RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2025
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 1.2 | 1.0 | 0.2 | 1.0 | 0.9 | 0.1 | 1.3 | 0.5 | 0.8 | 0.9 | 1.1 | -0.2 | 2.6 | 1.3 | 1.3 | 1.0 | 1.4 | -0.4 | 0.5 | 0.8 | -0.3 |
| 2GB | 13.8 | 14.2 | -0.4 | 4.2 | 3.5 | 0.7 | 4.0 | 3.9 | 0.1 | 7.0 | 7.9 | -0.9 | 4.0 | 4.9 | -0.9 | 15.6 | 13.6 | 2.0 | 30.4 | 30.3 | 0.1 |
| 2UE 954 | 3.7 | 3.0 | 0.7 | 1.0 | 0.7 | 0.3 | 0.8 | 1.3 | -0.5 | 1.4 | 0.6 | 0.8 | 0.6 | 1.0 | -0.4 | 1.7 | 1.5 | 0.2 | 10.3 | 7.6 | 2.7 |
| SKY Sports Radio | 1.6 | 1.2 | 0.4 | 1.5 | 2.0 | -0.5 | 1.0 | 0.9 | 0.1 | 0.9 | 1.1 | -0.2 | 1.2 | 0.7 | 0.5 | 1.5 | 0.8 | 0.7 | 2.5 | 1.8 | 0.7 |
| 104.1 2DAY FM | 3.7 | 3.8 | -0.1 | 5.0 | 7.7 | -2.7 | 7.6 | 8.1 | -0.5 | 5.0 | 4.2 | 0.8 | 3.5 | 4.4 | -0.9 | 4.7 | 4.2 | 0.5 | 0.8 | 0.8 | 0.0 |
| KIIS1065 | 9.3 | 9.8 | -0.5 | 16.5 | 19.6 | -3.1 | 19.9 | 18.3 | 1.6 | 12.8 | 15.4 | -2.6 | 12.2 | 13.6 | -1.4 | 5.8 | 4.9 | 0.9 | 1.5 | 1.3 | 0.2 |
| 104.9 TRIPLE M | 4.3 | 4.7 | -0.4 | 9.1 | 4.1 | 5.0 | 7.9 | 9.6 | -1.7 | 3.9 | 6.2 | -2.3 | 5.4 | 7.1 | -1.7 | 5.4 | 4.8 | 0.6 | 0.7 | 0.8 | -0.1 |
| NOVA96.9 | 7.5 | 7.1 | 0.4 | 15.3 | 13.9 | 1.4 | 14.4 | 12.3 | 2.1 | 12.1 | 11.9 | 0.2 | 10.0 | 9.9 | 0.1 | 2.8 | 3.4 | -0.6 | 0.7 | 0.9 | -0.2 |
| smoothfm 95.3 | 11.4 | 10.7 | 0.7 | 12.3 | 12.3 | 0.0 | 8.2 | 7.9 | 0.3 | 11.4 | 9.4 | 2.0 | 13.9 | 12.2 | 1.7 | 11.8 | 13.4 | -1.6 | 9.9 | 9.5 | 0.4 |
| GOLD101.7 | 8.7 | 7.9 | 0.8 | 3.4 | 3.6 | -0.2 | 3.6 | 3.3 | 0.3 | 7.7 | 6.2 | 1.5 | 9.2 | 8.6 | 0.6 | 18.1 | 17.4 | 0.7 | 7.1 | 6.4 | 0.7 |
| ABC SYD | 5.5 | 6.6 | -1.1 | 2.0 | 1.9 | 0.1 | 2.7 | 2.4 | 0.3 | 1.1 | 1.2 | -0.1 | 3.1 | 3.0 | 0.1 | 5.2 | 6.7 | -1.5 | 12.2 | 14.7 | -2.5 |
| 2RN | 1.2 | 1.1 | 0.1 | 0.2 | 0.3 | -0.1 | 0.6 | 0.7 | -0.1 | 0.2 | 0.2 | 0.0 | 1.1 | 1.1 | 0.0 | 1.5 | 1.2 | 0.3 | 2.4 | 1.8 | 0.6 |
| ABC NEWSRADIO | 2.0 | 1.7 | 0.3 | 0.8 | 1.6 | -0.8 | 1.8 | 1.3 | 0.5 | 1.3 | 1.2 | 0.1 | 2.0 | 1.4 | 0.6 | 2.8 | 2.3 | 0.5 | 2.5 | 2.1 | 0.4 |
| 2JJJ | 3.7 | 4.4 | -0.7 | 4.3 | 3.4 | 0.9 | 7.4 | 10.2 | -2.8 | 7.1 | 9.9 | -2.8 | 4.2 | 5.4 | -1.2 | 2.4 | 2.2 | 0.2 | 0.6 | 0.2 | 0.4 |
| ABC CLASSIC | 3.2 | 2.8 | 0.4 | 1.8 | 0.6 | 1.2 | 1.0 | 0.6 | 0.4 | 3.1 | 1.4 | 1.7 | 2.5 | 2.3 | 0.2 | 3.4 | 2.2 | 1.2 | 4.7 | 5.3 | -0.6 |

By Session, P10+

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 1.4 | 1.2 | 0.2 | 0.7 | 0.8 | -0.1 | 1.7 | 1.2 | 0.5 | 1.8 | 1.5 | 0.3 | 1.9 | 1.5 | 0.4 | 0.6 | 0.6 | 0.0 | 0.7 | 0.5 | 0.2 |
| 2GB | 13.9 | 14.2 | -0.3 | 16.8 | 16.8 | 0.0 | 15.8 | 14.9 | 0.9 | 9.8 | 10.5 | -0.7 | 8.1 | 8.8 | -0.7 | 20.6 | 24.8 | -4.2 | 13.5 | 14.4 | -0.9 |
| 2UE 954 | 3.5 | 2.8 | 0.7 | 2.5 | 2.1 | 0.4 | 3.3 | 3.0 | 0.3 | 4.4 | 3.4 | 1.0 | 3.7 | 2.7 | 1.0 | 4.2 | 2.4 | 1.8 | 4.6 | 3.8 | 0.8 |
| SKY Sports Radio | 1.4 | 1.1 | 0.3 | 3.0 | 2.3 | 0.7 | 0.6 | 0.4 | 0.2 | 0.6 | 0.4 | 0.2 | 1.0 | 1.2 | -0.2 | 1.1 | 0.7 | 0.4 | 2.2 | 1.6 | 0.6 |
| 104.1 2DAY FM | 3.6 | 3.9 | -0.3 | 2.9 | 3.6 | -0.7 | 3.7 | 3.8 | -0.1 | 4.0 | 3.7 | 0.3 | 4.7 | 5.0 | -0.3 | 3.4 | 3.6 | -0.2 | 3.8 | 3.6 | 0.2 |
| KIIS1065 | 9.9 | 10.5 | -0.6 | 12.5 | 13.6 | -1.1 | 9.6 | 9.8 | -0.2 | 8.8 | 9.1 | -0.3 | 9.0 | 10.0 | -1.0 | 6.6 | 5.3 | 1.3 | 7.4 | 7.6 | -0.2 |
| 104.9 TRIPLE M | 4.3 | 4.6 | -0.3 | 3.9 | 4.9 | -1.0 | 4.1 | 4.4 | -0.3 | 4.9 | 4.7 | 0.2 | 5.2 | 5.3 | -0.1 | 2.5 | 2.8 | -0.3 | 4.4 | 4.9 | -0.5 |
| NOVA96.9 | 7.6 | 7.1 | 0.5 | 8.5 | 8.6 | -0.1 | 6.7 | 5.5 | 1.2 | 7.3 | 6.5 | 0.8 | 9.2 | 8.1 | 1.1 | 5.3 | 5.6 | -0.3 | 7.0 | 7.2 | -0.2 |
| smoothfm 95.3 | 11.0 | 10.3 | 0.7 | 9.0 | 7.8 | 1.2 | 12.6 | 12.3 | 0.3 | 12.1 | 11.2 | 0.9 | 11.0 | 10.8 | 0.2 | 10.5 | 10.2 | 0.3 | 12.5 | 11.8 | 0.7 |
| GOLD101.7 | 9.1 | 8.3 | 0.8 | 8.9 | 8.1 | 0.8 | 9.9 | 8.8 | 1.1 | 10.3 | 9.8 | 0.5 | 7.7 | 6.2 | 1.5 | 5.7 | 5.6 | 0.1 | 7.5 | 6.9 | 0.6 |
| ABC SYD | 5.7 | 7.0 | -1.3 | 6.7 | 7.8 | -1.1 | 5.8 | 7.1 | -1.3 | 5.2 | 6.4 | -1.2 | 4.9 | 6.2 | -1.3 | 5.3 | 7.2 | -1.9 | 4.7 | 5.6 | -0.9 |
| 2RN | 1.2 | 1.0 | 0.2 | 1.5 | 1.4 | 0.1 | 0.7 | 0.4 | 0.3 | 0.8 | 0.7 | 0.1 | 2.3 | 1.9 | 0.4 | 1.2 | 0.7 | 0.5 | 1.3 | 1.2 | 0.1 |
| ABC NEWSRADIO | 2.0 | 1.7 | 0.3 | 3.1 | 2.6 | 0.5 | 1.1 | 1.3 | -0.2 | 1.1 | 0.9 | 0.2 | 1.5 | 1.4 | 0.1 | 5.1 | 2.7 | 2.4 | 1.9 | 1.9 | 0.0 |
| 2JJJ | 3.8 | 4.3 | -0.5 | 3.7 | 3.9 | -0.2 | 3.7 | 4.2 | -0.5 | 3.7 | 4.4 | -0.7 | 4.4 | 4.7 | -0.3 | 3.6 | 4.7 | -1.1 | 3.4 | 4.9 | -1.5 |
| ABC CLASSIC | 3.0 | 2.5 | 0.5 | 2.0 | 1.6 | 0.4 | 3.1 | 3.3 | -0.2 | 3.2 | 3.1 | 0.1 | 3.5 | 2.5 | 1.0 | 4.4 | 2.0 | 2.4 | 4.0 | 3.4 | 0.6 |

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2025
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 120 | 102 | 18 | 14 | 10 | 4 | 15 | 8 | 7 | 35 | 34 | 1 | 16 | 10 | 6 | 14 | 15 | -1 | 27 | 25 | 2 |
| 2GB | 672 | 696 | -24 | 65 | 56 | 9 | 55 | 59 | -4 | 109 | 115 | -6 | 84 | 91 | -7 | 107 | 119 | -12 | 252 | 256 | -4 |
| 2UE 954 | 323 | 267 | 56 | 27 | 27 | 0 | 24 | 22 | 2 | 50 | 30 | 20 | 31 | 27 | 4 | 25 | 31 | -6 | 167 | 130 | 37 |
| SKY Sports Radio | 174 | 165 | 9 | 26 | 26 | 0 | 16 | 20 | -4 | 50 | 37 | 13 | 25 | 30 | -5 | 16 | 16 | 0 | 41 | 36 | 5 |
| 104.1 2DAY FM | 693 | 646 | 47 | 109 | 112 | -3 | 95 | 93 | 2 | 210 | 185 | 25 | 173 | 175 | -2 | 67 | 51 | 16 | 39 | 29 | 10 |
| KIIS1065 | 1,122 | 1,119 | 3 | 177 | 182 | -5 | 169 | 165 | 4 | 394 | 406 | -12 | 261 | 272 | -11 | 77 | 64 | 13 | 43 | 31 | 12 |
| 104.9 TRIPLE M | 713 | 695 | 18 | 114 | 98 | 16 | 100 | 114 | -14 | 191 | 190 | 1 | 183 | 200 | -17 | 89 | 60 | 29 | 36 | 34 | 2 |
| NOVA96.9 | 1,193 | 1,134 | 59 | 220 | 195 | 25 | 177 | 167 | 10 | 439 | 432 | 7 | 261 | 242 | 19 | 60 | 56 | 4 | 36 | 42 | -6 |
| smoothfm 95.3 | 1,351 | 1,379 | -28 | 167 | 166 | 1 | 107 | 125 | -18 | 369 | 360 | 9 | 343 | 324 | 19 | 148 | 168 | -20 | 216 | 235 | -19 |
| GOLD101.7 | 786 | 680 | 106 | 63 | 57 | 6 | 54 | 55 | -1 | 147 | 121 | 26 | 215 | 182 | 33 | 172 | 158 | 14 | 136 | 107 | 29 |
| ABC SYD | 526 | 557 | -31 | 21 | 22 | -1 | 25 | 22 | 3 | 79 | 81 | -2 | 94 | 98 | -4 | 98 | 103 | -5 | 208 | 230 | -22 |
| 2RN | 157 | 133 | 24 | 8 | 10 | -2 | 10 | 7 | 3 | 19 | 17 | 2 | 30 | 24 | 6 | 25 | 21 | 4 | 65 | 54 | 11 |
| ABC NEWSRADIO | 321 | 312 | 9 | 23 | 27 | -4 | 33 | 33 | 0 | 80 | 63 | 17 | 65 | 74 | -9 | 46 | 36 | 10 | 75 | 80 | -5 |
| 2JJJ | 545 | 560 | -15 | 60 | 46 | 14 | 66 | 81 | -15 | 243 | 258 | -15 | 129 | 136 | -7 | 33 | 28 | 5 | 15 | 11 | 4 |
| ABC CLASSIC | 263 | 232 | 31 | 23 | 19 | 4 | 23 | 21 | 2 | 44 | 52 | -8 | 45 | 39 | 6 | 37 | 30 | 7 | 91 | 70 | 21 |
| Total | 4,578 | 4,589 | -11 | 511 | 508 | 3 | 457 | 460 | -3 | 1,216 | 1,227 | -11 | 1,040 | 1,046 | -6 | 575 | 577 | -2 | 778 | 770 | 8 |

By Session, P10+ [Potential: 4902]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 109 | 94 | 15 | 56 | 54 | 2 | 44 | 28 | 16 | 49 | 41 | 8 | 37 | 40 | -3 | 16 | 11 | 5 | 48 | 45 | 3 |
| 2GB | 614 | 626 | -12 | 483 | 483 | 0 | 327 | 336 | -9 | 264 | 280 | -16 | 205 | 212 | -7 | 163 | 185 | -22 | 439 | 460 | -21 |
| 2UE 954 | 278 | 225 | 53 | 118 | 106 | 12 | 125 | 117 | 8 | 153 | 119 | 34 | 112 | 76 | 36 | 57 | 42 | 15 | 181 | 144 | 37 |
| SKY Sports Radio | 126 | 120 | 6 | 83 | 69 | 14 | 47 | 44 | 3 | 45 | 30 | 15 | 30 | 25 | 5 | 14 | 15 | -1 | 119 | 100 | 19 |
| 104.1 2DAY FM | 586 | 552 | 34 | 309 | 331 | -22 | 199 | 193 | 6 | 220 | 196 | 24 | 260 | 224 | 36 | 101 | 94 | 7 | 360 | 336 | 24 |
| KIIS1065 | 1,030 | 1,021 | 9 | 696 | 702 | -6 | 424 | 423 | 1 | 409 | 420 | -11 | 414 | 443 | -29 | 180 | 142 | 38 | 575 | 558 | 17 |
| 104.9 TRIPLE M | 598 | 589 | 9 | 321 | 334 | -13 | 221 | 219 | 2 | 264 | 240 | 24 | 265 | 240 | 25 | 86 | 83 | 3 | 386 | 366 | 20 |
| NOVA96.9 | 1,072 | 996 | 76 | 679 | 611 | 68 | 408 | 351 | 57 | 424 | 391 | 33 | 422 | 369 | 53 | 171 | 153 | 18 | 665 | 652 | 13 |
| smoothfm 95.3 | 1,183 | 1,228 | -45 | 608 | 593 | 15 | 542 | 546 | -4 | 572 | 588 | -16 | 466 | 466 | 0 | 248 | 224 | 24 | 810 | 835 | -25 |
| GOLD101.7 | 704 | 618 | 86 | 422 | 381 | 41 | 348 | 294 | 54 | 369 | 342 | 27 | 315 | 274 | 41 | 138 | 113 | 25 | 423 | 355 | 68 |
| ABC SYD | 458 | 480 | -22 | 303 | 320 | -17 | 225 | 247 | -22 | 210 | 221 | -11 | 176 | 184 | -8 | 91 | 121 | -30 | 288 | 316 | -28 |
| 2RN | 138 | 110 | 28 | 80 | 62 | 18 | 51 | 37 | 14 | 47 | 29 | 18 | 49 | 41 | 8 | 25 | 17 | 8 | 87 | 82 | 5 |
| ABC NEWSRADIO | 285 | 276 | 9 | 214 | 183 | 31 | 85 | 103 | -18 | 77 | 77 | 0 | 61 | 74 | -13 | 47 | 44 | 3 | 162 | 163 | -1 |
| 2JJJ | 473 | 467 | 6 | 254 | 279 | -25 | 157 | 155 | 2 | 196 | 194 | 2 | 192 | 185 | 7 | 78 | 88 | -10 | 271 | 327 | -56 |
| ABC CLASSIC | 220 | 190 | 30 | 107 | 90 | 17 | 109 | 100 | 9 | 111 | 95 | 16 | 115 | 84 | 31 | 59 | 39 | 20 | 172 | 141 | 31 |
| Total | 4,438 | 4,416 | 22 | 3,602 | 3,585 | 17 | 2,711 | 2,659 | 52 | 2,793 | 2,757 | 36 | 2,667 | 2,585 | 82 | 1,400 | 1,315 | 85 | 3,711 | 3,730 | -19 |

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2025
# AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 6 | 5 | 1 | * | * | * | 1 | * | * | 1 | 1 | 0 | 3 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 0 |
| 2GB | 66 | 64 | 2 | 2 | 1 | 1 | 2 | 2 | 0 | 6 | 6 | 0 | 4 | 5 | -1 | 11 | 9 | 2 | 41 | 42 | -1 |
| 2UE 954 | 18 | 14 | 4 | * | * | * | * | 1 | * | 1 | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 14 | 10 | 4 |
| SKY Sports Radio | 8 | 6 | 2 | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 2 | 1 |
| 104.1 2DAY FM | 18 | 17 | 1 | 2 | 3 | -1 | 3 | 3 | 0 | 4 | 3 | 1 | 4 | 4 | 0 | 3 | 3 | 0 | 1 | 1 | 0 |
| KIIS1065 | 45 | 44 | 1 | 7 | 7 | 0 | 8 | 7 | 1 | 11 | 12 | -1 | 12 | 13 | -1 | 4 | 3 | 1 | 2 | 2 | 0 |
| 104.9 TRIPLE M | 21 | 21 | 0 | 4 | 1 | 3 | 3 | 4 | -1 | 3 | 5 | -2 | 6 | 7 | -1 | 4 | 3 | 1 | 1 | 1 | 0 |
| NOVA96.9 | 36 | 32 | 4 | 6 | 5 | 1 | 6 | 5 | 1 | 11 | 9 | 2 | 10 | 10 | 0 | 2 | 2 | 0 | 1 | 1 | 0 |
| smoothfm 95.3 | 55 | 48 | 7 | 5 | 4 | 1 | 3 | 3 | 0 | 10 | 7 | 3 | 14 | 12 | 2 | 8 | 9 | -1 | 13 | 13 | 0 |
| GOLD101.7 | 42 | 36 | 6 | 1 | 1 | 0 | 1 | 1 | 0 | 7 | 5 | 2 | 9 | 8 | 1 | 13 | 11 | 2 | 10 | 9 | 1 |
| ABC SYD | 26 | 30 | -4 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 3 | 0 | 4 | 4 | 0 | 17 | 20 | -3 |
| 2RN | 6 | 5 | 1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 2 | 1 |
| ABC NEWSRADIO | 10 | 8 | 2 | * | 1 | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 3 | 3 | 0 |
| 2JJJ | 18 | 20 | -2 | 2 | 1 | 1 | 3 | 4 | -1 | 6 | 8 | -2 | 4 | 5 | -1 | 2 | 1 | 1 | 1 | * | * |
| ABC CLASSIC | 15 | 12 | 3 | 1 | * | * | * | * | * | 3 | 1 | 2 | 3 | 2 | 1 | 2 | 1 | 1 | 6 | 7 | -1 |
| Total | 479 | 452 | 27 | 41 | 35 | 6 | 39 | 39 | 0 | 89 | 79 | 10 | 103 | 96 | 7 | 71 | 65 | 6 | 136 | 138 | -2 |

By Session, P10+ [Potential: 4902]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| SEN 1170am | 7 | 6 | 1 | 6 | 6 | 0 | 13 | 8 | 5 | 11 | 9 | 2 | 9 | 6 | 3 | 1 | 1 | 0 | 3 | 2 | 1 |
| 2GB | 71 | 68 | 3 | 135 | 127 | 8 | 115 | 104 | 11 | 58 | 59 | -1 | 36 | 37 | -1 | 30 | 31 | -1 | 54 | 55 | -1 |
| 2UE 954 | 18 | 13 | 5 | 20 | 16 | 4 | 24 | 20 | 4 | 26 | 19 | 7 | 17 | 11 | 6 | 6 | 3 | 3 | 19 | 15 | 4 |
| SKY Sports Radio | 7 | 5 | 2 | 24 | 17 | 7 | 4 | 3 | 1 | 3 | 2 | 1 | 5 | 5 | 0 | 2 | 1 | 1 | 9 | 6 | 3 |
| 104.1 2DAY FM | 19 | 19 | 0 | 23 | 27 | -4 | 27 | 27 | 0 | 24 | 21 | 3 | 21 | 21 | 0 | 5 | 4 | 1 | 15 | 14 | 1 |
| KIIS1065 | 51 | 50 | 1 | 101 | 103 | -2 | 70 | 68 | 2 | 52 | 52 | 0 | 40 | 42 | -2 | 10 | 7 | 3 | 30 | 29 | 1 |
| 104.9 TRIPLE M | 22 | 22 | 0 | 32 | 37 | -5 | 30 | 30 | 0 | 29 | 27 | 2 | 23 | 22 | 1 | 4 | 4 | 0 | 18 | 19 | -1 |
| NOVA96.9 | 39 | 34 | 5 | 69 | 65 | 4 | 49 | 38 | 11 | 43 | 37 | 6 | 41 | 34 | 7 | 8 | 7 | 1 | 28 | 27 | 1 |
| smoothfm 95.3 | 56 | 49 | 7 | 72 | 59 | 13 | 92 | 85 | 7 | 71 | 63 | 8 | 49 | 45 | 4 | 15 | 13 | 2 | 51 | 45 | 6 |
| GOLD101.7 | 46 | 40 | 6 | 72 | 61 | 11 | 72 | 61 | 11 | 61 | 56 | 5 | 34 | 26 | 8 | 8 | 7 | 1 | 30 | 26 | 4 |
| ABC SYD | 29 | 34 | -5 | 54 | 59 | -5 | 42 | 49 | -7 | 30 | 36 | -6 | 22 | 26 | -4 | 8 | 9 | -1 | 19 | 21 | -2 |
| 2RN | 6 | 5 | 1 | 12 | 11 | 1 | 5 | 3 | 2 | 5 | 4 | 1 | 10 | 8 | 2 | 2 | 1 | 1 | 5 | 5 | 0 |
| ABC NEWSRADIO | 10 | 8 | 2 | 25 | 19 | 6 | 8 | 9 | -1 | 6 | 5 | 1 | 7 | 6 | 1 | 7 | 3 | 4 | 8 | 7 | 1 |
| 2JJJ | 19 | 21 | -2 | 30 | 29 | 1 | 27 | 29 | -2 | 22 | 25 | -3 | 19 | 20 | -1 | 5 | 6 | -1 | 14 | 19 | -5 |
| ABC CLASSIC | 15 | 12 | 3 | 16 | 12 | 4 | 22 | 23 | -1 | 19 | 18 | 1 | 16 | 11 | 5 | 6 | 3 | 3 | 16 | 13 | 3 |
| Total | 510 | 480 | 30 | 804 | 755 | 49 | 731 | 693 | 38 | 589 | 566 | 23 | 447 | 420 | 27 | 145 | 125 | 20 | 403 | 382 | 21 |

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2025
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 33 | 38 | -5 | 4 | 6 | -2 | 7 | 8 | -1 | 12 | 15 | -3 | 7 | 7 | 0 | 2 | 2 | 0 | * | * | * |
| CADA | 151 | 133 | 18 | 22 | 26 | -4 | 26 | 26 | 0 | 66 | 47 | 19 | 30 | 31 | -1 | 7 | 4 | 3 | * | * | * |
| Chemist Warehouse Remix | 24 | 28 | -4 | 6 | 8 | -2 | * | 6 | * | 12 | 7 | 5 | 6 | 7 | -1 | * | * | * | * | * | * |
| Coles Radio | 77 | 69 | 8 | 8 | 4 | 4 | 4 | 8 | -4 | 28 | 21 | 7 | 18 | 14 | 4 | 12 | 16 | -4 | 6 | 6 | 0 |
| DANCE HITS | 82 | 75 | 7 | 24 | 21 | 3 | 12 | 19 | -7 | 27 | 18 | 9 | 16 | 13 | 3 | 4 | 4 | 0 | * | * | * |
| GOLD 80s | 76 | 46 | 30 | 3 | 6 | -3 | 13 | 6 | 7 | 23 | 5 | 18 | 15 | 5 | 10 | 12 | 15 | -3 | 10 | 7 | 3 |
| iHeartCountry | 31 | 26 | 5 | 10 | 11 | -1 | 2 | 2 | 0 | 11 | 11 | 0 | 2 | 1 | 1 | 2 | * | * | 4 | 1 | 3 |
| KIIS 90s | 111 | 112 | -1 | 14 | 14 | 0 | 17 | 22 | -5 | 52 | 52 | 0 | 25 | 21 | 4 | * | * | * | 4 | 4 | 0 |
| KIIS Australia | 126 | 105 | 21 | 24 | 16 | 8 | 26 | 8 | 18 | 50 | 50 | 0 | 18 | 22 | -4 | 5 | 4 | 1 | 2 | 5 | -3 |
| MMM 2000s | 31 | 33 | -2 | 5 | 10 | -5 | 6 | 8 | -2 | 11 | 8 | 3 | 10 | 6 | 4 | * | * | * | * | * | * |
| MMM 80s | 27 | 21 | 6 | 1 | 1 | 0 | 2 | 2 | 0 | 9 | 3 | 6 | 8 | 11 | -3 | 7 | 4 | 3 | * | * | * |
| MMM 90s | 61 | 39 | 22 | 4 | 3 | 1 | 11 | 6 | 5 | 18 | 11 | 7 | 24 | 19 | 5 | 2 | * | * | 2 | * | * |
| MMM CLASSIC ROCK | 33 | 37 | -4 | 4 | 1 | 3 | 4 | 7 | -3 | 7 | 2 | 5 | 7 | 12 | -5 | 8 | 10 | -2 | 4 | 4 | 0 |
| MMM COUNTRY | 28 | 27 | 1 | 5 | 5 | 0 | 2 | 2 | 0 | 12 | 11 | 1 | 7 | 9 | -2 | 2 | * | * | * | * | * |
| Nova Nation | 43 | 27 | 16 | 12 | 9 | 3 | * | 4 | * | 21 | 10 | 11 | 3 | 4 | -1 | 2 | * | * | 4 | * | * |
| OLDSKOOL 80s HITS | 43 | 36 | 7 | 1 | * | * | 7 | 8 | -1 | 4 | 2 | 2 | 19 | 18 | 1 | 10 | 8 | 2 | 2 | * | * |
| OLDSKOOL 90s HITS | 53 | 50 | 3 | 5 | 3 | 2 | 2 | 9 | -7 | 19 | 17 | 2 | 23 | 20 | 3 | 2 | 2 | 0 | 2 | * | * |
| Priceline Radio | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Radio Maria | 5 | 2 | 3 | 2 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 2 | 2 | 0 |
| Radio Maria Ital | 6 | 10 | -4 | 3 | 10 | -7 | * | * | * | * | * | * | * | * | * | 2 | * | * | * | * | * |
| RnB FRIDAYS RADIO | 62 | 62 | 0 | 14 | 15 | -1 | 6 | 7 | -1 | 19 | 22 | -3 | 23 | 17 | 6 | * | * | * | * | * | * |
| SEN Melbourne | 12 | 12 | 0 | 4 | 6 | -2 | 2 | * | * | 6 | 3 | 3 | * | 4 | * | * | * | * | * | * | * |
| SENTrack | 9 | 10 | -1 | * | 1 | * | 2 | 2 | 0 | 3 | 3 | 0 | 5 | 4 | 1 | * | * | * | * | * | * |
| Sky News Radio | 42 | 38 | 4 | 5 | 9 | -4 | 4 | 4 | 0 | 9 | 5 | 4 | 12 | 8 | 4 | 2 | 2 | 0 | 9 | 10 | -1 |
| smooth relax | 96 | 99 | -3 | 14 | 13 | 1 | 14 | 14 | 0 | 16 | 18 | -2 | 18 | 25 | -7 | 17 | 19 | -2 | 16 | 9 | 7 |
| smooth Vintage | 30 | 18 | 12 | 1 | * | * | 3 | * | * | 3 | 2 | 1 | 13 | 4 | 9 | 7 | 6 | 1 | 3 | 6 | -3 |
| TikTok Trending | 75 | 67 | 8 | 21 | 12 | 9 | 14 | 15 | -1 | 31 | 33 | -2 | 9 | 7 | 2 | * | * | * | * | * | * |
| triple j Unearthed | 50 | 52 | -2 | 9 | 7 | 2 | 12 | 22 | -10 | 16 | 11 | 5 | 7 | 9 | -2 | 7 | 3 | 4 | * | * | * |
| ABC Country | 26 | 22 | 4 | 4 | 10 | -6 | * | 3 | * | 11 | 3 | 8 | 2 | 3 | -1 | 3 | * | * | 6 | 4 | 2 |
| ABC Jazz | 78 | 63 | 15 | 8 | 8 | 0 | 9 | 9 | 0 | 15 | 13 | 2 | 13 | 8 | 5 | 12 | 10 | 2 | 20 | 16 | 4 |
| ABC KIDS LISTEN | 51 | 40 | 11 | 25 | 19 | 6 | * | * | * | 11 | 7 | 4 | 15 | 11 | 4 | * | 2 | * | * | * | * |
| ABC Sport | 70 | 58 | 12 | 17 | 16 | 1 | * | * | * | 27 | 13 | 14 | 10 | 9 | 1 | 5 | 10 | -5 | 12 | 10 | 2 |
| Double J | 52 | 56 | -4 | 10 | 7 | 3 | 2 | 5 | -3 | 11 | 9 | 2 | 25 | 25 | 0 | 1 | 3 | -2 | 2 | 6 | -4 |
| Total Digital/Internet Only | 1,167 | 1,102 | 65 | 182 | 178 | 4 | 150 | 149 | 1 | 360 | 318 | 42 | 268 | 262 | 6 | 107 | 107 | 0 | 99 | 88 | 11 |

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2025
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 33 | 38 | -5 | 11 | 11 | 0 | 22 | 20 | 2 | 23 | 19 | 4 | 21 | 27 | -6 | 12 | 13 | -1 | 21 | 18 | 3 |
| CADA | 133 | 119 | 14 | 57 | 60 | -3 | 41 | 29 | 12 | 69 | 54 | 15 | 53 | 63 | -10 | 24 | 20 | 4 | 79 | 73 | 6 |
| Chemist Warehouse Remix | 20 | 23 | -3 | 4 | 6 | -2 | 10 | 8 | 2 | 6 | 11 | -5 | 5 | 11 | -6 | 2 | 5 | -3 | 7 | 8 | -1 |
| Coles Radio | 60 | 55 | 5 | 9 | 6 | 3 | 23 | 19 | 4 | 32 | 21 | 11 | 13 | 17 | -4 | 16 | 14 | 2 | 37 | 33 | 4 |
| DANCE HITS | 74 | 63 | 11 | 29 | 21 | 8 | 31 | 33 | -2 | 27 | 21 | 6 | 37 | 30 | 7 | 14 | 12 | 2 | 32 | 27 | 5 |
| GOLD 80s | 57 | 35 | 22 | 29 | 14 | 15 | 24 | 15 | 9 | 33 | 16 | 17 | 19 | 5 | 14 | 15 | 7 | 8 | 52 | 36 | 16 |
| iHeartCountry | 27 | 22 | 5 | 10 | 10 | 0 | 4 | 3 | 1 | 17 | 11 | 6 | 18 | 9 | 9 | 10 | 3 | 7 | 12 | 8 | 4 |
| KIIS 90s | 97 | 92 | 5 | 44 | 47 | -3 | 47 | 43 | 4 | 31 | 37 | -6 | 21 | 16 | 5 | 10 | 9 | 1 | 39 | 43 | -4 |
| KIIS Australia | 107 | 84 | 23 | 58 | 33 | 25 | 34 | 34 | 0 | 52 | 39 | 13 | 33 | 40 | -7 | 18 | 23 | -5 | 56 | 65 | -9 |
| MMM 2000s | 22 | 22 | 0 | 16 | 16 | 0 | 9 | 8 | 1 | 4 | 5 | -1 | 11 | 10 | 1 | 5 | 3 | 2 | 15 | 15 | 0 |
| MMM 80s | 22 | 21 | 1 | 12 | 9 | 3 | 8 | 9 | -1 | 11 | 12 | -1 | 8 | 6 | 2 | 3 | * | * | 9 | 4 | 5 |
| MMM 90s | 49 | 30 | 19 | 21 | 18 | 3 | 9 | 9 | 0 | 25 | 10 | 15 | 13 | 12 | 1 | 21 | 12 | 9 | 35 | 24 | 11 |
| MMM CLASSIC ROCK | 31 | 35 | -4 | 13 | 13 | 0 | 8 | 14 | -6 | 14 | 20 | -6 | 18 | 19 | -1 | 10 | 11 | -1 | 18 | 19 | -1 |
| MMM COUNTRY | 22 | 22 | 0 | 12 | 15 | -3 | 14 | 12 | 2 | 14 | 13 | 1 | 9 | 8 | 1 | * | 2 | * | 13 | 9 | 4 |
| Nova Nation | 36 | 20 | 16 | 13 | 6 | 7 | 16 | 10 | 6 | 20 | 11 | 9 | 10 | 7 | 3 | 4 | 2 | 2 | 17 | 18 | -1 |
| OLDSKOOL 80s HITS | 34 | 32 | 2 | 7 | 7 | 0 | 9 | 17 | -8 | 19 | 14 | 5 | 8 | 6 | 2 | 6 | 7 | -1 | 15 | 15 | 0 |
| OLDSKOOL 90s HITS | 45 | 43 | 2 | 16 | 17 | -1 | 15 | 13 | 2 | 26 | 25 | 1 | 11 | 15 | -4 | 5 | 6 | -1 | 24 | 22 | 2 |
| Priceline Radio | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Radio Maria | 2 | 2 | 0 | * | * | * | 2 | 2 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | * | * | * | 2 | * | * |
| Radio Maria Ital | 1 | 8 | -7 | * | 3 | * | * | * | * | * | 1 | * | 1 | 2 | -1 | 1 | 4 | -3 | 4 | 2 | 2 |
| RnB FRIDAYS RADIO | 60 | 57 | 3 | 37 | 32 | 5 | 20 | 18 | 2 | 31 | 23 | 8 | 33 | 28 | 5 | 13 | 12 | 1 | 26 | 24 | 2 |
| SEN Melbourne | 9 | 12 | -3 | 7 | 9 | -2 | 1 | 1 | 0 | 4 | 4 | 0 | 1 | 1 | 0 | * | * | * | 7 | 8 | -1 |
| SENTrack | 4 | 5 | -1 | 4 | 4 | 0 | 4 | 4 | 0 | 2 | 2 | 0 | 2 | 3 | -1 | * | * | * | 5 | 5 | 0 |
| Sky News Radio | 42 | 36 | 6 | 27 | 21 | 6 | 4 | 9 | -5 | 10 | 7 | 3 | 15 | 17 | -2 | 15 | 14 | 1 | 22 | 29 | -7 |
| smooth relax | 84 | 81 | 3 | 40 | 36 | 4 | 27 | 26 | 1 | 31 | 31 | 0 | 34 | 33 | 1 | 17 | 15 | 2 | 49 | 54 | -5 |
| smooth Vintage | 26 | 16 | 10 | 2 | 2 | 0 | 7 | 12 | -5 | 12 | 6 | 6 | 8 | 4 | 4 | 5 | 6 | -1 | 7 | 4 | 3 |
| TikTok Trending | 64 | 59 | 5 | 32 | 27 | 5 | 17 | 32 | -15 | 26 | 19 | 7 | 33 | 19 | 14 | 12 | 11 | 1 | 40 | 39 | 1 |
| triple j Unearthed | 41 | 45 | -4 | 13 | 12 | 1 | 11 | 14 | -3 | 8 | 18 | -10 | 10 | 18 | -8 | 14 | 10 | 4 | 23 | 20 | 3 |
| ABC Country | 24 | 21 | 3 | 12 | 4 | 8 | 8 | 7 | 1 | 13 | 10 | 3 | 6 | 8 | -2 | 2 | 6 | -4 | 9 | 9 | 0 |
| ABC Jazz | 65 | 57 | 8 | 15 | 17 | -2 | 23 | 18 | 5 | 38 | 36 | 2 | 22 | 27 | -5 | 15 | 17 | -2 | 37 | 35 | 2 |
| ABC KIDS LISTEN | 44 | 35 | 9 | 27 | 16 | 11 | 7 | 7 | 0 | 9 | 8 | 1 | 7 | 1 | 6 | 11 | 6 | 5 | 19 | 15 | 4 |
| ABC Sport | 61 | 51 | 10 | 6 | 10 | -4 | 11 | 15 | -4 | 28 | 8 | 20 | 14 | 15 | -1 | 21 | 21 | 0 | 37 | 28 | 9 |
| Double J | 49 | 51 | -2 | 25 | 27 | -2 | 17 | 18 | -1 | 28 | 23 | 5 | 26 | 29 | -3 | 12 | 10 | 2 | 30 | 30 | 0 |
| Total Digital/Internet Only | 1,044 | 990 | 54 | 520 | 480 | 40 | 422 | 418 | 4 | 550 | 480 | 70 | 488 | 458 | 30 | 316 | 282 | 34 | 723 | 687 | 36 |

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 7 2025
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 1.2 | 1.4 | 1.3 | 1.0 | 1.1 | 0.7 | 1.3 | 1.4 | 1.2 | 0.9 | 0.7 | 3.2 | 2.6 | 3.2 | * | 1.0 | 1.3 | 0.1 | 0.5 | 0.5 | 1.7 |
| 2GB | 13.8 | 15.0 | 19.3 | 4.2 | 3.4 | 14.1 | 4.0 | 2.9 | 12.9 | 7.0 | 6.0 | 19.7 | 4.0 | 4.5 | 4.5 | 15.6 | 16.6 | 25.0 | 30.4 | 34.9 | 33.7 |
| 2UE 954 | 3.7 | 4.2 | 3.6 | 1.0 | 0.9 | 2.6 | 0.8 | 1.0 | 0.2 | 1.4 | 1.6 | 1.7 | 0.6 | 0.7 | 0.8 | 1.7 | 1.9 | 2.1 | 10.3 | 11.7 | 11.9 |
| SKY Sports Radio | 1.6 | n.a. | n.a. | 1.5 | n.a. | n.a. | 1.0 | n.a. | n.a. | 0.9 | n.a. | n.a. | 1.2 | n.a. | n.a. | 1.5 | n.a. | n.a. | 2.5 | n.a. | n.a. |
| 104.1 2DAY FM | 3.7 | 4.5 | 0.9 | 5.0 | 5.9 | 0.7 | 7.6 | 9.0 | 1.5 | 5.0 | 6.2 | 1.1 | 3.5 | 4.3 | 0.9 | 4.7 | 6.0 | 0.6 | 0.8 | 0.9 | 0.6 |
| KIIS1065 | 9.3 | 10.6 | 8.9 | 16.5 | 18.8 | 9.4 | 19.9 | 21.2 | 18.6 | 12.8 | 14.5 | 11.9 | 12.2 | 13.9 | 12.3 | 5.8 | 6.9 | 4.3 | 1.5 | 1.8 | 0.4 |
| 104.9 TRIPLE M | 4.3 | 5.0 | 2.9 | 9.1 | 9.9 | 9.4 | 7.9 | 8.5 | 6.9 | 3.9 | 4.7 | 2.0 | 5.4 | 6.4 | 2.8 | 5.4 | 6.7 | 1.2 | 0.7 | 0.8 | * |
| NOVA96.9 | 7.5 | 8.9 | 3.8 | 15.3 | 17.4 | 9.5 | 14.4 | 16.4 | 7.2 | 12.1 | 14.6 | 4.3 | 10.0 | 12.1 | 4.1 | 2.8 | 3.3 | 1.6 | 0.7 | 0.8 | * |
| smoothfm 95.3 | 11.4 | 13.1 | 9.6 | 12.3 | 13.7 | 9.9 | 8.2 | 8.7 | 8.2 | 11.4 | 13.2 | 8.4 | 13.9 | 16.3 | 10.4 | 11.8 | 12.8 | 18.3 | 9.9 | 12.0 | 3.5 |
| GOLD101.7 | 8.7 | 10.1 | 6.5 | 3.4 | 3.4 | 5.1 | 3.6 | 3.9 | 2.7 | 7.7 | 9.2 | 4.0 | 9.2 | 10.7 | 8.3 | 18.1 | 21.4 | 13.2 | 7.1 | 8.4 | 4.9 |
| ABC SYD | 5.5 | 5.7 | 9.9 | 2.0 | 1.5 | 7.9 | 2.7 | 1.8 | 9.4 | 1.1 | 0.9 | 3.6 | 3.1 | 3.6 | 2.9 | 5.2 | 4.8 | 14.6 | 12.2 | 13.5 | 20.7 |
| 2RN | 1.2 | 1.2 | 2.6 | 0.2 | 0.2 | 0.2 | 0.6 | 0.7 | 0.2 | 0.2 | 0.1 | 1.2 | 1.1 | 0.8 | 5.4 | 1.5 | 1.6 | 3.0 | 2.4 | 2.6 | 4.0 |
| ABC NEWSRADIO | 2.0 | 2.0 | 4.0 | 0.8 | 0.7 | 1.6 | 1.8 | 1.5 | 4.5 | 1.3 | 1.1 | 3.5 | 2.0 | 2.1 | 4.3 | 2.8 | 3.3 | 2.2 | 2.5 | 2.6 | 6.6 |
| 2JJJ | 3.7 | 4.1 | 4.7 | 4.3 | 4.7 | 4.3 | 7.4 | 8.1 | 5.8 | 7.1 | 8.0 | 7.1 | 4.2 | 4.3 | 8.8 | 2.4 | 2.7 | 2.3 | 0.6 | 0.7 | * |
| ABC CLASSIC | 3.2 | 3.7 | 3.0 | 1.8 | 2.0 | 1.9 | 1.0 | 0.9 | 1.9 | 3.1 | 3.6 | 2.5 | 2.5 | 2.9 | 2.6 | 3.4 | 4.1 | 1.6 | 4.7 | 5.3 | 6.0 |
| Commercial DAB+ Stns | 8.2 | 8.6 | 13.8 | 13.6 | 14.0 | 19.1 | 12.4 | 12.5 | 16.6 | 13.5 | 13.9 | 21.5 | 10.8 | 11.7 | 18.4 | 5.4 | 5.8 | 8.0 | 1.4 | 1.5 | 1.4 |
| ABC DAB+ Stns | 1.9 | 1.8 | 5.3 | 2.2 | 2.3 | 3.5 | 1.4 | 1.3 | 2.1 | 1.8 | 1.7 | 4.2 | 2.9 | 2.4 | 13.4 | 0.9 | 0.9 | 2.0 | 1.8 | 1.9 | 4.5 |
| Total DAB+ Stns | 11.4 | 10.4 | 19.0 | 16.2 | 16.3 | 22.6 | 14.6 | 13.9 | 18.6 | 17.4 | 15.6 | 25.7 | 14.9 | 14.1 | 31.8 | 8.3 | 6.7 | 9.9 | 3.9 | 3.4 | 5.9 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 1.4 | 1.6 | 1.4 | 0.7 | 0.8 | 0.8 | 1.7 | 2.0 | 1.1 | 1.8 | 2.1 | 1.6 | 1.9 | 2.1 | 3.1 | 0.6 | 0.7 | 0.8 | 0.7 | 0.7 | 1.1 |
| 2GB | 13.9 | 14.8 | 21.1 | 16.8 | 18.0 | 26.1 | 15.8 | 16.8 | 22.6 | 9.8 | 10.4 | 15.6 | 8.1 | 8.6 | 14.9 | 20.6 | 22.0 | 26.8 | 13.5 | 15.4 | 13.4 |
| 2UE 954 | 3.5 | 4.0 | 3.0 | 2.5 | 2.8 | 2.3 | 3.3 | 3.7 | 3.4 | 4.4 | 5.2 | 2.5 | 3.7 | 4.3 | 3.9 | 4.2 | 4.7 | 4.5 | 4.6 | 5.2 | 5.4 |
| SKY Sports Radio | 1.4 | n.a. | n.a. | 3.0 | n.a. | n.a. | 0.6 | n.a. | n.a. | 0.6 | n.a. | n.a. | 1.0 | n.a. | n.a. | 1.1 | n.a. | n.a. | 2.2 | n.a. | n.a. |
| 104.1 2DAY FM | 3.6 | 4.4 | 0.9 | 2.9 | 3.5 | 0.4 | 3.7 | 4.5 | 0.4 | 4.0 | 4.9 | 1.6 | 4.7 | 5.6 | 1.9 | 3.4 | 4.2 | 0.2 | 3.8 | 4.6 | 0.9 |
| KIIS1065 | 9.9 | 11.2 | 10.1 | 12.5 | 14.4 | 9.7 | 9.6 | 10.0 | 15.1 | 8.8 | 9.9 | 9.9 | 9.0 | 10.6 | 5.0 | 6.6 | 7.6 | 4.5 | 7.4 | 8.7 | 4.5 |
| 104.9 TRIPLE M | 4.3 | 5.0 | 3.0 | 3.9 | 4.6 | 2.3 | 4.1 | 4.8 | 3.0 | 4.9 | 5.7 | 3.6 | 5.2 | 6.1 | 3.2 | 2.5 | 2.7 | 2.7 | 4.4 | 5.2 | 2.6 |
| NOVA96.9 | 7.6 | 9.0 | 4.0 | 8.5 | 10.2 | 2.2 | 6.7 | 7.7 | 5.0 | 7.3 | 8.6 | 5.4 | 9.2 | 11.0 | 4.1 | 5.3 | 6.3 | 1.9 | 7.0 | 8.4 | 3.0 |
| smoothfm 95.3 | 11.0 | 12.6 | 9.7 | 9.0 | 10.6 | 4.4 | 12.6 | 14.3 | 11.3 | 12.1 | 13.8 | 12.9 | 11.0 | 12.6 | 10.9 | 10.5 | 11.9 | 8.7 | 12.5 | 14.6 | 9.2 |
| GOLD101.7 | 9.1 | 10.5 | 6.6 | 8.9 | 10.4 | 6.0 | 9.9 | 11.5 | 6.5 | 10.3 | 12.0 | 8.3 | 7.7 | 9.0 | 6.2 | 5.7 | 6.5 | 3.6 | 7.5 | 8.7 | 6.4 |
| ABC SYD | 5.7 | 5.9 | 11.1 | 6.7 | 6.2 | 20.6 | 5.8 | 6.3 | 7.4 | 5.2 | 5.7 | 6.7 | 4.9 | 5.0 | 11.3 | 5.3 | 5.5 | 7.5 | 4.7 | 5.3 | 5.7 |
| 2RN | 1.2 | 1.2 | 2.5 | 1.5 | 1.6 | 2.7 | 0.7 | 0.6 | 2.1 | 0.8 | 0.8 | 2.3 | 2.3 | 2.4 | 4.6 | 1.2 | 1.3 | 1.2 | 1.3 | 1.3 | 2.9 |
| ABC NEWSRADIO | 2.0 | 2.1 | 3.7 | 3.1 | 3.2 | 6.0 | 1.1 | 1.1 | 2.2 | 1.1 | 1.1 | 1.8 | 1.5 | 1.6 | 2.5 | 5.1 | 5.3 | 8.0 | 1.9 | 1.8 | 5.2 |
| 2JJJ | 3.8 | 4.2 | 4.8 | 3.7 | 4.1 | 3.9 | 3.7 | 4.0 | 5.0 | 3.7 | 4.2 | 4.5 | 4.4 | 4.8 | 5.9 | 3.6 | 3.7 | 5.8 | 3.4 | 3.8 | 4.6 |
| ABC CLASSIC | 3.0 | 3.4 | 2.7 | 2.0 | 2.3 | 2.3 | 3.1 | 3.6 | 2.0 | 3.2 | 3.6 | 3.7 | 3.5 | 4.1 | 3.2 | 4.4 | 5.2 | 2.3 | 4.0 | 4.6 | 3.8 |
| Commercial DAB+ Stns | 7.7 | 8.3 | 11.5 | 5.8 | 6.4 | 7.8 | 7.2 | 7.7 | 9.8 | 9.1 | 9.5 | 15.5 | 9.4 | 10.3 | 13.2 | 9.4 | 9.9 | 12.8 | 9.7 | 9.7 | 21.7 |
| ABC DAB+ Stns | 1.7 | 1.7 | 4.0 | 1.0 | 1.0 | 2.5 | 1.5 | 1.5 | 3.1 | 2.3 | 2.5 | 3.8 | 2.1 | 2.0 | 6.1 | 2.8 | 2.3 | 8.6 | 2.5 | 2.1 | 9.7 |
| Total DAB+ Stns | 10.7 | 10.0 | 15.5 | 7.5 | 7.3 | 10.4 | 9.9 | 9.2 | 12.8 | 12.8 | 12.0 | 19.4 | 13.0 | 12.3 | 19.3 | 14.3 | 12.2 | 21.5 | 13.5 | 11.8 | 31.3 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.2% share of all listening, 1.4% share of AM/FM/DAB+ listening and 1.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 7 2025
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 120 | 108 | 40 | 14 | 14 | 1 | 15 | 15 | 4 | 35 | 24 | 26 | 16 | 16 | * | 14 | 12 | 2 | 27 | 27 | 7 |
| 2GB | 672 | 616 | 163 | 65 | 59 | 18 | 55 | 50 | 16 | 109 | 92 | 43 | 84 | 70 | 19 | 107 | 96 | 27 | 252 | 250 | 41 |
| 2UE 954 | 323 | 298 | 80 | 27 | 22 | 8 | 24 | 22 | 2 | 50 | 42 | 19 | 31 | 27 | 6 | 25 | 22 | 10 | 167 | 164 | 36 |
| SKY Sports Radio | 174 | n.a. | n.a. | 26 | n.a. | n.a. | 16 | n.a. | n.a. | 50 | n.a. | n.a. | 25 | n.a. | n.a. | 16 | n.a. | n.a. | 41 | n.a. | n.a. |
| 104.1 2DAY FM | 693 | 673 | 66 | 109 | 107 | 8 | 95 | 90 | 11 | 210 | 204 | 22 | 173 | 170 | 14 | 67 | 63 | 8 | 39 | 39 | 4 |
| KIIS1065 | 1,122 | 1,051 | 239 | 177 | 166 | 35 | 169 | 162 | 48 | 394 | 362 | 90 | 261 | 250 | 41 | 77 | 70 | 21 | 43 | 41 | 3 |
| 104.9 TRIPLE M | 713 | 680 | 127 | 114 | 103 | 40 | 100 | 90 | 35 | 191 | 191 | 21 | 183 | 176 | 19 | 89 | 83 | 12 | 36 | 36 | * |
| NOVA96.9 | 1,193 | 1,148 | 209 | 220 | 205 | 60 | 177 | 175 | 31 | 439 | 418 | 62 | 261 | 254 | 44 | 60 | 60 | 13 | 36 | 36 | * |
| smoothfm 95.3 | 1,351 | 1,268 | 272 | 167 | 150 | 46 | 107 | 101 | 23 | 369 | 337 | 70 | 343 | 337 | 60 | 148 | 132 | 50 | 216 | 211 | 23 |
| GOLD101.7 | 786 | 743 | 144 | 63 | 53 | 17 | 54 | 48 | 9 | 147 | 136 | 29 | 215 | 209 | 27 | 172 | 162 | 41 | 136 | 134 | 20 |
| ABC SYD | 526 | 485 | 105 | 21 | 16 | 9 | 25 | 21 | 7 | 79 | 65 | 14 | 94 | 83 | 13 | 98 | 98 | 19 | 208 | 203 | 43 |
| 2RN | 157 | 132 | 53 | 8 | 8 | 2 | 10 | 7 | 2 | 19 | 5 | 19 | 30 | 28 | 7 | 25 | 22 | 8 | 65 | 61 | 14 |
| ABC NEWSRADIO | 321 | 276 | 93 | 23 | 19 | 9 | 33 | 30 | 7 | 80 | 56 | 40 | 65 | 56 | 21 | 46 | 41 | 9 | 75 | 74 | 7 |
| 2JJJ | 545 | 481 | 151 | 60 | 53 | 23 | 66 | 56 | 20 | 243 | 216 | 54 | 129 | 110 | 47 | 33 | 33 | 6 | 15 | 13 | 2 |
| ABC CLASSIC | 263 | 235 | 72 | 23 | 17 | 9 | 23 | 21 | 7 | 44 | 39 | 15 | 45 | 41 | 14 | 37 | 36 | 9 | 91 | 82 | 18 |
| Commercial DAB+ Stns | 909 | 868 | 315 | 145 | 139 | 51 | 137 | 130 | 45 | 298 | 290 | 114 | 201 | 192 | 66 | 74 | 69 | 28 | 54 | 49 | 11 |
| ABC DAB+ Stns | 276 | 252 | 108 | 57 | 54 | 17 | 21 | 18 | 6 | 71 | 67 | 31 | 64 | 54 | 36 | 27 | 25 | 6 | 38 | 34 | 12 |
| Total DAB+ Stns | 1,167 | 1,034 | 405 | 182 | 171 | 67 | 150 | 140 | 51 | 360 | 329 | 134 | 268 | 233 | 95 | 107 | 86 | 34 | 99 | 74 | 24 |
| Total | 4,578 | 4,288 | 1,336 | 511 | 482 | 187 | 457 | 438 | 169 | 1,216 | 1,136 | 380 | 1,040 | 964 | 268 | 575 | 532 | 183 | 778 | 734 | 150 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| SEN 1170am | 109 | 96 | 36 | 56 | 50 | 13 | 44 | 40 | 8 | 49 | 42 | 19 | 37 | 35 | 15 | 16 | 11 | 4 | 48 | 44 | 13 |
| 2GB | 614 | 550 | 153 | 483 | 421 | 91 | 327 | 283 | 63 | 264 | 234 | 51 | 205 | 181 | 44 | 163 | 132 | 37 | 439 | 410 | 71 |
| 2UE 954 | 278 | 251 | 68 | 118 | 104 | 24 | 125 | 111 | 26 | 153 | 144 | 23 | 112 | 97 | 22 | 57 | 43 | 17 | 181 | 158 | 40 |
| SKY Sports Radio | 126 | n.a. | n.a. | 83 | n.a. | n.a. | 47 | n.a. | n.a. | 45 | n.a. | n.a. | 30 | n.a. | n.a. | 14 | n.a. | n.a. | 119 | n.a. | n.a. |
| 104.1 2DAY FM | 586 | 574 | 51 | 309 | 297 | 12 | 199 | 191 | 11 | 220 | 220 | 20 | 260 | 252 | 19 | 101 | 99 | 2 | 360 | 349 | 20 |
| KIIS1065 | 1,030 | 956 | 214 | 696 | 640 | 93 | 424 | 349 | 110 | 409 | 372 | 70 | 414 | 384 | 37 | 180 | 161 | 20 | 575 | 536 | 63 |
| 104.9 TRIPLE M | 598 | 544 | 104 | 321 | 296 | 30 | 221 | 193 | 40 | 264 | 235 | 41 | 265 | 236 | 34 | 86 | 69 | 17 | 386 | 372 | 45 |
| NOVA96.9 | 1,072 | 1,015 | 177 | 679 | 642 | 44 | 408 | 354 | 75 | 424 | 391 | 64 | 422 | 399 | 38 | 171 | 157 | 14 | 665 | 631 | 70 |
| smoothfm 95.3 | 1,183 | 1,086 | 223 | 608 | 564 | 56 | 542 | 481 | 104 | 572 | 522 | 95 | 466 | 422 | 64 | 248 | 216 | 32 | 810 | 753 | 131 |
| GOLD101.7 | 704 | 664 | 130 | 422 | 395 | 52 | 348 | 316 | 59 | 369 | 345 | 65 | 315 | 291 | 37 | 138 | 128 | 14 | 423 | 396 | 51 |
| ABC SYD | 458 | 415 | 97 | 303 | 252 | 65 | 225 | 214 | 26 | 210 | 202 | 27 | 176 | 149 | 41 | 91 | 80 | 14 | 288 | 268 | 45 |
| 2RN | 138 | 112 | 45 | 80 | 57 | 24 | 51 | 36 | 20 | 47 | 39 | 13 | 49 | 41 | 16 | 25 | 18 | 7 | 87 | 70 | 24 |
| ABC NEWSRADIO | 285 | 247 | 71 | 214 | 176 | 45 | 85 | 71 | 20 | 77 | 70 | 17 | 61 | 53 | 13 | 47 | 38 | 11 | 162 | 129 | 47 |
| 2JJJ | 473 | 409 | 128 | 254 | 220 | 43 | 157 | 131 | 34 | 196 | 165 | 51 | 192 | 168 | 44 | 78 | 59 | 23 | 271 | 240 | 59 |
| ABC CLASSIC | 220 | 201 | 54 | 107 | 92 | 21 | 109 | 101 | 15 | 111 | 91 | 30 | 115 | 105 | 16 | 59 | 50 | 12 | 172 | 151 | 38 |
| Commercial DAB+ Stns | 809 | 766 | 248 | 409 | 376 | 75 | 334 | 297 | 92 | 424 | 384 | 109 | 375 | 343 | 71 | 218 | 183 | 54 | 542 | 475 | 172 |
| ABC DAB+ Stns | 246 | 215 | 86 | 94 | 79 | 28 | 74 | 65 | 25 | 117 | 108 | 27 | 86 | 74 | 26 | 75 | 59 | 20 | 148 | 121 | 54 |
| Total DAB+ Stns | 1,044 | 912 | 325 | 520 | 436 | 102 | 422 | 347 | 117 | 550 | 461 | 134 | 488 | 400 | 97 | 316 | 235 | 74 | 723 | 572 | 222 |
| Total | 4,438 | 4,104 | 1,208 | 3,602 | 3,159 | 569 | 2,711 | 2,317 | 580 | 2,793 | 2,423 | 567 | 2,667 | 2,307 | 442 | 1,400 | 1,165 | 244 | 3,711 | 3,321 | 765 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 120,000 total listeners, 108,000 AM/FM/DAB+ listeners and 40,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Aug 24 to Sat Sept 27 & Sun Oct 5 to Sat Nov 8

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