RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**8.6**	9.1	-0.5	**4.7**	3.6	1.1	**4.5**	4.3	0.2	**1.0**	0.5	0.5	**4.5**	4.4	0.1	**12.1**	11.6	0.5	**16.2**	18.9	-2.7
CRUISE1323	**6.0**	6.7	-0.7	**2.6**	3.4	-0.8	**3.6**	3.4	0.2	**1.7**	1.5	0.2	**1.4**	1.9	-0.5	**6.5**	8.0	-1.5	**13.1**	14.0	-0.9
MIX102.3	**12.8**	12.6	0.2	**11.4**	12.2	-0.8	**10.5**	11.8	-1.3	**15.9**	14.8	1.1	**9.5**	9.5	0.0	**17.4**	16.8	0.6	**12.3**	11.4	0.9
5MMM	**14.3**	14.3	0.0	**14.4**	12.0	2.4	**19.5**	17.0	2.5	**18.3**	16.1	2.2	**16.0**	16.7	-0.7	**13.6**	16.7	-3.1	**9.8**	10.0	-0.2
NOVA91.9	**11.0**	11.4	-0.4	**19.1**	21.2	-2.1	**23.4**	27.4	-4.0	**15.8**	15.4	0.4	**12.1**	13.5	-1.4	**10.2**	8.6	1.6	**1.9**	2.0	-0.1
SAFM	**9.1**	9.0	0.1	**14.5**	16.7	-2.2	**11.8**	8.6	3.2	**15.5**	15.6	-0.1	**12.2**	14.1	-1.9	**5.2**	3.2	2.0	**2.8**	3.1	-0.3
ABC ADE	**6.8**	7.0	-0.2	**1.9**	2.1	-0.2	**1.5**	2.0	-0.5	**2.1**	2.6	-0.5	**2.3**	3.0	-0.7	**5.0**	6.4	-1.4	**16.7**	15.5	1.2
5RN	**1.6**	1.8	-0.2	**0.7**	0.1	0.6	**0.1**	0.1	0.0	**0.7**	0.8	-0.1	**0.6**	1.0	-0.4	**1.1**	0.7	0.4	**3.7**	4.6	-0.9
ABC NEWSRADIO	**1.5**	1.7	-0.2	**1.6**	1.3	0.3	**1.0**	1.1	-0.1	**1.0**	1.3	-0.3	**1.3**	0.7	0.6	**2.5**	2.9	-0.4	**1.5**	2.1	-0.6
5JJJ	**3.9**	3.9	0.0	**6.1**	5.0	1.1	**6.5**	4.2	2.3	**8.7**	8.2	0.5	**4.3**	4.7	-0.4	**2.2**	3.7	-1.5	**0.4**	0.5	-0.1
ABC CLASSIC	**1.7**	2.0	-0.3	**1.1**	1.1	0.0	**0.6**	0.3	0.3	**1.5**	0.6	0.9	**0.9**	1.6	-0.7	**1.1**	2.0	-0.9	**3.1**	3.8	-0.7

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**8.4**	8.8	-0.4	**11.8**	12.3	-0.5	**6.2**	6.8	-0.6	**4.5**	4.5	0.0	**8.1**	7.6	0.5	**19.6**	20.3	-0.7	**9.1**	10.1	-1.0
CRUISE1323	**5.6**	6.4	-0.8	**4.6**	6.0	-1.4	**6.5**	7.6	-1.1	**6.5**	7.3	-0.8	**5.5**	5.3	0.2	**2.8**	3.5	-0.7	**7.1**	7.4	-0.3
MIX102.3	**13.0**	12.6	0.4	**9.7**	10.4	-0.7	**14.6**	13.7	0.9	**15.4**	14.6	0.8	**11.7**	10.9	0.8	**11.8**	12.7	-0.9	**12.4**	12.7	-0.3
5MMM	**15.3**	15.0	0.3	**16.2**	14.6	1.6	**16.8**	16.3	0.5	**15.5**	16.3	-0.8	**14.8**	14.2	0.6	**7.4**	8.5	-1.1	**11.1**	12.0	-0.9
NOVA91.9	**10.9**	11.4	-0.5	**10.6**	11.4	-0.8	**10.9**	11.0	-0.1	**11.6**	11.8	-0.2	**11.8**	13.3	-1.5	**8.0**	8.3	-0.3	**11.2**	11.4	-0.2
SAFM	**9.5**	9.5	0.0	**9.1**	9.2	-0.1	**10.0**	9.2	0.8	**10.0**	11.1	-1.1	**9.6**	10.2	-0.6	**6.6**	5.6	1.0	**7.8**	7.4	0.4
ABC ADE	**6.7**	7.1	-0.4	**10.3**	9.9	0.4	**7.7**	8.5	-0.8	**4.0**	4.7	-0.7	**3.8**	4.4	-0.6	**7.4**	5.8	1.6	**7.1**	6.8	0.3
5RN	**1.5**	1.6	-0.1	**2.2**	2.5	-0.3	**1.0**	1.1	-0.1	**1.1**	1.1	0.0	**1.8**	1.7	0.1	**1.7**	2.1	-0.4	**1.8**	2.4	-0.6
ABC NEWSRADIO	**1.4**	1.4	0.0	**2.9**	3.2	-0.3	**0.6**	0.8	-0.2	**0.6**	0.5	0.1	**1.1**	0.9	0.2	**2.5**	1.2	1.3	**1.8**	2.6	-0.8
5JJJ	**3.9**	3.8	0.1	**4.5**	4.2	0.3	**3.7**	3.3	0.4	**3.6**	3.9	-0.3	**4.3**	4.3	0.0	**3.1**	2.9	0.2	**3.9**	4.1	-0.2
ABC CLASSIC	**1.5**	1.8	-0.3	**2.1**	2.3	-0.2	**1.3**	1.2	0.1	**1.1**	1.3	-0.2	**1.2**	2.2	-1.0	**2.5**	3.1	-0.6	**2.2**	2.6	-0.4

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	135	136	-1	14	9	5	12	12	0	10	7	3	20	19	1	24	26	-2	55	62	-7
CRUISE1323	176	189	-13	13	16	-3	11	10	1	19	17	2	20	24	-4	28	39	-11	85	83	2
MIX102.3	372	363	9	48	49	-1	38	38	0	91	78	13	71	71	0	54	61	-7	70	66	4
5MMM	291	301	-10	32	33	-1	38	38	0	61	71	-10	74	74	0	43	47	-4	43	39	4
NOVA91.9	351	368	-17	58	62	-4	59	62	-3	125	132	-7	67	73	-6	24	23	1	18	16	2
SAFM	269	276	-7	43	53	-10	32	27	5	91	86	5	55	68	-13	30	25	5	19	16	3
ABC ADE	147	143	4	12	11	1	7	8	-1	7	7	0	18	19	-1	28	25	3	74	73	1
5RN	44	47	-3	3	2	1	2	2	0	6	6	0	8	7	1	6	5	1	19	26	-7
ABC NEWSRADIO	74	72	2	9	10	-1	8	10	-2	14	19	-5	12	8	4	14	11	3	17	14	3
5JJJ	143	140	3	22	18	4	23	18	5	55	57	-2	26	25	1	12	15	-3	6	6	0
ABC CLASSIC	59	61	-2	8	4	4	5	4	1	13	12	1	6	9	-3	6	6	0	22	25	-3
Total	1,146	1,145	1	120	122	-2	115	112	3	279	279	0	239	240	-1	156	157	-1	237	235	2

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	121	121	0	80	83	-3	62	66	-4	54	48	6	52	47	5	37	38	-1	88	93	-5
CRUISE1323	149	167	-18	74	87	-13	87	92	-5	80	96	-16	65	66	-1	21	25	-4	111	104	7
MIX102.3	332	327	5	172	188	-16	175	155	20	210	194	16	142	130	12	62	61	1	209	210	-1
5MMM	265	270	-5	164	153	11	149	145	4	165	158	7	125	122	3	45	49	-4	149	154	-5
NOVA91.9	320	332	-12	191	210	-19	151	151	0	160	166	-6	151	145	6	71	64	7	195	210	-15
SAFM	247	258	-11	146	150	-4	119	112	7	138	142	-4	105	116	-11	50	37	13	130	132	-2
ABC ADE	139	132	7	102	98	4	84	84	0	61	64	-3	42	45	-3	29	28	1	90	91	-1
5RN	36	37	-1	20	23	-3	15	17	-2	16	17	-1	15	18	-3	9	11	-2	26	32	-6
ABC NEWSRADIO	63	57	6	40	43	-3	20	18	2	18	10	8	16	11	5	17	11	6	42	43	-1
5JJJ	125	118	7	69	67	2	50	48	2	61	55	6	62	55	7	22	23	-1	68	75	-7
ABC CLASSIC	53	55	-2	28	30	-2	23	22	1	23	25	-2	15	22	-7	15	11	4	37	37	0
Total	1,114	1,117	-3	886	892	-6	770	747	23	790	788	2	729	715	14	379	360	19	928	920	8

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	12	-1	1	*	*	*	*	*	*	*	*	1	1	0	3	3	0	6	7	-1
CRUISE1323	8	9	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1	5	5	0
MIX102.3	17	17	0	1	1	0	1	1	0	3	3	0	3	2	1	4	4	0	5	4	1
5MMM	19	19	0	2	1	1	2	2	0	4	4	0	5	4	1	3	4	-1	4	4	0
NOVA91.9	15	15	0	2	2	0	2	3	-1	3	3	0	3	4	-1	2	2	0	1	1	0
SAFM	12	12	0	2	2	0	1	1	0	3	3	0	3	4	-1	1	1	0	1	1	0
ABC ADE	9	9	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	6	6	0
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	5	5	0	1	1	0	1	*	*	2	2	0	1	1	0	*	1	*	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	133	132	1	13	12	1	10	11	-1	22	22	0	28	26	2	21	23	-2	39	38	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	12	0	22	24	-2	14	15	-1	8	8	0	10	9	1	8	9	-1	10	11	-1
CRUISE1323	8	9	-1	9	12	-3	14	16	-2	12	13	-1	7	6	1	1	1	0	8	8	0
MIX102.3	18	18	0	18	20	-2	32	30	2	28	26	2	14	13	1	5	5	0	14	14	0
5MMM	22	21	1	30	29	1	37	35	2	29	29	0	18	17	1	3	4	-1	12	13	-1
NOVA91.9	16	16	0	20	22	-2	24	24	0	21	21	0	15	16	-1	3	4	-1	12	12	0
SAFM	13	13	0	17	18	-1	22	20	2	18	20	-2	12	12	0	3	2	1	9	8	1
ABC ADE	10	10	0	19	19	0	17	18	-1	7	8	-1	5	5	0	3	2	1	8	7	1
5RN	2	2	0	4	5	-1	2	2	0	2	2	0	2	2	0	1	1	0	2	3	-1
ABC NEWSRADIO	2	2	0	6	6	0	1	2	-1	1	1	0	1	1	0	1	*	*	2	3	-1
5JJJ	6	5	1	8	8	0	8	7	1	7	7	0	5	5	0	1	1	0	4	4	0
ABC CLASSIC	2	3	-1	4	4	0	3	3	0	2	2	0	2	3	-1	1	1	0	2	3	-1
Total	142	142	0	188	196	-8	220	217	3	185	180	5	124	118	6	40	42	-2	111	108	3

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	26	25	1	5	4	1	5	6	-1	5	6	-1	10	9	1	1	*	*	*	*	*
CADA	5	4	1	2	2	0	*	*	*	*	2	*	2	1	1	*	*	*	1	*	*
Chemist Warehouse Remix	5	8	-3	*	2	*	1	2	-1	1	1	0	3	3	0	*	*	*	*	*	*
Coles Radio	38	35	3	5	5	0	6	11	-5	6	5	1	12	8	4	5	4	1	4	3	1
DANCE HITS	31	38	-7	6	7	-1	3	7	-4	5	5	0	13	14	-1	3	5	-2	1	*	*
iHeartCountry	11	10	1	1	1	0	*	1	*	2	2	0	2	*	*	5	4	1	2	2	0
Mix 80s	39	31	8	4	1	3	2	2	0	2	4	-2	10	11	-1	10	8	2	10	5	5
Mix 90s	26	22	4	4	3	1	1	2	-1	6	5	1	12	10	2	3	3	0	*	*	*
MMM 2000s	18	16	2	2	3	-1	2	3	-1	8	5	3	7	4	3	*	1	*	*	*	*
MMM 90s	25	18	7	2	2	0	2	3	-1	3	2	1	14	11	3	2	*	*	1	*	*
MMM CLASSIC ROCK	15	19	-4	1	1	0	1	1	0	2	3	-1	7	10	-3	*	1	*	4	4	0
NOVA Jamz	11	14	-3	6	5	1	1	4	-3	2	2	0	2	2	0	*	*	*	*	*	*
OLDSKOOL 80s HITS	24	20	4	3	1	2	3	3	0	1	*	*	8	9	-1	5	4	1	4	3	1
OLDSKOOL 90s HITS	18	19	-1	2	2	0	3	3	0	3	2	1	9	8	1	2	4	-2	*	*	*
RnB FRIDAYS RADIO	24	32	-8	6	7	-1	2	6	-4	12	13	-1	5	8	-3	*	*	*	*	*	*
smooth 80s	19	20	-1	1	1	0	1	2	-1	4	4	0	5	5	0	3	3	0	5	5	0
smooth fm Adelaide	37	38	-1	2	3	-1	4	4	0	3	5	-2	8	9	-1	8	6	2	11	11	0
TikTok Trending	22	19	3	8	4	4	6	7	-1	6	7	-1	2	2	0	*	*	*	*	*	*
triple j Unearthed	12	6	6	2	1	1	3	1	2	4	3	1	2	1	1	*	*	*	1	1	0
ABC Country	9	5	4	1	*	*	*	*	*	2	2	0	1	*	*	1	*	*	4	3	1
ABC Jazz	13	11	2	2	2	0	*	1	*	*	1	*	3	2	1	3	1	2	5	4	1
ABC KIDS LISTEN	11	10	1	3	2	1	1	1	0	2	3	-1	6	5	1	*	*	*	*	*	*
ABC Sport	16	10	6	2	1	1	3	1	2	3	2	1	1	1	0	2	1	1	4	4	0
Double J	18	19	-1	1	*	*	*	*	*	4	6	-2	11	11	0	2	3	-1	*	*	*
Total Digital/Internet Only	316	301	15	39	34	5	38	44	-6	59	63	-4	89	84	5	39	36	3	52	40	12

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	23	24	-1	8	7	1	7	9	-2	13	15	-2	12	12	0	5	8	-3	14	13	1
CADA	3	3	0	*	*	*	1	1	0	1	2	-1	3	3	0	1	2	-1	1	1	0
Chemist Warehouse Remix	4	7	-3	1	3	-2	*	1	*	1	2	-1	1	4	-3	*	2	*	2	4	-2
Coles Radio	30	31	-1	7	6	1	11	9	2	14	14	0	15	14	1	7	3	4	17	12	5
DANCE HITS	30	36	-6	11	13	-2	11	16	-5	15	18	-3	16	16	0	6	8	-2	15	23	-8
iHeartCountry	11	10	1	2	1	1	3	3	0	6	5	1	5	4	1	2	3	-1	4	4	0
Mix 80s	32	30	2	9	8	1	12	9	3	18	14	4	15	11	4	2	4	-2	17	12	5
Mix 90s	23	17	6	6	7	-1	8	7	1	5	3	2	10	6	4	3	2	1	7	9	-2
MMM 2000s	14	12	2	8	6	2	8	6	2	12	5	7	8	5	3	3	1	2	9	4	5
MMM 90s	22	16	6	7	5	2	5	5	0	11	9	2	11	5	6	4	6	-2	10	7	3
MMM CLASSIC ROCK	11	17	-6	4	4	0	5	7	-2	8	10	-2	6	8	-2	1	2	-1	8	9	-1
NOVA Jamz	11	13	-2	6	9	-3	6	4	2	7	4	3	6	8	-2	4	6	-2	3	4	-1
OLDSKOOL 80s HITS	15	16	-1	5	5	0	5	5	0	9	10	-1	6	6	0	1	4	-3	12	9	3
OLDSKOOL 90s HITS	18	17	1	5	4	1	6	4	2	7	2	5	12	11	1	3	4	-1	7	8	-1
RnB FRIDAYS RADIO	21	31	-10	10	14	-4	9	14	-5	13	20	-7	11	15	-4	1	1	0	6	10	-4
smooth 80s	17	18	-1	6	6	0	5	7	-2	11	10	1	9	12	-3	4	2	2	7	10	-3
smooth fm Adelaide	33	33	0	16	18	-2	22	20	2	20	20	0	11	11	0	6	8	-2	17	20	-3
TikTok Trending	18	17	1	7	8	-1	6	5	1	8	9	-1	7	7	0	7	6	1	11	11	0
triple j Unearthed	9	4	5	5	3	2	6	2	4	4	*	*	3	3	0	4	3	1	9	5	4
ABC Country	9	5	4	4	2	2	2	*	*	5	3	2	4	1	3	1	*	*	5	4	1
ABC Jazz	13	11	2	3	5	-2	5	7	-2	7	4	3	6	4	2	4	3	1	8	5	3
ABC KIDS LISTEN	8	8	0	6	7	-1	3	3	0	4	7	-3	3	4	-1	3	2	1	9	6	3
ABC Sport	13	7	6	3	*	*	4	1	3	8	4	4	6	2	4	3	3	0	8	5	3
Double J	14	17	-3	5	6	-1	6	9	-3	5	7	-2	8	8	0	2	1	1	9	7	2
Total Digital/Internet Only	274	271	3	122	124	-2	138	141	-3	176	171	5	149	144	5	73	76	-3	191	174	17

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.6	9.5	11.7	4.7	5.4	1.6	4.5	3.8	13.3	1.0	0.7	5.5	4.5	4.4	18.1	12.1	13.5	18.5	16.2	18.6	13.5
CRUISE1323	6.0	6.4	10.0	2.6	2.8	2.5	3.6	3.9	3.0	1.7	1.6	4.8	1.4	1.7	1.7	6.5	7.6	4.5	13.1	13.6	29.6
MIX102.3	12.8	14.7	12.2	11.4	12.6	9.2	10.5	11.6	6.9	15.9	17.7	11.0	9.5	11.5	11.3	17.4	20.0	17.0	12.3	13.7	15.6
5MMM	14.3	16.7	9.4	14.4	16.4	8.4	19.5	19.8	29.0	18.3	21.1	5.9	16.0	20.4	8.0	13.6	15.5	14.5	9.8	11.6	3.3
NOVA91.9	11.0	12.8	7.5	19.1	21.8	10.7	23.4	26.4	10.9	15.8	17.5	13.0	12.1	15.3	7.3	10.2	12.1	4.3	1.9	2.2	1.9
SAFM	9.1	10.5	7.0	14.5	16.5	7.5	11.8	12.5	13.4	15.5	17.5	8.9	12.2	15.6	5.6	5.2	6.1	3.3	2.8	2.9	5.5
ABC ADE	6.8	7.5	9.7	1.9	1.7	4.4	1.5	1.1	5.5	2.1	2.5	0.5	2.3	2.3	9.5	5.0	5.1	14.9	16.7	18.8	18.7
5RN	1.6	1.8	0.8	0.7	0.9	*	0.1	0.1	*	0.7	0.7	1.5	0.6	0.6	1.7	1.1	1.3	0.4	3.7	4.4	0.5
ABC NEWSRADIO	1.5	1.6	2.9	1.6	1.2	5.2	1.0	0.7	3.4	1.0	0.8	3.8	1.3	1.5	2.9	2.5	2.8	2.0	1.5	1.8	1.2
5JJJ	3.9	4.3	5.3	6.1	5.4	14.7	6.5	7.6	1.6	8.7	9.3	10.5	4.3	5.4	4.2	2.2	2.6	1.2	0.4	0.5	0.2
ABC CLASSIC	1.7	1.9	1.7	1.1	1.2	0.5	0.6	0.3	3.5	1.5	1.5	2.9	0.9	1.2	*	1.1	1.3	*	3.1	3.6	2.7
Commercial DAB+ Stns	9.0	9.7	15.3	13.5	12.6	26.7	9.7	10.8	5.9	7.1	6.6	18.9	12.6	15.2	17.4	9.2	10.0	17.1	5.6	6.2	7.3
ABC DAB+ Stns	2.6	2.6	6.6	2.3	1.6	8.6	1.6	1.5	3.5	3.2	2.6	12.8	4.6	5.0	12.2	1.8	2.0	2.3	1.7	2.1	*
Total DAB+ Stns	14.2	12.3	21.9	16.9	14.2	35.4	13.5	12.3	9.4	11.2	9.2	31.7	22.8	20.2	29.7	13.2	12.1	19.4	9.4	8.3	7.3

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	9.2	12.1	11.8	12.2	20.5	6.2	6.5	12.1	4.5	5.2	6.0	8.1	9.5	6.3	19.6	23.2	16.6	9.1	10.2	10.1
CRUISE1323	5.6	6.1	8.9	4.6	5.1	5.0	6.5	6.9	11.4	6.5	7.1	12.5	5.5	6.0	9.4	2.8	3.5	0.9	7.1	7.5	13.6
MIX102.3	13.0	14.8	12.7	9.7	10.8	8.3	14.6	16.5	14.9	15.4	18.1	15.0	11.7	13.4	11.3	11.8	13.7	12.7	12.4	14.1	10.8
5MMM	15.3	17.9	10.3	16.2	18.1	12.3	16.8	19.7	9.5	15.5	18.6	10.7	14.8	17.5	7.7	7.4	8.3	10.0	11.1	13.0	6.4
NOVA91.9	10.9	12.8	7.4	10.6	12.2	4.2	10.9	12.7	7.2	11.6	13.8	9.8	11.8	13.7	9.8	8.0	9.7	5.4	11.2	12.9	8.0
SAFM	9.5	11.0	7.4	9.1	10.3	6.3	10.0	11.5	8.2	10.0	11.8	9.8	9.6	11.3	6.3	6.6	8.2	2.8	7.8	8.9	5.5
ABC ADE	6.7	7.3	10.4	10.3	10.2	23.5	7.7	8.6	8.9	4.0	4.7	3.8	3.8	4.3	3.6	7.4	8.3	9.6	7.1	8.0	7.3
5RN	1.5	1.7	0.9	2.2	2.5	0.5	1.0	1.1	0.5	1.1	1.3	1.5	1.8	2.1	0.8	1.7	1.9	2.0	1.8	2.2	0.1
ABC NEWSRADIO	1.4	1.5	2.6	2.9	3.0	5.2	0.6	0.6	1.2	0.6	0.7	1.3	1.1	1.2	1.5	2.5	2.6	5.1	1.8	1.9	3.9
5JJJ	3.9	4.3	5.4	4.5	5.1	2.7	3.7	4.0	5.4	3.6	4.0	5.9	4.3	4.7	6.9	3.1	2.9	8.7	3.9	4.4	5.0
ABC CLASSIC	1.5	1.7	1.8	2.1	2.4	0.9	1.3	1.4	2.0	1.1	1.1	2.1	1.2	1.4	1.7	2.5	3.0	2.3	2.2	2.6	1.3
Commercial DAB+ Stns	8.6	9.3	14.1	5.7	6.1	7.4	7.9	8.5	13.2	9.6	10.7	16.3	11.7	12.6	21.8	10.6	11.7	16.4	10.2	10.8	19.5
ABC DAB+ Stns	2.3	2.3	6.0	1.9	2.0	3.1	2.0	2.0	5.5	2.7	2.9	5.3	2.6	2.2	12.9	3.1	3.1	7.7	3.5	3.6	8.5
Total DAB+ Stns	13.7	11.6	20.1	9.4	8.1	10.5	12.9	10.5	18.7	15.9	13.6	21.6	16.8	14.8	34.7	16.4	14.8	24.0	15.9	14.3	28.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.6% share of all listening, 9.5% share of AM/FM/DAB+ listening and 11.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**135**	127	23	**14**	12	2	**12**	11	4	**10**	9	1	**20**	20	4	**24**	22	8	**55**	54	4
CRUISE1323	**176**	166	24	**13**	10	3	**11**	8	3	**19**	19	2	**20**	20	1	**28**	27	2	**85**	82	12
MIX102.3	**372**	354	58	**48**	44	9	**38**	34	8	**91**	87	13	**71**	70	11	**54**	53	6	**70**	66	10
5MMM	**291**	282	45	**32**	32	6	**38**	37	7	**61**	57	10	**74**	74	12	**43**	41	7	**43**	41	4
NOVA91.9	**351**	339	63	**58**	55	13	**59**	58	12	**125**	122	17	**67**	64	14	**24**	23	3	**18**	18	4
SAFM	**269**	265	41	**43**	41	10	**32**	31	7	**91**	91	11	**55**	54	8	**30**	29	3	**19**	19	2
ABC ADE	**147**	137	27	**12**	8	4	**7**	5	3	**7**	7	1	**18**	18	5	**28**	25	6	**74**	73	10
5RN	**44**	40	6	**3**	3	*	**2**	2	*	**6**	4	3	**8**	8	2	**6**	6	*	**19**	18	1
ABC NEWSRADIO	**74**	64	23	**9**	7	6	**8**	8	3	**14**	11	6	**12**	11	3	**14**	13	2	**17**	14	3
5JJJ	**143**	135	26	**22**	19	5	**23**	23	1	**55**	50	13	**26**	25	5	**12**	12	1	**6**	6	1
ABC CLASSIC	**59**	53	18	**8**	7	2	**5**	1	5	**13**	12	7	**6**	6	*	**6**	6	*	**22**	21	4
Commercial DAB+ Stns	**238**	220	61	**34**	29	12	**28**	24	6	**42**	42	11	**64**	60	18	**31**	30	7	**38**	35	7
ABC DAB+ Stns	**70**	66	24	**8**	7	6	**7**	6	2	**17**	16	7	**20**	19	7	**7**	5	2	**12**	12	*
Total DAB+ Stns	**316**	259	81	**39**	32	17	**38**	26	8	**59**	52	16	**89**	73	24	**39**	34	9	**52**	42	7
Total	**1,146**	1,087	285	**120**	115	36	**115**	110	39	**279**	257	65	**239**	229	65	**156**	148	38	**237**	229	41

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**121**	114	21	**80**	68	14	**62**	57	8	**54**	51	7	**52**	52	4	**37**	35	5	**88**	84	14
CRUISE1323	**149**	139	19	**74**	69	7	**87**	77	13	**80**	70	15	**65**	59	7	**21**	20	1	**111**	102	18
MIX102.3	**332**	314	48	**172**	164	14	**175**	161	23	**210**	194	27	**142**	131	16	**62**	57	7	**209**	197	28
5MMM	**265**	256	37	**164**	159	14	**149**	141	16	**165**	154	19	**125**	122	10	**45**	40	6	**149**	143	19
NOVA91.9	**320**	306	50	**191**	184	12	**151**	135	21	**160**	147	23	**151**	144	13	**71**	65	7	**195**	184	27
SAFM	**247**	239	37	**146**	139	12	**119**	114	17	**138**	130	19	**105**	100	10	**50**	45	5	**130**	126	17
ABC ADE	**139**	132	25	**102**	87	17	**84**	81	11	**61**	60	6	**42**	39	3	**29**	25	5	**90**	84	14
5RN	**36**	32	6	**20**	18	2	**15**	15	1	**16**	16	2	**15**	14	1	**9**	8	2	**26**	26	*
ABC NEWSRADIO	**63**	52	19	**40**	32	11	**20**	18	2	**18**	15	7	**16**	14	4	**17**	12	6	**42**	33	13
5JJJ	**125**	117	21	**69**	64	6	**50**	45	8	**61**	54	8	**62**	57	8	**22**	18	5	**68**	63	10
ABC CLASSIC	**53**	45	15	**28**	24	4	**23**	20	4	**23**	19	6	**15**	15	2	**15**	12	3	**37**	34	5
Commercial DAB+ Stns	**213**	195	53	**88**	84	14	**102**	90	25	**131**	120	27	**116**	102	27	**53**	46	8	**131**	118	26
ABC DAB+ Stns	**58**	53	21	**27**	21	7	**25**	19	11	**29**	26	10	**25**	22	9	**13**	8	7	**46**	42	14
Total DAB+ Stns	**274**	226	70	**122**	100	22	**138**	105	34	**176**	141	37	**149**	119	36	**73**	55	15	**191**	152	37
Total	**1,114**	1,051	256	**886**	798	123	**770**	676	135	**790**	708	135	**729**	651	95	**379**	317	56	**928**	844	167

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 135,000 total listeners, 127,000 AM/FM/DAB+ listeners and 23,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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