RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.9	5.5	-0.6	4.2	3.1	1.1	0.5	1.9	-1.4	1.4	1.3	0.1	2.3	5.3	-3.0	6.2	4.5	1.7	10.4	11.5	-1.1
6PR	4.8	5.5	-0.7	1.7	3.4	-1.7	2.9	2.0	0.9	1.4	0.9	0.5	5.3	5.5	-0.2	7.4	9.3	-1.9	7.1	8.8	-1.7
MIX 94.5	12.9	11.2	1.7	15.7	13.3	2.4	14.2	16.6	-2.4	17.2	14.8	2.4	17.8	13.3	4.5	12.8	13.2	-0.4	3.7	2.6	1.1
92.9 TRIPLE M	8.2	10.0	-1.8	15.4	12.6	2.8	6.3	9.1	-2.8	16.5	21.1	-4.6	8.3	9.8	-1.5	5.1	7.0	-1.9	1.7	2.1	-0.4
96FM	12.4	13.1	-0.7	8.0	7.7	0.3	11.1	7.0	4.1	7.2	8.5	-1.3	14.0	16.5	-2.5	23.1	22.3	0.8	10.1	11.9	-1.8
NOVA93.7	16.0	13.7	2.3	32.7	31.6	1.1	27.3	23.5	3.8	20.7	18.4	2.3	18.0	14.0	4.0	11.3	7.9	3.4	4.3	3.8	0.5
ABC PER	6.4	6.9	-0.5	0.9	1.2	-0.3	0.6	0.1	0.5	1.4	1.0	0.4	3.2	5.9	-2.7	5.1	8.6	-3.5	17.3	15.8	1.5
6RN	1.1	1.1	0.0	0.6	0.5	0.1	1.8	1.4	0.4	0.3	0.2	0.1	1.9	1.8	0.1	0.4	0.9	-0.5	1.6	1.4	0.2
ABC NEWSRADIO	2.8	2.0	0.8	1.1	0.7	0.4	0.8	0.5	0.3	1.9	1.2	0.7	2.8	1.3	1.5	2.1	2.1	0.0	5.1	4.2	0.9
6JJJ	5.2	5.8	-0.6	4.5	5.1	-0.6	9.1	13.0	-3.9	12.7	13.2	-0.5	5.0	5.4	-0.4	3.2	1.8	1.4	0.1	0.8	-0.7
ABC CLASSIC	3.0	2.4	0.6	1.9	1.2	0.7	1.6	1.2	0.4	1.7	2.0	-0.3	2.1	0.8	1.3	3.0	1.1	1.9	5.3	5.8	-0.5

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.8	5.4	-0.6	3.8	4.3	-0.5	6.0	7.1	-1.1	5.0	5.9	-0.9	4.5	3.8	0.7	4.1	3.5	0.6	5.1	5.7	-0.6
6PR	5.0	5.9	-0.9	7.4	7.8	-0.4	5.5	7.2	-1.7	2.8	3.8	-1.0	5.0	5.1	-0.1	2.7	4.1	-1.4	4.2	4.3	-0.1
MIX 94.5	13.7	11.4	2.3	12.5	10.7	1.8	14.3	11.4	2.9	15.5	12.9	2.6	13.8	11.4	2.4	8.5	7.1	1.4	10.1	10.5	-0.4
92.9 TRIPLE M	8.4	10.0	-1.6	9.2	12.3	-3.1	7.5	8.1	-0.6	8.3	9.0	-0.7	9.9	11.9	-2.0	5.8	7.9	-2.1	7.6	9.9	-2.3
96FM	12.7	13.7	-1.0	10.6	10.8	-0.2	15.8	15.5	0.3	14.9	17.3	-2.4	10.7	12.1	-1.4	5.1	5.0	0.1	11.3	11.5	-0.2
NOVA93.7	16.5	14.3	2.2	19.6	16.4	3.2	14.3	12.5	1.8	15.7	13.8	1.9	18.2	15.9	2.3	11.2	10.2	1.0	14.4	12.0	2.4
ABC PER	6.2	6.9	-0.7	8.4	8.4	0.0	4.6	6.4	-1.8	3.6	3.8	-0.2	6.4	6.9	-0.5	14.7	16.3	-1.6	6.7	7.2	-0.5
6RN	1.0	1.0	0.0	1.1	1.1	0.0	0.9	0.8	0.1	0.7	0.6	0.1	1.0	1.0	0.0	2.6	2.9	-0.3	1.5	1.5	0.0
ABC NEWSRADIO	2.6	1.8	0.8	3.2	3.0	0.2	1.4	0.7	0.7	1.1	0.7	0.4	1.7	1.0	0.7	14.3	8.6	5.7	3.3	2.6	0.7
6JJJ	4.8	5.4	-0.6	5.2	5.6	-0.4	3.7	4.5	-0.8	4.8	5.5	-0.7	5.7	6.6	-0.9	5.4	4.9	0.5	6.3	7.0	-0.7
ABC CLASSIC	2.7	2.2	0.5	3.2	2.4	0.8	2.5	1.8	0.7	2.5	2.3	0.2	3.5	2.1	1.4	1.3	2.2	-0.9	3.6	3.2	0.4

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	133	148	-15	12	10	2	7	4	3	9	16	-7	20	25	-5	25	26	-1	60	68	-8
6PR	167	153	14	11	19	-8	15	9	6	21	18	3	37	30	7	40	41	-1	41	36	5
MIX 94.5	551	550	1	84	78	6	61	54	7	145	155	-10	139	131	8	85	88	-3	37	44	-7
92.9 TRIPLE M	415	448	-33	61	60	1	38	43	-5	148	171	-23	107	108	-1	43	44	-1	18	21	-3
96FM	446	449	-3	49	45	4	41	38	3	91	96	-5	108	111	-3	96	93	3	61	66	-5
NOVA93.7	640	676	-36	119	115	4	80	83	-3	193	220	-27	147	149	-2	68	79	-11	33	30	3
ABC PER	211	220	-9	12	14	-2	5	3	2	30	23	7	40	52	-12	30	38	-8	95	90	5
6RN	58	56	2	8	3	5	5	5	0	12	11	1	10	13	-3	5	8	-3	19	15	4
ABC NEWSRADIO	133	101	32	7	5	2	6	9	-3	33	24	9	26	19	7	18	13	5	42	31	11
6JJJ	289	311	-22	36	40	-4	41	49	-8	129	125	4	54	60	-6	25	19	6	5	17	-12
ABC CLASSIC	125	100	25	12	8	4	12	9	3	33	26	7	18	15	3	14	8	6	36	33	3
Total	1,778	1,788	-10	206	211	-5	166	164	2	455	465	-10	410	408	2	236	235	1	305	307	-2

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	118	122	-4	63	70	-7	78	76	2	74	77	-3	49	50	-1	24	17	7	82	92	-10
6PR	145	139	6	89	86	3	73	79	-6	59	69	-10	62	62	0	20	26	-6	88	83	5
MIX 94.5	496	490	6	282	272	10	252	248	4	249	255	-6	196	192	4	79	73	6	274	285	-11
92.9 TRIPLE M	352	388	-36	207	233	-26	126	151	-25	144	175	-31	151	168	-17	59	56	3	202	238	-36
96FM	382	388	-6	196	213	-17	210	199	11	231	243	-12	161	171	-10	63	56	7	261	259	2
NOVA93.7	589	623	-34	406	396	10	250	282	-32	294	303	-9	270	280	-10	93	113	-20	366	368	-2
ABC PER	179	195	-16	112	121	-9	82	98	-16	81	84	-3	70	76	-6	48	53	-5	133	130	3
6RN	47	48	-1	24	22	2	22	21	1	25	17	8	15	19	-4	13	19	-6	32	30	2
ABC NEWSRADIO	113	87	26	69	58	11	40	27	13	31	21	10	21	19	2	31	28	3	72	54	18
6JJJ	234	264	-30	132	142	-10	80	96	-16	125	138	-13	109	126	-17	47	43	4	179	186	-7
ABC CLASSIC	108	84	24	67	51	16	49	34	15	63	40	23	50	31	19	12	15	-3	69	59	10
Total	1,720	1,728	-8	1,332	1,349	-17	1,100	1,117	-17	1,212	1,202	10	1,030	1,067	-37	503	509	-6	1,432	1,442	-10

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	1	1	0	*	*	*	*	*	*	1	2	-1	2	1	1	5	5	0
6PR	8	10	-2	*	1	*	*	*	*	*	*	*	2	2	0	2	3	-1	3	4	-1
MIX 94.5	22	20	2	3	2	1	2	2	0	6	6	0	7	5	2	4	4	0	2	1	1
92.9 TRIPLE M	14	18	-4	3	2	1	1	1	0	5	8	-3	3	4	-1	1	2	-1	1	1	0
96FM	22	24	-2	1	1	0	1	1	0	2	3	-1	6	7	-1	6	7	-1	4	5	-1
NOVA93.7	28	25	3	5	5	0	3	3	0	7	7	0	7	6	1	3	2	1	2	2	0
ABC PER	11	13	-2	*	*	*	*	*	*	*	*	*	1	2	-1	1	3	-2	8	7	1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	5	4	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	2	2	0
6JJJ	9	11	-2	1	1	0	1	2	-1	4	5	-1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	1	1	0	1	*	*	1	*	*	2	3	-1
Total	174	183	-9	17	17	0	12	13	-1	33	38	-5	40	40	0	28	29	-1	44	46	-2

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	10	-1	11	12	-1	17	22	-5	12	15	-3	7	6	1	2	2	0	7	9	-2
6PR	9	12	-3	21	22	-1	15	22	-7	7	9	-2	7	8	-1	1	2	-1	6	7	-1
MIX 94.5	25	22	3	35	30	5	40	35	5	37	32	5	20	19	1	3	3	0	15	16	-1
92.9 TRIPLE M	16	19	-3	26	34	-8	21	25	-4	20	22	-2	15	19	-4	2	3	-1	11	15	-4
96FM	24	27	-3	30	30	0	44	48	-4	36	43	-7	16	20	-4	2	2	0	16	18	-2
NOVA93.7	31	28	3	55	46	9	40	38	2	38	34	4	27	26	1	5	4	1	21	18	3
ABC PER	12	13	-1	24	24	0	13	20	-7	9	9	0	10	11	-1	6	7	-1	10	11	-1
6RN	2	2	0	3	3	0	3	3	0	2	2	0	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	5	4	1	9	8	1	4	2	2	3	2	1	3	2	1	6	4	2	5	4	1
6JJJ	9	10	-1	15	16	-1	10	14	-4	11	14	-3	8	11	-3	2	2	0	9	11	-2
ABC CLASSIC	5	4	1	9	7	2	7	5	2	6	6	0	5	3	2	1	1	0	5	5	0
Total	186	194	-8	281	279	2	282	307	-25	240	249	-9	148	163	-15	41	42	-1	145	153	-8

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	11	5	6	*	*	*	3	3	0	2	1	1	*	*	*	3	*	*	4	2	2
70's MUSIC	14	7	7	3	1	2	1	2	-1	2	2	0	1	*	*	5	2	3	2	*	*
96FM 80s	54	40	14	4	6	-2	9	4	5	15	9	6	10	10	0	10	11	-1	6	1	5
BLENDER BEATS	32	48	-16	8	11	-3	7	9	-2	12	11	1	3	7	-4	1	10	-9	*	*	*
CADA	10	8	2	2	1	1	3	*	*	3	4	-1	2	1	1	*	2	*	*	*	*
Chemist Warehouse Remix	9	10	-1	1	*	*	*	1	*	4	5	-1	*	*	*	2	3	-1	2	1	1
Coles Radio	39	41	-2	1	3	-2	6	8	-2	10	13	-3	8	6	2	2	5	-3	12	5	7
EASY HITS	14	23	-9	1	2	-1	4	5	-1	2	6	-4	3	2	1	2	5	-3	1	3	-2
MMM 80s	15	16	-1	2	2	0	1	2	-1	9	4	5	*	2	*	2	4	-2	2	2	0
MMM 90s	21	27	-6	3	3	0	*	3	*	6	10	-4	9	5	4	2	6	-4	1	*	*
MMM CLASSIC ROCK	25	39	-14	2	3	-1	1	2	-1	7	8	-1	7	9	-2	6	12	-6	2	4	-2
MMM COUNTRY	14	13	1	4	3	1	4	1	3	3	6	-3	*	*	*	*	*	*	3	3	0
OLDSKOOL 80s HITS	32	29	3	5	*	*	1	1	0	4	6	-2	11	8	3	9	12	-3	1	2	-1
OLDSKOOL 90s HITS	32	43	-11	7	9	-2	3	2	1	16	22	-6	5	6	-1	1	5	-4	1	*	*
RnB FRIDAYS RADIO	36	40	-4	13	10	3	4	3	1	17	22	-5	3	2	1	*	2	*	*	1	*
smooth fm Perth	74	71	3	7	3	4	4	6	-2	13	21	-8	11	10	1	19	14	5	19	16	3
triple j Unearthed	28	29	-1	3	7	-4	8	7	1	13	13	0	2	2	0	*	*	*	2	*	*
ABC Country	13	8	5	*	*	*	1	1	0	3	4	-1	2	*	*	4	1	3	3	2	1
ABC Jazz	21	19	2	1	2	-1	3	6	-3	10	6	4	5	3	2	*	*	*	1	2	-1
ABC KIDS LISTEN	18	15	3	8	5	3	*	1	*	7	5	2	2	1	1	*	*	*	1	3	-2
ABC Sport	24	21	3	*	1	*	9	4	5	5	8	-3	2	2	0	2	2	0	5	4	1
Double J	39	36	3	3	5	-2	3	1	2	13	14	-1	16	15	1	4	2	2	*	*	*
Total Digital/Internet Only	437	411	26	51	57	-6	50	47	3	126	128	-2	79	74	5	62	62	0	69	42	27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1910]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
60's MUSIC	11	5	6	5	1	4	3	4	-1	3	*	*	*	*	*	2	1	1	4	1	3
70's MUSIC	13	5	8	9	3	6	10	3	7	4	1	3	4	3	1	1	3	-2	9	4	5
96FM 80s	39	36	3	18	15	3	16	11	5	24	17	7	14	10	4	3	6	-3	24	11	13
BLENDER BEATS	30	43	-13	13	20	-7	13	20	-7	19	21	-2	14	25	-11	5	12	-7	12	25	-13
CADA	8	8	0	4	2	2	1	1	0	5	5	0	5	3	2	*	*	*	6	3	3
Chemist Warehouse Remix	7	10	-3	3	5	-2	3	3	0	7	7	0	3	3	0	3	3	0	2	*	*
Coles Radio	34	36	-2	12	13	-1	24	20	4	16	18	-2	11	12	-1	7	6	1	25	20	5
EASY HITS	12	19	-7	5	7	-2	5	8	-3	4	7	-3	3	12	-9	2	5	-3	8	12	-4
MMM 80s	11	12	-1	7	6	1	3	4	-1	1	3	-2	2	6	-4	*	1	*	7	8	-1
MMM 90s	14	20	-6	7	6	1	7	9	-2	5	5	0	3	9	-6	2	3	-1	11	14	-3
MMM CLASSIC ROCK	22	29	-7	11	15	-4	7	14	-7	11	18	-7	8	13	-5	5	3	2	13	27	-14
MMM COUNTRY	9	11	-2	5	6	-1	2	4	-2	8	6	2	2	4	-2	2	1	1	9	5	4
OLDSKOOL 80s HITS	27	22	5	10	9	1	10	11	-1	14	12	2	7	10	-3	1	4	-3	14	17	-3
OLDSKOOL 90s HITS	25	34	-9	9	15	-6	11	10	1	18	15	3	9	12	-3	2	5	-3	15	16	-1
RnB FRIDAYS RADIO	35	39	-4	21	20	1	22	21	1	24	25	-1	10	16	-6	2	4	-2	11	17	-6
smooth fm Perth	65	60	5	27	26	1	34	31	3	38	36	2	24	16	8	13	10	3	43	40	3
triple j Unearthed	28	29	-1	13	14	-1	5	6	-1	9	11	-2	9	13	-4	7	10	-3	6	9	-3
ABC Country	9	5	4	4	3	1	7	2	5	2	1	1	*	*	*	2	*	*	8	3	5
ABC Jazz	21	18	3	6	7	-1	9	9	0	8	4	4	6	4	2	5	3	2	4	6	-2
ABC KIDS LISTEN	14	13	1	4	3	1	4	4	0	6	5	1	6	4	2	5	4	1	15	10	5
ABC Sport	10	11	-1	3	1	2	1	1	0	1	*	*	4	7	-3	4	5	-1	18	17	1
Double J	28	26	2	15	13	2	11	14	-3	18	15	3	11	12	-1	1	7	-6	16	18	-2
Total Digital/Internet Only	372	359	13	180	174	6	187	176	11	228	201	27	142	170	-28	82	94	-12	266	248	18

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.9	5.6	4.6	4.2	4.6	1.7	0.5	0.6	0.4	1.4	1.6	1.0	2.3	2.4	4.8	6.2	7.1	3.6	10.4	13.8	14.6
6PR	4.8	5.1	8.5	1.7	1.8	1.3	2.9	2.6	5.7	1.4	1.2	2.7	5.3	5.3	13.0	7.4	7.0	12.5	7.1	9.2	13.0
MIX 94.5	12.9	15.3	7.9	15.7	16.6	12.7	14.2	15.3	12.1	17.2	19.5	10.7	17.8	20.6	5.6	12.8	14.8	6.3	3.7	5.2	3.3
92.9 TRIPLE M	8.2	9.8	4.6	15.4	16.4	10.3	6.3	7.2	2.9	16.5	18.6	10.3	8.3	9.7	2.4	5.1	6.1	1.9	1.7	2.6	*
96FM	12.4	13.8	15.2	8.0	6.9	21.1	11.1	11.3	14.1	7.2	8.0	5.6	14.0	15.3	17.6	23.1	23.2	30.6	10.1	14.5	3.9
NOVA93.7	16.0	18.3	15.8	32.7	34.5	26.2	27.3	29.8	20.7	20.7	20.9	28.7	18.0	20.3	13.8	11.3	12.9	6.7	4.3	5.9	3.7
ABC PER	6.4	6.9	9.3	0.9	1.0	*	0.6	0.5	1.2	1.4	1.5	1.4	3.2	3.2	9.4	5.1	5.3	6.1	17.3	22.1	33.6
6RN	1.1	1.3	1.6	0.6	0.6	0.4	1.8	1.8	2.4	0.3	0.2	1.1	1.9	2.2	0.8	0.4	0.5	*	1.6	1.7	5.2
ABC NEWSRADIO	2.8	3.1	3.2	1.1	1.1	1.4	0.8	0.8	1.7	1.9	1.7	4.0	2.8	3.1	2.4	2.1	2.0	2.9	5.1	7.0	4.9
6JJJ	5.2	5.8	5.5	4.5	4.8	3.8	9.1	9.3	10.6	12.7	13.8	11.8	5.0	5.5	4.7	3.2	3.6	2.1	0.1	0.1	*
ABC CLASSIC	3.0	3.5	2.3	1.9	2.1	1.0	1.6	1.4	3.7	1.7	2.0	0.9	2.1	2.4	1.3	3.0	3.6	1.0	5.3	7.2	6.7
Commercial DAB+ Stns	9.1	9.6	15.0	8.5	7.8	18.2	14.1	14.7	15.9	8.8	8.7	13.6	7.8	7.9	20.5	11.9	11.7	16.7	7.3	9.9	8.6
ABC DAB+ Stns	2.3	2.0	6.4	1.9	2.0	1.9	5.0	4.7	8.6	3.0	2.3	8.4	1.9	2.0	3.7	3.3	2.3	9.7	0.7	0.8	2.4
Total DAB+ Stns	12.5	11.6	21.5	10.8	9.8	20.1	22.1	19.4	24.4	12.7	10.9	22.0	11.2	9.9	24.2	16.4	14.0	26.4	9.1	10.7	11.1

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	4.8	5.4	5.0	3.8	4.2	4.6	6.0	6.9	5.8	5.0	5.8	4.8	4.5	4.8	6.0	4.1	4.9	3.1	5.1	6.2	3.5
6PR	5.0	5.2	9.5	7.4	7.2	17.1	5.5	5.5	12.0	2.8	2.8	6.2	5.0	5.5	5.5	2.7	3.6	0.3	4.2	4.7	5.4
MIX 94.5	13.7	16.2	8.3	12.5	14.1	9.4	14.3	17.4	8.0	15.5	18.7	8.5	13.8	16.0	8.0	8.5	10.1	6.3	10.1	12.4	6.7
92.9 TRIPLE M	8.4	9.9	5.2	9.2	10.6	4.3	7.5	8.8	5.5	8.3	10.0	5.1	9.9	11.2	8.2	5.8	7.2	3.0	7.6	9.6	2.9
96FM	12.7	14.1	15.3	10.6	11.3	14.0	15.8	17.8	18.3	14.9	16.5	20.0	10.7	12.4	5.8	5.1	5.1	8.0	11.3	12.7	14.9
NOVA93.7	16.5	18.6	17.3	19.6	21.5	21.5	14.3	15.9	18.7	15.7	17.7	17.8	18.2	20.6	15.1	11.2	14.1	4.9	14.4	17.3	11.4
ABC PER	6.2	6.7	9.4	8.4	9.1	10.8	4.6	4.7	8.8	3.6	3.8	6.0	6.4	7.0	8.0	14.7	15.8	18.8	6.7	7.6	9.1
6RN	1.0	1.1	1.5	1.1	1.0	2.8	0.9	1.1	0.5	0.7	0.9	0.7	1.0	1.2	0.4	2.6	2.5	4.6	1.5	1.7	2.0
ABC NEWSRADIO	2.6	2.9	3.3	3.2	3.4	4.4	1.4	1.5	2.4	1.1	1.1	2.1	1.7	1.7	3.2	14.3	18.0	6.2	3.3	3.9	3.1
6JJJ	4.8	5.4	5.3	5.2	6.2	1.1	3.7	4.2	4.1	4.8	5.3	5.9	5.7	5.7	12.0	5.4	5.5	8.0	6.3	7.5	6.0
ABC CLASSIC	2.7	3.2	2.1	3.2	3.8	0.8	2.5	2.9	2.1	2.5	2.8	2.8	3.5	3.9	3.1	1.3	1.3	1.8	3.6	4.4	2.8
Commercial DAB+ Stns	9.0	9.7	13.1	5.8	6.5	4.9	9.9	11.5	9.4	11.8	12.9	16.7	8.0	7.9	16.3	9.9	7.3	27.1	9.2	9.2	20.9
ABC DAB+ Stns	1.9	1.8	4.9	1.3	1.2	4.1	1.8	1.7	4.4	1.7	1.8	3.3	2.5	2.1	8.3	4.5	4.4	7.9	3.4	3.0	11.3
Total DAB+ Stns	12.0	11.5	17.9	7.6	7.7	9.0	12.8	13.2	13.8	15.1	14.7	20.0	11.1	10.1	24.5	18.0	11.7	35.0	14.1	12.2	32.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.9% share of all listening, 5.6% share of AM/FM/DAB+ listening and 4.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**133**	125	28	**12**	11	2	**7**	6	1	**9**	8	2	**20**	17	4	**25**	25	3	**60**	57	16
6PR	**167**	159	34	**11**	10	2	**15**	13	5	**21**	20	9	**37**	35	5	**40**	40	8	**41**	41	5
MIX 94.5	**551**	524	91	**84**	80	16	**61**	54	10	**145**	139	29	**139**	135	11	**85**	82	20	**37**	35	5
92.9 TRIPLE M	**415**	395	66	**61**	60	11	**38**	37	8	**148**	135	32	**107**	103	10	**43**	41	5	**18**	18	*
96FM	**446**	417	94	**49**	41	17	**41**	36	13	**91**	83	17	**108**	106	16	**96**	91	27	**61**	61	5
NOVA93.7	**640**	620	114	**119**	117	19	**80**	74	16	**193**	185	38	**147**	144	19	**68**	68	14	**33**	33	8
ABC PER	**211**	203	42	**12**	12	*	**5**	5	2	**30**	25	7	**40**	40	4	**30**	30	7	**95**	92	21
6RN	**58**	52	18	**8**	8	2	**5**	5	2	**12**	8	6	**10**	9	1	**5**	5	*	**19**	17	5
ABC NEWSRADIO	**133**	127	28	**7**	7	1	**6**	5	2	**33**	28	11	**26**	26	2	**18**	18	4	**42**	42	8
6JJJ	**289**	270	56	**36**	33	5	**41**	39	9	**129**	124	28	**54**	47	9	**25**	22	5	**5**	5	*
ABC CLASSIC	**125**	113	26	**12**	12	1	**12**	8	4	**33**	26	6	**18**	18	6	**14**	12	4	**36**	35	5
Commercial DAB+ Stns	**307**	282	99	**41**	39	12	**35**	28	14	**86**	80	33	**52**	51	9	**48**	42	16	**44**	42	15
ABC DAB+ Stns	**131**	116	42	**14**	14	3	**21**	19	10	**47**	38	16	**26**	25	4	**10**	10	4	**13**	10	5
Total DAB+ Stns	**437**	367	135	**51**	47	14	**50**	40	22	**126**	105	47	**79**	73	12	**62**	50	21	**69**	52	20
Total	**1,778**	1,688	465	**206**	204	54	**166**	159	53	**455**	439	147	**410**	393	72	**236**	228	73	**305**	265	67

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	**118**	103	28	**63**	56	15	**78**	72	14	**74**	67	12	**49**	44	8	**24**	19	7	**82**	79	13
6PR	**145**	136	26	**89**	82	15	**73**	63	16	**59**	52	8	**62**	58	9	**20**	18	2	**88**	79	17
MIX 94.5	**496**	464	80	**282**	265	34	**252**	230	34	**249**	231	29	**196**	185	19	**79**	72	9	**274**	258	36
92.9 TRIPLE M	**352**	327	59	**207**	194	17	**126**	115	16	**144**	133	21	**151**	140	16	**59**	51	9	**202**	200	16
96FM	**382**	347	88	**196**	167	34	**210**	188	40	**231**	209	47	**161**	154	12	**63**	51	12	**261**	238	46
NOVA93.7	**589**	559	97	**406**	372	51	**250**	218	46	**294**	268	41	**270**	256	28	**93**	88	9	**366**	353	54
ABC PER	**179**	171	37	**112**	109	11	**82**	74	13	**81**	76	15	**70**	63	12	**48**	42	9	**133**	121	22
6RN	**47**	44	10	**24**	21	6	**22**	22	2	**25**	25	3	**15**	15	1	**13**	9	3	**32**	23	11
ABC NEWSRADIO	**113**	105	27	**69**	64	9	**40**	36	8	**31**	24	7	**21**	20	5	**31**	28	8	**72**	69	11
6JJJ	**234**	214	48	**132**	127	8	**80**	68	16	**125**	103	31	**109**	88	23	**47**	34	15	**179**	169	23
ABC CLASSIC	**108**	100	21	**67**	63	7	**49**	46	9	**63**	59	8	**50**	46	7	**12**	10	2	**69**	66	9
Commercial DAB+ Stns	**258**	235	78	**130**	125	19	**139**	131	28	**168**	143	43	**105**	92	27	**45**	36	14	**181**	161	47
ABC DAB+ Stns	**102**	87	33	**43**	35	12	**36**	25	17	**44**	37	13	**35**	27	13	**24**	20	7	**66**	55	24
Total DAB+ Stns	**372**	302	109	**180**	156	30	**187**	153	45	**228**	176	55	**142**	115	40	**82**	53	21	**266**	209	69
Total	**1,720**	1,605	422	**1,332**	1,190	200	**1,100**	935	220	**1,212**	1,029	237	**1,030**	907	156	**503**	411	92	**1,432**	1,295	278

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 133,000 total listeners, 125,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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