RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.3	3.4	-0.1	2.7	2.0	0.7	2.3	4.0	-1.7	3.1	3.3	-0.2	2.5	3.3	-0.8	5.6	6.5	-0.9	3.1	1.9	1.2
3AW	14.7	14.6	0.1	6.3	7.6	-1.3	5.3	4.0	1.3	3.5	3.4	0.1	8.1	8.9	-0.8	11.2	14.7	-3.5	34.5	32.6	1.9
Magic 1278	1.4	1.5	-0.1	0.7	0.6	0.1	1.3	0.9	0.4	0.3	0.6	-0.3	1.0	0.6	0.4	2.2	2.2	0.0	2.3	3.0	-0.7
3MP 1377	1.6	2.1	-0.5	0.2	0.3	-0.1	0.6	0.8	-0.2	0.7	0.2	0.5	0.4	0.2	0.2	2.6	4.3	-1.7	3.4	4.4	-1.0
101.9 FOX FM	8.1	8.6	-0.5	14.0	12.5	1.5	13.3	18.0	-4.7	12.9	12.6	0.3	10.0	12.0	-2.0	6.4	4.7	1.7	1.2	1.4	-0.2
GOLD104.3	12.5	11.2	1.3	13.9	8.4	5.5	13.9	9.1	4.8	7.1	7.2	-0.1	16.4	13.1	3.3	17.6	20.0	-2.4	9.6	8.7	0.9
KIIS 101.1 FM	5.2	4.9	0.3	10.5	9.7	0.8	9.7	8.8	0.9	9.3	9.0	0.3	5.4	5.3	0.1	2.1	2.2	-0.1	1.1	0.5	0.6
105.1 TRIPLE M	6.9	7.9	-1.0	9.4	9.0	0.4	7.8	10.9	-3.1	9.7	10.8	-1.1	8.4	12.3	-3.9	8.8	7.4	1.4	1.6	1.5	0.1
NOVA 100	7.4	7.1	0.3	16.1	15.5	0.6	11.1	8.5	2.6	10.4	12.4	-2.0	9.7	7.4	2.3	4.7	3.5	1.2	1.5	2.4	-0.9
smoothfm 91.5	8.8	9.8	-1.0	6.8	8.6	-1.8	12.9	10.3	2.6	8.4	10.0	-1.6	7.8	8.9	-1.1	9.1	11.0	-1.9	9.1	9.7	-0.6
ABC MEL	6.3	6.5	-0.2	1.0	2.0	-1.0	1.3	1.3	0.0	1.4	1.5	-0.1	4.7	5.7	-1.0	7.0	6.1	0.9	13.5	14.0	-0.5
3RN	2.1	2.4	-0.3	*	0.1	*	0.4	0.4	0.0	0.9	0.8	0.1	1.3	1.8	-0.5	1.7	1.3	0.4	4.8	6.1	-1.3
ABC NEWSRADIO	1.5	1.3	0.2	0.3	0.3	0.0	1.4	0.9	0.5	1.7	1.7	0.0	1.0	1.6	-0.6	1.3	0.9	0.4	2.1	1.3	0.8
3JJJ	3.4	3.4	0.0	3.0	6.4	-3.4	3.0	4.1	-1.1	10.1	8.7	1.4	3.1	3.0	0.1	1.8	1.1	0.7	0.2	0.1	0.1
ABC CLASSIC	1.8	1.3	0.5	1.0	0.6	0.4	1.3	0.8	0.5	0.9	0.4	0.5	1.6	0.6	1.0	0.8	0.4	0.4	3.6	3.3	0.3

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.3	3.4	-0.1	3.4	3.5	-0.1	3.4	3.7	-0.3	3.7	3.3	0.4	2.8	2.9	-0.1	2.3	2.8	-0.5	3.2	3.6	-0.4
3AW	15.4	15.0	0.4	20.1	20.3	-0.2	17.0	15.5	1.5	11.1	11.4	-0.3	10.9	11.0	-0.1	16.3	13.6	2.7	12.4	13.2	-0.8
Magic 1278	1.4	1.5	-0.1	0.9	0.9	0.0	1.6	1.5	0.1	1.5	1.7	-0.2	1.3	1.5	-0.2	1.9	2.4	-0.5	1.6	1.7	-0.1
3MP 1377	1.4	1.9	-0.5	1.0	1.7	-0.7	1.5	2.0	-0.5	1.9	2.2	-0.3	1.0	1.6	-0.6	1.6	1.7	-0.1	2.3	2.6	-0.3
101.9 FOX FM	8.5	9.1	-0.6	8.7	9.5	-0.8	7.8	8.7	-0.9	8.8	9.9	-1.1	10.1	9.4	0.7	5.1	5.2	-0.1	7.1	7.3	-0.2
GOLD104.3	12.8	11.5	1.3	11.2	10.9	0.3	13.9	11.9	2.0	14.7	13.1	1.6	12.4	11.0	1.4	8.9	7.3	1.6	11.6	10.3	1.3
KIIS 101.1 FM	5.2	5.0	0.2	5.5	6.0	-0.5	4.9	4.4	0.5	4.6	3.7	0.9	6.7	6.3	0.4	4.8	5.7	-0.9	5.1	4.4	0.7
105.1 TRIPLE M	7.3	8.4	-1.1	6.4	7.0	-0.6	7.4	8.7	-1.3	7.4	10.0	-2.6	9.1	8.9	0.2	5.5	6.4	-0.9	5.6	6.4	-0.8
NOVA 100	7.2	7.1	0.1	8.3	8.4	-0.1	6.0	6.0	0.0	7.5	6.7	0.8	7.8	8.1	-0.3	4.5	5.1	-0.6	8.3	7.2	1.1
smoothfm 91.5	8.6	9.6	-1.0	6.8	7.8	-1.0	10.6	10.9	-0.3	9.9	10.9	-1.0	7.7	10.0	-2.3	6.3	6.9	-0.6	9.2	10.3	-1.1
ABC MEL	6.2	6.6	-0.4	7.8	6.4	1.4	5.4	7.3	-1.9	4.2	5.0	-0.8	5.9	5.7	0.2	11.0	12.2	-1.2	6.4	6.3	0.1
3RN	2.0	2.3	-0.3	3.2	3.5	-0.3	1.4	1.8	-0.4	1.2	1.4	-0.2	1.3	2.0	-0.7	3.2	3.6	-0.4	2.4	2.6	-0.2
ABC NEWSRADIO	1.4	1.2	0.2	1.9	1.5	0.4	0.9	0.9	0.0	0.7	0.6	0.1	0.8	0.9	-0.1	4.6	4.0	0.6	1.7	1.4	0.3
3JJJ	3.4	3.1	0.3	3.5	3.2	0.3	3.1	2.6	0.5	3.6	3.4	0.2	3.6	3.9	-0.3	2.7	2.3	0.4	3.5	4.3	-0.8
ABC CLASSIC	1.7	1.2	0.5	1.9	1.2	0.7	1.3	1.0	0.3	1.4	1.1	0.3	1.4	1.0	0.4	4.2	3.2	1.0	2.2	1.5	0.7

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	367	385	-18	36	33	3	34	57	-23	90	77	13	69	79	-10	71	79	-8	66	59	7
3AW	719	722	-3	53	55	-2	67	49	18	60	78	-18	109	107	2	115	137	-22	316	296	20
Magic 1278	173	189	-16	14	17	-3	26	18	8	21	23	-2	20	19	1	26	39	-13	66	74	-8
3MP 1377	156	171	-15	5	7	-2	20	19	1	20	10	10	21	14	7	24	40	-16	66	80	-14
101.9 FOX FM	1,133	1,205	-72	181	182	-1	159	176	-17	422	403	19	255	315	-60	77	78	-1	40	51	-11
GOLD104.3	1,256	1,224	32	131	131	0	126	88	38	259	259	0	336	324	12	202	214	-12	203	207	-4
KIIS 101.1 FM	937	967	-30	170	181	-11	119	143	-24	374	377	-3	197	183	14	53	59	-6	24	24	0
105.1 TRIPLE M	816	864	-48	100	98	2	86	99	-13	285	281	4	179	205	-26	105	116	-11	59	65	-6
NOVA 100	1,190	1,204	-14	192	200	-8	167	153	14	429	452	-23	285	277	8	84	78	6	33	44	-11
smoothfm 91.5	1,072	1,094	-22	101	123	-22	111	92	19	282	276	6	239	241	-2	151	156	-5	188	206	-18
ABC MEL	468	512	-44	19	32	-13	24	30	-6	57	52	5	104	96	8	75	91	-16	189	212	-23
3RN	167	186	-19	3	5	-2	9	7	2	28	21	7	26	32	-6	24	25	-1	77	96	-19
ABC NEWSRADIO	245	259	-14	11	15	-4	26	22	4	58	62	-4	47	61	-14	40	39	1	62	61	1
3JJJ	444	464	-20	40	48	-8	54	63	-9	230	223	7	77	94	-17	35	31	4	8	5	3
ABC CLASSIC	223	167	56	18	12	6	36	25	11	32	16	16	39	20	19	13	20	-7	84	74	10
Total	4,672	4,664	8	508	502	6	475	481	-6	1,275	1,261	14	1,040	1,048	-8	582	585	-3	792	787	5

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	312	320	-8	174	183	-9	149	128	21	170	145	25	116	135	-19	59	69	-10	201	220	-19
3AW	675	655	20	533	513	20	406	400	6	375	349	26	317	308	9	177	167	10	518	501	17
Magic 1278	135	155	-20	67	62	5	65	66	-1	70	77	-7	44	53	-9	25	42	-17	95	96	-1
3MP 1377	118	144	-26	46	61	-15	69	76	-7	61	79	-18	30	52	-22	21	33	-12	97	95	2
101.9 FOX FM	1,043	1,118	-75	593	647	-54	470	492	-22	530	562	-32	498	529	-31	175	197	-22	524	596	-72
GOLD104.3	1,125	1,085	40	604	606	-2	557	506	51	657	623	34	509	517	-8	216	187	29	706	688	18
KIIS 101.1 FM	796	859	-63	402	427	-25	345	334	11	368	352	16	348	343	5	148	148	0	479	448	31
105.1 TRIPLE M	698	735	-37	329	351	-22	275	303	-28	353	378	-25	355	407	-52	133	183	-50	390	439	-49
NOVA 100	1,047	1,076	-29	612	648	-36	469	450	19	467	448	19	439	462	-23	183	190	-7	639	643	-4
smoothfm 91.5	933	981	-48	453	481	-28	488	514	-26	524	556	-32	391	459	-68	164	195	-31	650	662	-12
ABC MEL	408	442	-34	286	304	-18	215	243	-28	202	196	6	170	174	-4	121	144	-23	307	333	-26
3RN	140	160	-20	100	112	-12	67	78	-11	70	77	-7	54	72	-18	52	62	-10	103	114	-11
ABC NEWSRADIO	208	203	5	114	97	17	78	75	3	59	58	1	49	62	-13	61	58	3	142	139	3
3JJJ	399	412	-13	238	198	40	180	164	16	182	195	-13	185	193	-8	91	86	5	219	240	-21
ABC CLASSIC	181	133	48	97	62	35	84	62	22	83	64	19	74	48	26	54	34	20	132	98	34
Total	4,534	4,520	14	3,571	3,551	20	3,028	3,010	18	3,234	3,141	93	3,003	3,017	-14	1,525	1,574	-49	3,852	3,797	55

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	16	17	-1	1	1	0	1	2	-1	3	3	0	3	3	0	4	5	-1	4	3	1
3AW	70	71	-1	3	3	0	2	2	0	3	3	0	8	9	-1	8	12	-4	46	42	4
Magic 1278	7	7	0	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0	3	4	-1
3MP 1377	8	10	-2	*	*	*	*	*	*	1	*	*	*	*	*	2	3	-1	4	6	-2
101.9 FOX FM	39	42	-3	6	5	1	5	7	-2	12	12	0	10	12	-2	5	4	1	2	2	0
GOLD104.3	60	54	6	6	3	3	5	4	1	7	7	0	17	13	4	13	16	-3	13	11	2
KIIS 101.1 FM	25	24	1	4	4	0	4	4	0	9	9	0	6	5	1	2	2	0	1	1	0
105.1 TRIPLE M	33	39	-6	4	3	1	3	4	-1	9	11	-2	9	12	-3	6	6	0	2	2	0
NOVA 100	35	35	0	6	6	0	4	3	1	10	12	-2	10	7	3	3	3	0	2	3	-1
smoothfm 91.5	42	48	-6	3	3	0	5	4	1	8	10	-2	8	9	-1	7	9	-2	12	13	-1
ABC MEL	30	32	-2	*	1	*	*	1	*	1	2	-1	5	6	-1	5	5	0	18	18	0
3RN	10	12	-2	*	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	6	8	-2
ABC NEWSRADIO	7	6	1	*	*	*	*	*	*	2	2	0	1	2	-1	1	1	0	3	2	1
3JJJ	16	17	-1	1	2	-1	1	2	-1	9	9	0	3	3	0	1	1	0	*	*	*
ABC CLASSIC	9	6	3	*	*	*	*	*	*	1	*	*	2	1	1	1	*	*	5	4	1
Total	477	486	-9	40	37	3	36	40	-4	92	98	-6	102	100	2	73	81	-8	133	129	4

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	17	17	0	25	27	-2	26	29	-3	23	21	2	13	14	-1	3	4	-1	13	15	-2
3AW	78	78	0	151	154	-3	129	122	7	68	71	-3	50	52	-2	22	19	3	49	53	-4
Magic 1278	7	8	-1	7	7	0	12	12	0	9	11	-2	6	7	-1	3	3	0	6	7	-1
3MP 1377	7	10	-3	8	13	-5	11	16	-5	12	14	-2	5	8	-3	2	2	0	9	10	-1
101.9 FOX FM	43	47	-4	65	72	-7	59	68	-9	54	61	-7	46	44	2	7	7	0	28	29	-1
GOLD104.3	65	59	6	84	82	2	105	93	12	91	82	9	56	52	4	12	10	2	46	42	4
KIIS 101.1 FM	27	26	1	41	45	-4	38	35	3	28	23	5	31	29	2	6	8	-2	21	18	3
105.1 TRIPLE M	37	44	-7	48	53	-5	56	68	-12	46	62	-16	41	42	-1	7	9	-2	22	26	-4
NOVA 100	36	37	-1	62	64	-2	45	47	-2	46	42	4	36	38	-2	6	7	-1	33	29	4
smoothfm 91.5	44	50	-6	51	59	-8	81	85	-4	61	68	-7	35	47	-12	8	10	-2	37	42	-5
ABC MEL	32	34	-2	58	49	9	41	57	-16	26	31	-5	27	27	0	15	17	-2	25	25	0
3RN	10	12	-2	24	27	-3	11	14	-3	8	9	-1	6	9	-3	4	5	-1	10	11	-1
ABC NEWSRADIO	7	6	1	14	11	3	7	7	0	4	4	0	4	4	0	6	6	0	7	6	1
3JJJ	17	16	1	26	24	2	23	20	3	22	21	1	16	18	-2	4	3	1	14	17	-3
ABC CLASSIC	9	6	3	15	9	6	9	8	1	9	7	2	6	5	1	6	4	2	9	6	3
Total	508	518	-10	750	757	-7	759	783	-24	616	623	-7	456	469	-13	135	138	-3	399	405	-6

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	39	33	6	9	11	-2	2	*	*	13	4	9	13	14	-1	1	4	-3	1	*	*
CADA	11	10	1	3	5	-2	2	*	*	5	3	2	*	*	*	*	2	*	*	*	*
Chemist Warehouse Remix	43	30	13	5	3	2	5	*	*	23	15	8	8	8	0	2	2	0	*	2	*
Coles Radio	118	104	14	17	22	-5	16	15	1	35	32	3	26	20	6	20	12	8	5	2	3
DANCE HITS	96	76	20	13	12	1	10	6	4	41	29	12	18	12	6	10	11	-1	5	6	-1
GOLD 80s	109	102	7	10	6	4	19	12	7	20	21	-1	32	39	-7	20	15	5	8	9	-1
iHeartCountry	36	35	1	6	7	-1	5	2	3	13	10	3	10	10	0	*	*	*	2	5	-3
KIIS 90s	70	71	-1	10	14	-4	7	9	-2	28	22	6	17	18	-1	8	7	1	*	2	*
KIIS Australia	57	60	-3	9	10	-1	8	4	4	16	19	-3	11	11	0	8	9	-1	5	6	-1
KIIS Dance	45	39	6	10	14	-4	5	*	*	18	11	7	8	9	-1	4	5	-1	*	*	*
MMM 2000s	48	35	13	4	4	0	9	7	2	20	11	9	11	14	-3	4	*	*	*	*	*
MMM 80s	39	41	-2	4	7	-3	2	5	-3	*	2	*	18	16	2	6	3	3	8	8	0
MMM 90s	47	36	11	8	6	2	5	2	3	11	11	0	20	14	6	*	*	*	3	3	0
MMM CLASSIC ROCK	61	59	2	3	5	-2	5	3	2	15	12	3	14	9	5	13	16	-3	11	13	-2
MMM COUNTRY	32	33	-1	1	3	-2	2	2	0	8	2	6	9	17	-8	8	6	2	4	1	3
Nova Nation	35	37	-2	3	10	-7	9	*	*	13	21	-8	5	*	*	5	6	-1	*	*	*
OLDSKOOL 80s HITS	47	41	6	6	5	1	5	5	0	8	2	6	19	18	1	8	9	-1	*	2	*
OLDSKOOL 90s HITS	65	80	-15	6	9	-3	5	5	0	23	26	-3	22	28	-6	9	12	-3	*	*	*
Priceline Radio	7	3	4	1	2	-1	*	*	*	6	2	4	*	*	*	*	*	*	*	*	*
Radio Maria	3	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	*	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	63	64	-1	8	6	2	5	12	-7	27	22	5	19	19	0	4	5	-1	*	*	*
SEN Fanatic	13	10	3	2	2	0	2	*	*	5	3	2	*	2	*	4	2	2	*	1	*
SENTrack	21	23	-2	2	3	-1	*	*	*	5	6	-1	7	6	1	2	2	0	5	7	-2
Sky News Radio	26	29	-3	1	3	-2	2	2	0	12	11	1	3	3	0	2	5	-3	5	5	0
smooth relax	64	68	-4	4	8	-4	7	7	0	10	11	-1	8	7	1	7	15	-8	27	20	7
smooth Vintage	43	36	7	5	*	*	*	*	*	3	3	0	8	6	2	7	5	2	20	22	-2
TikTok Trending	54	76	-22	16	23	-7	8	19	-11	24	29	-5	5	4	1	*	*	*	*	*	*
triple j Unearthed	51	54	-3	4	2	2	9	17	-8	19	15	4	12	12	0	7	8	-1	*	*	*
ABC Country	19	17	2	2	1	1	*	*	*	5	2	3	7	3	4	3	3	0	2	9	-7
ABC Jazz	57	62	-5	7	5	2	2	5	-3	16	11	5	15	19	-4	4	4	0	13	18	-5
ABC KIDS LISTEN	31	27	4	7	2	5	*	2	*	15	19	-4	7	2	5	2	2	0	*	*	*
ABC Sport	37	42	-5	5	3	2	8	13	-5	4	6	-2	8	9	-1	3	2	1	8	9	-1
Double J	56	54	2	10	4	6	7	8	-1	6	11	-5	31	30	1	*	*	*	1	1	0
Total Digital/Internet Only	1,061	1,059	2	120	126	-6	142	131	11	316	289	27	246	267	-21	119	118	1	117	128	-11

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 7 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	34	26	8	11	11	0	15	10	5	20	14	6	16	15	1	6	7	-1	27	27	0
CADA	9	10	-1	2	1	1	*	2	*	7	3	4	2	2	0	*	4	*	1	5	-4
Chemist Warehouse Remix	32	21	11	11	4	7	12	13	-1	11	12	-1	9	8	1	4	*	*	21	10	11
Coles Radio	96	87	9	21	17	4	39	30	9	54	45	9	39	31	8	18	11	7	78	53	25
DANCE HITS	81	56	25	28	16	12	30	20	10	47	37	10	40	26	14	15	8	7	43	47	-4
GOLD 80s	94	92	2	29	42	-13	41	28	13	48	40	8	26	24	2	12	11	1	47	54	-7
iHeartCountry	31	33	-2	9	8	1	6	13	-7	19	21	-2	11	13	-2	2	3	-1	19	15	4
KIIS 90s	50	52	-2	19	16	3	16	15	1	16	18	-2	21	23	-2	14	13	1	36	27	9
KIIS Australia	46	41	5	19	14	5	25	21	4	21	25	-4	7	9	-2	7	9	-2	24	29	-5
KIIS Dance	34	36	-2	19	16	3	7	9	-2	12	14	-2	18	14	4	4	8	-4	12	10	2
MMM 2000s	45	33	12	29	13	16	15	12	3	28	12	16	23	11	12	3	10	-7	21	16	5
MMM 80s	37	36	1	13	11	2	19	14	5	19	19	0	9	13	-4	6	9	-3	10	19	-9
MMM 90s	35	26	9	11	9	2	12	6	6	16	8	8	14	6	8	9	8	1	24	14	10
MMM CLASSIC ROCK	54	52	2	16	18	-2	16	27	-11	27	24	3	10	13	-3	12	10	2	28	17	11
MMM COUNTRY	31	30	1	15	12	3	17	19	-2	16	18	-2	19	12	7	1	3	-2	23	20	3
Nova Nation	32	27	5	17	11	6	12	14	-2	17	13	4	14	9	5	4	4	0	16	15	1
OLDSKOOL 80s HITS	42	34	8	15	10	5	12	12	0	23	22	1	20	18	2	14	7	7	17	13	4
OLDSKOOL 90s HITS	56	68	-12	26	28	-2	22	26	-4	32	35	-3	37	33	4	4	4	0	25	30	-5
Priceline Radio	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	*	*	5	3	2
Radio Maria	3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	*	*	*	*	*
Radio Maria Ital	*	3	*	*	*	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	52	53	-1	16	16	0	12	21	-9	20	30	-10	26	29	-3	7	10	-3	23	24	-1
SEN Fanatic	12	7	5	*	3	*	5	5	0	4	7	-3	5	3	2	5	2	3	4	6	-2
SENTrack	12	15	-3	7	6	1	8	8	0	8	13	-5	5	10	-5	*	*	*	16	16	0
Sky News Radio	23	27	-4	*	6	*	3	6	-3	13	17	-4	13	11	2	2	3	-1	13	15	-2
smooth relax	55	60	-5	6	13	-7	23	19	4	39	37	2	30	23	7	13	17	-4	39	36	3
smooth Vintage	38	34	4	18	9	9	26	21	5	18	18	0	18	21	-3	6	5	1	23	16	7
TikTok Trending	49	71	-22	18	32	-14	17	23	-6	19	41	-22	30	31	-1	21	20	1	23	38	-15
triple j Unearthed	51	48	3	18	19	-1	11	6	5	21	13	8	17	13	4	8	13	-5	18	27	-9
ABC Country	14	17	-3	2	7	-5	1	11	-10	5	12	-7	5	7	-2	6	6	0	10	7	3
ABC Jazz	49	55	-6	9	13	-4	18	19	-1	28	27	1	19	31	-12	13	21	-8	31	34	-3
ABC KIDS LISTEN	26	25	1	10	8	2	4	2	2	9	11	-2	9	6	3	5	4	1	21	10	11
ABC Sport	19	23	-4	3	7	-4	2	4	-2	5	5	0	7	8	-1	8	8	0	24	31	-7
Double J	49	44	5	15	13	2	17	9	8	25	15	10	26	22	4	18	18	0	31	29	2
Total Digital/Internet Only	943	920	23	364	352	12	400	396	4	566	545	21	482	455	27	235	244	-9	660	642	18

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 7 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.3	3.4	4.2	2.7	2.8	2.7	2.3	2.1	3.6	3.1	3.5	3.0	2.5	2.4	5.4	5.6	5.9	9.7	3.1	3.4	2.4
3AW	14.7	14.4	25.5	6.3	5.6	16.8	5.3	4.7	9.8	3.5	2.6	12.4	8.1	7.4	19.2	11.2	12.1	15.6	34.5	34.1	50.4
Magic 1278	1.4	1.6	1.0	0.7	0.8	0.6	1.3	1.1	2.7	0.3	0.3	0.3	1.0	1.3	0.1	2.2	2.3	3.4	2.3	2.6	0.7
3MP 1377	1.6	1.8	1.0	0.2	0.3	*	0.6	0.5	1.7	0.7	0.8	0.4	0.4	0.4	*	2.6	3.1	0.8	3.4	3.7	2.3
101.9 FOX FM	8.1	9.2	4.6	14.0	15.5	6.3	13.3	14.7	6.9	12.9	14.8	8.0	10.0	11.4	6.3	6.4	7.5	2.8	1.2	1.3	0.4
GOLD104.3	12.5	14.0	8.4	13.9	14.8	11.8	13.9	14.0	15.2	7.1	8.0	5.7	16.4	18.8	10.2	17.6	20.1	13.2	9.6	10.9	4.0
KIIS 101.1 FM	5.2	6.1	1.7	10.5	11.5	5.6	9.7	10.8	4.2	9.3	11.2	2.0	5.4	6.6	0.8	2.1	2.4	1.6	1.1	1.3	0.5
105.1 TRIPLE M	6.9	7.7	4.5	9.4	9.3	15.1	7.8	7.6	9.9	9.7	11.0	6.8	8.4	10.1	1.7	8.8	10.1	5.7	1.6	1.9	0.5
NOVA 100	7.4	8.3	5.4	16.1	17.5	9.6	11.1	11.9	7.6	10.4	11.5	10.0	9.7	11.2	5.6	4.7	5.1	5.7	1.5	1.7	0.4
smoothfm 91.5	8.8	9.5	8.2	6.8	7.5	3.1	12.9	14.2	7.0	8.4	8.8	10.6	7.8	8.4	9.1	9.1	9.7	14.2	9.1	10.1	5.0
ABC MEL	6.3	6.2	10.7	1.0	1.0	1.6	1.3	1.3	0.9	1.4	1.2	3.1	4.7	3.8	14.6	7.0	7.6	8.9	13.5	13.4	18.8
3RN	2.1	2.4	0.7	*	0.1	*	0.4	0.5	*	0.9	1.0	0.8	1.3	1.5	0.9	1.7	2.0	0.6	4.8	5.5	1.1
ABC NEWSRADIO	1.5	1.3	3.3	0.3	0.2	1.3	1.4	1.1	3.1	1.7	1.3	5.4	1.0	0.9	2.2	1.3	1.3	3.2	2.1	2.1	3.1
3JJJ	3.4	3.6	4.0	3.0	3.1	3.6	3.0	3.3	2.1	10.1	10.8	11.5	3.1	3.2	4.7	1.8	2.1	1.3	0.2	0.2	*
ABC CLASSIC	1.8	1.9	2.2	1.0	1.0	1.6	1.3	1.0	3.6	0.9	0.7	2.8	1.6	1.8	0.9	0.8	0.8	1.1	3.6	3.9	3.0
Commercial DAB+ Stns	7.1	7.1	10.8	6.7	6.5	11.5	10.8	9.7	18.9	10.6	10.9	15.6	7.3	7.7	10.3	6.8	7.3	10.4	3.6	3.5	5.3
ABC DAB+ Stns	1.6	1.4	3.8	3.0	2.6	8.7	1.6	1.4	3.0	1.4	1.5	1.7	3.3	3.0	7.9	0.5	0.4	2.0	0.6	0.5	2.0
Total DAB+ Stns	9.7	8.6	14.6	10.2	9.1	20.3	13.4	11.1	21.9	12.5	12.4	17.3	12.2	10.6	18.2	9.3	7.7	12.4	4.7	4.0	7.2

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.3	3.4	4.4	3.4	3.3	5.0	3.4	3.5	4.2	3.7	3.8	4.8	2.8	2.8	4.8	2.3	2.6	1.6	3.2	3.5	3.3
3AW	15.4	14.9	27.0	20.1	19.4	35.4	17.0	16.5	28.1	11.1	10.9	20.0	10.9	10.4	23.2	16.3	15.9	25.8	12.4	12.7	20.1
Magic 1278	1.4	1.5	1.0	0.9	1.0	0.5	1.6	1.6	1.7	1.5	1.8	0.8	1.3	1.5	0.8	1.9	2.2	0.8	1.6	1.8	1.0
3MP 1377	1.4	1.6	0.8	1.0	1.2	0.4	1.5	1.7	0.7	1.9	2.1	1.3	1.0	1.1	0.7	1.6	1.8	1.3	2.3	2.5	1.8
101.9 FOX FM	8.5	9.5	5.1	8.7	9.6	5.2	7.8	8.7	5.3	8.8	10.0	5.9	10.1	11.7	2.9	5.1	5.6	4.4	7.1	8.3	2.8
GOLD104.3	12.8	14.3	8.5	11.2	12.4	6.7	13.9	15.6	8.7	14.7	16.6	10.7	12.4	13.8	8.8	8.9	10.0	6.3	11.6	13.2	7.7
KIIS 101.1 FM	5.2	6.1	1.7	5.5	6.2	1.5	4.9	5.8	1.4	4.6	5.3	2.1	6.7	7.8	1.9	4.8	5.6	1.9	5.1	6.0	1.7
105.1 TRIPLE M	7.3	8.1	4.9	6.4	7.1	4.0	7.4	8.2	5.4	7.4	8.5	4.4	9.1	10.0	7.6	5.5	6.2	3.6	5.6	6.4	3.2
NOVA 100	7.2	7.9	5.8	8.3	9.0	5.6	6.0	6.3	6.2	7.5	8.3	6.4	7.8	8.6	6.0	4.5	5.0	2.8	8.3	9.5	4.2
smoothfm 91.5	8.6	9.4	7.9	6.8	7.5	4.5	10.6	11.6	9.1	9.9	10.8	9.7	7.7	8.2	9.3	6.3	6.6	6.8	9.2	10.0	9.3
ABC MEL	6.2	6.1	10.9	7.8	7.2	16.0	5.4	5.3	9.0	4.2	4.1	7.9	5.9	5.9	9.6	11.0	11.5	12.6	6.4	6.6	9.7
3RN	2.0	2.3	0.7	3.2	3.6	1.1	1.4	1.6	0.6	1.2	1.4	0.7	1.3	1.5	0.6	3.2	3.9	0.4	2.4	2.9	0.8
ABC NEWSRADIO	1.4	1.3	2.8	1.9	1.8	3.8	0.9	0.8	1.9	0.7	0.6	2.1	0.8	0.8	2.0	4.6	4.7	6.2	1.7	1.5	4.8
3JJJ	3.4	3.6	3.9	3.5	3.9	2.0	3.1	2.9	5.2	3.6	3.8	4.3	3.6	3.8	4.5	2.7	2.7	4.0	3.5	3.8	4.2
ABC CLASSIC	1.7	1.8	2.1	1.9	1.9	3.0	1.3	1.4	0.7	1.4	1.4	2.3	1.4	1.4	2.1	4.2	4.7	2.9	2.2	2.3	2.8
Commercial DAB+ Stns	7.0	7.1	9.6	4.0	4.1	4.5	7.2	7.4	9.1	8.8	9.0	13.2	8.3	8.7	10.5	8.3	7.8	13.6	7.4	7.1	15.4
ABC DAB+ Stns	1.4	1.3	2.9	0.8	0.8	1.0	1.1	0.9	2.8	1.6	1.5	3.5	2.0	1.8	4.7	3.3	3.2	4.9	2.2	1.9	7.1
Total DAB+ Stns	9.3	8.4	12.5	5.3	4.9	5.5	9.2	8.3	11.9	11.9	10.5	16.7	11.1	10.6	15.1	12.1	11.0	18.5	10.8	9.0	22.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.3% share of all listening, 3.4% share of AM/FM/DAB+ listening and 4.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 7 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	367	358	82	36	36	3	34	32	12	90	90	18	69	62	23	71	71	14	66	66	11
3AW	719	699	212	53	51	18	67	57	34	60	57	19	109	109	35	115	114	24	316	311	83
Magic 1278	173	154	44	14	12	2	26	17	14	21	19	5	20	20	2	26	20	14	66	66	6
3MP 1377	156	155	35	5	5	*	20	19	11	20	20	6	21	21	*	24	24	3	66	66	15
101.9 FOX FM	1,133	1,073	209	181	174	24	159	137	38	422	405	85	255	250	43	77	76	11	40	33	8
GOLD104.3	1,256	1,206	225	131	120	32	126	123	31	259	243	51	336	328	61	202	197	28	203	195	22
KIIS 101.1 FM	937	918	126	170	163	31	119	114	34	374	370	39	197	195	14	53	51	4	24	24	4
105.1 TRIPLE M	816	752	138	100	96	19	86	64	32	285	265	47	179	169	17	105	103	17	59	56	6
NOVA 100	1,190	1,144	233	192	188	38	167	160	37	429	407	86	285	273	49	84	83	20	33	33	3
smoothfm 91.5	1,072	1,003	209	101	95	16	111	102	27	282	260	61	239	223	46	151	141	35	188	181	25
ABC MEL	468	430	119	19	13	7	24	17	10	57	39	23	104	101	26	75	72	17	189	189	37
3RN	167	167	27	3	3	*	9	9	*	28	28	10	26	26	3	24	24	3	77	77	11
ABC NEWSRADIO	245	207	83	11	9	5	26	19	16	58	45	28	47	40	12	40	33	9	62	59	13
3JJJ	444	402	109	40	40	8	54	50	7	230	211	60	77	64	27	35	30	8	8	8	*
ABC CLASSIC	223	199	59	18	17	5	36	26	12	32	26	12	39	38	7	13	12	3	84	81	21
Commercial DAB+ Stns	824	770	264	106	93	30	119	109	44	260	244	83	168	161	51	92	87	27	79	76	28
ABC DAB+ Stns	218	181	109	27	21	12	27	19	17	61	58	17	64	54	38	16	14	11	24	15	14
Total DAB+ Stns	1,061	886	353	120	105	34	142	121	61	316	274	94	246	203	88	119	96	35	117	87	41
Total	4,672	4,471	1,403	508	495	151	475	449	200	1,275	1,203	389	1,040	996	315	582	551	145	792	777	203

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	312	305	73	174	164	21	149	145	27	170	155	32	116	112	20	59	56	6	201	192	30
3AW	675	650	182	533	487	120	406	386	65	375	342	80	317	305	51	177	140	45	518	488	116
Magic 1278	135	122	35	67	58	11	65	57	19	70	60	16	44	43	8	25	22	4	95	80	18
3MP 1377	118	110	21	46	45	3	69	62	9	61	58	10	30	30	5	21	21	5	97	96	24
101.9 FOX FM	1,043	981	183	593	569	51	470	418	80	530	496	69	498	472	32	175	158	18	524	502	53
GOLD104.3	1,125	1,061	203	604	562	77	557	504	83	657	605	98	509	481	49	216	196	28	706	675	89
KIIS 101.1 FM	796	777	107	402	386	24	345	322	38	368	351	44	348	338	18	148	136	14	479	467	38
105.1 TRIPLE M	698	634	122	329	299	41	275	233	55	353	322	54	355	330	41	133	119	16	390	368	44
NOVA 100	1,047	980	198	612	573	76	469	413	80	467	429	64	439	412	52	183	162	23	639	622	90
smoothfm 91.5	933	868	176	453	418	53	488	432	86	524	478	95	391	346	56	164	138	34	650	608	101
ABC MEL	408	365	110	286	262	47	215	188	47	202	162	52	170	148	32	121	109	26	307	287	53
3RN	140	140	26	100	100	12	67	65	10	70	70	10	54	54	4	52	51	2	103	103	8
ABC NEWSRADIO	208	173	64	114	91	28	78	62	23	59	48	18	49	38	18	61	46	19	142	112	47
3JJJ	399	358	97	238	208	38	180	148	43	182	159	34	185	169	31	91	74	23	219	209	41
ABC CLASSIC	181	159	48	97	80	23	84	72	12	83	68	24	74	68	12	54	44	13	132	118	26
Commercial DAB+ Stns	738	679	214	283	260	49	332	303	86	451	401	117	381	354	67	176	149	40	507	454	119
ABC DAB+ Stns	183	157	75	54	41	21	53	36	26	83	72	34	78	68	21	52	39	15	127	99	55
Total DAB+ Stns	943	789	281	364	297	69	400	330	107	566	456	152	482	413	88	235	186	56	660	532	167
Total	4,534	4,320	1,266	3,571	3,284	594	3,028	2,699	640	3,234	2,890	675	3,003	2,741	454	1,525	1,324	282	3,852	3,563	791

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 367,000 total listeners, 358,000 AM/FM/DAB+ listeners and 82,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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