RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**8.9**	8.4	0.5	**1.7**	2.7	-1.0	**3.8**	2.1	1.7	**0.6**	1.0	-0.4	**3.9**	3.1	0.8	**11.0**	9.6	1.4	**18.6**	19.0	-0.4
CRUISE1323	**7.2**	6.3	0.9	**2.1**	1.0	1.1	**3.6**	2.5	1.1	**2.1**	1.3	0.8	**3.6**	3.3	0.3	**9.4**	10.6	-1.2	**13.4**	11.3	2.1
MIX102.3	**13.2**	13.5	-0.3	**17.3**	14.7	2.6	**11.4**	16.3	-4.9	**12.6**	11.4	1.2	**11.6**	14.7	-3.1	**18.1**	17.6	0.5	**11.2**	10.5	0.7
5MMM	**14.0**	13.1	0.9	**14.3**	12.6	1.7	**16.8**	16.6	0.2	**11.0**	12.8	-1.8	**16.5**	15.3	1.2	**18.5**	17.1	1.4	**10.5**	8.5	2.0
NOVA91.9	**11.2**	11.7	-0.5	**20.6**	15.7	4.9	**22.1**	18.7	3.4	**17.9**	15.8	2.1	**10.9**	10.9	0.0	**10.2**	13.5	-3.3	**2.6**	5.9	-3.3
SAFM	**7.9**	8.2	-0.3	**19.1**	19.7	-0.6	**12.0**	12.5	-0.5	**14.5**	15.2	-0.7	**10.4**	9.2	1.2	**3.1**	3.8	-0.7	**1.6**	1.7	-0.1
ABC ADE	**6.9**	7.6	-0.7	**1.2**	1.2	0.0	**2.9**	1.7	1.2	**3.1**	4.6	-1.5	**4.9**	3.8	1.1	**5.6**	3.7	1.9	**13.8**	17.7	-3.9
5RN	**1.6**	1.6	0.0	**0.3**	1.0	-0.7	*	0.1	*	**0.3**	0.1	0.2	**1.4**	1.3	0.1	**0.4**	1.2	-0.8	**3.8**	3.3	0.5
ABC NEWSRADIO	**1.9**	1.7	0.2	**0.6**	2.0	-1.4	**0.8**	0.1	0.7	**0.7**	0.5	0.2	**1.0**	0.9	0.1	**2.4**	2.4	0.0	**3.3**	2.9	0.4
5JJJ	**4.5**	4.8	-0.3	**5.7**	7.8	-2.1	**5.9**	8.2	-2.3	**9.4**	8.3	1.1	**5.9**	7.3	-1.4	**4.1**	2.7	1.4	**0.6**	0.3	0.3
ABC CLASSIC	**2.2**	1.8	0.4	**0.8**	1.2	-0.4	**0.1**	0.1	0.0	**1.2**	1.1	0.1	**1.0**	0.7	0.3	**2.0**	1.4	0.6	**4.6**	3.9	0.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**9.0**	8.4	0.6	**13.1**	11.4	1.7	**7.5**	6.2	1.3	**4.9**	4.6	0.3	**8.0**	10.4	-2.4	**15.1**	15.3	-0.2	**8.8**	8.5	0.3
CRUISE1323	**7.0**	5.8	1.2	**6.3**	4.8	1.5	**8.9**	7.3	1.6	**7.7**	6.3	1.4	**5.5**	5.0	0.5	**4.1**	3.9	0.2	**7.9**	7.8	0.1
MIX102.3	**12.9**	13.2	-0.3	**11.4**	11.5	-0.1	**14.4**	15.8	-1.4	**13.3**	13.5	-0.2	**12.3**	11.2	1.1	**12.7**	12.8	-0.1	**14.4**	14.6	-0.2
5MMM	**14.9**	13.9	1.0	**14.8**	14.2	0.6	**16.0**	15.3	0.7	**16.3**	15.2	1.1	**13.9**	12.3	1.6	**8.4**	7.0	1.4	**11.2**	10.6	0.6
NOVA91.9	**11.2**	11.6	-0.4	**10.9**	12.4	-1.5	**10.6**	10.8	-0.2	**11.6**	11.2	0.4	**13.2**	13.4	-0.2	**9.2**	10.3	-1.1	**11.3**	12.0	-0.7
SAFM	**8.2**	8.5	-0.3	**7.2**	7.6	-0.4	**8.0**	8.8	-0.8	**9.8**	9.4	0.4	**8.1**	9.1	-1.0	**6.3**	6.5	-0.2	**7.2**	7.2	0.0
ABC ADE	**6.9**	8.0	-1.1	**10.2**	11.3	-1.1	**7.5**	8.0	-0.5	**5.0**	6.7	-1.7	**4.3**	6.2	-1.9	**5.6**	5.3	0.3	**7.0**	6.4	0.6
5RN	**1.4**	1.5	-0.1	**2.2**	1.4	0.8	**0.6**	1.0	-0.4	**0.6**	1.5	-0.9	**1.9**	1.6	0.3	**3.4**	3.2	0.2	**2.0**	1.7	0.3
ABC NEWSRADIO	**1.6**	1.4	0.2	**3.2**	2.7	0.5	**1.0**	0.8	0.2	**0.9**	0.9	0.0	**1.1**	1.2	-0.1	**1.6**	1.7	-0.1	**2.7**	2.5	0.2
5JJJ	**4.5**	4.6	-0.1	**4.6**	5.1	-0.5	**3.6**	4.0	-0.4	**5.0**	4.8	0.2	**5.7**	5.0	0.7	**2.6**	3.7	-1.1	**4.8**	5.2	-0.4
ABC CLASSIC	**1.9**	1.6	0.3	**1.9**	1.7	0.2	**1.4**	1.3	0.1	**1.3**	1.0	0.3	**2.4**	1.8	0.6	**4.2**	3.2	1.0	**3.2**	2.6	0.6

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	141	148	-7	9	11	-2	10	9	1	11	17	-6	21	27	-6	28	24	4	62	60	2
CRUISE1323	175	172	3	12	10	2	9	11	-2	17	14	3	23	21	2	37	32	5	78	84	-6
MIX102.3	338	350	-12	45	43	2	40	40	0	69	79	-10	74	85	-11	56	49	7	55	54	1
5MMM	314	299	15	37	35	2	41	33	8	71	66	5	74	72	2	48	50	-2	44	44	0
NOVA91.9	370	375	-5	60	55	5	63	67	-4	129	127	2	68	70	-2	29	31	-2	20	25	-5
SAFM	254	267	-13	44	40	4	32	38	-6	82	88	-6	61	63	-2	23	24	-1	12	15	-3
ABC ADE	139	138	1	7	6	1	7	6	1	10	14	-4	26	29	-3	20	17	3	69	67	2
5RN	47	46	1	3	3	0	*	1	*	4	3	1	8	9	-1	5	8	-3	28	21	7
ABC NEWSRADIO	64	55	9	7	8	-1	8	3	5	13	7	6	11	12	-1	10	8	2	16	17	-1
5JJJ	147	151	-4	15	20	-5	18	23	-5	64	62	2	28	33	-5	14	9	5	7	4	3
ABC CLASSIC	64	55	9	3	5	-2	2	3	-1	16	10	6	9	7	2	7	6	1	28	24	4
Total	1,147	1,150	-3	121	120	1	111	112	-1	281	282	-1	240	241	-1	157	159	-2	237	236	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	120	125	-5	84	80	4	65	57	8	44	44	0	40	57	-17	33	38	-5	98	102	-4
CRUISE1323	161	148	13	86	70	16	92	86	6	109	98	11	65	65	0	29	29	0	99	104	-5
MIX102.3	301	304	-3	180	175	5	149	167	-18	169	180	-11	131	131	0	60	63	-3	203	213	-10
5MMM	279	260	19	159	156	3	148	141	7	162	161	1	126	111	15	51	53	-2	161	151	10
NOVA91.9	329	327	2	201	208	-7	154	151	3	172	157	15	145	165	-20	62	73	-11	225	221	4
SAFM	229	236	-7	128	133	-5	96	111	-15	132	133	-1	104	103	1	37	44	-7	132	137	-5
ABC ADE	122	123	-1	89	85	4	73	69	4	62	68	-6	40	48	-8	22	19	3	86	83	3
5RN	41	38	3	24	21	3	10	14	-4	13	14	-1	16	14	2	13	10	3	30	30	0
ABC NEWSRADIO	54	47	7	43	31	12	14	12	2	9	12	-3	12	14	-2	11	12	-1	36	34	2
5JJJ	128	136	-8	75	82	-7	51	55	-4	58	70	-12	67	66	1	20	24	-4	83	81	2
ABC CLASSIC	54	44	10	26	21	5	23	22	1	22	17	5	25	20	5	12	12	0	39	34	5
Total	1,114	1,109	5	869	855	14	743	760	-17	785	788	-3	717	719	-2	356	368	-12	915	931	-16

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	11	0	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1	7	7	0
CRUISE1323	9	8	1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	5	4	1
MIX102.3	17	18	-1	2	2	0	1	2	-1	3	3	0	3	4	-1	4	4	0	4	4	0
5MMM	18	17	1	1	1	0	2	2	0	2	3	-1	4	4	0	4	4	0	4	3	1
NOVA91.9	14	16	-2	2	2	0	2	2	0	4	3	1	2	3	-1	2	3	-1	1	2	-1
SAFM	10	11	-1	2	2	0	1	1	0	3	3	0	2	3	-1	1	1	0	1	1	0
ABC ADE	9	10	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	5	7	-2
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	6	6	0	1	1	0	1	1	0	2	2	0	1	2	-1	1	1	0	*	*	*
ABC CLASSIC	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
Total	128	133	-5	10	11	-1	11	11	0	22	22	0	23	28	-5	23	22	1	39	39	0

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	12	0	25	21	4	15	13	2	8	9	-1	9	13	-4	6	6	0	9	9	0
CRUISE1323	10	8	2	12	9	3	18	15	3	13	12	1	6	6	0	2	2	0	9	9	0
MIX102.3	17	19	-2	21	21	0	30	33	-3	23	25	-2	14	14	0	5	5	0	15	16	-1
5MMM	20	20	0	28	26	2	33	32	1	28	28	0	16	15	1	3	3	0	12	12	0
NOVA91.9	15	16	-1	21	23	-2	22	23	-1	20	21	-1	15	16	-1	4	4	0	12	13	-1
SAFM	11	12	-1	14	14	0	17	19	-2	17	17	0	9	11	-2	3	3	0	8	8	0
ABC ADE	9	11	-2	19	21	-2	16	17	-1	9	12	-3	5	8	-3	2	2	0	7	7	0
5RN	2	2	0	4	3	1	1	2	-1	1	3	-2	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	6	5	1	2	2	0	1	2	-1	1	2	-1	1	1	0	3	3	0
5JJJ	6	6	0	9	9	0	7	8	-1	9	9	0	7	6	1	1	2	-1	5	6	-1
ABC CLASSIC	3	2	1	4	3	1	3	3	0	2	2	0	3	2	1	2	1	1	3	3	0
Total	136	141	-5	189	185	4	206	211	-5	172	186	-14	114	123	-9	42	42	0	107	112	-5

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	28	22	6	6	5	1	5	3	2	8	7	1	8	7	1	*	*	*	*	*	*
CADA	2	4	-2	*	2	*	*	*	*	2	1	1	*	1	*	*	*	*	*	*	*
Chemist Warehouse Remix	8	4	4	2	1	1	3	1	2	1	1	0	2	1	1	*	1	*	*	*	*
Coles Radio	31	31	0	4	2	2	10	9	1	8	7	1	5	8	-3	*	1	*	3	4	-1
DANCE HITS	27	17	10	2	2	0	4	2	2	3	3	0	13	9	4	4	1	3	*	*	*
EASY HITS	14	11	3	1	2	-1	2	1	1	3	2	1	3	1	2	4	4	0	1	1	0
iHeartCountry	8	7	1	1	1	0	1	1	0	1	1	0	*	1	*	2	2	0	3	1	2
Mix 80s	24	26	-2	*	1	*	1	2	-1	3	2	1	11	11	0	5	7	-2	5	4	1
Mix 90s	15	23	-8	1	2	-1	3	6	-3	3	5	-2	6	8	-2	1	2	-1	*	1	*
MMM 2000s	12	15	-3	3	4	-1	1	1	0	4	5	-1	2	3	-1	2	2	0	*	*	*
MMM 80s	10	12	-2	1	1	0	1	1	0	3	1	2	3	5	-2	2	3	-1	1	2	-1
MMM 90s	18	22	-4	2	3	-1	5	4	1	3	4	-1	7	9	-2	1	1	0	*	1	*
MMM CLASSIC ROCK	23	21	2	1	1	0	1	2	-1	5	5	0	9	6	3	1	1	0	5	6	-1
NOVA Jamz	16	26	-10	4	3	1	3	5	-2	5	8	-3	3	8	-5	*	*	*	1	2	-1
OLDSKOOL 80s HITS	13	14	-1	*	1	*	2	2	0	*	1	*	6	4	2	4	5	-1	2	2	0
OLDSKOOL 90s HITS	12	11	1	1	1	0	1	2	-1	2	4	-2	5	3	2	3	2	1	*	*	*
RnB FRIDAYS RADIO	26	27	-1	6	6	0	4	2	2	13	12	1	4	7	-3	*	*	*	*	*	*
smooth 80s	11	11	0	1	1	0	1	1	0	3	1	2	1	5	-4	4	2	2	2	1	1
smooth fm Adelaide	36	40	-4	3	5	-2	4	3	1	6	3	3	5	9	-4	6	7	-1	12	14	-2
TikTok Trending	18	18	0	5	6	-1	6	3	3	5	6	-1	2	1	1	1	1	0	*	1	*
triple j Unearthed	8	14	-6	1	1	0	2	2	0	3	6	-3	1	2	-1	*	2	*	2	2	0
ABC Country	7	10	-3	1	2	-1	1	1	0	1	1	0	*	*	*	*	*	*	5	7	-2
ABC Jazz	21	24	-3	4	4	0	2	2	0	3	3	0	3	5	-2	3	4	-1	6	7	-1
ABC KIDS LISTEN	9	9	0	2	2	0	*	*	*	4	5	-1	2	1	1	1	*	*	*	*	*
ABC Sport	11	14	-3	1	1	0	1	*	*	2	1	1	2	3	-1	1	3	-2	4	7	-3
Double J	13	15	-2	1	2	-1	2	2	0	4	6	-2	5	3	2	2	2	0	*	*	*
Total Digital/Internet Only	301	312	-11	33	37	-4	42	33	9	68	69	-1	78	79	-1	35	41	-6	45	53	-8

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 5 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	19	6	12	12	0	10	10	0	18	12	6	14	10	4	8	3	5	17	13	4
CADA	1	3	-2	*	*	*	1	*	*	*	2	*	1	1	0	*	*	*	1	2	-1
Chemist Warehouse Remix	6	3	3	2	*	*	2	2	0	2	1	1	3	1	2	2	1	1	3	1	2
Coles Radio	24	24	0	3	9	-6	9	8	1	13	12	1	12	12	0	6	4	2	13	18	-5
DANCE HITS	19	10	9	9	7	2	9	3	6	10	6	4	11	5	6	3	1	2	20	13	7
EASY HITS	13	10	3	4	4	0	7	6	1	9	7	2	4	3	1	1	1	0	8	8	0
iHeartCountry	8	7	1	2	2	0	3	4	-1	5	6	-1	2	1	1	3	1	2	5	3	2
Mix 80s	22	21	1	6	10	-4	6	8	-2	11	9	2	9	12	-3	4	2	2	9	11	-2
Mix 90s	13	20	-7	4	5	-1	5	7	-2	3	8	-5	3	4	-1	5	5	0	9	11	-2
MMM 2000s	9	12	-3	2	1	1	4	3	1	3	6	-3	1	4	-3	2	3	-1	5	7	-2
MMM 80s	10	11	-1	3	2	1	2	3	-1	8	7	1	5	5	0	3	2	1	4	4	0
MMM 90s	15	18	-3	8	11	-3	6	6	0	8	10	-2	5	10	-5	3	4	-1	9	10	-1
MMM CLASSIC ROCK	22	19	3	7	8	-1	10	7	3	13	13	0	9	8	1	3	3	0	11	11	0
NOVA Jamz	13	21	-8	7	8	-1	3	6	-3	3	12	-9	6	9	-3	6	8	-2	6	10	-4
OLDSKOOL 80s HITS	12	13	-1	3	2	1	5	6	-1	6	7	-1	3	3	0	4	3	1	8	7	1
OLDSKOOL 90s HITS	11	11	0	4	3	1	2	1	1	1	5	-4	5	6	-1	3	4	-1	7	6	1
RnB FRIDAYS RADIO	25	22	3	7	8	-1	13	10	3	15	12	3	12	11	1	2	3	-1	7	9	-2
smooth 80s	11	9	2	2	3	-1	3	4	-1	5	5	0	7	5	2	2	1	1	5	5	0
smooth fm Adelaide	32	36	-4	18	18	0	16	17	-1	17	17	0	11	11	0	6	3	3	19	21	-2
TikTok Trending	17	16	1	8	7	1	5	4	1	6	9	-3	8	9	-1	7	5	2	10	10	0
triple j Unearthed	7	11	-4	*	3	*	2	3	-1	2	4	-2	2	3	-1	1	2	-1	3	7	-4
ABC Country	7	8	-1	1	1	0	3	6	-3	5	7	-2	2	2	0	*	*	*	3	5	-2
ABC Jazz	20	21	-1	8	6	2	5	3	2	7	8	-1	10	12	-2	7	7	0	12	16	-4
ABC KIDS LISTEN	8	7	1	6	4	2	1	2	-1	4	2	2	4	4	0	1	2	-1	5	6	-1
ABC Sport	8	7	1	1	1	0	1	1	0	4	2	2	*	1	*	3	4	-1	5	9	-4
Double J	11	12	-1	4	5	-1	6	3	3	4	5	-1	5	4	1	1	4	-3	5	8	-3
Total Digital/Internet Only	269	271	-2	116	125	-9	126	124	2	160	167	-7	137	133	4	77	68	9	169	198	-29

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 5 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.9	9.7	11.6	1.7	1.9	*	3.8	4.2	3.1	0.6	0.8	0.4	3.9	3.7	12.6	11.0	12.1	11.4	18.6	20.0	26.3
CRUISE1323	7.2	8.0	8.2	2.1	1.7	6.9	3.6	3.5	5.9	2.1	2.5	1.6	3.6	4.1	4.8	9.4	10.7	5.6	13.4	14.5	17.9
MIX102.3	13.2	15.0	12.1	17.3	18.1	15.3	11.4	11.4	16.2	12.6	14.3	16.8	11.6	14.5	4.5	18.1	19.6	22.4	11.2	12.8	5.8
5MMM	14.0	15.8	13.1	14.3	15.1	12.3	16.8	16.2	27.8	11.0	12.7	12.8	16.5	20.0	13.1	18.5	21.0	10.2	10.5	12.0	7.3
NOVA91.9	11.2	13.0	7.0	20.6	21.8	16.4	22.1	25.9	6.9	17.9	21.5	13.3	10.9	13.7	5.2	10.2	11.5	7.3	2.6	2.9	1.4
SAFM	7.9	9.1	6.3	19.1	20.6	10.1	12.0	14.5	1.0	14.5	17.0	14.3	10.4	12.9	6.3	3.1	3.4	3.5	1.6	1.6	4.4
ABC ADE	6.9	7.3	12.2	1.2	1.3	*	2.9	2.3	7.9	3.1	3.9	0.4	4.9	4.5	18.0	5.6	5.3	17.9	13.8	14.9	18.8
5RN	1.6	1.7	2.0	0.3	0.1	3.0	*	*	*	0.3	0.3	0.8	1.4	1.3	4.2	0.4	0.5	0.9	3.8	4.3	2.6
ABC NEWSRADIO	1.9	2.0	3.1	0.6	0.5	2.0	0.8	0.6	2.4	0.7	0.8	1.3	1.0	0.8	5.1	2.4	2.3	6.9	3.3	3.8	1.6
5JJJ	4.5	5.0	5.7	5.7	5.2	13.6	5.9	5.9	8.4	9.4	10.7	11.9	5.9	7.2	4.1	4.1	4.5	2.8	0.6	0.7	0.7
ABC CLASSIC	2.2	2.6	1.1	0.8	0.9	0.4	0.1	0.1	*	1.2	1.2	3.2	1.0	1.2	1.1	2.0	2.4	*	4.6	5.4	1.1
Commercial DAB+ Stns	8.8	9.4	13.9	11.6	11.5	18.5	14.7	14.9	19.6	11.9	13.0	20.8	11.6	13.8	12.0	5.5	5.8	9.8	4.9	5.1	8.4
ABC DAB+ Stns	1.6	1.6	3.6	1.3	1.3	1.6	0.5	0.5	0.8	1.3	1.5	2.3	2.5	2.3	9.1	1.1	1.1	1.4	1.9	1.9	3.8
Total DAB+ Stns	11.7	11.0	17.5	13.2	12.8	20.1	16.6	15.4	20.4	14.5	14.5	23.1	18.2	16.1	21.1	7.1	6.9	11.2	7.2	7.1	12.3

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	9.0	9.9	11.8	13.1	14.0	18.0	7.5	8.4	8.5	4.9	5.4	7.6	8.0	9.0	9.6	15.1	16.5	19.7	8.8	9.4	11.0
CRUISE1323	7.0	7.8	8.2	6.3	6.9	6.3	8.9	9.8	12.4	7.7	8.8	8.6	5.5	6.1	6.8	4.1	4.8	1.7	7.9	8.6	8.3
MIX102.3	12.9	14.6	12.3	11.4	12.7	9.5	14.4	16.7	11.8	13.3	15.0	16.0	12.3	13.8	14.0	12.7	14.7	8.3	14.4	16.0	11.4
5MMM	14.9	16.9	14.3	14.8	16.5	12.9	16.0	18.3	15.5	16.3	19.0	14.8	13.9	15.6	16.3	8.4	9.2	10.4	11.2	12.4	9.5
NOVA91.9	11.2	13.0	7.7	10.9	12.5	5.1	10.6	12.4	7.3	11.6	13.5	10.2	13.2	15.2	10.4	9.2	10.8	4.9	11.3	12.9	5.1
SAFM	8.2	9.4	6.9	7.2	8.1	5.9	8.0	9.2	7.5	9.8	11.4	8.6	8.1	9.3	6.4	6.3	7.3	3.8	7.2	8.2	4.6
ABC ADE	6.9	7.3	13.2	10.2	10.2	22.4	7.5	8.0	13.1	5.0	5.6	6.8	4.3	4.9	3.4	5.6	4.8	19.5	7.0	7.4	9.5
5RN	1.4	1.6	2.1	2.2	2.2	4.8	0.6	0.7	0.5	0.6	0.7	0.7	1.9	2.1	1.9	3.4	3.8	3.8	2.0	2.2	1.9
ABC NEWSRADIO	1.6	1.7	2.4	3.2	3.3	5.2	1.0	1.0	2.1	0.9	1.0	0.6	1.1	1.2	1.4	1.6	1.7	2.1	2.7	2.7	5.2
5JJJ	4.5	5.0	4.7	4.6	5.3	2.9	3.6	4.0	4.5	5.0	5.6	6.1	5.7	6.5	5.6	2.6	2.8	4.5	4.8	4.8	8.7
ABC CLASSIC	1.9	2.2	1.1	1.9	2.2	0.3	1.4	1.7	0.8	1.3	1.5	1.6	2.4	2.8	2.0	4.2	5.0	2.0	3.2	3.7	1.0
Commercial DAB+ Stns	8.4	9.1	13.0	4.3	4.6	6.3	8.3	8.9	13.4	9.8	10.7	16.6	10.2	11.0	17.8	14.2	16.1	12.8	9.9	10.2	16.5
ABC DAB+ Stns	1.5	1.6	2.4	1.2	1.4	0.4	0.9	0.9	2.7	1.6	1.8	1.8	2.3	2.5	4.5	2.5	2.4	6.4	2.0	1.6	7.1
Total DAB+ Stns	11.3	10.7	15.4	6.5	6.0	6.7	10.7	9.8	16.0	13.1	12.4	18.3	13.7	13.5	22.3	18.9	18.5	19.2	12.8	11.8	23.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.9% share of all listening, 9.7% share of AM/FM/DAB+ listening and 11.6% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Survey Period: Sun Jun 1 to Sat Jul 5 Sun Jul 20 to Sat Aug 23.

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RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 5 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	141	136	22	9	9	*	10	8	2	11	10	1	21	21	4	28	27	6	62	60	8
CRUISE1323	175	164	23	12	10	2	9	6	3	17	14	3	23	22	4	37	35	4	78	76	8
MIX102.3	338	327	53	45	43	5	40	38	8	69	64	15	74	73	5	56	54	14	55	55	5
5MMM	314	296	52	37	33	6	41	39	9	71	66	11	74	70	11	48	46	8	44	41	7
NOVA91.9	370	354	56	60	58	9	63	62	9	129	120	21	68	66	8	29	29	6	20	19	4
SAFM	254	241	41	44	40	7	32	31	3	82	77	16	61	60	10	23	21	3	12	11	3
ABC ADE	139	135	23	7	7	*	7	7	2	10	10	1	26	26	4	20	20	4	69	66	11
5RN	47	42	13	3	1	2	*	*	*	4	4	1	8	7	3	5	5	2	28	25	6
ABC NEWSRADIO	64	53	20	7	6	1	8	6	3	13	12	2	11	8	6	10	8	4	16	13	4
5JJJ	147	143	30	15	13	7	18	18	3	64	63	12	28	28	3	14	14	4	7	7	2
ABC CLASSIC	64	58	10	3	3	1	2	2	*	16	14	5	9	8	2	7	7	*	28	25	2
Commercial DAB+ Stns	230	214	58	25	23	6	36	31	13	52	49	15	58	54	10	28	27	6	31	30	9
ABC DAB+ Stns	68	60	21	9	8	3	7	6	1	16	14	4	13	12	6	8	7	2	15	14	5
Total DAB+ Stns	301	258	77	33	30	9	42	34	13	68	59	18	78	64	16	35	32	8	45	38	13
Total	1,147	1,092	280	121	117	27	111	108	34	281	264	68	240	227	58	157	148	41	237	227	51

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	120	115	19	84	82	8	65	58	12	44	42	8	40	38	5	33	28	6	98	94	13
CRUISE1323	161	149	21	86	79	9	92	82	16	109	99	14	65	54	11	29	28	1	99	91	12
MIX102.3	301	286	44	180	171	15	149	139	24	169	155	24	131	121	13	60	54	6	203	194	32
5MMM	279	263	46	159	149	20	148	135	21	162	147	20	126	116	16	51	44	8	161	152	20
NOVA91.9	329	312	49	201	193	16	154	140	23	172	162	17	145	140	14	62	59	6	225	217	23
SAFM	229	214	36	128	122	13	96	90	17	132	123	16	104	94	12	37	36	2	132	130	10
ABC ADE	122	119	18	89	84	13	73	70	12	62	61	5	40	37	6	22	19	5	86	79	16
5RN	41	35	13	24	22	5	10	8	2	13	10	3	16	15	3	13	13	3	30	29	7
ABC NEWSRADIO	54	43	16	43	37	10	14	10	4	9	7	2	12	10	2	11	8	3	36	31	8
5JJJ	128	124	22	75	71	7	51	49	8	58	55	11	67	62	9	20	17	3	83	78	13
ABC CLASSIC	54	49	8	26	25	1	23	22	2	22	19	3	25	23	3	12	9	2	39	38	3
Commercial DAB+ Stns	203	190	45	87	79	14	97	91	20	122	113	25	106	98	14	53	48	8	131	115	34
ABC DAB+ Stns	60	53	18	19	18	1	19	17	6	27	22	7	23	23	4	13	12	6	32	26	11
Total DAB+ Stns	269	230	62	116	95	15	126	104	26	160	131	32	137	117	18	77	59	14	169	136	45
Total	1,114	1,044	243	869	795	108	743	656	138	785	689	126	717	625	95	356	298	53	915	844	166

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 141,000 total listeners, 136,000 AM/FM/DAB+ listeners and 22,000 Streaming listeners. Please note that there can be overlap between radio types.

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