RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| **FIVEaa** | **9.1** | 8.6 | 0.5 | **3.8** | 4.7 | -0.9 | **8.9** | 4.5 | 4.4 | **1.6** | 1.0 | 0.6 | **4.3** | 4.5 | -0.2 | **10.6** | 12.1 | -1.5 | **17.5** | 16.2 | 1.3 |
| **CRUISE1323** | **6.3** | 6.0 | 0.3 | **2.7** | 2.6 | 0.1 | **4.2** | 3.6 | 0.6 | **2.6** | 1.7 | 0.9 | **1.8** | 1.4 | 0.4 | **6.7** | 6.5 | 0.2 | **13.2** | 13.1 | 0.1 |
| **MIX102.3** | **12.9** | 12.8 | 0.1 | **17.6** | 11.4 | 6.2 | **13.7** | 10.5 | 3.2 | **16.0** | 15.9 | 0.1 | **11.4** | 9.5 | 1.9 | **14.2** | 17.4 | -3.2 | **9.8** | 12.3 | -2.5 |
| **5MMM** | **13.9** | 14.3 | -0.4 | **16.0** | 14.4 | 1.6 | **16.5** | 19.5 | -3.0 | **11.3** | 18.3 | -7.0 | **17.3** | 16.0 | 1.3 | **17.5** | 13.6 | 3.9 | **9.7** | 9.8 | -0.1 |
| **NOVA91.9** | **10.1** | 11.0 | -0.9 | **19.1** | 19.1 | 0.0 | **19.5** | 23.4 | -3.9 | **18.7** | 15.8 | 2.9 | **8.3** | 12.1 | -3.8 | **9.2** | 10.2 | -1.0 | **1.3** | 1.9 | -0.6 |
| **SAFM** | **8.7** | 9.1 | -0.4 | **11.2** | 14.5 | -3.3 | **14.7** | 11.8 | 2.9 | **13.6** | 15.5 | -1.9 | **12.2** | 12.2 | 0.0 | **6.7** | 5.2 | 1.5 | **1.9** | 2.8 | -0.9 |
| **ABC ADE** | **6.9** | 6.8 | 0.1 | **0.5** | 1.9 | -1.4 | **0.7** | 1.5 | -0.8 | **2.5** | 2.1 | 0.4 | **4.8** | 2.3 | 2.5 | **4.3** | 5.0 | -0.7 | **16.1** | 16.7 | -0.6 |
| **5RN** | **1.5** | 1.6 | -0.1 | **0.7** | 0.7 | 0.0 | **0.1** | 0.1 | 0.0 | **0.5** | 0.7 | -0.2 | **0.5** | 0.6 | -0.1 | **1.0** | 1.1 | -0.1 | **3.7** | 3.7 | 0.0 |
| **ABC NEWSRADIO** | **1.6** | 1.5 | 0.1 | **1.2** | 1.6 | -0.4 | **0.5** | 1.0 | -0.5 | **0.9** | 1.0 | -0.1 | **1.8** | 1.3 | 0.5 | **2.0** | 2.5 | -0.5 | **2.2** | 1.5 | 0.7 |
| **5JJJ** | **4.4** | 3.9 | 0.5 | **4.5** | 6.1 | -1.6 | **5.9** | 6.5 | -0.6 | **10.2** | 8.7 | 1.5 | **6.4** | 4.3 | 2.1 | **1.5** | 2.2 | -0.7 | **0.6** | 0.4 | 0.2 |
| **ABC CLASSIC** | **1.4** | 1.7 | -0.3 | **0.8** | 1.1 | -0.3 | **0.2** | 0.6 | -0.4 | **1.6** | 1.5 | 0.1 | **0.6** | 0.9 | -0.3 | **1.1** | 1.1 | 0.0 | **2.7** | 3.1 | -0.4 |

By Session, P10+

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| **FIVEaa** | **9.0** | 8.4 | 0.6 | **13.0** | 11.8 | 1.2 | **8.0** | 6.2 | 1.8 | **4.4** | 4.5 | -0.1 | **9.0** | 8.1 | 0.9 | **16.4** | 19.6 | -3.2 | **9.2** | 9.1 | 0.1 |
| **CRUISE1323** | **5.9** | 5.6 | 0.3 | **5.9** | 4.6 | 1.3 | **7.0** | 6.5 | 0.5 | **5.8** | 6.5 | -0.7 | **5.8** | 5.5 | 0.3 | **3.4** | 2.8 | 0.6 | **7.7** | 7.1 | 0.6 |
| **MIX102.3** | **13.0** | 13.0 | 0.0 | **10.8** | 9.7 | 1.1 | **14.3** | 14.6 | -0.3 | **14.8** | 15.4 | -0.6 | **12.3** | 11.7 | 0.6 | **10.9** | 11.8 | -0.9 | **12.4** | 12.4 | 0.0 |
| **5MMM** | **14.7** | 15.3 | -0.6 | **15.1** | 16.2 | -1.1 | **16.3** | 16.8 | -0.5 | **15.2** | 15.5 | -0.3 | **13.5** | 14.8 | -1.3 | **8.6** | 7.4 | 1.2 | **11.6** | 11.1 | 0.5 |
| **NOVA91.9** | **10.2** | 10.9 | -0.7 | **9.8** | 10.6 | -0.8 | **9.2** | 10.9 | -1.7 | **10.9** | 11.6 | -0.7 | **11.6** | 11.8 | -0.2 | **8.8** | 8.0 | 0.8 | **9.8** | 11.2 | -1.4 |
| **SAFM** | **9.1** | 9.5 | -0.4 | **7.2** | 9.1 | -1.9 | **10.0** | 10.0 | 0.0 | **10.6** | 10.0 | 0.6 | **8.3** | 9.6 | -1.3 | **7.8** | 6.6 | 1.2 | **7.5** | 7.8 | -0.3 |
| **ABC ADE** | **6.7** | 6.7 | 0.0 | **11.3** | 10.3 | 1.0 | **6.7** | 7.7 | -1.0 | **3.7** | 4.0 | -0.3 | **3.9** | 3.8 | 0.1 | **7.4** | 7.4 | 0.0 | **7.6** | 7.1 | 0.5 |
| **5RN** | **1.5** | 1.5 | 0.0 | **2.4** | 2.2 | 0.2 | **1.0** | 1.0 | 0.0 | **1.0** | 1.1 | -0.1 | **1.6** | 1.8 | -0.2 | **1.7** | 1.7 | 0.0 | **1.6** | 1.8 | -0.2 |
| **ABC NEWSRADIO** | **1.6** | 1.4 | 0.2 | **3.0** | 2.9 | 0.1 | **0.9** | 0.6 | 0.3 | **1.2** | 0.6 | 0.6 | **1.1** | 1.1 | 0.0 | **2.4** | 2.5 | -0.1 | **1.5** | 1.8 | -0.3 |
| **5JJJ** | **4.3** | 3.9 | 0.4 | **4.8** | 4.5 | 0.3 | **3.7** | 3.7 | 0.0 | **4.0** | 3.6 | 0.4 | **5.0** | 4.3 | 0.7 | **4.4** | 3.1 | 1.3 | **4.6** | 3.9 | 0.7 |
| **ABC CLASSIC** | **1.2** | 1.5 | -0.3 | **1.2** | 2.1 | -0.9 | **1.4** | 1.3 | 0.1 | **0.9** | 1.1 | -0.2 | **1.2** | 1.2 | 0.0 | **1.7** | 2.5 | -0.8 | **2.1** | 2.2 | -0.1 |

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 141 | 135 | 6 | 16 | 14 | 2 | 12 | 12 | 0 | 16 | 10 | 6 | 19 | 20 | -1 | 25 | 24 | 1 | 54 | 55 | -1 |
| CRUISE1323 | 185 | 176 | 9 | 13 | 13 | 0 | 14 | 11 | 3 | 26 | 19 | 7 | 17 | 20 | -3 | 25 | 28 | -3 | 89 | 85 | 4 |
| MIX102.3 | 370 | 372 | -2 | 47 | 48 | -1 | 42 | 38 | 4 | 95 | 91 | 4 | 69 | 71 | -2 | 54 | 54 | 0 | 62 | 70 | -8 |
| 5MMM | 284 | 291 | -7 | 33 | 32 | 1 | 37 | 38 | -1 | 59 | 61 | -2 | 69 | 74 | -5 | 43 | 43 | 0 | 44 | 43 | 1 |
| NOVA91.9 | 349 | 351 | -2 | 60 | 58 | 2 | 59 | 59 | 0 | 123 | 125 | -2 | 61 | 67 | -6 | 29 | 24 | 5 | 18 | 18 | 0 |
| SAFM | 268 | 269 | -1 | 37 | 43 | -6 | 35 | 32 | 3 | 84 | 91 | -7 | 56 | 55 | 1 | 34 | 30 | 4 | 22 | 19 | 3 |
| ABC ADE | 144 | 147 | -3 | 7 | 12 | -5 | 4 | 7 | -3 | 13 | 7 | 6 | 21 | 18 | 3 | 21 | 28 | -7 | 77 | 74 | 3 |
| 5RN | 43 | 44 | -1 | 3 | 3 | 0 | 1 | 2 | -1 | 8 | 6 | 2 | 8 | 8 | 0 | 6 | 6 | 0 | 18 | 19 | -1 |
| ABC NEWSRADIO | 79 | 74 | 5 | 7 | 9 | -2 | 4 | 8 | -4 | 15 | 14 | 1 | 17 | 12 | 5 | 13 | 14 | -1 | 23 | 17 | 6 |
| 5JJJ | 151 | 143 | 8 | 18 | 22 | -4 | 20 | 23 | -3 | 65 | 55 | 10 | 30 | 26 | 4 | 10 | 12 | -2 | 7 | 6 | 1 |
| ABC CLASSIC | 52 | 59 | -7 | 8 | 8 | 0 | 1 | 5 | -4 | 13 | 13 | 0 | 7 | 6 | 1 | 6 | 6 | 0 | 17 | 22 | -5 |
| Total | 1,147 | 1,146 | 1 | 120 | 120 | 0 | 112 | 115 | -3 | 279 | 279 | 0 | 240 | 239 | 1 | 155 | 156 | -1 | 240 | 237 | 3 |

By Session, P10+ [Potential: 1221]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 123 | 121 | 2 | 84 | 80 | 4 | 64 | 62 | 2 | 54 | 54 | 0 | 53 | 52 | 1 | 33 | 37 | -4 | 93 | 88 | 5 |
| CRUISE1323 | 159 | 149 | 10 | 86 | 74 | 12 | 95 | 87 | 8 | 88 | 80 | 8 | 69 | 65 | 4 | 27 | 21 | 6 | 114 | 111 | 3 |
| MIX102.3 | 339 | 332 | 7 | 173 | 172 | 1 | 191 | 175 | 16 | 207 | 210 | -3 | 150 | 142 | 8 | 71 | 62 | 9 | 203 | 209 | -6 |
| 5MMM | 259 | 265 | -6 | 148 | 164 | -16 | 150 | 149 | 1 | 157 | 165 | -8 | 116 | 125 | -9 | 43 | 45 | -2 | 148 | 149 | -1 |
| NOVA91.9 | 322 | 320 | 2 | 185 | 191 | -6 | 146 | 151 | -5 | 170 | 160 | 10 | 136 | 151 | -15 | 70 | 71 | -1 | 193 | 195 | -2 |
| SAFM | 240 | 247 | -7 | 124 | 146 | -22 | 114 | 119 | -5 | 145 | 138 | 7 | 94 | 105 | -11 | 62 | 50 | 12 | 143 | 130 | 13 |
| ABC ADE | 133 | 139 | -6 | 95 | 102 | -7 | 72 | 84 | -12 | 63 | 61 | 2 | 44 | 42 | 2 | 29 | 29 | 0 | 93 | 90 | 3 |
| 5RN | 36 | 36 | 0 | 21 | 20 | 1 | 14 | 15 | -1 | 15 | 16 | -1 | 13 | 15 | -2 | 10 | 9 | 1 | 22 | 26 | -4 |
| ABC NEWSRADIO | 71 | 63 | 8 | 50 | 40 | 10 | 24 | 20 | 4 | 21 | 18 | 3 | 19 | 16 | 3 | 18 | 17 | 1 | 43 | 42 | 1 |
| 5JJJ | 132 | 125 | 7 | 72 | 69 | 3 | 52 | 50 | 2 | 62 | 61 | 1 | 65 | 62 | 3 | 31 | 22 | 9 | 77 | 68 | 9 |
| ABC CLASSIC | 43 | 53 | -10 | 19 | 28 | -9 | 20 | 23 | -3 | 17 | 23 | -6 | 11 | 15 | -4 | 12 | 15 | -3 | 33 | 37 | -4 |
| Total | 1,121 | 1,114 | 7 | 880 | 886 | -6 | 785 | 770 | 15 | 817 | 790 | 27 | 727 | 729 | -2 | 396 | 379 | 17 | 934 | 928 | 6 |

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025
# AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 12 | 11 | 1 | * | 1 | * | 1 | * | * | * | * | * | 1 | 1 | 0 | 2 | 3 | -1 | 7 | 6 | 1 |
| CRUISE1323 | 9 | 8 | 1 | * | * | * | 1 | * | * | 1 | * | * | 1 | * | * | 1 | 1 | 0 | 5 | 5 | 0 |
| MIX102.3 | 17 | 17 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 4 | 3 | 1 | 3 | 3 | 0 | 3 | 4 | -1 | 4 | 5 | -1 |
| 5MMM | 19 | 19 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | 3 | 4 | -1 | 5 | 5 | 0 | 4 | 3 | 1 | 4 | 4 | 0 |
| NOVA91.9 | 14 | 15 | -1 | 2 | 2 | 0 | 2 | 2 | 0 | 4 | 3 | 1 | 2 | 3 | -1 | 2 | 2 | 0 | 1 | 1 | 0 |
| SAFM | 12 | 12 | 0 | 1 | 2 | -1 | 2 | 1 | 1 | 3 | 3 | 0 | 3 | 3 | 0 | 1 | 1 | 0 | 1 | 1 | 0 |
| ABC ADE | 9 | 9 | 0 | * | * | * | * | * | * | 1 | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 6 | 6 | 0 |
| 5RN | 2 | 2 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 |
| ABC NEWSRADIO | 2 | 2 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | 1 | * | 1 | 1 | 0 |
| 5JJJ | 6 | 5 | 1 | * | 1 | * | 1 | 1 | 0 | 2 | 2 | 0 | 2 | 1 | 1 | * | * | * | * | * | * |
| ABC CLASSIC | 2 | 2 | 0 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 |
| Total | 135 | 133 | 2 | 11 | 13 | -2 | 12 | 10 | 2 | 23 | 22 | 1 | 28 | 28 | 0 | 22 | 21 | 1 | 39 | 39 | 0 |

By Session, P10+ [Potential: 1221]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 13 | 12 | 1 | 24 | 22 | 2 | 18 | 14 | 4 | 8 | 8 | 0 | 11 | 10 | 1 | 7 | 8 | -1 | 11 | 10 | 1 |
| CRUISE1323 | 8 | 8 | 0 | 11 | 9 | 2 | 16 | 14 | 2 | 11 | 12 | -1 | 7 | 7 | 0 | 1 | 1 | 0 | 9 | 8 | 1 |
| MIX102.3 | 19 | 18 | 1 | 20 | 18 | 2 | 32 | 32 | 0 | 28 | 28 | 0 | 15 | 14 | 1 | 4 | 5 | -1 | 14 | 14 | 0 |
| 5MMM | 21 | 22 | -1 | 28 | 30 | -2 | 36 | 37 | -1 | 29 | 29 | 0 | 16 | 18 | -2 | 4 | 3 | 1 | 13 | 12 | 1 |
| NOVA91.9 | 15 | 16 | -1 | 18 | 20 | -2 | 20 | 24 | -4 | 21 | 21 | 0 | 14 | 15 | -1 | 4 | 3 | 1 | 11 | 12 | -1 |
| SAFM | 13 | 13 | 0 | 13 | 17 | -4 | 22 | 22 | 0 | 20 | 18 | 2 | 10 | 12 | -2 | 3 | 3 | 0 | 9 | 9 | 0 |
| ABC ADE | 10 | 10 | 0 | 21 | 19 | 2 | 15 | 17 | -2 | 7 | 7 | 0 | 5 | 5 | 0 | 3 | 3 | 0 | 9 | 8 | 1 |
| 5RN | 2 | 2 | 0 | 4 | 4 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | 1 | 1 | 0 | 2 | 2 | 0 |
| ABC NEWSRADIO | 2 | 2 | 0 | 6 | 6 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 2 | 0 |
| 5JJJ | 6 | 6 | 0 | 9 | 8 | 1 | 8 | 8 | 0 | 8 | 7 | 1 | 6 | 5 | 1 | 2 | 1 | 1 | 5 | 4 | 1 |
| ABC CLASSIC | 2 | 2 | 0 | 2 | 4 | -2 | 3 | 3 | 0 | 2 | 2 | 0 | 1 | 2 | -1 | 1 | 1 | 0 | 2 | 2 | 0 |
| Total | 143 | 142 | 1 | 188 | 188 | 0 | 222 | 220 | 2 | 188 | 185 | 3 | 121 | 124 | -3 | 41 | 40 | 1 | 115 | 111 | 4 |

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 24 | 26 | -2 | 3 | 5 | -2 | 3 | 5 | -2 | 7 | 5 | 2 | 9 | 10 | -1 | 1 | 1 | 0 | * | * | * |
| CADA | 7 | 5 | 2 | 2 | 2 | 0 | * | * | * | * | * | * | 1 | 2 | -1 | * | * | * | 3 | 1 | 2 |
| Chemist Warehouse Remix | 4 | 5 | -1 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 3 | -2 | 1 | * | * | * | * | * |
| Coles Radio | 39 | 38 | 1 | 9 | 5 | 4 | 4 | 6 | -2 | 10 | 6 | 4 | 10 | 12 | -2 | 4 | 5 | -1 | 3 | 4 | -1 |
| DANCE HITS | 30 | 31 | -1 | 7 | 6 | 1 | 3 | 3 | 0 | 6 | 5 | 1 | 11 | 13 | -2 | 3 | 3 | 0 | 1 | 1 | 0 |
| iHeartCountry | 17 | 11 | 6 | 2 | 1 | 1 | 1 | * | * | 4 | 2 | 2 | 3 | 2 | 1 | 5 | 5 | 0 | 2 | 2 | 0 |
| Mix 80s | 34 | 39 | -5 | 5 | 4 | 1 | 1 | 2 | -1 | 1 | 2 | -1 | 11 | 10 | 1 | 6 | 10 | -4 | 10 | 10 | 0 |
| Mix 90s | 24 | 26 | -2 | 4 | 4 | 0 | 2 | 1 | 1 | 7 | 6 | 1 | 9 | 12 | -3 | 1 | 3 | -2 | * | * | * |
| MMM 2000s | 11 | 18 | -7 | 1 | 2 | -1 | 1 | 2 | -1 | 5 | 8 | -3 | 4 | 7 | -3 | * | * | * | * | * | * |
| MMM 90s | 21 | 25 | -4 | 2 | 2 | 0 | 2 | 2 | 0 | 3 | 3 | 0 | 10 | 14 | -4 | 3 | 2 | 1 | 1 | 1 | 0 |
| MMM CLASSIC ROCK | 13 | 15 | -2 | 1 | 1 | 0 | * | 1 | * | 2 | 2 | 0 | 7 | 7 | 0 | * | * | * | 4 | 4 | 0 |
| NOVA Jamz | 12 | 11 | 1 | 4 | 6 | -2 | 1 | 1 | 0 | 6 | 2 | 4 | 2 | 2 | 0 | * | * | * | * | * | * |
| OLDSKOOL 80s HITS | 21 | 24 | -3 | 3 | 3 | 0 | 4 | 3 | 1 | 2 | 1 | 1 | 2 | 8 | -6 | 6 | 5 | 1 | 4 | 4 | 0 |
| OLDSKOOL 90s HITS | 20 | 18 | 2 | 3 | 2 | 1 | 3 | 3 | 0 | 8 | 3 | 5 | 6 | 9 | -3 | * | 2 | * | * | * | * |
| RnB FRIDAYS RADIO | 25 | 24 | 1 | 6 | 6 | 0 | 1 | 2 | -1 | 12 | 12 | 0 | 5 | 5 | 0 | 1 | * | * | * | * | * |
| smooth 80s | 19 | 19 | 0 | 1 | 1 | 0 | 2 | 1 | 1 | 4 | 4 | 0 | 1 | 5 | -4 | 7 | 3 | 4 | 5 | 5 | 0 |
| smooth fm Adelaide | 33 | 37 | -4 | 1 | 2 | -1 | 5 | 4 | 1 | 2 | 3 | -1 | 3 | 8 | -5 | 13 | 8 | 5 | 9 | 11 | -2 |
| TikTok Trending | 24 | 22 | 2 | 11 | 8 | 3 | 4 | 6 | -2 | 6 | 6 | 0 | 3 | 2 | 1 | * | * | * | * | * | * |
| triple j Unearthed | 9 | 12 | -3 | 1 | 2 | -1 | 3 | 3 | 0 | 1 | 4 | -3 | 3 | 2 | 1 | 1 | * | * | * | 1 | * |
| ABC Country | 9 | 9 | 0 | 1 | 1 | 0 | 1 | * | * | 1 | 2 | -1 | * | 1 | * | 1 | 1 | 0 | 5 | 4 | 1 |
| ABC Jazz | 16 | 13 | 3 | 1 | 2 | -1 | 1 | * | * | 2 | * | * | 4 | 3 | 1 | 3 | 3 | 0 | 6 | 5 | 1 |
| ABC KIDS LISTEN | 11 | 11 | 0 | 2 | 3 | -1 | * | 1 | * | 5 | 2 | 3 | 4 | 6 | -2 | * | * | * | * | * | * |
| ABC Sport | 18 | 16 | 2 | 2 | 2 | 0 | 2 | 3 | -1 | 4 | 3 | 1 | 3 | 1 | 2 | 2 | 2 | 0 | 7 | 4 | 3 |
| Double J | 17 | 18 | -1 | 2 | 1 | 1 | 1 | * | * | 1 | 4 | -3 | 9 | 11 | -2 | 3 | 2 | 1 | 1 | * | * |
| Total Digital/Internet Only | 325 | 316 | 9 | 40 | 39 | 1 | 35 | 38 | -3 | 68 | 59 | 9 | 82 | 89 | -7 | 44 | 39 | 5 | 56 | 52 | 4 |

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 8 2025
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 19 | 23 | -4 | 9 | 8 | 1 | 10 | 7 | 3 | 11 | 13 | -2 | 8 | 12 | -4 | 5 | 5 | 0 | 14 | 14 | 0 |
| CADA | 3 | 3 | 0 | * | * | * | 1 | 1 | 0 | * | 1 | * | 2 | 3 | -1 | 1 | 1 | 0 | 3 | 1 | 2 |
| Chemist Warehouse Remix | 1 | 4 | -3 | * | 1 | * | * | * | * | 1 | 1 | 0 | * | 1 | * | * | * | * | 3 | 2 | 1 |
| Coles Radio | 29 | 30 | -1 | 6 | 7 | -1 | 11 | 11 | 0 | 14 | 14 | 0 | 12 | 15 | -3 | 8 | 7 | 1 | 18 | 17 | 1 |
| DANCE HITS | 26 | 30 | -4 | 13 | 11 | 2 | 10 | 11 | -1 | 14 | 15 | -1 | 15 | 16 | -1 | 4 | 6 | -2 | 16 | 15 | 1 |
| iHeartCountry | 15 | 11 | 4 | 7 | 2 | 5 | 4 | 3 | 1 | 10 | 6 | 4 | 6 | 5 | 1 | 3 | 2 | 1 | 7 | 4 | 3 |
| Mix 80s | 28 | 32 | -4 | 9 | 9 | 0 | 15 | 12 | 3 | 19 | 18 | 1 | 12 | 15 | -3 | 3 | 2 | 1 | 14 | 17 | -3 |
| Mix 90s | 21 | 23 | -2 | 5 | 6 | -1 | 8 | 8 | 0 | 6 | 5 | 1 | 8 | 10 | -2 | 5 | 3 | 2 | 11 | 7 | 4 |
| MMM 2000s | 10 | 14 | -4 | 6 | 8 | -2 | 3 | 8 | -5 | 9 | 12 | -3 | 6 | 8 | -2 | 4 | 3 | 1 | 7 | 9 | -2 |
| MMM 90s | 20 | 22 | -2 | 7 | 7 | 0 | 4 | 5 | -1 | 12 | 11 | 1 | 9 | 11 | -2 | 3 | 4 | -1 | 9 | 10 | -1 |
| MMM CLASSIC ROCK | 10 | 11 | -1 | 3 | 4 | -1 | 5 | 5 | 0 | 7 | 8 | -1 | 3 | 6 | -3 | 2 | 1 | 1 | 8 | 8 | 0 |
| NOVA Jamz | 9 | 11 | -2 | 1 | 6 | -5 | 4 | 6 | -2 | 6 | 7 | -1 | 4 | 6 | -2 | 1 | 4 | -3 | 4 | 3 | 1 |
| OLDSKOOL 80s HITS | 13 | 15 | -2 | 4 | 5 | -1 | 5 | 5 | 0 | 8 | 9 | -1 | 7 | 6 | 1 | 2 | 1 | 1 | 12 | 12 | 0 |
| OLDSKOOL 90s HITS | 18 | 18 | 0 | 8 | 5 | 3 | 7 | 6 | 1 | 8 | 7 | 1 | 6 | 12 | -6 | 3 | 3 | 0 | 7 | 7 | 0 |
| RnB FRIDAYS RADIO | 22 | 21 | 1 | 8 | 10 | -2 | 13 | 9 | 4 | 9 | 13 | -4 | 8 | 11 | -3 | 2 | 1 | 1 | 6 | 6 | 0 |
| smooth 80s | 18 | 17 | 1 | 4 | 6 | -2 | 5 | 5 | 0 | 11 | 11 | 0 | 7 | 9 | -2 | 6 | 4 | 2 | 7 | 7 | 0 |
| smooth fm Adelaide | 32 | 33 | -1 | 16 | 16 | 0 | 19 | 22 | -3 | 21 | 20 | 1 | 16 | 11 | 5 | 4 | 6 | -2 | 18 | 17 | 1 |
| TikTok Trending | 20 | 18 | 2 | 8 | 7 | 1 | 6 | 6 | 0 | 8 | 8 | 0 | 8 | 7 | 1 | 8 | 7 | 1 | 14 | 11 | 3 |
| triple j Unearthed | 8 | 9 | -1 | 4 | 5 | -1 | 3 | 6 | -3 | 5 | 4 | 1 | 1 | 3 | -2 | 1 | 4 | -3 | 5 | 9 | -4 |
| ABC Country | 8 | 9 | -1 | 2 | 4 | -2 | 4 | 2 | 2 | 6 | 5 | 1 | 3 | 4 | -1 | 2 | 1 | 1 | 6 | 5 | 1 |
| ABC Jazz | 15 | 13 | 2 | 4 | 3 | 1 | 7 | 5 | 2 | 10 | 7 | 3 | 8 | 6 | 2 | 6 | 4 | 2 | 13 | 8 | 5 |
| ABC KIDS LISTEN | 7 | 8 | -1 | 4 | 6 | -2 | 2 | 3 | -1 | 3 | 4 | -1 | 2 | 3 | -1 | 1 | 3 | -2 | 8 | 9 | -1 |
| ABC Sport | 16 | 13 | 3 | 4 | 3 | 1 | 3 | 4 | -1 | 11 | 8 | 3 | 7 | 6 | 1 | 5 | 3 | 2 | 11 | 8 | 3 |
| Double J | 12 | 14 | -2 | 5 | 5 | 0 | 6 | 6 | 0 | 6 | 5 | 1 | 4 | 8 | -4 | 4 | 2 | 2 | 9 | 9 | 0 |
| Total Digital/Internet Only | 273 | 274 | -1 | 117 | 122 | -5 | 133 | 138 | -5 | 178 | 176 | 2 | 136 | 149 | -13 | 79 | 73 | 6 | 205 | 191 | 14 |

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 8 2025
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| **FIVEaa** | **9.1** | 10.1 | 12.6 | **3.8** | 4.3 | 1.5 | **8.9** | 9.4 | 11.7 | **1.6** | 1.2 | 7.4 | **4.3** | 4.0 | 16.8 | **10.6** | 11.4 | 28.3 | **17.5** | 20.6 | 11.9 |
| **CRUISE1323** | **6.3** | 6.9 | 10.7 | **2.7** | 3.0 | 1.9 | **4.2** | 4.6 | 2.7 | **2.6** | 2.9 | 3.5 | **1.8** | 1.8 | 6.4 | **6.7** | 8.1 | 4.4 | **13.2** | 13.9 | 28.8 |
| **MIX102.3** | **12.9** | 14.8 | 12.8 | **17.6** | 19.2 | 13.7 | **13.7** | 15.2 | 8.8 | **16.0** | 17.4 | 22.0 | **11.4** | 14.5 | 5.2 | **14.2** | 16.6 | 15.8 | **9.8** | 11.1 | 12.4 |
| **5MMM** | **13.9** | 16.3 | 10.6 | **16.0** | 17.3 | 13.7 | **16.5** | 16.7 | 31.1 | **11.3** | 13.4 | 4.5 | **17.3** | 21.8 | 11.5 | **17.5** | 20.7 | 16.1 | **9.7** | 11.6 | 4.0 |
| **NOVA91.9** | **10.1** | 11.7 | 8.2 | **19.1** | 21.4 | 10.2 | **19.5** | 21.5 | 14.3 | **18.7** | 21.3 | 14.8 | **8.3** | 10.4 | 5.5 | **9.2** | 10.8 | 10.1 | **1.3** | 1.5 | 2.2 |
| **SAFM** | **8.7** | 10.4 | 4.4 | **11.2** | 12.6 | 5.9 | **14.7** | 16.4 | 8.8 | **13.6** | 16.2 | 4.3 | **12.2** | 15.6 | 5.7 | **6.7** | 8.1 | 3.0 | **1.9** | 2.1 | 1.7 |
| **ABC ADE** | **6.9** | 7.8 | 8.1 | **0.5** | 0.5 | 0.8 | **0.7** | 0.6 | 3.4 | **2.5** | 2.9 | 2.4 | **4.8** | 5.9 | 5.0 | **4.3** | 5.0 | 5.4 | **16.1** | 18.1 | 20.8 |
| **5RN** | **1.5** | 1.8 | 1.2 | **0.7** | 0.9 | * | **0.1** | 0.1 | * | **0.5** | 0.4 | 2.0 | **0.5** | 0.6 | 0.9 | **1.0** | 1.2 | 0.9 | **3.7** | 4.5 | 2.0 |
| **ABC NEWSRADIO** | **1.6** | 1.7 | 3.2 | **1.2** | 1.0 | 3.7 | **0.5** | 0.3 | 3.0 | **0.9** | 0.7 | 4.2 | **1.8** | 2.1 | 3.0 | **2.0** | 2.3 | 1.5 | **2.2** | 2.4 | 3.1 |
| **5JJJ** | **4.4** | 5.0 | 5.1 | **4.5** | 4.4 | 7.0 | **5.9** | 6.6 | 3.5 | **10.2** | 11.6 | 9.0 | **6.4** | 7.8 | 7.6 | **1.5** | 1.7 | 3.2 | **0.6** | 0.6 | 0.7 |
| **ABC CLASSIC** | **1.4** | 1.6 | 2.0 | **0.8** | 0.9 | 0.3 | **0.2** | 0.1 | 1.6 | **1.6** | 1.6 | 3.7 | **0.6** | 0.6 | 1.5 | **1.1** | 1.4 | * | **2.7** | 3.1 | 2.9 |
| **Commercial DAB+ Stns** | **8.5** | 9.2 | 15.4 | **14.6** | 12.8 | 35.0 | **7.4** | 8.1 | 6.2 | **8.7** | 8.9 | 18.4 | **9.2** | 10.4 | 18.0 | **9.1** | 10.9 | 6.9 | **6.2** | 7.0 | 8.1 |
| **ABC DAB+ Stns** | **2.6** | 2.7 | 5.7 | **2.1** | 1.7 | 6.3 | **0.7** | 0.4 | 4.8 | **1.7** | 1.7 | 3.8 | **4.5** | 4.6 | 13.1 | **1.8** | 2.0 | 4.3 | **2.8** | 3.4 | 1.4 |
| **Total DAB+ Stns** | **13.4** | 11.9 | 21.1 | **17.6** | 14.5 | 41.3 | **9.8** | 8.5 | 11.0 | **10.9** | 10.6 | 22.2 | **16.8** | 15.0 | 31.1 | **14.5** | 12.9 | 11.1 | **11.6** | 10.4 | 9.5 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| **FIVEaa** | **9.0** | 10.0 | 12.8 | **13.0** | 13.6 | 22.9 | **8.0** | 8.7 | 12.4 | **4.4** | 5.1 | 5.3 | **9.0** | 10.8 | 5.0 | **16.4** | 18.4 | 22.4 | **9.2** | 10.3 | 11.7 |
| **CRUISE1323** | **5.9** | 6.5 | 9.3 | **5.9** | 6.3 | 8.2 | **7.0** | 7.5 | 12.5 | **5.8** | 6.6 | 8.8 | **5.8** | 6.5 | 9.4 | **3.4** | 3.9 | 3.1 | **7.7** | 8.1 | 15.2 |
| **MIX102.3** | **13.0** | 15.0 | 13.8 | **10.8** | 12.2 | 9.2 | **14.3** | 16.3 | 13.9 | **14.8** | 17.3 | 18.8 | **12.3** | 14.3 | 13.9 | **10.9** | 12.7 | 8.8 | **12.4** | 14.4 | 9.6 |
| **5MMM** | **14.7** | 17.2 | 11.7 | **15.1** | 16.8 | 14.2 | **16.3** | 19.2 | 11.3 | **15.2** | 18.4 | 11.6 | **13.5** | 16.0 | 8.8 | **8.6** | 9.8 | 9.6 | **11.6** | 13.6 | 7.1 |
| **NOVA91.9** | **10.2** | 11.9 | 8.3 | **9.8** | 11.3 | 5.5 | **9.2** | 10.5 | 9.3 | **10.9** | 13.2 | 9.4 | **11.6** | 13.6 | 10.0 | **8.8** | 10.3 | 6.9 | **9.8** | 11.4 | 8.1 |
| **SAFM** | **9.1** | 10.9 | 4.5 | **7.2** | 8.3 | 3.4 | **10.0** | 12.0 | 3.7 | **10.6** | 13.0 | 6.7 | **8.3** | 10.0 | 3.2 | **7.8** | 9.4 | 3.1 | **7.5** | 8.9 | 4.2 |
| **ABC ADE** | **6.7** | 7.6 | 8.1 | **11.3** | 12.2 | 15.7 | **6.7** | 7.6 | 8.5 | **3.7** | 4.3 | 5.2 | **3.9** | 4.7 | 0.9 | **7.4** | 8.8 | 3.0 | **7.6** | 8.6 | 8.2 |
| **5RN** | **1.5** | 1.8 | 1.1 | **2.4** | 2.8 | 0.7 | **1.0** | 1.2 | 1.0 | **1.0** | 1.3 | 0.4 | **1.6** | 1.8 | 1.8 | **1.7** | 1.7 | 5.0 | **1.6** | 1.8 | 1.5 |
| **ABC NEWSRADIO** | **1.6** | 1.8 | 3.1 | **3.0** | 3.1 | 4.9 | **0.9** | 0.9 | 2.1 | **1.2** | 1.4 | 1.4 | **1.1** | 1.2 | 2.3 | **2.4** | 2.3 | 8.6 | **1.5** | 1.6 | 3.6 |
| **5JJJ** | **4.3** | 4.9 | 5.3 | **4.8** | 5.4 | 4.6 | **3.7** | 4.0 | 5.8 | **4.0** | 4.6 | 6.3 | **5.0** | 5.9 | 3.5 | **4.4** | 5.1 | 4.0 | **4.6** | 5.3 | 4.6 |
| **ABC CLASSIC** | **1.2** | 1.4 | 1.9 | **1.2** | 1.4 | 1.0 | **1.4** | 1.6 | 2.4 | **0.9** | 1.0 | 2.0 | **1.2** | 1.4 | 2.1 | **1.7** | 1.9 | 2.6 | **2.1** | 2.4 | 2.1 |
| **Commercial DAB+ Stns** | **8.2** | 8.9 | 14.7 | **4.6** | 4.9 | 7.0 | **7.6** | 8.2 | 12.3 | **9.7** | 10.7 | 18.7 | **11.2** | 11.9 | 27.8 | **11.5** | 13.0 | 14.1 | **9.4** | 10.1 | 17.6 |
| **ABC DAB+ Stns** | **2.3** | 2.4 | 5.4 | **1.7** | 1.8 | 2.6 | **2.2** | 2.3 | 4.8 | **3.0** | 3.3 | 5.4 | **2.1** | 1.8 | 11.3 | **2.8** | 2.7 | 8.7 | **3.3** | 3.5 | 6.6 |
| **Total DAB+ Stns** | **12.9** | 11.3 | 20.1 | **7.5** | 6.7 | 9.5 | **12.1** | 10.5 | 17.1 | **15.5** | 14.0 | 24.1 | **15.7** | 13.7 | 39.1 | **17.8** | 15.8 | 22.8 | **14.8** | 13.5 | 24.2 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 9.1% share of all listening, 10.1% share of AM/FM/DAB+ listening and 12.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 8 2025
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| **FIVEaa** | **141** | 135 | 27 | **16** | 14 | 2 | **12** | 11 | 2 | **16** | 15 | 2 | **19** | 18 | 4 | **25** | 22 | 10 | **54** | 54 | 6 |
| **CRUISE1323** | **185** | 173 | 31 | **13** | 12 | 2 | **14** | 13 | 2 | **26** | 22 | 7 | **17** | 17 | 2 | **25** | 25 | 2 | **89** | 84 | 15 |
| **MIX102.3** | **370** | 353 | 65 | **47** | 44 | 13 | **42** | 39 | 9 | **95** | 88 | 21 | **69** | 68 | 7 | **54** | 53 | 5 | **62** | 61 | 10 |
| **5MMM** | **284** | 272 | 43 | **33** | 32 | 6 | **37** | 34 | 8 | **59** | 55 | 7 | **69** | 67 | 9 | **43** | 43 | 7 | **44** | 40 | 5 |
| **NOVA91.9** | **349** | 332 | 71 | **60** | 58 | 12 | **59** | 58 | 11 | **123** | 115 | 29 | **61** | 57 | 11 | **29** | 29 | 3 | **18** | 16 | 5 |
| **SAFM** | **268** | 259 | 36 | **37** | 35 | 6 | **35** | 32 | 6 | **84** | 81 | 10 | **56** | 55 | 11 | **34** | 34 | 2 | **22** | 22 | 2 |
| **ABC ADE** | **144** | 135 | 26 | **7** | 6 | 1 | **4** | 3 | 1 | **13** | 10 | 4 | **21** | 19 | 5 | **21** | 21 | 2 | **77** | 77 | 13 |
| **5RN** | **43** | 37 | 9 | **3** | 3 | * | **1** | 1 | * | **8** | 5 | 4 | **8** | 7 | 2 | **6** | 5 | 1 | **18** | 17 | 2 |
| **ABC NEWSRADIO** | **79** | 66 | 25 | **7** | 6 | 4 | **4** | 3 | 2 | **15** | 10 | 8 | **17** | 17 | 3 | **13** | 13 | 2 | **23** | 18 | 7 |
| **5JJJ** | **151** | 143 | 29 | **18** | 17 | 5 | **20** | 20 | 1 | **65** | 61 | 12 | **30** | 28 | 9 | **10** | 10 | 2 | **7** | 7 | 1 |
| **ABC CLASSIC** | **52** | 49 | 15 | **8** | 7 | 1 | **1** | 1 | 1 | **13** | 12 | 7 | **7** | 6 | 1 | **6** | 6 | * | **17** | 17 | 4 |
| **Commercial DAB+ Stns** | **243** | 231 | 59 | **36** | 33 | 15 | **23** | 22 | 4 | **56** | 54 | 13 | **56** | 53 | 15 | **34** | 32 | 6 | **37** | 37 | 6 |
| **ABC DAB+ Stns** | **72** | 67 | 23 | **6** | 6 | 4 | **7** | 6 | 2 | **13** | 12 | 5 | **21** | 20 | 7 | **8** | 7 | 4 | **15** | 15 | 2 |
| **Total DAB+ Stns** | **325** | 284 | 79 | **40** | 37 | 17 | **35** | 26 | 6 | **68** | 64 | 18 | **82** | 70 | 21 | **44** | 38 | 10 | **56** | 50 | 7 |
| **Total** | **1,147** | 1,090 | 286 | **120** | 117 | 35 | **112** | 108 | 34 | **279** | 262 | 75 | **240** | 231 | 58 | **155** | 144 | 35 | **240** | 228 | 49 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| **FIVEaa** | **123** | 118 | 24 | **84** | 79 | 16 | **64** | 58 | 9 | **54** | 50 | 6 | **53** | 53 | 4 | **33** | 33 | 2 | **93** | 87 | 12 |
| **CRUISE1323** | **159** | 147 | 24 | **86** | 77 | 12 | **95** | 86 | 15 | **88** | 78 | 14 | **69** | 61 | 9 | **27** | 26 | 1 | **114** | 103 | 17 |
| **MIX102.3** | **339** | 324 | 50 | **173** | 165 | 15 | **191** | 173 | 30 | **207** | 194 | 25 | **150** | 141 | 14 | **71** | 64 | 7 | **203** | 190 | 28 |
| **5MMM** | **259** | 244 | 36 | **148** | 138 | 18 | **150** | 141 | 14 | **157** | 144 | 19 | **116** | 112 | 8 | **43** | 42 | 2 | **148** | 142 | 18 |
| **NOVA91.9** | **322** | 302 | 61 | **185** | 173 | 17 | **146** | 125 | 28 | **170** | 155 | 29 | **136** | 128 | 14 | **70** | 67 | 5 | **193** | 180 | 27 |
| **SAFM** | **240** | 231 | 30 | **124** | 121 | 10 | **114** | 112 | 8 | **145** | 137 | 15 | **94** | 91 | 6 | **62** | 60 | 2 | **143** | 139 | 12 |
| **ABC ADE** | **133** | 123 | 24 | **95** | 86 | 15 | **72** | 66 | 13 | **63** | 60 | 7 | **44** | 44 | 1 | **29** | 27 | 2 | **93** | 89 | 12 |
| **5RN** | **36** | 30 | 8 | **21** | 19 | 3 | **14** | 13 | 2 | **15** | 14 | 2 | **13** | 10 | 3 | **10** | 8 | 3 | **22** | 20 | 4 |
| **ABC NEWSRADIO** | **71** | 60 | 23 | **50** | 41 | 11 | **24** | 19 | 6 | **21** | 17 | 6 | **19** | 17 | 5 | **18** | 10 | 8 | **43** | 33 | 12 |
| **5JJJ** | **132** | 124 | 23 | **72** | 70 | 7 | **52** | 46 | 8 | **62** | 55 | 13 | **65** | 63 | 4 | **31** | 27 | 5 | **77** | 71 | 12 |
| **ABC CLASSIC** | **43** | 40 | 13 | **19** | 16 | 4 | **20** | 17 | 5 | **17** | 13 | 7 | **11** | 10 | 2 | **12** | 11 | 1 | **33** | 28 | 6 |
| **Commercial DAB+ Stns** | **208** | 197 | 48 | **87** | 78 | 15 | **99** | 95 | 15 | **129** | 118 | 29 | **108** | 97 | 22 | **55** | 51 | 6 | **137** | 127 | 26 |
| **ABC DAB+ Stns** | **59** | 51 | 19 | **22** | 17 | 6 | **24** | 22 | 6 | **36** | 32 | 10 | **25** | 21 | 7 | **16** | 12 | 5 | **51** | 45 | 11 |
| **Total DAB+ Stns** | **273** | 237 | 65 | **117** | 94 | 21 | **133** | 114 | 21 | **178** | 147 | 39 | **136** | 115 | 29 | **79** | 62 | 11 | **205** | 167 | 37 |
| **Total** | **1,121** | 1,055 | 257 | **880** | 791 | 133 | **785** | 687 | 133 | **817** | 722 | 143 | **727** | 639 | 84 | **396** | 353 | 38 | **934** | 846 | 154 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 141,000 total listeners, 135,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Oct 5 to Sat Dec 13 2025

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