GfK Regional Radio Audience Measurement 2025 Prize Draw Terms & Conditions

As a token of our appreciation for taking part in Australia's official radio ratings survey, each respondent who returns a completed diary will be entered into a single prize draw for a chance to win $1,000 in cash. There are three separate draws of $1,000 totalling $3,000 annually for each surveyed area (Canberra & Queanbeyan; Gold Coast & Tweed Heads; Newcastle). The total national value of all Regional prize draws is $9,000.

The dates for each survey are:

Canberra & Queanbeyan

Survey	Survey Dates	Release Dates
Survey 1	26 January 2025 – 22 March 2025	9 April 2025
Survey 2	27 April 2025 – 21 June 2025	9 July 2025
Survey 3	20 July 2025 - 13 September 2025	1 October 2025

Gold Coast & Tweed Heads

Survey	Survey Dates	Release Dates
Survey 1	9 February 2025 – 10 May 2025	29 May 2025
Survey 2	11 May 2025 – 19 July 2025	7 August 2025
Survey 3	17 August 2025 – 25 October 2025	13 November 2025

Newcastle

Survey	Survey Dates	Release Dates
Survey 1	26 January 2025 – 19 April 2025	9 May 2025
Survey 2	4 May 2025 – 26 July 2025	15 August 2025
Survey 3	10 August 2025 – 1 November 2025	21 November 2025

The prize draws will take place via the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. Where the prize winner cannot be contacted, with reasonable effort, a prize redraw will occur via the GfK (promoter) premises at Level 6, 157 Walker Street, North Sydney, NSW 2060. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.

All winners will be contacted following the prize draws via a phone call and an email to inform them of the win within 7 days (this applies to both the initial draw and the unclaimed prize draw). If the winner is between the age of 10-17, GfK has already been given permission for the 10-17 year old respondent to participate in the Survey and prize draw by a parent/guardian at the time of recruitment. Parent/Guardian consent for 10-17s is included as part of the standard Market Research Requirement.

GFK ANZ PTY LTD
Level 6, 157 Walker Street, North Sydney, NSW 2060
ABN: 90056061495
Contact Number: 1800 725 490

The draw takes places at 10 a.m. on the draw dates listed below. In the event that a prize redraw is required they will occur at 10 a.m. on the following dates:

Canberra & Queanbeyan

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 30 April 2025	Wednesday, 23 July 2025
Survey 2	Wednesday, 23 July 2025	Wednesday, 15 October 2025
Survey 3	Wednesday, 15 October 2025	Wednesday, 21 January 2026

Gold Coast & Tweed Heads

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 18 June 2025	Wednesday, 10 September 2025
Survey 2	Wednesday, 10 September 2025	Wednesday, 26 November 2025
Survey 3	Wednesday, 26 November 2025	Wednesday, 25 February 2026

Newcastle

Survey	Draw Dates	Redraw Dates
Survey 1	Wednesday, 18 June 2025	Wednesday, 10 September 2025
Survey 2	Wednesday, 10 September 2025	Wednesday, 26 November 2025
Survey 3	Wednesday, 26 November 2025	Wednesday, 25 February 2026

The name and city of each winner will be published on the GfK website www.gfk-media-measurement.com as well as in The Australian newspaper on the following dates:

Canberra & Queanbeyan

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 9 May 2025	Friday, 1 August 2025
Survey 2	Friday, 1 August 2025	Friday, 24 October 2025
Survey 3	Friday, 24 October 2025	Friday, 30 January 2026

Gold Coast & Tweed Heads

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 27 June 2025	Friday, 19 September 2025
Survey 2	Friday, 19 September 2025	Friday, 5 December 2025
Survey 3	Friday, 5 December 2025	Friday, 6 March 2026

Newcastle

Survey	Publication Dates	Redraw Publication Dates
Survey 1	Friday, 27 June 2025	Friday, 19 September 2025
Survey 2	Friday, 19 September 2025	Friday, 5 December 2025
Survey 3	Friday, 5 December 2025	Friday, 6 March 2026

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