RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**9.1**	8.9	0.2	**3.6**	1.7	1.9	**4.3**	3.8	0.5	**0.5**	0.6	-0.1	**4.4**	3.9	0.5	**11.6**	11.0	0.6	**18.9**	18.6	0.3
CRUISE1323	**6.7**	7.2	-0.5	**3.4**	2.1	1.3	**3.4**	3.6	-0.2	**1.5**	2.1	-0.6	**1.9**	3.6	-1.7	**8.0**	9.4	-1.4	**14.0**	13.4	0.6
MIX102.3	**12.6**	13.2	-0.6	**12.2**	17.3	-5.1	**11.8**	11.4	0.4	**14.8**	12.6	2.2	**9.5**	11.6	-2.1	**16.8**	18.1	-1.3	**11.4**	11.2	0.2
5MMM	**14.3**	14.0	0.3	**12.0**	14.3	-2.3	**17.0**	16.8	0.2	**16.1**	11.0	5.1	**16.7**	16.5	0.2	**16.7**	18.5	-1.8	**10.0**	10.5	-0.5
NOVA91.9	**11.4**	11.2	0.2	**21.2**	20.6	0.6	**27.4**	22.1	5.3	**15.4**	17.9	-2.5	**13.5**	10.9	2.6	**8.6**	10.2	-1.6	**2.0**	2.6	-0.6
SAFM	**9.0**	7.9	1.1	**16.7**	19.1	-2.4	**8.6**	12.0	-3.4	**15.6**	14.5	1.1	**14.1**	10.4	3.7	**3.2**	3.1	0.1	**3.1**	1.6	1.5
ABC ADE	**7.0**	6.9	0.1	**2.1**	1.2	0.9	**2.0**	2.9	-0.9	**2.6**	3.1	-0.5	**3.0**	4.9	-1.9	**6.4**	5.6	0.8	**15.5**	13.8	1.7
5RN	**1.8**	1.6	0.2	**0.1**	0.3	-0.2	**0.1**	*	*	**0.8**	0.3	0.5	**1.0**	1.4	-0.4	**0.7**	0.4	0.3	**4.6**	3.8	0.8
ABC NEWSRADIO	**1.7**	1.9	-0.2	**1.3**	0.6	0.7	**1.1**	0.8	0.3	**1.3**	0.7	0.6	**0.7**	1.0	-0.3	**2.9**	2.4	0.5	**2.1**	3.3	-1.2
5JJJ	**3.9**	4.5	-0.6	**5.0**	5.7	-0.7	**4.2**	5.9	-1.7	**8.2**	9.4	-1.2	**4.7**	5.9	-1.2	**3.7**	4.1	-0.4	**0.5**	0.6	-0.1
ABC CLASSIC	**2.0**	2.2	-0.2	**1.1**	0.8	0.3	**0.3**	0.1	0.2	**0.6**	1.2	-0.6	**1.6**	1.0	0.6	**2.0**	2.0	0.0	**3.8**	4.6	-0.8

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**8.8**	9.0	-0.2	**12.3**	13.1	-0.8	**6.8**	7.5	-0.7	**4.5**	4.9	-0.4	**7.6**	8.0	-0.4	**20.3**	15.1	5.2	**10.1**	8.8	1.3
CRUISE1323	**6.4**	7.0	-0.6	**6.0**	6.3	-0.3	**7.6**	8.9	-1.3	**7.3**	7.7	-0.4	**5.3**	5.5	-0.2	**3.5**	4.1	-0.6	**7.4**	7.9	-0.5
MIX102.3	**12.6**	12.9	-0.3	**10.4**	11.4	-1.0	**13.7**	14.4	-0.7	**14.6**	13.3	1.3	**10.9**	12.3	-1.4	**12.7**	12.7	0.0	**12.7**	14.4	-1.7
5MMM	**15.0**	14.9	0.1	**14.6**	14.8	-0.2	**16.3**	16.0	0.3	**16.3**	16.3	0.0	**14.2**	13.9	0.3	**8.5**	8.4	0.1	**12.0**	11.2	0.8
NOVA91.9	**11.4**	11.2	0.2	**11.4**	10.9	0.5	**11.0**	10.6	0.4	**11.8**	11.6	0.2	**13.3**	13.2	0.1	**8.3**	9.2	-0.9	**11.4**	11.3	0.1
SAFM	**9.5**	8.2	1.3	**9.2**	7.2	2.0	**9.2**	8.0	1.2	**11.1**	9.8	1.3	**10.2**	8.1	2.1	**5.6**	6.3	-0.7	**7.4**	7.2	0.2
ABC ADE	**7.1**	6.9	0.2	**9.9**	10.2	-0.3	**8.5**	7.5	1.0	**4.7**	5.0	-0.3	**4.4**	4.3	0.1	**5.8**	5.6	0.2	**6.8**	7.0	-0.2
5RN	**1.6**	1.4	0.2	**2.5**	2.2	0.3	**1.1**	0.6	0.5	**1.1**	0.6	0.5	**1.7**	1.9	-0.2	**2.1**	3.4	-1.3	**2.4**	2.0	0.4
ABC NEWSRADIO	**1.4**	1.6	-0.2	**3.2**	3.2	0.0	**0.8**	1.0	-0.2	**0.5**	0.9	-0.4	**0.9**	1.1	-0.2	**1.2**	1.6	-0.4	**2.6**	2.7	-0.1
5JJJ	**3.8**	4.5	-0.7	**4.2**	4.6	-0.4	**3.3**	3.6	-0.3	**3.9**	5.0	-1.1	**4.3**	5.7	-1.4	**2.9**	2.6	0.3	**4.1**	4.8	-0.7
ABC CLASSIC	**1.8**	1.9	-0.1	**2.3**	1.9	0.4	**1.2**	1.4	-0.2	**1.3**	1.3	0.0	**2.2**	2.4	-0.2	**3.1**	4.2	-1.1	**2.6**	3.2	-0.6

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	136	141	-5	9	9	0	12	10	2	7	11	-4	19	21	-2	26	28	-2	62	62	0
CRUISE1323	189	175	14	16	12	4	10	9	1	17	17	0	24	23	1	39	37	2	83	78	5
MIX102.3	363	338	25	49	45	4	38	40	-2	78	69	9	71	74	-3	61	56	5	66	55	11
5MMM	301	314	-13	33	37	-4	38	41	-3	71	71	0	74	74	0	47	48	-1	39	44	-5
NOVA91.9	368	370	-2	62	60	2	62	63	-1	132	129	3	73	68	5	23	29	-6	16	20	-4
SAFM	276	254	22	53	44	9	27	32	-5	86	82	4	68	61	7	25	23	2	16	12	4
ABC ADE	143	139	4	11	7	4	8	7	1	7	10	-3	19	26	-7	25	20	5	73	69	4
5RN	47	47	0	2	3	-1	2	*	*	6	4	2	7	8	-1	5	5	0	26	28	-2
ABC NEWSRADIO	72	64	8	10	7	3	10	8	2	19	13	6	8	11	-3	11	10	1	14	16	-2
5JJJ	140	147	-7	18	15	3	18	18	0	57	64	-7	25	28	-3	15	14	1	6	7	-1
ABC CLASSIC	61	64	-3	4	3	1	4	2	2	12	16	-4	9	9	0	6	7	-1	25	28	-3
Total	1,145	1,147	-2	122	121	1	112	111	1	279	281	-2	240	240	0	157	157	0	235	237	-2

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	121	120	1	83	84	-1	66	65	1	48	44	4	47	40	7	38	33	5	93	98	-5
CRUISE1323	167	161	6	87	86	1	92	92	0	96	109	-13	66	65	1	25	29	-4	104	99	5
MIX102.3	327	301	26	188	180	8	155	149	6	194	169	25	130	131	-1	61	60	1	210	203	7
5MMM	270	279	-9	153	159	-6	145	148	-3	158	162	-4	122	126	-4	49	51	-2	154	161	-7
NOVA91.9	332	329	3	210	201	9	151	154	-3	166	172	-6	145	145	0	64	62	2	210	225	-15
SAFM	258	229	29	150	128	22	112	96	16	142	132	10	116	104	12	37	37	0	132	132	0
ABC ADE	132	122	10	98	89	9	84	73	11	64	62	2	45	40	5	28	22	6	91	86	5
5RN	37	41	-4	23	24	-1	17	10	7	17	13	4	18	16	2	11	13	-2	32	30	2
ABC NEWSRADIO	57	54	3	43	43	0	18	14	4	10	9	1	11	12	-1	11	11	0	43	36	7
5JJJ	118	128	-10	67	75	-8	48	51	-3	55	58	-3	55	67	-12	23	20	3	75	83	-8
ABC CLASSIC	55	54	1	30	26	4	22	23	-1	25	22	3	22	25	-3	11	12	-1	37	39	-2
Total	1,117	1,114	3	892	869	23	747	743	4	788	785	3	715	717	-2	360	356	4	920	915	5

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	11	1	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0	7	7	0
CRUISE1323	9	9	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	5	5	0
MIX102.3	17	17	0	1	2	-1	1	1	0	3	3	0	2	3	-1	4	4	0	4	4	0
5MMM	19	18	1	1	1	0	2	2	0	4	2	2	4	4	0	4	4	0	4	4	0
NOVA91.9	15	14	1	2	2	0	3	2	1	3	4	-1	4	2	2	2	2	0	1	1	0
SAFM	12	10	2	2	2	0	1	1	0	3	3	0	4	2	2	1	1	0	1	1	0
ABC ADE	9	9	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	6	5	1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	5	6	-1	1	1	0	*	1	*	2	2	0	1	1	0	1	1	0	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
Total	132	128	4	12	10	2	11	11	0	22	22	0	26	23	3	23	23	0	38	39	-1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	12	0	24	25	-1	15	15	0	8	8	0	9	9	0	9	6	3	11	9	2
CRUISE1323	9	10	-1	12	12	0	16	18	-2	13	13	0	6	6	0	1	2	-1	8	9	-1
MIX102.3	18	17	1	20	21	-1	30	30	0	26	23	3	13	14	-1	5	5	0	14	15	-1
5MMM	21	20	1	29	28	1	35	33	2	29	28	1	17	16	1	4	3	1	13	12	1
NOVA91.9	16	15	1	22	21	1	24	22	2	21	20	1	16	15	1	4	4	0	12	12	0
SAFM	13	11	2	18	14	4	20	17	3	20	17	3	12	9	3	2	3	-1	8	8	0
ABC ADE	10	9	1	19	19	0	18	16	2	8	9	-1	5	5	0	2	2	0	7	7	0
5RN	2	2	0	5	4	1	2	1	1	2	1	1	2	2	0	1	1	0	3	2	1
ABC NEWSRADIO	2	2	0	6	6	0	2	2	0	1	1	0	1	1	0	*	1	*	3	3	0
5JJJ	5	6	-1	8	9	-1	7	7	0	7	9	-2	5	7	-2	1	1	0	4	5	-1
ABC CLASSIC	3	3	0	4	4	0	3	3	0	2	2	0	3	3	0	1	2	-1	3	3	0
Total	142	136	6	196	189	7	217	206	11	180	172	8	118	114	4	42	42	0	108	107	1

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	28	-3	4	6	-2	6	5	1	6	8	-2	9	8	1	*	*	*	*	*	*
CADA	4	2	2	2	*	*	*	*	*	2	2	0	1	*	*	*	*	*	*	*	*
Chemist Warehouse Remix	8	8	0	2	2	0	2	3	-1	1	1	0	3	2	1	*	*	*	*	*	*
Coles Radio	35	31	4	5	4	1	11	10	1	5	8	-3	8	5	3	4	*	*	3	3	0
DANCE HITS	38	27	11	7	2	5	7	4	3	5	3	2	14	13	1	5	4	1	*	*	*
EASY HITS	21	14	7	2	1	1	2	2	0	4	3	1	5	3	2	3	4	-1	4	1	3
iHeartCountry	10	8	2	1	1	0	1	1	0	2	1	1	*	*	*	4	2	2	2	3	-1
Mix 80s	31	24	7	1	*	*	2	1	1	4	3	1	11	11	0	8	5	3	5	5	0
Mix 90s	22	15	7	3	1	2	2	3	-1	5	3	2	10	6	4	3	1	2	*	*	*
MMM 2000s	16	12	4	3	3	0	3	1	2	5	4	1	4	2	2	1	2	-1	*	*	*
MMM 80s	9	10	-1	1	1	0	1	1	0	2	3	-1	3	3	0	2	2	0	*	1	*
MMM 90s	18	18	0	2	2	0	3	5	-2	2	3	-1	11	7	4	*	1	*	*	*	*
MMM CLASSIC ROCK	19	23	-4	1	1	0	1	1	0	3	5	-2	10	9	1	1	1	0	4	5	-1
NOVA Jamz	14	16	-2	5	4	1	4	3	1	2	5	-3	2	3	-1	*	*	*	*	1	*
OLDSKOOL 80s HITS	20	13	7	1	*	*	3	2	1	*	*	*	9	6	3	4	4	0	3	2	1
OLDSKOOL 90s HITS	19	12	7	2	1	1	3	1	2	2	2	0	8	5	3	4	3	1	*	*	*
RnB FRIDAYS RADIO	32	26	6	7	6	1	6	4	2	13	13	0	8	4	4	*	*	*	*	*	*
smooth 80s	20	11	9	1	1	0	2	1	1	4	3	1	5	1	4	3	4	-1	5	2	3
smooth fm Adelaide	38	36	2	3	3	0	4	4	0	5	6	-1	9	5	4	6	6	0	11	12	-1
TikTok Trending	19	18	1	4	5	-1	7	6	1	7	5	2	2	2	0	*	1	*	*	*	*
triple j Unearthed	6	8	-2	1	1	0	1	2	-1	3	3	0	1	1	0	*	*	*	1	2	-1
ABC Country	5	7	-2	*	1	*	*	1	*	2	1	1	*	*	*	*	*	*	3	5	-2
ABC Jazz	11	21	-10	2	4	-2	1	2	-1	1	3	-2	2	3	-1	1	3	-2	4	6	-2
ABC KIDS LISTEN	10	9	1	2	2	0	1	*	*	3	4	-1	5	2	3	*	1	*	*	*	*
ABC Sport	10	11	-1	1	1	0	1	1	0	2	2	0	1	2	-1	1	1	0	4	4	0
Double J	19	13	6	*	1	*	*	2	*	6	4	2	11	5	6	3	2	1	*	*	*
Total Digital/Internet Only	301	301	0	34	33	1	44	42	2	63	68	-5	84	78	6	36	35	1	40	45	-5

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	24	25	-1	7	12	-5	9	10	-1	15	18	-3	12	14	-2	8	8	0	13	17	-4
CADA	3	1	2	*	*	*	1	1	0	2	*	*	3	1	2	2	*	*	1	1	0
Chemist Warehouse Remix	7	6	1	3	2	1	1	2	-1	2	2	0	4	3	1	2	2	0	4	3	1
Coles Radio	31	24	7	6	3	3	9	9	0	14	13	1	14	12	2	3	6	-3	12	13	-1
DANCE HITS	36	19	17	13	9	4	16	9	7	18	10	8	16	11	5	8	3	5	23	20	3
EASY HITS	20	13	7	8	4	4	10	7	3	13	9	4	8	4	4	3	1	2	9	8	1
iHeartCountry	10	8	2	1	2	-1	3	3	0	5	5	0	4	2	2	3	3	0	4	5	-1
Mix 80s	30	22	8	8	6	2	9	6	3	14	11	3	11	9	2	4	4	0	12	9	3
Mix 90s	17	13	4	7	4	3	7	5	2	3	3	0	6	3	3	2	5	-3	9	9	0
MMM 2000s	12	9	3	6	2	4	6	4	2	5	3	2	5	1	4	1	2	-1	4	5	-1
MMM 80s	9	10	-1	5	3	2	2	2	0	7	8	-1	5	5	0	3	3	0	3	4	-1
MMM 90s	16	15	1	5	8	-3	5	6	-1	9	8	1	5	5	0	6	3	3	7	9	-2
MMM CLASSIC ROCK	17	22	-5	4	7	-3	7	10	-3	10	13	-3	8	9	-1	2	3	-1	9	11	-2
NOVA Jamz	13	13	0	9	7	2	4	3	1	4	3	1	8	6	2	6	6	0	4	6	-2
OLDSKOOL 80s HITS	16	12	4	5	3	2	5	5	0	10	6	4	6	3	3	4	4	0	9	8	1
OLDSKOOL 90s HITS	17	11	6	4	4	0	4	2	2	2	1	1	11	5	6	4	3	1	8	7	1
RnB FRIDAYS RADIO	31	25	6	14	7	7	14	13	1	20	15	5	15	12	3	1	2	-1	10	7	3
smooth 80s	18	11	7	6	2	4	7	3	4	10	5	5	12	7	5	2	2	0	10	5	5
smooth fm Adelaide	33	32	1	18	18	0	20	16	4	20	17	3	11	11	0	8	6	2	20	19	1
TikTok Trending	17	17	0	8	8	0	5	5	0	9	6	3	7	8	-1	6	7	-1	11	10	1
triple j Unearthed	4	7	-3	3	*	*	2	2	0	*	2	*	3	2	1	3	1	2	5	3	2
ABC Country	5	7	-2	2	1	1	*	3	*	3	5	-2	1	2	-1	*	*	*	4	3	1
ABC Jazz	11	20	-9	5	8	-3	7	5	2	4	7	-3	4	10	-6	3	7	-4	5	12	-7
ABC KIDS LISTEN	8	8	0	7	6	1	3	1	2	7	4	3	4	4	0	2	1	1	6	5	1
ABC Sport	7	8	-1	*	1	*	1	1	0	4	4	0	2	*	*	3	3	0	5	5	0
Double J	17	11	6	6	4	2	9	6	3	7	4	3	8	5	3	1	1	0	7	5	2
Total Digital/Internet Only	271	269	2	124	116	8	141	126	15	171	160	11	144	137	7	76	77	-1	174	169	5

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**9.1**	9.9	10.9	**3.6**	4.1	0.6	**4.3**	4.4	5.6	**0.5**	0.6	*	**4.4**	4.0	14.8	**11.6**	12.3	19.8	**18.9**	20.6	16.7
CRUISE1323	**6.7**	7.2	8.7	**3.4**	3.3	7.3	**3.4**	3.8	1.1	**1.5**	1.5	3.9	**1.9**	2.4	0.2	**8.0**	9.3	4.2	**14.0**	14.2	25.4
MIX102.3	**12.6**	14.2	11.0	**12.2**	13.3	10.7	**11.8**	11.9	14.4	**14.8**	17.3	11.8	**9.5**	11.2	6.3	**16.8**	18.7	17.1	**11.4**	12.6	9.2
5MMM	**14.3**	16.0	12.3	**12.0**	12.5	15.3	**17.0**	16.8	24.2	**16.1**	19.0	10.4	**16.7**	19.8	10.9	**16.7**	19.0	14.3	**10.0**	11.0	7.4
NOVA91.9	**11.4**	13.1	6.9	**21.2**	23.5	14.3	**27.4**	30.7	7.7	**15.4**	18.4	8.4	**13.5**	15.9	8.5	**8.6**	10.0	4.8	**2.0**	2.1	2.7
SAFM	**9.0**	10.3	5.7	**16.7**	18.3	12.3	**8.6**	9.6	3.2	**15.6**	18.6	9.3	**14.1**	17.1	5.3	**3.2**	3.7	1.6	**3.1**	3.2	4.4
ABC ADE	**7.0**	7.2	12.6	**2.1**	2.2	2.4	**2.0**	1.6	6.1	**2.6**	3.3	0.6	**3.0**	1.7	20.1	**6.4**	6.2	18.4	**15.5**	16.6	18.8
5RN	**1.8**	2.0	2.1	**0.1**	0.1	0.1	**0.1**	0.1	*	**0.8**	0.9	1.1	**1.0**	0.9	4.2	**0.7**	0.8	0.9	**4.6**	5.0	3.5
ABC NEWSRADIO	**1.7**	1.7	2.8	**1.3**	1.2	3.3	**1.1**	0.8	4.1	**1.3**	1.2	3.6	**0.7**	0.5	3.9	**2.9**	3.2	3.1	**2.1**	2.4	0.5
5JJJ	**3.9**	4.1	5.4	**5.0**	5.2	7.0	**4.2**	4.0	7.2	**8.2**	8.9	12.0	**4.7**	5.4	5.1	**3.7**	4.0	4.3	**0.5**	0.6	*
ABC CLASSIC	**2.0**	2.3	1.1	**1.1**	1.2	0.3	**0.3**	0.2	1.8	**0.6**	0.5	1.9	**1.6**	1.8	1.5	**2.0**	2.4	*	**3.8**	4.3	0.8
Commercial DAB+ Stns	**9.8**	10.3	15.6	**13.7**	14.1	19.5	**15.6**	15.5	21.5	**8.4**	7.9	23.7	**14.2**	16.3	14.0	**8.6**	9.5	10.7	**5.5**	5.6	9.8
ABC DAB+ Stns	**1.8**	1.7	4.9	**1.4**	0.9	6.9	**0.9**	0.7	3.1	**2.9**	2.1	13.4	**2.7**	2.9	5.2	**0.9**	1.0	0.6	**1.6**	1.8	0.7
Total DAB+ Stns	**13.4**	12.0	20.5	**15.6**	15.0	26.4	**17.6**	16.1	24.6	**13.2**	10.0	37.1	**21.2**	19.2	19.1	**9.6**	10.5	11.4	**8.5**	7.4	10.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**8.8**	9.6	10.8	**12.3**	12.8	18.3	**6.8**	7.7	5.8	**4.5**	4.8	7.5	**7.6**	8.2	11.4	**20.3**	24.0	11.5	**10.1**	10.9	11.2
CRUISE1323	**6.4**	6.9	8.9	**6.0**	6.7	3.4	**7.6**	7.8	14.2	**7.3**	7.7	12.4	**5.3**	5.8	7.6	**3.5**	4.1	2.4	**7.4**	8.0	8.0
MIX102.3	**12.6**	14.2	10.9	**10.4**	11.5	8.0	**13.7**	15.2	14.2	**14.6**	16.4	14.9	**10.9**	12.5	8.5	**12.7**	15.7	2.3	**12.7**	14.0	11.1
5MMM	**15.0**	16.8	13.1	**14.6**	15.6	16.9	**16.3**	18.7	11.8	**16.3**	18.9	11.2	**14.2**	16.3	10.6	**8.5**	8.9	14.5	**12.0**	13.3	9.8
NOVA91.9	**11.4**	13.1	7.6	**11.4**	12.9	5.5	**11.0**	12.6	8.0	**11.8**	13.5	9.8	**13.3**	15.3	8.3	**8.3**	9.8	5.6	**11.4**	13.1	5.0
SAFM	**9.5**	10.9	5.9	**9.2**	10.2	5.8	**9.2**	10.5	6.1	**11.1**	12.8	7.2	**10.2**	11.8	5.8	**5.6**	6.7	2.0	**7.4**	8.3	5.4
ABC ADE	**7.1**	7.3	13.1	**9.9**	9.7	21.4	**8.5**	9.4	9.8	**4.7**	5.3	5.0	**4.4**	4.8	5.7	**5.8**	3.6	29.3	**6.8**	7.0	11.3
5RN	**1.6**	1.8	2.1	**2.5**	2.5	4.6	**1.1**	1.3	0.5	**1.1**	1.3	0.1	**1.7**	1.9	3.0	**2.1**	2.1	4.0	**2.4**	2.6	2.2
ABC NEWSRADIO	**1.4**	1.5	2.1	**3.2**	3.4	3.9	**0.8**	0.8	2.4	**0.5**	0.5	1.2	**0.9**	1.0	0.7	**1.2**	1.3	1.0	**2.6**	2.6	4.9
5JJJ	**3.8**	4.2	4.7	**4.2**	4.6	2.8	**3.3**	3.6	4.7	**3.9**	4.3	5.6	**4.3**	4.6	7.5	**2.9**	3.1	4.2	**4.1**	4.1	7.3
ABC CLASSIC	**1.8**	2.1	0.9	**2.3**	2.6	0.4	**1.2**	1.3	1.1	**1.3**	1.5	0.7	**2.2**	2.5	2.0	**3.1**	3.8	0.5	**2.6**	2.9	1.7
Commercial DAB+ Stns	**9.6**	10.1	15.6	**5.6**	6.0	7.3	**9.4**	9.9	15.7	**10.9**	11.3	21.4	**12.5**	13.5	19.1	**13.5**	14.8	17.3	**10.6**	11.0	15.7
ABC DAB+ Stns	**1.7**	1.6	4.4	**1.5**	1.6	1.8	**1.5**	1.2	5.6	**1.6**	1.7	3.2	**2.1**	1.8	9.8	**2.2**	2.2	5.3	**2.4**	2.3	6.3
Total DAB+ Stns	**13.0**	11.7	19.9	**8.4**	7.5	9.0	**12.7**	11.1	21.3	**14.4**	13.0	24.5	**16.5**	15.3	28.9	**18.3**	16.9	22.6	**14.6**	13.3	22.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 9.1% share of all listening, 9.9% share of AM/FM/DAB+ listening and 10.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**136**	131	23	**9**	9	1	**12**	10	4	**7**	7	*	**19**	19	6	**26**	24	7	**62**	61	5
CRUISE1323	**189**	177	22	**16**	14	3	**10**	7	2	**17**	14	3	**24**	24	1	**39**	39	4	**83**	80	9
MIX102.3	**363**	350	55	**49**	47	6	**38**	36	6	**78**	74	15	**71**	70	9	**61**	60	10	**66**	63	9
5MMM	**301**	289	46	**33**	32	8	**38**	38	5	**71**	67	11	**74**	72	10	**47**	43	9	**39**	38	4
NOVA91.9	**368**	353	60	**62**	60	11	**62**	61	11	**132**	126	17	**73**	70	12	**23**	21	3	**16**	14	6
SAFM	**276**	267	43	**53**	52	10	**27**	26	3	**86**	84	10	**68**	67	11	**25**	23	4	**16**	15	4
ABC ADE	**143**	136	28	**11**	11	2	**8**	6	3	**7**	7	*	**19**	17	6	**25**	25	6	**73**	70	10
5RN	**47**	46	7	**2**	1	1	**2**	2	*	**6**	5	2	**7**	7	1	**5**	5	1	**26**	26	3
ABC NEWSRADIO	**72**	59	25	**10**	9	3	**10**	7	6	**19**	17	6	**8**	5	5	**11**	10	3	**14**	12	3
5JJJ	**140**	131	33	**18**	16	5	**18**	16	4	**57**	52	14	**25**	24	6	**15**	15	4	**6**	6	*
ABC CLASSIC	**61**	53	13	**4**	4	1	**4**	1	3	**12**	9	5	**9**	8	2	**6**	6	*	**25**	24	2
Commercial DAB+ Stns	**247**	234	64	**32**	30	6	**39**	36	12	**48**	45	15	**65**	62	16	**31**	31	7	**32**	30	8
ABC DAB+ Stns	**57**	49	22	**4**	4	3	**5**	2	4	**16**	14	8	**16**	14	5	**5**	4	1	**11**	11	*
Total DAB+ Stns	**301**	260	81	**34**	32	9	**44**	37	14	**63**	55	20	**84**	68	20	**36**	34	9	**40**	34	8
Total	**1,145**	1,095	291	**122**	118	30	**112**	110	40	**279**	262	67	**240**	227	70	**157**	149	44	**235**	228	41

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	**121**	115	20	**83**	77	13	**66**	59	9	**48**	47	5	**47**	44	7	**38**	35	3	**93**	89	12
CRUISE1323	**167**	154	20	**87**	84	5	**92**	82	13	**96**	86	14	**66**	57	9	**25**	23	2	**104**	97	12
MIX102.3	**327**	313	47	**188**	178	16	**155**	142	25	**194**	179	29	**130**	120	15	**61**	59	3	**210**	201	29
5MMM	**270**	258	40	**153**	147	18	**145**	134	19	**158**	149	20	**122**	116	15	**49**	41	11	**154**	149	22
NOVA91.9	**332**	317	50	**210**	202	14	**151**	137	20	**166**	154	22	**145**	141	10	**64**	57	7	**210**	205	22
SAFM	**258**	249	36	**150**	142	14	**112**	109	13	**142**	135	20	**116**	109	9	**37**	36	2	**132**	128	17
ABC ADE	**132**	125	24	**98**	88	16	**84**	80	11	**64**	57	9	**45**	41	5	**28**	22	9	**91**	83	15
5RN	**37**	36	7	**23**	22	4	**17**	16	1	**17**	16	1	**18**	17	3	**11**	11	1	**32**	31	4
ABC NEWSRADIO	**57**	46	18	**43**	39	7	**18**	12	6	**10**	6	5	**11**	9	2	**11**	9	2	**43**	35	9
5JJJ	**118**	110	25	**67**	63	8	**48**	45	10	**55**	50	12	**55**	47	10	**23**	19	5	**75**	68	14
ABC CLASSIC	**55**	47	10	**30**	29	2	**22**	19	3	**25**	22	3	**22**	20	2	**11**	11	1	**37**	33	4
Commercial DAB+ Stns	**227**	210	55	**97**	89	15	**113**	101	24	**140**	124	36	**119**	112	20	**60**	52	9	**136**	123	32
ABC DAB+ Stns	**48**	42	19	**22**	20	5	**22**	17	9	**24**	22	6	**17**	15	6	**9**	7	5	**30**	25	11
Total DAB+ Stns	**271**	233	69	**124**	102	19	**141**	112	32	**171**	140	41	**144**	123	25	**76**	58	14	**174**	139	41
Total	**1,117**	1,054	257	**892**	814	118	**747**	662	135	**788**	707	144	**715**	632	95	**360**	301	51	**920**	855	170

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 136,000 total listeners, 131,000 AM/FM/DAB+ listeners and 23,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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