RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.4	4.3	-0.9	2.0	2.2	-0.2	4.0	5.4	-1.4	3.3	3.6	-0.3	3.3	5.9	-2.6	6.5	6.3	0.2	1.9	2.3	-0.4
3AW	14.6	13.5	1.1	7.6	5.5	2.1	4.0	4.4	-0.4	3.4	3.1	0.3	8.9	8.0	0.9	14.7	17.0	-2.3	32.6	29.5	3.1
Magic 1278	1.5	1.7	-0.2	0.6	0.5	0.1	0.9	0.1	0.8	0.6	1.0	-0.4	0.6	0.4	0.2	2.2	1.5	0.7	3.0	4.4	-1.4
3MP 1377	2.1	1.7	0.4	0.3	0.3	0.0	0.8	0.5	0.3	0.2	0.4	-0.2	0.2	0.3	-0.1	4.3	3.9	0.4	4.4	3.3	1.1
101.9 FOX FM	8.6	8.2	0.4	12.5	11.3	1.2	18.0	16.9	1.1	12.6	11.7	0.9	12.0	9.9	2.1	4.7	4.0	0.7	1.4	3.0	-1.6
GOLD104.3	11.2	11.2	0.0	8.4	7.9	0.5	9.1	7.9	1.2	7.2	7.7	-0.5	13.1	11.8	1.3	20.0	20.5	-0.5	8.7	9.2	-0.5
KIIS 101.1 FM	4.9	5.6	-0.7	9.7	7.8	1.9	8.8	9.3	-0.5	9.0	10.8	-1.8	5.3	6.8	-1.5	2.2	2.3	-0.1	0.5	1.0	-0.5
105.1 TRIPLE M	7.9	8.2	-0.3	9.0	8.9	0.1	10.9	9.0	1.9	10.8	9.9	0.9	12.3	12.9	-0.6	7.4	9.2	-1.8	1.5	1.6	-0.1
NOVA 100	7.1	8.1	-1.0	15.5	18.1	-2.6	8.5	14.3	-5.8	12.4	12.9	-0.5	7.4	8.6	-1.2	3.5	3.9	-0.4	2.4	1.9	0.5
smoothfm 91.5	9.8	9.8	0.0	8.6	10.4	-1.8	10.3	8.9	1.4	10.0	9.4	0.6	8.9	8.6	0.3	11.0	12.0	-1.0	9.7	9.6	0.1
ABC MEL	6.5	5.8	0.7	2.0	2.0	0.0	1.3	2.0	-0.7	1.5	2.0	-0.5	5.7	5.3	0.4	6.1	5.9	0.2	14.0	11.6	2.4
3RN	2.4	2.2	0.2	0.1	0.3	-0.2	0.4	0.3	0.1	0.8	0.3	0.5	1.8	1.7	0.1	1.3	1.5	-0.2	6.1	5.8	0.3
ABC NEWSRADIO	1.3	1.7	-0.4	0.3	0.5	-0.2	0.9	1.1	-0.2	1.7	1.1	0.6	1.6	2.3	-0.7	0.9	0.7	0.2	1.3	2.9	-1.6
3JJJ	3.4	3.1	0.3	6.4	5.3	1.1	4.1	4.0	0.1	8.7	8.3	0.4	3.0	3.0	0.0	1.1	0.6	0.5	0.1	0.1	0.0
ABC CLASSIC	1.3	1.7	-0.4	0.6	1.4	-0.8	0.8	1.4	-0.6	0.4	0.4	0.0	0.6	1.0	-0.4	0.4	0.7	-0.3	3.3	4.3	-1.0

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.4	4.3	-0.9	3.5	4.5	-1.0	3.7	4.7	-1.0	3.3	4.2	-0.9	2.9	3.8	-0.9	2.8	3.8	-1.0	3.6	4.2	-0.6
3AW	15.0	13.8	1.2	20.3	19.0	1.3	15.5	14.6	0.9	11.4	10.3	1.1	11.0	9.3	1.7	13.6	13.1	0.5	13.2	12.8	0.4
Magic 1278	1.5	1.6	-0.1	0.9	1.3	-0.4	1.5	2.0	-0.5	1.7	1.5	0.2	1.5	1.3	0.2	2.4	2.3	0.1	1.7	2.1	-0.4
3MP 1377	1.9	1.6	0.3	1.7	1.3	0.4	2.0	1.7	0.3	2.2	1.6	0.6	1.6	1.6	0.0	1.7	1.8	-0.1	2.6	2.1	0.5
101.9 FOX FM	9.1	8.6	0.5	9.5	9.0	0.5	8.7	8.8	-0.1	9.9	9.4	0.5	9.4	8.2	1.2	5.2	5.0	0.2	7.3	6.6	0.7
GOLD104.3	11.5	11.2	0.3	10.9	10.1	0.8	11.9	12.0	-0.1	13.1	12.3	0.8	11.0	11.2	-0.2	7.3	8.0	-0.7	10.3	11.3	-1.0
KIIS 101.1 FM	5.0	5.6	-0.6	6.0	6.1	-0.1	4.4	4.9	-0.5	3.7	5.1	-1.4	6.3	6.7	-0.4	5.7	5.7	0.0	4.4	5.5	-1.1
105.1 TRIPLE M	8.4	8.8	-0.4	7.0	7.7	-0.7	8.7	8.9	-0.2	10.0	10.5	-0.5	8.9	9.7	-0.8	6.4	4.3	2.1	6.4	6.4	0.0
NOVA 100	7.1	8.1	-1.0	8.4	10.0	-1.6	6.0	6.3	-0.3	6.7	7.6	-0.9	8.1	9.4	-1.3	5.1	6.6	-1.5	7.2	8.1	-0.9
smoothfm 91.5	9.6	9.5	0.1	7.8	8.0	-0.2	10.9	10.2	0.7	10.9	10.4	0.5	10.0	10.2	-0.2	6.9	8.5	-1.6	10.3	10.6	-0.3
ABC MEL	6.6	6.0	0.6	6.4	5.5	0.9	7.3	6.9	0.4	5.0	4.8	0.2	5.7	5.4	0.3	12.2	10.1	2.1	6.3	5.4	0.9
3RN	2.3	2.3	0.0	3.5	2.4	1.1	1.8	1.6	0.2	1.4	1.8	-0.4	2.0	2.7	-0.7	3.6	4.4	-0.8	2.6	2.0	0.6
ABC NEWSRADIO	1.2	1.6	-0.4	1.5	2.5	-1.0	0.9	1.3	-0.4	0.6	0.9	-0.3	0.9	1.1	-0.2	4.0	3.0	1.0	1.4	2.0	-0.6
3JJJ	3.1	2.9	0.2	3.2	3.1	0.1	2.6	2.3	0.3	3.4	2.8	0.6	3.9	3.7	0.2	2.3	3.1	-0.8	4.3	3.8	0.5
ABC CLASSIC	1.2	1.6	-0.4	1.2	1.7	-0.5	1.0	1.2	-0.2	1.1	1.7	-0.6	1.0	1.4	-0.4	3.2	2.9	0.3	1.5	2.1	-0.6

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	385	410	-25	33	32	1	57	42	15	77	98	-21	79	95	-16	79	76	3	59	67	-8
3AW	722	675	47	55	39	16	49	40	9	78	77	1	107	103	4	137	142	-5	296	275	21
Magic 1278	189	179	10	17	10	7	18	5	13	23	32	-9	19	25	-6	39	32	7	74	75	-1
3MP 1377	171	169	2	7	12	-5	19	12	7	10	18	-8	14	10	4	40	41	-1	80	76	4
101.9 FOX FM	1,205	1,152	53	182	168	14	176	170	6	403	394	9	315	279	36	78	71	7	51	70	-19
GOLD104.3	1,224	1,153	71	131	128	3	88	83	5	259	237	22	324	289	35	214	211	3	207	206	1
KIIS 101.1 FM	967	946	21	181	168	13	143	158	-15	377	339	38	183	164	19	59	74	-15	24	42	-18
105.1 TRIPLE M	864	800	64	98	99	-1	99	74	25	281	237	44	205	216	-11	116	117	-1	65	58	7
NOVA 100	1,204	1,280	-76	200	234	-34	153	195	-42	452	448	4	277	287	-10	78	68	10	44	49	-5
smoothfm 91.5	1,094	1,065	29	123	126	-3	92	96	-4	276	253	23	241	220	21	156	161	-5	206	210	-4
ABC MEL	512	495	17	32	32	0	30	30	0	52	60	-8	96	89	7	91	100	-9	212	184	28
3RN	186	160	26	5	11	-6	7	8	-1	21	9	12	32	34	-2	25	22	3	96	77	19
ABC NEWSRADIO	259	265	-6	15	21	-6	22	20	2	62	57	5	61	66	-5	39	28	11	61	74	-13
3JJJ	464	495	-31	48	41	7	63	57	6	223	242	-19	94	119	-25	31	29	2	5	7	-2
ABC CLASSIC	167	193	-26	12	24	-12	25	13	12	16	26	-10	20	33	-13	20	27	-7	74	71	3
Total	4,664	4,661	3	502	497	5	481	469	12	1,261	1,278	-17	1,048	1,056	-8	585	582	3	787	780	7

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	320	348	-28	183	184	-1	128	170	-42	145	175	-30	135	153	-18	69	96	-27	220	260	-40
3AW	655	628	27	513	465	48	400	381	19	349	336	13	308	246	62	167	149	18	501	437	64
Magic 1278	155	149	6	62	60	2	66	72	-6	77	64	13	53	48	5	42	39	3	96	89	7
3MP 1377	144	144	0	61	66	-5	76	67	9	79	81	-2	52	62	-10	33	36	-3	95	85	10
101.9 FOX FM	1,118	1,073	45	647	612	35	492	450	42	562	516	46	529	447	82	197	166	31	596	591	5
GOLD104.3	1,085	1,026	59	606	580	26	506	466	40	623	552	71	517	489	28	187	191	-4	688	671	17
KIIS 101.1 FM	859	858	1	427	443	-16	334	311	23	352	375	-23	343	343	0	148	129	19	448	451	-3
105.1 TRIPLE M	735	699	36	351	341	10	303	263	40	378	349	29	407	382	25	183	155	28	439	406	33
NOVA 100	1,076	1,133	-57	648	722	-74	450	413	37	448	466	-18	462	495	-33	190	171	19	643	703	-60
smoothfm 91.5	981	951	30	481	501	-20	514	464	50	556	492	64	459	430	29	195	200	-5	662	630	32
ABC MEL	442	436	6	304	285	19	243	234	9	196	202	-6	174	177	-3	144	134	10	333	288	45
3RN	160	142	18	112	88	24	78	70	8	77	70	7	72	82	-10	62	56	6	114	86	28
ABC NEWSRADIO	203	233	-30	97	135	-38	75	83	-8	58	76	-18	62	68	-6	58	45	13	139	137	2
3JJJ	412	435	-23	198	229	-31	164	149	15	195	177	18	193	194	-1	86	103	-17	240	273	-33
ABC CLASSIC	133	165	-32	62	75	-13	62	71	-9	64	88	-24	48	62	-14	34	32	2	98	108	-10
Total	4,520	4,552	-32	3,551	3,552	-1	3,010	2,938	72	3,141	3,116	25	3,017	2,943	74	1,574	1,539	35	3,797	3,762	35

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	17	20	-3	1	1	0	2	2	0	3	3	0	3	6	-3	5	5	0	3	3	0
3AW	71	63	8	3	2	1	2	2	0	3	3	0	9	8	1	12	14	-2	42	35	7
Magic 1278	7	8	-1	*	*	*	*	*	*	1	1	0	1	*	*	2	1	1	4	5	-1
3MP 1377	10	8	2	*	*	*	*	*	*	*	*	*	*	*	*	3	3	0	6	4	2
101.9 FOX FM	42	38	4	5	4	1	7	6	1	12	10	2	12	10	2	4	3	1	2	4	-2
GOLD104.3	54	52	2	3	3	0	4	3	1	7	7	0	13	12	1	16	16	0	11	11	0
KIIS 101.1 FM	24	26	-2	4	3	1	4	3	1	9	10	-1	5	7	-2	2	2	0	1	1	0
105.1 TRIPLE M	39	38	1	3	3	0	4	3	1	11	9	2	12	14	-2	6	7	-1	2	2	0
NOVA 100	35	38	-3	6	7	-1	3	5	-2	12	12	0	7	9	-2	3	3	0	3	2	1
smoothfm 91.5	48	46	2	3	4	-1	4	3	1	10	8	2	9	9	0	9	10	-1	13	11	2
ABC MEL	32	27	5	1	1	0	1	1	0	2	2	0	6	6	0	5	5	0	18	14	4
3RN	12	10	2	*	*	*	*	*	*	1	*	*	2	2	0	1	1	0	8	7	1
ABC NEWSRADIO	6	8	-2	*	*	*	*	*	*	2	1	1	2	2	0	1	1	0	2	3	-1
3JJJ	17	15	2	2	2	0	2	2	0	9	7	2	3	3	0	1	*	*	*	*	*
ABC CLASSIC	6	8	-2	*	1	*	*	1	*	*	*	*	1	1	0	*	1	*	4	5	-1
Total	486	468	18	37	38	-1	40	38	2	98	89	9	100	105	-5	81	80	1	129	118	11

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	17	22	-5	27	33	-6	29	35	-6	21	26	-5	14	17	-3	4	5	-1	15	16	-1
3AW	78	69	9	154	139	15	122	110	12	71	62	9	52	43	9	19	18	1	53	49	4
Magic 1278	8	8	0	7	9	-2	12	15	-3	11	9	2	7	6	1	3	3	0	7	8	-1
3MP 1377	10	8	2	13	10	3	16	13	3	14	10	4	8	7	1	2	2	0	10	8	2
101.9 FOX FM	47	43	4	72	66	6	68	66	2	61	57	4	44	38	6	7	7	0	29	25	4
GOLD104.3	59	56	3	82	74	8	93	90	3	82	75	7	52	52	0	10	11	-1	42	43	-1
KIIS 101.1 FM	26	28	-2	45	45	0	35	37	-2	23	31	-8	29	31	-2	8	8	0	18	21	-3
105.1 TRIPLE M	44	44	0	53	56	-3	68	66	2	62	64	-2	42	45	-3	9	6	3	26	24	2
NOVA 100	37	41	-4	64	74	-10	47	47	0	42	46	-4	38	44	-6	7	9	-2	29	31	-2
smoothfm 91.5	50	48	2	59	58	1	85	76	9	68	63	5	47	48	-1	10	11	-1	42	40	2
ABC MEL	34	30	4	49	40	9	57	51	6	31	29	2	27	25	2	17	14	3	25	20	5
3RN	12	11	1	27	18	9	14	12	2	9	11	-2	9	13	-4	5	6	-1	11	8	3
ABC NEWSRADIO	6	8	-2	11	18	-7	7	10	-3	4	5	-1	4	5	-1	6	4	2	6	8	-2
3JJJ	16	15	1	24	23	1	20	17	3	21	17	4	18	17	1	3	4	-1	17	14	3
ABC CLASSIC	6	8	-2	9	12	-3	8	9	-1	7	10	-3	5	6	-1	4	4	0	6	8	-2
Total	518	503	15	757	732	25	783	751	32	623	606	17	469	465	4	138	135	3	405	379	26

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	33	43	-10	11	4	7	*	2	*	4	21	-17	14	10	4	4	3	1	*	2	*
CADA	10	34	-24	5	16	-11	*	5	*	3	8	-5	*	3	*	2	2	0	*	*	*
Chemist Warehouse Remix	30	24	6	3	2	1	*	*	*	15	9	6	8	8	0	2	2	0	2	2	0
Coles Radio	104	94	10	22	22	0	15	14	1	32	31	1	20	16	4	12	9	3	2	2	0
DANCE HITS	76	79	-3	12	11	1	6	4	2	29	32	-3	12	17	-5	11	10	1	6	5	1
EASY HITS	60	69	-9	5	7	-2	5	9	-4	13	14	-1	20	22	-2	12	12	0	5	5	0
GOLD 80s	102	91	11	6	6	0	12	4	8	21	18	3	39	32	7	15	19	-4	9	11	-2
iHeartCountry	35	34	1	7	13	-6	2	*	*	10	6	4	10	9	1	*	*	*	5	6	-1
KIIS 90s	71	63	8	14	9	5	9	7	2	22	21	1	18	18	0	7	5	2	2	2	0
KIIS Australia	60	87	-27	10	25	-15	4	9	-5	19	27	-8	11	14	-3	9	8	1	6	3	3
KIIS Dance	39	35	4	14	15	-1	*	*	*	11	7	4	9	8	1	5	4	1	*	*	*
MMM 2000s	35	43	-8	4	6	-2	7	2	5	11	19	-8	14	17	-3	*	*	*	*	*	*
MMM 70s	24	27	-3	2	7	-5	*	*	*	3	5	-2	1	4	-3	7	4	3	11	7	4
MMM 80s	41	40	1	7	16	-9	5	3	2	2	2	0	16	14	2	3	4	-1	8	1	7
MMM 90s	36	41	-5	6	8	-2	2	*	*	11	13	-2	14	20	-6	*	*	*	3	*	*
MMM CLASSIC ROCK	59	65	-6	5	10	-5	3	3	0	12	21	-9	9	10	-1	16	10	6	13	11	2
MMM COUNTRY	33	23	10	3	7	-4	2	2	0	2	*	*	17	13	4	6	2	4	1	*	*
Nova Nation	37	62	-25	10	17	-7	*	11	*	21	28	-7	*	4	*	6	2	4	*	*	*
OLDSKOOL 80s HITS	41	31	10	5	4	1	5	*	*	2	7	-5	18	9	9	9	9	0	2	2	0
OLDSKOOL 90s HITS	80	68	12	9	6	3	5	7	-2	26	28	-2	28	17	11	12	10	2	*	*	*
Priceline Radio	3	2	1	2	*	*	*	*	*	2	2	0	*	*	*	*	*	*	*	*	*
Radio Maria	*	5	*	*	2	*	*	3	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	3	3	0	*	*	*	*	*	*	3	3	0	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	64	77	-13	6	11	-5	12	9	3	22	35	-13	19	18	1	5	3	2	*	2	*
SEN Fanatic	10	14	-4	2	*	*	*	*	*	3	6	-3	2	6	-4	2	*	*	1	2	-1
SENTrack	23	26	-3	3	3	0	*	*	*	6	11	-5	6	5	1	2	2	0	7	6	1
Sky News Radio	29	25	4	3	4	-1	2	*	*	11	11	0	3	4	-1	5	5	0	5	1	4
smooth relax	68	108	-40	8	15	-7	7	11	-4	11	20	-9	7	14	-7	15	19	-4	20	28	-8
smooth Vintage	36	31	5	*	2	*	*	*	*	3	2	1	6	4	2	5	4	1	22	19	3
TikTok Trending	76	93	-17	23	31	-8	19	19	0	29	33	-4	4	10	-6	*	*	*	*	*	*
triple j Unearthed	54	48	6	2	*	*	17	17	0	15	9	6	12	15	-3	8	7	1	*	*	*
ABC Country	17	21	-4	1	2	-1	*	*	*	2	2	0	3	7	-4	3	*	*	9	10	-1
ABC Jazz	62	74	-12	5	7	-2	5	7	-2	11	20	-9	19	19	0	4	*	*	18	20	-2
ABC KIDS LISTEN	27	36	-9	2	8	-6	2	2	0	19	18	1	2	5	-3	2	3	-1	*	*	*
ABC Sport	42	48	-6	3	2	1	13	9	4	6	10	-4	9	9	0	2	5	-3	9	12	-3
Double J	54	53	1	4	*	*	8	3	5	11	20	-9	30	24	6	*	4	*	1	2	-1
Total Digital/Internet Only	1,059	1,108	-49	126	149	-23	131	127	4	289	325	-36	267	279	-12	118	92	26	128	136	-8

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	26	29	-3	11	16	-5	10	13	-3	14	23	-9	15	11	4	7	2	5	27	38	-11
CADA	10	31	-21	1	11	-10	2	11	-9	3	8	-5	2	10	-8	4	7	-3	5	21	-16
Chemist Warehouse Remix	21	18	3	4	7	-3	13	9	4	12	11	1	8	7	1	*	*	*	10	5	5
Coles Radio	87	79	8	17	15	2	30	42	-12	45	39	6	31	35	-4	11	13	-2	53	41	12
DANCE HITS	56	57	-1	16	13	3	20	11	9	37	36	1	26	30	-4	8	7	1	47	42	5
EASY HITS	48	57	-9	7	9	-2	10	10	0	31	31	0	22	20	2	10	12	-2	28	38	-10
GOLD 80s	92	83	9	42	41	1	28	30	-2	40	34	6	24	26	-2	11	12	-1	54	39	15
iHeartCountry	33	31	2	8	13	-5	13	14	-1	21	15	6	13	7	6	3	3	0	15	14	1
KIIS 90s	52	48	4	16	16	0	15	18	-3	18	19	-1	23	26	-3	13	12	1	27	23	4
KIIS Australia	41	64	-23	14	22	-8	21	15	6	25	32	-7	9	22	-13	9	10	-1	29	40	-11
KIIS Dance	36	31	5	16	16	0	9	8	1	14	11	3	14	10	4	8	5	3	10	21	-11
MMM 2000s	33	43	-10	13	25	-12	12	16	-4	12	10	2	11	10	1	10	13	-3	16	15	1
MMM 70s	23	26	-3	6	12	-6	8	12	-4	17	16	1	14	11	3	*	2	*	9	10	-1
MMM 80s	36	35	1	11	15	-4	14	9	5	19	14	5	13	8	5	9	6	3	19	19	0
MMM 90s	26	36	-10	9	19	-10	6	17	-11	8	20	-12	6	7	-1	8	4	4	14	11	3
MMM CLASSIC ROCK	52	56	-4	18	14	4	27	22	5	24	25	-1	13	21	-8	10	16	-6	17	33	-16
MMM COUNTRY	30	19	11	12	12	0	19	8	11	18	13	5	12	10	2	3	3	0	20	12	8
Nova Nation	27	48	-21	11	8	3	14	13	1	13	21	-8	9	18	-9	4	12	-8	15	20	-5
OLDSKOOL 80s HITS	34	24	10	10	4	6	12	7	5	22	15	7	18	7	11	7	4	3	13	11	2
OLDSKOOL 90s HITS	68	58	10	28	26	2	26	26	0	35	24	11	33	20	13	4	7	-3	30	26	4
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	3	2	1
Radio Maria	*	5	*	*	2	*	*	*	*	*	*	*	*	*	*	*	3	*	*	*	*
Radio Maria Ital	3	3	0	*	*	*	*	*	*	*	*	*	3	3	0	*	*	*	*	*	*
RnB FRIDAYS RADIO	53	72	-19	16	25	-9	21	41	-20	30	48	-18	29	34	-5	10	11	-1	24	17	7
SEN Fanatic	7	13	-6	3	4	-1	5	7	-2	7	9	-2	3	7	-4	2	1	1	6	5	1
SENTrack	15	17	-2	6	3	3	8	7	1	13	14	-1	10	7	3	*	5	*	16	19	-3
Sky News Radio	27	23	4	6	12	-6	6	8	-2	17	10	7	11	8	3	3	3	0	15	12	3
smooth relax	60	85	-25	13	15	-2	19	31	-12	37	49	-12	23	34	-11	17	24	-7	36	54	-18
smooth Vintage	34	27	7	9	8	1	21	20	1	18	18	0	21	14	7	5	3	2	16	13	3
TikTok Trending	71	81	-10	32	34	-2	23	27	-4	41	48	-7	31	32	-1	20	18	2	38	43	-5
triple j Unearthed	48	37	11	19	13	6	6	4	2	13	8	5	13	13	0	13	10	3	27	22	5
ABC Country	17	19	-2	7	10	-3	11	11	0	12	13	-1	7	9	-2	6	4	2	7	10	-3
ABC Jazz	55	68	-13	13	22	-9	19	13	6	27	17	10	31	26	5	21	29	-8	34	37	-3
ABC KIDS LISTEN	25	31	-6	8	15	-7	2	2	0	11	12	-1	6	4	2	4	4	0	10	15	-5
ABC Sport	23	35	-12	7	14	-7	4	9	-5	5	4	1	8	6	2	8	18	-10	31	25	6
Double J	44	43	1	13	13	0	9	19	-10	15	18	-3	22	19	3	18	9	9	29	27	2
Total Digital/Internet Only	920	980	-60	352	400	-48	396	436	-40	545	535	10	455	449	6	244	266	-22	642	636	6

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.4	3.2	7.2	2.0	1.9	3.1	4.0	3.6	8.5	3.3	2.7	9.8	3.3	3.1	7.1	6.5	6.7	9.4	1.9	1.7	4.6
3AW	14.6	14.1	25.9	7.6	7.7	9.3	4.0	3.6	8.7	3.4	2.5	12.8	8.9	8.5	16.8	14.7	14.2	27.6	32.6	31.8	52.4
Magic 1278	1.5	1.7	0.9	0.6	0.7	0.5	0.9	0.8	2.3	0.6	0.7	0.2	0.6	0.7	0.2	2.2	2.5	1.7	3.0	3.3	1.3
3MP 1377	2.1	2.3	1.2	0.3	0.4	*	0.8	0.8	1.1	0.2	0.2	0.3	0.2	0.3	0.2	4.3	4.9	2.3	4.4	4.8	2.5
101.9 FOX FM	8.6	9.6	5.1	12.5	13.2	9.8	18.0	19.6	10.9	12.6	14.4	6.7	12.0	13.4	6.6	4.7	5.4	2.6	1.4	1.5	1.0
GOLD104.3	11.2	12.3	7.9	8.4	8.5	10.5	9.1	9.2	10.9	7.2	8.0	5.8	13.1	14.0	13.0	20.0	22.7	10.6	8.7	9.9	2.2
KIIS 101.1 FM	4.9	5.6	1.7	9.7	10.7	4.5	8.8	9.7	3.9	9.0	10.5	2.7	5.3	6.2	0.8	2.2	2.4	1.4	0.5	0.6	0.4
105.1 TRIPLE M	7.9	8.7	5.7	9.0	8.6	15.2	10.9	11.5	9.8	10.8	11.9	9.1	12.3	14.2	3.9	7.4	8.2	5.8	1.5	1.7	0.5
NOVA 100	7.1	7.8	5.2	15.5	16.5	11.5	8.5	8.8	8.7	12.4	14.0	7.8	7.4	7.9	6.8	3.5	3.9	2.3	2.4	2.7	0.9
smoothfm 91.5	9.8	10.7	7.2	8.6	9.0	7.0	10.3	11.4	4.7	10.0	11.0	8.4	8.9	9.4	8.7	11.0	11.9	10.5	9.7	10.9	3.8
ABC MEL	6.5	6.4	10.6	2.0	1.7	5.1	1.3	1.5	0.3	1.5	1.6	2.3	5.7	4.7	16.9	6.1	6.0	10.5	14.0	14.4	16.6
3RN	2.4	2.8	0.5	0.1	0.1	*	0.4	0.4	*	0.8	0.9	0.2	1.8	2.0	1.0	1.3	1.5	*	6.1	7.0	1.0
ABC NEWSRADIO	1.3	1.2	2.6	0.3	0.3	0.3	0.9	0.8	1.7	1.7	1.4	5.5	1.6	1.6	2.1	0.9	0.8	1.6	1.3	1.2	2.3
3JJJ	3.4	3.6	3.6	6.4	6.9	3.7	4.1	4.3	4.2	8.7	9.1	11.2	3.0	3.2	2.6	1.1	1.3	0.9	0.1	0.1	*
ABC CLASSIC	1.3	1.4	1.1	0.6	0.6	1.3	0.8	0.9	0.7	0.4	0.4	1.2	0.6	0.8	*	0.4	0.5	0.7	3.3	3.6	2.4
Commercial DAB+ Stns	7.2	7.2	10.9	11.9	12.0	14.4	11.1	10.3	21.6	9.6	9.7	14.1	7.0	7.3	8.3	6.5	6.5	10.9	3.5	3.4	6.2
ABC DAB+ Stns	1.6	1.6	2.6	1.4	1.1	3.9	2.7	2.9	2.0	1.2	1.2	2.0	2.9	2.8	4.9	0.8	0.7	1.4	1.3	1.3	2.0
Total DAB+ Stns	9.6	8.8	13.6	13.7	13.1	18.3	14.7	13.1	23.6	11.1	10.9	16.1	11.3	10.1	13.2	8.0	7.2	12.3	5.2	4.6	8.2

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	3.4	3.0	7.6	3.5	3.2	6.9	3.7	3.1	9.9	3.3	3.0	7.8	2.9	2.7	6.2	2.8	2.9	3.5	3.6	3.7	5.5
3AW	15.0	14.3	26.8	20.3	18.8	38.5	15.5	15.1	25.5	11.4	10.9	20.3	11.0	10.6	21.0	13.6	13.2	22.6	13.2	13.4	22.2
Magic 1278	1.5	1.6	1.0	0.9	1.0	1.0	1.5	1.7	1.0	1.7	2.0	0.9	1.5	1.6	0.7	2.4	2.7	1.8	1.7	1.9	0.7
3MP 1377	1.9	2.1	1.0	1.7	1.9	0.5	2.0	2.3	0.7	2.2	2.5	1.2	1.6	1.7	1.8	1.7	1.9	1.5	2.6	2.8	2.3
101.9 FOX FM	9.1	10.0	5.6	9.5	10.3	5.7	8.7	9.8	5.0	9.9	10.8	7.0	9.4	10.6	3.6	5.2	5.5	5.4	7.3	8.3	3.2
GOLD104.3	11.5	12.5	8.0	10.9	11.8	6.3	11.9	13.3	7.8	13.1	14.3	10.1	11.0	11.8	9.8	7.3	8.1	5.0	10.3	11.5	7.7
KIIS 101.1 FM	5.0	5.7	1.8	6.0	6.7	1.2	4.4	5.0	2.4	3.7	4.1	2.0	6.3	7.2	1.4	5.7	6.8	1.1	4.4	5.0	1.5
105.1 TRIPLE M	8.4	9.3	5.4	7.0	7.5	5.2	8.7	9.8	4.8	10.0	11.3	5.2	8.9	9.5	8.4	6.4	7.1	4.6	6.4	6.9	6.6
NOVA 100	7.1	7.7	5.6	8.4	9.1	5.4	6.0	6.4	6.2	6.7	7.2	6.4	8.1	8.9	5.4	5.1	5.7	2.8	7.2	8.2	3.5
smoothfm 91.5	9.6	10.5	6.9	7.8	8.6	3.4	10.9	12.0	7.9	10.9	11.7	9.8	10.0	11.0	6.4	6.9	7.4	6.9	10.3	11.3	8.4
ABC MEL	6.6	6.4	11.0	6.4	5.8	13.2	7.3	7.4	9.6	5.0	5.0	7.4	5.7	5.4	11.4	12.2	12.0	19.1	6.3	6.5	8.9
3RN	2.3	2.7	0.5	3.5	4.0	0.4	1.8	2.1	0.4	1.4	1.6	0.6	2.0	2.2	0.5	3.6	4.3	0.5	2.6	3.0	0.8
ABC NEWSRADIO	1.2	1.1	2.2	1.5	1.5	2.5	0.9	0.8	1.9	0.6	0.5	1.2	0.9	0.8	2.4	4.0	4.1	5.5	1.4	1.3	4.1
3JJJ	3.1	3.3	3.5	3.2	3.5	2.2	2.6	2.7	3.5	3.4	3.5	4.0	3.9	4.0	5.0	2.3	2.3	3.3	4.3	4.7	4.0
ABC CLASSIC	1.2	1.3	1.1	1.2	1.2	1.5	1.0	1.1	0.7	1.1	1.2	0.6	1.0	1.1	1.5	3.2	3.6	2.1	1.5	1.6	1.2
Commercial DAB+ Stns	7.0	7.0	10.1	4.2	4.1	5.9	6.9	6.8	11.1	9.3	9.2	13.9	8.3	8.5	10.1	7.8	8.3	8.0	7.9	7.8	14.3
ABC DAB+ Stns	1.5	1.5	2.1	1.0	1.1	0.4	0.9	0.9	1.8	1.2	1.2	1.7	2.5	2.4	4.3	4.3	4.3	6.3	2.1	2.0	5.0
Total DAB+ Stns	9.1	8.5	12.1	5.5	5.2	6.3	8.7	7.6	12.9	11.3	10.4	15.6	11.0	10.9	14.5	13.1	12.5	14.3	10.9	9.9	19.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.4% share of all listening, 3.2% share of AM/FM/DAB+ listening and 7.2% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	385	364	109	33	32	4	57	49	24	77	71	32	79	76	16	79	77	19	59	59	15
3AW	722	687	213	55	52	18	49	42	20	78	71	31	107	98	34	137	132	38	296	291	73
Magic 1278	189	176	36	17	15	4	18	12	9	23	23	4	19	19	1	39	34	10	74	74	9
3MP 1377	171	160	36	7	7	*	19	14	6	10	10	2	14	11	4	40	40	9	80	78	14
101.9 FOX FM	1,205	1,138	210	182	171	32	176	163	40	403	382	72	315	305	47	78	77	8	51	42	10
GOLD104.3	1,224	1,179	212	131	123	29	88	86	24	259	248	41	324	310	66	214	207	34	207	205	18
KIIS 101.1 FM	967	936	123	181	172	27	143	139	32	377	363	45	183	181	15	59	59	4	24	24	1
105.1 TRIPLE M	864	821	144	98	95	20	99	90	24	281	259	59	205	202	25	116	114	11	65	62	5
NOVA 100	1,204	1,156	225	200	196	41	153	144	33	452	430	83	277	266	50	78	76	14	44	44	4
smoothfm 91.5	1,094	1,053	216	123	119	20	92	88	21	276	262	65	241	233	47	156	147	32	206	203	31
ABC MEL	512	498	93	32	30	5	30	26	7	52	50	7	96	93	26	91	87	15	212	212	34
3RN	186	184	32	5	5	*	7	7	*	21	21	6	32	32	6	25	25	*	96	94	20
ABC NEWSRADIO	259	215	84	15	12	3	22	17	11	62	48	34	61	52	13	39	34	9	61	53	13
3JJJ	464	432	138	48	47	9	63	60	16	223	207	74	94	83	31	31	30	8	5	5	*
ABC CLASSIC	167	143	36	12	11	3	25	21	5	16	8	8	20	20	*	20	15	4	74	68	16
Commercial DAB+ Stns	838	795	257	118	113	29	96	94	28	246	231	80	192	179	53	102	99	31	84	78	35
ABC DAB+ Stns	234	202	89	17	15	8	41	41	7	58	43	26	67	55	26	16	14	9	36	33	14
Total DAB+ Stns	1,059	933	323	126	119	32	131	128	33	289	258	99	267	217	77	118	108	39	128	104	44
Total	4,664	4,493	1,420	502	493	164	481	472	173	1,261	1,183	414	1,048	1,016	313	585	561	159	787	769	197

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	320	298	89	183	164	40	128	116	36	145	140	28	135	114	32	69	58	13	220	214	31
3AW	655	621	185	513	450	120	400	365	89	349	323	63	308	295	49	167	143	37	501	453	115
Magic 1278	155	143	29	62	54	12	66	62	13	77	68	11	53	49	5	42	38	6	96	92	13
3MP 1377	144	132	28	61	58	6	76	71	9	79	69	14	52	43	12	33	30	7	95	88	19
101.9 FOX FM	1,118	1,046	186	647	611	62	492	449	75	562	517	69	529	502	35	197	173	26	596	582	55
GOLD104.3	1,085	1,043	186	606	575	68	506	464	71	623	562	100	517	490	49	187	162	27	688	651	82
KIIS 101.1 FM	859	823	108	427	414	19	334	299	51	352	318	45	343	334	20	148	141	7	448	440	33
105.1 TRIPLE M	735	696	105	351	325	47	303	279	48	378	362	46	407	380	42	183	165	19	439	401	72
NOVA 100	1,076	1,017	183	648	606	77	450	399	71	448	410	63	462	434	40	190	166	23	643	620	93
smoothfm 91.5	981	930	189	481	450	50	514	463	88	556	508	109	459	425	48	195	169	33	662	630	90
ABC MEL	442	429	83	304	278	53	243	234	37	196	189	26	174	161	23	144	141	13	333	321	41
3RN	160	158	25	112	110	8	78	78	7	77	73	12	72	72	2	62	60	2	114	114	14
ABC NEWSRADIO	203	174	60	97	81	22	75	65	14	58	46	22	62	49	20	58	48	15	139	114	40
3JJJ	412	365	113	198	174	31	164	126	49	195	167	58	193	170	40	86	69	17	240	232	45
ABC CLASSIC	133	114	30	62	51	16	62	51	11	64	57	9	48	42	6	34	31	7	98	86	14
Commercial DAB+ Stns	737	689	219	279	251	61	332	298	85	456	410	124	351	324	68	160	140	44	494	463	104
ABC DAB+ Stns	200	168	65	65	59	7	48	36	17	83	60	33	85	72	29	66	56	16	136	116	40
Total DAB+ Stns	920	810	273	352	297	67	396	331	101	545	457	152	455	391	95	244	190	60	642	552	142
Total	4,520	4,333	1,260	3,551	3,271	589	3,010	2,703	643	3,141	2,867	663	3,017	2,773	432	1,574	1,377	274	3,797	3,570	736

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 385,000 total listeners, 364,000 AM/FM/DAB+ listeners and 109,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jul 20 to Sat Sept 27

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