RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	**4.9**	4.9	0.0	**2.6**	4.2	-1.6	**0.3**	0.5	-0.2	**1.9**	1.4	0.5	**1.3**	2.3	-1.0	**8.9**	6.2	2.7	**10.9**	10.4	0.5
6PR	**5.1**	4.8	0.3	**1.4**	1.7	-0.3	**2.9**	2.9	0.0	**1.4**	1.4	0.0	**5.8**	5.3	0.5	**7.1**	7.4	-0.3	**8.5**	7.1	1.4
MIX 94.5	**13.4**	12.9	0.5	**15.5**	15.7	-0.2	**18.4**	14.2	4.2	**14.8**	17.2	-2.4	**19.1**	17.8	1.3	**12.5**	12.8	-0.3	**4.9**	3.7	1.2
92.9 TRIPLE M	**8.0**	8.2	-0.2	**11.4**	15.4	-4.0	**5.6**	6.3	-0.7	**16.4**	16.5	-0.1	**10.0**	8.3	1.7	**5.2**	5.1	0.1	**0.8**	1.7	-0.9
96FM	**12.0**	12.4	-0.4	**9.2**	8.0	1.2	**12.6**	11.1	1.5	**7.8**	7.2	0.6	**12.7**	14.0	-1.3	**19.0**	23.1	-4.1	**11.6**	10.1	1.5
NOVA93.7	**16.0**	16.0	0.0	**32.8**	32.7	0.1	**26.2**	27.3	-1.1	**19.5**	20.7	-1.2	**18.8**	18.0	0.8	**9.2**	11.3	-2.1	**4.4**	4.3	0.1
ABC PER	**4.9**	6.4	-1.5	**1.4**	0.9	0.5	**1.2**	0.6	0.6	**1.4**	1.4	0.0	**2.0**	3.2	-1.2	**4.1**	5.1	-1.0	**13.2**	17.3	-4.1
6RN	**0.7**	1.1	-0.4	**0.3**	0.6	-0.3	**0.7**	1.8	-1.1	**1.1**	0.3	0.8	**0.3**	1.9	-1.6	**0.5**	0.4	0.1	**1.2**	1.6	-0.4
ABC NEWSRADIO	**1.8**	2.8	-1.0	**1.1**	1.1	0.0	**0.9**	0.8	0.1	**1.4**	1.9	-0.5	**2.1**	2.8	-0.7	**0.4**	2.1	-1.7	**3.2**	5.1	-1.9
6JJJ	**6.0**	5.2	0.8	**5.4**	4.5	0.9	**7.6**	9.1	-1.5	**11.8**	12.7	-0.9	**8.8**	5.0	3.8	**2.7**	3.2	-0.5	**0.2**	0.1	0.1
ABC CLASSIC	**2.7**	3.0	-0.3	**2.1**	1.9	0.2	**1.7**	1.6	0.1	**1.2**	1.7	-0.5	**1.7**	2.1	-0.4	**3.2**	3.0	0.2	**5.2**	5.3	-0.1

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	**4.9**	4.8	0.1	**4.0**	3.8	0.2	**5.7**	6.0	-0.3	**5.9**	5.0	0.9	**3.9**	4.5	-0.6	**3.1**	4.1	-1.0	**4.9**	5.1	-0.2
6PR	**5.4**	5.0	0.4	**7.7**	7.4	0.3	**5.1**	5.5	-0.4	**3.6**	2.8	0.8	**5.2**	5.0	0.2	**4.9**	2.7	2.2	**4.3**	4.2	0.1
MIX 94.5	**14.1**	13.7	0.4	**12.4**	12.5	-0.1	**14.5**	14.3	0.2	**15.7**	15.5	0.2	**15.4**	13.8	1.6	**9.6**	8.5	1.1	**11.4**	10.1	1.3
92.9 TRIPLE M	**8.6**	8.4	0.2	**10.6**	9.2	1.4	**7.8**	7.5	0.3	**7.6**	8.3	-0.7	**8.3**	9.9	-1.6	**8.0**	5.8	2.2	**6.3**	7.6	-1.3
96FM	**12.2**	12.7	-0.5	**10.2**	10.6	-0.4	**14.6**	15.8	-1.2	**13.6**	14.9	-1.3	**10.7**	10.7	0.0	**7.3**	5.1	2.2	**11.6**	11.3	0.3
NOVA93.7	**16.3**	16.5	-0.2	**19.4**	19.6	-0.2	**14.7**	14.3	0.4	**15.3**	15.7	-0.4	**16.6**	18.2	-1.6	**12.1**	11.2	0.9	**15.0**	14.4	0.6
ABC PER	**4.9**	6.2	-1.3	**6.9**	8.4	-1.5	**3.6**	4.6	-1.0	**2.6**	3.6	-1.0	**4.4**	6.4	-2.0	**12.1**	14.7	-2.6	**4.9**	6.7	-1.8
6RN	**0.6**	1.0	-0.4	**0.8**	1.1	-0.3	**0.5**	0.9	-0.4	**0.3**	0.7	-0.4	**0.3**	1.0	-0.7	**1.7**	2.6	-0.9	**1.3**	1.5	-0.2
ABC NEWSRADIO	**1.7**	2.6	-0.9	**2.1**	3.2	-1.1	**1.1**	1.4	-0.3	**0.8**	1.1	-0.3	**1.2**	1.7	-0.5	**7.6**	14.3	-6.7	**2.2**	3.3	-1.1
6JJJ	**6.2**	4.8	1.4	**6.5**	5.2	1.3	**5.1**	3.7	1.4	**6.3**	4.8	1.5	**7.4**	5.7	1.7	**5.7**	5.4	0.3	**5.3**	6.3	-1.0
ABC CLASSIC	**2.6**	2.7	-0.1	**3.0**	3.2	-0.2	**2.0**	2.5	-0.5	**2.1**	2.5	-0.4	**3.7**	3.5	0.2	**2.6**	1.3	1.3	**3.3**	3.6	-0.3

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	126	133	-7	11	12	-1	6	7	-1	17	9	8	11	20	-9	23	25	-2	59	60	-1
6PR	178	167	11	12	11	1	22	15	7	22	21	1	43	37	6	27	40	-13	53	41	12
MIX 94.5	574	551	23	78	84	-6	70	61	9	148	145	3	142	139	3	85	85	0	51	37	14
92.9 TRIPLE M	384	415	-31	54	61	-7	49	38	11	132	148	-16	102	107	-5	30	43	-13	18	18	0
96FM	464	446	18	56	49	7	43	41	2	92	91	1	111	108	3	90	96	-6	71	61	10
NOVA93.7	658	640	18	126	119	7	92	80	12	205	193	12	144	147	-3	58	68	-10	32	33	-1
ABC PER	194	211	-17	9	12	-3	9	5	4	20	30	-10	38	40	-2	24	30	-6	94	95	-1
6RN	50	58	-8	9	8	1	4	5	-1	13	12	1	4	10	-6	3	5	-2	17	19	-2
ABC NEWSRADIO	97	133	-36	8	7	1	5	6	-1	22	33	-11	16	26	-10	9	18	-9	38	42	-4
6JJJ	301	289	12	37	36	1	41	41	0	124	129	-5	74	54	20	19	25	-6	7	5	2
ABC CLASSIC	120	125	-5	16	12	4	15	12	3	23	33	-10	17	18	-1	13	14	-1	36	36	0
Total	1,782	1,778	4	205	206	-1	174	166	8	451	455	-4	412	410	2	235	236	-1	306	305	1

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	114	118	-4	53	63	-10	79	78	1	75	74	1	48	49	-1	30	24	6	76	82	-6
6PR	155	145	10	96	89	7	74	73	1	66	59	7	54	62	-8	29	20	9	95	88	7
MIX 94.5	520	496	24	293	282	11	253	252	1	285	249	36	223	196	27	80	79	1	287	274	13
92.9 TRIPLE M	332	352	-20	202	207	-5	137	126	11	139	144	-5	134	151	-17	54	59	-5	186	202	-16
96FM	420	382	38	201	196	5	222	210	12	257	231	26	184	161	23	67	63	4	248	261	-13
NOVA93.7	597	589	8	412	406	6	263	250	13	317	294	23	261	270	-9	99	93	6	367	366	1
ABC PER	166	179	-13	101	112	-11	83	82	1	80	81	-1	65	70	-5	37	48	-11	117	133	-16
6RN	43	47	-4	24	24	0	20	22	-2	19	25	-6	6	15	-9	7	13	-6	27	32	-5
ABC NEWSRADIO	88	113	-25	59	69	-10	36	40	-4	23	31	-8	16	21	-5	25	31	-6	55	72	-17
6JJJ	255	234	21	159	132	27	99	80	19	124	125	-1	124	109	15	51	47	4	165	179	-14
ABC CLASSIC	106	108	-2	63	67	-4	48	49	-1	54	63	-9	54	50	4	17	12	5	75	69	6
Total	1,719	1,720	-1	1,340	1,332	8	1,135	1,100	35	1,239	1,212	27	1,078	1,030	48	508	503	5	1,421	1,432	-11

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	8	1	*	1	*	*	*	*	1	*	*	1	1	0	2	2	0	5	5	0
6PR	9	8	1	*	*	*	*	*	*	*	*	*	3	2	1	2	2	0	4	3	1
MIX 94.5	24	22	2	3	3	0	3	2	1	5	6	-1	8	7	1	3	4	-1	2	2	0
92.9 TRIPLE M	14	14	0	2	3	-1	1	1	0	6	5	1	4	3	1	1	1	0	*	1	*
96FM	22	22	0	2	1	1	2	1	1	3	2	1	6	6	0	5	6	-1	5	4	1
NOVA93.7	29	28	1	6	5	1	4	3	1	7	7	0	8	7	1	2	3	-1	2	2	0
ABC PER	9	11	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	6	8	-2
6RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
ABC NEWSRADIO	3	5	-2	*	*	*	*	*	*	*	1	*	1	1	0	*	1	*	1	2	-1
6JJJ	11	9	2	1	1	0	1	1	0	4	4	0	4	2	2	1	1	0	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	2	0
Total	180	174	6	17	17	0	15	12	3	34	33	1	44	40	4	25	28	-3	45	44	1

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	12	11	1	17	17	0	15	12	3	6	7	-1	1	2	-1	7	7	0
6PR	10	9	1	22	21	1	15	15	0	9	7	2	8	7	1	2	1	1	6	6	0
MIX 94.5	27	25	2	35	35	0	43	40	3	40	37	3	23	20	3	4	3	1	17	15	2
92.9 TRIPLE M	17	16	1	30	26	4	23	21	2	19	20	-1	12	15	-3	3	2	1	9	11	-2
96FM	23	24	-1	29	30	-1	43	44	-1	34	36	-2	16	16	0	3	2	1	17	16	1
NOVA93.7	31	31	0	55	55	0	44	40	4	38	38	0	25	27	-2	5	5	0	22	21	1
ABC PER	9	12	-3	20	24	-4	11	13	-2	7	9	-2	7	10	-3	5	6	-1	7	10	-3
6RN	1	2	-1	2	3	-1	2	3	-1	1	2	-1	*	2	*	1	1	0	2	2	0
ABC NEWSRADIO	3	5	-2	6	9	-3	3	4	-1	2	3	-1	2	3	-1	3	6	-3	3	5	-2
6JJJ	12	9	3	19	15	4	15	10	5	16	11	5	11	8	3	2	2	0	8	9	-1
ABC CLASSIC	5	5	0	8	9	-1	6	7	-1	5	6	-1	6	5	1	1	1	0	5	5	0
Total	193	186	7	285	281	4	298	282	16	252	240	12	150	148	2	43	41	2	149	145	4

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	15	11	4	*	*	*	2	3	-1	3	2	1	*	*	*	3	3	0	6	4	2
70's MUSIC	22	14	8	2	3	-1	1	1	0	7	2	5	1	1	0	6	5	1	6	2	4
96FM 80s	59	54	5	7	4	3	8	9	-1	17	15	2	11	10	1	10	10	0	6	6	0
BLENDER BEATS	29	32	-3	8	8	0	4	7	-3	9	12	-3	5	3	2	3	1	2	2	*	*
CADA	7	10	-3	3	2	1	2	3	-1	*	3	*	2	2	0	*	*	*	*	*	*
Chemist Warehouse Remix	9	9	0	4	1	3	*	*	*	4	4	0	1	*	*	*	2	*	1	2	-1
Coles Radio	44	39	5	4	1	3	5	6	-1	11	10	1	12	8	4	2	2	0	10	12	-2
MMM 90s	25	21	4	4	3	1	2	*	*	4	6	-2	13	9	4	1	2	-1	*	1	*
MMM CLASSIC ROCK	23	25	-2	5	2	3	1	1	0	6	7	-1	2	7	-5	4	6	-2	5	2	3
MMM COUNTRY	22	14	8	7	4	3	4	4	0	7	3	4	2	*	*	1	*	*	*	3	*
OLDSKOOL 80s HITS	25	32	-7	6	5	1	2	1	1	4	4	0	8	11	-3	4	9	-5	1	1	0
OLDSKOOL 90s HITS	31	32	-1	7	7	0	6	3	3	9	16	-7	8	5	3	1	1	0	1	1	0
RnB FRIDAYS RADIO	38	36	2	11	13	-2	8	4	4	12	17	-5	6	3	3	1	*	*	*	*	*
smooth fm Perth	80	74	6	9	7	2	5	4	1	22	13	9	14	11	3	14	19	-5	17	19	-2
triple j Unearthed	20	28	-8	4	3	1	5	8	-3	9	13	-4	*	2	*	1	*	*	2	2	0
ABC Country	20	13	7	*	*	*	*	1	*	10	3	7	1	2	-1	5	4	1	5	3	2
ABC Jazz	22	21	1	3	1	2	4	3	1	10	10	0	1	5	-4	*	*	*	4	1	3
ABC KIDS LISTEN	17	18	-1	5	8	-3	1	*	*	4	7	-3	3	2	1	*	*	*	3	1	2
ABC Sport	28	24	4	*	*	*	7	9	-2	9	5	4	1	2	-1	5	2	3	5	5	0
Double J	30	39	-9	5	3	2	3	3	0	9	13	-4	8	16	-8	4	4	0	2	*	*
Total Digital/Internet Only	445	437	8	61	51	10	52	50	2	120	126	-6	78	79	-1	59	62	-3	74	69	5

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	12	11	1	7	5	2	6	3	3	7	3	4	3	*	*	1	2	-1	7	4	3
70's MUSIC	19	13	6	9	9	0	13	10	3	6	4	2	3	4	-1	1	1	0	11	9	2
96FM 80s	39	39	0	18	18	0	14	16	-2	22	24	-2	19	14	5	5	3	2	31	24	7
BLENDER BEATS	28	30	-2	9	13	-4	13	13	0	20	19	1	13	14	-1	2	5	-3	11	12	-1
CADA	6	8	-2	4	4	0	*	1	*	3	5	-2	5	5	0	1	*	*	4	6	-2
Chemist Warehouse Remix	7	7	0	6	3	3	6	3	3	3	7	-4	3	3	0	1	3	-2	7	2	5
Coles Radio	40	34	6	5	12	-7	21	24	-3	27	16	11	17	11	6	6	7	-1	25	25	0
MMM 90s	16	14	2	12	7	5	8	7	1	8	5	3	5	3	2	1	2	-1	15	11	4
MMM CLASSIC ROCK	20	22	-2	10	11	-1	6	7	-1	10	11	-1	6	8	-2	3	5	-2	12	13	-1
MMM COUNTRY	15	9	6	5	5	0	7	2	5	11	8	3	3	2	1	4	2	2	13	9	4
OLDSKOOL 80s HITS	19	27	-8	8	10	-2	6	10	-4	8	14	-6	6	7	-1	3	1	2	14	14	0
OLDSKOOL 90s HITS	25	25	0	9	9	0	12	11	1	15	18	-3	10	9	1	3	2	1	16	15	1
RnB FRIDAYS RADIO	35	35	0	16	21	-5	17	22	-5	18	24	-6	7	10	-3	4	2	2	10	11	-1
smooth fm Perth	73	65	8	32	27	5	38	34	4	41	38	3	31	24	7	16	13	3	48	43	5
triple j Unearthed	19	28	-9	7	13	-6	2	5	-3	8	9	-1	4	9	-5	4	7	-3	4	6	-2
ABC Country	17	9	8	9	4	5	6	7	-1	6	2	4	5	*	*	6	2	4	11	8	3
ABC Jazz	20	21	-1	4	6	-2	6	9	-3	10	8	2	7	6	1	7	5	2	7	4	3
ABC KIDS LISTEN	13	14	-1	4	4	0	2	4	-2	3	6	-3	6	6	0	5	5	0	13	15	-2
ABC Sport	14	10	4	5	3	2	6	1	5	7	1	6	4	4	0	2	4	-2	18	18	0
Double J	27	28	-1	14	15	-1	11	11	0	15	18	-3	11	11	0	5	1	4	11	16	-5
Total Digital/Internet Only	380	372	8	182	180	2	207	187	20	235	228	7	162	142	20	79	82	-3	275	266	9

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.9	5.6	5.6	2.6	2.9	1.4	0.3	0.3	0.3	1.9	1.5	6.2	1.3	1.3	2.1	8.9	10.8	5.9	10.9	15.1	12.7
6PR	5.1	5.4	9.6	1.4	1.5	0.5	2.9	3.1	2.2	1.4	1.5	1.4	5.8	5.5	14.9	7.1	6.9	16.9	8.5	11.0	16.1
MIX 94.5	13.4	16.2	7.2	15.5	16.6	11.5	18.4	21.7	5.8	14.8	17.0	7.3	19.1	21.6	8.6	12.5	15.2	7.7	4.9	6.9	4.3
92.9 TRIPLE M	8.0	9.7	4.2	11.4	12.0	10.6	5.6	6.3	3.6	16.4	18.6	9.2	10.0	11.5	1.0	5.2	6.3	3.3	0.8	1.3	*
96FM	12.0	13.6	14.1	9.2	9.5	10.4	12.6	12.0	20.1	7.8	8.1	10.7	12.7	13.7	13.7	19.0	22.1	19.0	11.6	16.2	12.6
NOVA93.7	16.0	18.8	13.0	32.8	36.0	16.0	26.2	28.9	19.5	19.5	21.7	14.9	18.8	20.5	17.7	9.2	10.5	10.5	4.4	6.3	3.8
ABC PER	4.9	5.0	10.4	1.4	1.5	0.8	1.2	0.5	5.9	1.4	1.2	4.6	2.0	1.9	5.6	4.1	4.4	6.5	13.2	16.5	29.9
6RN	0.7	0.7	1.8	0.3	0.4	0.1	0.7	0.6	1.1	1.1	0.7	5.3	0.3	0.3	0.9	0.5	0.6	0.3	1.2	1.6	1.6
ABC NEWSRADIO	1.8	1.9	3.5	1.1	0.8	4.2	0.9	0.5	3.2	1.4	1.4	2.6	2.1	2.2	2.5	0.4	0.4	0.7	3.2	4.0	7.2
6JJJ	6.0	6.9	6.0	5.4	5.2	9.6	7.6	7.9	8.1	11.8	13.1	9.7	8.8	9.7	7.3	2.7	3.1	3.3	0.2	0.3	0.5
ABC CLASSIC	2.7	3.3	1.7	2.1	2.3	1.1	1.7	1.5	3.0	1.2	1.4	0.8	1.7	1.9	1.3	3.2	3.9	1.9	5.2	7.6	2.5
Commercial DAB+ Stns	9.9	10.6	17.9	11.2	9.9	26.7	13.5	12.5	24.1	10.8	10.7	18.8	8.6	8.2	21.5	11.0	11.9	17.5	8.5	12.1	6.4
ABC DAB+ Stns	2.2	2.3	5.0	2.0	1.5	7.3	3.8	4.2	3.1	3.4	3.0	8.4	1.5	1.6	2.6	3.7	3.9	6.5	0.9	1.0	2.5
Total DAB+ Stns	14.7	12.8	22.8	13.7	11.4	33.9	20.8	16.7	27.2	17.0	13.8	27.3	11.9	9.8	24.2	18.9	15.8	24.0	11.7	13.2	8.9

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.9	5.5	5.9	4.0	4.4	5.1	5.7	6.6	6.6	5.9	6.5	7.5	3.9	4.3	4.6	3.1	3.6	2.6	4.9	5.9	4.6
6PR	5.4	5.6	10.1	7.7	7.9	16.4	5.1	4.9	14.7	3.6	3.6	7.9	5.2	6.2	2.7	4.9	6.6	0.2	4.3	4.6	8.1
MIX 94.5	14.1	16.8	7.6	12.4	14.1	10.2	14.5	17.6	7.5	15.7	19.2	6.6	15.4	18.1	7.9	9.6	11.9	5.0	11.4	14.4	5.9
92.9 TRIPLE M	8.6	10.2	4.8	10.6	12.2	7.0	7.8	9.4	4.4	7.6	9.2	4.8	8.3	9.8	3.6	8.0	10.4	1.8	6.3	8.0	2.4
96FM	12.2	13.6	14.4	10.2	10.9	15.5	14.6	16.8	15.1	13.6	15.3	16.4	10.7	12.0	11.2	7.3	8.3	7.4	11.6	13.8	13.4
NOVA93.7	16.3	18.8	14.2	19.4	22.6	9.1	14.7	16.9	15.9	15.3	17.3	17.0	16.6	18.4	20.2	12.1	15.2	5.7	15.0	18.8	9.4
ABC PER	4.9	4.9	10.8	6.9	7.1	12.9	3.6	3.4	11.2	2.6	2.5	6.7	4.4	4.6	8.4	12.1	12.2	20.6	4.9	5.3	9.0
6RN	0.6	0.5	1.7	0.8	0.6	4.1	0.5	0.6	0.8	0.3	0.4	0.5	0.3	0.3	0.3	1.7	1.6	3.2	1.3	1.4	2.4
ABC NEWSRADIO	1.7	1.7	3.3	2.1	2.2	3.7	1.1	1.0	3.2	0.8	0.7	2.3	1.2	1.3	1.5	7.6	8.6	8.2	2.2	2.5	4.0
6JJJ	6.2	7.1	6.1	6.5	7.8	1.4	5.1	6.1	4.1	6.3	7.4	5.5	7.4	7.8	13.0	5.7	4.6	15.3	5.3	6.3	5.8
ABC CLASSIC	2.6	3.0	1.7	3.0	3.5	0.8	2.0	2.3	1.7	2.1	2.5	2.0	3.7	4.3	2.8	2.6	3.2	1.6	3.3	4.1	1.8
Commercial DAB+ Stns	9.6	10.2	15.5	5.6	5.7	11.4	10.9	12.7	10.6	12.3	13.3	19.1	10.0	10.4	18.6	8.7	7.2	22.1	11.2	11.7	25.1
ABC DAB+ Stns	2.0	2.1	4.0	1.1	1.1	2.5	1.8	1.8	4.2	2.0	2.1	3.8	2.6	2.6	5.1	5.8	6.7	6.0	3.1	3.1	8.0
Total DAB+ Stns	13.9	12.3	19.5	7.8	6.8	13.9	15.6	14.5	14.8	17.3	15.4	22.9	14.1	13.0	23.7	18.8	13.9	28.2	17.3	14.8	33.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.9% share of all listening, 5.6% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**126**	120	30	**11**	11	2	**6**	5	1	**17**	13	7	**11**	11	1	**23**	23	5	**59**	58	15
6PR	**178**	169	38	**12**	11	1	**22**	19	5	**22**	21	7	**43**	43	7	**27**	27	7	**53**	49	10
MIX 94.5	**574**	548	91	**78**	73	17	**70**	68	9	**148**	137	26	**142**	138	18	**85**	81	13	**51**	50	8
92.9 TRIPLE M	**384**	370	56	**54**	53	12	**49**	45	11	**132**	124	27	**102**	101	3	**30**	30	3	**18**	18	*
96FM	**464**	433	90	**56**	50	13	**43**	39	13	**92**	85	20	**111**	106	18	**90**	84	17	**71**	69	8
NOVA93.7	**658**	638	125	**126**	122	22	**92**	90	23	**205**	202	32	**144**	134	31	**58**	57	10	**32**	32	6
ABC PER	**194**	171	57	**9**	9	1	**9**	4	6	**20**	16	10	**38**	33	9	**24**	21	7	**94**	88	25
6RN	**50**	46	15	**9**	9	1	**4**	3	1	**13**	10	9	**4**	4	2	**3**	3	*	**17**	17	2
ABC NEWSRADIO	**97**	89	31	**8**	7	4	**5**	5	2	**22**	19	6	**16**	16	4	**9**	8	2	**38**	35	12
6JJJ	**301**	278	68	**37**	34	12	**41**	38	11	**124**	114	21	**74**	66	19	**19**	19	4	**7**	7	1
ABC CLASSIC	**120**	108	28	**16**	14	2	**15**	12	4	**23**	18	6	**17**	15	7	**13**	12	3	**36**	36	7
Commercial DAB+ Stns	**321**	305	113	**51**	48	18	**39**	36	17	**86**	82	31	**62**	60	22	**40**	36	16	**43**	41	9
ABC DAB+ Stns	**118**	104	45	**15**	14	5	**17**	15	5	**39**	34	18	**13**	12	6	**15**	13	4	**19**	16	7
Total DAB+ Stns	**445**	372	149	**61**	59	21	**52**	45	20	**120**	99	46	**78**	69	26	**59**	45	20	**74**	56	16
Total	**1,782**	1,676	504	**205**	197	68	**174**	172	63	**451**	429	140	**412**	395	101	**235**	216	63	**306**	267	69

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**114**	104	30	**53**	46	13	**79**	71	20	**75**	69	16	**48**	43	9	**30**	26	5	**76**	72	14
6PR	**155**	150	25	**96**	93	10	**74**	67	10	**66**	60	12	**54**	54	6	**29**	27	2	**95**	86	21
MIX 94.5	**520**	492	78	**293**	275	35	**253**	234	29	**285**	273	27	**223**	212	19	**80**	72	9	**287**	277	30
92.9 TRIPLE M	**332**	314	45	**202**	190	15	**137**	128	18	**139**	130	17	**134**	128	10	**54**	50	4	**186**	183	21
96FM	**420**	382	80	**201**	185	27	**222**	200	34	**257**	226	45	**184**	161	27	**67**	55	13	**248**	233	39
NOVA93.7	**597**	576	99	**412**	400	33	**263**	228	52	**317**	297	49	**261**	246	27	**99**	90	12	**367**	354	51
ABC PER	**166**	148	45	**101**	92	20	**83**	70	23	**80**	68	18	**65**	59	8	**37**	31	8	**117**	98	31
6RN	**43**	39	12	**24**	17	9	**20**	18	3	**19**	15	5	**6**	6	*	**7**	4	3	**27**	26	10
ABC NEWSRADIO	**88**	74	29	**59**	46	15	**36**	28	9	**23**	17	7	**16**	14	5	**25**	23	6	**55**	53	15
6JJJ	**255**	233	60	**159**	151	9	**99**	88	18	**124**	109	28	**124**	106	26	**51**	35	18	**165**	159	32
ABC CLASSIC	**106**	97	22	**63**	58	8	**48**	45	7	**54**	49	11	**54**	48	7	**17**	14	3	**75**	68	11
Commercial DAB+ Stns	**272**	252	92	**123**	107	30	**147**	135	34	**172**	156	50	**117**	103	28	**42**	38	15	**191**	172	57
ABC DAB+ Stns	**95**	82	35	**40**	35	11	**33**	27	12	**47**	39	14	**36**	33	8	**27**	21	8	**61**	50	21
Total DAB+ Stns	**380**	306	122	**182**	137	41	**207**	158	46	**235**	183	63	**162**	128	35	**79**	56	22	**275**	216	77
Total	**1,719**	1,595	437	**1,340**	1,182	191	**1,135**	967	215	**1,239**	1,059	238	**1,078**	930	156	**508**	406	93	**1,421**	1,272	293

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 126,000 total listeners, 120,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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