RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**8.4**	8.9	-0.5	**2.7**	3.1	-0.4	**2.1**	1.1	1.0	**1.0**	1.8	-0.8	**3.1**	3.4	-0.3	**9.6**	8.6	1.0	**19.0**	22.2	-3.2
CRUISE1323	**6.3**	6.4	-0.1	**1.0**	3.9	-2.9	**2.5**	3.8	-1.3	**1.3**	1.0	0.3	**3.3**	2.8	0.5	**10.6**	10.2	0.4	**11.3**	12.2	-0.9
MIX102.3	**13.5**	14.4	-0.9	**14.7**	16.7	-2.0	**16.3**	16.9	-0.6	**11.4**	11.5	-0.1	**14.7**	17.7	-3.0	**17.6**	18.0	-0.4	**10.5**	9.9	0.6
5MMM	**13.1**	11.6	1.5	**12.6**	13.5	-0.9	**16.6**	13.6	3.0	**12.8**	11.8	1.0	**15.3**	16.8	-1.5	**17.1**	13.3	3.8	**8.5**	5.0	3.5
NOVA91.9	**11.7**	11.9	-0.2	**15.7**	16.7	-1.0	**18.7**	21.1	-2.4	**15.8**	15.5	0.3	**10.9**	9.9	1.0	**13.5**	11.5	2.0	**5.9**	7.2	-1.3
SAFM	**8.2**	8.6	-0.4	**19.7**	12.8	6.9	**12.5**	11.5	1.0	**15.2**	14.7	0.5	**9.2**	11.3	-2.1	**3.8**	4.9	-1.1	**1.7**	2.4	-0.7
ABC ADE	**7.6**	7.4	0.2	**1.2**	1.0	0.2	**1.7**	1.2	0.5	**4.6**	3.0	1.6	**3.8**	2.6	1.2	**3.7**	4.2	-0.5	**17.7**	19.8	-2.1
5RN	**1.6**	2.2	-0.6	**1.0**	1.9	-0.9	**0.1**	0.8	-0.7	**0.1**	0.5	-0.4	**1.3**	1.1	0.2	**1.2**	2.2	-1.0	**3.3**	4.5	-1.2
ABC NEWSRADIO	**1.7**	1.8	-0.1	**2.0**	1.9	0.1	**0.1**	0.2	-0.1	**0.5**	1.2	-0.7	**0.9**	0.7	0.2	**2.4**	2.6	-0.2	**2.9**	2.9	0.0
5JJJ	**4.8**	4.2	0.6	**7.8**	5.6	2.2	**8.2**	6.8	1.4	**8.3**	7.8	0.5	**7.3**	5.8	1.5	**2.7**	2.3	0.4	**0.3**	0.3	0.0
ABC CLASSIC	**1.8**	1.9	-0.1	**1.2**	1.2	0.0	**0.1**	0.7	-0.6	**1.1**	2.8	-1.7	**0.7**	1.2	-0.5	**1.4**	2.4	-1.0	**3.9**	2.0	1.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	**8.4**	8.6	-0.2	**11.4**	9.7	1.7	**6.2**	8.2	-2.0	**4.6**	4.3	0.3	**10.4**	9.1	1.3	**15.3**	20.3	-5.0	**8.5**	9.9	-1.4
CRUISE1323	**5.8**	5.9	-0.1	**4.8**	5.7	-0.9	**7.3**	7.0	0.3	**6.3**	6.1	0.2	**5.0**	5.5	-0.5	**3.9**	2.8	1.1	**7.8**	8.2	-0.4
MIX102.3	**13.2**	14.1	-0.9	**11.5**	12.4	-0.9	**15.8**	16.2	-0.4	**13.5**	15.7	-2.2	**11.2**	11.5	-0.3	**12.8**	11.7	1.1	**14.6**	15.2	-0.6
5MMM	**13.9**	12.4	1.5	**14.2**	13.6	0.6	**15.3**	13.9	1.4	**15.2**	13.3	1.9	**12.3**	10.2	2.1	**7.0**	5.3	1.7	**10.6**	8.9	1.7
NOVA91.9	**11.6**	11.9	-0.3	**12.4**	13.8	-1.4	**10.8**	10.6	0.2	**11.2**	10.8	0.4	**13.4**	14.2	-0.8	**10.3**	10.4	-0.1	**12.0**	11.7	0.3
SAFM	**8.5**	9.0	-0.5	**7.6**	8.3	-0.7	**8.8**	9.5	-0.7	**9.4**	9.6	-0.2	**9.1**	9.8	-0.7	**6.5**	6.5	0.0	**7.2**	7.2	0.0
ABC ADE	**8.0**	7.8	0.2	**11.3**	10.8	0.5	**8.0**	7.9	0.1	**6.7**	6.4	0.3	**6.2**	6.1	0.1	**5.3**	6.3	-1.0	**6.4**	6.2	0.2
5RN	**1.5**	2.1	-0.6	**1.4**	3.0	-1.6	**1.0**	1.3	-0.3	**1.5**	1.9	-0.4	**1.6**	1.8	-0.2	**3.2**	2.8	0.4	**1.7**	2.4	-0.7
ABC NEWSRADIO	**1.4**	1.5	-0.1	**2.7**	2.6	0.1	**0.8**	0.9	-0.1	**0.9**	1.0	-0.1	**1.2**	1.5	-0.3	**1.7**	1.8	-0.1	**2.5**	2.5	0.0
5JJJ	**4.6**	4.3	0.3	**5.1**	4.9	0.2	**4.0**	3.5	0.5	**4.8**	4.2	0.6	**5.0**	4.9	0.1	**3.7**	3.7	0.0	**5.2**	3.8	1.4
ABC CLASSIC	**1.6**	1.8	-0.2	**1.7**	1.6	0.1	**1.3**	1.6	-0.3	**1.0**	1.9	-0.9	**1.8**	1.9	-0.1	**3.2**	2.2	1.0	**2.6**	2.1	0.5

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	148	147	1	11	9	2	9	8	1	17	13	4	27	29	-2	24	24	0	60	63	-3
CRUISE1323	172	180	-8	10	11	-1	11	14	-3	14	18	-4	21	25	-4	32	33	-1	84	80	4
MIX102.3	350	373	-23	43	46	-3	40	47	-7	79	82	-3	85	92	-7	49	54	-5	54	53	1
5MMM	299	274	25	35	37	-2	33	32	1	66	61	5	72	71	1	50	40	10	44	32	12
NOVA91.9	375	365	10	55	56	-1	67	67	0	127	118	9	70	68	2	31	33	-2	25	23	2
SAFM	267	285	-18	40	43	-3	38	34	4	88	84	4	63	75	-12	24	26	-2	15	23	-8
ABC ADE	138	152	-14	6	8	-2	6	7	-1	14	15	-1	29	26	3	17	20	-3	67	76	-9
5RN	46	51	-5	3	4	-1	1	2	-1	3	4	-1	9	11	-2	8	10	-2	21	20	1
ABC NEWSRADIO	55	72	-17	8	9	-1	3	3	0	7	14	-7	12	12	0	8	12	-4	17	22	-5
5JJJ	151	139	12	20	18	2	23	17	6	62	58	4	33	31	2	9	10	-1	4	5	-1
ABC CLASSIC	55	59	-4	5	6	-1	3	3	0	10	15	-5	7	11	-4	6	9	-3	24	16	8
Total	1,150	1,148	2	120	121	-1	112	113	-1	282	278	4	241	243	-2	159	158	1	236	235	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	125	122	3	80	74	6	57	65	-8	44	52	-8	57	60	-3	38	35	3	102	105	-3
CRUISE1323	148	154	-6	70	84	-14	86	87	-1	98	89	9	65	72	-7	29	26	3	104	116	-12
MIX102.3	304	326	-22	175	173	2	167	178	-11	180	192	-12	131	144	-13	63	68	-5	213	214	-1
5MMM	260	234	26	156	142	14	141	128	13	161	138	23	111	96	15	53	43	10	151	136	15
NOVA91.9	327	326	1	208	222	-14	151	143	8	157	153	4	165	161	4	73	81	-8	221	216	5
SAFM	236	259	-23	133	143	-10	111	119	-8	133	148	-15	103	116	-13	44	50	-6	137	149	-12
ABC ADE	123	135	-12	85	93	-8	69	71	-2	68	70	-2	48	58	-10	19	29	-10	83	98	-15
5RN	38	40	-2	21	28	-7	14	18	-4	14	16	-2	14	15	-1	10	12	-2	30	30	0
ABC NEWSRADIO	47	56	-9	31	34	-3	12	20	-8	12	19	-7	14	18	-4	12	13	-1	34	49	-15
5JJJ	136	127	9	82	76	6	55	61	-6	70	65	5	66	58	8	24	28	-4	81	72	9
ABC CLASSIC	44	47	-3	21	23	-2	22	25	-3	17	25	-8	20	22	-2	12	15	-3	34	33	1
Total	1,109	1,114	-5	855	870	-15	760	766	-6	788	801	-13	719	734	-15	368	389	-21	931	954	-23

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11	12	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	7	8	-1
CRUISE1323	8	9	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	4	5	-1
MIX102.3	18	20	-2	2	2	0	2	2	0	3	3	0	4	5	-1	4	4	0	4	4	0
5MMM	17	16	1	1	2	-1	2	1	1	3	3	0	4	5	-1	4	3	1	3	2	1
NOVA91.9	16	16	0	2	2	0	2	2	0	3	4	-1	3	3	0	3	3	0	2	3	-1
SAFM	11	12	-1	2	1	1	1	1	0	3	4	-1	3	3	0	1	1	0	1	1	0
ABC ADE	10	10	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	7	8	-1
5RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	6	6	0	1	1	0	1	1	0	2	2	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	1	*	*	*	*	*	1	*	1	1	0
Total	133	138	-5	11	12	-1	11	11	0	22	25	-3	28	30	-2	22	22	0	39	38	1

By Session, P10+ [Potential: 1221]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	12	13	-1	21	18	3	13	18	-5	9	8	1	13	12	1	6	9	-3	9	11	-2
CRUISE1323	8	9	-1	9	11	-2	15	15	0	12	12	0	6	7	-1	2	1	1	9	10	-1
MIX102.3	19	21	-2	21	24	-3	33	36	-3	25	30	-5	14	15	-1	5	5	0	16	18	-2
5MMM	20	18	2	26	26	0	32	31	1	28	26	2	15	13	2	3	2	1	12	10	2
NOVA91.9	16	18	-2	23	26	-3	23	24	-1	21	21	0	16	18	-2	4	5	-1	13	14	-1
SAFM	12	13	-1	14	16	-2	19	21	-2	17	19	-2	11	13	-2	3	3	0	8	8	0
ABC ADE	11	11	0	21	21	0	17	18	-1	12	12	0	8	8	0	2	3	-1	7	7	0
5RN	2	3	-1	3	6	-3	2	3	-1	3	4	-1	2	2	0	1	1	0	2	3	-1
ABC NEWSRADIO	2	2	0	5	5	0	2	2	0	2	2	0	2	2	0	1	1	0	3	3	0
5JJJ	6	6	0	9	9	0	8	8	0	9	8	1	6	6	0	2	2	0	6	4	2
ABC CLASSIC	2	3	-1	3	3	0	3	4	-1	2	4	-2	2	3	-1	1	1	0	3	2	1
Total	141	147	-6	185	190	-5	211	223	-12	186	192	-6	123	131	-8	42	46	-4	112	116	-4

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	22	20	2	5	4	1	3	2	1	7	7	0	7	6	1	*	1	*	*	*	*
CADA	4	4	0	2	1	1	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
Chemist Warehouse Remix	4	7	-3	1	3	-2	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*
Coles Radio	31	35	-4	2	3	-1	9	9	0	7	8	-1	8	9	-1	1	2	-1	4	4	0
DANCE HITS	17	20	-3	2	4	-2	2	5	-3	3	5	-2	9	3	6	1	3	-2	*	*	*
EASY HITS	11	14	-3	2	3	-1	1	1	0	2	3	-1	1	1	0	4	2	2	1	3	-2
iHeartCountry	7	8	-1	1	1	0	1	1	0	1	2	-1	1	2	-1	2	2	0	1	*	*
Mix 80s	26	25	1	1	4	-3	2	3	-1	2	4	-2	11	10	1	7	4	3	4	*	*
Mix 90s	23	28	-5	2	4	-2	6	5	1	5	6	-1	8	11	-3	2	1	1	1	1	0
MMM 2000s	15	10	5	4	2	2	1	*	*	5	6	-1	3	1	2	2	*	*	*	*	*
MMM 80s	12	13	-1	1	1	0	1	1	0	1	1	0	5	6	-1	3	3	0	2	1	1
MMM 90s	22	21	1	3	2	1	4	1	3	4	5	-1	9	11	-2	1	*	*	1	2	-1
MMM CLASSIC ROCK	21	19	2	1	1	0	2	3	-1	5	6	-1	6	3	3	1	2	-1	6	5	1
NOVA Jamz	26	27	-1	3	5	-2	5	6	-1	8	8	0	8	5	3	*	*	*	2	2	0
OLDSKOOL 80s HITS	14	9	5	1	1	0	2	2	0	1	1	0	4	3	1	5	2	3	2	*	*
OLDSKOOL 90s HITS	11	13	-2	1	2	-1	2	2	0	4	4	0	3	5	-2	2	1	1	*	*	*
RnB FRIDAYS RADIO	27	26	1	6	5	1	2	1	1	12	13	-1	7	7	0	*	*	*	*	*	*
smooth 80s	11	12	-1	1	*	*	1	1	0	1	2	-1	5	7	-2	2	2	0	1	1	0
smooth fm Adelaide	40	45	-5	5	6	-1	3	3	0	3	3	0	9	12	-3	7	8	-1	14	13	1
TikTok Trending	18	23	-5	6	10	-4	3	3	0	6	9	-3	1	*	*	1	*	*	1	1	0
triple j Unearthed	14	10	4	1	*	*	2	1	1	6	5	1	2	2	0	2	2	0	2	*	*
ABC Country	10	11	-1	2	*	*	1	*	*	1	5	-4	*	2	*	*	*	*	7	4	3
ABC Jazz	24	21	3	4	3	1	2	2	0	3	4	-1	5	4	1	4	3	1	7	6	1
ABC KIDS LISTEN	9	10	-1	2	2	0	*	2	*	5	4	1	1	2	-1	*	*	*	*	1	*
ABC Sport	14	17	-3	1	2	-1	*	1	*	1	5	-4	3	2	1	3	2	1	7	5	2
Double J	15	18	-3	2	2	0	2	1	1	6	5	1	3	5	-2	2	4	-2	*	1	*
Total Digital/Internet Only	312	304	8	37	40	-3	33	30	3	69	74	-5	79	80	-1	41	39	2	53	41	12

Please note: NOVA Throwbacks replaced with NOVA Jamz effective 2nd June

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 4 2025
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1221]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	19	16	3	12	10	2	10	8	2	12	9	3	10	9	1	3	1	2	13	15	-2
CADA	3	3	0	*	*	*	*	1	*	2	3	-1	1	1	0	*	*	*	2	2	0
Chemist Warehouse Remix	3	5	-2	*	1	*	2	1	1	1	3	-2	1	1	0	1	2	-1	1	4	-3
Coles Radio	24	28	-4	9	11	-2	8	7	1	12	15	-3	12	16	-4	4	5	-1	18	19	-1
DANCE HITS	10	15	-5	7	8	-1	3	8	-5	6	10	-4	5	6	-1	1	1	0	13	14	-1
EASY HITS	10	11	-1	4	4	0	6	5	1	7	7	0	3	5	-2	1	1	0	8	8	0
iHeartCountry	7	8	-1	2	3	-1	4	5	-1	6	6	0	1	1	0	1	1	0	3	4	-1
Mix 80s	21	20	1	10	9	1	8	5	3	9	8	1	12	11	1	2	1	1	11	12	-1
Mix 90s	20	21	-1	5	6	-1	7	12	-5	8	11	-3	4	9	-5	5	7	-2	11	14	-3
MMM 2000s	12	10	2	1	1	0	3	3	0	6	5	1	4	4	0	3	2	1	7	3	4
MMM 80s	11	10	1	2	3	-1	3	2	1	7	5	2	5	3	2	2	2	0	4	6	-2
MMM 90s	18	14	4	11	6	5	6	2	4	10	6	4	10	9	1	4	3	1	10	11	-1
MMM CLASSIC ROCK	19	17	2	8	6	2	7	5	2	13	12	1	8	9	-1	3	2	1	11	9	2
NOVA Jamz	21	22	-1	8	9	-1	6	7	-1	12	13	-1	9	8	1	8	6	2	10	12	-2
OLDSKOOL 80s HITS	13	7	6	2	1	1	6	4	2	7	4	3	3	5	-2	3	2	1	7	5	2
OLDSKOOL 90s HITS	11	10	1	3	2	1	1	2	-1	5	4	1	6	6	0	4	3	1	6	7	-1
RnB FRIDAYS RADIO	22	24	-2	8	9	-1	10	10	0	12	13	-1	11	11	0	3	4	-1	9	9	0
smooth 80s	9	10	-1	3	3	0	4	5	-1	5	4	1	5	5	0	1	2	-1	5	4	1
smooth fm Adelaide	36	40	-4	18	19	-1	17	21	-4	17	21	-4	11	23	-12	3	8	-5	21	26	-5
TikTok Trending	16	21	-5	7	7	0	4	4	0	9	12	-3	9	8	1	5	6	-1	10	14	-4
triple j Unearthed	11	7	4	3	5	-2	3	1	2	4	1	3	3	3	0	2	1	1	7	7	0
ABC Country	8	10	-2	1	4	-3	6	7	-1	7	6	1	2	1	1	*	2	*	5	4	1
ABC Jazz	21	18	3	6	4	2	3	4	-1	8	9	-1	12	12	0	7	7	0	16	10	6
ABC KIDS LISTEN	7	7	0	4	2	2	2	2	0	2	1	1	4	3	1	2	3	-1	6	7	-1
ABC Sport	7	7	0	1	1	0	1	1	0	2	2	0	1	3	-2	4	5	-1	9	13	-4
Double J	12	16	-4	5	6	-1	3	6	-3	5	10	-5	4	5	-1	4	3	1	8	7	1
Total Digital/Internet Only	271	264	7	125	125	0	124	125	-1	167	168	-1	133	142	-9	68	74	-6	198	204	-6

Please note: NOVA Throwbacks replaced with NOVA Jamz effective 2nd June

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2025
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	8.7	16.4	2.7	2.7	4.8	2.1	2.4	1.4	1.0	1.0	3.5	3.1	2.8	14.4	9.6	10.2	14.0	19.0	19.4	35.3
CRUISE1323	6.3	6.9	8.0	1.0	1.2	*	2.5	2.3	5.0	1.3	1.4	2.2	3.3	3.7	5.4	10.6	10.8	20.1	11.3	12.5	10.0
MIX102.3	13.5	15.3	11.7	14.7	16.2	11.1	16.3	18.4	12.8	11.4	12.7	14.5	14.7	18.0	8.4	17.6	18.7	25.5	10.5	12.0	4.9
5MMM	13.1	14.6	13.6	12.6	13.8	9.7	16.6	14.4	41.5	12.8	14.5	14.3	15.3	18.7	10.0	17.1	19.3	9.3	8.5	9.5	6.3
NOVA91.9	11.7	13.6	6.5	15.7	17.8	6.5	18.7	22.4	6.0	15.8	17.7	20.6	10.9	13.3	7.2	13.5	15.4	5.5	5.9	7.0	*
SAFM	8.2	9.4	5.6	19.7	21.9	11.5	12.5	14.7	6.2	15.2	17.7	11.1	9.2	11.4	3.8	3.8	4.2	4.3	1.7	1.7	2.5
ABC ADE	7.6	8.1	11.6	1.2	1.4	0.3	1.7	1.1	6.6	4.6	5.6	*	3.8	3.8	12.9	3.7	4.1	3.7	17.7	18.6	26.2
5RN	1.6	1.7	2.2	1.0	0.9	2.8	0.1	0.1	*	0.1	0.1	0.3	1.3	1.5	2.9	1.2	1.3	1.7	3.3	3.5	3.6
ABC NEWSRADIO	1.7	1.8	2.8	2.0	1.4	9.2	0.1	0.1	0.2	0.5	0.5	1.1	0.9	1.0	1.1	2.4	2.4	4.4	2.9	3.2	2.9
5JJJ	4.8	5.5	3.3	7.8	8.1	10.3	8.2	8.8	9.2	8.3	9.7	6.1	7.3	9.2	*	2.7	3.1	1.1	0.3	0.3	0.2
ABC CLASSIC	1.8	2.1	1.1	1.2	1.1	2.7	0.1	0.2	*	1.1	1.2	1.9	0.7	0.9	*	1.4	1.6	*	3.9	4.4	1.8
Commercial DAB+ Stns	9.5	10.3	13.1	12.6	11.9	28.6	12.6	14.2	10.0	13.2	14.7	17.8	12.9	14.6	23.2	6.9	7.4	8.3	4.7	5.2	3.9
ABC DAB+ Stns	1.9	2.0	4.2	1.7	1.7	2.6	0.7	0.7	0.9	3.0	3.2	6.6	1.5	1.1	10.8	1.3	1.3	2.1	2.4	2.7	2.3
Total DAB+ Stns	12.9	12.3	17.3	15.4	13.6	31.1	14.1	15.0	11.0	18.6	17.9	24.4	17.0	15.7	34.0	9.6	8.8	10.4	7.4	7.9	6.2

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	8.4	8.8	15.8	11.4	11.4	23.1	6.2	6.5	11.0	4.6	5.1	7.4	10.4	11.5	13.4	15.3	15.4	31.3	8.5	8.4	18.5
CRUISE1323	5.8	6.3	8.0	4.8	5.1	6.5	7.3	7.9	10.5	6.3	6.9	8.6	5.0	5.4	7.6	3.9	4.3	5.0	7.8	8.6	8.0
MIX102.3	13.2	15.0	12.3	11.5	13.1	8.4	15.8	18.3	10.9	13.5	15.1	17.2	11.2	12.4	15.1	12.8	14.9	10.2	14.6	16.4	9.7
5MMM	13.9	15.6	14.7	14.2	15.7	14.8	15.3	17.2	16.3	15.2	17.4	15.0	12.3	13.6	16.7	7.0	7.9	7.7	10.6	11.6	10.0
NOVA91.9	11.6	13.6	6.9	12.4	14.6	3.6	10.8	12.4	8.3	11.2	13.1	7.5	13.4	15.3	10.8	10.3	12.3	5.9	12.0	13.7	5.1
SAFM	8.5	9.9	6.1	7.6	8.7	4.7	8.8	10.2	6.5	9.4	10.9	7.9	9.1	10.5	7.3	6.5	7.9	2.8	7.2	8.2	3.9
ABC ADE	8.0	8.6	12.7	11.3	11.7	20.3	8.0	8.6	12.2	6.7	7.4	9.8	6.2	7.3	3.2	5.3	5.1	12.2	6.4	6.9	7.8
5RN	1.5	1.6	2.3	1.4	1.4	2.6	1.0	1.1	1.6	1.5	1.5	2.9	1.6	1.8	1.6	3.2	3.7	2.5	1.7	1.9	1.6
ABC NEWSRADIO	1.4	1.5	2.4	2.7	2.7	5.4	0.8	0.9	0.7	0.9	1.0	1.2	1.2	1.4	1.4	1.7	1.8	2.7	2.5	2.6	4.2
5JJJ	4.6	5.3	3.3	5.1	6.0	1.5	4.0	4.6	3.3	4.8	5.5	3.6	5.0	5.6	5.8	3.7	4.2	4.4	5.2	5.9	3.3
ABC CLASSIC	1.6	1.8	1.2	1.7	2.0	0.8	1.3	1.5	1.0	1.0	1.1	1.3	1.8	2.0	2.4	3.2	4.0	1.2	2.6	3.0	0.6
Commercial DAB+ Stns	9.4	10.3	12.2	5.9	6.4	6.8	9.5	10.2	15.0	11.8	13.0	16.8	9.6	10.8	12.0	10.8	12.6	8.4	9.8	10.3	16.1
ABC DAB+ Stns	1.6	1.8	2.2	1.1	1.2	1.5	0.7	0.6	2.8	1.6	1.9	0.7	2.2	2.4	2.7	5.2	5.9	5.6	2.9	2.5	11.1
Total DAB+ Stns	12.5	12.1	14.4	8.5	7.6	8.3	11.7	10.9	17.8	15.0	15.0	17.6	12.8	13.2	14.8	17.9	18.5	14.0	14.0	12.8	27.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.4% share of all listening, 8.7% share of AM/FM/DAB+ listening and 16.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Survey Period: Sun Apr 27 to Sat Jul 5.

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RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 4 2025
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	148	139	35	11	9	4	9	8	2	17	14	4	27	26	6	24	22	8	60	59	11
CRUISE1323	172	162	22	10	10	*	11	9	3	14	12	3	21	18	5	32	30	5	84	82	6
MIX102.3	350	339	56	43	43	6	40	38	8	79	73	15	85	84	7	49	48	12	54	53	7
5MMM	299	283	52	35	32	5	33	31	12	66	62	11	72	69	9	50	47	8	44	42	7
NOVA91.9	375	356	59	55	54	6	67	65	8	127	112	26	70	68	12	31	31	6	25	25	*
SAFM	267	256	43	40	38	7	38	37	6	88	80	19	63	62	6	24	24	3	15	14	3
ABC ADE	138	133	18	6	6	1	6	6	1	14	14	*	29	29	3	17	15	3	67	64	11
5RN	46	41	12	3	3	1	1	1	*	3	3	1	9	9	2	8	8	1	21	17	7
ABC NEWSRADIO	55	48	16	8	6	6	3	2	1	7	6	2	12	11	3	8	8	1	17	15	3
5JJJ	151	148	24	20	18	8	23	23	5	62	61	8	33	33	*	9	9	2	4	4	1
ABC CLASSIC	55	51	6	5	5	1	3	3	*	10	9	1	7	7	*	6	6	*	24	21	3
Commercial DAB+ Stns	230	220	60	26	25	10	27	26	8	49	48	12	62	57	19	31	30	4	35	33	7
ABC DAB+ Stns	80	71	22	11	9	3	6	6	1	19	19	3	13	10	6	10	10	3	20	18	5
Total DAB+ Stns	312	275	81	37	32	13	33	30	10	69	64	14	79	64	24	41	38	8	53	47	12
Total	1,150	1,095	291	120	115	30	112	108	35	282	263	69	241	233	62	159	149	41	236	227	53

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
FIVEaa	125	116	30	80	77	12	57	48	13	44	42	9	57	53	11	38	34	6	102	96	16
CRUISE1323	148	139	19	70	64	10	86	79	13	98	92	9	65	56	10	29	26	3	104	99	11
MIX102.3	304	290	49	175	164	19	167	153	26	180	166	23	131	122	17	63	58	8	213	207	22
5MMM	260	240	43	156	143	22	141	128	20	161	148	22	111	98	17	53	46	8	151	142	23
NOVA91.9	327	305	53	208	200	15	151	134	25	157	147	17	165	155	17	73	66	9	221	214	24
SAFM	236	221	40	133	124	15	111	102	14	133	124	16	103	96	11	44	41	3	137	133	12
ABC ADE	123	120	14	85	79	10	69	67	9	68	64	9	48	45	4	19	17	3	83	79	9
5RN	38	33	12	21	17	4	14	13	4	14	11	5	14	12	3	10	10	1	30	28	4
ABC NEWSRADIO	47	40	12	31	27	6	12	9	3	12	10	3	14	12	3	12	10	2	34	28	8
5JJJ	136	131	18	82	78	4	55	51	9	70	67	9	66	62	10	24	21	3	81	76	13
ABC CLASSIC	44	40	6	21	20	1	22	21	1	17	15	2	20	19	3	12	11	2	34	33	2
Commercial DAB+ Stns	200	193	49	97	91	15	98	92	22	131	122	24	100	93	14	40	36	8	142	129	27
ABC DAB+ Stns	63	57	13	19	18	2	17	14	4	26	23	4	27	24	3	19	16	5	50	43	15
Total DAB+ Stns	271	238	60	125	108	16	124	105	26	167	143	28	133	116	18	68	50	13	198	166	41
Total	1,109	1,035	253	855	777	116	760	659	138	788	698	128	719	626	105	368	316	53	931	856	155

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 148,000 total listeners, 139,000 AM/FM/DAB+ listeners and 35,000 Streaming listeners. Please note that there can be overlap between radio types.

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