RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.1	5.3	0.8	2.1	2.4	-0.3	3.4	2.4	1.0	1.4	0.2	1.2	2.4	1.6	0.8	4.9	4.4	0.5	15.9	14.8	1.1
4BH 1116	10.8	10.0	0.8	1.4	0.8	0.6	1.8	1.1	0.7	0.8	0.6	0.2	0.9	0.7	0.2	12.0	10.6	1.4	32.4	31.3	1.1
SENQ 693am	0.5	0.4	0.1	1.2	1.2	0.0	0.3	0.4	-0.1	0.9	0.2	0.7	0.4	0.6	-0.2	0.2	0.3	-0.1	0.4	0.3	0.1
B105	10.5	11.3	-0.8	20.1	23.0	-2.9	12.3	12.5	-0.2	18.7	18.1	0.6	11.0	13.1	-2.1	5.7	6.3	-0.6	2.8	3.1	-0.3
KIIS973	10.0	8.3	1.7	9.5	9.8	-0.3	13.5	11.3	2.2	13.3	10.7	2.6	15.1	10.3	4.8	8.7	7.2	1.5	3.3	3.8	-0.5
104.5 TRIPLE M	11.9	12.0	-0.1	13.8	17.8	-4.0	11.6	14.2	-2.6	13.6	10.5	3.1	16.2	14.8	1.4	15.1	19.2	-4.1	4.4	3.3	1.1
NOVA106.9	11.2	11.2	0.0	18.5	15.9	2.6	21.1	18.7	2.4	16.7	20.5	-3.8	13.6	12.8	0.8	7.6	8.1	-0.5	1.4	0.9	0.5
ABC BRIS	6.4	7.0	-0.6	3.5	2.3	1.2	3.0	3.5	-0.5	2.2	2.3	-0.1	2.9	4.1	-1.2	9.1	9.0	0.1	12.7	14.6	-1.9
4RN	1.3	1.5	-0.2	1.0	1.0	0.0	0.4	1.8	-1.4	0.9	0.4	0.5	1.2	0.8	0.4	1.0	0.9	0.1	2.2	3.3	-1.1
ABC NEWSRADIO	1.8	1.9	-0.1	0.8	0.5	0.3	1.7	3.1	-1.4	1.2	1.2	0.0	1.0	1.5	-0.5	1.9	3.4	-1.5	3.1	1.8	1.3
4JJJ	4.6	5.5	-0.9	7.7	5.2	2.5	7.8	7.5	0.3	7.6	13.6	-6.0	5.9	6.6	-0.7	1.7	1.2	0.5	0.9	0.8	0.1
ABC CLASSIC	1.7	2.5	-0.8	0.5	0.7	-0.2	1.2	0.6	0.6	0.8	1.0	-0.2	2.6	4.6	-2.0	1.1	1.1	0.0	2.5	3.8	-1.3

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.1	5.2	0.9	4.8	3.6	1.2	6.2	5.7	0.5	5.9	5.3	0.6	5.5	5.4	0.1	15.6	10.6	5.0	5.9	5.3	0.6
4BH 1116	10.3	9.5	0.8	10.8	9.6	1.2	13.6	11.9	1.7	9.6	9.7	-0.1	6.6	6.0	0.6	6.7	5.8	0.9	12.5	11.4	1.1
SENQ 693am	0.4	0.4	0.0	0.8	0.7	0.1	0.1	0.2	-0.1	0.4	0.2	0.2	0.5	0.4	0.1	0.2	0.1	0.1	0.8	0.6	0.2
B105	10.6	11.8	-1.2	11.7	12.7	-1.0	9.5	10.8	-1.3	10.2	12.5	-2.3	12.8	13.0	-0.2	5.4	5.8	-0.4	10.2	9.5	0.7
KIIS973	10.4	8.4	2.0	11.2	10.0	1.2	10.8	7.9	2.9	10.6	7.8	2.8	9.5	8.0	1.5	6.1	7.1	-1.0	8.8	7.7	1.1
104.5 TRIPLE M	12.4	12.3	0.1	11.9	12.6	-0.7	14.0	13.1	0.9	13.8	13.6	0.2	10.5	10.5	0.0	6.6	5.6	1.0	10.4	11.1	-0.7
NOVA106.9	11.6	11.4	0.2	13.2	13.4	-0.2	9.1	10.1	-1.0	11.5	10.9	0.6	13.6	12.6	1.0	8.5	6.7	1.8	9.9	10.6	-0.7
ABC BRIS	6.3	7.3	-1.0	9.1	10.1	-1.0	6.3	7.2	-0.9	3.7	4.5	-0.8	3.8	5.0	-1.2	9.7	11.8	-2.1	6.4	6.1	0.3
4RN	1.3	1.4	-0.1	2.2	2.0	0.2	0.5	1.3	-0.8	0.5	0.8	-0.3	1.3	1.0	0.3	3.1	2.2	0.9	1.3	1.7	-0.4
ABC NEWSRADIO	1.8	1.9	-0.1	2.3	2.0	0.3	1.9	2.4	-0.5	1.1	1.1	0.0	1.6	1.4	0.2	1.9	3.4	-1.5	1.7	1.9	-0.2
4JJJ	4.4	5.2	-0.8	3.9	4.5	-0.6	4.2	4.9	-0.7	4.5	5.4	-0.9	5.4	6.6	-1.2	4.8	5.2	-0.4	5.3	6.5	-1.2
ABC CLASSIC	1.6	2.3	-0.7	1.2	1.6	-0.4	1.3	1.9	-0.6	2.0	2.2	-0.2	2.3	3.3	-1.0	1.4	5.5	-4.1	1.9	3.0	-1.1

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	130	118	12	13	9	4	11	12	-1	14	6	8	14	13	1	17	16	1	62	62	0
4BH 1116	249	236	13	17	18	-1	13	16	-3	20	20	0	20	15	5	47	43	4	131	125	6
SENQ 693am	45	53	-8	8	6	2	5	7	-2	14	12	2	4	13	-9	4	6	-2	10	8	2
B105	631	605	26	114	111	3	82	81	1	220	195	25	137	134	3	47	54	-7	31	29	2
KIIS973	511	493	18	74	72	2	68	72	-4	141	142	-1	142	121	21	52	52	0	35	34	1
104.5 TRIPLE M	555	577	-22	80	88	-8	60	68	-8	130	116	14	153	164	-11	86	101	-15	46	40	6
NOVA106.9	613	607	6	112	111	1	95	95	0	201	190	11	124	133	-9	56	61	-5	25	18	7
ABC BRIS	252	269	-17	20	19	1	16	20	-4	32	34	-2	40	47	-7	46	43	3	99	106	-7
4RN	74	66	8	5	9	-4	3	7	-4	13	7	6	17	18	-1	11	3	8	25	22	3
ABC NEWSRADIO	120	121	-1	9	7	2	17	20	-3	29	22	7	23	32	-9	17	14	3	27	26	1
4JJJ	333	371	-38	45	45	0	57	60	-3	137	168	-31	65	68	-3	16	16	0	13	15	-2
ABC CLASSIC	111	97	14	7	8	-1	11	8	3	27	23	4	20	22	-2	20	11	9	25	24	1
Total	2,163	2,146	17	256	255	1	229	229	0	565	557	8	485	483	2	272	272	0	355	350	5

By Session, P10+ [Potential: 2305]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	119	111	8	81	77	4	67	78	-11	71	65	6	46	50	-4	35	31	4	82	72	10
4BH 1116	215	205	10	147	127	20	156	142	14	134	140	-6	107	79	28	48	32	16	181	162	19
SENQ 693am	37	45	-8	17	27	-10	8	14	-6	14	18	-4	10	10	0	5	4	1	16	20	-4
B105	568	546	22	373	353	20	242	249	-7	278	309	-31	266	262	4	66	62	4	340	347	-7
KIIS973	459	437	22	312	267	45	207	194	13	223	235	-12	167	150	17	54	62	-8	283	278	5
104.5 TRIPLE M	487	514	-27	297	300	-3	227	243	-16	259	276	-17	207	199	8	63	67	-4	330	337	-7
NOVA106.9	560	547	13	379	364	15	210	245	-35	280	288	-8	266	242	24	95	77	18	321	340	-19
ABC BRIS	231	242	-11	175	172	3	112	124	-12	94	114	-20	87	80	7	61	52	9	149	149	0
4RN	64	62	2	46	33	13	19	27	-8	19	25	-6	29	21	8	15	10	5	40	36	4
ABC NEWSRADIO	110	106	4	79	69	10	43	48	-5	33	46	-13	35	28	7	16	20	-4	54	67	-13
4JJJ	296	319	-23	156	176	-20	112	118	-6	143	166	-23	134	147	-13	47	44	3	169	211	-42
ABC CLASSIC	97	84	13	53	41	12	39	39	0	58	45	13	41	37	4	19	24	-5	67	57	10
Total	2,106	2,086	20	1,715	1,649	66	1,311	1,358	-47	1,426	1,488	-62	1,296	1,259	37	557	527	30	1,713	1,731	-18

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	14	12	2	*	1	*	1	*	*	1	*	*	1	1	0	2	2	0	9	8	1
4BH 1116	24	23	1	*	*	*	*	*	*	*	*	*	*	*	*	5	4	1	19	18	1
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	24	26	-2	4	5	-1	2	2	0	8	7	1	5	7	-2	2	2	0	2	2	0
KIIS973	23	19	4	2	2	0	2	2	0	6	4	2	7	5	2	3	3	0	2	2	0
104.5 TRIPLE M	27	27	0	3	4	-1	2	3	-1	6	4	2	8	8	0	6	7	-1	2	2	0
NOVA106.9	25	25	0	4	3	1	4	4	0	7	8	-1	7	7	0	3	3	0	1	1	0
ABC BRIS	14	16	-2	1	*	*	1	1	0	1	1	0	1	2	-1	3	3	0	7	8	-1
4RN	3	3	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	4	4	0	*	*	*	*	1	*	1	*	*	*	1	*	1	1	0	2	1	1
4JJJ	10	12	-2	2	1	1	1	1	0	3	6	-3	3	4	-1	1	*	*	1	*	*
ABC CLASSIC	4	6	-2	*	*	*	*	*	*	*	*	*	1	2	-1	*	*	*	1	2	-1
Total	226	227	-1	22	21	1	18	19	-1	42	41	1	49	53	-4	38	36	2	57	57	0

By Session, P10+ [Potential: 2305]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	13	2	18	14	4	22	21	1	17	16	1	11	10	1	9	5	4	11	10	1
4BH 1116	25	23	2	42	36	6	48	45	3	28	30	-2	13	11	2	4	3	1	23	22	1
SENQ 693am	1	1	0	3	3	0	*	1	*	1	1	0	1	1	0	*	*	*	1	1	0
B105	25	29	-4	45	47	-2	34	41	-7	30	39	-9	26	24	2	3	3	0	19	18	1
KIIS973	25	20	5	43	37	6	38	29	9	31	24	7	19	15	4	3	4	-1	16	15	1
104.5 TRIPLE M	30	30	0	46	47	-1	50	49	1	41	42	-1	21	20	1	4	3	1	19	21	-2
NOVA106.9	28	28	0	51	50	1	32	38	-6	34	34	0	27	24	3	5	3	2	19	20	-1
ABC BRIS	15	18	-3	35	37	-2	22	27	-5	11	14	-3	8	9	-1	5	6	-1	12	12	0
4RN	3	3	0	8	8	0	2	5	-3	2	3	-1	3	2	1	2	1	1	2	3	-1
ABC NEWSRADIO	4	4	0	9	7	2	7	9	-2	3	3	0	3	3	0	1	2	-1	3	4	-1
4JJJ	11	12	-1	15	17	-2	15	18	-3	13	17	-4	11	12	-1	3	3	0	10	12	-2
ABC CLASSIC	4	6	-2	5	6	-1	5	7	-2	6	7	-1	5	6	-1	1	3	-2	3	6	-3
Total	241	242	-1	384	370	14	354	374	-20	295	310	-15	203	188	15	54	52	2	187	190	-3

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	20	19	1	7	7	0	*	1	*	5	3	2	1	5	-4	4	3	1	3	*	*
CADA	12	7	5	2	1	1	5	3	2	2	1	1	2	1	1	1	1	0	*	*	*
Chemist Warehouse Remix	10	15	-5	*	*	*	1	2	-1	6	8	-2	*	*	*	1	4	-3	2	1	1
Coles Radio	72	53	19	5	3	2	13	7	6	19	20	-1	15	8	7	9	12	-3	11	3	8
DANCE HITS	43	47	-4	14	8	6	8	13	-5	13	12	1	6	13	-7	2	1	1	*	*	*
iHeartCountry	26	22	4	2	1	1	3	2	1	5	3	2	4	6	-2	7	5	2	5	4	1
KIIS 80s	23	24	-1	*	1	*	1	3	-2	4	2	2	9	6	3	5	5	0	2	6	-4
KIIS 90s	31	26	5	7	7	0	1	2	-1	7	7	0	15	7	8	1	3	-2	*	*	*
MMM 2000s	20	16	4	3	2	1	1	1	0	14	8	6	2	4	-2	*	*	*	*	*	*
MMM 80s	35	29	6	6	6	0	1	*	*	3	3	0	15	10	5	7	9	-2	3	1	2
MMM 90S	25	23	2	4	4	0	*	*	*	12	11	1	10	7	3	*	*	*	*	*	*
MMM CLASSIC ROCK	44	28	16	5	8	-3	1	*	*	8	2	6	12	5	7	11	6	5	7	7	0
MMM COUNTRY	25	19	6	3	3	0	4	3	1	6	5	1	7	6	1	5	1	4	*	1	*
NOVA Fresh Country	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA Throwbacks	22	26	-4	2	6	-4	3	4	-1	13	8	5	4	5	-1	*	2	*	*	*	*
OLDSKOOL 80s HITS	34	28	6	3	2	1	1	2	-1	5	3	2	10	11	-1	8	5	3	7	5	2
OLDSKOOL 90s HITS	36	39	-3	3	7	-4	2	3	-1	16	14	2	12	13	-1	*	1	*	2	2	0
RnB FRIDAYS RADIO	40	39	1	9	10	-1	4	3	1	19	13	6	5	6	-1	3	6	-3	*	*	*
SEN Fanatic	1	3	-2	*	1	*	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*
SEN Melbourne	11	6	5	2	1	1	*	*	*	4	2	2	*	*	*	4	3	1	2	*	*
SEN Sydney	1	2	-1	*	*	*	1	*	*	*	*	*	*	*	*	*	2	*	*	*	*
SENTrack	4	2	2	1	*	*	*	*	*	3	2	1	*	*	*	*	*	*	*	*	*
Sky News Radio	16	10	6	3	1	2	2	*	*	4	3	1	2	2	0	3	3	0	3	1	2
smooth fm Brisbane	78	86	-8	3	8	-5	4	5	-1	3	7	-4	30	27	3	20	22	-2	18	17	1
TikTok Trending	36	36	0	12	13	-1	9	11	-2	11	9	2	3	2	1	*	*	*	*	*	*
triple j Unearthed	17	24	-7	3	8	-5	3	3	0	3	8	-5	6	4	2	*	*	*	2	*	*
ABC Country	20	22	-2	*	3	*	2	4	-2	5	1	4	5	3	2	3	3	0	5	8	-3
ABC Jazz	29	33	-4	4	7	-3	4	5	-1	9	3	6	3	9	-6	5	5	0	3	4	-1
ABC KIDS LISTEN	14	14	0	8	8	0	*	*	*	2	4	-2	4	2	2	*	1	*	*	*	*
ABC Sport	20	29	-9	1	2	-1	1	1	0	6	11	-5	4	6	-2	3	1	2	5	8	-3
Double J	35	43	-8	2	4	-2	2	3	-1	8	8	0	19	25	-6	3	2	1	*	*	*
Total Digital/Internet Only	549	539	10	70	68	2	62	60	2	128	121	7	148	145	3	68	75	-7	72	68	4

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2305]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	14	19	-5	5	9	-4	6	6	0	5	7	-2	7	10	-3	4	4	0	13	6	7
CADA	10	7	3	1	2	-1	*	1	*	7	3	4	4	5	-1	2	2	0	3	2	1
Chemist Warehouse Remix	7	10	-3	2	3	-1	2	1	1	3	1	2	2	3	-1	2	2	0	6	6	0
Coles Radio	57	43	14	23	17	6	22	15	7	15	13	2	20	15	5	9	4	5	43	36	7
DANCE HITS	40	43	-3	18	17	1	14	17	-3	16	20	-4	14	11	3	12	13	-1	15	17	-2
iHeartCountry	21	20	1	4	2	2	11	10	1	11	16	-5	13	10	3	4	4	0	16	15	1
KIIS 80s	17	17	0	6	6	0	2	*	*	7	6	1	7	5	2	2	2	0	9	13	-4
KIIS 90s	25	20	5	9	4	5	5	9	-4	12	10	2	11	6	5	7	3	4	12	13	-1
MMM 2000s	16	16	0	8	9	-1	5	5	0	7	8	-1	11	9	2	4	3	1	12	3	9
MMM 80s	26	23	3	16	15	1	12	4	8	9	10	-1	13	15	-2	*	2	*	20	13	7
MMM 90S	20	18	2	14	11	3	5	4	1	6	12	-6	9	7	2	*	1	*	9	9	0
MMM CLASSIC ROCK	40	27	13	16	3	13	13	5	8	23	13	10	11	15	-4	10	7	3	13	9	4
MMM COUNTRY	20	17	3	9	5	4	10	8	2	11	12	-1	9	7	2	*	*	*	15	9	6
NOVA Fresh Country	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA Throwbacks	14	18	-4	4	11	-7	1	9	-8	3	8	-5	4	4	0	8	2	6	9	11	-2
OLDSKOOL 80s HITS	27	26	1	14	17	-3	9	10	-1	10	12	-2	8	8	0	4	3	1	12	5	7
OLDSKOOL 90s HITS	30	30	0	10	12	-2	9	8	1	18	19	-1	14	14	0	2	3	-1	18	23	-5
RnB FRIDAYS RADIO	39	37	2	24	19	5	14	17	-3	14	15	-1	13	11	2	5	9	-4	8	10	-2
SEN Fanatic	1	3	-2	1	3	-2	*	1	*	*	1	*	*	1	*	1	1	0	1	3	-2
SEN Melbourne	11	4	7	8	3	5	4	1	3	4	1	3	3	*	*	1	*	*	5	5	0
SEN Sydney	1	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	2	*
SENTrack	3	2	1	3	2	1	*	*	*	1	2	-1	*	*	*	1	*	*	4	2	2
Sky News Radio	14	10	4	6	6	0	5	4	1	4	1	3	7	1	6	1	1	0	6	2	4
smooth fm Brisbane	66	69	-3	38	37	1	37	44	-7	38	39	-1	31	36	-5	10	13	-3	47	55	-8
TikTok Trending	31	32	-1	12	15	-3	8	13	-5	10	13	-3	14	13	1	12	7	5	16	15	1
triple j Unearthed	11	19	-8	3	10	-7	3	5	-2	4	12	-8	5	6	-1	3	2	1	11	9	2
ABC Country	16	18	-2	6	4	2	6	6	0	6	7	-1	7	11	-4	4	4	0	7	8	-1
ABC Jazz	23	25	-2	8	12	-4	5	8	-3	8	7	1	11	10	1	7	11	-4	18	19	-1
ABC KIDS LISTEN	14	13	1	6	8	-2	6	5	1	9	8	1	4	3	1	4	4	0	6	8	-2
ABC Sport	6	16	-10	1	5	-4	1	4	-3	3	2	1	2	2	0	2	7	-5	16	20	-4
Double J	29	31	-2	8	11	-3	10	14	-4	16	17	-1	16	13	3	5	5	0	18	23	-5
Total Digital/Internet Only	473	467	6	247	253	-6	223	233	-10	273	272	1	235	230	5	109	110	-1	344	324	20

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	6.1	7.2	4.7	2.1	2.2	2.6	3.4	4.0	2.9	1.4	1.6	0.6	2.4	3.1	*	4.9	6.4	3.3	15.9	18.1	20.1
4BH 1116	10.8	12.4	11.8	1.4	1.4	2.9	1.8	1.2	8.3	0.8	0.7	2.5	0.9	1.0	1.7	12.0	14.7	16.9	32.4	37.1	38.6
SENQ 693am	0.5	0.6	0.6	1.2	1.3	0.6	0.3	0.4	*	0.9	1.0	0.8	0.4	0.4	0.7	0.2	0.3	*	0.4	0.4	1.1
B105	10.5	12.5	6.4	20.1	22.7	11.4	12.3	15.1	5.1	18.7	21.6	10.3	11.0	13.1	8.0	5.7	7.8	2.1	2.8	3.3	2.0
KIIS973	10.0	12.1	5.0	9.5	11.0	2.7	13.5	16.8	3.5	13.3	15.2	9.0	15.1	18.7	4.4	8.7	11.9	2.0	3.3	3.6	5.6
104.5 TRIPLE M	11.9	14.1	8.9	13.8	15.7	7.0	11.6	13.5	10.1	13.6	15.3	9.9	16.2	19.4	9.9	15.1	19.3	14.7	4.4	5.3	0.5
NOVA106.9	11.2	13.3	7.4	18.5	20.8	12.2	21.1	25.9	7.9	16.7	18.8	12.7	13.6	16.4	8.1	7.6	10.1	4.3	1.4	1.7	0.3
ABC BRIS	6.4	6.7	12.1	3.5	3.6	5.7	3.0	3.6	2.0	2.2	1.4	10.5	2.9	2.3	12.6	9.1	10.4	18.5	12.7	14.5	15.9
4RN	1.3	1.3	2.9	1.0	0.9	4.4	0.4	*	4.2	0.9	1.0	0.9	1.2	1.1	3.4	1.0	1.3	0.8	2.2	2.3	5.5
ABC NEWSRADIO	1.8	2.0	2.5	0.8	0.5	5.4	1.7	1.3	6.4	1.2	1.2	2.2	1.0	1.0	2.0	1.9	2.5	1.5	3.1	3.8	0.8
4JJJ	4.6	4.8	9.5	7.7	8.2	10.6	7.8	8.0	14.7	7.6	7.9	11.8	5.9	5.7	15.8	1.7	2.0	2.8	0.9	1.0	1.0
ABC CLASSIC	1.7	1.9	2.0	0.5	0.4	1.2	1.2	1.0	3.4	0.8	0.7	2.3	2.6	3.1	2.5	1.1	1.3	1.7	2.5	3.0	0.7
Commercial DAB+ Stns	9.1	9.4	18.8	9.9	9.8	21.8	9.2	7.9	25.2	11.0	11.5	15.3	11.6	12.4	20.9	9.7	10.1	27.2	4.8	5.4	6.5
ABC DAB+ Stns	1.9	1.6	7.4	2.0	1.4	11.5	1.7	1.3	6.4	2.9	2.1	11.1	2.8	2.4	10.0	1.6	1.7	4.1	0.5	0.6	1.3
Total DAB+ Stns	12.7	11.0	26.2	15.6	11.2	33.3	13.3	9.2	31.6	14.6	13.6	26.4	15.2	14.8	30.8	15.7	11.8	31.3	6.0	6.0	7.8

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	6.1	7.2	5.1	4.8	5.3	4.3	6.2	7.1	6.2	5.9	7.1	4.8	5.5	6.6	3.1	15.6	20.7	7.3	5.9	7.0	3.6
4BH 1116	10.3	11.9	10.8	10.8	11.7	15.2	13.6	16.1	9.8	9.6	11.6	8.1	6.6	7.2	11.4	6.7	7.8	8.9	12.5	14.1	14.7
SENQ 693am	0.4	0.5	0.6	0.8	0.8	1.4	0.1	0.1	0.5	0.4	0.4	0.2	0.5	0.6	0.5	0.2	0.3	0.3	0.8	0.9	0.5
B105	10.6	12.5	7.3	11.7	13.4	6.9	9.5	11.2	8.3	10.2	12.3	8.6	12.8	15.6	6.6	5.4	7.0	3.3	10.2	12.5	3.7
KIIS973	10.4	12.6	5.4	11.2	12.9	6.1	10.8	13.1	4.8	10.6	13.1	6.2	9.5	11.5	5.3	6.1	8.1	2.9	8.8	10.7	3.9
104.5 TRIPLE M	12.4	14.6	10.2	11.9	13.3	11.3	14.0	16.4	12.6	13.8	17.0	9.1	10.5	12.4	10.1	6.6	8.4	4.7	10.4	12.5	5.2
NOVA106.9	11.6	13.7	8.2	13.2	15.3	6.6	9.1	10.8	7.5	11.5	13.6	12.3	13.6	16.5	7.6	8.5	11.3	3.6	9.9	12.0	5.3
ABC BRIS	6.3	6.7	12.4	9.1	9.4	18.9	6.3	6.6	11.7	3.7	4.2	6.2	3.8	4.0	7.5	9.7	9.7	20.8	6.4	6.8	11.3
4RN	1.3	1.3	3.3	2.2	2.1	6.6	0.5	0.3	2.9	0.5	0.5	2.1	1.3	1.5	0.9	3.1	3.7	3.2	1.3	1.4	1.6
ABC NEWSRADIO	1.8	2.0	2.5	2.3	2.5	4.0	1.9	2.2	2.5	1.1	1.2	1.5	1.6	2.0	0.4	1.9	1.7	4.7	1.7	1.9	2.3
4JJJ	4.4	4.5	10.0	3.9	4.3	5.6	4.2	4.2	10.3	4.5	4.5	12.6	5.4	5.6	12.1	4.8	4.8	9.9	5.3	5.8	7.9
ABC CLASSIC	1.6	1.8	2.1	1.2	1.3	2.6	1.3	1.5	2.0	2.0	2.4	1.8	2.3	2.9	0.8	1.4	1.3	4.0	1.9	2.2	1.7
Commercial DAB+ Stns	8.7	9.3	16.1	6.3	6.7	9.2	9.1	9.6	16.4	9.3	10.3	17.6	10.6	11.1	23.4	12.0	13.5	17.9	10.3	10.0	26.7
ABC DAB+ Stns	1.6	1.4	6.0	0.9	0.9	1.3	1.0	0.8	4.4	2.1	1.8	8.8	2.7	2.4	10.3	2.4	1.8	8.4	2.7	2.2	11.5
Total DAB+ Stns	12.2	10.7	22.1	8.2	7.7	10.5	12.3	10.4	20.8	13.7	12.1	26.4	15.7	13.5	33.7	16.7	15.3	26.3	14.5	12.2	38.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.1% share of all listening, 7.2% share of AM/FM/DAB+ listening and 4.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	130	126	33	13	9	5	11	10	5	14	14	3	14	14	*	17	17	6	62	62	14
4BH 1116	249	220	59	17	16	5	13	8	9	20	9	13	20	15	8	47	43	9	131	130	16
SENQ 693am	45	39	10	8	6	1	5	5	*	14	9	6	4	4	2	4	4	*	10	10	1
B105	631	603	112	114	111	18	82	75	15	220	211	42	137	131	26	47	46	7	31	30	5
KIIS973	511	496	80	74	74	8	68	64	7	141	135	32	142	136	23	52	52	3	35	35	7
104.5 TRIPLE M	555	531	103	80	77	14	60	54	16	130	122	24	153	151	29	86	83	19	46	44	2
NOVA106.9	613	585	118	112	111	21	95	86	20	201	189	35	124	118	32	56	56	9	25	25	2
ABC BRIS	252	243	46	20	20	4	16	16	2	32	29	12	40	36	12	46	44	8	99	99	8
4RN	74	65	24	5	4	4	3	*	3	13	13	3	17	14	5	11	11	1	25	23	8
ABC NEWSRADIO	120	107	35	9	6	6	17	13	7	29	27	8	23	21	8	17	14	4	27	26	3
4JJJ	333	304	88	45	41	12	57	50	16	137	128	27	65	56	23	16	14	7	13	13	4
ABC CLASSIC	111	104	31	7	5	3	11	10	5	27	24	10	20	20	7	20	19	5	25	25	1
Commercial DAB+ Stns	441	412	156	55	52	14	51	44	29	106	96	46	114	111	33	56	52	23	59	57	13
ABC DAB+ Stns	116	95	57	17	13	10	12	10	7	29	19	17	34	33	14	11	10	5	12	10	4
Total DAB+ Stns	549	475	198	70	61	22	62	51	32	128	106	56	148	134	44	68	59	27	72	64	17
Total	2,163	2,018	589	256	245	66	229	204	84	565	539	169	485	447	130	272	243	69	355	340	71

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	119	114	25	81	74	12	67	67	11	71	66	10	46	46	3	35	32	4	82	75	13
4BH 1116	215	194	45	147	130	21	156	144	20	134	126	16	107	97	21	48	41	10	181	162	35
SENQ 693am	37	30	9	17	14	5	8	4	4	14	13	2	10	8	2	5	4	1	16	15	2
B105	568	531	101	373	350	34	242	219	43	278	262	30	266	256	23	66	58	10	340	331	34
KIIS973	459	441	62	312	293	30	207	197	25	223	207	25	167	157	16	54	48	9	283	272	34
104.5 TRIPLE M	487	446	89	297	268	43	227	199	41	259	246	39	207	194	21	63	55	9	330	315	39
NOVA106.9	560	533	101	379	360	32	210	191	35	280	263	51	266	245	26	95	86	12	321	302	40
ABC BRIS	231	221	38	175	169	20	112	105	15	94	85	17	87	77	16	61	45	18	149	144	26
4RN	64	56	20	46	36	9	19	12	7	19	15	9	29	27	6	15	12	3	40	36	7
ABC NEWSRADIO	110	95	28	79	71	15	43	38	9	33	27	9	35	32	3	16	13	3	54	43	16
4JJJ	296	263	76	156	139	22	112	95	25	143	123	32	134	112	33	47	32	16	169	155	42
ABC CLASSIC	97	85	29	53	46	11	39	32	11	58	52	14	41	36	5	19	12	8	67	62	9
Commercial DAB+ Stns	381	353	129	204	184	40	174	151	48	202	182	53	186	161	49	80	60	27	268	232	87
ABC DAB+ Stns	88	73	42	33	26	10	29	23	7	46	39	18	43	35	17	23	13	13	72	53	35
Total DAB+ Stns	473	401	161	247	199	48	223	169	55	273	214	72	235	188	65	109	69	39	344	275	117
Total	2,106	1,918	519	1,715	1,512	248	1,311	1,109	245	1,426	1,241	252	1,296	1,111	208	557	423	118	1,713	1,533	339

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 130,000 total listeners, 126,000 AM/FM/DAB+ listeners and 33,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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