RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.0	1.1	-0.1	0.9	2.6	-1.7	0.5	0.7	-0.2	1.1	1.2	-0.1	1.3	0.2	1.1	1.4	1.8	-0.4	0.8	1.1	-0.3
2GB	14.2	11.4	2.8	3.5	2.9	0.6	3.9	2.7	1.2	7.9	4.8	3.1	4.9	7.6	-2.7	13.6	10.0	3.6	30.3	24.4	5.9
2UE 954	3.0	2.4	0.6	0.7	1.0	-0.3	1.3	1.4	-0.1	0.6	1.0	-0.4	1.0	1.0	0.0	1.5	1.7	-0.2	7.6	5.5	2.1
SKY Sports Radio	1.2	1.4	-0.2	2.0	0.6	1.4	0.9	1.1	-0.2	1.1	1.1	0.0	0.7	1.3	-0.6	0.8	1.0	-0.2	1.8	2.3	-0.5
104.1 2DAY FM	3.8	4.1	-0.3	7.7	8.1	-0.4	8.1	8.8	-0.7	4.2	5.6	-1.4	4.4	3.8	0.6	4.2	4.3	-0.1	0.8	0.5	0.3
KIIS1065	9.8	11.1	-1.3	19.6	18.3	1.3	18.3	16.7	1.6	15.4	20.2	-4.8	13.6	14.9	-1.3	4.9	5.1	-0.2	1.3	1.6	-0.3
104.9 TRIPLE M	4.7	5.5	-0.8	4.1	4.5	-0.4	9.6	8.9	0.7	6.2	7.2	-1.0	7.1	8.9	-1.8	4.8	5.8	-1.0	0.8	0.8	0.0
NOVA96.9	7.1	7.4	-0.3	13.9	13.8	0.1	12.3	14.6	-2.3	11.9	12.9	-1.0	9.9	8.2	1.7	3.4	3.9	-0.5	0.9	0.8	0.1
smoothfm 95.3	10.7	11.8	-1.1	12.3	13.0	-0.7	7.9	9.8	-1.9	9.4	9.5	-0.1	12.2	12.0	0.2	13.4	18.3	-4.9	9.5	10.2	-0.7
GOLD101.7	7.9	7.9	0.0	3.6	4.2	-0.6	3.3	3.2	0.1	6.2	3.7	2.5	8.6	6.3	2.3	17.4	13.8	3.6	6.4	11.2	-4.8
ABC SYD	6.6	5.6	1.0	1.9	1.9	0.0	2.4	1.3	1.1	1.2	1.8	-0.6	3.0	1.6	1.4	6.7	8.4	-1.7	14.7	12.2	2.5
2RN	1.1	1.1	0.0	0.3	0.1	0.2	0.7	0.1	0.6	0.2	0.1	0.1	1.1	0.6	0.5	1.2	1.4	-0.2	1.8	2.7	-0.9
ABC NEWSRADIO	1.7	1.8	-0.1	1.6	3.0	-1.4	1.3	0.4	0.9	1.2	1.5	-0.3	1.4	1.2	0.2	2.3	1.4	0.9	2.1	2.6	-0.5
2JJJ	4.4	4.3	0.1	3.4	4.5	-1.1	10.2	6.8	3.4	9.9	9.3	0.6	5.4	6.0	-0.6	2.2	0.6	1.6	0.2	0.8	-0.6
ABC CLASSIC	2.8	2.7	0.1	0.6	0.5	0.1	0.6	0.3	0.3	1.4	1.5	-0.1	2.3	0.9	1.4	2.2	1.9	0.3	5.3	6.6	-1.3

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.2	1.2	0.0	0.8	1.2	-0.4	1.2	1.1	0.1	1.5	1.2	0.3	1.5	1.7	-0.2	0.6	0.6	0.0	0.5	0.9	-0.4
2GB	14.2	11.4	2.8	16.8	14.2	2.6	14.9	11.5	3.4	10.5	8.9	1.6	8.8	6.2	2.6	24.8	20.1	4.7	14.4	11.1	3.3
2UE 954	2.8	2.2	0.6	2.1	2.0	0.1	3.0	2.0	1.0	3.4	2.1	1.3	2.7	2.1	0.6	2.4	4.0	-1.6	3.8	3.2	0.6
SKY Sports Radio	1.1	1.2	-0.1	2.3	2.2	0.1	0.4	0.5	-0.1	0.4	0.6	-0.2	1.2	1.3	-0.1	0.7	1.2	-0.5	1.6	2.2	-0.6
104.1 2DAY FM	3.9	4.2	-0.3	3.6	3.9	-0.3	3.8	4.0	-0.2	3.7	4.3	-0.6	5.0	4.4	0.6	3.6	4.4	-0.8	3.6	3.8	-0.2
KIIS1065	10.5	11.8	-1.3	13.6	15.3	-1.7	9.8	11.1	-1.3	9.1	10.3	-1.2	10.0	11.4	-1.4	5.3	4.5	0.8	7.6	9.0	-1.4
104.9 TRIPLE M	4.6	5.7	-1.1	4.9	5.3	-0.4	4.4	4.8	-0.4	4.7	6.0	-1.3	5.3	7.5	-2.2	2.8	5.5	-2.7	4.9	4.9	0.0
NOVA96.9	7.1	7.4	-0.3	8.6	7.5	1.1	5.5	6.7	-1.2	6.5	7.5	-1.0	8.1	8.3	-0.2	5.6	6.2	-0.6	7.2	7.4	-0.2
smoothfm 95.3	10.3	11.3	-1.0	7.8	8.1	-0.3	12.3	13.8	-1.5	11.2	12.7	-1.5	10.8	12.2	-1.4	10.2	9.7	0.5	11.8	13.5	-1.7
GOLD101.7	8.3	8.0	0.3	8.1	8.2	-0.1	8.8	8.5	0.3	9.8	8.6	1.2	6.2	6.6	-0.4	5.6	6.1	-0.5	6.9	7.5	-0.6
ABC SYD	7.0	6.0	1.0	7.8	7.6	0.2	7.1	5.6	1.5	6.4	4.4	2.0	6.2	5.6	0.6	7.2	6.6	0.6	5.6	4.7	0.9
2RN	1.0	1.1	-0.1	1.4	1.3	0.1	0.4	0.9	-0.5	0.7	0.6	0.1	1.9	1.5	0.4	0.7	2.1	-1.4	1.2	1.2	0.0
ABC NEWSRADIO	1.7	1.7	0.0	2.6	2.9	-0.3	1.3	1.2	0.1	0.9	1.0	-0.1	1.4	1.3	0.1	2.7	1.7	1.0	1.9	1.9	0.0
2JJJ	4.3	4.1	0.2	3.9	3.4	0.5	4.2	3.5	0.7	4.4	4.8	-0.4	4.7	5.4	-0.7	4.7	3.4	1.3	4.9	4.9	0.0
ABC CLASSIC	2.5	2.3	0.2	1.6	2.3	-0.7	3.3	2.9	0.4	3.1	2.6	0.5	2.5	1.6	0.9	2.0	0.9	1.1	3.4	3.7	-0.3

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	102	104	-2	10	11	-1	8	16	-8	34	29	5	10	4	6	15	19	-4	25	26	-1
2GB	696	646	50	56	58	-2	59	55	4	115	89	26	91	115	-24	119	105	14	256	224	32
2UE 954	267	226	41	27	35	-8	22	23	-1	30	28	2	27	27	0	31	30	1	130	82	48
SKY Sports Radio	165	178	-13	26	20	6	20	35	-15	37	36	1	30	34	-4	16	19	-3	36	34	2
104.1 2DAY FM	646	659	-13	112	122	-10	93	86	7	185	203	-18	175	170	5	51	51	0	29	26	3
KIIS1065	1,119	1,165	-46	182	184	-2	165	152	13	406	454	-48	272	264	8	64	76	-12	31	34	-3
104.9 TRIPLE M	695	708	-13	98	94	4	114	98	16	190	216	-26	200	199	1	60	72	-12	34	27	7
NOVA96.9	1,134	1,040	94	195	164	31	167	173	-6	432	422	10	242	201	41	56	46	10	42	33	9
smoothfm 95.3	1,379	1,383	-4	166	157	9	125	130	-5	360	343	17	324	329	-5	168	206	-38	235	218	17
GOLD101.7	680	711	-31	57	44	13	55	62	-7	121	125	-4	182	180	2	158	153	5	107	148	-41
ABC SYD	557	529	28	22	29	-7	22	26	-4	81	95	-14	98	60	38	103	106	-3	230	213	17
2RN	133	131	2	10	6	4	7	4	3	17	18	-1	24	22	2	21	21	0	54	60	-6
ABC NEWSRADIO	312	335	-23	27	35	-8	33	17	16	63	81	-18	74	63	11	36	34	2	80	104	-24
2JJJ	560	503	57	46	64	-18	81	58	23	258	219	39	136	123	13	28	24	4	11	15	-4
ABC CLASSIC	232	219	13	19	14	5	21	17	4	52	53	-1	39	39	0	30	27	3	70	69	1
Total	4,589	4,579	10	508	499	9	460	445	15	1,227	1,255	-28	1,046	1,036	10	577	577	0	770	767	3

By Session, P10+ [Potential: 4902]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	94	84	10	54	46	8	28	32	-4	41	45	-4	40	42	-2	11	14	-3	45	53	-8
2GB	626	586	40	483	443	40	336	292	44	280	241	39	212	184	28	185	157	28	460	419	41
2UE 954	225	176	49	106	70	36	117	81	36	119	82	37	76	69	7	42	41	1	144	124	20
SKY Sports Radio	120	140	-20	69	75	-6	44	45	-1	30	37	-7	25	33	-8	15	19	-4	100	94	6
104.1 2DAY FM	552	567	-15	331	321	10	193	234	-41	196	233	-37	224	220	4	94	99	-5	336	326	10
KIIS1065	1,021	1,055	-34	702	736	-34	423	484	-61	420	496	-76	443	456	-13	142	128	14	558	598	-40
104.9 TRIPLE M	589	599	-10	334	329	5	219	223	-4	240	264	-24	240	258	-18	83	105	-22	366	354	12
NOVA96.9	996	884	112	611	531	80	351	348	3	391	351	40	369	343	26	153	137	16	652	638	14
smoothfm 95.3	1,228	1,231	-3	593	622	-29	546	558	-12	588	592	-4	466	482	-16	224	202	22	835	832	3
GOLD101.7	618	649	-31	381	366	15	294	327	-33	342	369	-27	274	308	-34	113	113	0	355	410	-55
ABC SYD	480	470	10	320	327	-7	247	215	32	221	174	47	184	185	-1	121	132	-11	316	314	2
2RN	110	120	-10	62	66	-4	37	49	-12	29	32	-3	41	31	10	17	27	-10	82	60	22
ABC NEWSRADIO	276	298	-22	183	192	-9	103	99	4	77	82	-5	74	92	-18	44	46	-2	163	167	-4
2JJJ	467	409	58	279	249	30	155	133	22	194	167	27	185	182	3	88	81	7	327	308	19
ABC CLASSIC	190	182	8	90	96	-6	100	86	14	95	92	3	84	65	19	39	28	11	141	141	0
Total	4,416	4,384	32	3,585	3,516	69	2,659	2,754	-95	2,757	2,801	-44	2,585	2,681	-96	1,315	1,330	-15	3,730	3,736	-6

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	5	5	0	*	1	*	*	*	*	1	1	0	1	*	*	1	1	0	1	1	0
2GB	64	48	16	1	1	0	2	1	1	6	4	2	5	7	-2	9	6	3	42	29	13
2UE 954	14	10	4	*	*	*	1	1	0	*	1	*	1	1	0	1	1	0	10	7	3
SKY Sports Radio	6	6	0	1	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	3	-1
104.1 2DAY FM	17	17	0	3	3	0	3	3	0	3	4	-1	4	4	0	3	3	0	1	1	0
KIIS1065	44	47	-3	7	6	1	7	7	0	12	15	-3	13	14	-1	3	3	0	2	2	0
104.9 TRIPLE M	21	23	-2	1	2	-1	4	3	1	5	5	0	7	8	-1	3	4	-1	1	1	0
NOVA96.9	32	32	0	5	5	0	5	6	-1	9	10	-1	10	8	2	2	2	0	1	1	0
smoothfm 95.3	48	51	-3	4	4	0	3	4	-1	7	7	0	12	11	1	9	11	-2	13	12	1
GOLD101.7	36	34	2	1	1	0	1	1	0	5	3	2	8	6	2	11	9	2	9	13	-4
ABC SYD	30	24	6	1	1	0	1	1	0	1	1	0	3	2	1	4	5	-1	20	15	5
2RN	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
ABC NEWSRADIO	8	7	1	1	1	0	1	*	*	1	1	0	1	1	0	1	1	0	3	3	0
2JJJ	20	18	2	1	2	-1	4	3	1	8	7	1	5	6	-1	1	*	*	*	1	*
ABC CLASSIC	12	11	1	*	*	*	*	*	*	1	1	0	2	1	1	1	1	0	7	8	-1
Total	452	427	25	35	34	1	39	39	0	79	76	3	96	95	1	65	62	3	138	121	17

By Session, P10+ [Potential: 4902]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	6	5	1	6	8	-2	8	7	1	9	6	3	6	7	-1	1	1	0	2	3	-1
2GB	68	52	16	127	101	26	104	75	29	59	48	11	37	25	12	31	22	9	55	41	14
2UE 954	13	10	3	16	14	2	20	13	7	19	11	8	11	9	2	3	4	-1	15	12	3
SKY Sports Radio	5	5	0	17	16	1	3	4	-1	2	3	-1	5	5	0	1	1	0	6	8	-2
104.1 2DAY FM	19	19	0	27	28	-1	27	26	1	21	23	-2	21	18	3	4	5	-1	14	14	0
KIIS1065	50	53	-3	103	109	-6	68	72	-4	52	55	-3	42	46	-4	7	5	2	29	33	-4
104.9 TRIPLE M	22	26	-4	37	37	0	30	31	-1	27	32	-5	22	30	-8	4	6	-2	19	18	1
NOVA96.9	34	33	1	65	53	12	38	44	-6	37	41	-4	34	34	0	7	7	0	27	27	0
smoothfm 95.3	49	51	-2	59	58	1	85	89	-4	63	68	-5	45	50	-5	13	11	2	45	49	-4
GOLD101.7	40	36	4	61	58	3	61	56	5	56	46	10	26	27	-1	7	7	0	26	27	-1
ABC SYD	34	27	7	59	54	5	49	36	13	36	24	12	26	23	3	9	7	2	21	17	4
2RN	5	5	0	11	9	2	3	6	-3	4	3	1	8	6	2	1	2	-1	5	4	1
ABC NEWSRADIO	8	8	0	19	21	-2	9	8	1	5	5	0	6	5	1	3	2	1	7	7	0
2JJJ	21	18	3	29	24	5	29	23	6	25	26	-1	20	22	-2	6	4	2	19	18	1
ABC CLASSIC	12	11	1	12	17	-5	23	19	4	18	14	4	11	6	5	3	1	2	13	13	0
Total	480	452	28	755	711	44	693	651	42	566	537	29	420	406	14	125	111	14	382	365	17

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	38	41	-3	6	6	0	8	11	-3	15	12	3	7	7	0	2	5	-3	*	*	*
CADA	133	144	-11	26	21	5	26	26	0	47	56	-9	31	33	-2	4	7	-3	*	*	*
Chemist Warehouse Remix	28	35	-7	8	8	0	6	8	-2	7	4	3	7	15	-8	*	*	*	*	*	*
Coles Radio	69	108	-39	4	11	-7	8	10	-2	21	26	-5	14	40	-26	16	12	4	6	9	-3
DANCE HITS	75	76	-1	21	20	1	19	10	9	18	23	-5	13	20	-7	4	3	1	*	*	*
EASY HITS	55	43	12	9	8	1	17	12	5	16	6	10	4	10	-6	*	*	*	11	8	3
GOLD 80s	46	38	8	6	5	1	6	*	*	5	2	3	5	16	-11	15	13	2	7	2	5
iHeartCountry	26	35	-9	11	10	1	2	9	-7	11	11	0	1	*	*	*	*	*	1	5	-4
KIIS 90s	112	111	1	14	18	-4	22	25	-3	52	43	9	21	19	2	*	2	*	4	4	0
KIIS Australia	105	102	3	16	20	-4	8	13	-5	50	41	9	22	10	12	4	7	-3	5	9	-4
MMM 2000s	33	37	-4	10	10	0	8	4	4	8	9	-1	6	14	-8	*	*	*	*	*	*
MMM 70s	23	11	12	3	4	-1	4	3	1	*	*	*	4	4	0	8	*	*	4	*	*
MMM 80s	21	34	-13	1	4	-3	2	*	*	3	2	1	11	23	-12	4	5	-1	*	*	*
MMM 90s	39	36	3	3	1	2	6	2	4	11	12	-1	19	18	1	*	2	*	*	*	*
MMM CLASSIC ROCK	37	54	-17	1	1	0	7	9	-2	2	*	*	12	25	-13	10	16	-6	4	2	2
MMM COUNTRY	27	30	-3	5	5	0	2	*	*	11	14	-3	9	11	-2	*	*	*	*	*	*
Nova Nation	27	36	-9	9	10	-1	4	9	-5	10	13	-3	4	3	1	*	2	*	*	*	*
OLDSKOOL 80s HITS	36	37	-1	*	6	*	8	6	2	2	7	-5	18	14	4	8	2	6	*	2	*
OLDSKOOL 90s HITS	50	55	-5	3	7	-4	9	8	1	17	17	0	20	20	0	2	4	-2	*	*	*
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*
Radio Maria Ital	10	8	2	10	8	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	62	61	1	15	7	8	7	17	-10	22	19	3	17	17	0	*	*	*	*	*	*
SEN Melbourne	12	5	7	6	2	4	*	*	*	3	*	*	4	2	2	*	*	*	*	*	*
SENTrack	10	9	1	1	2	-1	2	*	*	3	3	0	4	5	-1	*	*	*	*	*	*
Sky News Radio	38	35	3	9	12	-3	4	*	*	5	10	-5	8	6	2	2	*	*	10	7	3
smooth relax	99	79	20	13	9	4	14	10	4	18	16	2	25	18	7	19	17	2	9	9	0
smooth Vintage	18	29	-11	*	*	*	*	*	*	2	3	-1	4	4	0	6	11	-5	6	11	-5
TikTok Trending	67	72	-5	12	14	-2	15	19	-4	33	33	0	7	6	1	*	*	*	*	*	*
triple j Unearthed	52	50	2	7	6	1	22	10	12	11	12	-1	9	13	-4	3	8	-5	*	*	*
ABC Country	22	22	0	10	7	3	3	2	1	3	4	-1	3	4	-1	*	2	*	4	3	1
ABC Jazz	63	51	12	8	10	-2	9	2	7	13	14	-1	8	6	2	10	5	5	16	14	2
ABC KIDS LISTEN	40	44	-4	19	18	1	*	*	*	7	13	-6	11	11	0	2	2	0	*	*	*
ABC Sport	58	68	-10	16	8	8	*	*	*	13	17	-4	9	12	-3	10	11	-1	10	19	-9
Double J	56	53	3	7	2	5	5	2	3	9	16	-7	25	19	6	3	5	-2	6	8	-2
Total Digital/Internet Only	1,102	1,116	-14	178	166	12	149	146	3	318	328	-10	262	266	-4	107	113	-6	88	97	-9

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4902]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	38	41	-3	11	15	-4	20	13	7	19	19	0	27	22	5	13	4	9	18	13	5
CADA	119	130	-11	60	54	6	29	58	-29	54	69	-15	63	56	7	20	22	-2	73	77	-4
Chemist Warehouse Remix	23	29	-6	6	10	-4	8	10	-2	11	18	-7	11	14	-3	5	8	-3	8	8	0
Coles Radio	55	86	-31	6	20	-14	19	31	-12	21	24	-3	17	34	-17	14	23	-9	33	47	-14
DANCE HITS	63	70	-7	21	18	3	33	29	4	21	24	-3	30	26	4	12	12	0	27	23	4
EASY HITS	48	38	10	17	12	5	12	16	-4	25	19	6	19	11	8	21	15	6	24	10	14
GOLD 80s	35	32	3	14	11	3	15	13	2	16	14	2	5	7	-2	7	9	-2	36	23	13
iHeartCountry	22	32	-10	10	18	-8	3	11	-8	11	11	0	9	11	-2	3	2	1	8	13	-5
KIIS 90s	92	81	11	47	29	18	43	43	0	37	37	0	16	17	-1	9	5	4	43	46	-3
KIIS Australia	84	89	-5	33	38	-5	34	40	-6	39	41	-2	40	41	-1	23	19	4	65	59	6
MMM 2000s	22	31	-9	16	17	-1	8	10	-2	5	12	-7	10	14	-4	3	4	-1	15	18	-3
MMM 70s	20	11	9	6	3	3	8	11	-3	4	3	1	4	3	1	5	5	0	12	*	*
MMM 80s	21	30	-9	9	11	-2	9	13	-4	12	22	-10	6	8	-2	*	3	*	4	9	-5
MMM 90s	30	34	-4	18	16	2	9	11	-2	10	13	-3	12	14	-2	12	7	5	24	10	14
MMM CLASSIC ROCK	35	52	-17	13	26	-13	14	29	-15	20	32	-12	19	21	-2	11	21	-10	19	24	-5
MMM COUNTRY	22	25	-3	15	19	-4	12	7	5	13	11	2	8	20	-12	2	3	-1	9	17	-8
Nova Nation	20	21	-1	6	6	0	10	11	-1	11	16	-5	7	4	3	2	4	-2	18	24	-6
OLDSKOOL 80s HITS	32	30	2	7	7	0	17	24	-7	14	19	-5	6	10	-4	7	*	*	15	20	-5
OLDSKOOL 90s HITS	43	48	-5	17	21	-4	13	24	-11	25	24	1	15	14	1	6	12	-6	22	16	6
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	2	*	*	*	*	*	2	*	*	2	*	*	2	*	*	*	*	*	*	*	*
Radio Maria Ital	8	8	0	3	4	-1	*	*	*	1	2	-1	2	*	*	4	2	2	2	*	*
RnB FRIDAYS RADIO	57	54	3	32	23	9	18	23	-5	23	25	-2	28	22	6	12	11	1	24	26	-2
SEN Melbourne	12	5	7	9	5	4	1	*	*	4	*	*	1	*	*	*	*	*	8	2	6
SENTrack	5	4	1	4	2	2	4	2	2	2	2	0	3	4	-1	*	*	*	5	8	-3
Sky News Radio	36	23	13	21	10	11	9	9	0	7	5	2	17	15	2	14	3	11	29	22	7
smooth relax	81	72	9	36	18	18	26	15	11	31	39	-8	33	26	7	15	20	-5	54	20	34
smooth Vintage	16	29	-13	2	5	-3	12	18	-6	6	18	-12	4	14	-10	6	14	-8	4	14	-10
TikTok Trending	59	60	-1	27	23	4	32	35	-3	19	13	6	19	22	-3	11	10	1	39	39	0
triple j Unearthed	45	38	7	12	11	1	14	12	2	18	15	3	18	19	-1	10	2	8	20	24	-4
ABC Country	21	20	1	4	8	-4	7	3	4	10	3	7	8	7	1	6	9	-3	9	12	-3
ABC Jazz	57	40	17	17	13	4	18	11	7	36	22	14	27	19	8	17	5	12	35	31	4
ABC KIDS LISTEN	35	42	-7	16	15	1	7	9	-2	8	14	-6	1	13	-12	6	4	2	15	21	-6
ABC Sport	51	54	-3	10	11	-1	15	14	1	8	12	-4	15	26	-11	21	22	-1	28	41	-13
Double J	51	43	8	27	23	4	18	20	-2	23	18	5	29	23	6	10	4	6	30	31	-1
Total Digital/Internet Only	990	979	11	480	476	4	418	470	-52	480	518	-38	458	480	-22	282	245	37	687	681	6

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	1.0	1.1	1.8	0.9	1.1	*	0.5	0.4	0.9	1.1	0.7	4.4	1.3	1.6	0.1	1.4	1.8	0.1	0.8	0.7	2.8
2GB	14.2	15.4	21.0	3.5	3.5	6.2	3.9	3.0	10.2	7.9	7.1	17.7	4.9	4.5	15.5	13.6	14.8	22.6	30.3	35.0	41.5
2UE 954	3.0	3.4	3.1	0.7	0.5	2.5	1.3	1.4	0.9	0.6	0.4	1.8	1.0	1.2	0.4	1.5	1.9	0.8	7.6	8.8	10.5
SKY Sports Radio	1.2	n.a.	n.a.	2.0	n.a.	n.a.	0.9	n.a.	n.a.	1.1	n.a.	n.a.	0.7	n.a.	n.a.	0.8	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	3.8	4.7	0.9	7.7	9.6	1.2	8.1	9.6	1.4	4.2	5.3	0.6	4.4	5.3	1.2	4.2	5.4	1.4	0.8	1.0	*
KIIS1065	9.8	11.3	8.4	19.6	22.8	13.6	18.3	19.2	16.8	15.4	17.5	13.1	13.6	16.2	6.6	4.9	5.8	4.3	1.3	1.6	0.4
104.9 TRIPLE M	4.7	5.6	3.0	4.1	4.2	6.4	9.6	10.4	6.9	6.2	7.4	3.0	7.1	8.5	3.6	4.8	6.2	1.0	0.8	1.1	0.2
NOVA96.9	7.1	8.5	3.6	13.9	16.5	7.5	12.3	14.1	4.5	11.9	14.2	6.0	9.9	12.0	3.2	3.4	4.4	1.1	0.9	1.1	0.6
smoothfm 95.3	10.7	12.2	10.4	12.3	13.5	14.4	7.9	7.9	9.5	9.4	10.3	10.2	12.2	14.0	10.4	13.4	15.1	18.5	9.5	11.7	3.4
GOLD101.7	7.9	9.2	7.1	3.6	3.6	6.3	3.3	3.5	2.7	6.2	7.1	4.9	8.6	9.6	10.4	17.4	20.6	16.1	6.4	7.9	2.7
ABC SYD	6.6	7.4	8.4	1.9	1.8	4.5	2.4	1.8	6.8	1.2	1.4	0.8	3.0	3.3	4.2	6.7	7.8	7.2	14.7	16.6	24.7
2RN	1.1	1.1	2.1	0.3	0.4	0.3	0.7	0.7	0.6	0.2	0.1	0.8	1.1	0.7	5.8	1.2	1.1	3.4	1.8	2.2	0.8
ABC NEWSRADIO	1.7	1.8	3.1	1.6	1.1	6.6	1.3	0.9	3.9	1.2	1.2	1.8	1.4	1.3	3.9	2.3	2.4	4.7	2.1	2.6	0.8
2JJJ	4.4	5.0	5.0	3.4	3.8	3.2	10.2	11.2	6.3	9.9	11.0	10.2	5.4	6.0	6.6	2.2	2.6	1.8	0.2	0.3	0.1
ABC CLASSIC	2.8	3.1	3.1	0.6	0.5	1.5	0.6	0.5	1.4	1.4	1.2	3.4	2.3	2.7	1.8	2.2	2.5	2.8	5.3	6.2	5.8
Commercial DAB+ Stns	7.9	8.3	14.0	12.8	13.1	19.4	13.9	12.8	23.7	13.3	14.1	17.8	9.9	10.6	15.9	6.0	6.2	12.7	1.5	1.7	1.0
ABC DAB+ Stns	2.0	1.9	5.0	3.9	4.0	6.5	2.6	2.6	3.5	1.3	1.1	3.3	2.9	2.5	10.4	1.2	1.4	1.6	1.4	1.4	4.6
Total DAB+ Stns	10.6	10.2	19.0	16.7	17.0	25.9	16.6	15.4	27.1	15.8	15.2	21.2	13.9	13.2	26.3	8.6	7.5	14.3	3.0	3.1	5.6

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	1.2	1.2	1.8	0.8	0.9	0.8	1.2	1.3	1.5	1.5	1.7	2.6	1.5	1.5	3.9	0.6	0.7	0.2	0.5	0.5	1.6
2GB	14.2	15.2	22.2	16.8	17.5	30.2	14.9	16.1	22.3	10.5	11.3	17.4	8.8	9.5	15.2	24.8	27.6	23.2	14.4	16.1	17.0
2UE 954	2.8	3.1	3.1	2.1	2.4	2.6	3.0	3.4	3.1	3.4	4.1	2.7	2.7	3.0	3.9	2.4	2.3	4.3	3.8	4.4	3.4
SKY Sports Radio	1.1	n.a.	n.a.	2.3	n.a.	n.a.	0.4	n.a.	n.a.	0.4	n.a.	n.a.	1.2	n.a.	n.a.	0.7	n.a.	n.a.	1.6	n.a.	n.a.
104.1 2DAY FM	3.9	4.8	0.9	3.6	4.4	0.6	3.8	4.8	0.8	3.7	4.7	1.3	5.0	6.2	1.2	3.6	4.5	0.5	3.6	4.4	0.7
KIIS1065	10.5	12.1	9.6	13.6	15.3	13.0	9.8	10.9	11.5	9.1	10.9	7.6	10.0	12.0	6.0	5.3	5.7	6.0	7.6	9.0	4.0
104.9 TRIPLE M	4.6	5.5	2.7	4.9	5.7	2.2	4.4	5.3	2.3	4.7	5.7	3.6	5.3	6.4	2.3	2.8	3.0	3.4	4.9	5.6	3.9
NOVA96.9	7.1	8.5	3.7	8.6	10.2	3.8	5.5	6.6	3.9	6.5	8.0	3.8	8.1	9.8	4.5	5.6	6.8	1.8	7.2	8.6	3.0
smoothfm 95.3	10.3	11.8	10.2	7.8	9.1	5.7	12.3	14.2	11.6	11.2	12.7	14.3	10.8	12.7	9.1	10.2	11.4	9.0	11.8	13.6	10.8
GOLD101.7	8.3	9.6	7.4	8.1	9.2	7.1	8.8	10.2	7.9	9.8	11.8	8.3	6.2	7.1	6.7	5.6	6.2	4.8	6.9	7.9	6.1
ABC SYD	7.0	7.7	9.5	7.8	8.4	11.7	7.1	8.0	7.9	6.4	7.4	6.7	6.2	6.7	10.6	7.2	6.6	14.7	5.6	6.4	4.7
2RN	1.0	1.1	1.9	1.4	1.5	2.3	0.4	0.4	1.1	0.7	0.5	2.9	1.9	2.3	1.0	0.7	0.7	1.2	1.2	1.2	2.8
ABC NEWSRADIO	1.7	1.7	3.1	2.6	2.5	5.8	1.3	1.5	1.7	0.9	0.8	2.3	1.4	1.4	2.9	2.7	3.0	2.4	1.9	2.0	3.1
2JJJ	4.3	4.8	5.1	3.9	4.4	3.4	4.2	4.6	5.6	4.4	5.0	5.9	4.7	5.3	6.0	4.7	5.1	5.1	4.9	5.6	4.8
ABC CLASSIC	2.5	2.9	2.7	1.6	1.7	2.5	3.3	3.8	2.8	3.1	3.7	2.6	2.5	2.7	4.9	2.0	2.4	0.9	3.4	3.8	4.3
Commercial DAB+ Stns	7.7	8.1	12.2	5.2	5.7	6.7	7.2	7.4	13.0	8.6	9.3	14.2	10.2	11.0	16.4	10.9	11.4	13.7	8.9	8.7	20.4
ABC DAB+ Stns	1.8	1.8	3.7	1.0	1.1	1.7	1.6	1.6	3.0	2.2	2.3	3.8	2.4	2.4	5.5	3.2	2.6	9.0	2.6	2.3	9.2
Total DAB+ Stns	10.1	9.9	15.9	6.5	6.7	8.4	9.5	9.0	16.0	11.6	11.6	18.0	13.5	13.4	21.9	15.6	14.0	22.6	12.1	11.0	29.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1% share of all listening, 1.1% share of AM/FM/DAB+ listening and 1.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	102	90	38	10	10	*	8	8	6	34	23	22	10	10	1	15	14	2	25	25	7
2GB	696	642	158	56	46	18	59	49	15	115	96	33	91	87	16	119	112	23	256	252	53
2UE 954	267	233	68	27	21	9	22	16	6	30	20	18	27	24	4	31	26	6	130	126	26
SKY Sports Radio	165	n.a.	n.a.	26	n.a.	n.a.	20	n.a.	n.a.	37	n.a.	n.a.	30	n.a.	n.a.	16	n.a.	n.a.	36	n.a.	n.a.
104.1 2DAY FM	646	624	71	112	109	13	93	89	15	185	179	22	175	169	12	51	49	10	29	29	*
KIIS1065	1,119	1,036	267	182	165	51	165	152	56	406	367	107	272	260	32	64	62	15	31	29	5
104.9 TRIPLE M	695	654	148	98	85	32	114	104	37	190	181	34	200	193	34	60	57	9	34	34	1
NOVA96.9	1,134	1,069	204	195	185	50	167	163	27	432	393	85	242	232	33	56	54	7	42	42	2
smoothfm 95.3	1,379	1,276	309	166	142	46	125	119	36	360	317	92	324	312	67	168	155	49	235	231	19
GOLD101.7	680	618	151	57	48	19	55	46	15	121	100	33	182	172	30	158	144	39	107	107	15
ABC SYD	557	516	93	22	16	9	22	22	4	81	73	10	98	80	20	103	99	12	230	225	38
2RN	133	118	46	10	10	3	7	7	2	17	9	9	24	20	15	21	19	7	54	52	10
ABC NEWSRADIO	312	273	88	27	22	15	33	33	9	63	51	22	74	55	28	36	34	6	80	78	6
2JJJ	560	502	174	46	43	16	81	73	28	258	225	80	136	123	44	28	28	4	11	11	1
ABC CLASSIC	232	195	75	19	12	8	21	14	8	52	39	25	39	33	11	30	30	7	70	66	16
Commercial DAB+ Stns	884	809	319	146	135	61	135	125	57	267	259	92	201	175	69	79	63	31	55	53	9
ABC DAB+ Stns	251	223	100	45	42	22	31	31	9	54	45	25	58	45	27	27	27	7	36	34	9
Total DAB+ Stns	1,102	963	400	178	164	76	149	139	63	318	285	115	262	212	90	107	83	38	88	80	17
Total	4,589	4,259	1,381	508	478	193	460	434	185	1,227	1,128	416	1,046	966	275	577	518	161	770	735	151

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	94	81	33	54	45	13	28	23	8	41	35	19	40	38	11	11	10	2	45	37	19
2GB	626	568	149	483	411	104	336	303	66	280	255	54	212	189	46	185	158	34	460	429	74
2UE 954	225	193	59	106	92	23	117	105	27	119	108	24	76	67	15	42	34	15	144	128	27
SKY Sports Radio	120	n.a.	n.a.	69	n.a.	n.a.	44	n.a.	n.a.	30	n.a.	n.a.	25	n.a.	n.a.	15	n.a.	n.a.	100	n.a.	n.a.
104.1 2DAY FM	552	531	54	331	317	17	193	182	16	196	192	15	224	217	17	94	89	5	336	327	27
KIIS1065	1,021	922	245	702	629	122	423	360	102	420	360	77	443	405	48	142	115	30	558	537	65
104.9 TRIPLE M	589	537	120	334	306	41	219	192	33	240	211	44	240	216	26	83	64	19	366	345	51
NOVA96.9	996	920	171	611	561	63	351	292	66	391	356	48	369	343	38	153	137	16	652	620	66
smoothfm 95.3	1,228	1,108	258	593	536	78	546	482	104	588	525	110	466	434	48	224	190	41	835	762	139
GOLD101.7	618	561	140	381	338	67	294	264	46	342	314	62	274	243	49	113	99	17	355	328	55
ABC SYD	480	443	83	320	278	53	247	237	36	221	216	22	184	169	34	121	102	27	316	297	44
2RN	110	95	34	62	50	12	37	29	12	29	14	19	41	36	9	17	15	2	82	73	27
ABC NEWSRADIO	276	245	72	183	147	47	103	85	23	77	66	22	74	57	23	44	39	5	163	140	31
2JJJ	467	415	133	279	250	39	155	121	54	194	161	62	185	162	42	88	70	23	327	310	67
ABC CLASSIC	190	167	48	90	79	18	100	87	19	95	85	24	84	74	17	39	33	6	141	116	41
Commercial DAB+ Stns	783	708	251	383	344	71	343	301	101	378	331	107	368	320	80	205	157	62	542	474	165
ABC DAB+ Stns	229	195	83	83	66	27	72	64	26	101	90	26	86	77	25	66	47	26	129	114	44
Total DAB+ Stns	990	846	320	480	395	95	418	350	124	480	406	130	458	387	105	282	197	87	687	567	207
Total	4,416	4,022	1,212	3,585	3,084	620	2,659	2,242	599	2,757	2,320	598	2,585	2,204	451	1,315	1,064	271	3,730	3,362	757

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 102,000 total listeners, 90,000 AM/FM/DAB+ listeners and 38,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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