	-1.1	4.6	4.8	-0.2	5.3	6.2	-0.9	4.9	5.9	-1.0	4.0	5.5	-1.5	8.8	15.6	-6.8	5.4	5.9	-0.5
4BH 1116	9.8	10.3	-0.5	10.9	10.8	0.1	12.8	13.6	-0.8	8.7	9.6	-0.9	6.1	6.6	-0.5	6.8	6.7	0.1	11.8	12.5	-0.7
SENQ 693am	0.7	0.4	0.3	1.0	0.8	0.2	0.5	0.1	0.4	0.6	0.4	0.2	0.4	0.5	-0.1	0.9	0.2	0.7	0.7	0.8	-0.1
B105	10.4	10.6	-0.2	11.5	11.7	-0.2	9.6	9.5	0.1	10.3	10.2	0.1	12.2	12.8	-0.6	5.2	5.4	-0.2	10.3	10.2	0.1
KIIS973	10.8	10.4	0.4	10.2	11.2	-1.0	11.5	10.8	0.7	11.7	10.6	1.1	10.6	9.5	1.1	7.1	6.1	1.0	9.0	8.8	0.2
104.5 TRIPLE M	12.7	12.4	0.3	11.8	11.9	-0.1	14.1	14.0	0.1	13.8	13.8	0.0	12.5	10.5	2.0	8.4	6.6	1.8	10.1	10.4	-0.3
NOVA106.9	11.6	11.6	0.0	12.9	13.2	-0.3	10.2	9.1	1.1	11.9	11.5	0.4	12.8	13.6	-0.8	7.6	8.5	-0.9	9.0	9.9	-0.9
ABC BRIS	5.8	6.3	-0.5	7.8	9.1	-1.3	5.3	6.3	-1.0	3.7	3.7	0.0	4.0	3.8	0.2	10.3	9.7	0.6	6.6	6.4	0.2
4RN	1.5	1.3	0.2	2.3	2.2	0.1	0.6	0.5	0.1	0.5	0.5	0.0	1.4	1.3	0.1	4.3	3.1	1.2	1.7	1.3	0.4
ABC NEWSRADIO	1.8	1.8	0.0	2.8	2.3	0.5	1.6	1.9	-0.3	1.0	1.1	-0.1	1.6	1.6	0.0	1.5	1.9	-0.4	1.3	1.7	-0.4
4JJJ	4.7	4.4	0.3	4.6	3.9	0.7	4.4	4.2	0.2	4.7	4.5	0.2	5.7	5.4	0.3	3.7	4.8	-1.1	4.8	5.3	-0.5
ABC CLASSIC	2.0	1.6	0.4	1.8	1.2	0.6	2.0	1.3	0.7	2.0	2.0	0.0	2.4	2.3	0.1	1.3	1.4	-0.1	2.3	1.9	0.4

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	138	130	8	12	13	-1	6	11	-5	14	14	0	16	14	2	19	17	2	69	62	7
4BH 1116	240	249	-9	13	17	-4	11	13	-2	25	20	5	23	20	3	49	47	2	120	131	-11
SENQ 693am	45	45	0	7	8	-1	3	5	-2	12	14	-2	8	4	4	3	4	-1	12	10	2
B105	609	631	-22	105	114	-9	68	82	-14	210	220	-10	141	137	4	47	47	0	39	31	8
KIIS973	502	511	-9	80	74	6	62	68	-6	139	141	-2	123	142	-19	54	52	2	44	35	9
104.5 TRIPLE M	539	555	-16	80	80	0	62	60	2	130	130	0	142	153	-11	75	86	-11	50	46	4
NOVA106.9	612	613	-1	118	112	6	104	95	9	186	201	-15	127	124	3	45	56	-11	33	25	8
ABC BRIS	218	252	-34	15	20	-5	12	16	-4	19	32	-13	37	40	-3	41	46	-5	93	99	-6
4RN	74	74	0	7	5	2	3	3	0	13	13	0	15	17	-2	14	11	3	22	25	-3
ABC NEWSRADIO	105	120	-15	8	9	-1	13	17	-4	24	29	-5	23	23	0	17	17	0	20	27	-7
4JJJ	303	333	-30	47	45	2	45	57	-12	120	137	-17	57	65	-8	24	16	8	11	13	-2
ABC CLASSIC	119	111	8	9	7	2	8	11	-3	35	27	8	18	20	-2	22	20	2	27	25	2
Total	2,162	2,163	-1	261	256	5	222	229	-7	566	565	1	484	485	-1	271	272	-1	358	355	3

By Session, P10+ [Potential: 2305]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	122	119	3	79	81	-2	65	67	-2	66	71	-5	42	46	-4	30	35	-5	90	82	8
4BH 1116	214	215	-1	159	147	12	150	156	-6	136	134	2	96	107	-11	43	48	-5	177	181	-4
SENQ 693am	40	37	3	14	17	-3	17	8	9	18	14	4	12	10	2	7	5	2	16	16	0
B105	547	568	-21	362	373	-11	234	242	-8	276	278	-2	247	266	-19	81	66	15	330	340	-10
KIIS973	461	459	2	299	312	-13	216	207	9	220	223	-3	178	167	11	73	54	19	265	283	-18
104.5 TRIPLE M	472	487	-15	294	297	-3	231	227	4	255	259	-4	224	207	17	70	63	7	308	330	-22
NOVA106.9	557	560	-3	366	379	-13	222	210	12	289	280	9	250	266	-16	99	95	4	327	321	6
ABC BRIS	202	231	-29	151	175	-24	85	112	-27	74	94	-20	74	87	-13	61	61	0	136	149	-13
4RN	59	64	-5	46	46	0	21	19	2	17	19	-2	28	29	-1	14	15	-1	42	40	2
ABC NEWSRADIO	95	110	-15	68	79	-11	35	43	-8	21	33	-12	32	35	-3	14	16	-2	36	54	-18
4JJJ	272	296	-24	159	156	3	124	112	12	126	143	-17	122	134	-12	49	47	2	162	169	-7
ABC CLASSIC	105	97	8	54	53	1	43	39	4	49	58	-9	39	41	-2	24	19	5	66	67	-1
Total	2,089	2,106	-17	1,690	1,715	-25	1,277	1,311	-34	1,392	1,426	-34	1,261	1,296	-35	619	557	62	1,723	1,713	10

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	14	-3	*	*	*	*	1	*	1	1	0	1	1	0	1	2	-1	8	9	-1
4BH 1116	22	24	-2	*	*	*	*	*	*	*	*	*	1	*	*	6	5	1	14	19	-5
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	22	24	-2	4	4	0	2	2	0	7	8	-1	6	5	1	2	2	0	2	2	0
KIIS973	22	23	-1	3	2	1	3	2	1	5	6	-1	6	7	-1	3	3	0	2	2	0
104.5 TRIPLE M	26	27	-1	2	3	-1	3	2	1	6	6	0	7	8	-1	5	6	-1	3	2	1
NOVA106.9	23	25	-2	4	4	0	4	4	0	5	7	-2	8	7	1	1	3	-2	1	1	0
ABC BRIS	13	14	-1	1	1	0	*	1	*	*	1	*	2	1	1	3	3	0	7	7	0
4RN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	1	2	-1
4JJJ	10	10	0	2	2	0	1	1	0	3	3	0	2	3	-1	1	1	0	*	1	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0
Total	213	226	-13	21	22	-1	19	18	1	38	42	-4	46	49	-3	38	38	0	52	57	-5

By Session, P10+ [Potential: 2305]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	11	15	-4	16	18	-2	17	22	-5	13	17	-4	8	11	-3	5	9	-4	10	11	-1
4BH 1116	22	25	-3	39	42	-3	42	48	-6	24	28	-4	12	13	-1	4	4	0	21	23	-2
SENQ 693am	2	1	1	3	3	0	2	*	*	2	1	1	1	1	0	1	*	*	1	1	0
B105	24	25	-1	42	45	-3	32	34	-2	28	30	-2	24	26	-2	3	3	0	18	19	-1
KIIS973	24	25	-1	37	43	-6	38	38	0	32	31	1	21	19	2	4	3	1	16	16	0
104.5 TRIPLE M	29	30	-1	42	46	-4	46	50	-4	37	41	-4	24	21	3	5	4	1	18	19	-1
NOVA106.9	26	28	-2	47	51	-4	33	32	1	32	34	-2	25	27	-2	4	5	-1	16	19	-3
ABC BRIS	13	15	-2	28	35	-7	17	22	-5	10	11	-1	8	8	0	6	5	1	12	12	0
4RN	3	3	0	8	8	0	2	2	0	1	2	-1	3	3	0	2	2	0	3	2	1
ABC NEWSRADIO	4	4	0	10	9	1	5	7	-2	3	3	0	3	3	0	1	1	0	2	3	-1
4JJJ	11	11	0	17	15	2	14	15	-1	13	13	0	11	11	0	2	3	-1	8	10	-2
ABC CLASSIC	5	4	1	7	5	2	7	5	2	6	6	0	5	5	0	1	1	0	4	3	1
Total	228	241	-13	361	384	-23	329	354	-25	272	295	-23	195	203	-8	57	54	3	175	187	-12

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	21	20	1	6	7	-1	*	*	*	7	5	2	4	1	3	1	4	-3	2	3	-1
CADA	16	12	4	2	2	0	4	5	-1	4	2	2	2	2	0	1	1	0	2	*	*
Chemist Warehouse Remix	9	10	-1	2	*	*	*	1	*	3	6	-3	*	*	*	2	1	1	2	2	0
Coles Radio	83	72	11	4	5	-1	25	13	12	15	19	-4	16	15	1	9	9	0	13	11	2
DANCE HITS	38	43	-5	13	14	-1	4	8	-4	10	13	-3	7	6	1	2	2	0	*	*	*
Elf Radio	4	n.a.	*	*	n.a.	*	1	n.a.	*	1	n.a.	*	*	n.a.	*	1	n.a.	*	*	n.a.	*
iHeartCountry	30	26	4	5	2	3	5	3	2	6	5	1	3	4	-1	8	7	1	3	5	-2
KIIS 80s	23	23	0	3	*	*	1	1	0	6	4	2	8	9	-1	3	5	-2	1	2	-1
KIIS 90s	30	31	-1	9	7	2	3	1	2	6	7	-1	11	15	-4	1	1	0	*	*	*
MMM 2000s	29	20	9	5	3	2	3	1	2	14	14	0	3	2	1	4	*	*	*	*	*
MMM 80s	29	35	-6	5	6	-1	3	1	2	*	3	*	15	15	0	4	7	-3	3	3	0
MMM 90S	29	25	4	2	4	-2	3	*	*	3	12	-9	17	10	7	2	*	*	2	*	*
MMM CLASSIC ROCK	48	44	4	4	5	-1	1	1	0	10	8	2	18	12	6	9	11	-2	6	7	-1
MMM COUNTRY	27	25	2	4	3	1	3	4	-1	9	6	3	5	7	-2	4	5	-1	2	*	*
NOVA Fresh Country	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA Throwbacks	24	22	2	5	2	3	5	3	2	11	13	-2	2	4	-2	2	*	*	*	*	*
OLDSKOOL 80s HITS	27	34	-7	2	3	-1	*	1	*	6	5	1	7	10	-3	5	8	-3	7	7	0
OLDSKOOL 90s HITS	28	36	-8	2	3	-1	2	2	0	6	16	-10	12	12	0	*	*	*	6	2	4
RnB FRIDAYS RADIO	39	40	-1	4	9	-5	3	4	-1	19	19	0	9	5	4	2	3	-1	1	*	*
SEN Fanatic	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*
SEN Melbourne	9	11	-2	2	2	0	*	*	*	2	4	-2	*	*	*	4	4	0	1	2	-1
SEN Sydney	1	1	0	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*
SENTrack	8	4	4	3	1	2	*	*	*	5	3	2	*	*	*	*	*	*	*	*	*
Sky News Radio	11	16	-5	1	3	-2	3	2	1	3	4	-1	*	2	*	1	3	-2	3	3	0
smooth fm Brisbane	64	78	-14	4	3	1	4	4	0	1	3	-2	18	30	-12	13	20	-7	23	18	5
TikTok Trending	33	36	-3	13	12	1	12	9	3	5	11	-6	3	3	0	*	*	*	*	*	*
triple j Unearthed	25	17	8	5	3	2	7	3	4	5	3	2	6	6	0	*	*	*	1	2	-1
ABC Country	14	20	-6	*	*	*	1	2	-1	5	5	0	3	5	-2	1	3	-2	4	5	-1
ABC Jazz	18	29	-11	2	4	-2	1	4	-3	7	9	-2	1	3	-2	3	5	-2	3	3	0
ABC KIDS LISTEN	14	14	0	8	8	0	*	*	*	4	2	2	2	4	-2	*	*	*	*	*	*
ABC Sport	24	20	4	1	1	0	*	1	*	7	6	1	8	4	4	4	3	1	4	5	-1
Double J	24	35	-11	2	2	0	1	2	-1	4	8	-4	14	19	-5	3	3	0	*	*	*
Total Digital/Internet Only	541	549	-8	71	70	1	61	62	-1	128	128	0	139	148	-9	61	68	-7	82	72	10

Please note: Elf Radio included from October 5.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 8 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2305]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	15	14	1	7	5	2	5	6	-1	6	5	1	5	7	-2	3	4	-1	15	13	2
CADA	9	10	-1	*	1	*	*	*	*	6	7	-1	3	4	-1	4	2	2	8	3	5
Chemist Warehouse Remix	7	7	0	6	2	4	1	2	-1	2	3	-1	2	2	0	3	2	1	4	6	-2
Coles Radio	66	57	9	22	23	-1	25	22	3	17	15	2	20	20	0	12	9	3	34	43	-9
DANCE HITS	32	40	-8	14	18	-4	10	14	-4	7	16	-9	9	14	-5	10	12	-2	19	15	4
Elf Radio	4	n.a.	*	1	n.a.	*	1	n.a.	*	1	n.a.	*	1	n.a.	*	3	n.a.	*	3	n.a.	*
iHeartCountry	23	21	2	7	4	3	14	11	3	14	11	3	16	13	3	7	4	3	15	16	-1
KIIS 80s	21	17	4	10	6	4	9	2	7	6	7	-1	6	7	-1	5	2	3	5	9	-4
KIIS 90s	24	25	-1	10	9	1	4	5	-1	17	12	5	8	11	-3	6	7	-1	11	12	-1
MMM 2000s	20	16	4	11	8	3	12	5	7	13	7	6	10	11	-1	8	4	4	19	12	7
MMM 80s	26	26	0	13	16	-3	18	12	6	14	9	5	11	13	-2	3	*	*	18	20	-2
MMM 90S	21	20	1	10	14	-4	5	5	0	9	6	3	9	9	0	*	*	*	14	9	5
MMM CLASSIC ROCK	41	40	1	15	16	-1	16	13	3	26	23	3	15	11	4	5	10	-5	19	13	6
MMM COUNTRY	22	20	2	14	9	5	11	10	1	6	11	-5	7	9	-2	4	*	*	16	15	1
NOVA Fresh Country	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
NOVA Throwbacks	17	14	3	4	4	0	4	1	3	4	3	1	3	4	-1	8	8	0	8	9	-1
OLDSKOOL 80s HITS	18	27	-9	9	14	-5	6	9	-3	6	10	-4	5	8	-3	1	4	-3	14	12	2
OLDSKOOL 90s HITS	24	30	-6	7	10	-3	12	9	3	14	18	-4	13	14	-1	*	2	*	11	18	-7
RnB FRIDAYS RADIO	35	39	-4	20	24	-4	11	14	-3	14	14	0	11	13	-2	6	5	1	11	8	3
SEN Fanatic	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*
SEN Melbourne	9	11	-2	6	8	-2	4	4	0	3	4	-1	3	3	0	1	1	0	3	5	-2
SEN Sydney	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*
SENTrack	7	3	4	5	3	2	6	*	*	*	1	*	*	*	*	1	1	0	8	4	4
Sky News Radio	9	14	-5	5	6	-1	3	5	-2	3	4	-1	6	7	-1	*	1	*	7	6	1
smooth fm Brisbane	55	66	-11	30	38	-8	27	37	-10	32	38	-6	25	31	-6	13	10	3	39	47	-8
TikTok Trending	29	31	-2	10	12	-2	5	8	-3	8	10	-2	18	14	4	20	12	8	17	16	1
triple j Unearthed	16	11	5	6	3	3	3	3	0	5	4	1	8	5	3	7	3	4	15	11	4
ABC Country	13	16	-3	5	6	-1	5	6	-1	7	6	1	5	7	-2	4	4	0	5	7	-2
ABC Jazz	16	23	-7	1	8	-7	*	5	*	4	8	-4	10	11	-1	7	7	0	10	18	-8
ABC KIDS LISTEN	14	14	0	5	6	-1	2	6	-4	7	9	-2	6	4	2	5	4	1	5	6	-1
ABC Sport	12	6	6	6	1	5	*	1	*	6	3	3	7	2	5	3	2	1	17	16	1
Double J	17	29	-12	5	8	-3	9	10	-1	11	16	-5	12	16	-4	10	5	5	9	18	-9
Total Digital/Internet Only	464	473	-9	234	247	-13	216	223	-7	257	273	-16	220	235	-15	130	109	21	322	344	-22

Please note: Elf Radio included from October 5.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	5.1	6.0	5.5	1.3	1.3	2.3	1.1	1.3	0.7	1.5	1.6	1.8	2.5	3.2	0.2	3.1	3.8	7.1	14.6	16.7	18.2
4BH 1116	10.3	11.8	13.3	1.4	1.3	5.2	2.2	2.3	3.0	1.3	1.2	3.3	1.9	2.3	1.7	15.1	20.0	23.7	27.1	31.0	36.4
SENQ 693am	0.7	0.8	0.5	2.3	2.7	0.3	0.1	0.1	*	1.1	1.3	0.7	0.3	0.2	1.0	0.1	0.1	0.3	0.8	1.0	0.1
B105	10.4	12.9	4.1	18.6	21.4	8.4	11.3	12.9	7.5	18.4	21.5	6.8	12.2	15.2	4.2	4.9	7.6	0.4	3.5	4.2	1.7
KIIS973	10.4	12.6	6.3	12.7	14.8	3.6	15.4	18.3	4.0	12.7	13.8	14.8	13.2	16.1	7.7	8.8	13.4	1.3	4.5	5.3	4.1
104.5 TRIPLE M	12.1	14.5	9.9	9.9	11.1	8.8	13.5	15.6	8.2	16.6	19.0	10.3	15.5	18.3	13.1	13.5	18.7	15.6	5.1	6.3	0.6
NOVA106.9	11.0	13.4	7.4	19.7	22.5	11.3	23.6	27.1	14.8	13.1	14.6	12.2	16.5	20.4	7.2	3.8	5.4	3.3	1.9	2.2	2.1
ABC BRIS	6.0	6.5	11.1	3.3	3.4	5.6	1.0	1.1	1.5	1.0	0.9	2.5	3.3	2.5	14.7	7.8	9.7	16.3	13.5	15.6	16.1
4RN	1.5	1.8	1.8	1.3	1.3	2.4	0.3	0.1	1.9	0.7	0.7	2.0	1.6	1.9	1.4	1.4	2.0	1.6	2.6	3.1	2.1
ABC NEWSRADIO	1.7	1.8	3.8	0.6	0.6	2.1	2.0	2.1	3.5	1.0	1.0	1.6	1.8	1.5	6.7	1.4	1.3	6.6	2.7	3.3	0.2
4JJJ	4.7	5.0	9.7	7.7	8.2	11.4	7.6	7.0	20.7	9.2	9.5	15.4	4.8	4.7	12.2	2.5	3.3	4.0	0.7	0.8	0.8
ABC CLASSIC	2.1	2.4	2.6	0.4	0.2	3.8	1.2	1.1	3.7	1.2	1.1	3.6	2.7	3.2	2.1	2.7	4.0	1.5	2.5	3.0	2.2
Commercial DAB+ Stns	8.5	9.0	18.2	10.2	10.0	25.2	11.0	10.1	25.3	12.0	12.6	18.3	7.8	7.8	18.7	6.8	8.3	15.7	6.2	6.7	13.3
ABC DAB+ Stns	1.7	1.5	5.7	1.9	1.4	9.7	1.2	0.8	5.2	1.6	1.2	6.5	2.9	2.6	9.2	1.9	2.5	2.6	0.6	0.6	2.1
Total DAB+ Stns	12.2	10.5	23.9	16.0	11.4	34.9	12.5	11.0	30.5	14.5	13.8	24.9	11.8	10.5	27.9	14.6	10.8	18.3	7.4	7.3	15.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	5.0	5.9	4.8	4.6	5.0	6.5	5.3	6.3	4.5	4.9	6.0	4.1	4.0	4.7	3.9	8.8	11.7	4.7	5.4	6.3	7.5
4BH 1116	9.8	11.2	13.1	10.9	12.0	15.5	12.8	14.9	14.2	8.7	10.1	12.1	6.1	6.6	11.4	6.8	7.9	9.9	11.8	13.9	14.0
SENQ 693am	0.7	0.8	0.6	1.0	1.1	0.3	0.5	0.5	1.1	0.6	0.7	0.9	0.4	0.6	*	0.9	1.3	0.3	0.7	1.0	0.1
B105	10.4	12.8	4.7	11.5	13.6	4.7	9.6	11.9	4.2	10.3	12.9	6.3	12.2	15.2	4.8	5.2	7.0	2.0	10.3	13.2	2.4
KIIS973	10.8	13.0	6.9	10.2	11.7	8.0	11.5	13.8	9.3	11.7	14.7	6.4	10.6	13.1	4.4	7.1	9.5	3.6	9.0	11.3	4.6
104.5 TRIPLE M	12.7	15.1	11.2	11.8	13.4	10.8	14.1	16.5	14.7	13.8	16.8	11.8	12.5	14.9	10.0	8.4	11.3	4.1	10.1	12.5	6.1
NOVA106.9	11.6	14.0	8.2	12.9	15.0	7.0	10.2	12.4	6.3	11.9	14.3	12.6	12.8	15.6	8.0	7.6	10.0	5.1	9.0	11.3	5.2
ABC BRIS	5.8	6.3	11.4	7.8	8.2	16.6	5.3	5.8	9.1	3.7	4.2	6.3	4.0	4.4	7.2	10.3	10.5	22.1	6.6	7.5	10.2
4RN	1.5	1.7	1.8	2.3	2.5	3.6	0.6	0.6	1.7	0.5	0.6	0.9	1.4	1.7	1.3	4.3	6.0	0.8	1.7	2.0	1.9
ABC NEWSRADIO	1.8	1.9	4.1	2.8	2.9	7.5	1.6	1.7	3.4	1.0	1.1	2.0	1.6	1.7	3.6	1.5	1.4	4.3	1.3	1.4	2.9
4JJJ	4.7	4.9	10.3	4.6	5.2	4.9	4.4	4.1	13.3	4.7	4.8	12.6	5.7	6.0	12.8	3.7	4.1	6.7	4.8	5.4	8.0
ABC CLASSIC	2.0	2.3	2.6	1.8	2.0	2.4	2.0	2.4	2.4	2.0	2.4	2.9	2.4	2.9	1.5	1.3	1.1	3.9	2.3	2.7	2.5
Commercial DAB+ Stns	8.1	8.7	15.4	6.2	6.5	10.9	7.8	8.3	13.9	8.6	9.8	14.7	9.6	10.2	19.1	12.4	13.0	25.4	9.9	9.9	26.4
ABC DAB+ Stns	1.6	1.5	4.9	0.8	0.9	1.4	0.8	0.8	1.7	1.7	1.5	6.4	2.9	2.5	12.1	4.7	5.4	7.1	2.0	1.6	8.2
Total DAB+ Stns	11.8	10.2	20.3	8.2	7.4	12.2	11.0	9.2	15.6	13.1	11.3	21.1	14.3	12.7	31.2	19.7	18.3	32.5	13.5	11.6	34.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 5.1% share of all listening, 6% share of AM/FM/DAB+ listening and 5.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 8 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	**138**	130	31	**12**	8	5	**6**	6	2	**14**	14	5	**16**	16	1	**19**	18	6	**69**	67	13
4BH 1116	**240**	219	52	**13**	12	5	**11**	11	3	**25**	14	12	**23**	20	10	**49**	46	10	**120**	118	13
SENQ 693am	**45**	43	6	**7**	7	1	**3**	3	*	**12**	12	1	**8**	7	2	**3**	3	1	**12**	12	1
B105	**609**	598	69	**105**	104	15	**68**	68	8	**210**	204	23	**141**	139	17	**47**	46	2	**39**	39	4
KIIS973	**502**	490	75	**80**	80	5	**62**	61	6	**139**	129	33	**123**	122	21	**54**	54	3	**44**	44	6
104.5 TRIPLE M	**539**	517	94	**80**	79	10	**62**	53	16	**130**	123	23	**142**	139	32	**75**	74	11	**50**	49	2
NOVA106.9	**612**	588	104	**118**	116	20	**104**	95	21	**186**	180	29	**127**	120	25	**45**	45	5	**33**	31	5
ABC BRIS	**218**	200	45	**15**	13	1	**12**	11	3	**19**	14	5	**37**	33	14	**41**	35	12	**93**	93	11
4RN	**74**	69	16	**7**	6	3	**3**	3	1	**13**	11	5	**15**	15	2	**14**	14	3	**22**	20	3
ABC NEWSRADIO	**105**	95	30	**8**	6	4	**13**	10	6	**24**	23	7	**23**	22	6	**17**	15	6	**20**	19	1
4JJJ	**303**	277	68	**47**	45	9	**45**	41	10	**120**	111	21	**57**	49	17	**24**	21	7	**11**	9	4
ABC CLASSIC	**119**	96	40	**9**	4	6	**8**	8	4	**35**	22	14	**18**	16	7	**22**	21	6	**27**	26	4
Commercial DAB+ Stns	**434**	405	143	**57**	56	17	**52**	50	16	**103**	95	39	**106**	98	35	**47**	42	20	**68**	65	15
ABC DAB+ Stns	**103**	80	45	**14**	13	8	**11**	7	5	**30**	21	14	**28**	22	10	**10**	10	3	**11**	8	4
Total DAB+ Stns	**541**	460	179	**71**	63	22	**61**	54	19	**128**	107	50	**139**	112	46	**61**	50	23	**82**	73	20
Total	**2,162**	2,008	530	**261**	253	63	**222**	208	60	**566**	528	155	**484**	443	120	**271**	235	66	**358**	341	65

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	**122**	113	23	**79**	70	13	**65**	64	6	**66**	60	9	**42**	40	4	**30**	27	4	**90**	79	17
4BH 1116	**214**	194	43	**159**	153	13	**150**	132	24	**136**	122	22	**96**	82	20	**43**	34	12	**177**	163	30
SENQ 693am	**40**	37	6	**14**	13	3	**17**	16	2	**18**	16	4	**12**	12	*	**7**	6	1	**16**	16	1
B105	**547**	533	60	**362**	343	23	**234**	224	22	**276**	271	16	**247**	238	17	**81**	75	8	**330**	326	19
KIIS973	**461**	447	65	**299**	284	26	**216**	202	32	**220**	206	26	**178**	172	9	**73**	65	11	**265**	257	29
104.5 TRIPLE M	**472**	442	84	**294**	272	35	**231**	201	41	**255**	242	35	**224**	212	23	**70**	61	9	**308**	300	29
NOVA106.9	**557**	526	88	**366**	351	28	**222**	208	27	**289**	263	53	**250**	233	25	**99**	89	9	**327**	311	38
ABC BRIS	**202**	185	41	**151**	139	17	**85**	78	12	**74**	71	14	**74**	66	12	**61**	43	20	**136**	128	19
4RN	**59**	57	15	**46**	37	9	**21**	18	6	**17**	16	3	**28**	25	5	**14**	14	1	**42**	38	5
ABC NEWSRADIO	**95**	86	26	**68**	65	9	**35**	29	10	**21**	15	8	**32**	22	10	**14**	12	4	**36**	25	14
4JJJ	**272**	239	63	**159**	143	19	**124**	100	31	**126**	111	28	**122**	102	27	**49**	36	14	**162**	151	36
ABC CLASSIC	**105**	84	35	**54**	48	8	**43**	38	10	**49**	43	10	**39**	32	7	**24**	13	11	**66**	59	15
Commercial DAB+ Stns	**373**	339	112	**191**	176	37	**182**	163	43	**196**	177	44	**170**	142	51	**91**	71	36	**262**	223	81
ABC DAB+ Stns	**79**	60	34	**28**	24	7	**18**	13	5	**38**	28	15	**44**	27	21	**33**	25	10	**56**	41	22
Total DAB+ Stns	**464**	378	142	**234**	195	43	**216**	170	48	**257**	197	56	**220**	163	72	**130**	90	47	**322**	254	100
Total	**2,089**	1,915	470	**1,690**	1,497	209	**1,277**	1,110	223	**1,392**	1,218	225	**1,261**	1,081	201	**619**	480	128	**1,723**	1,529	289

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 138,000 total listeners, 130,000 AM/FM/DAB+ listeners and 31,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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