RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.2	3.7	0.5	2.8	1.1	1.7	4.3	3.0	1.3	4.1	4.8	-0.7	6.3	4.5	1.8	5.3	5.3	0.0	2.4	2.4	0.0
3AW	11.9	12.5	-0.6	2.6	4.6	-2.0	5.3	3.3	2.0	3.7	3.8	-0.1	6.3	7.7	-1.4	14.3	13.5	0.8	27.1	29.2	-2.1
Magic 1278	1.9	2.0	-0.1	0.3	0.3	0.0	0.4	0.8	-0.4	1.1	1.0	0.1	0.9	1.0	-0.1	1.4	1.6	-0.2	4.7	4.7	0.0
3MP 1377	1.0	1.3	-0.3	0.7	0.7	0.0	0.3	0.5	-0.2	0.5	0.5	0.0	0.2	0.4	-0.2	2.4	2.7	-0.3	1.6	2.3	-0.7
101.9 FOX FM	8.3	8.2	0.1	11.5	13.1	-1.6	14.3	13.6	0.7	10.6	11.8	-1.2	9.1	8.9	0.2	7.6	7.0	0.6	3.2	2.1	1.1
GOLD104.3	12.1	11.8	0.3	9.7	10.3	-0.6	6.5	8.7	-2.2	9.6	8.8	0.8	12.9	12.5	0.4	20.9	19.7	1.2	10.2	10.2	0.0
KIIS 101.1 FM	5.5	5.3	0.2	8.4	8.7	-0.3	11.8	9.7	2.1	8.4	7.6	0.8	6.9	5.5	1.4	2.6	5.4	-2.8	0.7	0.7	0.0
105.1 TRIPLE M	7.7	6.9	0.8	8.8	7.6	1.2	7.5	11.6	-4.1	11.7	10.2	1.5	9.2	8.1	1.1	9.6	6.9	2.7	1.3	1.2	0.1
NOVA 100	8.7	8.2	0.5	17.7	15.1	2.6	18.3	16.3	2.0	10.5	9.7	0.8	11.5	11.2	0.3	4.8	5.3	-0.5	1.4	1.2	0.2
smoothfm 91.5	9.7	9.5	0.2	12.1	12.9	-0.8	10.7	10.5	0.2	6.2	5.6	0.6	9.7	8.5	1.2	9.3	8.6	0.7	11.8	12.7	-0.9
ABC MEL	5.9	6.2	-0.3	0.7	0.7	0.0	2.7	2.4	0.3	2.0	1.9	0.1	3.8	4.0	-0.2	7.1	7.6	-0.5	12.9	14.1	-1.2
3RN	2.1	1.7	0.4	0.3	0.6	-0.3	0.6	0.8	-0.2	0.2	0.3	-0.1	1.1	1.6	-0.5	1.5	0.9	0.6	5.9	4.3	1.6
ABC NEWSRADIO	1.8	1.3	0.5	0.8	0.6	0.2	1.1	1.0	0.1	0.9	1.4	-0.5	2.0	1.1	0.9	0.6	0.5	0.1	3.7	2.4	1.3
3JJJ	2.9	3.2	-0.3	2.0	1.7	0.3	2.1	1.3	0.8	8.4	9.3	-0.9	2.7	3.1	-0.4	0.8	1.2	-0.4	0.1	0.2	-0.1
ABC CLASSIC	2.0	1.4	0.6	2.3	2.2	0.1	1.4	0.4	1.0	0.7	1.0	-0.3	1.8	1.9	-0.1	0.4	0.3	0.1	4.5	1.9	2.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.1	3.6	0.5	4.4	4.1	0.3	3.9	3.3	0.6	4.0	3.2	0.8	4.1	3.6	0.5	4.4	3.9	0.5	4.7	4.3	0.4
3AW	12.2	12.9	-0.7	16.6	18.1	-1.5	13.8	14.9	-1.1	8.0	7.9	0.1	7.9	7.8	0.1	13.5	13.8	-0.3	10.9	11.4	-0.5
Magic 1278	1.7	1.6	0.1	1.1	0.7	0.4	2.0	1.8	0.2	1.7	2.0	-0.3	1.4	1.4	0.0	3.3	3.1	0.2	2.6	3.2	-0.6
3MP 1377	1.0	1.1	-0.1	0.9	1.2	-0.3	0.7	1.1	-0.4	0.8	1.0	-0.2	1.3	1.3	0.0	1.6	1.4	0.2	1.2	1.9	-0.7
101.9 FOX FM	8.8	8.6	0.2	8.9	8.9	0.0	8.3	7.6	0.7	10.0	10.0	0.0	9.0	8.6	0.4	5.7	5.9	-0.2	6.6	7.0	-0.4
GOLD104.3	12.3	12.2	0.1	10.1	9.7	0.4	13.7	13.2	0.5	14.3	14.7	-0.4	11.2	11.3	-0.1	11.1	11.0	0.1	11.2	10.5	0.7
KIIS 101.1 FM	5.3	5.4	-0.1	5.6	5.1	0.5	4.8	5.4	-0.6	5.2	5.5	-0.3	6.7	6.1	0.6	4.0	4.4	-0.4	5.9	5.2	0.7
105.1 TRIPLE M	8.0	7.0	1.0	7.4	5.9	1.5	8.1	6.6	1.5	8.7	7.3	1.4	9.7	9.7	0.0	4.2	6.2	-2.0	6.5	6.4	0.1
NOVA 100	8.8	8.3	0.5	10.8	10.2	0.6	7.1	6.6	0.5	8.2	7.0	1.2	10.0	9.7	0.3	6.5	7.8	-1.3	8.4	7.8	0.6
smoothfm 91.5	9.6	9.4	0.2	8.1	8.4	-0.3	10.6	10.3	0.3	11.2	10.8	0.4	8.6	8.2	0.4	7.5	7.1	0.4	10.1	9.8	0.3
ABC MEL	5.8	6.2	-0.4	6.8	7.6	-0.8	6.7	6.8	-0.1	4.2	4.2	0.0	5.2	5.7	-0.5	6.9	7.2	-0.3	6.1	6.3	-0.2
3RN	2.0	1.6	0.4	2.3	2.1	0.2	1.3	0.9	0.4	1.7	1.3	0.4	2.4	1.8	0.6	4.1	2.4	1.7	2.2	2.1	0.1
ABC NEWSRADIO	1.7	1.2	0.5	2.5	1.9	0.6	1.4	0.9	0.5	1.2	0.8	0.4	1.2	0.9	0.3	1.9	2.2	-0.3	2.2	1.7	0.5
3JJJ	3.0	3.4	-0.4	3.1	3.3	-0.2	2.3	2.7	-0.4	3.0	3.6	-0.6	4.0	4.8	-0.8	2.9	2.7	0.2	2.5	2.5	0.0
ABC CLASSIC	1.9	1.3	0.6	2.0	1.4	0.6	1.6	1.3	0.3	1.7	1.0	0.7	1.9	1.6	0.3	2.7	1.6	1.1	2.4	1.5	0.9

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	399	371	28	33	15	18	36	41	-5	102	96	6	101	83	18	72	74	-2	54	62	-8
3AW	694	728	-34	46	45	1	58	55	3	64	69	-5	131	148	-17	136	135	1	260	276	-16
Magic 1278	190	190	0	10	11	-1	8	13	-5	39	38	1	31	23	8	30	31	-1	71	75	-4
3MP 1377	157	174	-17	17	18	-1	10	9	1	34	40	-6	9	12	-3	32	32	0	55	63	-8
101.9 FOX FM	1,125	1,165	-40	164	172	-8	163	151	12	383	409	-26	243	251	-8	109	114	-5	64	69	-5
GOLD104.3	1,163	1,176	-13	117	122	-5	86	94	-8	247	249	-2	285	315	-30	226	211	15	202	186	16
KIIS 101.1 FM	936	948	-12	167	149	18	171	166	5	323	352	-29	168	187	-19	69	61	8	38	34	4
105.1 TRIPLE M	792	778	14	99	86	13	68	90	-22	263	273	-10	197	190	7	115	90	25	50	48	2
NOVA 100	1,326	1,269	57	226	207	19	196	184	12	443	429	14	320	301	19	89	105	-16	53	42	11
smoothfm 91.5	1,072	1,146	-74	123	126	-3	108	130	-22	239	255	-16	224	255	-31	154	154	0	223	226	-3
ABC MEL	460	481	-21	18	13	5	32	36	-4	69	74	-5	85	85	0	81	83	-2	176	191	-15
3RN	166	182	-16	14	11	3	7	11	-4	20	24	-4	25	39	-14	24	19	5	76	78	-2
ABC NEWSRADIO	260	240	20	23	18	5	23	25	-2	48	55	-7	56	52	4	22	15	7	88	75	13
3JJJ	485	485	0	36	31	5	49	43	6	245	263	-18	113	104	9	33	28	5	9	16	-7
ABC CLASSIC	232	212	20	44	41	3	16	16	0	44	48	-4	49	59	-10	18	12	6	62	36	26
Total	4,680	4,669	11	497	493	4	462	464	-2	1,282	1,274	8	1,058	1,062	-4	586	581	5	795	795	0

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	332	310	22	190	176	14	151	139	12	157	137	20	146	137	9	99	83	16	285	240	45
3AW	664	684	-20	490	537	-47	388	381	7	333	304	29	245	235	10	167	177	-10	419	454	-35
Magic 1278	159	153	6	65	62	3	71	62	9	83	79	4	55	61	-6	40	41	-1	101	121	-20
3MP 1377	131	138	-7	56	61	-5	43	57	-14	57	56	1	49	54	-5	36	33	3	73	88	-15
101.9 FOX FM	1,042	1,041	1	618	627	-9	398	413	-15	523	527	-4	455	487	-32	155	178	-23	587	611	-24
GOLD104.3	1,042	1,052	-10	575	560	15	536	533	3	590	591	-1	486	468	18	243	235	8	662	646	16
KIIS 101.1 FM	848	840	8	422	416	6	342	350	-8	401	380	21	362	367	-5	136	150	-14	431	436	-5
105.1 TRIPLE M	684	661	23	333	324	9	257	249	8	322	306	16	321	305	16	129	140	-11	407	413	-6
NOVA 100	1,199	1,155	44	764	741	23	470	437	33	524	480	44	516	506	10	191	220	-29	697	675	22
smoothfm 91.5	965	1,015	-50	512	507	5	455	483	-28	497	555	-58	415	441	-26	211	231	-20	623	672	-49
ABC MEL	407	436	-29	283	298	-15	218	234	-16	183	189	-6	164	179	-15	93	100	-7	273	287	-14
3RN	151	160	-9	98	110	-12	69	67	2	70	73	-3	67	56	11	55	52	3	95	119	-24
ABC NEWSRADIO	238	218	20	156	132	24	101	79	22	99	75	24	67	63	4	37	49	-12	159	144	15
3JJJ	447	455	-8	263	241	22	150	163	-13	154	170	-16	203	234	-31	98	101	-3	245	208	37
ABC CLASSIC	205	195	10	97	77	20	89	89	0	91	67	24	90	79	11	47	40	7	118	100	18
Total	4,592	4,553	39	3,643	3,597	46	2,992	2,950	42	3,163	3,084	79	2,915	2,914	1	1,579	1,622	-43	3,812	3,800	12

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	21	18	3	1	*	*	2	1	1	4	5	-1	6	4	2	4	4	0	3	3	0
3AW	58	61	-3	1	2	-1	2	1	1	4	4	0	6	7	-1	12	11	1	33	36	-3
Magic 1278	9	10	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	6	6	0
3MP 1377	5	6	-1	*	*	*	*	*	*	1	1	0	*	*	*	2	2	0	2	3	-1
101.9 FOX FM	41	40	1	5	5	0	6	5	1	11	13	-2	9	9	0	6	6	0	4	3	1
GOLD104.3	59	57	2	4	4	0	3	4	-1	10	10	0	13	12	1	17	16	1	12	12	0
KIIS 101.1 FM	27	26	1	3	4	-1	5	4	1	9	8	1	7	5	2	2	4	-2	1	1	0
105.1 TRIPLE M	37	33	4	4	3	1	3	5	-2	12	11	1	9	8	1	8	6	2	2	1	1
NOVA 100	43	40	3	7	6	1	7	7	0	11	11	0	12	11	1	4	4	0	2	2	0
smoothfm 91.5	47	46	1	5	5	0	4	4	0	7	6	1	10	8	2	8	7	1	14	15	-1
ABC MEL	29	30	-1	*	*	*	1	1	0	2	2	0	4	4	0	6	6	0	16	17	-1
3RN	10	8	2	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	7	5	2
ABC NEWSRADIO	9	7	2	*	*	*	*	*	*	1	2	-1	2	1	1	1	*	*	4	3	1
3JJJ	14	15	-1	1	1	0	1	1	0	9	10	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	10	7	3	1	1	0	1	*	*	1	1	0	2	2	0	*	*	*	5	2	3
Total	489	486	3	40	40	0	40	40	0	106	108	-2	100	96	4	81	79	2	122	122	0

By Session, P10+ [Potential: 4983]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	22	19	3	34	32	2	31	26	5	26	20	6	19	16	3	7	6	1	18	16	2
3AW	65	68	-3	129	143	-14	110	117	-7	52	50	2	37	36	1	20	20	0	41	43	-2
Magic 1278	9	8	1	9	5	4	16	14	2	11	13	-2	6	7	-1	5	5	0	10	12	-2
3MP 1377	5	6	-1	7	9	-2	6	8	-2	5	6	-1	6	6	0	2	2	0	5	7	-2
101.9 FOX FM	47	46	1	70	70	0	66	60	6	65	64	1	42	39	3	9	9	0	25	26	-1
GOLD104.3	66	64	2	79	77	2	108	104	4	93	94	-1	52	52	0	17	16	1	42	40	2
KIIS 101.1 FM	28	28	0	44	40	4	38	43	-5	34	35	-1	31	28	3	6	7	-1	22	20	2
105.1 TRIPLE M	43	37	6	58	46	12	64	52	12	57	47	10	45	44	1	6	9	-3	24	24	0
NOVA 100	47	44	3	85	80	5	56	52	4	54	45	9	47	44	3	10	11	-1	32	30	2
smoothfm 91.5	51	49	2	63	66	-3	84	81	3	73	69	4	40	37	3	11	10	1	38	37	1
ABC MEL	31	33	-2	53	60	-7	53	53	0	27	27	0	24	26	-2	10	11	-1	23	24	-1
3RN	11	8	3	18	16	2	10	7	3	11	9	2	11	8	3	6	4	2	8	8	0
ABC NEWSRADIO	9	7	2	20	15	5	11	7	4	8	5	3	5	4	1	3	3	0	8	6	2
3JJJ	16	18	-2	24	26	-2	18	21	-3	20	23	-3	19	22	-3	4	4	0	10	10	0
ABC CLASSIC	10	7	3	16	11	5	13	10	3	11	6	5	9	7	2	4	2	2	9	6	3
Total	534	528	6	782	788	-6	792	786	6	651	637	14	468	458	10	150	148	2	378	380	-2

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	56	55	1	13	22	-9	5	9	-4	22	10	12	9	7	2	6	7	-1	2	*	*
CADA	31	30	1	13	10	3	7	10	-3	5	*	*	3	5	-2	2	2	0	1	2	-1
Chemist Warehouse Remix	17	30	-13	2	4	-2	*	5	*	4	6	-2	6	6	0	4	8	-4	*	2	*
Coles Radio	134	152	-18	13	13	0	16	19	-3	47	47	0	39	39	0	17	23	-6	2	10	-8
DANCE HITS	95	108	-13	17	18	-1	13	21	-8	33	45	-12	20	11	9	10	9	1	2	4	-2
EASY HITS	70	58	12	8	10	-2	9	2	7	22	13	9	18	22	-4	11	11	0	2	2	0
GOLD 80s	97	128	-31	11	17	-6	4	3	1	17	29	-12	31	48	-17	20	22	-2	13	8	5
iHeartAustralia	94	65	29	29	22	7	21	14	7	28	22	6	10	4	6	4	1	3	2	2	0
iHeartCountry	35	33	2	9	5	4	3	4	-1	12	12	0	7	8	-1	1	1	0	2	3	-1
iHeartDance	42	34	8	18	15	3	3	4	-1	12	11	1	6	*	*	2	*	*	*	4	*
KIIS 90s	61	79	-18	13	25	-12	8	4	4	18	19	-1	17	20	-3	6	12	-6	*	*	*
MMM 2000s	44	45	-1	7	9	-2	*	3	*	28	26	2	9	3	6	*	4	*	*	*	*
MMM 70s	38	42	-4	7	8	-1	2	2	0	7	12	-5	2	*	*	11	12	-1	10	8	2
MMM 80s	42	55	-13	13	13	0	2	5	-3	2	3	-1	15	19	-4	4	9	-5	5	6	-1
MMM 90s	58	59	-1	12	12	0	3	10	-7	20	15	5	12	8	4	7	10	-3	4	4	0
MMM CLASSIC ROCK	59	55	4	6	2	4	*	*	*	26	24	2	9	7	2	6	12	-6	11	11	0
MMM COUNTRY	20	20	0	6	2	4	2	*	*	2	7	-5	6	3	3	3	5	-2	*	4	*
Nova Nation	56	38	18	18	14	4	15	10	5	17	9	8	6	2	4	*	3	*	*	*	*
OLDSKOOL 80s HITS	34	34	0	7	8	-1	2	2	0	10	7	3	12	14	-2	3	3	0	*	*	*
OLDSKOOL 90s HITS	47	50	-3	8	12	-4	4	*	*	23	22	1	10	10	0	2	5	-3	*	*	*
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	5	2	3	2	*	*	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	72	64	8	12	13	-1	5	6	-1	34	27	7	16	15	1	2	2	0	2	*	*
SEN Fanatic	15	n.a.	*	*	n.a.	*	*	n.a.	*	3	n.a.	*	5	n.a.	*	4	n.a.	*	3	n.a.	*
SENTrack	15	19	-4	*	2	*	*	*	*	8	9	-1	5	5	0	*	2	*	2	2	0
Sky News Radio	33	37	-4	4	2	2	9	13	-4	12	11	1	3	6	-3	4	4	0	2	2	0
smooth relax	101	96	5	12	9	3	17	12	5	18	16	2	10	19	-9	13	17	-4	31	23	8
smooth Vintage	29	32	-3	4	2	2	*	*	*	2	1	1	7	10	-3	1	4	-3	14	15	-1
TikTok Trending	77	56	21	23	12	11	15	17	-2	25	20	5	14	7	7	*	*	*	*	*	*
triple j Unearthed	48	48	0	*	3	*	17	10	7	14	20	-6	11	10	1	5	5	0	2	2	0
ABC Country	17	16	1	*	*	*	*	2	*	3	2	1	10	5	5	*	*	*	4	6	-2
ABC Jazz	63	55	8	7	2	5	5	7	-2	18	10	8	21	17	4	*	1	*	11	17	-6
ABC KIDS LISTEN	19	15	4	6	5	1	*	*	*	7	5	2	4	2	2	3	2	1	*	*	*
ABC Sport	67	47	20	2	2	0	10	12	-2	17	12	5	16	8	8	5	*	*	17	13	4
Double J	39	43	-4	*	4	*	*	*	*	12	7	5	24	28	-4	4	2	2	*	2	*
Total Digital/Internet Only	1,091	1,032	59	148	136	12	139	134	5	324	292	32	259	240	19	95	114	-19	125	117	8

Please note: SEN Fanatic commenced from Apr 27

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4983]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	43	41	2	26	24	2	19	17	2	27	24	3	15	23	-8	7	8	-1	47	40	7
CADA	22	19	3	9	10	-1	10	4	6	8	9	-1	7	*	*	4	2	2	21	13	8
Chemist Warehouse Remix	14	26	-12	7	8	-1	9	12	-3	6	6	0	2	13	-11	2	9	-7	4	6	-2
Coles Radio	122	128	-6	31	41	-10	59	64	-5	65	60	5	42	37	5	33	26	7	42	55	-13
DANCE HITS	72	78	-6	21	26	-5	29	29	0	38	35	3	40	38	2	16	28	-12	51	67	-16
EASY HITS	63	52	11	15	12	3	8	8	0	23	18	5	22	16	6	15	16	-1	31	19	12
GOLD 80s	88	98	-10	45	39	6	35	33	2	39	39	0	37	42	-5	21	37	-16	38	56	-18
iHeartAustralia	80	55	25	32	27	5	22	18	4	28	10	18	34	21	13	13	13	0	40	27	13
iHeartCountry	33	30	3	11	11	0	13	12	1	19	20	-1	8	8	0	8	8	0	14	15	-1
iHeartDance	36	24	12	22	17	5	17	11	6	14	8	6	8	*	*	2	4	-2	25	22	3
KIIS 90s	50	66	-16	13	16	-3	19	23	-4	21	22	-1	25	30	-5	6	8	-2	22	27	-5
MMM 2000s	44	42	2	21	11	10	15	8	7	15	21	-6	15	25	-10	13	10	3	11	16	-5
MMM 70s	36	40	-4	20	26	-6	26	29	-3	25	28	-3	15	10	5	8	6	2	18	16	2
MMM 80s	37	46	-9	14	25	-11	21	25	-4	17	28	-11	8	20	-12	4	7	-3	12	25	-13
MMM 90s	47	45	2	22	17	5	20	9	11	21	12	9	16	16	0	8	13	-5	19	25	-6
MMM CLASSIC ROCK	50	53	-3	14	22	-8	19	22	-3	25	28	-3	17	24	-7	22	15	7	38	24	14
MMM COUNTRY	18	20	-2	8	*	*	6	12	-6	11	16	-5	8	4	4	*	*	*	9	8	1
Nova Nation	45	25	20	8	15	-7	10	8	2	24	7	17	20	10	10	16	9	7	20	18	2
OLDSKOOL 80s HITS	27	29	-2	5	3	2	6	6	0	14	17	-3	6	10	-4	5	6	-1	12	11	1
OLDSKOOL 90s HITS	41	37	4	19	21	-2	16	17	-1	22	22	0	15	14	1	8	7	1	21	33	-12
Priceline Radio	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	5	2	3	2	2	0	*	*	*	*	*	*	*	*	*	3	*	*	*	*	*
Radio Maria Ital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	66	56	10	26	29	-3	27	20	7	39	33	6	25	26	-1	7	3	4	20	26	-6
SEN Fanatic	15	n.a.	*	3	n.a.	*	5	n.a.	*	7	n.a.	*	8	n.a.	*	7	n.a.	*	8	n.a.	*
SENTrack	12	12	0	*	3	*	5	3	2	6	4	2	*	1	*	8	5	3	8	12	-4
Sky News Radio	33	37	-4	22	22	0	9	8	1	10	13	-3	13	11	2	9	7	2	7	3	4
smooth relax	79	79	0	16	34	-18	29	38	-9	34	32	2	24	24	0	25	18	7	51	42	9
smooth Vintage	27	26	1	11	10	1	16	11	5	15	12	3	4	5	-1	3	6	-3	14	21	-7
TikTok Trending	67	54	13	25	22	3	17	11	6	36	29	7	38	34	4	15	10	5	28	18	10
triple j Unearthed	37	38	-1	11	11	0	*	5	*	13	11	2	18	17	1	16	17	-1	21	22	-1
ABC Country	14	16	-2	9	7	2	2	2	0	4	9	-5	7	5	2	5	5	0	12	12	0
ABC Jazz	57	45	12	20	14	6	6	13	-7	9	19	-10	16	20	-4	18	14	4	33	36	-3
ABC KIDS LISTEN	15	13	2	11	12	-1	2	3	-1	4	3	1	2	2	0	*	4	*	7	5	2
ABC Sport	49	35	14	18	10	8	4	3	1	7	8	-1	12	12	0	30	22	8	37	32	5
Double J	33	39	-6	12	10	2	11	16	-5	8	8	0	14	24	-10	10	9	1	19	13	6
Total Digital/Internet Only	980	876	104	444	430	14	425	408	17	522	495	27	449	418	31	315	292	23	622	631	-9

Please note: SEN Fanatic commenced from Apr 27

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.2	4.4	5.1	2.8	3.2	0.7	4.3	4.1	7.3	4.1	4.3	5.3	6.3	6.6	7.3	5.3	5.5	6.8	2.4	2.6	2.1
3AW	11.9	11.3	23.8	2.6	2.3	7.0	5.3	4.8	10.0	3.7	2.5	16.5	6.3	5.4	18.3	14.3	14.1	25.5	27.1	26.4	49.3
Magic 1278	1.9	2.1	1.0	0.3	0.3	0.4	0.4	0.4	0.3	1.1	1.3	0.4	0.9	0.9	1.0	1.4	1.4	2.4	4.7	5.2	1.1
3MP 1377	1.0	1.0	1.5	0.7	0.8	*	0.3	0.2	0.6	0.5	0.4	1.7	0.2	0.2	0.2	2.4	2.4	4.3	1.6	1.7	1.3
101.9 FOX FM	8.3	9.0	6.4	11.5	12.6	6.0	14.3	15.4	12.0	10.6	11.4	10.8	9.1	10.1	5.5	7.6	8.8	2.2	3.2	3.3	3.7
GOLD104.3	12.1	13.0	10.0	9.7	10.0	11.1	6.5	6.8	6.4	9.6	10.5	8.1	12.9	14.0	10.0	20.9	23.2	14.4	10.2	10.8	9.5
KIIS 101.1 FM	5.5	6.2	2.1	8.4	9.3	3.4	11.8	13.4	4.9	8.4	9.6	3.6	6.9	8.1	0.1	2.6	2.8	2.1	0.7	0.7	0.7
105.1 TRIPLE M	7.7	8.2	6.6	8.8	9.6	5.5	7.5	6.7	15.0	11.7	13.0	8.0	9.2	10.0	7.1	9.6	10.8	6.0	1.3	1.3	1.6
NOVA 100	8.7	9.7	5.1	17.7	19.6	8.5	18.3	20.5	9.8	10.5	11.8	6.0	11.5	12.8	5.6	4.8	5.2	4.4	1.4	1.6	0.4
smoothfm 91.5	9.7	10.5	7.7	12.1	12.2	15.6	10.7	11.5	8.6	6.2	7.0	3.5	9.7	10.5	8.1	9.3	9.9	9.4	11.8	12.9	6.6
ABC MEL	5.9	6.1	7.7	0.7	0.7	0.6	2.7	2.5	4.6	2.0	2.2	2.0	3.8	2.7	15.9	7.1	7.6	7.9	12.9	13.8	10.1
3RN	2.1	2.4	0.7	0.3	0.4	*	0.6	0.7	0.6	0.2	0.2	0.1	1.1	1.1	1.7	1.5	1.8	0.2	5.9	6.6	1.2
ABC NEWSRADIO	1.8	1.8	2.6	0.8	0.6	2.1	1.1	1.3	*	0.9	0.7	2.9	2.0	1.9	3.2	0.6	0.6	1.4	3.7	3.8	4.0
3JJJ	2.9	3.0	3.0	2.0	2.2	0.7	2.1	2.0	3.7	8.4	9.1	7.8	2.7	2.8	3.5	0.8	0.9	0.5	0.1	0.1	*
ABC CLASSIC	2.0	2.1	1.7	2.3	2.3	2.7	1.4	1.6	0.5	0.7	0.6	2.0	1.8	1.9	1.5	0.4	0.4	0.2	4.5	4.8	2.7
Commercial DAB+ Stns	8.1	8.1	12.9	14.9	13.5	33.0	7.5	6.9	13.1	13.5	14.0	18.5	8.9	9.6	7.8	4.8	4.4	11.5	3.1	3.1	5.0
ABC DAB+ Stns	1.1	1.0	2.1	0.6	0.4	2.5	1.3	1.2	2.5	1.3	1.2	2.8	1.5	1.4	3.4	0.2	0.2	0.8	1.2	1.3	0.7
Total DAB+ Stns	10.0	9.1	15.0	15.6	13.9	35.5	8.9	8.1	15.6	16.0	15.2	21.3	11.6	10.9	11.2	5.8	4.6	12.3	4.6	4.3	5.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	4.1	4.3	4.8	4.4	4.4	5.6	3.9	4.1	4.4	4.0	4.2	4.5	4.1	4.2	5.8	4.4	4.8	3.2	4.7	4.8	6.4
3AW	12.2	11.3	25.7	16.6	15.7	32.4	13.8	12.5	30.4	8.0	7.2	19.5	7.9	7.1	20.0	13.5	13.8	17.9	10.9	11.2	16.2
Magic 1278	1.7	1.9	0.7	1.1	1.2	0.5	2.0	2.3	0.7	1.7	2.0	0.5	1.4	1.4	1.4	3.3	3.7	1.1	2.6	2.8	2.1
3MP 1377	1.0	1.0	1.3	0.9	1.0	1.2	0.7	0.8	1.1	0.8	0.9	0.9	1.3	1.3	1.5	1.6	1.5	3.9	1.2	1.2	2.2
101.9 FOX FM	8.8	9.5	7.1	8.9	9.5	6.2	8.3	9.1	6.9	10.0	10.6	10.2	9.0	9.9	4.9	5.7	6.2	3.9	6.6	7.4	3.8
GOLD104.3	12.3	13.3	10.0	10.1	10.8	7.1	13.7	15.1	10.5	14.3	15.4	13.7	11.2	11.9	9.4	11.1	12.3	6.2	11.2	12.2	9.6
KIIS 101.1 FM	5.3	6.0	2.3	5.6	6.2	2.2	4.8	5.4	3.0	5.2	5.8	2.5	6.7	7.6	0.9	4.0	4.5	1.8	5.9	6.8	1.5
105.1 TRIPLE M	8.0	8.6	6.6	7.4	7.9	5.9	8.1	8.9	6.1	8.7	9.6	6.1	9.7	10.3	9.2	4.2	4.0	8.1	6.5	6.9	6.8
NOVA 100	8.8	9.7	5.2	10.8	11.9	4.7	7.1	7.8	5.2	8.2	9.0	6.8	10.0	11.1	4.1	6.5	7.2	3.0	8.4	9.4	4.6
smoothfm 91.5	9.6	10.4	7.1	8.1	8.6	5.9	10.6	11.9	6.7	11.2	12.3	8.3	8.6	9.2	7.3	7.5	7.8	8.5	10.1	10.9	9.8
ABC MEL	5.8	5.9	8.1	6.8	6.6	11.5	6.7	7.0	7.4	4.2	4.3	5.7	5.2	5.2	7.7	6.9	7.0	9.3	6.1	6.5	6.2
3RN	2.0	2.3	0.6	2.3	2.5	0.6	1.3	1.5	0.5	1.7	1.9	0.7	2.4	2.7	0.7	4.1	4.7	1.0	2.2	2.5	1.1
ABC NEWSRADIO	1.7	1.7	2.3	2.5	2.5	4.0	1.4	1.4	2.1	1.2	1.2	1.6	1.2	1.2	1.5	1.9	2.0	1.6	2.2	2.2	3.6
3JJJ	3.0	3.1	3.2	3.1	3.2	2.3	2.3	2.4	3.1	3.0	3.1	4.4	4.0	4.3	2.8	2.9	3.1	2.7	2.5	2.8	2.2
ABC CLASSIC	1.9	2.0	1.4	2.0	2.1	1.4	1.6	1.7	1.8	1.7	1.9	1.0	1.9	2.1	1.2	2.7	2.9	1.8	2.4	2.5	2.6
Commercial DAB+ Stns	8.1	8.1	11.7	5.1	5.1	7.4	7.7	8.0	9.4	9.5	9.9	12.2	9.5	9.1	18.2	12.8	12.4	21.1	8.3	7.9	17.9
ABC DAB+ Stns	0.8	0.8	1.8	0.7	0.7	1.3	0.3	0.2	0.9	0.7	0.7	1.4	1.5	1.4	3.4	2.3	2.1	4.9	1.9	1.9	3.3
Total DAB+ Stns	9.7	8.9	13.4	6.4	5.8	8.6	9.0	8.2	10.2	11.1	10.5	13.6	11.4	10.5	21.6	16.1	14.5	26.0	10.8	9.8	21.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.2% share of all listening, 4.4% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	399	391	75	33	32	6	36	36	2	102	102	19	101	101	17	72	70	16	54	51	15
3AW	694	664	177	46	40	11	58	53	19	64	59	18	131	122	32	136	132	51	260	258	47
Magic 1278	190	175	36	10	8	2	8	7	2	39	36	3	31	28	8	30	25	14	71	71	8
3MP 1377	157	137	46	17	17	*	10	8	5	34	20	20	9	9	3	32	30	9	55	53	9
101.9 FOX FM	1,125	1,061	187	164	160	21	163	149	26	383	359	76	243	230	36	109	104	13	64	59	14
GOLD104.3	1,163	1,121	180	117	115	22	86	82	15	247	227	42	285	277	36	226	220	40	202	200	26
KIIS 101.1 FM	936	887	137	167	156	26	171	157	36	323	306	49	168	168	3	69	68	14	38	34	9
105.1 TRIPLE M	792	741	137	99	89	19	68	60	25	263	245	35	197	188	32	115	112	20	50	46	7
NOVA 100	1,326	1,255	226	226	209	42	196	183	47	443	425	73	320	306	46	89	79	16	53	53	2
smoothfm 91.5	1,072	1,014	209	123	116	28	108	97	42	239	226	40	224	205	45	154	151	27	223	219	27
ABC MEL	460	437	105	18	16	5	32	32	9	69	69	11	85	83	25	81	75	19	176	163	36
3RN	166	163	31	14	14	*	7	7	2	20	17	5	25	25	8	24	24	2	76	76	15
ABC NEWSRADIO	260	236	72	23	19	9	23	23	*	48	33	20	56	56	13	22	20	7	88	86	23
3JJJ	485	453	104	36	36	4	49	44	15	245	225	57	113	107	23	33	33	4	9	9	*
ABC CLASSIC	232	204	74	44	32	15	16	16	5	44	33	21	49	46	14	18	15	5	62	60	13
Commercial DAB+ Stns	880	838	278	138	134	52	116	111	38	273	260	93	189	183	38	79	72	36	86	78	22
ABC DAB+ Stns	231	191	90	14	7	11	29	27	9	66	52	31	75	62	26	12	9	8	35	34	6
Total DAB+ Stns	1,091	966	360	148	139	61	139	132	46	324	290	122	259	222	61	95	79	44	125	104	26
Total	4,680	4,526	1,369	497	484	146	462	456	174	1,282	1,238	383	1,058	1,006	294	586	561	171	795	782	200

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1116am	332	325	41	190	182	12	151	148	17	157	157	15	146	146	16	99	99	5	285	275	52
3AW	664	632	163	490	439	96	388	328	103	333	311	74	245	229	42	167	140	30	419	376	89
Magic 1278	159	147	25	65	61	6	71	64	12	83	76	8	55	51	10	40	38	4	101	93	21
3MP 1377	131	113	34	56	52	16	43	37	14	57	51	10	49	45	7	36	27	13	73	66	23
101.9 FOX FM	1,042	969	162	618	584	55	398	362	62	523	468	82	455	432	34	155	147	18	587	560	66
GOLD104.3	1,042	996	162	575	537	67	536	501	82	590	546	80	486	443	62	243	226	23	662	627	82
KIIS 101.1 FM	848	789	129	422	384	42	342	299	56	401	376	45	362	347	18	136	124	12	431	421	28
105.1 TRIPLE M	684	627	119	333	309	44	257	228	39	322	293	41	321	297	39	129	108	22	407	383	48
NOVA 100	1,199	1,118	194	764	714	68	470	422	63	524	476	74	516	488	37	191	179	16	697	669	71
smoothfm 91.5	965	906	161	512	480	54	455	407	78	497	451	75	415	387	46	211	181	30	623	568	112
ABC MEL	407	389	89	283	264	44	218	202	37	183	169	30	164	155	23	93	80	20	273	244	48
3RN	151	147	29	98	93	8	69	69	9	70	68	8	67	65	9	55	53	5	95	93	12
ABC NEWSRADIO	238	215	61	156	140	27	101	92	18	99	87	25	67	53	15	37	31	5	159	132	44
3JJJ	447	405	98	263	232	40	150	130	34	154	132	37	203	190	22	98	91	12	245	225	36
ABC CLASSIC	205	170	58	97	85	18	89	75	23	91	83	19	90	82	12	47	39	10	118	110	31
Commercial DAB+ Stns	795	760	228	348	325	76	378	339	84	458	423	117	376	354	82	233	208	54	492	445	132
ABC DAB+ Stns	194	148	68	75	58	23	25	13	12	46	37	17	68	56	19	78	61	22	118	95	46
Total DAB+ Stns	980	860	293	444	373	99	425	350	97	522	451	132	449	398	99	315	258	76	622	530	175
Total	4,592	4,394	1,221	3,643	3,364	589	2,992	2,674	622	3,163	2,884	617	2,915	2,690	423	1,579	1,385	255	3,812	3,516	814

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 399,000 total listeners, 391,000 AM/FM/DAB+ listeners and 75,000 Streaming listeners. Please note that there can be overlap between radio types.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Survey Period: Sun Apr 27 to Sat Jul 5.

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