RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.3	4.2	0.1	2.2	2.8	-0.6	5.4	4.3	1.1	3.6	4.1	-0.5	5.9	6.3	-0.4	6.3	5.3	1.0	2.3	2.4	-0.1
3AW	13.5	11.9	1.6	5.5	2.6	2.9	4.4	5.3	-0.9	3.1	3.7	-0.6	8.0	6.3	1.7	17.0	14.3	2.7	29.5	27.1	2.4
Magic 1278	1.7	1.9	-0.2	0.5	0.3	0.2	0.1	0.4	-0.3	1.0	1.1	-0.1	0.4	0.9	-0.5	1.5	1.4	0.1	4.4	4.7	-0.3
3MP 1377	1.7	1.0	0.7	0.3	0.7	-0.4	0.5	0.3	0.2	0.4	0.5	-0.1	0.3	0.2	0.1	3.9	2.4	1.5	3.3	1.6	1.7
101.9 FOX FM	8.2	8.3	-0.1	11.3	11.5	-0.2	16.9	14.3	2.6	11.7	10.6	1.1	9.9	9.1	0.8	4.0	7.6	-3.6	3.0	3.2	-0.2
GOLD104.3	11.2	12.1	-0.9	7.9	9.7	-1.8	7.9	6.5	1.4	7.7	9.6	-1.9	11.8	12.9	-1.1	20.5	20.9	-0.4	9.2	10.2	-1.0
KIIS 101.1 FM	5.6	5.5	0.1	7.8	8.4	-0.6	9.3	11.8	-2.5	10.8	8.4	2.4	6.8	6.9	-0.1	2.3	2.6	-0.3	1.0	0.7	0.3
105.1 TRIPLE M	8.2	7.7	0.5	8.9	8.8	0.1	9.0	7.5	1.5	9.9	11.7	-1.8	12.9	9.2	3.7	9.2	9.6	-0.4	1.6	1.3	0.3
NOVA 100	8.1	8.7	-0.6	18.1	17.7	0.4	14.3	18.3	-4.0	12.9	10.5	2.4	8.6	11.5	-2.9	3.9	4.8	-0.9	1.9	1.4	0.5
smoothfm 91.5	9.8	9.7	0.1	10.4	12.1	-1.7	8.9	10.7	-1.8	9.4	6.2	3.2	8.6	9.7	-1.1	12.0	9.3	2.7	9.6	11.8	-2.2
ABC MEL	5.8	5.9	-0.1	2.0	0.7	1.3	2.0	2.7	-0.7	2.0	2.0	0.0	5.3	3.8	1.5	5.9	7.1	-1.2	11.6	12.9	-1.3
3RN	2.2	2.1	0.1	0.3	0.3	0.0	0.3	0.6	-0.3	0.3	0.2	0.1	1.7	1.1	0.6	1.5	1.5	0.0	5.8	5.9	-0.1
ABC NEWSRADIO	1.7	1.8	-0.1	0.5	0.8	-0.3	1.1	1.1	0.0	1.1	0.9	0.2	2.3	2.0	0.3	0.7	0.6	0.1	2.9	3.7	-0.8
3JJJ	3.1	2.9	0.2	5.3	2.0	3.3	4.0	2.1	1.9	8.3	8.4	-0.1	3.0	2.7	0.3	0.6	0.8	-0.2	0.1	0.1	0.0
ABC CLASSIC	1.7	2.0	-0.3	1.4	2.3	-0.9	1.4	1.4	0.0	0.4	0.7	-0.3	1.0	1.8	-0.8	0.7	0.4	0.3	4.3	4.5	-0.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.3	4.1	0.2	4.5	4.4	0.1	4.7	3.9	0.8	4.2	4.0	0.2	3.8	4.1	-0.3	3.8	4.4	-0.6	4.2	4.7	-0.5
3AW	13.8	12.2	1.6	19.0	16.6	2.4	14.6	13.8	0.8	10.3	8.0	2.3	9.3	7.9	1.4	13.1	13.5	-0.4	12.8	10.9	1.9
Magic 1278	1.6	1.7	-0.1	1.3	1.1	0.2	2.0	2.0	0.0	1.5	1.7	-0.2	1.3	1.4	-0.1	2.3	3.3	-1.0	2.1	2.6	-0.5
3MP 1377	1.6	1.0	0.6	1.3	0.9	0.4	1.7	0.7	1.0	1.6	0.8	0.8	1.6	1.3	0.3	1.8	1.6	0.2	2.1	1.2	0.9
101.9 FOX FM	8.6	8.8	-0.2	9.0	8.9	0.1	8.8	8.3	0.5	9.4	10.0	-0.6	8.2	9.0	-0.8	5.0	5.7	-0.7	6.6	6.6	0.0
GOLD104.3	11.2	12.3	-1.1	10.1	10.1	0.0	12.0	13.7	-1.7	12.3	14.3	-2.0	11.2	11.2	0.0	8.0	11.1	-3.1	11.3	11.2	0.1
KIIS 101.1 FM	5.6	5.3	0.3	6.1	5.6	0.5	4.9	4.8	0.1	5.1	5.2	-0.1	6.7	6.7	0.0	5.7	4.0	1.7	5.5	5.9	-0.4
105.1 TRIPLE M	8.8	8.0	0.8	7.7	7.4	0.3	8.9	8.1	0.8	10.5	8.7	1.8	9.7	9.7	0.0	4.3	4.2	0.1	6.4	6.5	-0.1
NOVA 100	8.1	8.8	-0.7	10.0	10.8	-0.8	6.3	7.1	-0.8	7.6	8.2	-0.6	9.4	10.0	-0.6	6.6	6.5	0.1	8.1	8.4	-0.3
smoothfm 91.5	9.5	9.6	-0.1	8.0	8.1	-0.1	10.2	10.6	-0.4	10.4	11.2	-0.8	10.2	8.6	1.6	8.5	7.5	1.0	10.6	10.1	0.5
ABC MEL	6.0	5.8	0.2	5.5	6.8	-1.3	6.9	6.7	0.2	4.8	4.2	0.6	5.4	5.2	0.2	10.1	6.9	3.2	5.4	6.1	-0.7
3RN	2.3	2.0	0.3	2.4	2.3	0.1	1.6	1.3	0.3	1.8	1.7	0.1	2.7	2.4	0.3	4.4	4.1	0.3	2.0	2.2	-0.2
ABC NEWSRADIO	1.6	1.7	-0.1	2.5	2.5	0.0	1.3	1.4	-0.1	0.9	1.2	-0.3	1.1	1.2	-0.1	3.0	1.9	1.1	2.0	2.2	-0.2
3JJJ	2.9	3.0	-0.1	3.1	3.1	0.0	2.3	2.3	0.0	2.8	3.0	-0.2	3.7	4.0	-0.3	3.1	2.9	0.2	3.8	2.5	1.3
ABC CLASSIC	1.6	1.9	-0.3	1.7	2.0	-0.3	1.2	1.6	-0.4	1.7	1.7	0.0	1.4	1.9	-0.5	2.9	2.7	0.2	2.1	2.4	-0.3

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	410	399	11	32	33	-1	42	36	6	98	102	-4	95	101	-6	76	72	4	67	54	13
3AW	675	694	-19	39	46	-7	40	58	-18	77	64	13	103	131	-28	142	136	6	275	260	15
Magic 1278	179	190	-11	10	10	0	5	8	-3	32	39	-7	25	31	-6	32	30	2	75	71	4
3MP 1377	169	157	12	12	17	-5	12	10	2	18	34	-16	10	9	1	41	32	9	76	55	21
101.9 FOX FM	1,152	1,125	27	168	164	4	170	163	7	394	383	11	279	243	36	71	109	-38	70	64	6
GOLD104.3	1,153	1,163	-10	128	117	11	83	86	-3	237	247	-10	289	285	4	211	226	-15	206	202	4
KIIS 101.1 FM	946	936	10	168	167	1	158	171	-13	339	323	16	164	168	-4	74	69	5	42	38	4
105.1 TRIPLE M	800	792	8	99	99	0	74	68	6	237	263	-26	216	197	19	117	115	2	58	50	8
NOVA 100	1,280	1,326	-46	234	226	8	195	196	-1	448	443	5	287	320	-33	68	89	-21	49	53	-4
smoothfm 91.5	1,065	1,072	-7	126	123	3	96	108	-12	253	239	14	220	224	-4	161	154	7	210	223	-13
ABC MEL	495	460	35	32	18	14	30	32	-2	60	69	-9	89	85	4	100	81	19	184	176	8
3RN	160	166	-6	11	14	-3	8	7	1	9	20	-11	34	25	9	22	24	-2	77	76	1
ABC NEWSRADIO	265	260	5	21	23	-2	20	23	-3	57	48	9	66	56	10	28	22	6	74	88	-14
3JJJ	495	485	10	41	36	5	57	49	8	242	245	-3	119	113	6	29	33	-4	7	9	-2
ABC CLASSIC	193	232	-39	24	44	-20	13	16	-3	26	44	-18	33	49	-16	27	18	9	71	62	9
Total	4,661	4,680	-19	497	497	0	469	462	7	1,278	1,282	-4	1,056	1,058	-2	582	586	-4	780	795	-15

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	348	332	16	184	190	-6	170	151	19	175	157	18	153	146	7	96	99	-3	260	285	-25
3AW	628	664	-36	465	490	-25	381	388	-7	336	333	3	246	245	1	149	167	-18	437	419	18
Magic 1278	149	159	-10	60	65	-5	72	71	1	64	83	-19	48	55	-7	39	40	-1	89	101	-12
3MP 1377	144	131	13	66	56	10	67	43	24	81	57	24	62	49	13	36	36	0	85	73	12
101.9 FOX FM	1,073	1,042	31	612	618	-6	450	398	52	516	523	-7	447	455	-8	166	155	11	591	587	4
GOLD104.3	1,026	1,042	-16	580	575	5	466	536	-70	552	590	-38	489	486	3	191	243	-52	671	662	9
KIIS 101.1 FM	858	848	10	443	422	21	311	342	-31	375	401	-26	343	362	-19	129	136	-7	451	431	20
105.1 TRIPLE M	699	684	15	341	333	8	263	257	6	349	322	27	382	321	61	155	129	26	406	407	-1
NOVA 100	1,133	1,199	-66	722	764	-42	413	470	-57	466	524	-58	495	516	-21	171	191	-20	703	697	6
smoothfm 91.5	951	965	-14	501	512	-11	464	455	9	492	497	-5	430	415	15	200	211	-11	630	623	7
ABC MEL	436	407	29	285	283	2	234	218	16	202	183	19	177	164	13	134	93	41	288	273	15
3RN	142	151	-9	88	98	-10	70	69	1	70	70	0	82	67	15	56	55	1	86	95	-9
ABC NEWSRADIO	233	238	-5	135	156	-21	83	101	-18	76	99	-23	68	67	1	45	37	8	137	159	-22
3JJJ	435	447	-12	229	263	-34	149	150	-1	177	154	23	194	203	-9	103	98	5	273	245	28
ABC CLASSIC	165	205	-40	75	97	-22	71	89	-18	88	91	-3	62	90	-28	32	47	-15	108	118	-10
Total	4,552	4,592	-40	3,552	3,643	-91	2,938	2,992	-54	3,116	3,163	-47	2,943	2,915	28	1,539	1,579	-40	3,762	3,812	-50

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	20	21	-1	1	1	0	2	2	0	3	4	-1	6	6	0	5	4	1	3	3	0
3AW	63	58	5	2	1	1	2	2	0	3	4	-1	8	6	2	14	12	2	35	33	2
Magic 1278	8	9	-1	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	5	6	-1
3MP 1377	8	5	3	*	*	*	*	*	*	*	1	*	*	*	*	3	2	1	4	2	2
101.9 FOX FM	38	41	-3	4	5	-1	6	6	0	10	11	-1	10	9	1	3	6	-3	4	4	0
GOLD104.3	52	59	-7	3	4	-1	3	3	0	7	10	-3	12	13	-1	16	17	-1	11	12	-1
KIIS 101.1 FM	26	27	-1	3	3	0	3	5	-2	10	9	1	7	7	0	2	2	0	1	1	0
105.1 TRIPLE M	38	37	1	3	4	-1	3	3	0	9	12	-3	14	9	5	7	8	-1	2	2	0
NOVA 100	38	43	-5	7	7	0	5	7	-2	12	11	1	9	12	-3	3	4	-1	2	2	0
smoothfm 91.5	46	47	-1	4	5	-1	3	4	-1	8	7	1	9	10	-1	10	8	2	11	14	-3
ABC MEL	27	29	-2	1	*	*	1	1	0	2	2	0	6	4	2	5	6	-1	14	16	-2
3RN	10	10	0	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	7	7	0
ABC NEWSRADIO	8	9	-1	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	3	4	-1
3JJJ	15	14	1	2	1	1	2	1	1	7	9	-2	3	3	0	*	1	*	*	*	*
ABC CLASSIC	8	10	-2	1	1	0	1	1	0	*	1	*	1	2	-1	1	*	*	5	5	0
Total	468	489	-21	38	40	-2	38	40	-2	89	106	-17	105	100	5	80	81	-1	118	122	-4

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	22	22	0	33	34	-1	35	31	4	26	26	0	17	19	-2	5	7	-2	16	18	-2
3AW	69	65	4	139	129	10	110	110	0	62	52	10	43	37	6	18	20	-2	49	41	8
Magic 1278	8	9	-1	9	9	0	15	16	-1	9	11	-2	6	6	0	3	5	-2	8	10	-2
3MP 1377	8	5	3	10	7	3	13	6	7	10	5	5	7	6	1	2	2	0	8	5	3
101.9 FOX FM	43	47	-4	66	70	-4	66	66	0	57	65	-8	38	42	-4	7	9	-2	25	25	0
GOLD104.3	56	66	-10	74	79	-5	90	108	-18	75	93	-18	52	52	0	11	17	-6	43	42	1
KIIS 101.1 FM	28	28	0	45	44	1	37	38	-1	31	34	-3	31	31	0	8	6	2	21	22	-1
105.1 TRIPLE M	44	43	1	56	58	-2	66	64	2	64	57	7	45	45	0	6	6	0	24	24	0
NOVA 100	41	47	-6	74	85	-11	47	56	-9	46	54	-8	44	47	-3	9	10	-1	31	32	-1
smoothfm 91.5	48	51	-3	58	63	-5	76	84	-8	63	73	-10	48	40	8	11	11	0	40	38	2
ABC MEL	30	31	-1	40	53	-13	51	53	-2	29	27	2	25	24	1	14	10	4	20	23	-3
3RN	11	11	0	18	18	0	12	10	2	11	11	0	13	11	2	6	6	0	8	8	0
ABC NEWSRADIO	8	9	-1	18	20	-2	10	11	-1	5	8	-3	5	5	0	4	3	1	8	8	0
3JJJ	15	16	-1	23	24	-1	17	18	-1	17	20	-3	17	19	-2	4	4	0	14	10	4
ABC CLASSIC	8	10	-2	12	16	-4	9	13	-4	10	11	-1	6	9	-3	4	4	0	8	9	-1
Total	503	534	-31	732	782	-50	751	792	-41	606	651	-45	465	468	-3	135	150	-15	379	378	1

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	43	56	-13	4	13	-9	2	5	-3	21	22	-1	10	9	1	3	6	-3	2	2	0
CADA	34	31	3	16	13	3	5	7	-2	8	5	3	3	3	0	2	2	0	*	1	*
Chemist Warehouse Remix	24	17	7	2	2	0	*	*	*	9	4	5	8	6	2	2	4	-2	2	*	*
Coles Radio	94	134	-40	22	13	9	14	16	-2	31	47	-16	16	39	-23	9	17	-8	2	2	0
DANCE HITS	79	95	-16	11	17	-6	4	13	-9	32	33	-1	17	20	-3	10	10	0	5	2	3
EASY HITS	69	70	-1	7	8	-1	9	9	0	14	22	-8	22	18	4	12	11	1	5	2	3
GOLD 80s	91	97	-6	6	11	-5	4	4	0	18	17	1	32	31	1	19	20	-1	11	13	-2
iHeartCountry	34	35	-1	13	9	4	*	3	*	6	12	-6	9	7	2	*	1	*	6	2	4
KIIS 90s	63	61	2	9	13	-4	7	8	-1	21	18	3	18	17	1	5	6	-1	2	*	*
KIIS Australia	87	94	-7	25	29	-4	9	21	-12	27	28	-1	14	10	4	8	4	4	3	2	1
KIIS Dance	35	42	-7	15	18	-3	*	3	*	7	12	-5	8	6	2	4	2	2	*	*	*
MMM 2000s	43	44	-1	6	7	-1	2	*	*	19	28	-9	17	9	8	*	*	*	*	*	*
MMM 70s	27	38	-11	7	7	0	*	2	*	5	7	-2	4	2	2	4	11	-7	7	10	-3
MMM 80s	40	42	-2	16	13	3	3	2	1	2	2	0	14	15	-1	4	4	0	1	5	-4
MMM 90s	41	58	-17	8	12	-4	*	3	*	13	20	-7	20	12	8	*	7	*	*	4	*
MMM CLASSIC ROCK	65	59	6	10	6	4	3	*	*	21	26	-5	10	9	1	10	6	4	11	11	0
MMM COUNTRY	23	20	3	7	6	1	2	2	0	*	2	*	13	6	7	2	3	-1	*	*	*
Nova Nation	62	56	6	17	18	-1	11	15	-4	28	17	11	4	6	-2	2	*	*	*	*	*
OLDSKOOL 80s HITS	31	34	-3	4	7	-3	*	2	*	7	10	-3	9	12	-3	9	3	6	2	*	*
OLDSKOOL 90s HITS	68	47	21	6	8	-2	7	4	3	28	23	5	17	10	7	10	2	8	*	*	*
Priceline Radio	2	*	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	5	5	0	2	2	0	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	77	72	5	11	12	-1	9	5	4	35	34	1	18	16	2	3	2	1	2	2	0
SEN Fanatic	14	15	-1	*	*	*	*	*	*	6	3	3	6	5	1	*	4	*	2	3	-1
SENTrack	26	15	11	3	*	*	*	*	*	11	8	3	5	5	0	2	*	*	6	2	4
Sky News Radio	25	33	-8	4	4	0	*	9	*	11	12	-1	4	3	1	5	4	1	1	2	-1
smooth relax	108	101	7	15	12	3	11	17	-6	20	18	2	14	10	4	19	13	6	28	31	-3
smooth Vintage	31	29	2	2	4	-2	*	*	*	2	2	0	4	7	-3	4	1	3	19	14	5
TikTok Trending	93	77	16	31	23	8	19	15	4	33	25	8	10	14	-4	*	*	*	*	*	*
triple j Unearthed	48	48	0	*	*	*	17	17	0	9	14	-5	15	11	4	7	5	2	*	2	*
ABC Country	21	17	4	2	*	*	*	*	*	2	3	-1	7	10	-3	*	*	*	10	4	6
ABC Jazz	74	63	11	7	7	0	7	5	2	20	18	2	19	21	-2	*	*	*	20	11	9
ABC KIDS LISTEN	36	19	17	8	6	2	2	*	*	18	7	11	5	4	1	3	3	0	*	*	*
ABC Sport	48	67	-19	2	2	0	9	10	-1	10	17	-7	9	16	-7	5	5	0	12	17	-5
Double J	53	39	14	*	*	*	3	*	*	20	12	8	24	24	0	4	4	0	2	*	*
Total Digital/Internet Only	1,108	1,091	17	149	148	1	127	139	-12	325	324	1	279	259	20	92	95	-3	136	125	11

Please note: iHeartDance renamed to KIIS Dance from July 20 & iHeartAustralia renamed to KIIS Australia from August 11.

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 5 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	29	43	-14	16	26	-10	13	19	-6	23	27	-4	11	15	-4	2	7	-5	38	47	-9
CADA	31	22	9	11	9	2	11	10	1	8	8	0	10	7	3	7	4	3	21	21	0
Chemist Warehouse Remix	18	14	4	7	7	0	9	9	0	11	6	5	7	2	5	*	2	*	5	4	1
Coles Radio	79	122	-43	15	31	-16	42	59	-17	39	65	-26	35	42	-7	13	33	-20	41	42	-1
DANCE HITS	57	72	-15	13	21	-8	11	29	-18	36	38	-2	30	40	-10	7	16	-9	42	51	-9
EASY HITS	57	63	-6	9	15	-6	10	8	2	31	23	8	20	22	-2	12	15	-3	38	31	7
GOLD 80s	83	88	-5	41	45	-4	30	35	-5	34	39	-5	26	37	-11	12	21	-9	39	38	1
iHeartCountry	31	33	-2	13	11	2	14	13	1	15	19	-4	7	8	-1	3	8	-5	14	14	0
KIIS 90s	48	50	-2	16	13	3	18	19	-1	19	21	-2	26	25	1	12	6	6	23	22	1
KIIS Australia	64	80	-16	22	32	-10	15	22	-7	32	28	4	22	34	-12	10	13	-3	40	40	0
KIIS Dance	31	36	-5	16	22	-6	8	17	-9	11	14	-3	10	8	2	5	2	3	21	25	-4
MMM 2000s	43	44	-1	25	21	4	16	15	1	10	15	-5	10	15	-5	13	13	0	15	11	4
MMM 70s	26	36	-10	12	20	-8	12	26	-14	16	25	-9	11	15	-4	2	8	-6	10	18	-8
MMM 80s	35	37	-2	15	14	1	9	21	-12	14	17	-3	8	8	0	6	4	2	19	12	7
MMM 90s	36	47	-11	19	22	-3	17	20	-3	20	21	-1	7	16	-9	4	8	-4	11	19	-8
MMM CLASSIC ROCK	56	50	6	14	14	0	22	19	3	25	25	0	21	17	4	16	22	-6	33	38	-5
MMM COUNTRY	19	18	1	12	8	4	8	6	2	13	11	2	10	8	2	3	*	*	12	9	3
Nova Nation	48	45	3	8	8	0	13	10	3	21	24	-3	18	20	-2	12	16	-4	20	20	0
OLDSKOOL 80s HITS	24	27	-3	4	5	-1	7	6	1	15	14	1	7	6	1	4	5	-1	11	12	-1
OLDSKOOL 90s HITS	58	41	17	26	19	7	26	16	10	24	22	2	20	15	5	7	8	-1	26	21	5
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*
Radio Maria	5	5	0	2	2	0	*	*	*	*	*	*	*	*	*	3	3	0	*	*	*
Radio Maria Ital	3	*	*	*	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	72	66	6	25	26	-1	41	27	14	48	39	9	34	25	9	11	7	4	17	20	-3
SEN Fanatic	13	15	-2	4	3	1	7	5	2	9	7	2	7	8	-1	1	7	-6	5	8	-3
SENTrack	17	12	5	3	*	*	7	5	2	14	6	8	7	*	*	5	8	-3	19	8	11
Sky News Radio	23	33	-10	12	22	-10	8	9	-1	10	10	0	8	13	-5	3	9	-6	12	7	5
smooth relax	85	79	6	15	16	-1	31	29	2	49	34	15	34	24	10	24	25	-1	54	51	3
smooth Vintage	27	27	0	8	11	-3	20	16	4	18	15	3	14	4	10	3	3	0	13	14	-1
TikTok Trending	81	67	14	34	25	9	27	17	10	48	36	12	32	38	-6	18	15	3	43	28	15
triple j Unearthed	37	37	0	13	11	2	4	*	*	8	13	-5	13	18	-5	10	16	-6	22	21	1
ABC Country	19	14	5	10	9	1	11	2	9	13	4	9	9	7	2	4	5	-1	10	12	-2
ABC Jazz	68	57	11	22	20	2	13	6	7	17	9	8	26	16	10	29	18	11	37	33	4
ABC KIDS LISTEN	31	15	16	15	11	4	2	2	0	12	4	8	4	2	2	4	*	*	15	7	8
ABC Sport	35	49	-14	14	18	-4	9	4	5	4	7	-3	6	12	-6	18	30	-12	25	37	-12
Double J	43	33	10	13	12	1	19	11	8	18	8	10	19	14	5	9	10	-1	27	19	8
Total Digital/Internet Only	980	980	0	400	444	-44	436	425	11	535	522	13	449	449	0	266	315	-49	636	622	14

Please note: iHeartDance renamed to KIIS Dance from July 20 & iHeartAustralia renamed to KIIS Australia from August 11.

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.3	4.3	6.0	2.2	2.5	0.7	5.4	5.0	10.7	3.6	3.5	6.0	5.9	6.1	6.9	6.3	6.6	7.1	2.3	2.3	3.9
3AW	13.5	12.9	25.3	5.5	5.8	5.4	4.4	4.5	5.5	3.1	2.5	9.2	8.0	6.8	21.3	17.0	15.6	33.6	29.5	28.7	53.2
Magic 1278	1.7	1.8	1.3	0.5	0.5	0.9	0.1	*	0.7	1.0	1.1	0.8	0.4	0.5	0.5	1.5	1.5	1.7	4.4	4.7	2.7
3MP 1377	1.7	1.8	1.5	0.3	0.3	*	0.5	0.5	0.9	0.4	0.4	0.7	0.3	0.2	0.5	3.9	4.1	3.6	3.3	3.5	1.9
101.9 FOX FM	8.2	8.9	5.7	11.3	12.2	8.0	16.9	18.7	11.0	11.7	12.3	9.9	9.9	11.1	4.8	4.0	4.7	0.6	3.0	3.0	4.6
GOLD104.3	11.2	12.2	7.6	7.9	7.7	11.6	7.9	8.2	9.2	7.7	8.2	6.0	11.8	12.7	10.3	20.5	23.5	7.5	9.2	10.1	3.5
KIIS 101.1 FM	5.6	6.3	2.2	7.8	8.5	5.1	9.3	10.2	6.7	10.8	12.0	3.5	6.8	8.0	0.6	2.3	2.7	0.8	1.0	1.0	1.2
105.1 TRIPLE M	8.2	8.9	6.1	8.9	9.2	9.4	9.0	10.1	5.2	9.9	10.7	6.0	12.9	14.0	10.4	9.2	10.3	5.3	1.6	1.7	0.8
NOVA 100	8.1	8.9	4.9	18.1	19.9	10.2	14.3	15.6	10.9	12.9	14.1	6.1	8.6	9.5	4.8	3.9	4.2	3.4	1.9	2.0	0.9
smoothfm 91.5	9.8	10.5	7.7	10.4	10.4	14.9	8.9	9.6	7.8	9.4	10.0	6.5	8.6	9.4	6.5	12.0	12.7	12.5	9.6	10.7	2.5
ABC MEL	5.8	5.7	9.5	2.0	1.9	3.5	2.0	1.7	5.0	2.0	2.0	2.5	5.3	4.2	16.2	5.9	5.8	9.2	11.6	12.0	12.8
3RN	2.2	2.5	0.7	0.3	0.3	0.1	0.3	0.4	*	0.3	0.2	1.3	1.7	1.9	1.1	1.5	1.8	*	5.8	6.5	1.1
ABC NEWSRADIO	1.7	1.7	2.6	0.5	0.3	2.1	1.1	1.2	0.4	1.1	0.9	3.2	2.3	2.3	2.7	0.7	0.5	1.9	2.9	3.0	3.9
3JJJ	3.1	3.1	5.0	5.3	5.5	5.5	4.0	3.7	8.5	8.3	7.7	15.9	3.0	3.2	2.5	0.6	0.5	0.9	0.1	0.1	*
ABC CLASSIC	1.7	1.9	1.1	1.4	1.2	3.5	1.4	1.6	*	0.4	0.4	1.1	1.0	1.1	0.8	0.7	0.6	1.2	4.3	4.8	0.8
Commercial DAB+ Stns	7.3	7.2	10.5	13.1	13.2	17.0	7.1	6.8	11.1	12.8	12.5	18.9	6.5	6.9	6.5	4.6	4.1	10.0	3.7	3.8	5.0
ABC DAB+ Stns	1.6	1.6	2.5	0.7	0.6	2.3	2.5	2.1	6.6	1.6	1.5	2.3	2.2	2.1	3.8	0.6	0.7	0.7	1.7	1.8	1.2
Total DAB+ Stns	9.5	8.8	13.0	14.1	13.8	19.3	10.2	9.0	17.7	14.9	14.1	21.1	9.8	9.0	10.3	5.6	4.8	10.7	5.9	5.6	6.2

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.3	4.3	6.0	4.5	4.4	5.8	4.7	4.6	7.0	4.2	4.3	5.7	3.8	3.8	5.5	3.8	3.9	4.6	4.2	4.3	5.9
3AW	13.8	12.7	27.7	19.0	16.8	42.1	14.6	13.8	26.7	10.3	9.7	19.8	9.3	8.6	20.1	13.1	13.2	17.5	12.8	13.3	16.3
Magic 1278	1.6	1.7	1.0	1.3	1.4	0.7	2.0	2.3	1.0	1.5	1.6	0.9	1.3	1.4	1.6	2.3	2.4	1.6	2.1	2.2	2.3
3MP 1377	1.6	1.6	1.4	1.3	1.3	1.5	1.7	1.9	1.0	1.6	1.7	1.2	1.6	1.6	1.9	1.8	1.8	2.0	2.1	2.2	1.8
101.9 FOX FM	8.6	9.3	6.4	9.0	9.8	4.7	8.8	9.4	8.0	9.4	10.1	7.8	8.2	9.0	4.5	5.0	5.3	4.9	6.6	7.4	2.9
GOLD104.3	11.2	12.1	7.5	10.1	10.8	6.6	12.0	13.5	6.3	12.3	13.3	10.2	11.2	12.3	6.0	8.0	8.4	8.7	11.3	12.4	7.8
KIIS 101.1 FM	5.6	6.3	2.3	6.1	6.9	1.6	4.9	5.5	2.5	5.1	5.6	3.4	6.7	7.6	1.2	5.7	6.4	1.6	5.5	6.2	1.9
105.1 TRIPLE M	8.8	9.6	5.7	7.7	8.2	5.1	8.9	9.9	4.9	10.5	11.7	5.4	9.7	10.3	8.7	4.3	4.3	6.6	6.4	6.7	7.5
NOVA 100	8.1	8.9	5.2	10.0	11.1	3.9	6.3	6.8	5.1	7.6	8.1	6.6	9.4	10.2	6.1	6.6	7.2	3.9	8.1	9.1	3.8
smoothfm 91.5	9.5	10.2	7.2	8.0	8.7	3.7	10.2	11.0	8.1	10.4	11.3	8.1	10.2	10.8	9.6	8.5	8.7	9.7	10.6	11.4	9.6
ABC MEL	6.0	5.8	9.6	5.5	5.1	10.3	6.9	6.9	9.2	4.8	4.7	8.2	5.4	5.3	8.7	10.1	10.0	16.0	5.4	5.3	8.9
3RN	2.3	2.6	0.6	2.4	2.7	0.7	1.6	1.9	0.4	1.8	2.0	0.9	2.7	3.1	0.6	4.4	5.1	*	2.0	2.3	1.1
ABC NEWSRADIO	1.6	1.6	2.5	2.5	2.4	3.8	1.3	1.2	2.9	0.9	0.9	0.7	1.1	1.0	2.3	3.0	3.1	3.3	2.0	2.0	3.0
3JJJ	2.9	3.0	3.8	3.1	3.4	1.7	2.3	2.2	4.0	2.8	2.7	5.0	3.7	3.8	4.9	3.1	3.1	4.4	3.8	3.5	9.6
ABC CLASSIC	1.6	1.7	1.1	1.7	1.8	1.2	1.2	1.3	0.8	1.7	1.9	0.7	1.4	1.4	1.6	2.9	3.2	1.7	2.1	2.4	1.2
Commercial DAB+ Stns	7.2	7.2	9.6	4.3	4.3	5.5	6.9	7.0	9.7	9.3	9.3	13.3	8.1	8.1	11.3	9.6	10.0	8.2	7.5	7.3	14.0
ABC DAB+ Stns	1.5	1.4	2.5	0.9	1.0	0.9	1.0	0.9	2.2	1.3	1.3	2.1	2.2	1.9	5.6	3.9	3.9	5.4	2.0	2.1	2.5
Total DAB+ Stns	9.2	8.6	12.0	5.5	5.2	6.4	8.7	7.9	11.9	11.3	10.6	15.4	10.6	10.0	16.9	15.1	13.9	13.7	10.2	9.4	16.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.3% share of all listening, 4.3% share of AM/FM/DAB+ listening and 6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 5 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	410	399	80	32	30	4	42	42	5	98	90	24	95	95	16	76	76	15	67	67	16
3AW	675	632	183	39	33	10	40	36	9	77	72	27	103	86	31	142	133	56	275	273	51
Magic 1278	179	168	40	10	6	6	5	2	3	32	28	5	25	23	4	32	32	12	75	75	10
3MP 1377	169	158	37	12	12	*	12	7	5	18	17	7	10	10	3	41	41	11	76	71	11
101.9 FOX FM	1,152	1,094	177	168	163	24	170	160	30	394	374	61	279	262	42	71	69	6	70	65	13
GOLD104.3	1,153	1,110	191	128	126	28	83	75	17	237	225	31	289	280	61	211	204	37	206	200	17
KIIS 101.1 FM	946	902	134	168	155	32	158	150	28	339	326	41	164	162	14	74	72	7	42	37	12
105.1 TRIPLE M	800	752	137	99	91	18	74	67	17	237	219	41	216	208	35	117	114	21	58	53	4
NOVA 100	1,280	1,224	213	234	223	39	195	185	35	448	425	75	287	276	43	68	68	17	49	47	5
smoothfm 91.5	1,065	1,012	214	126	122	30	96	86	32	253	232	48	220	211	42	161	153	37	210	208	24
ABC MEL	495	471	114	32	30	8	30	28	10	60	52	14	89	89	27	100	93	16	184	179	37
3RN	160	160	25	11	11	2	8	8	*	9	9	4	34	34	9	22	22	*	77	77	9
ABC NEWSRADIO	265	230	78	21	17	11	20	18	5	57	44	27	66	61	12	28	24	7	74	67	16
3JJJ	495	450	149	41	38	12	57	50	20	242	216	78	119	109	29	29	28	10	7	7	*
ABC CLASSIC	193	166	53	24	12	18	13	13	*	26	22	10	33	33	8	27	18	13	71	68	6
Commercial DAB+ Stns	877	838	243	139	133	46	97	92	26	276	263	71	204	194	46	80	77	37	81	79	17
ABC DAB+ Stns	249	209	103	19	14	10	34	30	17	69	48	31	71	62	29	15	12	8	42	42	8
Total DAB+ Stns	1,108	972	324	149	137	50	127	117	39	325	285	97	279	235	69	92	84	45	136	114	23
Total	4,661	4,504	1,390	497	481	163	469	461	152	1,278	1,221	401	1,056	1,016	315	582	561	190	780	764	169

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	348	342	55	184	171	18	170	167	18	175	175	22	153	150	15	96	91	12	260	247	45
3AW	628	574	165	465	381	116	381	343	81	336	298	65	246	224	45	149	122	30	437	406	97
Magic 1278	149	138	30	60	56	8	72	68	12	64	58	10	48	47	7	39	37	5	89	82	21
3MP 1377	144	135	29	66	63	14	67	65	10	81	71	15	62	53	9	36	33	7	85	81	19
101.9 FOX FM	1,073	998	170	612	581	54	450	409	70	516	462	70	447	425	41	166	142	29	591	578	44
GOLD104.3	1,026	982	161	580	549	63	466	430	57	552	498	83	489	455	47	191	161	34	671	629	84
KIIS 101.1 FM	858	805	121	443	417	34	311	282	35	375	343	55	343	332	21	129	120	9	451	440	29
105.1 TRIPLE M	699	653	104	341	319	38	263	241	38	349	318	49	382	353	45	155	136	22	406	374	61
NOVA 100	1,133	1,068	188	722	677	64	413	362	63	466	427	65	495	469	46	171	155	18	703	673	78
smoothfm 91.5	951	896	174	501	474	53	464	417	82	492	453	84	430	398	56	200	173	29	630	588	98
ABC MEL	436	418	87	285	251	55	234	216	34	202	196	23	177	165	20	134	118	26	288	261	64
3RN	142	142	21	88	88	10	70	70	6	70	70	9	82	80	8	56	56	*	86	84	9
ABC NEWSRADIO	233	204	65	135	118	24	83	73	16	76	60	20	68	55	19	45	36	9	137	109	34
3JJJ	435	381	119	229	209	34	149	114	43	177	146	52	194	172	34	103	89	17	273	232	73
ABC CLASSIC	165	136	41	75	66	16	71	60	13	88	78	13	62	57	8	32	25	7	108	96	22
Commercial DAB+ Stns	773	726	198	308	280	55	364	335	71	450	407	110	353	328	68	174	154	35	491	458	101
ABC DAB+ Stns	218	176	85	81	63	22	54	39	22	70	53	27	77	66	30	74	60	17	124	101	35
Total DAB+ Stns	980	849	265	400	329	73	436	369	93	535	447	134	449	389	96	266	205	51	636	543	136
Total	4,552	4,356	1,218	3,552	3,257	563	2,938	2,619	568	3,116	2,828	624	2,943	2,724	434	1,539	1,320	263	3,762	3,529	750

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 410,000 total listeners, 399,000 AM/FM/DAB+ listeners and 80,000 Streaming listeners. Please note that there can be overlap between radio types.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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